January 2015 Committee Reports/Updates

NASIG 30th Anniversary Celebration Task Force

Submitted by: Eleanor Cook

Members
Eleanor Cook, chair (East Carolina University)
Sara Bahmaier (University of Michigan)
Karen Davidson (Mississippi State University)
Christie Degener (University of North Carolina at Chapel Hill)
Jeff Slagell (Delta State University)
Paula Sullenger (NASIG Archivist) (Texas A&M)
Esta Tovstiadi (University of Colorado-Boulder)
Jenni Wilson (Sage Publications)
Leigh Ann DePope, CPC liaison
Carol Ann Borchert, board liaison

Continuing Activities

• Cook & Degener to schedule site visit to meet with catering coordinator (early spring)
• Select and finalize dessert reception menu (Degener)
• Determine where and when Old Timers get-together will be held (DePope)
• Select vendor for Friday night music/DJ services
• Development & finalize details of Trivia contest (DePope, Wilson, Bahmaier, Cook)
• Update history and develop Visual Timeline (Sullenger & Bahmaier)
• Complete “Where Are They Now?” feature (Davidson & Slagell)
• Determining a commemorative giveaway – Still working on the details (Board has already indicated there will be T-shirts for all) (Tovstiadi & Wilson) – will need to budget for this
• Publicity (Tovstiadi)

Completed Activities

• Friday we will have an evening dessert reception at the Crystal City Hilton (dinner on their own)
• Disposition of quilt returned to Board for decision

Current Budget

$25,000 for Friday night event
Other: $400 for conference calling and miscellaneous

Questions for Board

• Based on draft conference schedule, what would be the best time to offer the Old Timers Get-together? (no budget, informal, at a location near the conference hotel)
• Once we have a recommendation for a commemorative give-away, might it be possible to get vendor sponsorship for the cost? (depending on the cost)

Submitted on: January 8, 2015
Awards and Recognition Committee

Submitted by: Dana Whitmire

Members
Dana Whitmire, chair (UT Health Science Center San Antonio)
Megan Klib, vice-chair (University of North Carolina at Chapel Hill)
Sandy Folsom, member (Central Michigan University)
Taryn Resnick, member (University of Wisconsin, Madison)
Tim Hagan, member (Northwestern University)
Michael Arthur, member (University of Central Florida)
Lori Duggan, member (Indiana University)
Mary Bailey, member (Kansas State University)
Elaine McCracken, member (University of California)
Maryska Connolly-Brown, member (Georgia Regents University)
Wendy Robertson, board liaison (University of Iowa Libraries)

(No longer on committee)

Continuing Activities

Award information has been updated and publicized. Applications will be accepted by Dana and Megan until January 30, 2015. After this date, the committee will use the award matrix to vote on the best candidate for each award.

Completed Activities

Approval and updates of all awards offered by NASIG for 2015.

Awards have been added to new website and information has been publicized to contacts list.

Budget

$20,000

Submitted on: January 12, 2015

Communications and Marketing

Submitted by: Chris Bulock and Smita Joshipura

Members
Chris Bulock, co-chair (California State University Northridge) [Webspinner]
Smita Joshipura, co-chair (Arizona State University) [Listmanager]
Paoshan Yue, vice co-chair (University of Nevada, Reno) [Webspinner]
Julia Proctor, vice co-chair (University of Wyoming) [Listmanager]
Char Simser, publicist (Kansas State University)
Beth Ashmore, SERIALST Manager (Samford University Library)
Chris Burris, member (Wake Forest University)
Jennifer Arnold, member (Central Piedmont Community College)
David Macaulay, member (University of Wyoming)
Carol Ann Borchert, board liaison (University of South Florida)

Continuing Activities

- The committee is making changes and updates to our documentation to reflect the new website and committee structure.
- The committee is managing the current vote to determine whether we’ll officially change this organization’s name to NASIG.
- New committee members are rotating on regular duties (blog, jobs blog, spam filter monitoring).
- Publicist consults with and sends announcements from committee chairs or the board as requested to external lists.
- Publicist schedules tweets and re-tweets of items of interest, including events (with repeated reminders of deadlines), availability of presentations, proceedings, etc.; advertises the Jobs Blog; and scans the Newsletter for individual items to highlight; posts items of interest to Facebook and/or LinkedIn.
• Publicist is investigating the possibility of a 60-day advertisement on the *Against the Grain* website
• SERIALST Manager approves posts, collects posts for weekly commercial digest, and assists list members with subscription issues.

