As I write this, the Executive Board just had a meeting last week at our upcoming conference site in Albuquerque! The hotel is beautiful, and we are a short walk from the Old Town section. There are lots of interesting shops, several restaurants, and a couple of great chocolate shops. At Steve’s Ice Cream and Java, in the true spirit of combining the best of both ice cream and java, our vice president, Anna Creech, asked for an espresso milkshake. She rated it an 8 on a scale of 1 to 10. As for me, I visited (and revisited) Pike’s Peak Chocolate for their delicious selection of dark chocolates....

Right, we did do a lot of work while we were there, too. It wasn’t all shopping and binging! The board had a very busy meeting, with some exciting developments.

Now that NASIG has changed its vision, mission, and name, the board has selected a new, updated logo that includes the new NASIG tagline of “Transforming the Information Community.” Keep an eye out for that, which will be appearing on the website and in future communications soon. The board likes the community feel of the newsletter’s circular logo, so we worked from there and kept the blue and green coloring.

The board is also planning to hold a strategic planning session around the time of our winter meeting in January. The current strategic plan is from 2003 and was updated in 2007, so we are long overdue. The board did do a contingency planning session in 2010, from which surfaced several new ideas, including the
webinars that the Continuing Education Committee has been offering the past few years. We already have the Financial Planning Task Force in place to evaluate NASIG’s current financial position and make recommendations for future action. And the Archives Task Force is examining the best ways to preserve NASIG’s historical record. However, creating a cohesive strategic plan for the organization will give us a better overall roadmap for the next few years. NASIG has the opportunity to move in some exciting new directions, and we would like to make sure we are positioned advantageously for those opportunities when they arise.

Now that the Core Competencies for Electronic Resources Librarians and the Core Competencies for Print Serials Management are finalized, work continues to move forward on the Scholarly Communications Core Competencies. This is turning out to be quite a broad area, covering topics ranging from repository management to copyright consultation to library publishing. In addition to continuing work on this project, the board is interested in pursuing recommendations made by our final vision speaker at the 2015 conference, Anne Kenney. She suggested some actions that NASIG could take to become further involved in the cause of digital preservation for electronic content. There will soon be a call sent out for volunteers to examine this further and recommend an action plan. If you have expertise in the area of digital preservation, please consider volunteering for this.

The Awards and Recognition Committee (A&R) will be offering two new types of awards this coming year. One will be a Capstone Award for mid-career professionals, and the other will be a First Timers Award. Given that we have had so many first timers at the last couple of conferences, we would like to offer this award opportunity for that population. Also, A&R is expanding the wording of most of the awards to match NASIG’s new vision and mission statements. We hope this will attract additional applicants for the 2016 award cycle. As I’m writing this in early November, the call for applicants should be going out soon, so please apply, or forward those messages to colleagues who might be interested or to your nearby library schools.

Speaking of applying—or nominating—nominations for the 2016/2017 Executive Board are currently open. I hope that you have nominated someone or volunteered yourself for this opportunity. This is my second term on the board, and I truly enjoy it. Serving on the board is a time commitment, but I like seeing the inner workings of NASIG and being in a position to help make a difference. Besides, it’s fun! I have been fortunate to serve several years with wonderful, interesting, passionate colleagues on the board who are as eager as I am to serve the organization. It is these people who make my time on the board so worthwhile and enjoyable. So if you aren’t planning to run for a position this year, I hope that you will consider it in the future!

**NASIG Conference Report:**
*Keeping up with the Flow: Electronic Resource Workflow and Analysis*

*Alexandra Hamlett, Baruch College*

*Reported by: Janet Arcand*

Alexandra Hamlett, a reference and instruction librarian at Baruch College, was asked to participate in a project to document, analyze, and review the workflows for handling electronic resources in order to make these processes more efficient and identify problem areas. She was asked to spend half of her time on this project. Her status as an outsider to technical services operations meant that she could bring a fresh eye to the process, but also required her to research the subject sufficiently to perform an informed analysis. Among the resources she found particularly helpful were the National Information Standards Organization (NISO), the Digital Library Foundation Electronic Resource Management Initiative (DLF ERM), scholarly articles, white papers, and case studies. She did not research electronic resource management systems (ERMs) before beginning the project, to avoid being biased by what they were able to offer. The project plan was to conduct interviews with the staff who
participate in the process, to record this information, and post it on a wiki page. The wiki also included workflows which were diagrammed using an open source software, Draw.io, with color coding used to identify specific individuals involved in the steps. Hamlett and the head of collection development analyzed the documents separately and then met to go over the findings, looking for overlaps, gaps, inefficiencies, and areas of potential breakdown.

The analysis generated questions for a potential ERM purchase:

- Can the ERMs keep records of trials, including decisions and feedback?
- Can the ERMs post to the next step in the process?
- Can the ERMs send notification when the invoice is paid, or other time-sensitive steps?
- Is the data on the ERMs records easy to update?

Several functional requirements for an ERMs were identified at this point:

- Workflow management
- Selection and evaluation of trials and orders
- Licensing information
- Acquisition and business information
- Usage data and assessment
- Maintenance issues
- System technical requirements

The desired outcomes for the project were:

- Functional requirements document
- Streamlined workflows
- Constructive discussions
- Iterative assessment
- Improved communication with a staff made more aware of the entire process

Finally, some of the project’s other implications for the library were:

- Greater understanding of staff functions
- Staff reorganization
- Platform consolidation
- Integration of usage and cost data
- Assessment of vendor compliance with industry standards

Call for Volunteers

Anna Creech, NASIG Vice President/President-Elect

Hey, NASIG members, it’s that time of year again. I’m asking you all to consider volunteering to serve on one of the committees. As you know, we are an all-volunteer organization. The work that goes into making NASIG happens starts in the committees, with people like you giving a little bit of time and energy. Please consider volunteering to serve on a NASIG committee by following the link below and filling out the form:

http://www.nasig.org/site_page.cfm?pk_association_webpage_menu=708&pk_association_webpage=1268

Upcoming Conference News

CPC Update

Mary Ann Jones and Betsy Appleton, CPC Co-Chairs

The 31st annual NASIG Conference, “Embracing New Horizons,” will be held in Albuquerque, New Mexico June 9-12, 2016. Check out the developing NASIG 31st Conference website for more information (www.nasig.org). Albuquerque will have low-humidity with high temperatures in the eighties, and will be full of sunshine for our meeting. The conference is beginning to take shape - a logo has been chosen and changes to the website are happening often. We are gathering information about a site for the opening reception, which promises to be a spectacular venue with New Mexico and Albuquerque history all around us. The call for proposals has gone out and PPC will
undoubtedly provide a plethora of great presentations for the 31st conference. There promises to be many options for individual enjoyment and entertainment, so begin making plans to “embrace new horizons” by attending the Albuquerque conference in 2016.

When you are not learning the next big thing in libraries, publishing, and scholarly communication, there will be many opportunities for sightseeing. Among the highlights for shoppers, candy lovers, and anyone interested in sampling New Mexican food is Historic Old Town - just steps away from our conference hotel, the Hotel Albuquerque. We will also be staying within walking distance of several museums. Explore the Triassic period through the personal computer revolution at New Mexico Museum of Natural History and Sciences. Check out snakes in a museum at the American International Rattlesnake Museum, which houses the world’s largest collection of rattlesnake species in the world (very securely, we assume). If you do not intend to cure a phobia on your visit, skip the rattlers and check out the nearby Albuquerque Museum of Art and History.

There are many reasons to make plans to visit other areas of Albuquerque. Perhaps you will take our theme of “embracing new horizons” very literally and enjoy a morning hot air balloon ride, or just check them out at the impressive Albuquerque International Balloon Museum. Explore early New Mexican culture at the Petroglyph National Monument, and experience seven centuries of American Indian history at the fantastic Indian Pueblo Cultural Center. Take a look at contemporary New Mexican history at the National Museum of Nuclear Science and History, or a self-guided Breaking Bad Tour of Albuquerque.

If you make it all the way to New Mexico, you may want to consider extending your visit. Take the train to Santa Fe (NINE DOLLARS one-way!), or rent a car to visit Taos. See a wealth of other suggestions at http://www.visitalbuquerque.org/ and https://www.newmexico.org/.

PPC Update
Danielle Williams and Corrie Marsh,
PCC Chair & Vice-Chair

The Program Planning Committee (PPC) is excited about the program for the upcoming conference in June in Albuquerque, New Mexico. The call for proposals will close on November 15th, and the PPC will begin the evaluation process before the holidays begin. Presenters will be notified by mid-January. Calls for the Great Ideas Showcase and the Snapshot Session will go out early February.

PPC is hashing out the details on our vision speakers and preconference workshops. Updates will be sent out via NASIG-L and will be in the February newsletter once everything has been finalized. If you have any suggestions for workshop topics, or want to present a workshop, please pass that information along to the PPC chairs.

It may be quiet on the list right now, but rest assured we’re all very busy behind the scenes. Hope to see you in the desert!
Profile of Carol Ann Borchert, NASIG President
Sharon Dyas-Correia

Carol Ann Borchert is the 2015/2016 president of NASIG and therefore, as tradition dictates, a subject to be profiled in the NASIG Newsletter. Carol Ann holds a BBA in Finance from the College of William and Mary, an MLS from the University of Kentucky, and an MA in Spanish from the University of South Florida. She has held various library positions at the College of William and Mary, the University of Kentucky, Furman University, and the University of South Florida.

