Committee Annual Reports & Updates

30th Anniversary Celebration Task Force
2014/2015 Annual Report

Submitted by: Eleanor I. Cook

Members
Eleanor Cook, chair (East Carolina University)
Sara Bahnmaier, incoming archivist, 2015/2018
(University of Michigan)
Karen Davidson, member (Mississippi State University)
Christie Degener, member (University of North Carolina at Chapel Hill)
Jeff Slagell, member (Delta State University)
Paula Sullenger, archivist (Texas A&M)
esta Tovstadi, member (University of Colorado-Boulder)
Jenni Wilson, member (Sage Publications)
Leigh Ann DePope, CPC liaison (University of MD)
Carol Ann Borchert, board liaison (Univ. of South FL, Tampa)

Continuing Activities

None, although part of the original charge will be taken up by a new task force that is reviewing the archives. (See narrative under Recommendations to the Board.)

Completed Activities

The task force successfully executed the main part of its charge, which was to provide a 30th anniversary celebration event. This was held on Friday night, May 29, 2015 at the Crystal City Hilton. The committee also supplied, as part of the event, a History Timeline, which placed NASIG themes in relation to popular culture and news events that occurred between 1986 and 2015. We also supplied a slide show entitled “Where Are They Now?” which showcased a selection of past award winners with quotes from them about how NASIG positively influenced their careers. During the dessert reception we provided a DJ and dance floor and also held a trivia contest in an adjoining space. We also shared the “Top 30 NASIG Memories” with the crowd, based on feedback we gathered at an informal “Old Timer’s Get Together” on Thursday night, as well as soliciting ideas for this via lists on the message board and over social media.

Budget

$25,000. Final details on expenditures are forthcoming once the Treasurer is able to supply them.

Here is a snapshot of our expenses:
Dessert reception (food, labor, etc.): $17,690.06
(based on Banquet Check #30576)
DJ services: $1,750
Decorations & favors: $1,436.38
Total event expenditure: $20,876.44

Statistical Information

Approximately 245 registrants and their guests attended the 30th Anniversary event.
None

**Recommendations to Board**

There was one part of the charge to the 30th Anniversary Celebration Task Force that was not completed -- the assignment “to produce an updated official history of NASIG, as an addendum to what was produced for the 25th anniversary” still needs to be done. Due to access and service issues with the NASIG archives and competing priorities, this task was left incomplete. However, the NASIG Board has created a new Archives Task Force, whose charge is “to investigate the issue of accessing materials currently housed in the archives and to make a recommendation regarding possibilities for managing the NASIG archives in the future. One or more task force members may need to travel to the current archives location. The task force will submit a report to the Board with recommendations for preserving the archival material produced by NASIG.”

Sara Bahnmaier and Eleanor Cook from this group will be serving on the new task force and expect to carry this assignment over and complete it in the next year.

Submitted on: June 23, 2015

**Archives Task Force Update**

Submitted by: Sara Bahnmaier

Members
Sara Bahnmaier, chair (University of Michigan)
Jeannie Castro, member (University of Houston)
Eleanor Cook, member (East Carolina University)
Jaymie Turner, member (University of Oklahoma)
Peter Whiting, member (University of Southern Indiana)
Carol Ann Borchert, board liaison (University of South Florida)

**Charge:** The charge of the Archives Task Force is to investigate the issue of accessing materials currently housed in the archives and to make a recommendation regarding possibilities for managing the NASIG archives in the future. One or more task force members may need to travel to the current archives location. The task force will submit a report to the Board with recommendations for preserving the archival material produced by NASIG.

Archives Task Force will produce an updated official history of NASIG, as an addendum to what was produced for the 25th anniversary.

The Archives Task Force will include a recommendation for archival photographic and audiovisual material in its report. See: [https://groups.yahoo.com/neo/groups/NASIGpix/info](https://groups.yahoo.com/neo/groups/NASIGpix/info)

**Budget**

Request up to $900 for one or two TF members to travel to the Archives.

Estimated travel to/from NASIG Archives in Urbana, IL for Peter W. and Sara B.

If two members go, driving @ 57.5 cents per mile (700 round trip from Michigan, 400 round trip from Evansville, IN) plus parking and 1 overnight room (for PW) is estimated at $900. If one only (Sara) goes, the cost is about half.

