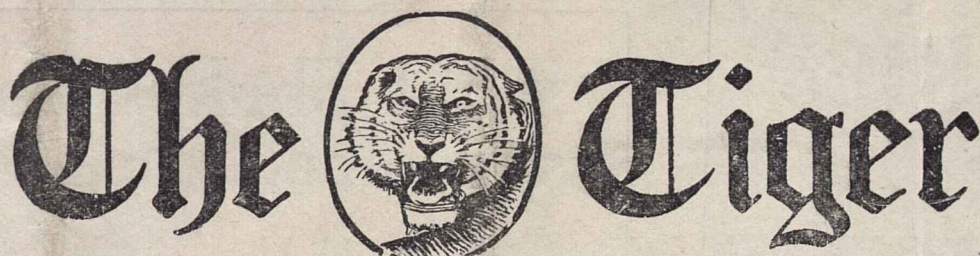


NEW STAFF ANNOUNCED



HE ROARS FOR CLEMSON

*Given to Clemson College
By
Laurie Livingston
Swanson
S.C.*

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SOUTH CAROLINA COLLEGE

VOL. XXIII.

CLEMSON COLLEGE, S. C. April 11, 1928

No. 24

GAY COSTUMES MARK TAPS BALL AS ANNUAL STAFF GIVES BEST DANCE OF YEAR

Large Crowd Present For Dance—Music Fine

The Taps Ball, given by the staff of the Clemson annual, "Taps", every year, was staged at Clemson in the big gymnasium on last Friday evening when the Tigers fell in line to the jazz furnished by Kay Kiser's ten-piece syncopation manufacturing plant. The 'hop' this year was undoubtedly the best dance that has been given at Clemson this year. Some of the fairest of the southland were there, for there were girls galore. And to make the dance go, there was an aggressive stag line, consisting of both cadets and many visitors.

Again this year the Taps Ball proved to be the best 'hop' of the season as well as one of the most gala occasions of its kind. There was everything on hand to make the dance one grand howling success. Just plenty of pretty girls had been invited by the cadets, and they certainly came too, at least all the good-looking ones did. The big gym had been transformed into a glory of lights and colors. The decoration committee did themselves justice in the short time they had to get the place ready. And then to top the climax, the Taps staff had engaged Kay Kiser's outfit to play. Certainly these "Tar Heel" music makers have one of the "hottest" outfits that have ever played for a Clemson dance.

That proverbial nice time was had by all present will not suffice for the Taps Ball. There must be some word better than nice—something more like exuberant or glamorous or delightful to the n'th power—to describe the enjoyment everyone who attended the dance derived from the five hours of rollicking fun and merriment which began at nine and lasted until two.

Among those dancing were: Miss Katherine McKellar, of Converse, with Cadet Geo. Klugh; Miss Elizabeth Boatwright, of Converse, with Cadet W. C. Dargan; Miss Helen Bryant, of Orangeburg, with Cadet C. H. Glaze; Miss Frances Pegues, of Converse, with Cadet C. E. Britt; Miss Evelyn Johnson of Converse, with Cadet E. R. Purvis; Miss Conyers Shanklin of Campus, with Cadet M. B. Farrar; Miss Adelaide Salter of Converse, with Cadet Bob Pickens; Miss Mary Poe of Greenville, with Cadet Dave Batson; (Continued on page 4)

STAFF FOR MAGAZINE IS ANNOUNCED

At a recent meeting of the Chronicle staff, the staff for next year was elected. M. H. Woodward was selected to head the magazine for next year because of the experience he has had in this work and for the conscientious way in which he has worked with the staff this year. With such an active man as Editor-in-Chief, we feel certain that the magazine will be greatly improved next year. We look forward to the first issue which he publishes.

L. E. Marshall is to succeed M. D. Crook as Business Manager. He has already shown his ability along this line of work by the valuable assistance he rendered this year to the outgoing manager.

The other members of the staff are: Senior Associate Editors, Milford, T. S., and Wise, C. T.; Senior Literary Editors, Shands, H. L. and Gray, J. W.; Exchange Editor, Ray, C. E.; Circulation Manager, Eaddy, J. M.; Junior Cooperative Editor, Sherard, H. R.; Junior Literary Editors, Wise, G. H., Mercer, F. Y., and Meetze, A. W.; Assistant Business Manager, McCarley, R. J.; and Assistant Circulation Manager, Cole-

ANNUAL INSPECTION R. O. T. C. UNIT TO BE HELD HERE APRIL 20-21

Col. Merriam and Major McCaughey to Compose Inspection Board

The R. O. T. C. Inspector for the Fourth Corps Area will arrive at 10:18 P. M., Thursday, April 19th, and the following two days will be devoted to the inspection. The inspectors this year are Colonel Merriam, of Atlanta, and Major McCaughey, of Fort Moultrie.

In the past, certain schools in each corps area have been named as distinguished military colleges, but it seems that this system has been changed somewhat, and just now the change is not definitely known. Regardless of what the change may be, it is the duty of every Clemson man to do his dead level best to help his school make a great showing at this inspection, whether it be to bring honor to Clemson or to the whole corps area. Foremost in everything worthwhile is Clemson's motto.

Following is a program for the Inspection Board:

April 20th, Friday

6:45 A. M.—Reveille. Mass exercises.

7:45 A. M.—Breakfast. Inspection of mess and kitchen.

8:00 A. M.—Class room 19 or 40.

9:00 A. M. Call on Dr. Sikes.

10:00 A. M.—Class room No. 40 (2nd year basic—Lt. Johnston), or Class room No. 19 (2nd year, advanced—Lt. Balcar), or Class room No. 41 (1st year advanced—Lt. Johnson.)

11:00 A. M.—Inspection of armory and equipment.

12:00 Noon—Review of Corps and 30 minutes drill.

1:00 P. M. Lunch.

2:00 P. M. Inspection of records, P. M. S. & T.

3:00 P. M.—Inspection of campus and target range.

5:30 P. M.—Retreat parade.

Evening Social engagement.

April 21st, Saturday

8:00 A. M. Inspection of Corps.

9:00 A. M.—Inspection of barracks, Class room No. 41, (1st year, advanced—Lt. Johnston.)

10:00 A. M.—Inspection of class room equipment. (Class room No. 40 and 41, 2nd. basic—Lt. Johnston and Sergeant Naramor.)

11:00 A. M. to 1:00 P. M. Open (Class room No. 40.)

1:00 P. M. Lunch. (Col. Cole's)

3:46 P. M. Departure.

HAS YOUR FAYETTE SUIT CASE BEEN ADJUSTED?

Students who have been having correspondence with the Fayette Tailoring Company regarding their suits, and who have not yet been able to get a satisfactory adjustment should report to Prof. Mullin of the Textile Department.

Post Office Inspector George E. Brill is very active in following of this case and has requested Prof. Mullin to advise him at once of all cases where satisfactory adjustments have not been completed.

If you neglect this now Boys, it may be impossible to get an adjustment later, so DO IT NOW.

man, J. M. All of these men are very capable of doing the work assigned to them, and they come highly recommended from the English Department.