**Completed Activities**

• CMC conducted the vote to alter NASIG’s bylaws
• SERIALST management instruction added to the CMC Manual Wiki ([http://nasigeccmanual.pbworks.com/w/page/83197924/SERIALST%20Management](http://nasigeccmanual.pbworks.com/w/page/83197924/SERIALST%20Management))
• Assisted various committees with ArcStone surveys and forms
• Provided guidance for voting procedures
• Loaded documents for committees as requested

**Budget**

No changes requested at this time to the previously submitted budget:

<table>
<thead>
<tr>
<th>Budget Category</th>
<th>2014/2015 Estimate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference calls</td>
<td>$0.00</td>
</tr>
<tr>
<td>Contracted services</td>
<td>$0.00</td>
</tr>
<tr>
<td>Bee.Net ($500 per month – email and listservs)</td>
<td>$6,000.00</td>
</tr>
<tr>
<td>ArcStone (NASIG website and association management - $300 per month + contingency amount of $1450 for 10 hours of programming if needed)</td>
<td>$5,050.00</td>
</tr>
<tr>
<td>SERIALST maintenance</td>
<td>$10,000.00</td>
</tr>
<tr>
<td>Survey Monkey (online surveys)</td>
<td>$204.00</td>
</tr>
<tr>
<td>SlideShare Pro (conference presentations)</td>
<td>$114.00</td>
</tr>
<tr>
<td>UKSG Newsletter</td>
<td>$750.00</td>
</tr>
<tr>
<td>Contingency</td>
<td>$882.00</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$23,000.00</strong></td>
</tr>
</tbody>
</table>

**Statistical Information**

**NASIG-L**

NASIG has 30 listservs.
NASIG has 26 active @nasig.org email addresses.
As of January 2015, there are 452 subscribed members to NASIG-L and 24 unsubscribed members.

**SERIALST**

2517 subscribers (as of 01/09/2014)
492 messages sent to subscribers from July-December 2014

**SlideShare**

**Views**

- September 2014-December 2014 - 26,175
- Total (since April 2012) - 114,712

**Top Content September 2014-December 2014 (views)**

1. Getting to the Core of the Matter: Competencies for New E-Resources Librarians (2,774)
2. Why the Internet is more attractive than the library (1,563)
3. Cost-per-use vs. hours-per-report: usage data collection and the value of staff time (1,430)
4. CORAL: Implementing an open source ERM (1,059)
5. Wrangling metadata from hathitrust and pubmed to provide full text linking to the cornell veterinarian (954)

**Blog stats**

(September-December, 2014)

- NASIG Blog visits - 3,604
- Jobs Blog visits - 7,270
Website

Website visits (Google Analytics)
September 2014-December, 2014

<table>
<thead>
<tr>
<th>Month</th>
<th>Visits</th>
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</thead>
<tbody>
<tr>
<td>September 2014</td>
<td>1937</td>
</tr>
<tr>
<td>October 2014</td>
<td>2726</td>
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<tr>
<td>November 2014</td>
<td>1970</td>
</tr>
<tr>
<td>December 2014</td>
<td>1788</td>
</tr>
<tr>
<td>Total</td>
<td>8421</td>
</tr>
</tbody>
</table>

Top Ten Landing Pages (Google Analytics)
September 2014-December 2014
(To view pages on old site, use domain old_nasig.associationsonline.com/)