Submitted on: August 17, 2015
Archivist 2014/2015 Annual Report

Submitted by: Sara Bahnmaier

Members
Sara Bahnmaier, chair (University of Michigan)
Jaymie Turner, member (University of Oklahoma)
Kelli Getz, Board liaison (University of Houston)

Continuing Activities

Archival Collecting and Depositing

Archives at University of Illinois holdings database for NASIG (See: http://archives.library.illinois.edu/archon/?p=collection
s/controlcard&id=3140)

Peter and Sara visited the Archives and deposited documents current through 2012. The Archives have not yet added the new material, according to the holdings database at UIA. Sara will follow up.

The photo historian and archivist have access to a Yahoo photo site created to support the 25th Anniversary celebration (See: https://groups.yahoo.com/neo/groups/NASIGpix/info)

Completed Activities

Rotation

Paula Sullenger was the outgoing Archivist until June 2015. Her successor is Sara Bahnmaier, formerly Archivist-in-training, 2014-2015.

Deberah England was the outgoing Photo Historian until June 2015. Her successor is Jaymie Turner, formerly Photo Historian-in-training, 2014-2015.

Peter Whiting was succeeded as Board Liaison by Kelli Getz as of June 2015.

Discovery of the 25th Anniversary Celebration Missing Tape

During the visit on Feb. 1, 2015, Peter W. and Sara B. searched for a DAT (digital audiovisual tape) that was deposited after the 25th Anniversary Celebration. We needed to use it for the 30th task force. The Archives staff did not find it until after the event, but we now have the online record. An access copy is available upon request. (See Born-digital audiovisual records: http://archives.library.illinois.edu/archon/?p=digitallibrary/digitalcontent&id=9536)

30th Anniversary Celebration

From an idea contributed by Paula Sullenger, and work produced by Sara Bahnmaier, a historical timeline of NASIG 1986-2015 was displayed at the conference in Washington, D.C., and has been uploaded to SlideShare.

Budget

None.

Submitted on: August 17, 2015

Communications and Marketing Committee Update

Submitted by: Paoshan Yue and Julia Proctor

Members
Paoshan Yue, co-chair (University of Nevada, Reno) [Webspinner]
Julia Proctor, co-chair (University of Wyoming) [Listmanager]
David Macaulay, vice co-chair (University of Wyoming) [Webspinner]
Jessica Ireland, vice co-chair (Radford University) [Listmanager]
Beth Ashmore, SERIALST manager (Samford University)
Leigh Ann DePope, publicist (Salisbury University)
Jennifer Arnold, member (Central Piedmont Community College)
Chris Bulock, member (California State University Northridge)
Steve Fallon, member (De Gruyter)
Smita Joshipura, member (Arizona State University)
Christian Burris, board liaison (Wake Forest University)

Continuing Activities

- SERIALST monitoring became a new monthly duty in July. A CMC member would serve as a SERIALST co-monitor to assist with approving messages.
- New committee members are rotating on regular duties (blog, jobs blog, spam filter and SERIALST monitoring*).
- The committee is working on adding the new tagline (“Transforming the Information Community”) to official textual communications, such as website and e-mails signature files.
- Publicist consults with and sends announcements from committee chairs or the board as requested to external lists.
- Publicist schedules tweets and re-tweets of items of interest, including events (with repeated reminders of deadlines), availability of presentations, proceedings, etc.; advertises the Jobs Blog; and scans the Newsletter for individual items to highlight; posts items of interest to Facebook and/or LinkedIn.
- SERIALST manager approves posts, collects posts for weekly commercial digest, and assists list members with subscription issues.

Completed Activities

Web
- The web training for new chairs was conducted via webinar on June 22, 2015. The webinar recording was shared with all committee chairs after the training.
- Updated committee pages, member center group spaces, and web permissions for new members
- Removed the 2013 and 2014 conference attendee lists and uploaded the 2015 list
- Uploaded the Core Competencies for Print Serials Management document to the website and submitted it to the ALA website
- Added the new tagline to social media descriptions (FB, Twitter, LinkedIn, SlideShare).

