

# NASIG Newsletter

Vol. 25, no. 4

December 2010

eISSN 1542-3417

## Other NASIG News

### Committee Updates

#### Database and Directory Committee

November 1, 2010

Chair:

Maggie Ferris, University of Delaware

Vice Chair:

Maria Collins, North Carolina State University

Members:

Mary Bailey, Kansas State University

Jessica Minihan, University of Mississippi

Board Liaison:

Lisa Blackwell

#### Activities

All committee members have now had practice using the ArcStone software, which NASIG utilizes to manage the membership database and directory. This summer, the committee performed some database cleanup and kept current with the routine business of invoicing members for their dues payments and updating member records.

The committee is preparing for the inception of institutional memberships by working with the Electronic Communications Committee to update the NASIG website. Together, they are developing the new

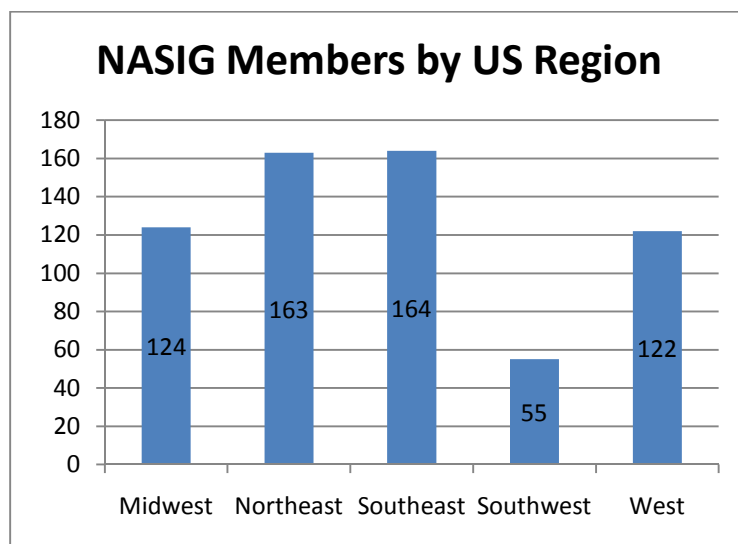
institutional membership form, and scanning the website to find and update language which no longer describes membership categories accurately.

#### Analyzing the Membership

The committee was asked by the Executive Board to analyze the makeup of our NASIG membership by geographic profile and by patterns of renewal. These analyses follow below. All statistics were derived from ArcStone.

#### Membership Geographic Profile

1. Number of active NASIG Members by US region



## 2. Number of NASIG members by Country

Country	Number of Members
Australia	1
England	6
Germany	2
Italy	1
Mexico	1
Scotland	1
West Indies	2
Canada	25
US	627

### Membership Patterns of Renewal

The table below shows new member joins, existing member renewals, and existing member non-renewals. Overall this year, non-renewals seem to be outpacing new member joins by a ratio of 2 to 1.

Month in 2010	New Member Joins	Existing Member Renewals	Existing Member Non-Renewals
January	9	105	30
February	11	62	38
March	20	41	24
April	25	23	24
May	12	36	37
June	2	20	16
July	2	5	4
August	4	6	6
September	3	3	2
Totals	88	301	181

### Submitted by

Maggie Ferris and Maria Collins, Database and *Directory* Committee