Carol Ann’s very first library job was as a student assistant for the secretary who reported to the three division heads at William and Mary’s Swem Library. Typing and reading her supervisor’s reports gave her a great overview of library operations, and she gravitated to the technical services section. When a part-time staff position opened in serials cataloging at Swem Library, her boss suggested that Carol Ann apply for it.

Carol Ann loved her work there, and went straight on to library school at the University of Kentucky. She graduated from library school in 1991. While studying library science, Carol Ann worked as a graduate assistant in monographs cataloging at the University of Kentucky. As part of her degree, she did a fieldwork placement in serials cataloging, since that was what she was hoping to do upon graduation. However, the job she landed was as a monographs, not a serials, cataloger. There was a period of several months where Carol Ann worked as acting head of the Serials Department but she did not have the acquisitions background to move into that position—nor, at that time, did she have the interest in acquisitions. In 1995, as materials were starting to move to electronic formats, Carol Ann moved into a position at Furman as reference and government documents librarian. Two years later, she moved to the University of South Florida in an equivalent position for reference and government documents. She moved to a full-time reference position in 1999 with a focus on Latin American and Caribbean collections.

Photo courtesy of Carol Ann Borchert

In 2004, Carol Ann felt she had finally come “home” when she took on a technical services position as the coordinator for serials at the University of South Florida. This job has a heavy acquisitions focus rather than cataloging, which she finds is a good fit for her after all. She says she enjoyed working in public services, and it gave her a necessary perspective for what she does now, but she is happiest in technical services. Carol Ann manages the acquisitions and access for subscription journals and journal packages acquired by the University of South Florida. She also oversees the seventeen open access journals that the library hosts and publishes in the Scholar Commons repository. In her daily work, she is both a customer and a publisher.
Carol Ann joined NASIG the first time in 1991, when she was in graduate school and hoped to become a serials cataloger. In 2004, when she moved from reference into the coordinator for serials position, she says she asked a colleague for advice. The colleague’s first suggestion was to “Join NASIG!” (with an exclamation point), so she did. Carol Ann has held quite a few positions on NASIG committees including:

- Member, Nominations & Elections, 2005/2006
- Co-editor, NASIG Conference Proceedings, 2006-2008
- Member, Awards & Recognition, 2008/2009
- NASIG Secretary, 2009-2012
- Co-Chair, Electronic Communications Committee (now Communications & Marketing), 2012-2014
- And, Vice President/President Elect, 2014/2015

When asked about the challenges and rewards of being president of NASIG, Carol Ann replied that one of the biggest rewards is getting to know her fellow board members over the course of her term. She really enjoys seeing the “back office” side of how NASIG works and helping to get that work done. The biggest challenge for her is the time commitment. When asked what makes her background ideal for the work, Carol Ann replied that she has a tendency to be really organized, which is why she started out with a finance degree and gravitated to technical services when she started working in libraries. She said that, as is the case for most serials folks, she also enjoys problem solving. She indicated that both of those skills have been serving her well as president, as have her years of public services, which helped her both to overcome her tendency to be an introvert and to feel comfortable to working with people.

When asked why she wanted to be president of NASIG, Carol Ann responded that the landscape of serials has been changing for years, and the line between serials and other continuing resources has blurred. As a result, she said, many of us are now working with other types of electronic resources, such as databases, e-books, and datasets. Our skills working with online publications have also translated to managing repositories and library publishing initiatives. Carol Ann continued by pointing out that this is an exciting time to be working in these areas of librarianship. NASIG has been broadening its focus in recent years, and she would like a chance to help the rest of the profession become aware of the great work NASIG is doing—even better if they join and become part of it!
bit while taking that turn, that transition, and our membership shrank, but now we have completed the turn and are getting ready to speed up and accelerate again. She pointed out that her predecessor, Steve Kelley, laid some good groundwork for NASIG to expand by getting the name change done, and the new vision and mission implemented. Those changes had been years in the making, but they finally came to fruition last year. Now NASIG needs a strategic plan as a roadmap for the next few years. Carol Ann pointed out that the presidents who come after her will benefit from the foundations built this year.

Next, Carol Ann was asked what are the most and least important parts of her job as president. She replied that the most important is staying on top of things and staying organized. The NASIG secretary helps her stay on track to make sure that things do not fall through the cracks. The newsletter editor also nudges her to remind her of deadlines. Many of the board members bring ideas to the group, including suggestions from the many NASIG committees. She says that we have a lot going on at any one time, so it is important to stay focused on the biggest issues and to move things out to the committees when possible and appropriate to get broader input. As for least important—sometimes, she says, it is her own opinions that are least important.

She tries to get out of the way so that everyone on the board has a chance to be heard. A strong group decision is better than one person’s will. Carol Ann was also asked what she wished that she knew before becoming president. She responded that having been secretary under three NASIG Presidents, she felt pretty well prepared for this position. She also had the additional year as vice president to get acclimated. According to Carol Ann, there have not been many surprises...so far.
When asked what other organizations she belongs to that she doesn’t mind the world knowing about, she replied the American Library Association, the Association for Library Collections & Technical Services, and the Florida Library Association. As for other volunteer positions, Carol Ann has been a peer reviewer for her state association magazine, Florida Libraries, for several years. She confesses to having become a compulsive editor. Another fun fact about Carol Ann is that she likes taking vacations in the middle of nowhere, with no phone or computer access. She said that she loves, loves, loves going to Ireland. She has taken two walking tours in Ireland and had a fabulous time. Her vacation pictures for the past several years are on her Flickr site at https://www.flickr.com/photos/16673865@N06/albums. As is evident in the photos, her mom is one of her favorite traveling companions.

When asked if there were anything else she would like to include, Carol Ann’s final words were: I think that covers it!

Profile of the Site Selection Committee
Sharon Dyas-Correia

Each year hundreds attend the NASIG conference which is held in interesting and unusual sites that are sometimes off the beaten conference path. The NASIG conference is the highlight of the annual conference circuit for many attendees. Participants are often caught marveling at the location and are overheard to exclaim, “How did they pick this site?” Well, there is actually a Site Selection Committee tasked with choosing the perfect place for each future conference from a plethora of possibilities. To an onlooker, it sometimes seems that the activities of the committee
are opaque and shrouded in mystery. The purpose of this profile is to de-mystify the work of the committee and highlight its hard work and operations. As profiles editor, I sent a series of questions to the committee. The following questions and answers outline the conversation.

**Who is typically on the Site Selection Committee?**

The committee consists of the NASIG President, the Vice President, and the Conference Coordinator, with the President usually performing the chairperson functions such as writing reports and reporting to the board. The Conference Coordinator is chosen through a formal application process in which a call for volunteers is sent out and a small group selects the successful candidate from the pool of applications received.

**How are decisions made about which cities are reviewed?**

Choosing a city to review involves a number of factors. The committee considers locations or regions that members have indicated would be of interest to them. It focuses on the geographic location in conjunction with an analysis of the concentration of NASIG members in an area. NASIG tries to move the conference around to different regions so that maximum numbers of NASIG members have a conference fairly close by every few years. It also helps NASIG to set up a Conference Planning Committee when there are several members in the area. The 2016 conference scheduled for Albuquerque has been an exception with few members close at hand.

Other considerations include average cost of hotel rooms, size and location of airport(s) in relation to the conference site, access to restaurants and other activities in the area, and various amenities offered by the hotel and city. The committee tries to find conference sites that are no more than thirty miles from a major airport. A more complete list of criteria for site selection is available at:

What is the process for site selection?

The Conference Coordinator sends a form letter to cities chosen for review asking for proposals. Letters may go out to fifteen or twenty possible cities requesting proposals. The Site Selection Committee reviews the proposals from the cities that respond, which could be approximately 80 percent of those asked, and selects two or three places for onsite visits. The Conference Coordinator works with the city visitor bureau (CVB) to make travel arrangements. Sometimes a city will pay for air travel, but usually NASIG covers that cost. The CVB will set up meetings with a few different hotels in that city for the committee to visit and will arrange for overnight stays in some of the hotels. The establishments usually provide the rooms gratis, and it is rare that Site Selection Committee members stay in the same hotel multiple nights. The CVB also takes the committee to see some possible conference event venues such as local museums, zoos, or gardens. After site visits have been completed, the committee compares the locations visited and makes a report to the NASIG Board. The decision as to the next conference location is made by the board based on the information the Site Selection Committee has provided.

What are some examples of why cities considered may not be selected?

Some of the reasons the committee has decided against having the conference in a city include:

- The airport is very small and far from the downtown area
- Restaurants are several blocks walk from the hotel
- There is no easy way to reach the conference location without using trains or buses in addition to airplanes
- Unresponsiveness during the site selection process (which indicates NASIG might have this same problem during conference planning)
- High hotel rates

Are there other interesting facts about the process that the committee would like to share?

While the economy was struggling and the hotel rates were favorable, NASIG was planning conference sites two years out. This year, we decided to take a break, and we will be doing site selection later in 2016 for the 2018 conference, rather than visiting sites in late 2015 or early 2016. This will allow the selection committee to see the site closer to the time of year that the conference would take place as opposed to in the middle of winter which often happens. Also, the Vice President will have a chance to be part of the selection process for the conference site at which they will be President.

What are some of the rewards and challenges of being on the committee?

It is interesting to see the locations of the conference sites and to be part of the discussion for what is required in a NASIG conference venue. We meet some really good people on these visits and see some very interesting locations. One of the challenges can be the time of the year that the committee does the site visits. If we do the visits in the winter, we try to picture what everything will look like for a May/June conference time.