Listserv
- All committee listservs and forwarding email addresses were updated for 2015/16 in June.
- Non-member conference attendees were removed from NASIG-L by July 30.
- Renamed the committee listservs from @list.nasig.org to @internal.nasig.org on July 29, 2015.
- Adjusted the list settings for NASIG-L so that the “from” field is rewritten to be the list address rather than the actual email address of the poster.

Miscellaneous
- Uploaded 29 conference presentations to SlideShare

Budget

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### Budget Category

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### Statistical Information

#### NASIG-L

NASIG has 28 listservs.
NASIG has 26 active @nasig.org email addresses.
As of 8/4/2015, there are 516 subscribed members to NASIG-L and 29 unsubscribed members.

#### SlideShare

29 presentations/posters were uploaded from the 2015 conference

#### Views

- April 2015-July 2015 – 12,606
- Total (since March 2012) – 134,366

#### Top Content August 2014–July 2015 (views)

1. Getting to the Core of the Matter: Competencies for New E-Resources Librarians (3,877)
2. Why the Internet is more attractive than the library (2,440)
3. Wrangling metadata from HathiTrust and PubMed to provide full text linking to the Cornell Veterinarian (2,030)
4. Cost-per-use vs. hours-per-report: usage data collection and the value of staff time (1,994)
5. CORAL: Implementing an open source ERM (1,406)

#### Blog stats


- NASIG Blog visits – 2,993
- Jobs Blog visits – 6,637

#### Website

**Website sessions (Google Analytics)**

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#### Top Ten Landing Pages (Google Analytics)

April 2015-July 2015

1. [http://www.nasig.org/ and /site_home.cfm](http://www.nasig.org/ and /site_home.cfm) 6,971
2. [site_page.cfm?pk_association_webpage_menu=700](site_page.cfm?pk_association_webpage_menu=700) And [site_page.cfm?pk_association_webpage_menu=700&pk_association_webpage=1228](site_page.cfm?pk_association_webpage_menu=700&pk_association_webpage=1228) (both go to main page for annual conference) 2,313
3. [site_page.cfm?pk_association_webpage_menu=700&pk_association_webpage=1260](site_page.cfm?pk_association_webpage_menu=700&pk_association_webpage=1260) 486
4. [site_page.cfm?pk_association_webpage_menu=308&pk_association_webpage=4955](site_page.cfm?pk_association_webpage_menu=308&pk_association_webpage=4955) 476

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5 NASIG Newsletter  September 2015
Twitter

As of 8/4/2015, @NASIG has 526 followers.

SERIALST

2,449 subscribers (as of 8/4/2015)
305 messages sent to subscribers from May 2015-July 2015

Submitted on: August 4, 2015

Conference Planning Committee
2014/2015 Annual Report

Submitted by: Mark Hemhauser & Ted Westervelt, CPC co-chairs

Members
Ted Westervelt, co-chair (Library of Congress)
Mark Hemhauser, co-chair (University of California, Berkeley)
Beth Guay, member (University of Maryland)
Liz Kupke, member (St. John’s College)
Leigh Ann DePope, member (University of Maryland)
Chris Brady, member (Department of Justice)
Meg Del Baglivo, member (University of Maryland Health Sciences)
Carol MacAdam, member (retired)
Sarah Perlmutter, member (EBSCO)
Anne McKee, conference coordinator/contract negotiator (Greater Western Library Alliance)
Lisa Martincik, webspinner (University of Iowa)
Joyce Tenney, board liaison (University of Maryland Baltimore County)
Katy Ginanni, registrar, Western Carolina University

The Washington, DC CPC had an extra month to plan its conference due to the early date for the 2014 conference and the late May date for the 2015 conference, though it is uncertain if this extra time made much of a difference for the committee. At best, it allowed the CPC more time to think through a theme and developing the logo. The committee faced a few special challenges.

First, the conference was being held just outside Washington, which meant city activities would be challenging to pull off, and ultimately a special event in the city was abandoned for insufficient funds.

Second, the conference was a joint conference with the Society for Scholarly Publishing. Their schedule informed our schedule thus altering the usual sequence of conference events. Pre-conferences moved to post-conference, which was a Saturday and Sunday. This may have effected post-conference participation rates. This change also meant that the CPC had to re-think and re-organize the planning documents to put things in the new order. The joint conference brought additional costs to NASIG that limited the funds available for CPC and conference activities. The joint conference also seemed to encourage some of our regular sponsors to sponsor the SSP conference instead, which had an impact on our budget.

