President’s Corner

Carol Ann Borchert, NASIG President

Once again, I’m writing the President’s Corner just after a Board meeting! The Board met in Raleigh the third week of January (yes, during the snowstorm) for not just a day-long Board meeting, but also for a full day of strategic planning with our own October Ivins as facilitator! Having a facilitator who was not only familiar with the landscape of our profession, but a long-time NASIG member and former President to boot was a huge boon in preparing for the session. We were able to focus on moving forward rather than educating the facilitator, and October has been involved with several other associations and their strategic planning activities.

The strategic planning session went stupendously well, and I’m really excited about the directions the conversations have been going. As we organize our thoughts from that meeting, we’ll be sharing more information with the membership and soliciting feedback on the many ideas that arose during the session. All of the Board members managed to get home...eventually...after numerous weather delays. It was kind of a weird treat for me to see icy weather, since we certainly don’t get that down here in Florida! I wore all of my winter clothes—everything I own, all at once. I felt like the Stay Puft Marshmallow Man from Ghostbusters.

The Program Planning Committee (PPC) and Conference Planning Committee (CPC) are gearing up for a great conference in Albuquerque. The Board had a preview of the accepted slate of programs for the conference,
and I’m already noting several sessions I want to be sure to attend. PPC will have the preliminary conference program posted after they have contacted all of the folks who have submitted proposals, and CPC will add conference registration and hotel information on the website soon. Please check the NASIG website regularly for updates.

One thing to remember is that this year’s conference is in a very dry climate. We’ll keep water handy; please stay hydrated! Those of us accustomed to particularly humid climates aren’t always aware of the volume of water it takes to stay well. We had someone faint in Palm Springs, so please pay attention to what your body needs. No one wants to be that story from the conference, and there are far more enjoyable ways to be that memorable!

The Bylaws Committee has drafted an extensive revision of the NASIG Bylaws to bring them into alignment with the new NASIG Vision and Mission, clarify membership categories, and improve the consistency throughout the document. The Board reviewed the changes and will vote on a final draft soon, which will then be sent to the membership for a vote. Please keep an eye on your email for messages pertaining to that.

In other news, NASIG is now listed in Wikipedia! This was a prolonged effort involving several people, and many thanks to everyone who helped bring this about. The page is available at https://en.wikipedia.org/wiki/NASIG. We encourage NASIG members to add to the information on this page.

NASIG is offering free student memberships for one year as a trial, and this initiative has generated a lot of new student members. The Board is discussing ways to get those students involved in NASIG in a meaningful way to create a positive experience for both our student members and for NASIG. The Student Outreach Committee (SOC) and Membership Development Committee (MDC) are also involved in aspects of that effort. We are committed to supporting and encouraging new and future librarians in their professional development. If you have ideas you would like to share, please email info@nasig.org.

By the time I write the next President’s Corner, I will have been to the UKSG conference. Speaking of which, the deadline for awards has been extended to February 10, and the Merriman award supports a NASIG member interested in attending the UKSG conference. I’m excited about attending this event for the first time and meeting our counterparts across the water!

2016 NASIG Election Slate
Maria Hatfield, Chair, Nominations & Elections Committee

The following individuals are slated to appear on the ballot for the 2016 NASIG election:

**Vice President/President-Elect**
(3-year term beginning 2016/17)

Jennifer Arnold – Central Piedmont Community College
Steve Oberg – Wheaton College

**Member-at-Large**
(3 to be elected; 2-year terms beginning 2016/17)

Adolfo Tarango – University of California, San Diego
Angela Dresselhaus – East Carolina University
Betsy Appleton – St. Edward’s University
Chris Bulock – California State University Northridge
Lisa Blackwell – Chamberlain College of Nursing
Lisa Martincik – University of Iowa
Ted Westervelt – Library of Congress

The Nominations & Elections Committee is also soliciting petition candidates for the 2016 election for the following open positions on the Executive Board:

- Vice President/President-Elect
- Member-at-Large
Instructions for petition candidates can be found on the NASIG website on the Elections Process page: http://www.nasig.org/site_page.cfm?pk_association_webpage_menu=308&pk_association_webpage=1175.

Petitioners must fulfill the requirements listed on the PCP form and agree in writing to run for the desired office. Petition candidates must be members in good standing as noted in the NASIG Bylaws.

Petition candidates will appear on the final ballot once the requirements are met. Please note that no special designation will be made on the ballot as to the status of any candidate.

The PCP form and all supporting documents must be submitted to Maria Hatfield, Chair, N&E Committee, no later than midnight, EST, February 26, 2016.

Please address any questions to:

Maria Hatfield
Chair, NASIG Nominations & Elections Committee
2015/2016
mhatfield@wtcox.com

Awards and Recognition

The Awards & Recognition Committee coordinates activities related to the awards application process for the annual conference, in addition to recognizing the work of the committee chairs and board positions. Recurring committee activities include:

- revising and preparing award descriptions and applications as needed
- coordinating publicity of the awards to ILS programs with the Student Outreach Committee
- reviewing and evaluating award applications
- ordering and distributing recognition items for award winners and outgoing leadership positions
- serving as conference mentors to award winners at the annual conference
- gathering conference feedback from the award winners for publication in the newsletter

Time commitment – varies by the time of year. The month of February, when we’re reviewing applications, the busiest time for the entire committee, typically takes a few hours a week. Other times of the year should involve no more than a couple of hours a month.

Bylaws

The Bylaws Committee is charged to receive, review, notify and educate the membership about proposed revisions or amendments to the Bylaws; to disseminate the ballots for voting on revisions or amendments; and to tabulate the votes. Any NASIG member may submit a proposal to the Bylaws Committee for a change to the Bylaws, but Bylaws Committee members may not solicit these revisions/amendments. The committee itself remains neutral, though it does review the bylaws annually to ensure that they remain consistent and error-free. As such, it is a little difficult to say approximately how many hours per week Bylaws
Committee members might spend on committee work, since the Bylaws Committee is specifically designed to be more reactive than active. If there are no proposed changes during the year, hours of service could be quite light. However, when a bylaws change comes down the pipe, such as the recent organization name change, committee members should be poised and ready to leap into action! Committee members will be called upon to review and comment on the change proposal and help the chair prepare and proof the final draft of the amendment which is passed to the Executive Board for approval and then on to a ballot for the general membership. All of this must happen within a set time frame, so cat-like reflexes and a keen eye for common splices are valuable skills for the budding Bylaws Committee member.

**Communications & Marketing**

The Communications and Marketing Committee (CMC) educates and informs the NASIG membership with regard to the use and potential of electronic communications media in general, and the NASIG website, listservs, and social media forums in particular. Members of CMC rotate on regular duties which include maintaining the NASIG blog, jobs blog, spam filter, and SERIALST monitoring. Members also moderate NASIG-L and maintain electronic lists for the entire organization and for individual committees—when committee rosters change each year, CMC updates the listservs and constantly updates NASIG-L with new and unsubscribed members. CMC members coordinate mounting and maintaining information on the NASIG website and social media profiles, and consider options for implementing new electronic services. For example, CMC has been investigating the possibility of including more site content in the main nasig.org site search, and members have worked on mounting the new NASIG logo on the website, social media sites, and other locations.

Approximate time spent on committee work may vary depending on the duty a member is assigned. This committee is unique in that members may not be required to spend large amounts of time on committee work each week, but they need to be communicative with other committee members about their availability. CMC is often handling membership communication issues that are time sensitive and need a quick response, so member availability is important. On average committee members could expect to spend 2-5 hours per week on committee duties.

**Conference Planning**

The Conference Planning Committee (CPC) is chaired by two NASIG members as co-chairs who are responsible for leading the committee that organizes all the logistical planning for the NASIG Annual Conference. Chairing CPC is a great way to hone talents in organization and delegation, and will offer an opportunity to gain insights into how NASIG consistently offers such a great annual conference. Examples of CPC duties include developing the theme for the conference, coordinating the design of the conference logo, working with the Program Planning Committee (PPC) to ensure the conference space will be configured to ensure a great conference experience, developing/maintaining the Annual Conference website, planning receptions and other social events for the conference, and working closely with the conference registrar. The CPC co-chairs are required to attend the annual fall NASIG Board meeting at the next conference location and report to the Board relevant CPC activities. CPC co-chairs also commit to submitting periodic updates for the conference planning activities to the NASIG Newsletter. Time commitment for co-chairs varies at different points of the year, and is busiest in the months and weeks leading up to the Annual conference.

**Database and Directory**

As a regular committee member of D&D there is not much that needs to be done. Once a year, there is a large database clean-up project that involves the whole committee. At that time a committee member will probably spend 1 hour or so total reviewing their assigned section of the database.
The chair and co-chair do spend more time accomplishing tasks for D&D. There are four monthly reports that need to be run and those take no more than 30 minutes each to run and email out to the appropriate people. After the conference there are new memberships to create, and depending on how many individuals there are, it can take a few hours. Then there are general questions about member records or helping members get into their records that pop up through the year. Those questions can take anywhere from a few minutes to no more than an hour depending on the issue.

**Evaluation and Assessment**

The bulk of the committee’s work is performed by the chair and vice-chair. The chair is the main contact between the Board liaison and other NASIG committees. The chair creates the conference evaluation form and solicits feedback from the Board and from committee members. The chair ensures that NASIG conference attendees are encouraged to fill out the evaluation form. The chair works closely with the vice-chair. They draft several committee reports and the other committee members review them and offer comments. They also manage the process of awarding a drawing prize to a NASIG member for filling out the evaluation. During the annual conference, the chair holds a committee meeting. After the conference, the committee members are given names of speakers that want individual feedback on their presentations. Committee members provide written feedback to the speakers assigned to them by the chair. It is hard to put a weekly time estimate on these activities but the busiest time for all committee members is in the couple of months before and after the annual conference. For committee members, a rough estimate on time commitment would be about one hour a week in the couple of months before and after the annual conference.

**Membership Development**

The amount of time spent on committee work per week depends on the charges given by the Executive Board. The work required to be completed by the Membership Development is not demanding if the work is divided equally among the committee members. Each member should be expected to contribute at least 3-4 hours a month at the most.

**Ongoing task:**

Welcome letters and non-renewals letters are sent via email to members. A list is received once a month from the chair of the Database and Directory committee. Depending on the size of the list, this takes 30 minutes or less a month. It could take longer if the list is lengthy; however, the chair suggests dividing the list among the committee members.

2015/16 charges:

Drafting statements and creating flyers takes approximately an hour a week.