<table>
<thead>
<tr>
<th>URL</th>
<th>Visits</th>
</tr>
</thead>
<tbody>
<tr>
<td><a href="http://www.nasig.org/">http://www.nasig.org/</a> and /site_home.cfm</td>
<td>6,144</td>
</tr>
<tr>
<td>/site_page.cfm?pk_association_webpage_menu=700&amp;pk_association_webpage=1228</td>
<td>2,386</td>
</tr>
<tr>
<td>and /site_page.cfm?pk_association_webpage_menu=700</td>
<td></td>
</tr>
<tr>
<td>(both go to main page for annual conference)</td>
<td></td>
</tr>
<tr>
<td>/site_signin.cfm</td>
<td>1,280</td>
</tr>
<tr>
<td>/site_page.cfm?pk_association_webpage_menu=310&amp;pk_association_webpage=1225</td>
<td>1,083</td>
</tr>
<tr>
<td>Core Competencies</td>
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</tr>
<tr>
<td>/site_page.cfm?pk_association_webpage_menu=308&amp;pk_association_webpage=4955</td>
<td>801</td>
</tr>
<tr>
<td>SERIALST info page</td>
<td></td>
</tr>
<tr>
<td>/site_member_home.cfm</td>
<td>628</td>
</tr>
</tbody>
</table>

Twitter

@NASIG has 479 followers.

Submitted on: January 9, 2015

Conference Planning Committee

Submitted by: Mark Hemhauser and Ted Westervelt

Members
Ted Westervelt, Co-Chair, Library of Congress
Mark Hemhauser, Co-Chair, University of Maryland
Beth Guay, University of Maryland
Liz Kupke, St John’s College, Annapolis, Maryland
Leigh Ann DePope, Salisbury University
Chris Brady, Department of Justice
Meg Del Baglivo, University of Maryland Health Sciences
Carol MacAdam, Ithaka
Sarah Perlmutter, EBSCO
Anne McKee, Conference Coordinator/Contract Negotiator, Greater Western Library Alliance
Lisa Martincik, webspinner, University of Iowa
Joyce Tenney, Board Liaison, University of Maryland
Baltimore County
Katy Ginanni, Registrar, Western Carolina University
Continuing Activities

- Finalizing menus
- Planning evening activities—dine arounds; moonlight monument tour; sports event?
- Registrar has begun working on registration site
- Website being updated with Sponsorships and location/activities information
- Coordination activities with PPC continue

Completed Activities

- Recently modified budget shared with Board (January 12, 2015)
- Website with hotel and travel information up
- Café Press site set up

Budget

Submitted in Google Docs

Submitted on: January 13, 2015

Conference Proceedings Editors Report

Members
Kay Johnson, editor (Radford University)
Angela Dresselhaus, editor (University of Montana, Missoula)
Maria Collins, board liaison (North Carolina State University)

Continuing Activities

Editing – Editing is ongoing and most will be submitted this Friday to Natasha Cahill, Taylor & Francis (T&F) Production Editor. Remaining manuscripts will be submitted next week.

License to Publish Forms – All have been collected, and have been checked for accuracy. We have not had complaints about the LP forms since revision by T&F with an additional author rights document. Authors retain copyright now. It may be helpful to merge the forms together instead of referring authors to two links.

Upcoming Work – In February proofing will need to be completed, and addresses obtained for mailing complimentary copies to all authors and board members. Sara suggested last year that any extra issues should be given to authors at the Speakers’ and Recorders’ Breakfast. Kay has the extras from 2013 and 2012 to take up to the conference in Washington D.C.

Target Dates for Publication – The editors will consult with Natasha about target dates for online and print publication when she has the manuscripts in hand, which should be sometime in March or early April.

Issues

Authors vs Recorders – More authors are contributing their own papers, but that should be encouraged further. There are exceptions. See: http://tinyurl.com/ltelswl. It continues to be a challenge to recruit recorders.

Author Guidelines – These are not being followed. Angela has discussed creating an actual style guide.