Leverett and Redfern Head Tiger Staff

P. B. Leverett New Editor; W. H. Redfern, New Business Manager

P. B. Leverett has been selected to head the Tiger staff for the next year, with W. H. Redfern as Business Manager. These two men are very well fitted for the work, and have already shown that they are capable of holding these positions by the quality and amount of work that they have done the past year.

In order to keep one man from being overworked, the Associate Editors have been chosen from the rising senior class, and these men and the editor will have charge of the Tiger every third week, constituting a board of editors which it is believed will be of benefit to the paper. The men chosen to fill these positions were D. B. Sherman and H. L. Shands. Both of these men have done excellent work for the Tiger this past year, and it is hoped that under this new arrangement the paper will be much better.

To be Athletic Editor, T. J. Mitchell was chosen with R. B. Mills and F. S. Ryd as his assistants. Mitchell has done good work for the Tiger this year in the athletic department and the new men come well recommended from the English department. To assist E. P. Jordan as Joke Editor, R. G. Hodges and Victor Dukes have been selected. F. W. Lachicotte has been selected as Exchange editor and is very well fitted for the position. H. A. Smith was chosen as Chairman of the Reporters Club, his excellent work on the staff last year makes him a good man for this position.

R. L. McGee was made Circulation manager with T. R. Wannamaker and W. F. Hughes as his assistants. The junior positions on the staff were filled by the following men who were highly recommended by the English department: Y. M. C. A. Editor, D. C. Turrentine; Feature Editor, G. W. Sackman; Society Editor, J. F. Van de Erve, Club News Editor, L. T. Leitner.

C. A. Green was selected to assist Redfern as Assistant Business Manager. The following staff reporters were chosen from men recommended by the English department: J. M. Prim; W. S. Crawford, W. S. Dorsett, C. Q. Murray, E. P. McDaniel, J. G. Adams and R. M. DuBard. Under this staff the Tiger should be better than ever before and it is believed that the best man was selected for each position.

The hurlers for the Michigan game have not been selected as yet, but Bryan, Mahaffey and Dean Pearman will probably face the invaders.

On Friday afternoon we play the Carolina Game-cocks here. The weather this week has been anything but favorable for baseball, but every afternoon the team turns out for practice regardless. Coach Josh has been heaving a few over for the boys to get their eye on and they seem to be pushing the ball well into the distance. It was feared at the first of the year that we would not have any hard hitters but from the looks of things lately it seems that we will have to get use to the sight of the old pill flying either up into the right field bleachers or on the track.

ORATORICAL CONTEST HELD AT ROCK HILL

F. B. Farr To Represent Clemson at State Contest

George A. Jeffers, of Furman University, president of the South Carolina Intercollegiate Oratorical Association, was in Rock Hill last week making final arrangements for the thirtieth annual contest of the association which will be held at 7:30 o'clock, Friday, April 20, in the Winthrop College auditorium.

Nine colleges and universities of the state will participate in the contest. The executive committee comprises one representative from each institution entering the contest. R. O. Pickens is the Clemson representative on the executive committee. F. B. Farr, of the sophomore class will enter the contest for Clemson.

DECISIVE VICTORY SCORED OVER FURMAN IN SECOND VARSITY TRACK MEET

MICHIGAN NINE HERE FOR TWO GAME SERIES

Meet Tigers This Afternoon and Thursday—Carolina Here Friday

BASEBALL TRIP

During the spring holidays the baseball team indulged in a little jaunt over the country playing five games. They split even, winning two, losing two and tying one. Two games were played with Auburn, two with Florida and one with Mercer.

The first game with Auburn was won by Auburn 6-2, Pearman pitching. The second game ended in a tie, with Mahaffey doing the pill slinging for Clemson.

In the Florida fracas we came out with a even break. The first game pitched by Bryan, we won 2-1. The second game, pitched by Pearman and Martin, we lost 10-6.

The Mercer game we won hands down, 12-6, Pearman and Mahaffey pitching. In this mixup Capt. Floory and McGill each swatted the apple for a homer. In fact Floory did himself up right with four out of four, one homer, one triple one double, and one single.

Clemson will open her home baseball season with a two game series with the University of Michigan here Wednesday and Thursday afternoons. The Michigan team, led by Coach Ray Fischer, is on its annual spring tour at this time. A star member of the Michigan team is all-American end Osterbaan, who was the receiver of the famed Friedman-Osterbaan passing combination.

Captain Dunlap and his cohorts have been showing considerable improvement in their last few games. On a five game trip last week they broke even, winning two, and tying one. Charlie Bryan one of the pitching aces has only one earned run scored against him in 18 innings. At Mercer Friday the whole team showed that they could swat the old pill, especially Floory, who gathered four out of four times at bat.

The hurlers for the Michigan game have not been selected as yet, but Bryan, Mahaffey and Dean Pearman will probably face the invaders.

On Friday afternoon we play the Carolina Game-cocks here. The weather this week has been anything but favorable for baseball, but every afternoon the team turns out for practice regardless. Coach Josh has been heaving a few over for the boys to get their eye on and they seem to be pushing the ball well into the distance. It was feared at the first of the year that we would not have any hard hitters but from the looks of things lately it seems that we will have to get use to the sight of the old pill flying either up into the right field bleachers or on the track.

The game with Michigan will be the first home game that the Tigers have played this year and the Cadet corps is looking forward with much interest to the three games that are to be played here this week.

CAC

AN OMISSION

In a recent issue of the "Tiger" the name of James M. Caughman was omitted, by mistake, from the list published of pledges to the Et. Epsilon Sigma honorary engineering fraternity. Caughman is a junior architectural student and has done exceptionally good work during his three years at Clemson.

Purple Hurricane Blown Aside by Tiger Tracksters

Clemson trounced Furman to the tune of 81 to 45 in a rather slow track meet held on Manley field in Greenville Saturday, April 7. Notwithstanding the mediocre time made, there were many close races and several individuals starred on both teams. Clemson won ten firsts and eight seconds to Furman's four firsts and six seconds. Ross O'Dell, as was expected, took individual honors, placing in the pole vault, high jump, broad jump and shot put. Maner and Andrews cinched the two mile with a splendid sprint which placed them nearly 100 yards ahead of their opponent. These men show the making of a new state record in the two mile, judging from what they have done so far this year. Vincent, of Furman, won the mile race after a hard struggle for lead over Magill, Clemson, who ran himself down by setting too rapid a pace.

H. H. Smith, Furman surprised the crowd by tossing the javelin a mean 172 feet, 8 inches, approximately four feet under the state record. The 440 yard run was a bitter fight to the finish, in which the securing of the pole was the winning of the race. Adams, of Clemson, found himself shut in on the grueling curves, but he managed to work into second place on the final straightaway. Blakeney, Clemson, won the high hurdles in close competition; then he won a beautiful half mile. The summary of events is as follows:

100 yard dash: first, Willimon, Clemson; second, Marchbanks, Clemson; third, Hurt, Furman. Time 10.6

220 yard dash: first, Willimon, Clemson; second, Bristow, Furman; third, Harvin, Clemson. Time 24.2

440 yard dash: first, Vincent, Furman; second, Dean, Furman; third, McGill, Clemson. Time 4:58.4

Pole vault: first, O'Dell, Clemson; second, Jones, Furman; third, Adams, Clemson. Height 11 feet, 8 inches.