How much travel is involved to choose a site?

The committee will usually travel to two or three sites in a year, with two nights hotel stay.

What happens after the site is chosen?

The work of the Site Selection Committee is complete with regards to the conference site for a particular conference year and hands the reigns over to the Conference Planning Committee (CPC) and the Program Planning Committee (PPC) who in collaboration with the board plan the next outstanding NASIG conference. The Conference Coordinator is an ex officio on the CPC.
According to all reports from the Site Selection Committee, the Conference Planning Committee, the Program Planning Committee, and the NASIG Board, the 31st Annual NASIG Conference to be held in Albuquerque, New Mexico from June 9 to 12, 2016 promises to be amazing! The conference theme will be “Embracing New Horizons” and Albuquerque will definitely be another warm and welcoming place for NASIG to visit.

Columns

Checking in
Kurt Blythe, Column Editor

[Note: Please report promotions, awards, new degrees, new positions, and other significant professional milestones. You may submit items about yourself or other members to Kurt Blythe at kcblythe@email.unc.edu. Contributions on behalf of fellow members will be cleared with the person mentioned in the news item before they are printed. Please include your e-mail address or phone number.]

NASIG continues to be the rock’n’est organization going. Just ask:

Tina Herman Buck, the new electronic resources librarian at the University of Central Florida. After a decade of mostly monographs, Tina is glad to be working with serials and continuing resources, and looking forward to getting involved in NASIG.

Elizabeth Elmwood has often worked with serials as a librarian, even if her title did not always reflect it:

Starting in 2007 as a library cataloger at the Historic New Orleans Collection, I planned and oversaw a number of projects to catalog, re-house, and move the research center’s serials collections. In 2010, I took a position as government documents librarian at Xavier University of Louisiana, where as a single-person unit I worked through a few years’ backlog of uncatalogued Louisiana state documents. When the library relinquished its depository status in 2013, I oversaw the disposition of federal and state documents in addition to general cataloging. Because serials were a recurring theme in my career, when a position opened at Tulane University for a serials and electronic resources catalog librarian, it seemed like a natural fit for me. I started in July of this year and joined NASIG shortly thereafter. It’s great to be "officially" be in serials librarianship.

With her beginnings as a freelance fashion stylist and editor at local magazines, Olaitan Fakinlede quickly switched to academic publishing in hopes for more stability in the concrete jungle called NYC. She has now been in academic publishing for 6+ years. Recently, she was invited to bring her sales expertise to a NASIG task force by an influential librarian in her region. This will be her first time attending NASIG as an individual member and being more involved than in the past.

Currently, Olaitan is the MidAtlantic account manager at Springer Nature and with an academic and career background in biology, business, and English. It seems to be a great fit.

Rachel Miles is currently doing an internship in Serbia. A grad student at Emporia State University, she is a new NASIG member, and is finishing up her MLS this December.

I will then be moving to Manhattan, Kansas for my new (and first) library job as a digital scholarship librarian at Hale Library at Kansas State University. Mostly, I’ll be doing scholarly communications work, and I have done much of my research during the course of my MLS program in electronic resources, licensing, copyright services, web design, altmetrics and bibliometrics, and metadata.

Michelle Polchow is the electronic resources librarian at George Mason University. She serves on NASIG’s Conference Planning Committee for Albuquerque and looks forward to coordinating audio-visual requirements and planning the social event. At Mason, her responsibilities include working with staff in the Collection Development Department and Technical Services Group to manage and formulate the strategic direction of the libraries’ e-resources. Professional
interests include intellectual property, copyright, user-interface design, information architecture, and workflow mapping. Previous experience includes digital content services librarian at U.S. News & World Report, web design and content management for Catholic University, and national and international meeting planning for the National Conference of State Legislatures.

Xiaoyan Song is an e-resource librarian in the Acquisitions and Discovery Department at North Carolina State University Libraries.

My path to become an e-resource librarian is fairly straightforward and smooth. It began with a part-time job in the technical service department at Harvard University Libraries, followed by a visiting librarian position in the cataloging unit at College of William and Mary, and now managing e-resources, especially e-books, at NCSU. I enjoy juggling all pieces related to e-resources from trouble-shooting, acquisition, licensing, and cataloging to systems and tools. I especially appreciate the opportunity to define the new role of an e-resource librarian in the ever-changing library world. I believe being part of NASIG will help me to connect with other librarians, to advance the scholarship aspect in my librarianship, and to contribute back to the community via presentation and committee work.

(I couldn’t agree more. –Kurt)

Citations: Required Reading by NASIG Members
Kurt Blythe, Column Editor

[Note: Please report citations for publications by the membership—to include scholarship, reviews, criticism, essays, and any other published works which would benefit the membership to read. You may submit citations on behalf of yourself or other members to Kurt Blythe at kcblythe@email.unc.edu. Contributions on behalf of fellow members will be cleared with the author(s) before they are printed. Include contact information with submissions.]

As our careers progress, so too do our CVs, and the depth and breadth of knowledge in the field. This is owed in no small part to the following:


Tessa Minchew’s article, also in *Serials Review* 41.3: “Who's on First?: License Team Workflow Tracking with Trello.” DOI: 10.1080/00987913.2015.1065946 http://www.tandfonline.com/doi/full/10.1080/00987913.2015.1065946

With Teddy Gray, Tessa also presented on the topic of her article, on September 11, 2015, as part of the Association of Southeastern Research Libraries Webinar Series, under the title “Using Trello to Manage Technical Services Work at NCSU & Duke University Libraries.”

Finally, Sarah W. Sutton (Ph.D., School of Library and Information Management, Emporia State University) teamed with fellow NASIG members Mary Bailey, Christina Geuther (both of Kansas State University), Angela Rathmel (University of Kansas), Nancy Haag, and Erich Kessler (both of the Kansas City, Kansas, Public Library) to present a preconference workshop called “E-Resources Boot Camp: Becoming an Expert at E-Resources in Your Library” at the joint conference of the Kansas Library Association and the Missouri Library Association on September 30, 2015.

Bravo, one and all.
Title Changes
Kurt Blythe, Column Editor

[Note: Please report promotions, awards, new degrees, new positions, and other significant professional milestones. You may submit items about yourself or other members to Kurt Blythe at kcblythe@email.unc.edu. Contributions on behalf of fellow members will be cleared with the person mentioned in the news item before they are printed. Please include your e-mail address or phone number.]

Time marches on, and so do our careers, all for the better, of course. Evidence of this profound statement is found in:

Katy DiVittorio’s promotion to acquisitions librarian at the Auraria Library in Denver, Colorado.

And in Connie Marsh’s assumption of the scholarly communications and collection development librarian position at Old Dominion University Libraries.

And in Derek Wilmott’s becoming the collections management librarian at Clemson University Libraries.

Best wishes to everyone in their new endeavors.

NASIG News

New NASIG Logo
Carol Ann Borchert, NASIG President

Now that we have changed NASIG’s name and expanded our vision and mission, the Board has been discussing updating the NASIG logo to reflect that we are no longer limiting ourselves geographically to North America. The Board liked the general idea of the globe, similar to what is currently on the NASIG Newsletter, and we wanted a logo that allowed us to update the tagline over time. After batting around ideas and working with a designer, this is the logo that the Board agreed on:

The Board liked the community feel of a circular logo. We do hope that you like it, and we look forward to seeing many of you in Albuquerque!

Free Student Membership to NASIG

NASIG is offering free memberships to students for a limited time! To take full advantage of all the many benefits membership confers, please join before January 31, 2016.

What is NASIG?

NASIG is an independent organization working to advance and transform the management of information resources. Our ultimate goal is to facilitate and improve the distribution, acquisition, and long-term accessibility of information resources in all formats and business models.

There are three key components to NASIG’s mission:

- NASIG supports a dynamic community of professionals including, but not limited to, librarians, publishers, and vendors engaging in understanding one another’s perspectives and improving functionality throughout the information resources lifecycle with an emphasis on scholarly communications, serials, and electronic resources.
- NASIG provides a rich variety of conference and continuing education programming to encourage
knowledge sharing among its members and to support their professional and career development.

- NASIG promotes the development and implementation of best practices and standards for the distribution, acquisition and long-term accessibility of information resources in all formats and business models throughout their lifecycle. In addition to developing best practices, NASIG supports the development of standards by NISO, an affiliated organization.

Why Join NASIG? What’s in it for me as a Student Member?

- Networking with library professionals and vendors throughout the continuing resources and/or scholarly communication community
- Reduced rate for attendance at our annual conference (one of the best events for networking and learning!), webinars, and regional events
- Access to the NASIG blog and NASIG-L listserv
- Member rates for NASIG-sponsored events and NISO webinars
- Access to the online membership directory
- Access to presenters’ handouts from the Annual conference and the Proceedings archive
- Access to the quarterly NASIG Newsletter that covers the organization’s activities and provides reports for regional, national, and international conferences
- Industry news from the biweekly UKSG eNews
- Network with librarians, publishers, vendors, educators, database providers, fellow students, and others in the information resources environment
- Participate (it is easy to get involved!) in committees, working groups, and other volunteer opportunities in order to share NASIG’s vision and help shape the future of the organization
- Special subscription rate to the Serials Librarian (http://tinyurl.com/q4motez)

Join today! For more details, please see: http://tinyurl.com/qa35ggt

For more information about NASIG, please visit http://www.nasig.org/.