Submitted on: January 12, 2015

Continuing Education Committee

Submitted by: Melissa Johnson

Members
Melissa Johnson, chair, (Georgia Regents University)
Steve Oberg, vice-chair, (University of Illinois)
Janet Arcand, member, (Iowa State University)
Kevin Balster, member, (UCLA)
Jennifer Bazeley, member, (Miami University)
Edward Bergin, member, (Sul Ross State University)
Evelyn Brass, member, (University of Houston (retired))
Jeannie Castro, member, (University of Houston)
Todd Enoch, member, (University of North Texas)
Mark Henley, member, (University of North Texas)
Glenda Jones, member, (Sam Houston State University)
Rachel Lundberg, member, (Duke University Libraries)
Jane Skoric, member, (Santa Clara University)
Esta Tovstiadi, member, (University of Colorado)
Clint Chamberlain, board liaison, (Dallas County Community College)

**Continuing Activities**

Upcoming NASIG Webinars:

- **February 12, 2015:** “The Electronic Resource Librarian’s Role in Digital Scholarship and Scholarly Communications” presented by Angela Dresselhaus from University of Montana.

- **April 20, 2015:** “Planning for the Budget Apocalypse” presented by Todd Enoch and Karen Harker from the University of North Texas.

Steve Oberg and Jeannie Castro are working together on a crowd-sourcing version of an e-resources management handbook (ERMH) for NASIG.

Glenda Jones is reviewing the current edition of the committee guide for updating.

Jennifer Bazeley created a new Wikipedia entry for NASIG. The draft is awaiting approval from Wikipedia, but can be viewed at through the following link: [https://en.wikipedia.org/wiki/Draft:NASIG](https://en.wikipedia.org/wiki/Draft:NASIG)

Melissa contacted Dr. Katherine Skinner from Educropia and offered the services of the Continuing Education Committee for her Mapping the Landscapes project which will identify continuing education opportunities for librarians, archivists, and other information professionals. The CEC is still awaiting information about the project.

The CEC will partner with NISO again in 2015 to host two webinars. For the NISO webinars, NASIG identifies the topic, the speakers, and writes an abstract. NISO handles the registration and technical aspects of the webinar. A tentative topic for spring 2015 was discussed by the committee.

**Completed Activities**

- Contributed $500 toward sponsorship of the Great Lakes E-Resources Summit held September 22 – 23, 2014 at Maumee Bay State Park Lodge and Conference Center in Oregon, Ohio.

- Hosted a webinar on October 23, 2014: “From Record-Bound to Boundless: FRBR, Linked Data, and New Possibilities for Serials Cataloging” by Marlene van Ballegooie and Juliya Borie from the University of Toronto.

- Hosted a webinar on November 12, 2014: “DIY ERM (Do-it-yourself Electronic Resources Management)” presented by Sarah Hartman-Caverly from Delaware County Community College.

- Todd Enoch created a guide to set up webinars through WebEx and registration through ArcStone.

**Budget**

The Continuing Education Committee submitted their budget of $1500 for 2015 for Webinar expenses.

Submitted on: January 8, 2015

**Database and Directory Committee**

Submitted by: Jessica Ireland

Members
Jessica Ireland, chair (Radford University), 12/14
Christine Radcliffe, vice chair (Texas A&M University - Kingsville) 13/15
Alice Rhoades (Rice University) 11/14
Julie Fielding (University of South Florida) 13/15
Rebecca Culbertson (UC San Diego) 14/16
Beverly Geckle, board liaison
Continuing Activities

We have kept current with the business of invoicing members for their dues payments and updating member records. We have continued updating procedures in our manual as changes occur. In January we began doing an annual database cleanup.

Completed Activities

We have updated all of the dues types in AMO to reflect the 2015 year.

Budget

No expenses anticipated for the coming period.

Statistical Information

Current active membership as of January 14, 2015 is 543 members.

Questions for Board

None at this time.

Recommendations to Board

None

Financial Development

Submitted by: Catherine Nelson

Members
Catherine Nelson, chair (University of California, Santa Barbara)
Virginia Bacon, vice-chair (East Carolina University)
Joe Badics, member (Eastern Michigan University)
Elizabeth Parang, member (Pepperdine University)
Diana Reid, member (University of Louisville)
Robert Van Rennes, past chair (University of Iowa)
Peter Whiting, board liaison (University of Southern Indiana)

Continuing Activities

The Financial Development Committee is working with Tier I and 2 sponsors regarding Ad placement in the NASIG newsletter.