Shot put: first, J. P. Smith, Furman; second, Davis, Clemson; third, O'Dell, Clemson. Distance 36 feet, 11 1-2 inches.

120 yard high hurdles: first, Blakeney, Clemson; second, Lachicotte, Clemson; third, Lawton, Furman. Time 16.4

High jump: first, O'Dell, Clemson second, Bentley, Furman; third, J. B. O'Dell, Clemson. Height 5 feet, 6 inches.

440 yard dash: first, Powell, Furman; second, Adams, Clemson; third, Lawton, Furman. Time 54.

Discus: first, Davis, Clemson; second, Lester, Clemson; third, Lawton, Furman. Distance 110 feet, 9 inches.

Two mile run: first, Maner, Clemson; second, Andrews, Clemson; third, Garrison, Furman. Time 10:41.4

Javelin throw: first, H. H. Smith, Furman; second, O'Dell, Clemson; third, Bentley, Furman. Distance 172 feet, 8 inches.

220 yard low hurdles: first, Marchbanks, Clemson; second, Lawton, Furman; third, Wise, Clemson. Time 27.8

880 yard run: first, Blakeney, Clemson; second, Ezell, Furman; third, Powell, Furman. Time 2:10.4

Broad jump: first, O'Dell, Clemson; second, Davis, Clemson; third, Bentley, Furman. Distance 20 feet, 10 1-2 inches.

Relay: won by Clemson. Order of running: Jones, Turner, Cooper, Adams.

The relay did not count on the score. Score: Clemson 81; Furman 45.

The Tiger

"HE ROARS FOR CLEMSON"

Founded by the Class of 1907 and published weekly, during the college session, by the Corps of Cadets of Clemson College.

Entered as Second Class matter at the Post Office at Clemson College, South Carolina.

EDITORIAL STAFF

A. C. LINK	Editor-in-Chief
P. B. LEVERETT	Associate Editor
D. B. SHERMAN	Associate Editor
M. M. CAMPBELL	Athletic Editor
T. J. MITCHELL	Asso. Athletic Editor
E. E. HIGGINS	Asso. Athletic Editor
W. N. KLINE	Asso. Athletic Editor
L. M. HEARD	Exchange Editor
J. W. GRAY	Feature Editor
W. E. MAYS	Society Editor
H. HELLER	Club News Editor
H. L. SHANDS	Y. M. C. A. Editor
J. N. HELLER	Joke Editor
E. P. JORDAN	Asso. Joke Editor
T. P. TOWNSEND	Asso. Joke Editor
R. C. HARRINGTON	Chairman Reporters Club

STAFF REPORTERS

J. C. GALLOWAY, J. G. ADAMS, R. L. SWEENEY,
H. A. SMITH, F. LACHICOTTE.

BUSINESS STAFF

R. O. PICKENS, BUSINESS MANAGER, W. H. RED-
FERN, Asso. Business Manager.

CIRCULATION STAFF

T. F. COOLEY	Circulation Manager
R. L. MCGEE	Asso. Cir. Manager
J. B. VALLEY	Asso. Cir. Manager

EDITORIAL

We turn over The Tiger this week to the new staff, and although we are glad to be relieved, still we would like to chronicle the victories that are in store for future Clemson teams. The work has been interesting and it has been a real pleasure to watch and publish the upward trend of athletics at Clemson. Under our present coaches and with the material here, the new staff should have nothing but victories to publish, and with the present administration progressing as it has for the past three years Clemson will soon rank as the first college of the South.

We have endeavored to work for those things which we honestly believe are best for Clemson and her students; in some of these we have made a little headway, in some we have gained nothing. We believe that some of the things we have asked for will be granted the students within the next few years. We realize that in a State school and in a military school, customs and regulations that have been in vogue for years cannot be upset in a short time, and that we can bring certain things to the attention of the authorities and argue for them. They can only be granted in due time. We have broken the ground, however, and we hope that our successors will be able to publish these changes.

The paper has not been at all times just what we would have had it; in some of the columns the standard has not always been as high as we wanted. Sometimes we have been criticized for articles we published but we have been left absolutely free from faculty supervision and we want to take this opportunity of expressing our appreciation of this.

The new staff that has been selected to publish the paper during the coming year has been chosen with great care and we have no doubt as to the ability of each man. We have instituted a change in the staff this year by adding two associate editors who were chosen from the seniors; this was planned to take part of the work and responsibility from the editor. These men will each have charge of the paper every third week, and it is hoped that the paper will be improved by this change. The new staff will not publish The Tiger for the customary nine months, but will go out of office at the end of the first semester of next year, this change being made in order to allow the seniors to be free the last semester, and to keep an accurate account of the credit hours allowed during the semester. We wish the best of luck for the new staff.

TIGER FOLLIES MAKE DEBUT ON CAMPUS

Present Unique Entertainment
Night of Taps Ball
TIGER FOLLIES

A program, which was perhaps the most unique of its kind that has appeared at Clemson this year, was given by the Clemson Follies in

chapel on last Friday evening before a large audience of cadets, visitors and campus people. The entertainment, composed largely of musical numbers varying from light selections to the more classical, lasted for about an hour and a half.

A large number of people enjoyed the program offered by the Clemson Follies, under the direction of Professor John M. Townsend, head of the music department at Clemson, last Friday evening in the college chapel. The audience was not exactly what would be termed

(Continued on page 6)

What Shakespeare says about Coca-Cola



KING LEAR
Act IV, Scene 6



"Nature's above art in that respect" ~

King Lear may have looked like a walking florist shop, but he certainly talked a full-meaning headline for this Coca-Cola ad:

A pure drink of natural flavors—produced before the day of synthetic and artificial drinks, and still made from the same pure products of nature.

The Coca-Cola Company, Atlanta, Ga.

8 million a day ~ IT HAD TO BE GOOD TO GET WHERE IT IS



SKILL

THE twist of the wrist, the "throw" of the arm, the shifting of the weight—these are among the many little points which make the skill that you admire in the javelin thrower as he hurls the shaft two hundred feet or more.

As on the track or the football field, in the gymnasium or on the water, so in industry progress is the result of fine improvements—a thousandth

of an inch here—a minute variation in a curve there—slight changes foreseen by engineers and carried out by skilled workmen.

It is this attention to detail that is constantly improving General Electric apparatus and contributing to the electrical industry, which, though still young, is already a dominant force, increasing profit and promoting success in every walk of life.