Third, there was a 30th anniversary committee which had its own small pot of money for a special event. While the 30th anniversary committee did a lot of its own work, CPC lent member support to investigating
off-site venues for a party event, and worked on DJ and ballroom set-up issues.

Despite the additional challenges, the CPC planning effort worked very well. The co-chairs held a few online/conference call meetings to rally the troops to take responsibility for major planning activities and to follow through on them. We emphasized the need for individual initiative, reading the manual and taking ownership of a task, and asking questions to the whole group, since no one necessarily knew the answers. The co-chairs primarily directed committee members and sought information from the board and board liaison to help the CPC accomplish its tasks. The co-chairs intervened when needed to provide guidance, make changes and make decisions. The co-chairs reviewed and updated the food and budget planning and other documentation.

Tasks were distributed thus:

- **Leigh Ann DePope** - A/V, session room set-up, coordination with PPC on these, scheduling of additional volunteers, arrangement of the DJ for the 30th Anniversary reception.
- **Chris Brady** - VIP room assignments. Chris, working with Joyce, prepared the original VIP room assignment spreadsheet. He worked closely with the hotel to ensure that it was correct in all specifics in the run up to the conference, identifying duplicate registrations and cancelling them.
- **Meg Del Baglivo and Beth Guay** - together they selected break foods and breakfast, planned the dine-arounds, prepared lists of local restaurants. Meg also worked with the tourist board to obtain local information about things to do and churches, etc. Beth created the CPC PowerPoint slideshow with vendor info and award winners.
- **Liz Kupke** - made room signs, managed the ribbon supplies and coordinated with the mentoring committee to help them put on the First Timers reception.
- **Carol MacAdam** - gathered information on things to do in the Washington area, helped with the packet stuffing and staffed the information desk and/or session rooms whenever needed.
- **Sarah Perlmutter** - arranged the Vendor Expo, coordinating with the vendors to ensure their needs were met, ensured that the room for the vendor expo was set and ready, both in terms of space and A/V.
- **Katy Ginanni** - served as registrar.
- **Lisa Martincik** - maintained and updated the conference website, and served as registrar in training, filling in for the registrar when the registrar was on a long vacation and came down ill at the conference.
- **Joyce Tenney** - as board liaison and planner extraordinaire, Joyce provided invaluable guidance throughout the planning process.
- **Anne McKee** - negotiated the contracts for the hotel, A/V, and DJ.

All members staffed the registration table during the conference and shared duties related to monitoring sessions and lending a hand where needed. Several committee members helped stuff conference packets the Sunday and Tuesday before the conference.

Three members changed jobs, two necessitating a move during the year, yet continued to make contributions to the conference planning.

**Budget**

The committee had approximately $115,000 in expenses. Expenses consisted primarily of food, A/V, and the cost of supplies-photocopiers, new ribbons, folders, and the like. There were no travel expenses for the committee since everyone was local.

The final conference financials are not yet available. These numbers are an approximation. The conference budget projected total expenses of $137,000 with total income of $150,000 creating a potential net of over $10,000. The largest expenses came from food: $83,400. AV services cost $23,200. The income amount included $28,125 raised in conference sponsorship from eleven vendors. Actual net expenses came to
approximately $115,000, with registration and sponsorships contributing $150,000 in income. Net was approximately $35,000 in the black.

Recommendations to Board

While it is not essential that all committee members live within 75 miles or so of the conference site, we found there were real advantages, and it should be encouraged to have CPC members this close to the conference site whenever possible. The advantages were not merely true in that they gave the committee the local knowledge and connections for planning events and providing guidance for visitors, but also meant that we could meet in advance of the conference for packet stuffing and we could have the CPC members in charge of the signs and of the Vendor Expo attend the walk through, which was very useful.

The Board should consider to what degree NASIG wants to market conference souvenirs. If NASIG wants to use them for marketing the organization (or, less likely, for profit), it needs to rethink the current practice. If the Board feels this is of no real value to NASIG or that the potential benefits of marketing NASIG in this way are minimal, then we should make it clear that the CPC should simply send the conference logo to Cafe Press and put a link on the website, which is all that is required to meet the needs of attendees who want a souvenir. Note that we tried to be selective in the types of t-shirts and knick-knacks we made available for sale.