**Mentoring**

The NASIG Mentoring Group’s main responsibility is organizing the conference first-time attendees’ reception, which usually takes place on the first day of conference. In preparation for this event, once registration opens, committee members begin sending out calls for mentors and mentees. The committee requests lists of first-timers from the Registrar on a weekly basis, and begins sending invitations out to first-timers. Two months before the conference, committee members contact CPC for first-timers reception information and continue to work with CPC on reception arrangements. Once the lists of mentors and mentees is complete, committee members match up mentors with mentees. Mentors are provided with contact information of their mentees and vice-versa, to facilitate communication among each mentor-mentee pair. Committee members discuss logistics of the first-timers reception by email or conference call and create a flyer for the first-timer reception that is inserted into first-timers packets. The flyer is sent to CPC. During the first-timers reception, volunteers from CPC and/or other committees (Continuing Education) help with greeting invitees and connecting mentees with mentors. In 2015 we organized door prizes for the
reception, which involved giving away coupons, while trying to connect mentors with their mentees. That was the time were volunteers proved very helpful in providing some orientation to the first-time conference attendees. After the conference, the Mentoring Group sends out a survey to the reception attendees and collects feedback from responders. Within 1-2 months, the committee submits an annual report to the Board.

Nominations and Elections

The Nominations & Elections Committee solicits nominations for the Executive Board, reviews proposed candidates’ qualifications, prepares a slate of candidates and the ballot, carries out the election, reports the results to the NASIG membership, and reviews any challenges to the election. Members spend approximately 15 hours total on committee work spread across the election timeline of 4-5 months including 3 conference calls. The chair of the committee spends approximately 40 hours total on committee work during the year, including preparing board reports.

Program Planning

The Program Planning Committee (PPC) is charged with organizing the program schedule and recruiting speakers to present at the annual conference. The PPC chair and co-chair work with the board and PPC members to recruit speakers for vision sessions and work closely with the board liaison as well as vision speakers throughout the year leading up to the conference. The chair and co-chair prepare calls for proposals in the autumn before the spring conference and send out at least one call for proposals in late September or early October, depending on upcoming conference dates and extend or send out a second call in November. PPC members review the proposals in November and December. The chair and co-chair organize a conference call with all committee members in late December or early January to finalize the slate of presentations for Board approval.

Members of the PPC are assigned three to five sessions to coordinate in the months leading up to the conference. This includes: contacting speakers with specific requirements regarding their proposals; alerting speakers of their schedules; collecting and distributing data about their presentations. Committee work increases during the months leading up to the conference, but requirements during the fall and winter require fewer hours per week to complete committee duties and only basic housekeeping duties for the summer months (ensuring communications are working, offering suggestions for vision speakers).

PPC committee members and chairs work throughout the conference, ensuring that presenters are present, that they have everything they need for their presentation, and participate in the speakers’ breakfast meeting where they meet with the speakers they are sponsoring. Continuing committee members and new committee members meet at the committee breakfast meeting and discuss issues from the conference as well as possible corrections or new procedures for the following conference.

Student Outreach

Currently, the main focus of the Student Outreach Committee (SOC) is brainstorming and implementing strategies for increasing awareness of NASIG as an organization with library school students. The committee works with library school ambassadors, current NASIG members who agree to liaise with library schools and to share information about NASIG and the e-resources/continuing resources/serials profession. The ambassadors assist the committee in maintaining accurate contact information for library school programs. The SOC committee also works closely with ambassadors to market the conference student awards to library school students. Committee work averages out to approximately one hour, every other week, with additional time spent during the conference award application season marketing the awards to library schools with no ambassador assignment. The majority of communication is through the committee listserv email. Typically, the chair and vice-chair collaborate on any draft proposals for new initiatives, solicit feedback
from committee members, and then share this information with the board liaison.

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**Donations**

Thanks to Our Donors! The following members have made donations to NASIG during 2016. Donations support NASIG programs and scholarships. Many thanks for contributing to these important aspects of NASIG’s mission!

Susan Davis, in memory of Naomi Kietzke Young

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**Upcoming Conference News**

**CPC Update**

Mary Ann Jones & Betsy Appleton, CPC Co-Chairs

If you are feeling the winter blues, now is the perfect time to start planning a June trip to sunny, warm Albuquerque! Exciting plans are happening for “Embracing New Horizons” the 31st NASIG Annual Conference in Albuquerque. The Conference Planning Committee (CPC) is in full swing reviewing locations and speakers for our opening reception, updating the website with current registration information, seeking exciting sightseeing opportunities, and putting together a conference you’ll be enthusiastic to attend.

The website is taking shape ([www.nasig.org](http://www.nasig.org)), so keep a close watch for new content, including local area attractions, dining option, souvenirs, and much more. Hotel and travel information is currently available on the website and registration will open in early March.

We would also like to remind you that the conference will officially start Thursday, June 9 and run through noon on Sunday, June 12. However, you may want to come early or stay late to try out a hot air balloon ride or rent a bike a few blocks from the hotel for a Breaking Bad Bicycling tour. Be sure to give the hotel a call if you would like to extend your stay beyond our conference dates to ensure the best rates.
PPC Update

Danielle Williams and Corrie Marsh, PPC chair & vice-chair

The Program Planning Committee (PPC) is excited about the program for the upcoming conference in June in Albuquerque, NM. Proposals are being reviewed by the committee and speakers will be notified in February regarding acceptance of their proposals. Vision speakers have been lined up and we’re very excited to announce that the following will be speaking at NASIG in June:

- T. Scott Plutchak -- Director, Lister Hill Library of Health Sciences, University of Alabama at Birmingham
- Heather Joseph – Executive Director of SPARC
- James J. O’Donnell – University Librarian at Arizona State University

Updates regarding pre-conference workshops will be sent out via NASIG-L and will be in the next newsletter once everything has been finalized.

Profiles

Profile of T. Scott Plutchak
31st Annual NASIG Conference Vision Speaker
Sharon Dyas-Correia

T. Scott Plutchak is the Director of Digital Data Curation Strategies at the University of Alabama at Birmingham and the first of three exciting Vision Speakers slated to spark the imaginations of attendees at the 31st annual NASIG Conference this June in Albuquerque, New Mexico. Plutchak holds a Bachelor’s degree in Philosophy and a Master’s degree in Library Science, and he completed a post-graduate fellowship at the United States National Library of Medicine (NLM). The profiles editor asked him to answer a group of questions related to his background, ideas, interests, and what conference attendees might be treated to in June. The following are some of the questions and the information provided by Plutchak.

Are there highlights of your work background you would like to share?

In 1984, during my fellowship year at NLM, I was working on a project to see how videodiscs might be used to distribute information to first responders in the event of a chemical spill (not very well, as it turned out). As I was doing my research, I started to read about these new digital compact discs – CD-ROM. As part of my final report, I calculated the number of discs that would be required to hold the MEDLINE database and suggested that they might be an ideal medium for distributing the database so it could be searched locally. I’m pretty sure I was the first person to make that suggestion in a public presentation. But there were only about seven people in the audience so I don’t think it made a big impact.

Please describe your current position and work.

After nineteen years as director of the Lister Hill Library of the Health Sciences, I wanted to focus on issues...
related to the long-term curation of research data, which has been an interest of mine for a long time. The senior vice-provost and I created this position with the charge of working across the university to try to figure out what we need to develop in terms of services, policy and infrastructure to effectively manage research data. So I’m attached to the provost’s office rather than the libraries. I have no staff and no budget, but a very supportive boss and considerable freedom to set my own agenda. Having worked as a senior administrator here for almost two decades, people know me well, and I have a good understanding of what the issues and opportunities are.

What are some of the challenges and rewards of your work?

The challenge is that the problem space is huge, very complicated, and dealing with it effectively requires getting a lot of people from different parts of the university to work together effectively. The reward is that the problem space is huge, very complicated, and dealing with it effectively requires getting a lot of people from different parts of the university to work together effectively.

What do you hope to accomplish in your current position?

In the short term (over the course of the next year), we should be able to establish a baseline set of services to assist researchers in complying with emerging federal requirements for public access to research data. In the long term, I hope to help the institution sort out the organizational structures and systems that will enable us to more effectively manage our overall research enterprise.

How does your work relate to the work of NASIG?

The issues that I’m dealing with are fundamental to how the work of librarians will evolve over the next couple of decades. NASIG’s interests were originally rooted in issues surrounding the management of serials. Now we’re facing the challenge of managing access to knowledge outputs of all kinds in a way that enables, even requires, us to be much more integrated into the workflows of the members of our communities than ever before.

What makes your background ideal for your work?

I’ve been involved in the issues and debates surrounding open access for a long time, so I know the issues well. I understand the particular skills that librarians can bring to the task. And, having led organizations for over twenty-five years I’m pretty good at appreciating the human factors involved in motivating people to do the things that I think they should do.

What background do you wish you had?

I wish I’d learned calculus. I didn’t understand, until it was too late, that it’s a language that is key to our understanding of the universe. I wish I had that. I don’t know that it would have any practical application to my work but I believe it would make me a better person.

What is the topic for your vision session at the conference in Albuquerque?

I’m still working it out as I’m answering these questions. As usual when I’ve got a presentation coming up, I’m very curious to find out what I’m going to say.

Can you give us some highlights or a teaser?

I’ve been asking myself some questions about institutional repositories and how they relate to open access and open data. I’m hoping to challenge some of the received wisdom in these areas and maybe get people to ask some questions of their own. If I do this right, maybe I can shake up some people’s thinking a bit.

Why is the topic important?

Some librarians are investing considerable resources into developing institutional repositories. Others are
thinking they should. I think librarians need to take leadership roles in the development of open systems, but I’m not convinced we’re going about it in the right way.

**What would you like to tell the world about you, your family, hobbies, etc.?**

I didn’t have kids of my own, but eleven years ago my wife Lynn’s daughter, Marian, had a little girl. She’s doing this as a single mom so I’ve been one of Josie’s primary caregivers. We are very close and she has transformed my life in very many positive ways. The stories I write about Josie on my blog are far more popular than anything I have to say about librarianship. My wife, by the way, is Lynn Fortney, who, until she retired in 2014 was vice-president and director of the Biomedical Division for EBSCO. Many evenings, after dinner, over the last glass of wine, we’ve had long, passionate discussions about the vagaries of the serials industry. It’s been a great partnership and I’ve learned a lot from her that has helped to shape my thinking about the entire scholarly communication ecosystem. As to hobbies, words, music, and art pretty much sum up my interests. Oh, and food – both cooking and eating…and wine…and whisky.