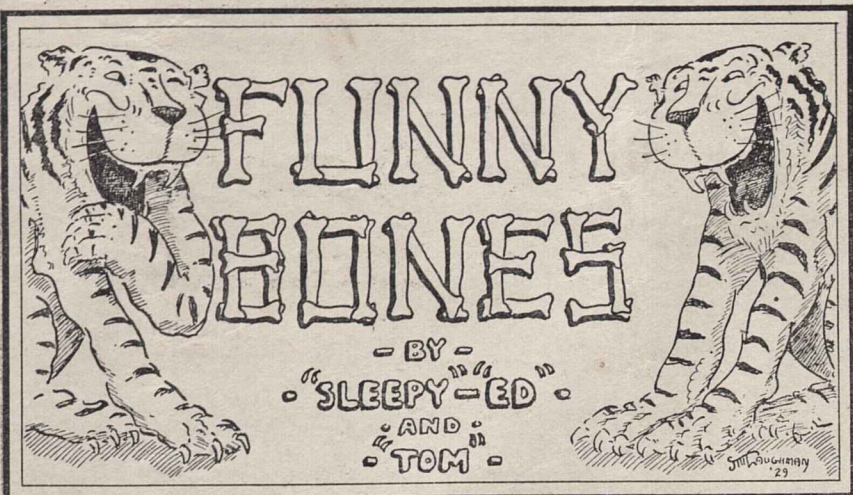


Whether you find this monogram on an electric refrigerator for the home or on a 200,000-horsepower turbine-generator for a power station, you can be sure that it stands for skilled engineering and high manufacturing quality.

GENERAL ELECTRIC

GENERAL ELECTRIC COMPANY, SCHENECTADY, NEW YORK

95-529DH



Shiek—Do you know the difference between a bathtub and a parlor?
Sheba—No.
Shiek—Gosh, where do you entertain your friends?

Jean—I'm so mad at Joe.
Billie—Really? What's wrong?
Jean—He knows so many naughty songs.
Billie—Does he sing them to you?
Jean—No, the mean thing. He only whistles the tunes.

NOTICE TO KADETS
It isn't nice just to spit aimlessly on the floor. Always try to hit a crack or some definite object.

MR. WEBSTER in his Famous book Says that a dumb Waiter Is an elevator For carrying dishes. He is WRONG A Dumb Waiter Is a Guy that Asks a GIRL For A KISS, and then WAITS for it.

Remember Cadets just because you can keep a girl in suspense is no sign you can support her.

Mudder, dere's a star in der east tonight.
Take it ould queek, son, it vill spoil der bread.

Me—Do you know where milk comes from?
Her—No, it's always there when I get up.

They call Jay Adams "Raquet" because all the girls string him.

Pap Timmerman—I write for a living, you know.
Bill Gray—Go on, really?
Pap—Yes, write home.

What's the difference between a math professor and a dog?
You can shoot a dog.

Co-eds National Anthem: We are tinting tonight.

Athlete—It took me four years to make the team.
Girl—Huh, I did it in one week.

Did you throw up the window before you came to bed?
No, I wasn't even drinking.

Literary wife—"When I go to heaven, I am going to ask Shakespeare if he wrote all of his plays."
Practical Husband—"He may not be there."
Literary Wife—"Then you can ask him."

Knew Her Garlic
"Very distinguished, isn't he? But d'you know, I think I noticed a little garlic about him."
"My dear young lady, there's no such thing as a LITTLE garlic."

TURNED TABLES
A Negro went fishing. He hooked a big catfish which pulled him overboard. As he crawled back into the boat, he said, philosophically: "What I wanna know is dis: is dis niggah fishin' or is dis fish niggern'?"

THE POWER OF SUGGESTION
"Did that patent medicine you bought cure your aunt?"
"Mercy, no! On reading the circular that was wrapped around the bottle she got two more diseases."

EXPLAINED
They're pickin' up the pieces, With a dustpan and a rake, Because the dumbbell used his horn When he oughter used his brake
—Hardware Age.

BRAIN-WORK STUFF
Farmer—"Thought you said you had plowed the ten-acre field?"
Plowman—"No; I only said I was thinking about plowing it."
"Oh, I see; you've merely turned it over in your mind."

A safety sign can't talk, but it is not as dumb as the fellow who disregards it.

"I hear that you've accepted Roy," she said acidly. I suppose he never told you he once proposed to me."
"No," retorted Miss Jones, "not exactly. He merely said that he had done a lot of silly things in his life before meeting me, but I didn't ask him what they were."

NURSERY RHYME FOR GROWN-UPS
Mary had a little lamb,
Given by a friend to keep.
It followed her around until
It died from want of sleep.

ABIE'S ENGLISH
Teacher—"Use statue in a sentence."
Abie—"Ven I came in last night my papa says, 'Statue, Abie?'"

DAMAGED PARTNER
"Have you heard that Mr. Lehmann has had both his legs cut off on the railway?"
"What a shame! He danced so beautifully!"

THE BOSS GIVES ORDERS
Professor—"See here, my man, who in the d—told you to plant all that shrubbery in my front yard?"
Gardener—"Why, your wife, of course."
Professor—"Mighty pretty, isn't it?"

FOOLISH GROCER
"We also have some nice horse-radish today," the grocer was explaining to the new bride out on her first shopping trip.
"Oh, but we keep a car," she explained, sweetly.

COOLIDGE ECONOMY
This story is related by a person connected with the White House.
One Sunday after the President had gone alone, Mrs. Coolidge inquired:
"Was the sermon good?"
"Yes," he answered.
"What was it about?"
"Sin."
"What did the minister say?"
"He was against it."

Professor (after lengthy explanation of philosophical theory)—"And now, are there any questions?"
Voice in Rear—"What time is it?"

"Will a dollar pay for your hen that I just ran over?"
"You'd better make it two; I have a rooster that thought a lot of that hen, and the shock might kill him too."

A New Yorker met a Scotsman, just back from the Florida golf course, struggling up Broadway dragging an alligator.
"What are you doing with that alligator?" he asked.
"The son-of-a-gun has got my ball," replied the Scotsman.

"Lend me a shoulder, will you?"
"Gosh, y' ain't gonna try to push it clean to a garnadge, are ye?"
"No. If I can only get it as far as that cliff, that's all I ask." Alabama Highway.

POPULATION OF THE HEART
"D'ye see that fellow over there? He's got population of the heart."
"You mean palpitation of the heart, don't you?"
"I said population. He's a Mormon."

PREPAREDNESS
"What's Helen doing?"
"Making a shrimp salad."
"I didn't know we had any shrimp in the house."
"We haven't, but there's one coming to call on her this evening."

RESEARH
"You remember that watch I lost five years ago?" said Twitter.
"Yes," said his friend.
"You remember how I looked high and low for it? Well, yesterday I put on a vest I had not worn in years, and what do you think I found in the pocket?"
"Your watch—splendid!"
"No. I found the hole it must have dropped through."—Edinburgh Scotsman.

THE TIGER'S LAIR

Cigars, Cigaretts
Drinks, Candies, Papers
and Magazines

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A Store for Everybody

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Anderson, - - S. C.

Returns to His Favorite Tobacco

Boerne, Texas
Oct. 14, 1926

Larus & Bro. Co.
Richmond, Va.