Executive Board Minutes

NASIG Board Conference Call
July 23, 2015

Attendees

Executive Board:
Carol Ann Borchert, President
Steve Kelley, Past-President
Anna Creech, Vice President/President-Elect
Kelli Getz, Secretary
Beverly Geckle, Treasurer
Michael Hanson, Treasurer-Elect

Members at Large:
Eugenia Beh
Christian Burris

Maria Collins
Laurie Kaplan
Steve Oberg
Wendy Robertson

Ex Officio:
Kate Moore

1.0 Welcome (Borchert)

The meeting was called to order at 12:05 pm.

2.0 Secretary’s Report (Getz)

VOTE: Getz reported that a motion was made on July 8, 2015 by Borchert and seconded by Creech to allow NASIG Board and PPC members to present at
conferences, so long as they recuse themselves from any decision processes for their own proposal(s). The motion passed on July 15, 2015.

**ACTION ITEM:** Creech will notify PPC that NASIG Board and PPC members may now present at conferences so long as they recuse themselves from any decision processes for their own proposals.

### 3.0 Treasurer’s Report (Geckle)

Geckle reported that she is working to get the financial figures from SSP.

The Database & Directory Committee (D&D) will work to clean up the NASIG membership database to compare it to NASIG-L. D&D will work to update the membership records to note that individuals who have free membership (e.g. award winners, lifetime membership for those that have attended all 30 NASIG conferences, etc.).

**ACTION ITEM:** Geckle will report back to the Board on D&D’s cleanup efforts of the NASIG database.

### 4.0 Board Mentors (Borchert)

The Board Mentorship program will be revived to help new Board members as they settle into their new roles. The Board Mentor Checklist was distributed. The Board mentees/mentors are:

- Anna Creech – Steve Kelley
- Kelli Getz – Carol Ann Borchert
- Michael Hanson – Beverly Geckle
- Chris Burris – Eugenia Beh
- Laurie Kaplan – Wendy Robertson
- Steve Oberg – Maria Collins

### 5.0 Logo Design (Kelley/Geckle)

Jim Geckle created a first draft of logos for the Board to review. The need for a new logo is due to the official name change from North American Serials Interest Group to NASIG, along with the addition of the new tagline: *Transforming the Information Community*. The Board suggested some ideas for Geckle to incorporate in the next draft.

**ACTION ITEM:** Beverly Geckle will convey the Board’s comments regarding the logo to Jim Geckle in order for him to generate another draft for the Board to review.

### 6.0 Committee Updates (All)

Burris reported that the Communications & Marketing Committee (CMC) needed the Board’s approval to rename listservs. As of July 29, committee listservs will have their domains changed from @list.nasig.org to @internal.nasig.org in order to make the committee list (@list.nasig.org) and the chairs email (@nasig.org) more distinctive to avoid confusion.

Kelley reported that the Conference Planning Committee (CPC) is working on developing a theme for the 2016 conference.

Per Oberg, Evaluation & Assessment Committee (E&A) is on-target for their newsletter report due on August 3, 2015.

Borchert said that the Site Selection Committee criteria should be reviewed for edits and updates. The Board had until July 27, 2015 to review the criteria for edits.

### 7.0 CCL for Core Competencies (Borchert)

The Board discussed the use of a Creative Commons license for the Core Competencies. Discussion occurred around which type of license (attribution or non-commercial) would be appropriate, as well as including other NASIG guides. The CEC has been tasked to look at which license would be best for NASIG.

**ACTION ITEM:** Robertson will report to the CEC that they are tasked with evaluating which Creative Commons license would be best for NASIG.
8.0 Membership Ideas (All)

A list of membership ideas was generated by Borchert and discussed by the Board.

A motion was made by Creech and seconded by Burris to allow complimentary membership to NASIG vision speakers for 2 years beginning with the year in which they present at the NASIG conference to take effect with the 2015 vision speakers. A poll will be conducted by Getz where the Board will vote on this motion.

A motion was made by Robertson and seconded by Kelley to allow for free NASIG membership to library school students for the 2015/2016 year. A poll will be conducted by Getz where the Board will vote on this motion.

**ACTION ITEM:** Creech will bring to PPC the request to generate ideas on ways to incorporate more theoretical sessions into the annual conference program that would attract administrators and middle management.

**ACTION ITEM:** Creech will work with the Awards & Recognition Committee (A&R) to develop a First Timers Award.

**ACTION ITEM:** Kaplan will work with Membership Development Committee (MDC) to poll administrators and middle management on topics that would make NASIG more attractive to them, as well as to see what NASIG might do to have them encourage their staff to become more active in NASIG.

**ACTION ITEM:** Kaplan will work with MDC to identify universities where a NASIG member has recently retired as well as institutions in the region of the conference to target membership.

9.0 Digital Preservation (All)

This will be discussed at the next conference call.

10.0 Petition Process (All)

This will be discussed at the next conference call.

11.0 Fall and Midwinter Board Meeting Dates (Borchert)

The result of a poll for Fall Board Meeting dates was announced, and it was decided that the Fall Board Meeting will be held on October 27, 2015 at the Hotel Albuquerque in Albuquerque, NM. Hotel Albuquerque is very booked in the fall, so the list of available dates was very limited.

Midwinter Board Meeting dates will be discussed at a future conference call.

12.0 Adjourn (Borchert)

The call was adjourned at 1:00 pm.
1.0 Welcome (Borchert)

The meeting was called to order at 3:03 pm Central.

2.0 Secretary’s Report (Getz)

**VOTE:** The motion for complimentary NASIG membership to be awarded to conference vision speakers for 2 years beginning with the year in which they present at the conference has passed. This will take effect retroactively with the 2015 vision speakers.

**VOTE:** The motion to allow for free NASIG membership to library school students for the 2015/2016 year has passed.

Getz reported that annual reports from all committees/task forces have been completed except for the Program Planning Committee (PPC) report.

**ACTION ITEM:** Creech will work with the PPC to create the PPC’s 2015 annual report.

**ACTION ITEM:** There was a reminder to fill out the Google doc by Sept. 30 for the Fall Board Meeting regarding hotel room preferences and cell phone numbers.

**ACTION ITEM:** Getz will move the Action Items to Google docs at the request of Oberg. We will try the process for a month to evaluate updating the Action Items in real time.

3.0 Treasurer’s Report (Geckle)

Geckle reported that she is crunching the numbers from the conference. At this point, she believes that we have at least broken even from the conference, but more detailed information will be available soon.

4.0 Logo Design (Kelley/Geckle)

Geckle spoke to Jim Geckle, her brother, regarding the logo designs that he created. She said that he may need more clarity from the Board about our expectations. Several members of the Board chimed in saying that the logo didn’t necessarily need to incorporate a globe, and that the logo could be more abstract than the current logo. It was decided that the Board would like to see 3-4 very different styles from which to choose.

**ACTION ITEM:** Geckle will convey the Board’s feedback to Jim Geckle to create 3-4 very different logo designs for further discussion.

5.0 Membership Next Steps – Vision Speakers / Students (Borchert)

Kaplan met with the chairs of the Membership Development Committee (MDC) to discuss the Board’s action item to identify universities where a NASIG member has recently retired as well as institutions in the region of the conference to target membership. Kaplan reported that the MDC chairs needed the Board to clarify “recent” retirees. Borchert felt that “recent” should be defined as those individuals who have retired within the last 3-5 years. Also, it is possible for the Database & Directory Committee (D&D) to search the database by those members who identify as retirees, although there is no way to tell if someone has retired if they stop their NASIG membership. Moore reported that MDC could also keep track of recent retirees by those that report their retirements in the *NASIG Newsletter*.

**ACTION ITEM:** Kaplan will report this information back to MDC and work with MDC to formalize their idea for adding membership benefits to the website.
The passing of the motion to allow for free NASIG membership for library school students for 2015/2016 was discussed in depth. The Board recognizes that there will be no way to verify that someone is a student.

**ACTION ITEM:** Kaplan in conjunction with MDC will draft a publicity statement. Kaplan will then run the publicity statement by the NASIG Publicist for approval.

The Board also discussed the motion that was passed to give complimentary NASIG membership to NASIG conference vision speakers for two (2) years starting with the 2015 vision speakers.

**ACTION ITEM:** Geckle will work with D&D to setup membership records for the three vision speakers from the 2015 conference.

**ACTION ITEM:** Creech and PPC will contact the 2015 vision speakers to let them know of their complimentary membership for 2 years.

**ACTION ITEM:** Creech and PPC will update the Vision Speaker MOU to include the complimentary membership for 2 years.

6.0 Committee Updates (All)

Geckle reported that she would be the contact to setup conference calls for committees that need to meet.

Per Creech, A&R had one member step down from the committee. They are currently looking for a new member to fill the vacant position. Additionally, A&R will be reviewing and revising the existing awards.

CMC (Burris) is busy with committee and external requests.

Kelley reported that CPC will be designing the conference logo soon. Jim Geckle has been asked to design the conference logo in the past. He is currently busy designing the NASIG logo, so CPC will be recruiting someone else to design the conference logo.

Robertson has not heard from the CEC recently, so she will follow up with them to see if they have any questions for the Board.

**ACTION ITEM:** Robertson will follow up with the CEC to see if they have been in communication since the conference.

Oberg sent E&A’s report to the Board that had pulled out the incorrect data. Members of E&A contacted the workshop presenters with the corrected information.

Creech reported that a member of the Financial Planning Task Force (FPTF) stepped down. Creech is seeking a replacement member for FPTF.