**Other fun things or facts you would like to share?**

For over a decade I’ve been the leader of the world’s first international open access librarian rock band, the Bearded Pigs (http://beardedpigs.net/). Geographically, we’re pretty widely distributed so we’ve ever only gotten together a couple of times a year and we never practice. For years we did a show at the annual Medical Library Association conference, but we wrapped that up in Boston in 2013. If I hadn’t become a librarian, it’s likely that I’d have spent my adult life as a very poor musician.

**Organizations you belong to that you don’t mind the world knowing about?**

I’m not a joiner.

**Anything else you would like to include?**

I’m glad I’m doing my talk on Friday morning so I can relax and enjoy the rest of the conference.

*Plutchak’s Vision Session is sure to be stimulating and a great kick off to Friday morning. I am sure attendees will enjoy his presentation and the rest of the conference!*

*Photo Courtesy of T. Scott Plutchak*
Columns

Citations: Required Reading by NASIG Members

Kurt Blythe, Column Editor

[Note: Please report citations for publications by the membership—to include scholarship, reviews, criticism, essays, and any other published works which would benefit the membership to read. You may submit citations on behalf of yourself or other members to Kurt Blythe at kcblythe@email.unc.edu. Contributions on behalf of fellow members will be cleared with the author(s) before they are printed. Include contact information with submissions.]


Title Changes

Kurt Blythe, Column Editor

[Note: Please report promotions, awards, new degrees, new positions, and other significant professional milestones. You may submit items about yourself or other members to Kurt Blythe at kcblythe@email.unc.edu. Contributions on behalf of fellow members will be cleared with the person mentioned in the news item before they are printed. Please include your e-mail address or phone number.]

It’s been a quiet quarter for the column, but I have been made aware two significant title changes. Please join me in congratulating two colleagues on their retirements!

Ann Ercelawn reports:

I am retiring on March 2 (changing titles, as we like to say). I would like to thank my NASIG colleagues for all the wonderful friendships I formed and for their insights into serials librarianship over the years. NASIG provided me with many professional development opportunities and for that I am very grateful. My best wishes to you all; I know NASIG has a bright future!

You may find Ann after the start of March at ann.ercelawn@gmail.com.

Helen Giessen Guenter has retired as associate librarian, effective September 2015, from the University of Arkansas at Monticello after 33 years of service at the university.
NASIG Webinar: Troubleshooting Electronic Resources with ILL Data
Reported by: Stephanie H. Wical

Beth Ashmore, metadata librarian for serials and electronic resources at Samford University Library and co-author of the book *The Librarian’s Guide to Negotiation*, gave a presentation entitled “Troubleshooting Electronic Resources with ILL Data.” She opened with describing a common experience when PMID (PubMed Identifier) searches were not functional after her library switched knowledge bases and link-resolver vendors in 2011. One patron did not contact the library, but complained on Twitter that the resource not working. Eventually, the tweet was discovered by a library employee, who then forwarded it to Ashmore. Because her library’s users do not always directly communicate with her and her colleagues when resources are not working, Samford University Library developed a proactive approach to finding out when these instances occurred - they began examining ILL data. Quoting Karen Janke (2007), Ashmore affirmed the notion that ILL cancellations are “the indicator species of the library…a species whose presence, absence, or relative well-being in a given environment is indicative of the health of its ecosystem as a whole.” Because there are users who do not verify if a library has an article before requesting it through ILL, cancelled ILL requests (due to the library having the item) are a great source of information to determine if users are not able to access these subscribed resources, and thus, they are an indicator species.

Interlibrary Loan staff at Samford University began including Ashmore on ILL request cancellation notifications via email. Ashmore and her assistant would then take each citation in the e-mail messages for cancelled ILL requests and test access through three access paths - the catalog, the discovery layer, and Google Scholar. An OCLC whitepaper published in 2014 aptly described the three common problems they encountered. Susanne S. Kemperman and colleagues at OCLC (2014) identified “three core problems with the current state of data quality”:

- “Data are incomplete or inaccurate;”
- “Bibliographic metadata and holdings data are not synchronized;”
- “Libraries receive data in multiple formats” (p. 2).

Ashmore provided several examples of the first problem above, which causes users to submit ILL requests for items owned:

- A source does not pass a complete date to a target and the link resolver provides a more complete but incorrect date.
- Incomplete or inaccurate source enumeration metadata.
- A source uses a different ISSN than what a target uses (e.g. one uses the print ISSN and the other uses the online ISSN for a journal).
- Supplement pagination is a frequent source of link resolution failures.

Ashmore noted that the first example of the problem of incorrect or inaccurate data was solved by contacting the vendor. However, with the second example, she had to suspend article-level linking to the target databases for a particular vendor and rely on journal-level linking. This prevented the problem of the user encountering a dead end or requesting something through ILL that users are authorized to access.

Users at Samford University are told to look for the “Full-Text at Samford” link off to the right of citations in Google Scholar, but Ashmore discovered that in many cases the link was hidden under a “More” button in Google Scholar results. This is the last small link under a citation, which users are unlikely to select. Initially, Ashmore thought this occurred only with new titles that have not been tracked by Google Scholar for long, but later found that this hidden link issue happened with
resources that they have had for some time. Unfortunately, they have not been able to resolve this problem with Google Scholar.

The third core problem encountered by users at Samford University is incorrectly mapped metadata. Ashmore provided the example of a citation from a database for an article that was formerly open access. To fix this problem, she had to involve the link-resolver service provider so the copy at the other side of the link was the appropriate copy for her users. She stressed that vendors embrace consistent data formats and noted that most users are not likely to take advantage of the revise citation option to fix the incorrectly passed metadata.

Ashmore addressed workflow issues related to her project. ILL staff involving her in all correspondence regarding cancelled requests was not sustainable in the long term. The ILL staff provided her and her assistant with access to the ILLiad database so that they could run queries in order to examine cancelled requests. This process provided them with ideas about how they can improve access to electronic resources at Samford University. They identified education graduate students as users who submit numerous ILL requests and may need additional instruction and outreach to ensure that they can better navigate the library’s discovery system. Users are also now provided with OpenURLs in the email notifications that they receive from the ILL department. As a result of the collaboration with ILL, holdings information in OCLC’s World Cat is frequently updated so that users are not making loan request for items not available for lending. They considered interface design and considered trying one-click again and thought about how to give users a better understanding of the results they see. This approach has compelled Ashmore to think about how to handle print and open access resources.

One participant asked: “Have you noticed a difference in the number or types of requests that you are getting?” Ashmore responded that they saw a huge reduction in the number of requests for articles that are freely available after they provided a Google Scholar link.

The Samford University Library provides document delivery for faculty and staff, but not for students. The philosophy at Samford University Library is that they want students be self-sufficient in their research endeavors, but Ashmore will intervene and provide a copy to a user if something is “super broken.” While this is partially a manpower issue, their policy reflects their philosophy as to why they do not provide document delivery to students.

Ashmore and her colleagues were able to identify patterns and trends with certain vendors and she stressed the importance of vendors embracing NISO recommendations. Also, she collaborated with Samford University Library’s systems librarian to see problems where mapping went wrong.

While her library switched from Serials Solutions to EBSCO’s Link Source, she stressed that these problems will continue to occur. She concurred with a participant that an OpenURL link resolver is “only as good as the metadata.”

References


Executive Board Minutes

NASIG Board Conference Call
October 2, 2015

Attendees

Executive Board:
Carol Ann Borchert, President
Steve Kelley, Past-President
Kelli Getz, Secretary
Beverly Geckle, Treasurer

Members at Large:
Eugenia Beh
Christian Burris
Maria Collins
Laurie Kaplan
Steve Oberg
Wendy Robertson

Regrets:
Anna Creech, Vice President/President-Elect
Michael Hanson, Treasurer-Elect
Kate Moore, Ex Officio

1.0 Welcome (Borchert)

The meeting was called to order at 2:02 pm.

2.0 Midwinter Board Meeting Dates (Borchert)

Potential January Board Meeting venues were discussed. It was agreed that the D.H. Hill Library at NCSU in Raleigh, NC where the Board met for the 2015 would be best for the 2016 meeting.

Borchert brought to the Board the need to do an updated strategic plan because last strategic plan was done in 2007. It was agreed that the Board would spend an extra day at the Midwinter Board Meeting for a strategic planning session. The Board is working on creating a short-list of potential strategic planning facilitators. Once the strategic planning session is complete, a small task force may be formed later to put the results of the strategic planning session into a formal document.

The Board will indicate their eligibility for the dates for the January Board Meeting and Strategic Planning Session (01/21/16 – 01/22/16 or 01/25/16 – 01/26/16).

3.0 Treasurer’s Report (Geckle)

The numbers for the NASIG conference look good. The 2015 Annual Conference profited $15,015.30. The 30th Anniversary party came in under budget at $21,105.94. The expense was funded from the $39,522 in profits from the 2014 Fort Worth conference.

Geckle will send out requests to each committee for their budget requests for 2015/2016.

Geckle is working on getting NASIG’s tax exempt status filed in New Mexico.

The Database & Directory Committee (D&D) is working with the Communications & Marketing Committee (CMC) on organizing the free memberships for students and on the free memberships for two years for the vision speakers.

4.0 Secretary’s Report (Getz)

Two votes were held since the last conference call:

• Beginning with the 2016 Award winners, NASIG will offer free one-year memberships as part of the Rose Robischon and Merriman Awards, which are the only two not currently offering that benefit. The motion was made by Borchert and seconded by Oberg. It passed with ten votes in favor and two abstentions.

NASIG Newsletter March 2016
The CPC submitted four options of logos for the 2016 NASIG Conference for the NASIG Board to vote on.

5.0 Logo Discussion (Kelley/Geckle)

The Board discussed how the new logo should be rolled out, as well as the timing of the new logo. The logo appears in the header and footer of the NASIG website, the NASIG Newsletter, and on social media sites.

**ACTION ITEM:** Burris will work with CMC to create a list of all of the places in which the NASIG logo appears.

**ACTION ITEM:** Geckle will work with Jim Geckle to get different versions of the logo (e.g. versions without the tagline, black and white versions, etc.).

**ACTION ITEM:** Geckle will pay Jim Geckle for designing the new NASIG logo when the invoice is received.

**ACTION ITEM:** Getz will find out pricing information and fabric options to get a new physical NASIG banner printed.

6.0 Committee Updates (All)

Creech reported that Awards & Recognition (A&R) has two new awards for the Board to review. Creech will bring them to the NASIG Fall Board Meeting for further discussion.

CMC had questions for the Board about the free membership for library school students. The Board clarified that the actual dates for the year of free membership for library school students will start in January 2016 and run until December 2016. However, NASIG can begin marketing it now. Students who sign up now will get a few months extra of free membership. The Board will review the free membership for library school students next year to see if this is something that should continue. Students have until January 31, 2016 to join for their free year of membership.