It was recommended from last year to print a few copies (~50) of the conference program and at least that seems reasonable for those few people not able to use the online Sched. We had requests for paper copies, we accidentally printed more than we meant to. There needs to be a decision made about NASIG’s primary mode of distribution of its conference program. Will it be via Sched online or by a paper copy included in the registration packet? This should then be made very clear to conference attendees.

Having the Vendor Expo during the conference is a very good idea. We recommend also tying this into a break and lunch time with food. For a regular conference schedule, we recommend that the vendor expo take place on the Friday, starting at the morning break and finishing at the end of the lunch break, thereby encouraging attendees to visit and allowing the vendors a chance to get home Friday afternoon.

Selecting the right amount of food was perhaps the greatest prediction challenge. More information from previous years as to the quantities purchased and consumed might be helpful. Also, valuable would be to have a NASIG-owned Google drive site that would easily allow passing valuable shared documents around. We have provided editing access to our online budget Excel form which we received as a MS Office Excel file from the 2012 CPC. We also loaded the CPC Manual to Google drive for on-the-fly editing and sharing.

Submitted on: July 25, 2015

Mentoring Group 2014/2015 Annual Report

Submitted by: Simona Tabacaru

Members
Simona Tabacaru, chair (Texas A&M University)
Sandy Folsom, vice-chair (Central Michigan University)
Adolfo Tarango (University of California, San Diego)
Eugenia Beh, board liaison (Massachusetts Institute of Technology)

Continuing Activities

A third member was added to the Mentoring Group last year. To ensure good continuity of committee activities, especially during the planning and coordination of the first-timers reception, I requested that the third member to be added to the group on a permanent basis.

Completed Activities

Overall, the mentoring program at the 2015 Conference was a success. Twenty seven mentor/mentee pairs were matched prior to the conference, and additional
pairs were matched during the First Timers/Mentoring Reception on the first day of the conference. The First Timers/Mentoring Reception was held in the Crystal Ballroom and was well attended not only by pairs of mentors and mentees, but also by first-time attendees who had not registered as mentees prior to the conference. Several experienced NASIG members at the reception offered to serve as impromptu mentors, as more first-timers/non-registered mentees showed up for the reception. In the future, we will continue to send out a call to those experienced NASIG conference attendees and invite them to attend the reception, even if they are not paired with a mentee prior to the conference.

With help from the Conference Planning Committee, we were able to provide a mix of tables, sit-down and stand-up tables for mentors/mentees to help them connect. Also we coordinated with CPC for providing ribbons for badges.

During First-Timer Reception, we organized a drawing which was very well received by all attendees. We used raffle tickets provided by CPC, and awarded gift cards (Amazon, Barnes & Noble, and Starbucks) to 3 first-timer attendees for the total amount of $100. Our prize winners were: Carla Brooks, University of Michigan-Dearborn, Natascha Owens, University of Chicago Library and Kristine Sekely, Harrisburg Area Community College.

Our thanks go to those NASIG conference attendees who did attend the 2015 reception (including several board members, and volunteers from CPC) and were gracious enough to step in as mentors at the last minute. Also thank you to Susan Davis, outgoing chair, and Ann Ercelawn for their dedication and service on the Mentoring Group.

After the 2015 conference, the Mentoring Group conducted a survey of 2015 mentors and mentees about their experience. The survey was conducted via the NASIG Admin website and we received a total of thirty-two responses, which represents a 60% response rate. A summary of responses to the 2015 Mentoring program evaluation survey is provided below:

- Fifteen mentors and seventeen mentees responded to the survey.
- All fifteen mentors mentioned that they would participate in the program again, and one mentor suggested utilizing the Library Outreach Group a little bit more for publicizing the program.