Creech also reported that the Student Outreach Committee (SOC) had approached the PPC about holding a snapshot session exclusively for students. Additionally, SOC suggested offering student rates for the snapshot sessions. The Board discussed having sponsors cover travel and registration for student snapshot presenters, although it seemed unlikely since students already receive a discounted registration rate for the conference and it would be unlikely that sponsors would be interested in this. Creech proposed offering student award winners the option to present at the snapshot sessions.

**ACTION ITEM:** Creech will work with PPC to see if they would be willing to reserve slots at the snapshot sessions for student award winners.

**ACTION ITEM:** Beh will work with SOC to see if they are willing to have the student award winners present at the snapshot sessions without having sponsors to cover travel and registration.
Robertson said that she had not heard from the Scholarly Communications Task Force (SCTF) recently. The Board is hoping to have the report in time for the conference.

**ACTION ITEM:** Robertson will check in with the SCTF to see what their timeline is for submitting a final report.

Borchert reported that Site Selection put information on site selection on the NASIG website to provide more transparency around the site selection process.

7.0 Petition Process (All)

The need for a formalized petition process was originally brought up at the Business Meeting at the 2015 NASIG Conference. The Board recognizes that there needs to be a petition process in place so that NASIG members have a mechanism to approach the Board with their concerns. Currently, NASIG members can approach the Board with a concern by emailing the Board at board@nasig.org. Additionally, discussions can occur on NASIG-L, through email blasts, on webpages, social media, and in the President’s Column of the NASIG Newsletter. However, there is no formal way to approach the Board or for the Board to respond at this time. Kaplan, Kelley, and Oberg agreed to work on drafting a formal process, which may later involve a change in the NASIG Bylaws.

**ACTION ITEM:** Kaplan, Kelley, and Oberg will draft a formal process for NASIG members to petition the Board and for the Board to respond to the petition.

8.0 Midwinter Board Meeting Dates (Borchert)

This will be finalized at a future conference call.

9.0 Adjourn (Borchert)

The call was adjourned at 4:05 pm.

Minutes submitted by:
Kelli Getz, NASIG Secretary
September 11, 2015
### NASIG Treasurer’s Report

**October 2015**  
Beverly Geckle, Treasurer

### Balance Sheet  
**2015 October**

<table>
<thead>
<tr>
<th>Chase Deposit Accounts</th>
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<tr>
<td>Savings</td>
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<tr>
<th>JP Morgan Investments</th>
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<td>Alternative Assets</td>
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<td>Mutual Fund</td>
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<td>Fixed Income</td>
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<td>PIMCO Income Fund</td>
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<td>Money Market</td>
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Total Equity $454,267

### Retrospective Annual Comparison  
**2014 October**

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Total Equity $476,467
## 2015 Conference Financials
Hilton Crystal City
398 Attendees

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<tr>
<th>Category</th>
<th>Exp/Income (in $)</th>
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<tbody>
<tr>
<td>Conference Contingency Fund</td>
<td>$39,000</td>
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<tr>
<td>Conference Expenses Hotel</td>
<td>($106,590)</td>
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<tr>
<td>Conference Expenses Other</td>
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<tr>
<td>Conference Speakers</td>
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<tr>
<td>SSP (227 @ $100)</td>
<td>($22,700)</td>
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<tr>
<td>30th Anniversary T-Shirts</td>
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<td>Sub-total Expenses</td>
<td>($142,288)</td>
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<tr>
<td>Conference Sponsorship</td>
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<tr>
<td>Conference Registration</td>
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<td>Conference Registration Outstanding</td>
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<tr>
<td>Café Press</td>
<td>$25</td>
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<tr>
<td>30th Anniversary T-Shirts - Income</td>
<td>$110</td>
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<tr>
<td>Sub-total Income</td>
<td>$156,910</td>
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<tr>
<td>Appropriation from Contingency Fund</td>
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<td>Conference Balance</td>
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<tr>
<td>30th Anniversary Celebration</td>
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<td>30th Anniversary Celebration Expenses</td>
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<td>30th Anniversary Celebration Balance</td>
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<td><strong>Total Balance</strong></td>
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## 2014 Conference Financials
Hilton Forth Worth
374 Attendees

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<th>Category</th>
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<td>Conference Registrations</td>
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<td>Café Press (6/20/2014)</td>
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### Sponsorship Amounts

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<td>AIP</td>
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<td>Annual Reviews</td>
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<td>Brill</td>
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<td>DeGruyter</td>
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<td>Duke</td>
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<td>EBSCO</td>
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<td>Emerald</td>
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<tr>
<td>A&amp;R</td>
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<td>CEC</td>
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<td>Joint SSP</td>
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<tr>
<td><strong>TOTALS</strong></td>
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</tr>
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**NOTES**

| Archives | Site visit in 2015 |
| CPC      | 2015 chairs were local |
| Newsletter | 2014 migration |
| Proceedings | Travel covered by T&F stipend. |
| Treasurer | 2014 pd accountant for ’13 &’14 tax returns |
| Webinar income | $4,085.00 |
December 2015 Committee Reports/Updates

Awards & Recognition Committee
Submitted by: Megan Kilb

Members
Megan Kilb, chair (UNC-Chapel Hill)
Mary Bailey, vice-chair (Kansas State University)
Lori Duggan, member (Indiana University)
Tim Hagan, member (Northwestern University)
Tiffany Le Maistre, member (Nevada State College)
Elaine McCracken, member (University of California)
Karen Ross, member (ProQuest)
Delphia Williams, member (California State University, Northridge)
Joe Hinger, Mexican Student award liaison (St. John’s University)
Anna Creech, board liaison (University of Richmond)

Continuing Activities

• All committee members are contacting LIS programs to confirm contact information for distributing awards announcements.

• Pending board approval, the chair and vice-chair will update the awards announcements and accompanying application and reference materials and post them to the NASIG website, and all committee members will distribute the announcements to LIS programs.

• The chair is working with CMC to update the Awards section of the website to: include a full list of awards, regardless of whether they were awarded at the most recent conference; update the past award winners documentation so that it links to live web pages, rather than document downloads.

Completed Activities

Tim Hagan surveyed all award winners, and Lori Duggan and Del Williams compiled the responses and submitted them for inclusion in the September 2015 issue of the NASIG Newsletter. Elaine McCracken interviewed the Merriman award winner, Angela Dresselhaus, and submitted it for inclusion in the September 2015 issue of the NASIG Newsletter. All committee members reviewed the award descriptions and proposed edits to bring the descriptions closer in line with NASIG’s updated vision statement.

Budget

$22,875

The budget assumes:

• The committee should recruit for the Champion Award, since it was overlooked for last year’s 30th anniversary conference.

• The Capstone award will be approved as a $1500 cash award, rather than the standard travel compensation package.

• The First-Timer Award will be approved as a travel award, with the standard travel compensation package (3 nights’ lodging, travel expenses within North America, $75 stipend).

<table>
<thead>
<tr>
<th>A&amp;R BUDGET</th>
<th>2015/2016 Est.</th>
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<tbody>
<tr>
<td>Brandon's</td>
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<tr>
<td>Conference calls</td>
<td>0</td>
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<tr>
<td>Hotel nights</td>
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<td>Monetary awards</td>
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<tr>
<td>Travel airfare + baggage</td>
<td>7000</td>
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<tr>
<td>Other</td>
<td>200</td>
</tr>
<tr>
<td>TOTAL</td>
<td>22875</td>
</tr>
</tbody>
</table>

Questions for Board

Award announcements are scheduled to be distributed in early November. Please let the committee know if
you have any lingering concerns about the proposed revisions.

Submitted on: October 20, 2015

**Bylaws Committee**
Submitted by: Tessa Minchew

**Members**

Tessa Minchew, chair (North Carolina State University)
Kate Seago, vice chair (University of Kentucky)
Valerie Bross, member (University of California, Los Angeles)
Sofia Slutskaya, member (Georgia Perimeter College)
Adolfo Tarango, member (University of California, San Diego)
Laurie Kaplan, board liaison (ProQuest)

**Continuing Activities**

No activities currently ongoing. A review of the bylaws is planned for later in 2015.

**Completed Activities**

None

**Budget**

$100.00

**Questions for Board**

Bylaws changes related to the organization name change have been completed. Are there any other outstanding tasks for the committee?

Submitted on: October 14, 2015

**Communications and Marketing Committee**
Submitted by: Paoshan Yue and Julia Proctor

**Members**

Paoshan Yue, co-chair (University of Nevada, Reno) [Webspinner]
Julia Proctor, co-chair (University of Wyoming) [Listmanager]
David Macaulay, vice co-chair (University of Wyoming) [Webspinner]
Jessica Ireland, vice co-chair (Radford University) [Listmanager]
Beth Ashmore, SERIALST Manager (Samford University)
Leigh Ann DePope, Publicist (Salisbury University)
Jennifer Arnold, member (Central Piedmont Community College)
Chris Bulock, member (California State University Northridge)
Steve Fallon, member (De Gruyter)
Smita Joshipura, member (Arizona State University)
Christian Burris, board liaison (Wake Forest University)

**Continuing Activities**

- New committee members are rotating on regular duties (blog, jobs blog, spam filter and SERIALST monitoring).
- The committee is working on getting the new NASIG logo up on the website, social media sites, and other places where the updated logo should be placed.
- The committee is investigating with AMO about possibility of including more site content (such as committee public pages) in the main nasig.org site search.
- The committee is looking at the existing wiki and beginning to update the outdated information.
- Publicist consults with and sends announcements from committee chairs or the board as requested to external lists.
- Publicist schedules tweets and re-tweets of items of interest, including events (with repeated reminders of deadlines), availability of presentations, proceedings, etc.; advertises the Jobs Blog; and
scans the Newsletter for individual items to highlight; posts items of interest to Facebook and/or LinkedIn.