The Conference Planning Committee (CPC) had worked on a conference logo for a Board vote. The more color in a logo, the more it will cost to reproduce. Also, the CPC co-chairs were drafting a budget to present to the Fall Board Meeting in Albuquerque on October 27. The CPC is planning to hold an off-site event since there were complaints during the 2015 conference that there was not an off-site event.

Collins reported that the Conference Proceedings Editors were still waiting on the license to publish. Sarah Sutton identified a typo in the Core Competencies for Electronic Resources Librarians that we’ll need to send to CEC.

**ACTION ITEM:** Robertson will work with CEC to fix the typo in the Core Competencies for the Electronic Resources Librarian document, as well as to update the logo in both the ER and the print Core Competencies documents.

MDC sent non-renewal notices to new & former members. Kaplan also reported that MDC compiled a list of names of NASIG retirees from the directory and from the announcements in the NASIG Newsletter. They have created a short survey. The Board will discuss the issue and determine who to send the survey to at the Board Meeting in October.

MDC also updated the NASIG brochure with the new logo and key points from the website as to why someone should attend the NASIG conference. MDC would like to see the brochure brought to a higher level on the website because it is currently difficult to find.

MDC drafted a publicity statement for the free student memberships. Borchert said that the Board should look over the statement first before it goes to the Publicist for dissemination.

PPC identified three potential vision speakers.

**ACTION ITEM:** Getz will setup a poll for the Board to vote on the PPC’s vision speaker slate.
Beh reported that she talked to the Newsletter Editor, Kate Moore, about contacting BE Press to find out the cost to change the NASIG logo on the Newsletter.

**ACTION ITEM:** Beh and Moore will contact BE Press about the cost of changing the NASIG logo on the NASIG Newsletter.

Oberg sent to the Board the proposed 2015/2016 Nominations & Elections Timetable. Kelley made a motion to approve the proposed timeline, which was seconded by Oberg. A vote was taken on the conference call, which passed with 9 votes in favor of the proposed timeline (Geckle had left the call when the vote occurred.).

Borchert reported that the Site Selection Committee will wait until after Albuquerque to do a site selection visit since they are already a year ahead in selecting sites.

The Student Outreach Committee submitted a proposal to include Student Snapshot sessions at the NASIG conference. The SOC would try to recruit sponsors for student travel. The Board agreed that we don’t want these sponsorships to interfere with the conference sponsorships. The Board would continue discussing the issue at the Fall Board Meeting.

7.0 **Adjourn (Borchert)**

The meeting was adjourned at 3:15 pm.

Minutes submitted by:
Kelli Getz
Secretary, NASIG Board

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**October 27, 2015 Board Meeting**

**Date:** October 27, 2015

**Place:** Hotel Albuquerque – Potter’s Room

**Attendees**

**Executive Board:**
Carol Ann Borchert, President
Steve Kelley, Past President
Anna Creech, Vice President/President Elect
Kelli Getz, Secretary
Beverly Geckle, Treasurer
Michael Hanson, Treasurer-Elect

**Members at Large:**
Eugenia Beh
Christian Burris
Maria Collins
Laurie Kaplan
Steve Oberg
Wendy Robertson

**Ex Officio:**
Kate Moore

**Guests:**
Betsy Appleton, CPC Co-Chair
Mary Ann Jones, CPC Co-Chair
Anne McKee, Conference Coordinator
Danielle Williams, PPC Chair

1.0 **Welcome (Borchert)**

The meeting was called to order at 9:09 am.

2.0 **CPC/PPC Report (Kelley, Creech, Appleton, Jones, McKee, Williams)**

CPC, PPC, and Anne McKee met with the Board to discuss the logistics of the 2016 Annual NASIG Conference.
Per CPC and McKee, there will be free Wi-Fi in the hotel rooms for NASIG attendees. Also, there will be free Wi-Fi in the hotel conference rooms.

After the Board Meeting, CPC would be meeting with a representative of the hotel to do a walk-through of the conference space after meeting with the Board. Additionally, CPC would be meeting with a representative of the Albuquerque Convention & Visitors Bureau the afternoon of 10/27 to look at venues for an off-site event.

Keeping attendees hydrated will be an issue at the conference due to the heat and low humidity. CPC will need to make sure that the conference rooms have plenty of water throughout the day.

CPC will need to inform conference attendees that the Q-Bar in the hotel has an enforced dress code.

There are several bike rental options close to the hotel. CPC will include this information on the conference website.

CPC is also looking into an optional off-site event for NASIG attendees to go to a local baseball game.

PPC said that the three vision speakers for the 2016 conference have been confirmed and MOUs sent.

The call for proposals will close on November 15 but can be extended to December 18. When the online schedule (Sched) goes live, payment will need to be made. Williams will add the CPC co-chairs and the Treasurer as Sched administrators. Williams will also investigate if there is a way for Sched to go live and keep it private so that the Board can view the schedule before it is made public.

**ACTION ITEM:** Creech will report back to the Board regarding PPC’s investigations of being able to have Sched go live without it being visible to the public.

**ACTION ITEM:** Geckle will work with PPC to pay for Sched when the program slate is finalized.

There was much discussion around finding the best time slot for the Vendor Expo. It was agreed that Saturday lunchtime would work best. There will not be problems with space this year and vendors liked the non-compete timeslot. This will also encourage vendors to stay through the whole conference and will also help them so that they won’t lose a day of sales ability.

Last year PPC asked the Tier 1, Tier 2, and organizational members to participate in the Vendor Lightning Talks (VLTs). This year we need to have at least 5 speakers for the VLTs with speeches to last no longer than 7-8 minutes.

**ACTION ITEM:** PPC will work to get at least 5 speakers for the Vendor Lightning Talks. PPC can work with the Registrar to see which vendor reps will be attending the conference and contact them in the event that PPC has difficulty getting responses from the sponsorship contact.

**ACTION ITEM:** Creech will complete the PPC annual report from the 2015 conference.

The Business Meeting was set to go from 7-8 pm on PPC’s schedule. The Board felt that this was too late to hold the meeting.

**ACTION ITEM:** PPC will adjust the preliminary schedule to find a better timeslot for the Business Meeting (Creech).

**ACTION ITEM:** Williams will take the Board’s suggestions for additional workshops back to PPC. Williams will then report back to the Board on how PPC will be proceeding with the additional workshops (Creech).

Since the student award winners are no longer required to write a report to be printed in the *NASIG Newsletter*, student award winners could now choose from either writing a report for the newsletter, participating in the Snapshot Sessions, or creating a Great Idea. However, the Board agreed that this can begin with the Indianapolis conference in 2017 since there will likely be
more students attending the conference due to the proximity of several library schools.

3.0 Secretary’s Report (Getz)

3.1 Action Items Update

The Board went through the outstanding action items from April and May to incorporate them into the current set of action items. There is now only one set of action items instead of three sets of action items.

3.2 Board Activity Report

- October 10, 2015: Board approved the PPC slate of Vision Speakers for the 2016 conference
- October 21, 2015: Board approved the First Timer’s Award and the Capstone Award as proposed by the Awards and Recognition Committee, with the minor edits suggested by the Board.

3.3 Approval of Oct. 2 Conference Call Minutes

Robertson moved to approve the minutes from the October 2 conference call. Oberg seconded. The minutes were approved unanimously.

4.0 Treasurer’s Report (Geckle)

4.1 2015 Conference Financials

Geckle reported that the numbers from the D.C. conference look good. NASIG made a total of $32,516 from the D.C. conference, which was slightly less than the Fort Worth conference net of $39,522. However, the D.C. conference had additional contingency fund expenses to cover such as the 30th Anniversary Celebration and the joint conference day with SSP.

Geckle reported that the 2016 committee budget proposal has been set. The committees asked for a total of $96,550, although committees usually over-budget for committee expenses.

To date, in 2015, the committee expenses are $62,664.08.

Geckle said that the archival information that the Treasurer needs such as conference attendance, membership numbers, etc. is not readily available in one place.

**ACTION ITEM**: Geckle and Hanson will explore options for keeping track of information such as conference attendance, membership numbers, etc. Ideas at the meeting included AMO and Google docs. Additionally, Geckle and Hanson might employ the help of the FPTF to go through old newsletter issues to look for historical information from previous treasurers.

4.2 Executive Board Travel and Reimbursement Policy

Oberg pointed out that the Executive Board Travel and Reimbursement Policy was out-of-date for the upcoming Winter Board Meeting since the NASIG Board no longer meets in conjunction with ALA Midwinter.

**ACTION ITEM**: Oberg and Borchert will revise the wording on the Executive Board Travel and Reimbursement Policy so that the policy reflects current practice regarding the Midwinter Board Meeting. Oberg and Borchert will then bring the revised wording to the Board for a vote.

4.4 Non-Receipt of Payment from Conference Registration

Per Geckle, she is still following up with several individuals regarding non-receipt of payment from conference registration.

**ACTION ITEM**: Geckle, Kelley, and the Registrar will work together to resolve the issue of non-payment at the conference.

**ACTION ITEM**: Geckle and Hanson will explore using PayPal instead of authorize.net to see if PayPal will accept American Express credit cards.
5.0 Committee Updates (All)

- Archives - Nothing to report.
- Archives Task Force - Nothing to report.
- Awards and Recognition

A&R felt that the serials specialist award should be renamed since the other awards are named after distinguished members of NASIG. The Board felt that the award would continue as the Serials Specialist Award for another year because the call for nominations will be going out too soon to make a change this year. Borchert suggested changing the name next year.

**VOTE:** Robertson moved to change the name of the Serials Specialist Award to Library Specialist for 2016 and then name it after a NASIG paraprofessional after that. Burris seconded. The motion passed unanimously.

**ACTION ITEM:** Kelley will investigate other potential names for the Library Specialist Award for next year.

The Birdie MacLennan award is a new award targeting mid-career professionals. Collins suggested broadening the award criteria to include e-resources expertise in addition to serials experience to better fit with NASIG’s vision.

**ACTION ITEM:** Creech will take the suggestion from Collins to A&R to broaden the Birdie MacLennan award to include e-resources expertise in addition to serials experience.

A&R needed to know from the Board whether or not to budget for the Champion Award. Per the Board, the Champion Award is only given every 5 years so A&R should not budget for it this year.

- Bylaws

The Bylaws Committee is working on updating the Bylaws with NASIG’s new vision.

- Communications & Marketing Committee

Searching on the NASIG website is difficult because the newsletter, blog, and even some of the AMO content is not available to be searched on the NASIG website. This discussion will be addressed later in the NASIG Newsletter searching discussion.