Dear Sirs:

I am a prodigal son.
I began pipe-smoking with Edgeworth. But after a while I began to wander, trying other tobaccos, experimenting to see if there were any better tobacco for the pipe.

I have tried most of the best known brands and a number of the more obscure, both imported and domestic, but they didn't suit.
So now I have returned—I am using Edgeworth again, satisfied that no better tobacco is made.

"And the prodigal son partook of the fatted calf"; I bought a new pipe when I returned to Edgeworth.

With many thanks for my cool, mellow, sweet smokes, I am,
Very truly yours,
"H. D."

Edgeworth
Extra High Grade
Smoking Tobacco

Merchandising Strength

It is merchandising strength that makes Meyers-Arnold so satisfying to customers who like to choose a store as they do a bank—for steady, regular patronage.

Ample buying power to get the most attractive values. Reserve buying strength always, to be able to supplement stocks with any fashions or merchandise that are new.

Strength in management, experience and policy to insist on dependable quality and merchandise that is correct in fashion.

MEYERS-ARNOLD COMPANY, INC.
GREENVILLE, S. C.

Mail Orders Promptly Filled
Monthly Charge Accounts Welcome

FOR THAT COMING INSPECTION ARE YOU GOING TO DISGRACE CLEMSON?

YOU can put her on the Distinguished College List Again

THE TIGER DRY CLEANING PLANT AND SHOE SHOP

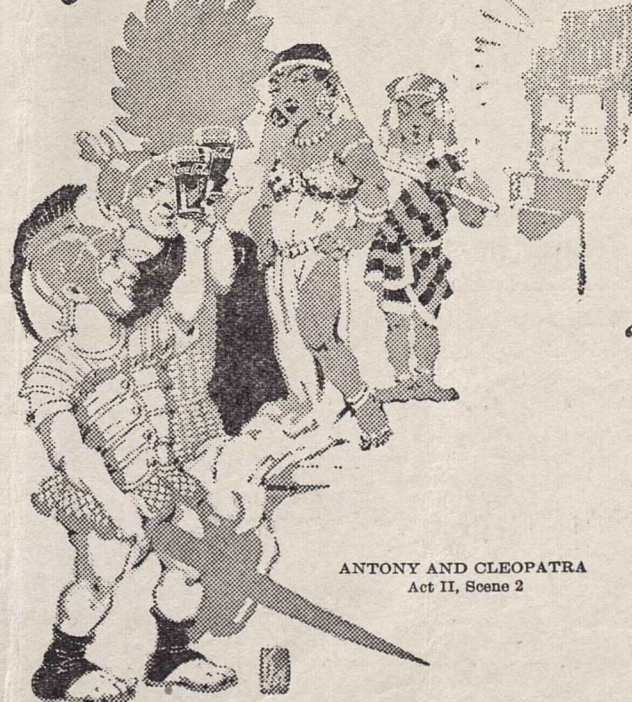
-UNIFORMS-

Presentation Sabres, Belts, Flags and All
Military Supplies

William C. Rowland
(INCORPORATED)

Uniformer of Clemson College Cadets

What Shakespeare says about Coca-Cola



ANTONY AND CLEOPATRA
Act II, Scene 2

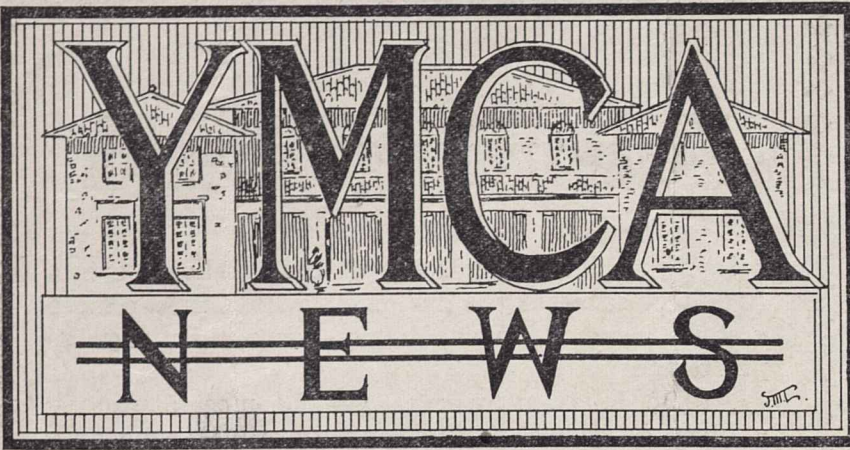


"Age cannot wither her, nor custom stale her infinite variety"

What Shakespeare wrote of Cleopatra finds echo in the thoughts of millions who recognize the perennial youth of the Coca-Cola girl—the fair one you see everywhere so temptingly suggesting that you "refresh yourself."

The Coca-Cola Company, Atlanta, Ga.

8 million a day ~ IT HAD TO BE GOOD TO GET WHERE IT IS



The scripture lesson for Sunday Vesper service was taken from the first eight verses of the fifteenth chapter of first Corinthians. Mr. Hodges chose this portion of scripture because of its particular fitness for the day, Easter.

Easter is probably the greatest day of Christian history; for it was on this day that the bonds of death were shattered and the hope for life instituted. Resurrection does not mean much if it does not touch the individual. The dominion of Christ over the grave affords hope for life after death for the individual.

Mr. Hodges explained that there are our cardinal points that uphold the belief of the Christian as concerned with the resurrection. The first of these is a historical point, Christ was crucified. The second is, Christ was buried in the tomb of Joseph of Arimathea, and the tomb was sealed with the Roman seal. The third point is, the empty tomb. There have been four theories to oppose the resurrection. The first old theory is that enemies stole Christ's body. This is not probable because instead of smothering Christianity, propagation would have been stimulated. The second theory claims that the disciples stole the body and proclaimed the resurrection. This, too, is improbable, because no one would die preaching a falsehood. The third theory, advanced by a writer of intellect, says that the owner of the tomb upon second thought had Christ's body removed. The fourth theory advanced claims that anxious women friends of Jesus when visiting the necropolis became frightened and went away and decided that Christ had arisen. Mr. Hodges said that these last two theories were worse than any unreasonable fish stories that are generally circulated during a fishing expedition or during an unreasonable tale telling convention. The last cardinal point is explained in the eighth verse of the scripture lesson, "And last of all he was seen by me also."

The Cabinet for next year has recently been selected by the employed secretaries and president Stroman. The following men are to be chairman of the committee set opposite of their name:

Social—J. F. Callahan
Boy's Work—H. Heller
Publicity—H. L. Shands
Gospel Team—D. C. Turrentine
Bible Class—M. B. Stevenson
Evening Watch—J. M. Eaddy
Conference—C. W. Stroman
Religious—L. H. Graham
New Students—E. C. Murdoch
Church Relations—T. W. Webb

The selection of these men and their assignment is probably the best possible selection with on or two minor exceptions. It will be noted that all of these men will be Seniors next year, except one. This should make a very efficient Cabinet for next year. But the experienced men, around which to build a Cabinet, will be pitifully lacking.