- SERIALST Manager approves posts, collects posts for weekly commercial digest, and assists list members with subscription issues.

Completed Activities

**Web**
- Worked with DD & AMO and updated the membership application form to include an option for one-year free membership for library school students. Updated the membership benefits webpage.
- Archived the 2015 Conference Website

**Listserv**
- All committee listservs and forwarding email addresses were updated for 2015/16 in June.
- Non-member conference attendees were removed from NASIG-L by July 30.

Budget

<table>
<thead>
<tr>
<th>Budget Category</th>
<th>2015/2016 Estimate</th>
<th>2016 (Jan-Dec) Recommendation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference calls</td>
<td>$0.00</td>
<td>$0.00</td>
</tr>
<tr>
<td>Contracted services</td>
<td>$0.00</td>
<td>$0.00</td>
</tr>
<tr>
<td>Bee.Net ($500 per month – email and listservs)</td>
<td>$6,000.00</td>
<td>$6,000.00</td>
</tr>
<tr>
<td>ArcStone (NASIG website and association management - $300 per month + contingency amount of $1450 for 10 hours of programming if needed)</td>
<td>$5,050.00</td>
<td>$5,050.00</td>
</tr>
<tr>
<td>SERIALST maintenance</td>
<td>$10,000.00</td>
<td>$8,000.00</td>
</tr>
</tbody>
</table>

Statistical Information

**NASIG-L**
- NASIG has 28 listservs.
- NASIG has 27 active @nasig.org email addresses.
- As of 10/23/2015, there are 501 subscribed members to NASIG-L and 31 unsubscribed members.

**SlideShare**
- 29 presentations/posters were uploaded from the 2015 conference
- As of 10/23/2015, NASIG on SlideShare has 78 followers.

**Views**
- Total (since March 2012) – 141,344

**Top Content October 2014–October 2015 (views)**
1. Getting to the Core of the Matter: Competencies for New E-Resources Librarians (2,938)
2. Wrangling metadata from hathi trust and pubmed to provide full text linking to the cornell veterinarian (1,975)
3. Cost-per-use vs. hours-per-report: usage data collection and the value of staff time (1,636)
4. Why the Internet is more attractive than the library (1,321)
5. RDA & serials-transitioning to RDA within a MARC 21 framework-handout (1,081)

**Blog stats**
(May 2015 –September 2015)
- NASIG Blog visits – 2,930
- Jobs Blog visits – 7,633
## Website

### Website Sessions (Google Analytics)
April 2015-July 2015

<table>
<thead>
<tr>
<th>Month</th>
<th>Visits</th>
</tr>
</thead>
<tbody>
<tr>
<td>May 2015</td>
<td>5,505</td>
</tr>
<tr>
<td>June 2015</td>
<td>2,331</td>
</tr>
<tr>
<td>July 2015</td>
<td>1,370</td>
</tr>
<tr>
<td>August 2015</td>
<td>1,164</td>
</tr>
<tr>
<td>September 2015</td>
<td>1,263</td>
</tr>
<tr>
<td>Total</td>
<td>11,633</td>
</tr>
</tbody>
</table>

### Top Ten Landing Pages (Google Analytics)
May 2015-September 2015

<table>
<thead>
<tr>
<th>URL</th>
<th>Visits</th>
</tr>
</thead>
<tbody>
<tr>
<td><a href="http://www.nasig.org/">http://www.nasig.org/</a> and /site_home.cfm</td>
<td>6,078</td>
</tr>
<tr>
<td>/site_page.cfm?pk_association_webpage_menu=700 and /site_page.cfm?pk_association_webpage_menu=700&amp;pk_association_webpage=1228 (both go to main page for annual conference)</td>
<td>1,883</td>
</tr>
<tr>
<td>/site_page.cfm?pk_association_webpage_menu=310&amp;pk_association_webpage=1225</td>
<td>553</td>
</tr>
<tr>
<td>/site_page.cfm?pk_association_webpage_menu=308&amp;pk_association_webpage=4955</td>
<td>535</td>
</tr>
<tr>
<td>/site_page.cfm?pk_association_webpage_menu=1346&amp;pk_association_webpage=5372</td>
<td>225</td>
</tr>
<tr>
<td>/site_page.cfm?pk_association_webpage_menu=700&amp;pk_association_webpage=1260</td>
<td>183</td>
</tr>
<tr>
<td>/site_page.cfm?pk_association_webpage_menu=700&amp;pk_association_webpage=1234</td>
<td>172</td>
</tr>
<tr>
<td>/site_signin.cfm</td>
<td>94</td>
</tr>
<tr>
<td>/site_page.cfm?pk_association_webpage_menu=1346&amp;pk_association_webpage=3881</td>
<td>72</td>
</tr>
</tbody>
</table>

## Twitter
As of 10/23/2015, @NASIG has 542 followers.

## Facebook
As of 10/23/2015, NASIG on FB has 353 members.

## LinkedIn
As of 10/23/2015, NASIG on LinkedIn has 447 members.

## SERIALST
- 2,430 subscribers (as of 10/23/2015)
- 483 messages sent to subscribers from May 2015-September 2015

## Question for Board
CMC received a feedback about the NASIG site search. The issue is how or if we can integrate the NASIG newsletter content (and also, perhaps, the NASIG Blog) into the main nasig.org site search. The NASIG newsletter content is currently not indexed within the main NASIG site search. It is hosted in Clemson’s repository at a completely different URL. And, AMO indicated that “there is no way we can index pages on a different site for the search.” CMC would like to bring this issue to the Board for a discussion.

Submitted 10/23/2015

**Conference Planning Committee**
Submitted by: Betsy Appleton and Mary Ann Jones

## Members
Betsy Appleton, co-chair (St. Edward’s University)
Mary Ann Jones, co-chair (Mississippi State University)
Stephanie Adams, member (Tennessee Technological University)
Stacy Baggett, member (Shenandoah University)
Katy DiVittorio, member (University of Colorado Denver)
Betsy Hughes, member (Abbott)
Liz Kupke, member (St. John’s College)
Paul Moeller, member (University of Colorado Boulder)
Sarah Perlmutter, member (EBSCO Information Services)
Michelle Polchow, member (George Mason University)
Rosemarie Reynolds, member (Smith College)
Char Simser, member (Kansas State University)
Anne McKee, Conference Coordinator (Greater Western Library Alliance)
Lisa Martincik, Registrar (University of Iowa)
Karen Davidson, Registrar-in-Training (Mississippi State University)
Joyce Tenney, ex officio, (University of Maryland, Baltimore County)
Steve Kelley, board liaison (Wake Forest University)

Continuing Activities

- The co-chairs and Conference Coordinator will be doing a walk-through of Hotel Albuquerque at the Fall Board Meeting (scheduled 2-4pm, October 27, 2015).
- Co-Chair Mary Ann Jones will be meeting with a representative from the Albuquerque Convention and Visitors Bureau, Megan Gastelum, on Monday, October 26, 2015.
- Other CPC activities are continuing apace, including gathering information for the website. We plan to have the website go live in November.

Completed Activities

- The theme, “Embracing New Horizons” was submitted to and approved by the Board in August.
- The logo for the 2016 Conference was submitted to the Board in October.

- The committee met in a conference call on September 2, 2015 and:
  o divided areas of CPC activity and assigned a point person to each area
  o came up with a list of special event venues for Tom Osina and CPC members to investigate during the Fall Board meeting; provided insights for other information CPC members at the Fall Board Meeting should bring back to the committee
  o went over a preliminary budget
  o agreed to meet again in November after the Fall Board Meeting

Budget

- The CPC budget of $2000 was submitted to the NASIG Treasurer September 24, 2015.
- The draft 2016 conference budget is available as a Google doc.

Action(s) Required by Board

Approval of the submitted conference logo

Questions for Board

Should CPC plan both an opening reception and another off-site reception/activity for Albuquerque?

Submitted on: October 21, 2015

Conference Proceedings Editors
Submitted by: Angela Dresselhaus

Members

Angela Dresselhaus, editor, East Carolina University
Lila A. Ohler, editor, University of Maryland
Maria Collins, board liaison, NSCU Libraries

Continuing Activities

- Papers were received, editors assigned, editing is under way
• Working in authors to improve quality of papers
• Set up production deadlines with T&F, first batch of papers will be uploaded to CATS on November 1

Completed Activities

• Recruited recorders and provided an orientation at the Speaker’s Breakfast
• Developed a paper template for recorders and presenters
• Developed a proposal to be reviewed by the board
• Set up Dropbox as a collaborative sharing space to facilitate paper editing
• Clarified T&F paper requirements to improve the workflow for the 2016 Proceedings

Budget

Please consider purchasing the following:

Olympus WS-823 Voice Recorders with 8 GB Built-In-Memory: Cost $120
http://www.amazon.com/Olympus-WS-823-Recorders-Built---Memory/dp/B00HFW1FUK/ref=sr_1_1?ie=UTF8&qid=1445272228&sr=8-1&keywords=Olympus+WS+823

The Proceedings editors received complaints that the sound quality of the current audio recording device is too low to be of use. We have researched and found a product that produces high quality recordings and is compatible with Dragon NaturallySpeaking software from Nuance Communications. This software will produce a transcript of the recording which will be then given to Vision session recorders to work from.