- Conference Proceedings Editors

The editors are concerned with the quality of the recordings from the devices that recorders are using. Dresselhaus recommended purchasing a physical recorder that works with Dragon software to be used for vision speaker speeches. The price of the physical recorder is $100.

**VOTE:** Oberg moved to accept the request from Dresselhaus for the $100 recorder intended to be used to record vision speaker speeches. Creech seconded. The vote passed unanimously.

The Proceedings Editors were also concerned with the quality of submissions. The Board suggested strongly encouraging speakers to write their own papers and including the presentation abstract if no write-up is available. It is still too expensive to video record each session. Collins will check with Editors to see if they need more physical recorders so that one can be left in each concurrent session room (5) and one can be left in the larger vision speaker room (1) for a total of 6 recorders.

**ACTION ITEM:** Collins will ask the Proceedings Editors if they would like to request an additional 5 recorders on top of the one that the Board approved for them.

**ACTION ITEM:** Creech will notify PPC that they need to include language when sending out the MOUs to
encourage speakers to write up their own presentations.

Dresselhaus said that for the anniversary editions of the Conference Proceedings that the NASIG President usually writes a letter to be included.

**ACTION ITEM:** Kelley will write a letter as NASIG President of the 30th anniversary conference for the Proceedings.

**ACTION ITEM:** Collins will check on the due date for Kelley regarding the NASIG President’s letter for the anniversary edition of the conference proceedings.

The Conference Proceedings Editors brought to the Board a proposal to restructure the Conference Proceedings Editors and change the reimbursement/stipend structure. Currently, there are 2 editors that both get a stipend. In the proposal the Editors would like to see the following:

- Have four positions instead of the current system of two positions. The four positions would be: Lead Proceedings Editor [second-year], Proceedings Editor [first-year], Production Manager, and Production Assistant. This model resembles the Newsletter model.
- The Proceedings Editor would be a two-year position where the incoming Proceedings Editor would spend the first year in training and move into the second-year position where he/she would be the lead editor.
- The Production Manager would appoint the incoming Proceedings Editor.
- The Production Manager would also be in charge of coordinating workflows and assignments, serve as the liaison to the Taylor & Francis editor, and recruit recorders.
- The Production Assistant would support the Production Manager as needed.
- The current $1,000 stipend would be split between the Lead Proceedings Editor and the Production Manager since those two positions would have to attend the conference, as opposed to the current model of both Proceedings Editors receiving a stipend to split.
- In the proposal, the Editors are requesting reduced conference registration rate for the incoming Proceedings Editor and the Production Assistant. The Production Manager and Lead Proceedings Editor will split the $1,000 conference stipend.

**VOTE:** Oberg motioned to approve the proposal as proposed by the Proceedings Editors including the reduced conference registration rate of $200 for the incoming Proceedings Editor and the Production Assistant. Burris seconded. The vote passed unanimously.

- CEC

The Board recommended that CEC provide committee chair training before the conference to the incoming committee chairs so that they will be prepared to lead their committee meetings at the conference. The webinar needs to be recorded and available so that both the committee chairs and web liaisons can refer to it later.

**ACTION ITEM:** Robertson will let CEC know that they are tasked with providing a committee chair training webinar before the conference that needs to be available for future reference.

The CEC chair (Jeannie Castro) stepped down. The vice-chair (Esta Tovstiadi) will be stepping into the chair position.

**ACTION ITEM:** Creech will find a new CEC member and appoint a new vice-chair.

**ACTION ITEM:** Robertson will notify the Board when a new CEC vice-chair is selected.

- Database & Directory - Nothing to report.
- Evaluation & Assessment - Nothing to report.
• Financial Planning Task Force

FPTF will be checking the NASIG Newsletter for historical information regarding NASIG’s finances.

Per Borchert’s conversations with October Ivins, it is industry standard to have 2-3 times the annual operating expenses in reserve.

**ACTION ITEM:** Geckle and Hanson will work with FPTF to make sure that NASIG has 2-3 times the annual numbers in reserve.

• Membership Development Committee

MDC would like to make the membership brochure easier to find on the website.

**ACTION ITEM:** Kaplan will work with MDC to synthesize and standardize the membership across the NASIG website. They will revise things with the help of CMC. Additionally, they will pull out the benefits to put on the membership page.

**ACTION ITEM:** Burris will work with CMC to put membership information and benefits to the “About” menu. Additionally, CMC will aid MDC in synthesizing and standardizing the membership information on NASIG’s website.

• Mentoring Group

The Mentoring Group needed suggestions for door prizes at the First Timers’ Reception. The Board felt that gift cards would be appropriate.

• Newsletter

The call for a new Copy Editor will go out soon.

• Nominations & Elections

N&E will be sending out another call soon reminding people about the nominating colleagues for the upcoming election.

• Scholarly Communications Core Competencies Task Force

Chair William Joseph Thomas will be stepping down as chair to remain on the committee as a member. Two additional members will be added to the committee to assist with the large volume of work assigned to the committee.

**ACTION ITEM:** Robertson will report back to the Board when a new committee chair for SCCCTF has been selected.

• Site Selection - Nothing to report.

• Student Outreach Committee

The SOC would like to see the student award winners present either at the Snapshot Sessions or the Great Ideas Showcase. They are aiming to begin this for the Indianapolis conference because there will be several library schools relatively close to Indianapolis for marketing purposes.

6.0 Petition Process (Kaplan, Kelley, & Oberg)

Kaplan, Kelley, and Oberg had a conference call last week to discuss the petition process. They began researching the petition process by looking through the NASIG bylaws for direction. There are pieces of the existing bylaws surrounding the business meetings at the conference that could be reworded and/or expanded to allow for a petition process. The group noticed in the NASIG Bylaws in Article V. Executive Board, Section 3. Duties that some of the language may be more appropriate under Article VIII. Meetings.

**ACTION ITEM:** Kaplan will work with Bylaws to see if some of the language in the NASIG Bylaws in Article V. Executive Board, Section 3. Duties should be moved to Article VIII. Meetings. The sentence in question is “The membership may, by a two-thirds majority of those present and voting at any meeting as provided for in Article VIII, revise the actions of the Executive Board.”
The group recommends that the petition process go to the Bylaws Committee for further investigation and for potential inclusion in the NASIG bylaws.

**ACTION ITEM:** Kaplan will take the investigations of the petition process from the Board sub-group to the Bylaws Committee to create an article on the petition process.

The Board sub-group also recommends creating a more formal way for NASIG members to be able to petition the Board. While the Board does have an email address (board@nasig.org), the sub-group would like to see a template on the NASIG website.

**ACTION ITEM:** Kaplan, Kelley, and Oberg will draft a petition template for the NASIG website.

### 7.0 Digital Preservation (Borchert)

At the 2015 conference, vision speaker Anne Kenney made a list of suggested action items for NASIG in the area of digital preservation. The Board discussed how to move forward on some of the action items suggested by Kenney.

### 8.0 Conference Rate Discussion (All)

The NASIG Board discussed the conference registration rates for the 2016 conference but these have not yet been finalized.

### 9.0 NASIG Newsletter Searching (Oberg)

Oberg brought up the issue of searching on the NASIG website. The search currently only searches the actual NASIG website and does not search newsletter content or the NASIG blog. Both the Newsletter and the blog have separate search features. Moore felt that there is a way to incorporate a Google search on the NASIG website that would search all of NASIG’s website, social media sites, and the NASIG Newsletter.

**ACTION ITEM:** Burris will work with CMC to put a Google search box on NASIG’s website to search the website, the blog, and the Newsletter.

### 10.0 Strategic Planning Session (Borchert)

The Board discussed the strategic planning session that is scheduled to take place in January with the winter Board meeting.

### 11.0 Logo Issues (Borchert)

There were some issues with the twisty sphere logo displaying correctly. The flat sphere logo displays better.

**VOTE:** Oberg moved to go with logo 3 [the flat sphere with straight lines] because it is easier to reproduce. Robertson seconded. The motion passed unanimously.

**ACTION ITEM:** CMC will continue to work with the logo 3 to make sure that it displays correctly on the website, in the footer, in the header, and on documents such as the Core Competencies (Burris).

**ACTION ITEM:** Burris will talk to Chris Bulock to see if it is possible to get a black and white version of logo 3. If Bulock is unable to create a black and white logo, Geckle will talk to Jim Geckle to see if he is able to do it.

### 12.0 Parking Lot Issues (All)

There were no parking lot issues.

### 13.0 Adjourn (Borchert)

Creech moved to adjourn at 5:10 pm. Oberg seconded.

Minutes submitted by:
Kelli Getz
Secretary, NASIG Executive Board
Revised December 1, 2015
NASIG Board Conference Call
December 3, 2015

Attendees

Executive Board:
Carol Ann Borchert, President
Steve Kelley, Past-President
Kelli Getz, Secretary
Michael Hanson, Treasurer-Elect

Members at Large:
Eugenia Beh
Christian Burris
Maria Collins
Laurie Kaplan
Steve Oberg
Wendy Robertson

Ex Officio:
Kate Moore

Regrets:
Anna Creech, Vice President/President-Elect
Beverly Geckle, Treasurer

1.0 Welcome (Borchert)

The meeting was called to order at 3:23 pm.

2.0 Treasurer’s Report (Geckle)

Geckle was unable to make the conference call.

3.0 Secretary’s Report (Getz)

3.1 Board Activity Report

Two votes were held during the conference call:

VOTE: To approve the meeting minutes from the Oct. 27 Fall Board Meeting. Made by: Borchert. Seconded: Kelley. The vote passed unanimously.

Votes approved since the last conference call include:

VOTE: To approve the updated reimbursement policy that reflects that the Board no longer meets at ALA Midwinter for the Winter Board Meeting. Made by: Robertson. Seconded: Oberg. The vote passed unanimously.

VOTE: To accept the Treasurer’s corrected report from the Fall Board Meeting. Motion made by Kelley. Seconded: Oberg. Vote passed with 10 votes in favor and 2 abstentions on 11/12/15.

VOTE: To approve having October Ivins as our consultant for the Strategic Planning Session. Motion made by: Kaplan. Seconded by Getz. Motion passed unanimously on 11/18/15.

VOTE: To approve the 2016 conference rates submitted by Geckle, including the amendment to reduce the student/paraprofessional rate to $100 and late rate to $150. Motion made by Oberg. Seconded by Borchert. The motion passed with 10 votes in favor and 2 abstentions on 12/2/15.

3.2 Action Items Update

ACTION ITEM: Borchert, Getz, & Oberg will investigate alternatives to the Google Sheets document used by the Board to organize action items. The group will begin their investigations in February after the Winter Board Meeting.