LINDBERGH, IN PRE-FAME DAYS, LIVED AT Y. M. C. A.; SO DID HALL

Both Charles A. Lindbergh, America's amazing ace of the air, and Donald Hall, designer of "The Spirit of St. Louis," lived for a considerable time in their pre-fame days in Y. M. C. A. dormitories, as Y. M. C. A. members.

When "Lindy" was attending in 1920 the Lincoln (Neb.) Aircraft Aviation School, his home was the local Y. M. C. A. dormitory. "He was a fine influence on other dormitory men," state the secretaries there.

Hall lived until a few months ago at the Detroit Y. M. C. A. dormitory, and is remembered by his neighbors there as one of the active residents. He was an aircraft engineer with the Ford aviation projects. In 1926 he spent a brief vacation at Camp Ohlvest, of the Detroit Y. M. C. A.

PICTURE SCHEDULE

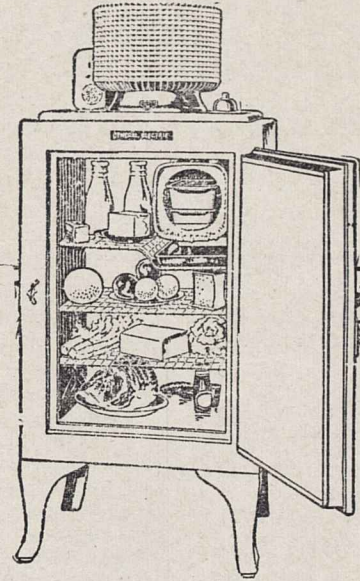
Thursday April 12th—Leatrice Joy in "Vanity"
Friday April 13th—Lillian Gish and Karl Dane in "The Enemy" 30c.
Saturday April 14th—Mary Astor and Lloyd Hughes in "No Place To Go" or "Destiny"
Monday April 16th—Delores Costello in "The College Widow"
Tuesday April 18th—A. Thomas Meighan Picture
Wednesday 18th—Joseph Schildkraut in "The Heart Thief."

GAY COSTUMES MARK TAPS BALL (Continued from page 1)

Miss Sis Evans; of Anderson, with Cadet Bill Redfern; Miss Grace White, of Greenwood, with Cadet Charley Green; Miss Mary Louise James, of Converse, with Cadet Ickey Albright; Miss Lib West, of Converse, with Cadet Martin Heard; Miss Martha Lovvorn, of Columbia, with Cadet A. J. DuPre; Miss Annie Lyle Miller, of Columbia, with Cadet Joe McLeskey; Miss Frances Shute, of Converse, with Cadet Jim Atkinson; Miss Angie Ray Bryant, of Converse, with Cadet T. W. Smith; Miss Sara Pearson, of Anderson, with Cadet M. A. Jones; Miss Bebe Hagood, of Easley, with Cadet Juke Russell; Miss Donnie Wilkins, of Atlanta, with Cadet L. W. Reese; Miss Eliza Barran, of Converse, with Cadet Jim Welch; Miss Crawford Stevens, of Union, with Cadet P. H. Hollingsworth; Miss Helen McFall, of Anderson, with Cadet Tom Mitchell; Miss Ann Pomeroy, of Atlanta, with Cadet W. P. Timmerman; Miss Caroline Jervey, of Tryon, with Cadet Lem White; Miss Jo Dennett, of Anderson, with Cadet Ed. Powell; Miss Isabel Smith of Converse, with Cadet Le Grande Lemmon; Miss Burn Browning, of Clinton, with Hamp Boyd; Miss Kat

Anderson, of Converse, with Cadet Bill Patterson; Miss Emmie Fowler, of Anderson, with Cadet Henry Husband; Miss Eloise Cross, of Columbia, with Cadet Broadus Moore; Miss Jennette Ball, of Hendersonville, with Cadet John Scott; Miss Katherine Minge, of Converse, with Cadet Hugh Patrick; Miss Jo Anderson, of Converse, with Cadet R. H. Burgess; Miss Margaret Lyon of Columbia, with Cadet E. F. Sims; Miss Hattie Miller, of Laurens with Cadet V. G. Sharpe; Miss Mary A. Wyman, of Converse with Cadet "Bubber" Williams; Miss Lib Deason, of Greenville, with Cadet J. R. Chisholm; Miss Claudia Harvin, of Orangeburg, with Cadet W. B. Vincent; Miss Frances Salter, of Randolph-Macon, with Shine Milling; Miss Jense White, of Converse, with Cadet Dub Turner; Miss Anna Shuffield, of Converse, with Cadet E. N. McDonald; Miss Othela Johnson, of Converse, with Cadet G. D. Robbinette; Miss Margaret Folger of Brenau, with Cadet D. L. Wingo; Miss Lenora Miller, of Laurens, with Cadet G. G. Durst; Miss Nan Martin, of Anderson, with Cadet J. C. Galloway; Miss Peggy Dantzler, of Orangeburg, with Cadet Johnnie Rodgers; Miss Margurete Butler, of Columbia, with Cadet James Caughman; Miss Anna McLendon, of Columbia, with Cadet W. T. Ramsay; Miss Rockie Prince, of Converse, with Cadet Richey Ramseur; Miss Jo Allan, of Gainesville, with Cadet Jimmie Callahan, Miss Margaret Arnold, of Anderson, with Cadet Bob Midkiff; Miss Daisy Morrison, of Columbia, with Cadet Jack Allison; Miss Janet Dunlap, of Rock Hill, with Cadet Joe Jones; Miss Imojean McKeller, of Greenwood, with Cadet Lewis Pitts; Miss Frances Walker, of Columbia, with Cadet Zag Mouldous; Miss Maizie Howard, of Converse, with Cadet M. D. Ware; Miss Mary Machey Hough, of Agnes Scott, with Cadet G. G. Wells; Miss Kat Wakefield, of Converse, with Cadet Carroll Crowther; Miss Lucia Norris, of Campus, with Cadet J. G. Ford; Miss Marguerite Cuttino, of Converse, with Cadet J. O. Warren; Miss Willie B. Taylor, of Columbia, with Cadet C. A. Jackson; Miss Margie Phillips, of Columbia, with Cadet L. E. Marshall; Miss Adeline H. Williams, of Columbia, with Speck Coker; Miss Cora Lee Summersett, of Columbia, with Cadet Ed. Dupre; Miss Lucile White, of Rock Hill, with Cadet L. C. Padgett; Miss Dimpler Midgley, of Converse, with M. P. Jackson; Miss Mildred Utsey, of Columbia, with Cadet Frank Gaines; Miss Isabel Dunlap of Rock Hill with Cadet Alex Wiley.

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New, surprising delicacies that everyone enjoys—new pleasure in entertaining your guests—new simplicity and economy in the planning of meals—carefree conveniences that so many other homes already enjoy. A General Electric Refrigerator brings them all to your home in an easier, simpler, surer way.

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UNTIL YOU SEE THE NEW ONES I HAVE FOR

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Spring Suits Are Here And More Are Coming.