Submitted on: October 22, 2015

Continuing Education Committee
Submitted by: Esta Tovstiadi

Members

Jeannie Castro, chair (University of Houston) (Chair)
Esta Tovstiadi, vice-chair (University of Colorado Boulder)
Glenda Jones, member (Sam Houston State University)
Rachel Lundberg, member (Duke University Libraries)
Janet Arcand, member (Iowa State University)
Kevin Balster, member (University of California Los Angeles)
Mark Henley, member (University of North Texas)
Edward Bergin, member (Sul Ross State University)
Adele Fitzgerald, member (St. Joseph’s College New York)
Mandy Hurt, member (Duke University Libraries)
Catherin Nelson, member (University of California, Santa Barbara)
Jane Skoric, member (Harvard University)
Shoko Tokoro, member (University of North Carolina at Charlotte)
Wendy Robertson, board liaison (University of Iowa)

Continuing Activities

• We had initial difficulties organizing our first conference call.
• Our first conference call will be the week of November 2nd. We plan to discuss the webinar plan for the year and the requests that we have received from the Board.

Completed Activities

• Facilitated the NASIG Committee Chair Training via our WebEx subscription (June 2015)

Submitted on: October 21, 2015
Database & Directory Committee
Submitted by: Christine Radcliff

Members

Christine Radcliff, chair (Texas A&M University-Kingsville)
Kathryn Wesley, vice-chair (Clemson University)
Rebecca Culbertson, member (University of California, San Diego)
Stephanie Spratt, member (University of Colorado at Colorado Springs)
Elizabeth Jones, member (University of Oklahoma Health Sciences Center)
Beverly Geckle, board liaison (Middle Tennessee State University)

Continuing Activities

We continue to run monthly reports to ensure that all members are renewing, new members are welcomed, and non-renewed members are deactivated. The committee will soon be working on a thorough clean-up project to make sure the database is as accurate as possible. We also continue to update procedures in the D&D manual as changes occur and to make procedures easier to follow.

Completed Activities

This fall co-chair Kathryn Wesley has completed the following items:
- Added award winners that get free memberships to the database and sent welcome message.
- Added 2015 vision speakers to the database and sent welcome message.
- Worked with chair of CMC to set up trial free student membership dues types.
- Changed all-timers memberships to permanent. Examined various ways to handle this, and decided just to extend ‘paid through date’ 50 years to avoid confusion with existing lifetime membership type (one-time $1000 payment).
- Identified for Membership Development active members who are retirees, and recent retirees who did not renew memberships

Budget

No Expenses anticipated for the coming period

Statistical Information

Current active membership as of October 19, 2015 is 599 members.

Submitted on: October 19, 2015

Evaluation and Assessment Committee
Submitted by: Bridget Euliano

Members

Bridget Euliano, chair (Duquesne University)
Derek Marshall, vice-chair (Mississippi State University)
Melody Dale, member (Mississippi State University)
Michael Fernandez, member (American University)
Kathryn Johns-Masten, member (SUNY Oswego)
Jane Smith, member (Texas A&M University)
Kathryn Wesley, member (Clemson University)
Steve Oberg, board liaison (Wheaton College)

Continuing Activities

Review the Committee Manual, Committee Webpage, and NASIG Working Calendar for possible updating.

Completed Activities

In January, Derek Marshall accepted the position of vice-chair.

In March, the chair solicited feedback on new questions for the conference evaluation form from the Program Planning Committee and Conference Planning Committee chairs as well as from then-Board Liaison Peter Whiting. The Board Liaison discussed with the Executive Board how they wanted to handle the NASIG-SSP Joint Meeting in the conference evaluation. It was decided that conference attendees would be asked to rate each session of the Joint Meeting as well as provide feedback on the Meeting overall. Also in March, a mid-year committee report was submitted.
In late April, the chair sent a draft of the conference evaluation survey to committee members for comment.

In mid-May, the conference evaluation form was finalized. Reminders to NASIG members were sent out before, during, and after the conference to encourage participation. As an incentive to participate, a $50 Amazon gift card was awarded by random drawing. The gift card recipient was Nancy Bennett from Carroll University.

At the conference, the committee met and new Board Liaison Steve Oberg was able to attend and meet the committee members.

The Committee received 22 requests for individual conference evaluation results, all of which were sent out in August.

In August, a final report of the conference evaluation results was provided for the NASIG Newsletter. A separate confidential report with a confidential link to the raw survey data was sent to the Executive Board.

**Budget**

$50 for Amazon gift card for conference evaluation drawing

Submitted on: October 21, 2015

**Membership Development Committee**

Submitted by: Trina Holloway

**Members**

Trina Holloway, chair (Georgia State University)
Rachel Erb, vice-chair (Colorado State University)
Elizabeth McDonald, member (University of Memphis)
Stephanie Bernard, member (Robert Woodruff Library-AUC)
Alejandra Nann, member (University of San Diego)
Denise Novak, member (Carnegie Mellon University)
Alice Rhoades, member (Rice University)
Laurie Kaplan, board liaison (ProQuest)

**Continuing Activities**

- New members welcome letter/non-renewals reminder letter. Email is sent monthly to new members who joined NASIG or members who have not renewed membership.
- Developing a survey to poll administrators and middle management about importance of NASIG.
- Promoting value statement to promote NASIG and the Conference.
- Creating a flyer to advertise the conference to local libraries in Albuquerque, New Mexico.
- Publicist to finalize and distribute Free Student Membership announcement.
- Review promotional brochure created by 2014/15 committee.

**Completed Activities**

- Drafted publicity statement announcing Free Student Membership (Board approved publicity statement).
- Obtained list of recently retired members (3 to 5 years) and cross checked database for current membership from respective intuition.

**Budget**

Requesting $100 for conference calls.

**Action(s) Required by Board**

- Direction on creating strategy to promote NASIG to institutions/organizations that are no longer a member of NASIG (former members retired but current colleagues did not join).
- Suggestions on improving promotional brochure created by 2014/15 committee.
- Making promotional brochure more visible on the website.

Submitted on: October 19, 2015
**Mentoring Group**
Submitted by: Simona Tabacaru

**Members**

Simona Tabacaru, chair (Texas A&M University)
Sandy Folsom, vice-chair (Central Michigan University)
Adolfo Tarango, member (University of California, San Diego)
Eugenia Beh, board liaison (MIT)

**Continuing Activities**

The Mentoring Group will continue revising its web page and documentation on the NASIG website. The group is also waiting for NASIG Conference Registration to open and lists of first-time attendees to be distributed. We will contact CPC for first-timers reception information and will continue to work with CPC on reception arrangements. If needed, we will send a request to the chair of the Continuing Education Committee for volunteers to assist with the first-timers reception. We are appreciative for the help received from CPC at the last conference.

We will send a call for mentees and mentors in early April, and work with Awards & Recognition to obtain lists of award winners to be assigned mentors.

**Completed Activities**

On July 15, 2015, the Annual Report regarding the first-time conference attendees’ reception and survey results was submitted to the board. Also the group requested a $100 budget for door prizes at the upcoming first-timers conference reception.

**Budget**

$100

**Questions for Board**

At the last first-timers’ reception we offered 3 prizes consisting on gift cards: a $50 Amazon gift card, a $25 Barnes & Noble gift card, and a $25 Starbucks gift card. We are open to other suggestions from the board.

Submitted on: October 20, 2015

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**Newsletter**
Submitted by: Kate Moore

**Members**

Kate Moore, editor-in-chief (Indiana University Southeast)
Sharon Dyas-Correia, profiles editor (University of Toronto Libraries)
Kurt Blythe, columns editor (University of North Carolina - Chapel Hill)
Rachel A. Erb, conference & submissions editor (Colorado State University)
Stephanie Rosenblatt, copy editor (Cerritos College)
Andrew Wesolek, layout editor (Clemson University)
Nancy Hampton, advertising editor (Xavier University of Louisiana)
Eugenia Beh, board liaison (Massachusetts Institute of Technology)

**Continuing Activities**

The December issue is currently in production. The deadline for CPC Updates, PPC Updates, and the President’s Corner is November 2\textsuperscript{nd}. The deadline for columns, profiles, and other submissions is November 16\textsuperscript{th}.

The full PDF issues of March 2015 and May 2015 are almost complete. The full PDF issue of September 2015 is in progress.

**Completed Activities**

Published issues
- May 2015
- September 2015

Rachel Erb completed a manual for the submissions editor position.
Budget

None requested

Statistical Information

94,169 Total full-text downloads from bepress site (May 2010 – September 2015)
13,562 Full-Text downloads for the past year (October 2015 – September 2015)
4,223 Full-text downloads since last report (May – September 2015).