Per Collins, the advertisement for the Proceedings Editor position will go out before the Winter Board meeting.

Hanson announced that NASIG now accepts American Express credit cards.

4.0 Committee Updates (All)

Kaplan and MDC will review older conference surveys to see if those surveys contain enough information as to why people chose to stop attending NASIG conferences.
If more information is needed, MDC will send out a poll to see why people chose not to attend the NASIG conference in DC. A bigger picture issue is that one person needs to coordinate NASIG advertising and how often surveys are conducted.

**ACTON ITEM:** Borchert will contact the NASIG Publicist to see if the announcement regarding free student memberships will be going out soon.

Kaplan will take the investigations of the petition process done by the Board sub-group to the Bylaws Committee now that the sub-group has made their recommendations.

Per Kelley, CPC has a conference call scheduled where they will be picking items for the Cafe Press store. CPC will make sure that Cafe Press has the new NASIG logo.

Also, Leigh Ann DePope, NASIG Publicist, will speak to the company that has the video of the vision speakers so that CPC can try to get the video online. The NASIG Archives can only handle paper materials, so the disc does not meet the requirements of being archived.

**ACTION ITEM:** CPC will add to their manual instructions for uploading the vision speaker videos to the NASIG website right after the annual conference. (Kelley)

5.0 Archivist & Archives Task Force (Borchert/Getz)

[Board discussion]

6.0 CMC / Publicist – Free Student Membership Announcement (Kaplan/Burris)

The online NASIG membership registration form currently only allows for individuals to join as regular members.

**ACTION ITEM:** Burris will work with CMC to add in the additional categories of membership onto the online NASIG membership registration form (e.g. student membership, etc.).

Per Burris, Beth Ashmore announced that the SERIALST listserv now accepts attachments as Word documents. The official announcement will go out on the listserv in January.

7.0 Adjourn (Borchert)

The meeting adjourned at 4:06 pm.

Minutes submitted by:
Kelli Getz
Secretary, NASIG Executive Board
1/13/16
### NASIG Treasurer’s Report

**Mid-Winter Board Meeting**  
**January 2016**  
Beverly Geckle, Treasurer

#### Balance Sheet  
**12/31/2015**

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#### Retrospective Annual Comparison  
**12/31/2014**

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<tr>
<td>CEC</td>
<td>$1,500</td>
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<tr>
<td>CMC</td>
<td>$23,000</td>
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<tr>
<td>D&amp;D</td>
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<tr>
<td>Evaluation</td>
<td>$100</td>
</tr>
<tr>
<td>Mentoring</td>
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<td>Membership Dev</td>
<td>$100</td>
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<tr>
<td>N&amp;E</td>
<td>$100</td>
</tr>
<tr>
<td>NASIG Sponsorships</td>
<td>$2,500</td>
</tr>
<tr>
<td>Newsletter</td>
<td>$100</td>
</tr>
<tr>
<td>Proceedings</td>
<td>$100</td>
</tr>
<tr>
<td>PPC</td>
<td>$1,200</td>
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<tr>
<td>Site Selection</td>
<td>$2,000</td>
</tr>
<tr>
<td>Student Outreach</td>
<td>$100</td>
</tr>
<tr>
<td>Treasurer</td>
<td>$12,500</td>
</tr>
<tr>
<td>Fin Planning TF</td>
<td>---</td>
</tr>
<tr>
<td>SC Core Comp TF</td>
<td>---</td>
</tr>
<tr>
<td>Joint SSP</td>
<td>$100.00</td>
</tr>
<tr>
<td>30th Anniversary</td>
<td>$500.00</td>
</tr>
<tr>
<td><strong>TOTALS</strong></td>
<td><strong>$90,400</strong></td>
</tr>
</tbody>
</table>

2015 costs for SERIALST $6,420
2015 costs for Non-Profit Help $991
2015 income from Webinars $4,085
2015 income from Individual Memberships $30,340
2016 income from Conference Sponsorship to date $11,500
January 2016 Committee Reports/Updates

Archivist

Submitted by: Sara Bahnmaier

Members
Sara Bahnmaier, archivist (University of Michigan, Ann Arbor)
Kelli Getz, board liaison (University of Houston)

Continuing Activities

A yearly end-of-year deposit is mandated by the committee guidelines. I’ve prepared Newsletters, the 30th Conference session and conference package; the 30th Anniversary Celebration task force reports; etc. Below are other documents that should go into the Archive, organized by topic.

Topic: Executive Board Meetings and Conference Calls

Documents: Agendas, minutes and reports circulated at the Board meetings; NASIG calendar (2013-2015); presidential correspondence; NASIG working calendar

Topic: Legal/Fiscal/Financial Records

Documents: IRS 501(c) certification; financial statements; treasurer’s report; business meeting agenda & minutes; Financial Planning Task Force reports and correspondence (2013-2015)

Topic: Background/History

Documents: NASIG 30th Anniversary Celebration Task Force reports on charge, tasks accomplished, documents produced; past conference logos collected.

Election ballot and results of members’ vote to pass the bylaw change to change organization name; contract for new logo; logo files printed out on archival quality paper


Documents: Conference packets; annual conference evaluation questionnaire and summary of results, session handouts, presentation slides.

Note: I received USB thumb drives from B. Pennington containing session slides. They will be printed out to be deposited.

Topic: Committees/Task Forces/Focus Groups (organized by subtopics, as follows)

- Committee descriptions, members, liaisons

Documents: Rosters, committee descriptions and charges, guidelines and manuals (2013-2015)

- Task Force and Groups’ descriptions and members (2013-2015)

Documents: Rosters, charges and reports

- Archives

Documents: Annual Reports 2013-2015

- Awards & Recognition

Documents: Awardees; Annual Reports 2013-2015

- Bylaws

Documents: Reports; bylaw change ballots & related documents; budgets; correspondence & minutes (2013-2015)

- Communications and Marketing

Documents: Annual Reports 2013-2015
• Conference Proceedings
Documents: Annual Reports; Serials Librarian vols. for Conference Proceedings, signed copyright

• Database & Directory
Documents: Annual Reports 2013-2015

• Conference Planning Committee
Documents: Annual Reports 2013-2015

• Continuing Education
Documents: Reports; events planned & budgets, minutes & correspondence 2013-2015

• Evaluation & Assessment
Documents: Annual Reports 2013-2015

• Membership Development
Documents: Membership lists 2013-2015

• Mentoring Group
Documents: Annual Reports

• Newsletter
Documents: Newsletters 2013-2015

• Nominations & Elections
Documents: Nominations; candidate profiles; ballots; election results announcements 2013-2015

• Program Planning
Documents: Submitted proposals, correspondence relating to vision speakers especially, sample letters of acceptance and rejection; signed presenter agreements.

• Site Selection
Documents: Annual Reports 2013-2015

• Student Outreach
Documents: Annual Reports 2013-2015

The other continuing activity is to update online NASIG History (2013-2015).

Completed Activities
Visit to UIUC Archives on 2/1/2015 by Sara Bahnmaier and Peter Whiting. Whiting deposited 2011-2013 records and Bahnmaier researched NASIG history for the 25th Anniversary Celebration Task Force. Upon their visit, the UIUC Archives could not locate an audiovisual tape made for the 20th Anniversary Celebration containing short interviews of members about their experiences. Fortunately, since then it has been found and processed; an access copy can be made available by request.

I reviewed the Archivist manual written by Sheryl Williams and updated by Peter Whiting and read correspondence (1993-2010) and past archive deposit records that were placed into a blue ring binder by former Archivists.

Budget
Office supplies (manila folders) are sufficient on hand: no need for a budget request for office supplies. Shipments to UIUC Archives will be on NASIG’s FedEx account. Deposit amount at UIUC is intended for fee-based services (reproduction; research; hourly labor to fulfill scanning & photocopying requests by NASIG Board members and Archivist). I have requested the current balance of the deposit account for fee-based services and have not yet received the response from UIUC.
Statistics

Status of the Archive as of January 18, 2016:
Title: North American Serials Interest Group Archives, 1984-2010
Series Number: 35/2/60
Volume: 7.7 cubic feet in 10 boxes
Arrangement by topic and chronological
Access Restrictions: Box 9 may be accessed only with the permission of the NASIG Executive Board.

Questions for Board

Do you want the new name of the organization to be in the title of the Archive at:
http://archives.library.illinois.edu/archon/index.php?p=collections/controlcard&id=3140&q=NASIG
Currently, it is presented under the former name.

Submitted on: January 20, 2016

Awards and Recognition

Submitted by: Megan Kilb

Members
Megan Kilb, chair (UNC-Chapel Hill)
Mary Bailey, vice-chair (Kansas State University)
Lori Duggan, member (Indiana University)
Tim Hagan, member (Northwestern University)
Tiffany Le Maistre, member (Nevada State College)
Elaine McCracken, member (University of California)
Karen Ross, member (ProQuest)
Delphia Williams, member (California State University, Northridge)
Joe Hinger, Mexican Student award liaison (St. John’s University)
Anna Creech, board liaison (University of Richmond)

Continuing Activities

- Chair and vice chair are receiving applications for the awards.
- Committee is coordinating awards publicity with the NASIG publicist and Student Outreach Committee (week of 01/18).
- Chair is searching files from previous years to gather essays from past award winners to send to the archivist.

Completed Activities

- All committee members contacted library schools and updated contact information as necessary to prepare for publicity.
- Chair and vice chair completed revision of the award descriptions, application materials, and reference questionnaires.
- Chair sent revised documents to Communications & Marketing to post to the website.

Budget:

$0

Submitted on: January 18, 2016

Bylaws

Submitted by: Tessa Minchew

Members
Tessa Minchew, chair (North Carolina State University)
Kate Seago, vice chair (University of Kentucky)
Valerie Bross, member (University of California, Los Angeles)
Sofia Slutskaya, member (Georgia Perimeter College)
Adolfo Tarango, member (University of California, San Diego)
Laurie Kaplan, board liaison (ProQuest)
Continuing Activities

No activities currently ongoing.

Completed Activities

The committee has reviewed its webpage and internal documentation, making appropriate corrections and updates. The committee has also completed a thorough review of the current bylaws and is proposing a number of revisions to style and content in addition to incorporating edits requested by the Board to add a petition process, remove references to the now defunct corresponding membership category, and clarify the rights of organizational members. The bylaws revision proposal has been submitted to the Board for discussion at their January meeting and, if approved, will be submitted to the membership for a vote in accordance with the current bylaws.

Budget

$100.00

Questions for Board

None.