Completed Activities

Received the list of Tier 1 and Tier 2 sponsors from Beverly Geckle. Created a form letter to send to Tier I and 2 sponsor requesting preferred ad placement in NASIG newsletter. E-mailed letter to Tier 1 and Tier 2 sponsors.

Budget

None.

Submitted on: January 7, 2015

Membership Development Committee

Submitted by Denise Novak

Members
Denise Novak, chair (Carnegie Mellon University)
Trina Holloway, vice chair (Georgia State University)
Elizabeth McDonald (University of Memphis)
Stephanie Bernard (Robert Woodruff Library – AUC)
Alejandra Nann (University of San Diego)
Sarah Sutton, board liaison (Emporia State University)

Continuing Activities

The committee continues to send letters out to those members who have not renewed and to send welcome letters to new members. We are continuing to work with the Student Outreach Committee to make a special effort to reach out to the library schools and public libraries in the Washington metro area for the 30th Conference.
Completed Activities

The committee is finishing revisions to the survey to send to non-attendees from the conference in Fort Worth, TX.

Budget

Basic $100 – only anticipated expenditure is 2-3 conference calls.

Action(s) Required by Board

Committee will be sending survey to non-attendees of the 29th Conference in early January 2015.

Questions for Board

None, at this time

Submitted on: December 21, 2014

NASIG Mentoring Group

Submitted by Susan Davis

Members
Susan Davis, chair (State University of New York, Buffalo)
Simona Tabacaru, vice-chair (Texas A&M University)
Ann Ercelawn, member (Vanderbilt University)
Maria Collins, Board liaison (North Carolina State University)

Continuing Activities

At this point the group is waiting for NASIG Conference Registration to open and lists of 1st time attendees to be distributed. We will send a call for mentees and mentors in early April, and work with Awards & Recognition to obtain lists of award winners to be assigned mentors.

Questions for Board

Straw poll—prefer one “grand” prize during mentor reception or several prizes? We reserve the right to decide but wondered if there was a preference either way.

Submitted on: January 12, 2015

Newsletter

Submitted by: Kate Moore

Members
Kate Moore, editor-in-chief (Indiana University Southeast)
Wm. Joseph Thomas, profiles editor (East Carolina University)
Sharon Dyas-Correia, profiles editor (University of Toronto Libraries)
Kurt Blythe, columns editor (University of North Carolina - Chapel Hill)
Rachel A. Erb, conference & submissions editor (Colorado State University)
Angie Rathmel, copy editor (University of Kansas)
Stephanie Rosenblatt, copy editor (Cerritos College)
Andrew Wesolek, PDF production editor (Clemson University)
Wendy Robertson, board liaison (University of Iowa)

Continuing Activities

• Started on the March 2015 issue
• Creation of a guide to using bepress for new editors

Completed Activities

Published issues
• December 2014
Personnel updates
• Resignations:
  o Wm. Joseph Thomas, profiles editor
Budget

None

Statistical Information

- 4,593 Full text downloads October 2014 to December 2014.

Submitted on: January 9, 2015

Nominations & Elections Mid-Year Report

Submitted by: Steve Shadle

Members
Steve Shadle, chair (University of Washington)
Maria Hatfield, vice-chair (WT Cox)
Karen Davidson, member (Mississippi State University)
Christie Degener, member (University of North Carolina)
Kevin Furniss, member (Tulane University)
Derrik Hiatt, member (Wake Forest University)
Jenni Wilson, member (SAGE)
Carol Ann Borchert, board liaison (University of South Florida)

Continuing Activities

- Nominations & Elections process for 2014/2015 (see attached timetable)
- Draft committee manual