Countries with highest referrals since the Newsletter was hosted on the bepress platform: India (336); United Kingdom (265); Canada (262); Russian Federation (153); France (151)

Countries with highest referrals for the past year: India (24); Canada (21); United Kingdom (16); Japan (12); Russian Federation (8)

Submitted on: October 21, 2015

Nominations & Elections Committee

Submitted by: Maria Hatfield

Members

Maria Hatfield, chair (WT Cox)
Patrick Carr, vice-chair (University of Connecticut)
Todd Enoch, member (University of North Texas)
Emily Farrell, member (De Gruyter)
Marcella Lesher, member (St. Mary’s University)
Erika Ripley, member (University of North Carolina at Chapel Hill)
Marsha Seamans, member (University of Kentucky)
Steve Oberg, board liaison (Wheaton College)

Continuing Activities

Nominations & Elections process for 2015/2016 (see timetable)

Completed Activities

- N&E timetable/schedule finalized and sent to committee members and board. Posted on NASIG website
- Call for nominations form for 2015/2016 posted on NASIG website
- Broadcast message reminder sent about nominations for offices

Budget

$100

Submitted on: October 19, 2015

Program Planning Committee

Submitted by Danielle Williams and Corrie Marsh

Members

Danielle Williams, chair (University of Evansville)
Corrie Marsh, vice-chair (Old Dominion University)
Benjamin Heet, member (Triangle Research Libraries Network)
Betty Landesman, member (University of Baltimore)
Violeta Ilik, member (Northwestern University)
Kittie Henderson, member (EBSCO)
Lisa Blackwell, member (Chamberlain College of Nursing)
Marsha Aucoin, member (Ebsco)
Buddy Pennington, member (University of Missouri-Kansas City)
Rene Erlandson, member
Sharon Dyas-Correia, member (University of Toronto)
Anna Creech, board liaison (University of Richmond)

Continuing Activities

The call went out Oct. 5 and will stay open until Nov. 15, but we will accept proposals up to Dec. 15. We will plan a conference call for late December or early January to determine program acceptance. Call for workshops will be sent out in November. Corrie Marsh and Dillon Wackerman have agreed to present a workshop on
institutional repositories. The committee has been asked to provide topics for workshops as well as suggestions for speakers. Shannon Regan from the Student Outreach Committee proposed an opportunity for students to receive sponsorships for student members if they present at the Snapshot Session. The board determined that it was not feasible to request corporate sponsors for students for the 2016 conference. We will continue to work with the SOC to determine other opportunities to increase student participation at the conference. SOC proposal and preliminary schedule are attached.

Completed Activities

We began with a list of five potential Vision Speakers, and three of them have confirmed their availability and interest. We will be sending out MOUs for signature with the Board’s approval. The MOUs have been modified slightly to reflect that Vision Speakers will receive NASIG membership for two years from the date of the conference. Dates for speakers have not been finalized.

- Heather Joseph, SPARC
- Jim O’Donnell, Arizona State University
- T. Scott Plutchak, University of Alabama-Birmingham

Budget

Upgrade SCHED: $100
Conference Calls for PPC: $200
Travel for preconference visit: $1000

Statistical Information

As of Oct. 14, 4 proposals have been submitted.

Action(s) Required by Board

Set up paid account for SCHED

Questions for Board

Workshop topics? Session topics?

Recommendations to Board

Recommend we continue to explore options to find sponsors for student presenters at future conferences.

Submitted on: 10/19/15

NASIG Site Selection Committee

Submitted by: Carol Ann Borchert

Members

Carol Ann Borchert (University of South Florida)
Anna Creech (University of Richmond)
Anne McKee (Greater Western Library Alliance)

Continuing Activities

The Board had discussed at the conference meeting to wait until late spring or summer 2016 before working on site selection for the 2018 conference. The committee will be taking a hiatus for the next few months, since the 2017 site has already been selected.

Completed Activities

The committee compiled and posted the “Criteria Examined in Selecting Sites for NASIG Annual Conferences” on the Site Selection Committee page on the NASIG website. Many of our members had questions about what we take into consideration when selecting a site, so this will make that process more transparent.

Budget

The budget for the 2015 calendar year was $2,000 and we have spent $1,024.79.

Submitted on: October 16, 2015
Student Outreach Committee
Submitted by: Shannon Regan

Members

Shannon Regan, chair (New York Public Library)
Melissa Johnson, vice-chair (Georgia Regents University, soon to be Augusta University)
Katy DiVittorio, member (University of Colorado, Denver)
Christina Geuther, member (Kansas State University)
Beth Guay, member (University of Maryland, College Park)
Hayley Moreno, member (University of Houston)
Maria Collins, board liaison (North Carolina State University)

Continuing Activities

The committee continues to recruit individuals to serve as outreach ambassadors to library school programs. Six new ambassadors were added in the last six months to liaise with:

- University of Maryland, College Park
- UCLA
- University of Missouri
- University of Iowa
- UNC Greensboro
- University of Illinois
- Dominican University

The committee is focused on exploring ways to increase student awareness and involvement in NASIG. This includes ideas for creating resources for Ambassadors to share with their library schools and the development of the idea to propose a Student Snapshot Session for the conference program.

Completed Activities

In the months of August and September, the committee worked on a proposal in collaboration and with advice from the Program Planning Committee chairs for a Student Snapshot Session to be added to the conference program. The committee discussed how and when to market to students to submit proposals for participation in the conference, sponsorship opportunities for attending the conference, and mentor opportunities for the conference.

Budget

The committee requests $100 to print, distribute, and share pamphlets regarding NASIG with library schools, and about the Student Outreach Ambassador program at the annual conference.

Recommendations to Board

Proposal to add Student Snapshot Sessions to the annual conference program:

Goal: Expand student involvement in NASIG

Proposal: Modeled after the “Snapshot Sessions” at the 2014 NASIG Conference, reserve an hour block during the conference for “Student Snapshot Sessions.” Current library school students would be invited to submit a snapshot session proposal, for a ten minute presentation at the NASIG conference. The session topics would not be limited in subject, and students could present on their thesis topics, final projects, interesting class projects, or other individual and group ideas that are central to the NASIG mission. Students who present would still be eligible for the student awards, but SOC would also pursue sponsorship opportunities for student presenters’ hotel and travel accommodations.

Workload:

1. SOC will recruit sponsors for student travel and/or accommodation to the conference.
2. Student Outreach Committee will market the snapshot sessions to library schools with the collaboration of library school ambassadors.
3. Program Planning Committee will referee student proposals, and make selections.
4. SOC members will communicate with student presenters, when selected, to provide insight and information about the conference and what to expect
when presenting. In addition, SOC members can be on hand at the conference to introduce student presenters and mentor them at the conference.

Respectfully submitted by Shannon Regan, Student Outreach Committee Chair, on behalf of the committee to SOC’s Board Liaison Maria Collins on September 17, 2015.

Report submitted on: October 16, 2015

Financial Planning Task Force
Submitted by: Peter Whiting

Members

Peter Whiting, chair (University of Southern Indiana)
Virginia Bacon, member (Duke University)
Susan Davis, member (State University of New York, Buffalo)
Rob Van Rennes, member (University of Iowa)
Olaitan Fakinlede, member (Springer Nature)
Beverly Geckle, ex officio (Middle Tennessee State University)
Michael Hanson, board liaison (Sam Houston State University)

Continuing Activities

The next step for the committee is review financial information from 2005 to 2015. Information requested includes dividend and interest, revenue from dues and other programs, conference income and expenses and money going in and out. Also requested is the membership numbers from 2005 to 2015. That will give the committee an understanding of the past ten years as we fulfill our charge.

Charge for the Financial Planning Task Force:

The Financial Planning Task Force will examine NASIG’s past and current financial statements, the fiscal environment in which we currently operate, future goals of the organization, and untapped sources of possible funding. Using this information, the Task Force will draft a detailed plan with assignments (such as indicating who or which committee does what), timelines and benchmarks, and establish financial goals for the next five years, to be submitted to and approved by the NASIG Executive Board.

Completed Activities

At the annual conference in Washington, D.C. on May 29, 2015 the Financial Planning Task Force identified untapped resources, revenue streams and expense for NASIG. The task force had a conference call on September 9, 2015

Budget

Expenses for conference calls - submitted budget request for 2016 that primarily request funding for conference calls.

Submitted on: October 14, 2015

Scholarly Communication Core Competencies Task Force
Submitted by Joseph Thomas

Members

Joseph Thomas, chair (East Carolina University)
Sara Bahnmaier, member (University of Michigan)
Angela Dresselhaus, member (East Carolina University)
Julie Fielding, member (University of Michigan)
Char Simser, member (Kansas State University)
Andy Wesolek, member (Clemson University)
Wendy Robertson, board Liaison (University of Iowa)

Continuing Activities

After an unexpected hiatus over the summer, committee activities are restarting. We are still in the process of gathering position descriptions. The chair has made contact with someone at ALA about getting closed positions to cover the entire period selected (January 1, 2014 to current). Additional position descriptions are still being collected by two committee
members. Two committee members began reviewing
library science program websites for courses related to
scholarly communication topics, but this work has not
been completed.

Completed Activities

Two members have collected continuing education
opportunities and created a list of them.

Budget

$0

Submitted on October 23, 2015
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The NASIG Newsletter (ISSN: 1542-3417) is published 4 times per year for the members of the North American Serials Interest Group, Inc. Members of the Editorial Board of the Newsletter are:

<table>
<thead>
<tr>
<th>Role</th>
<th>Name</th>
<th>Institution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Editor-in-Chief</td>
<td>Kate B. Moore</td>
<td>Indiana University Southeast</td>
</tr>
<tr>
<td>Copy Editor</td>
<td>Tina Buck</td>
<td>University of Central Florida</td>
</tr>
<tr>
<td>Copy Editor</td>
<td>Stephanie Rosenblatt</td>
<td>Cerritos College</td>
</tr>
<tr>
<td>Columns Editor</td>
<td>Kurt Blythe</td>
<td>University of North Carolina, Chapel Hill</td>
</tr>
<tr>
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