Submitted on: January 11, 2016

Communications and Marketing

Submitted by: Paoshan Yue and Julia Proctor

Members

Paoshan Yue, co-chair (University of Nevada, Reno)
[Webspinner]
Julia Proctor, co-chair (University of Wyoming)
[Listmanager]
David Macaulay, vice co-chair (University of Wyoming)
[Webspinner]
Jessica Ireland, vice co-chair (Radford University)
[Listmanager]
Beth Ashmore, SERIALST Manager (Samford University)

Continuing Activities

- The committee continues to work on getting the new NASIG logo up on the website, social media sites, and other places where the updated logo should be placed.
- New committee members are rotating on regular duties (blog, jobs blog, spam filter and SERIALST monitoring).
- Publicist consults with and sends announcements from committee chairs or the board as requested to external lists.
- Publicist schedules tweets and re-tweets of items of interest, including events (with repeated reminders of deadlines), availability of presentations, proceedings, etc.; advertises the Jobs Blog; and scans the Newsletter for individual items to highlight; posts items of interest to Facebook and/or LinkedIn.
- SERIALST Manager approves posts, collects posts for weekly commercial digest, and assists list members with subscription issues.

Completed Activities

- Updated webpages upon request, including the Membership Benefits page to include new organizational membership information.
- Loaded documents for committees as requested.
**Budget**

<table>
<thead>
<tr>
<th>Budget Category</th>
<th>2015/2016 Estimate</th>
<th>2016 (Jan-Dec) Recommendation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference calls</td>
<td>$0.00</td>
<td>$0.00</td>
</tr>
<tr>
<td>Contracted services</td>
<td>$0.00</td>
<td>$0.00</td>
</tr>
<tr>
<td>Bee.Net ($500 per month – email and listservs)</td>
<td>$6,000.00</td>
<td>$6,000.00</td>
</tr>
<tr>
<td>ArcStone (NASIG website and association management - $300 per month + contingency amount of $1450 for 10 hours of programming if needed)</td>
<td>$5,050.00</td>
<td>$5,050.00</td>
</tr>
<tr>
<td>SERIALST maintenance</td>
<td>$10,000.00</td>
<td>$8,000.00</td>
</tr>
<tr>
<td>Survey Monkey (online surveys)</td>
<td>$204.00</td>
<td>$204.00</td>
</tr>
<tr>
<td>SlideShare Pro (conference presentations)</td>
<td>$114.00</td>
<td>$114.00</td>
</tr>
<tr>
<td>UKSG Newsletter</td>
<td>$750.00</td>
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</tr>
<tr>
<td>Contingency</td>
<td>$882.00</td>
<td>$882.00</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$23,000.00</strong></td>
<td><strong>$21,000.00</strong></td>
</tr>
</tbody>
</table>

**Statistical Information**

**NASIG-L**

NASIG has 28 listservs.

NASIG has 28 active @nasig.org email addresses.

As of 1/15/2016, there are 495 subscribed members to NASIG-L and 34 unsubscribed members.

**SlideShare**

As of 1/19/2016, NASIG on SlideShare has 78 followers.

**Views**

May 2015-December 2015 – 23,953

Total (since March 2012) – 149,203

**Top Content January 2015–December 2015 (views)**

1) Wrangling metadata from hathi trust and pubmed to provide full text linking to the cornell veterinarian (1,464)

2) The impact of reorganization on staff: using the core competencies as a framework for staff training and development (963)

3) Why the Internet is more attractive than the library (888)

4) Scholarly video journals to increase productivity in research and education (875)

5) Managing discovery and linking services (740)

**Blog stats**

(May 2015 –December 2015)

NASIG Blog visits – 4,745

Jobs Blog visits – 11,614

**Website**

**Website sessions (Google Analytics)**

May 2015-December 2015

<table>
<thead>
<tr>
<th>Month</th>
<th>Sessions</th>
</tr>
</thead>
<tbody>
<tr>
<td>May 2015</td>
<td>5,505</td>
</tr>
<tr>
<td>June 2015</td>
<td>2,331</td>
</tr>
<tr>
<td>July 2015</td>
<td>1,370</td>
</tr>
<tr>
<td>August 2015</td>
<td>1,164</td>
</tr>
<tr>
<td>September 2015</td>
<td>1,263</td>
</tr>
<tr>
<td>October 2015</td>
<td>2,053</td>
</tr>
<tr>
<td>November 2015</td>
<td>1,863</td>
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<tr>
<td>December 2015</td>
<td>2,924</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>18,473</strong></td>
</tr>
</tbody>
</table>

**Top Ten Landing Pages (Google Analytics)**

May 2015-December 2015

<table>
<thead>
<tr>
<th>Page URL</th>
<th>Visits</th>
</tr>
</thead>
<tbody>
<tr>
<td><a href="http://www.nasig.org/">http://www.nasig.org/</a> and /site_home.cfm</td>
<td>9,708</td>
</tr>
<tr>
<td>/site_page.cfm?pk_association_webpage_menu=700 And /site_page.cfm?pk_association_webpage_menu=1228</td>
<td>2,340</td>
</tr>
<tr>
<td>(both go to main page for annual conference)</td>
<td></td>
</tr>
<tr>
<td>/site_page.cfm?pk_association_webpage_menu=700</td>
<td></td>
</tr>
<tr>
<td>And /site_page.cfm?pk_association_webpage_menu=1228</td>
<td></td>
</tr>
<tr>
<td>(both go to main page for annual conference)</td>
<td></td>
</tr>
<tr>
<td>/site_page.cfm?pk_association_webpage_menu=1228</td>
<td>950</td>
</tr>
</tbody>
</table>
Twitter
As of 1/19/2016, @NASIG has 557 followers.

Facebook
As of 1/19/2016, NASIG on FB has 363 members.

LinkedIn
As of 1/19/2016, NASIG on LinkedIn has 446 members.

SERIALST
2,416 subscribers (as of 01/20/2016)
343 messages sent to subscribers from September 2015-January 2016

Questions for the Board
None

Submitted on: January 20, 2016

Conference Planning Committee
Submitted by: Betsy Appleton and Mary Ann Jones

Members
Betsy Appleton, co-chair (St. Edward's University)
Mary Ann Jones, co-chair (Mississippi State University)

Conference Planning Committee

- Discussion of opening reception venue
  - Reviewing quotes from 2 venues
- Website updates
  - hotel/travel information
  - registration form
  - sponsor logos
  - FAQ
- Souvenir selection and updates to the Café Press site
- Discussion of opening session speaker
  - Currently gathering committee recommendations
- Coordinate with PPC on room assignments and needs
- AV services review
- Ordering badge holders and folders
- Discussion about sponsorship opportunities for water bottle giveaway
Completed Activities

- Website shell has been completed and is ready for continuous updates

Budget

The draft 2016 conference budget has been submitted to the Board.

Questions for Board

We need a list of VIPs for room reservations.

Submitted on: January 22, 2016

Conference Proceedings Editors

Submitted by: Angela Dresselhaus

Members
Angela Dresselhaus, editor (East Carolina University)
Lila A. Ohler, editor (University of Maryland)
Maria Collins, board liaison (NSCU Libraries)

Continuing Activities

- Editing is wrapping-up
- Working with authors to improve quality of papers
- Papers will be uploaded to CATS in small batches through the end of February

Completed Activities

- Set up production deadlines with T&F, first batch of papers will be uploaded to CATS
- License to Publish forms Transferred to T&F
- Finalized a proposal to be voted on by the board

Budget

None

Submitted on: January 18, 2016

Continuing Education Committee

Submitted by: Esta Tovstiaidi, Kevin Balster

Members
Esta Tovstiaidi, chair (University of Colorado Boulder)
Kevin Balster, vice-chair (University of California Los Angeles)
Janet Arcand, member (Iowa State University)
Edward Bergin, member (Sul Ross State University)
Adele Fitzgerald, member (St. Joseph's College New York)
Mark Henley, member (University of North Texas)
Mandy Hurt, member (Duke University Libraries)
Glenda Jones, member (Sam Houston State University)
Rachel Lundberg, member (Duke University Libraries)
Catherine Nelson, member (University of California, Santa Barbara)
Jane Skoric, member (Harvard University)
Xiaoyan Song, member (North Carolina State University)
Shoko Tokoro, member (University of North Carolina at Charlotte)
Wendy Robertson, board liaison (University of Iowa)

Continuing Activities

- Identifying possible edits to NASIG Wikipedia page
- Investigating how to revive CEC-NISO partnership on webinars
- Investigating creative commons/copyright license recommendations for NASIG continuing education materials (to be completed by February 12)
- Investigating possible pre-webinar study materials for May 19 webinar (Applying the Framework for Analyzing Any Copyright Problem – Lisa MacKlin)
- Investigating webinar speakers for March and April webinars

Completed Activities

- Filled vacant vice-chair and web liaison positions
- Filled two webinar coordinator positions
- Confirmed topic and speaker for February 18 webinar (Troubleshooting Electronic Resources with ILL Data – Beth Ashmore)
- Provided comments on Core Competencies for Electronic Resources Librarians

Submitted on: January 20, 2016

**Database and Directory Committee**

Submitted by: Christine Radcliff

Members
- Christine Radcliff, chair (Texas A&M University-Kingsville)
- Kathryn Wesley, vice-chair (Clemson University)
- Rebecca Culbertson, member (University of California, San Diego)
- Stephanie Spratt, member (University of Colorado at Colorado Springs)
- Elizabeth Jones, member (University of Oklahoma Health Sciences Center)
- Beverly Geckle, board liaison (Middle Tennessee State University)

**Continuing Activities**

We continue to run monthly reports to ensure that all members are renewing, new members are welcomed, and non-renewed members are deactivated. We also continue to update procedures in the D&D manual as changes occur and to make procedures easier to follow.

**Completed Activities**

Dues types for 2016 were created and 2015 dues types were deactivated in early January.

**Budget**

No expenses anticipated for the coming period.

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**Statistical Information**

Current active membership as of January 15, 2016, is 822 members.

Submitted on: January 15, 2016

**Evaluation and Assessment**

Submitted by: Derek Marshall

Members
- Bridget Euliano, chair (2015) (Duquesne University)
- Melody Dale, member (Mississippi State University)
- Michael Fernandez, member (American University)
- Kathryn Johns-Masten, member (SUNY Oswego)
- Jane Smith, member (Texas A&M University)
- Kathryn Wesley, member (Clemson University)
- Steve Oberg, board liaison (Wheaton College)

**Continuing Activities**

Review the Committee Manual, Committee Webpage, and NASIG Working Calendar for possible updating.

**Completed Activities**

The Committee received 22 requests for individual conference evaluation results, all of which were sent out in August.