- In answer to the question “What was your favorite part of the experience?” mentors reported:
  - Meeting new people and making new connections
  - “Helping the new attendees get acquainted and comfortable with both, people and how NASIG works in hopes they will enjoy the conference and want to continue to come in the future.”
  - Guiding, sharing ideas, advice; sitting in on the mentee’s presentation
  - “Very nice reception”

- In answer to same question, “What was your favorite part of the experience?”, mentees reported:
  - The reception
  - “My mentor did a great job of reaching out to me and was happy to answer any questions, as well as giving me tips on things I didn’t know to ask questions about - like suggestions for getting involved with committees. I also really enjoyed the first timers’ reception. It was great to meet with my mentor as well as meet with other mentor/mentee pairs.”
  - Networking, exchanging ideas, discussions
  - “Having access to someone who really understands what NASIG is all about and has that history of the organization.”
  - “I really enjoyed meeting my mentor!” was a recurring comment.

- First timers were also asked if the program was of value to them and if the answer was positive or not, they were asked to comment why. Fifteen mentees
answered that the program was valuable to them, one answered “not especially” and one mentee reported that her mentor never connected with her.

- The program helped new comers feel comfortable, better understand the conference program, learn from other librarians’ experiences, and meet people who face similar problems and successes.
- Some mentees said the program provided some insight into ways to get more involved with NASIG.
- Other mentees valued the availability of “a go-to person for questions”, and the opportunity to meet new people: “I met several new contacts through my mentor.”
- The mentee who reported that her mentor never connected with her said: “...I did think she might seek me out after that... I felt awkward simply going up and knocking on her door. I had hoped she would touch base with me sometime after that first night, but did not. I did ask several people whether they knew her and one was gracious enough to offer to answer the questions I had.”

- In answer to the question “Have you suggestions for improving the program?” mentors suggested:
  - Matching people from similar or comparable institutions so they can share and compare experiences.
  - Include a question in the survey about “what are you hoping to get out of the experience”.
  - “Better communication of the pairings further in advance of the conference.”
  - “Make sure that first timer’s reception keeps going”.

- In answer to same question, “Have you suggestions for improving the program?”, mentees reported:
  - “No, it was pretty great.”
  - Shorten the reception from two hours to one hour.
  - Shortage of mentors for mentees, so I guess more mentors are needed.
  - Making clear guidelines for mentors.
  - Reception held in a larger room, with tables and chairs for everyone.
  - “Have a more structured program or at least a list of "Did you know?" things for table occupants to discuss. You wouldn’t need one mentor per mentee this way, either.”
  - “Perhaps to instruct the mentor to reach out to the mentee.”

- 90.6% (29) respondents confirmed they would participate in the Mentoring program again, while 9.4% (3) responded “no” response to this question. This may indicate that most mentors/mentees had a good experience.

Other comments qualified the First-Timers reception as a “fun and great opportunity” and some librarians would like commit to this event: “I would be interested in being a mentor after I’ve attended a few conferences because I would love to help a new attendee feel comfortable and have someone to talk to, as meeting new people does not come easy to everyone.”

Both mentors and mentees seemed to value the mentoring program and suggestions made to improve the program were valuable. These suggestions will be carefully analyzed and considered by committee members for next year’s conference.

The incoming chair, vice-chair, out-going member and board liaison met during the conference to briefly discuss committee members’ roles and activities for the upcoming year. These included conducting and analyzing the Mentoring Post-Conference Survey, and writing the group’s annual report.

Budget

While the Mentoring Group does not require funding for its activities for 2015/16, I would like to request $100 funding so we can sponsor another drawing/give-
away prizes during the First-timers reception at the 2016 NASIG Conference.

Submitted on: July 15, 2015

**Nominations & Elections Committee Update**

Submitted by: Maria Hatfield

**Members**
Maria Hatfield, chair (WT Cox)
Patrick Carr, vice-chair (University of Connecticut)
Todd Enoch, member (University of North Texas)
Emily Farrell, member (De Gruyter)
Marcella Lesher, member (St. Mary’s University)
Erika Ripley, member (University of North Carolina at Chapel Hill)
Marsha Seamans, member (University of Kentucky)
Steve Oberg, board liaison (Wheaton College)

**Continuing Activities**

- Finalize N&E timetable/schedule and send to committee & board members
- Review call for nominations for accuracy/currency and get revised form mounted on NASIG website
- Send broadcast message and NASIG-L reminder about nominations for offices

**Completed Activities**

None. This is the slow time of year for the committee.

Budget: $100

Submitted on: July 31, 2015