SEE ME FIRST

HOKE SLOAN

An Old Clemson Man, Selling Gents Furnishing To Clemson Men at The Right Price.

CLINKSCALES AND CROWTHER

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WE APPRECIATE YOUR BUSINESS

SODA, CIGARS
and
CIGARETTES

CANDY
and
STATIONERY

AT

Joe Sloan's

MEET YOUR FRIENDS HERE

FAMOUS SCIENTIST TO DELIVER LECTURE HERE

Dr. Victor Cofman, Noted Scientist and Chemist, to Give Talk on Colloids April 27-28

Arrangements have just been completed to have the internationally renowned Dr. Victor Cofman, scientist, author, and lecturer, now consultant to the research department of E. I. du Pont de Nemours and Company, lecture at Clemson College on the subject "Colloids," April 27 and 28.

Dr. Cofman is one of the world's leading authorities upon colloids and colloid dynamics, and has either conducted or taken an active part in every meeting upon this subject in America for some time past. Several years ago Dr. Cofman gave a special series of lectures at Pennsylvania State College upon "Colloid Dynamics" covering an entire week. This was attended by chemists and other scientists from all parts of the country. Dr. Cofman conducted the Colloid Symposium at the Institute of Chemistry last Summer, and will come to Clemson directly from the annual meeting of the American Chemical Society in St. Louis, where he will deliver a paper upon "Atomic Structure and Valence."

The subject of colloidal matter is of very wide interest to all branches of the science of today. It enters into every phase of textile manufacture, in that all textile fibers, as well as practically all dye-stuffs, soaps, etc., are largely in the colloidal state. In agriculture, metallurgy, photography, medicine, biology, water and sewage, fertilizers, ceramics, fuels, paper and rayon, explosives, paints, starches and gums, leather, rubber and a most every other science and industry colloids and their behavior under various conditions are of tremendous importance.

The Clemson program has not been arranged definitely, but will be announced later. This will be Dr. Cofman's first lecture in the South and it is hoped that the men in the industries will be able to attend the meetings. Very probably Dr. Cofman will be available on both days to meet those attending and to discuss the various problems of interest to those engaged in the industries. Further information may be obtained by addressing Prof. Chas. E. Mullin, Textile School, Clemson College, S. C., who will be glad to send a complete program to all those interested in attending these meetings.

WITH THE ALUMNI

The Washington Chapter had a luncheon at the Cosmos Club March 27. After the luncheon a very interesting talk on athletics at Clemson was made by Edgar Morris, Ex-1906. Morris was one of the famous foot ball players under the Heisman regime. At the conclusion of his talk, short talks were made by Jack Williams, '23, also a former Clemson football player; Willard Hart, who played on one of Clemson's famous teams; the undersigned who was chief watercarrier for several football teams, and others.

It was the consensus of opinion of all present that the Chapter should begin an active campaign, both with a view to getting closer touch with the school, and also to assist in any way that they could to help in the present drive for better athletics at Clemson. To this end the following committees were appointed:

Publicity Committee: Colonel O. D. Hydrick, Chairman; Jack S. Williams, member; Johnson, member. The purpose of this committee is to see that all high schools in the District are furnished Clemson catalogs and that high school boys in Washington and their parents can be informed of the opportunities offered at Clemson; also that Clemson may be given proper publicity in local newspapers.

Football Committee: Edgar Morris, Chairman; Hugh Phillips, member; T. Willis, member. The purpose of this committee is to make arrangements in connection with the football game to be played November 10th in Lynchburg, Virginia, between Clemson and V. M. I. It is the intention of this committee to get a record of all Clemson men residing in Virginia, Maryland, North Carolina, and neighboring states, with a view to writing each man, advising him of the game and requesting that he join with the Washington Chapter in a reunion to be held at Lynchburg, November 10th. This committee will investigate the matter of housing and will designate one of the principal hotels in Lynchburg as official headquarters. It will also act with the publicity committee in the matter of giving this game all the publicity possible in local and neighboring newspapers.

One of the members made a motion that we confer with the Athletic authorities as to the possibilities of the football team being allowed to return to Washington after the game, as guests of the Washington Chapter. I will take this matter up with the proper authorities at a later date.

Frank J. Jervay,
President, Washington Chapter



When your mind balks at "figurin"—

IF YOURS is a mind easily confused by interstellar distances, infinity of space, light-years, weighty statistics — forget the ponderable fact that Camels lead today by billions. Just *light 'em . . . smoke 'em . . . revel in their fragrance.* Watch your barometer swing to "fair and cooler"—and let your smoke-sense tell the tale of Camel supremacy!

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WISHES to express its appreciation of your patronage during the days gone by, and is still anxious to give the best service during the future days

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Remember Mother

May 10th is MOTHER'S DAY. Let us mail a beautiful box of SPECIAL MOTHER'S DAY CANDY home for you.

We will have a variety of packages from which you may choose.

SEE "DOC" NOW

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CLEMSON PENNANTS SOUVENIRS
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Come in and See the New Tiger Stationery
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SPORTS

TECH RELAYS SATURDAY

SPORTS

SPORTS

M. M. CAMPBELL

The baseball team split fifty-fifty on their recent trip. The nine defeated Florida, Mercer, tied Auburn, and last but not the minimum they lost one to Auburn and dittoed the act to Florida.

The Boys had rather hard luck against the Greenville Spinners during the holidays. The Sally leaguers won the first game by one run: seven to six. They took the next with an overwhelming score of 11 to 1.

"Floopy" Dunlap, our own Mammoth of Maul, slapped out a circuit clout, a three ply, a two ply and, a single ply against the Mercer Bears last week.

Seems as though the baseball team is in for a big season.

As James Fenimore Cooper would have put it; this is the last of the Sport columns by Campell. No more will this column conductor be able to open up on the old trusty Underwood to leave behind him a line of space filler. Well, we have enjoyed composng these columns and if you have enjoyed reading them as much, then our time has been well spent.

In our first column last year we promised to give the glory to whomever deserved it. We hope that we have not overlooked any deserving act or deed, if so just remember that "Full many a flower is born to blush unseen and waste its sweetness on the desert air."

May every athletic contest we engage in next year and the remainder of the present one be victories so that the next Athletic Ed can enjoy writing them for your approval. Well folks, as Oscar would say, Adios.

We wish to congratulate the authorities for their recent act of abolishing Cross Country as a sport at Clemson. We have often wondered where the sport came into this branch of athletics that virtually ruins a man's heart and makes him liable to death at any moment.

Far be it from us to gripe or take issue with the authorities, but there is one thing that has happened in the last few weeks that has not met the approval of the track team or any cadet in the Corps. Now there are some Juniors and Seniors on the track team that want to take in the banquet, but the State track meet May 5. For the Juniors it is not so bad, as they will have another chance next year. The Seniors on the track team are the ones that draw our sympathy. After having been here four years and looking forward to the big event of their stay here, they are to be deprived of the pleasure of attending what would be the realization of their hope which has kindled for four long years. We ask anyone, is it right?