In August, a final report of the conference evaluation results was provided for the NASIG Newsletter. A separate confidential report with a link to the raw survey data was sent to the Executive Board in October.

In January 2016, Derek Marshall accepted the position of chair.
As of this report, no vice-chair has been named.

Revision of the Evaluation and Assessment Committee manual is currently underway.
Budget

$50 for Amazon gift card for conference evaluation drawing

Submitted on: January 12, 2016

Membership Development

Submitted by: Trina Holloway

Members
Trina Holloway, chair (Georgia State University)
Rachel Erb, vice-chair (Colorado State University)
Elizabeth McDonald, member (University of Memphis)
Stephanie Bernard, member (Robert Woodruff Library-AUC)
Alejandra Nann, member (University of San Diego)
Denise Novak, member (Carnegie Mellon University)
Alice Rhoades, member (Rice University)
Laurie Kaplan, board liaison (ProQuest)

Continuing Activities

• New members welcome letter/non-renewals reminder letter. Email is sent monthly to new members who joined NASIG or members who have not renewed membership.
• Reaching out to local institutions in Albuquerque about membership in NASIG.
• Developing a survey to poll administrators and middle management about importance of NASIG.
• Creating a flyer to advertise the conference to local libraries in Albuquerque, New Mexico.
• Creating a downloadable promotional brochure for website. Work with Communication and Marketing Committee.
• Working with Student Outreach Committee promoting free student membership.

Completed Activities

Drafted publicity statement announcing Free Student Membership, approved by Board with few changes.

Budget

Requesting $100 for conference calls.

Actions Required by Board

Making promotional brochure more visible on the website.

Submitted on: January 14, 2016

NASIG Mentoring Group

Submitted by Simona Tabacaru

Members
Simona Tabacaru, chair (Texas A&M University)
Sandy Folsom, vice-chair (Central Michigan University)
Adolfo Tarango, member (University of California, San Diego)
Eugenia Beh, board liaison (Massachusetts Institute of Technology)

Continuing Activities

In February-March, the Mentoring Group will review the mentor/mentee application form. Once the NASIG Conference registration opens, we’ll work with the Registrar to obtain lists of 1st time conference attendees. We will send calls for mentees and mentors starting early April, and work with the Awards & Recognition Committee to obtain lists of award winners to be assigned mentors. Mentoring Group members communicate by email. In March-April we will contact CPC to discuss the first-timers reception arrangements.

During the reception, three first-time conference attendees will receive door prizes.

Suggested door prizes:
$ 50 Amazon gift card
$25 Barnes & Noble gift card
$25 Starbucks gift card
Continuing Activities

The March issue is currently in production.

The deadline for CPC Updates, PPC Updates, and the President’s Corner is February 1st. The deadline for columns, profiles, and other submissions is February 15th.

Completed Activities

Published issues

- December 2015

Personnel updates

- Tina Buck has been appointed as a copy editor

Budget

None requested

Statistical Information

96,560 Total full-text downloads from bepress site (May 2010 – December 2015)

10,950 Full-Text downloads for the past year (January 2015 – September 2015)

2,151 Full-text downloads since last report (October – December 2015).

Countries with highest referrals since the Newsletter was hosted on the bepress platform: India (342); United Kingdom (267); Canada (265); Russian Federation (153); France (152)

Countries with highest referrals for the past year: India (26); Canada (19); United Kingdom (12); Japan (9)

Nominations & Elections

Submitted by: Maria Hatfield

Members

Maria Hatfield, chair (WT Cox)

Patrick Carr, vice-chair (University of Connecticut)

Todd Enoch, member (University of North Texas)

Emily Farrell, member (De Gruyter)

Marcella Lesher, member (St. Mary’s University)

Erika Ripley, member (University of North Carolina at Chapel Hill)

Marsha Seamans, member (University of Kentucky)

Steve Oberg, board liaison (Wheaton College)

Continuing Activities

Nominations & Elections process for 2015/2016

Completed Activities

- Nominees contacted and profile packets requested
- Profile packets received and reviewed by N&E committee
- Nominee reference checks requested
Budget:

$100

Questions for Board

A nominee for Vice-President/President Elect is a current board member. If that individual is slated and elected, what role in the process for replacing that board position will the Nominations & Elections committee have?

Submitted on: January 13, 2016

Program Planning Committee

Submitted by: Danielle Williams and Corrie Marsh

Members
Danielle Williams, chair (University of Evansville)
Corrie Marsh, vice-chair (Old Dominion University)
Marsha Aucoin, member (EBSCO)
Lisa Blackwell, member (Chamberlain College of Nursing)
Betty Landesman, member (University of Baltimore)
Sharon Dyas-Correia, member (University of Toronto)
Kittie Henderson, member (EBSCO)
Violeta Ilik, member (Northwestern University, School of Medicine)
Buddy Pennington, member (University of Missouri – Kansas City)
Benjamin Heet, member (North Carolina State University)
Rene Erlandson, member (University of Nebraska at Omaha)

Proposal Review

The committee has finished reviewing and ranking proposals. Two conference calls conducted January 12 and January 14 resulted in ranking the proposals in tiers, tier 1 being the highest. There were several proposals that were submitted as workshops which were not considered and not ranked, and several proposals submitted that the committee felt would be better presented as a Great Idea.

Conference Schedule

The conference schedule is still being modified. I am waiting for final details from CPC and the board regarding social events and exact times for scheduled events.

Vision Speakers

All Vision Speakers have received MOUs to sign. James O’Donnell and T. Scott Plutchak have signed and returned their MOUs. Heather Joseph has received an MOU and has been asked to return it for countersigning by February 12. Corrie and I will contact them within the next two weeks to request their bios, titles and abstracts by February 29.

Workshops

- Wednesday, June 8, 8AM to Noon “Creating and Institutional Repository: Elements for Success!” Corrie Marsh and Dillon Wackerman
- Wednesday, June 8, 1PM to 4PM “MarcEdit” Shana McDanold and Terrie Reese
- Thursday, June 9, 8AM to Noon “BIBFRAME” Shana McDanold
- Thursday, June 9, 1PM to 4PM “Deep Dive into KBART” Marlene Van Ballegooie, Sheri Meares, and Kristen Wilson
- Thursday, June 9, 1PM to 4PM “Writing and Publishing for Academic Librarians” Eleanor Cook and Maria Collins
- Thursday, June 9, 1PM to 4PM “Deep Dive into KBART” Marlene Van Ballegooie, Sheri Meares, and Kristen Wilson

Great Ideas Showcase & Snapshot Sessions

The calls for Great Ideas and Snapshot Sessions will go out in February using Survey Monkey.

Submitted on: January 18, 2016
**NASIG Site Selection Committee**

Submitted by: Carol Ann Borchert

Members
Carol Ann Borchert (University of South Florida)
Anna Creech (University of Richmond)
Anne McKee (Greater Western Library Alliance)

**Continuing Activities**

None at present. We will begin 2018 Site Selection in late spring or early summer.

**Completed Activities**

None.

**Budget**

The budget for the 2015 calendar year was $2,000 and we have spent $1,024.79.

Submitted on: January 12, 2016

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**Student Outreach Committee**

Submitted by: Shannon Regan

Members
Shannon Regan, chair (New York Public Library)
Melissa Johnson, vice-chair (Georgia Regents University, soon to be Augusta University)
Katy DiVittorio, member (University of Colorado, Denver)
Christina Geuther, member (Kansas State University)
Beth Guay, member (University of Maryland, College Park)
Hayley Moreno, member (University of Houston)
Maria Collins, board liaison (North Carolina State University)

**Continuing Activities**

The committee continues to explore ways to reach students in new and informative ways. Upcoming projects including reaching out to the Continuing Education Committee and developing a webinar to help demystify the serials and e-resources librarian careers and provide information about NASIG as a professional organization.

In addition, the committee will continue to pursue the idea of introducing Student Snapshot Sessions at the 2017 Annual Conference in Indianapolis, IN.

**Completed Activities**

SOC coordinated with the Awards and Recognition committee to distribute information regarding the conference awards to library schools and free student membership promotion.

**Budget**

The committee requests $100 to print, distribute, and share pamphlets regarding NASIG with library schools, and about the Student Outreach Ambassador program at the annual conference.

**Recommendations to Board**

Review the 2014 survey SOC conducted and the review the recommendations in the report.

Submitted on: January 19, 2016

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**Archive Task Force**

Submitted by: Sara Bahnmaier

Members
Sara Bahnmaier, chair (University of Michigan, Ann Arbor)
Jeannie Castro, member (University of Houston)
Eleanor Cook, member (East Carolina University)
Peter Whiting, member (University of Southern Indiana)
Carol Ann Borchert, board liaison (University of South Florida)

Continuing Activities

The committee was appointed and given its charge in July, 2015. The committee has not been activated by the chair yet. The first order of business will be to contact members, schedule conference calls, and set the agenda. A visit to the Archive at University of Illinois, Champaign-Urbana may be necessary. The Archives Task Force will produce an updated official history of NASIG, as an addendum to what was produced for the 25th anniversary. The report to be submitted to the Board will include electronic and born digital files, photographic and audiovisual material in its report.

Completed Activities

Sara Bahnmaier and Peter Whiting visited the NASIG Archive on February 1, 2015 (this trip predates the Task Force). The trip came about due to preparations for the 30th Anniversary Celebration when the Task Force’s request for research and photocopying was not addressed timely by staff of the UIUC Archives. The Archives department of the University Library seemed to be seriously understaffed. There was no trouble with obtaining the archival material in person and Archives staff did the requested scans and sent them within two weeks of the visit.

Budget

We may need funding for one or two task force members to travel to the Archives. I will go and possibly Peter Whiting will go. We would request in advance from $250 to $900 for 2 overnight rooms and car mileage for the round trip.

Submitted on: January 20, 2016

Scholarly Communications
Core Competencies Task Force

Submitted by: Andrew Wesolek

Members
Andrew Wesolek, chair (Clemson University)
Sara Bahnmaier, member (University of Michigan)
Angela Dresselhaus, member (East Carolina University)
Julie Fielding, member (University of Michigan)
Char Simser, member (Kansas State University)
Sarah Sutton, member (Emporia State University)
William Joseph Thomas, member (East Carolina University)
Jason Boczar, member (University of South Florida Libraries)
Wendy Robertson, board liaison (University of Iowa)

Continuing Activities

The task force is currently scheduling a conference call to be held during the beginning of February. Members will develop a revised timeline for deliverables and assign duties.

Completed Activities

Andrew Wesolek appointed chair, Jason Boczar and Sarah Sutton joined the task force, Wendy Robertson appointed board liaison.

Budget

None

Submitted on: January 20, 2016
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