

NASIG Newsletter

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Committee Reports

2011/2012 Financial Development Committee Mid-Year Update

Submitted by: David M. Bynog

Members

David Bynog, chair (Rice University)

Elizabeth Parang, vice-chair (Pepperdine University)

Joe Badics, member (Eastern Michigan University)

Zac Rolnik, member (Now Publishers)

Christine Stamison, member (Swets Information
Services)

Rob Van Rennes, member (University of Iowa)

Lisa Blackwell, ex-officio (Nationwide Children's Hospital
Medical Library)

Katy Ginanni, board liaison

specific activities have been completed since our last report (Annual, submitted May 2011).

Budget

The committee has requested a budget of \$200 for possible phone conferencing.

Submitted on: October 11, 2011

Continuing Activities

The committee continues to review possibilities for increased revenue. To date, no inquiries have been received concerning advertisements in the *NASIG Newsletter* nor have any applications for organizational memberships been received and the committee will need to investigate how to better publicize these opportunities for organizational involvement.

Completed Activities

At the annual conference, the committee chair, Elizabeth Parang, briefly met with committee members to discuss the work from the previous year, which primarily covered advertising revenue for NASIG. No