The University of Michigan plays here today and tomorrow and the people of this vicinity will have the chance of casting eyes on some of the choicest athletes in the country. The famous receiving end of the Benny to Benny passes is a member of the baseball team, he is Benny Osterbaan: All-American end for the past three years.

"Hoot" Gibson, the tall right right hander, has left school to report to the Toronto team of the International League. "Hoot" was recently declared ineligible for varsity baseball. Gibson has the stuff and with a team of Toronto's calibre behind him, he should be able to turn in quite a few wins for the Mapleleaves this season.

"Seck" Sexton, outstanding gardner of our last years championship nine, is also on the Toronto payroll. Sexton has been massaging the rock at a ferocious clip during spring training and he will tend one of the outer gardens this season.

GEORGIA WINS OVER CLEMSON IN TANK MEET

The Georgia Tech Swimmers completely outclassed the Tiger tankmen in Atlanta Saturday when they met in a dual meet at the Atlanta Athletic Club. At no time during the meet did the Tigers threaten the Yellowjackets who copped both first and second places in each event except the relay, in which Clemson took second place. The score was 56 to 6.

McKinstry was easily the star of the day, breaking his own record for the 50 yard dash, this is the third

220-yard free style: Holleman (T), first; Hagerty (T), second; Ford (C), third. Time 2:31 2-5.

100-yard breast stroke: House (T), first; Glenn (T), second; Crawford (C), third. Time 1:22 4-5.

100-yard back stroke: Simkins (T), first; Hagerty (T), second; Fraser (C), third. Time 1:17 flat.

100-yard free style: McKinstry (T), first; Wardlaw (T), second; Crawford (C), third. Time 58.

Fancy Diving: Merry (T) first; Shackleford (T), second; Fraser (C) third.

200-yard relay: Tech, first (Rahner, Pancoast, Shackleford, Wardlaw, Clemson, second (Vincent, Ford Crawford, Whilden).

BAN CROSS COUNTRY RUN AS VARSITY SPORT

Department of Physical Education and College Surgeon Declare Sport Too Strenuous

The Department of Physical Education, of which Mr. Gee is director, is comparatively new at this institution, but during this year great strides have been made by the officials of this department which have been a great benefit to Clemson in an athletic way. Some minor sports have been added, thus bringing into the sport field more Clemson enthusiasts, since some of these men had not participated in any other form of sports. Training the body as well as the mind is a part of the Dr. Milford is a keen observer of sports, and for the past five years has kept a watchful eye on the participants of all forms of athletics, but more especially on the distance runners.

Dr. Milford has received congratulations for the step he has taken in the abolishment of this all too strenuous form of exercise, not only from the people intensely interested in Clemson, but from members of the medical profession over the state curriculum, and it cannot be over stressed. Valedictorians do not hold the highest positions. The big jobs are held by men with strong rugged bodies, and it matters little whether they have a superiority complex, if they deliver the goods. However, certain forms of athletics can be overdone.

Dr. Lee Milford, college surgeon, believes the continual grind to which cross country runners are subjected is entirely too strenuous for the college student. For this reason he has recommended that this sport be abolished, and the athletic committee, of which Dr. Milford is a member, has acted favorably, according to information from Mr. Gee.

Dr. Milford stated that the medical profession took absolutely nothing for granted, and that his recommendation to the athletic committee was based upon sound facts, which he has gained since occupying the post of college physician.

TIGER FOLLIES MAKE DEBUT ON CAMPUS

(Continued from page 2)

a good house to play to, but tale is least appreciated at home. However, the songsters worked hard to please and their success, though not startling, was certainly warranted by the effort the members of the Follies expended.

The program was too diversified to deserve a very critical observation on any one phase of the entertainment. On the whole the numbers selected were well rendered. Some of the parts of the program, however, did not appear worthy of applause as a source of

musical education or even merely amusement, although the part was well carried out.

The ensemble numbers were fair. The actual harmony was unusually good, but the club fell short in reaching a great enough volume to support the climax reached by the music. There seemed to be a lack of the so-called final punch. Mr. Dupre's solo was a pleasing number. There was an execution of tone which is evidence of a well-trained voice. The same is true of Mr. Batson. He has a very good voice. It is to be regretted that these men were not permitted to sing selections of a higher classical and musical value. The assistance which the club gave Mr. Crawford in his solo was well executed. The number was a 'hit' with the audience. The interpretation, given by Mr. Ducker, of 'My Blue Heaven' was perhaps the best solo on the program. There is a blend of tone quality with a wide range of execution that makes for Mr. Ducker a remarkable voice indeed. The selections offered by the trio of Messrs. DuPre, Smith, and Hendrix were received well. The harmony was without flaw. The trio was one of the best numbers of the evening. Of the novelty selections, Mr. Woodward's 'Simon Legree' was a clever bit of work and perhaps the best of the ones offered. The negro service was lacking in color. The Reverend 'Dink' Woodward was up to standard for darky clergy, but the support given by the club was not sufficient to put the number over properly. The spirituals were fair.

The program showed evidence of much preparation in the coordination of the members in their respective positions. The club is to be complimented on the way they rendered a program which should have been of a higher nature to be in keeping with the talent manifested.

Blindfolded

in scientific test of leading Cigarettes,

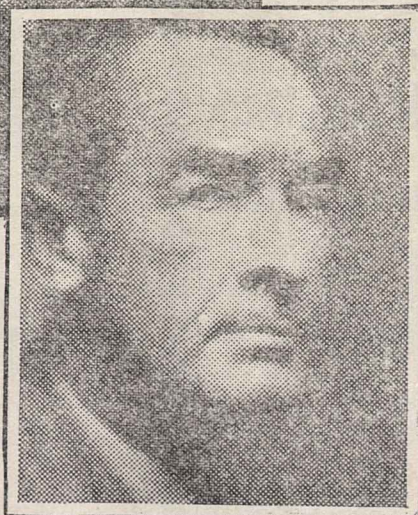
James Montgomery Flagg selects



Photograph of JAMES MONTGOMERY FLAGG, taken in his studio while test was being made

How Test Was Made

Subject was blindfolded, and, in the presence of two responsible witnesses, was given one each of the four leading cigarettes to smoke. To clear the taste, coffee was served before each cigarette. Mr. Flagg was entirely unaware of the identity of these cigarettes during test. After smoking the four cigarettes, Mr. Flagg was asked to designate by number his choice. He promptly replied, "Number 2," which was OLD GOLD.



JAMES MONTGOMERY FLAGG—Nationally known artist and creator of the famous Flagg girl.

Old Gold

After this test, Mr. Flagg wrote:

"Most of us smoke names and think we are smoking cigarettes! The blindfold test proved that to me. It proved also that it is difficult to tell one cigarette from another . . . except in the case of OLD GOLD . . . I spotted that . . . it suited me best even blindfolded. In fact, the man who said 'not a cough in a carload' knew whereof he spoke. It's the smoothness that identifies OLD GOLD. It needs no other trade mark."

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SMOOTHER AND BETTER—NOT A COUGH IN A CARLOAD