Completed Activities

- Review call for nominations for accuracy/currency and get revised form mounted on NASIG website
- Send reminder to NASIG-L about nominations for offices
- Prepared Nominations & Elections timetable and forwarded to Board

Budget: $100

Submitted on: January 9, 2015

Program Planning Committee

Submitted by: Anna Creech & Danielle Williams

Members
Anna Creech, chair (University of Richmond)
Danielle Williams, vice chair (University of Evansville)
Patrick Carr (East Carolina University)
Kittie Henderson (EBSCO)
Mark Holmes (EBSCO)
Violeta Ilik (Texas A&M University)
Buddy Pennington (University of Missouri Kansas City)
Sharon Dyas-Correia (University of Toronto)
Benjamin Heet (North Carolina State University)
Rene Erlandson (University of Nebraska Omaha)
Lisa Blackwell (Chamberlain College of Nursing)
Corrie Marsh (Stephen F. Austin State University)

Committee Membership Changes

Mary Ann Jones (Mississippi State University) resigned from the committee and was replaced by Mark Holmes (EBSCO).

Call for Proposals Completed

The call for proposals was open from October 1 - November 15, 2014, and then was extended to November 30th. We had one late proposal come in, but the chairs were expecting it and accepted it.

Conference Schedule

The 2015 preliminary schedule is attached to this report. We are continuing to use Sched, which allows both PPC and CPC to make updates as needed.

Vision Speakers

All Vision Speakers have completed MOUs. They are required to turn in their bios, titles, and abstracts by February 6th.
Workshops

- Saturday, May 30, 1:00pm 5:00pm “Copyright title TBD” Lisa Macklin, Director, Scholarly Communications Office, Emory University [pending MOU]
- Saturday, May 30, 1:00pm 5:00pm “Licensing title TBD” Claire Dygert, Assistant Director for Licensing and EResources, Florida Virtual Campus [pending MOU]
- Sunday, May 31, 9:00am 12:00pm “Getting Started with COUNTER Statistics” Jennifer Leffler, Technical Services Manager, University of Northern Colorado [MOU signed]
- Saturday, May 30, 1:00pm 5:00pm & Sunday, May 31, 9:00am 12:00pm “Introduction to Name and Title Authorities for Serials Catalogers” Les Hawkins & Hien Nguyen, Library of Congress [pending MOU]

Great Ideas Showcase & Snapshot Sessions

The calls for Great Ideas and Snapshot Sessions will go out in February.

Questions for Board

Should we send the calls for Great Ideas and Snapshot Sessions before or after registration opens?

Scholarly Communications Core Competencies Task Force

Submitted by: Joseph Thomas

Members
Joseph Thomas, chair (East Carolina University)
Sara Bahnmaier, member (University of Michigan)
Angela Dresselhaus, member (University of Montana, Missoula)
Julie Fielding, member (University of Michigan)
Char Simser, member (Kansas State University)
Andy Wesolek, member (Clemson University)
Sarah Sutton, board liaison (Emporia State University)

Continuing Activities

- Determining scope of “scholarly communications” duties
- Reviewing selected job advertisements

Completed Activities

- Wiki has been set up for group members’ use at https://scholcommcorecomp.pbworks.com/
- Email list has been set up

Budget

None

Submitted on: January 7, 2015

Core Competencies Task Force

Submitted by: Sanjeet Mann

Members
Sanjeet Mann, chair (University of Redlands)
Eugenia Beh, member (Massachusetts Institute of Technology)
Steve Black, member (College of Saint Rose)
Susan Davis, member (SUNY Buffalo)
Taryn Resnick, member (University of Wisconsin-Madison)
Sarah Sutton, board liaison (Emporia State University)

Completed Activities

Since our last committee report in March 2014, the CCTF worked to produce a new draft of the Core Competencies for Print Serials Management and began to discuss it internally.

Continuing Activities

During the spring semester, the CCTF’s goals are to complete revisions on a new draft of the Core Competencies and place a call for feedback by the NASIG membership.
**Budget**

No budget expenses expected; members will continue collaborating via email.

Submitted on: January 11, 2015