

NASIG Newsletter

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25th Conference (2010)

Minutes for the 2010 Conference Business Meeting & Brainstorming Session

Rancho Las Palmas Hotel, Palm Springs, California

Friday, June 4, 2010

Carol Ann Borchert, Secretary
Linda Griffin, Parliamentarian and Brainstorming
Session Facilitator

Call to Order

The meeting was called to order at 4:04 PM.

Highlights from the Past Year Presented by Rick Anderson

Anderson reported a 25 percent increase in sponsorship thanks to the efforts of Jill Emery and many others who helped our past president in this effort. Anderson expressed his gratitude for the hard work of all of the NASIG committees and task forces this year, particularly the 25th Anniversary Task Force and their planning of special events in honor of our anniversary.

The NASIG Bylaws were changed this year in order to permit a new category of memberships for organizations.

NASIG and UKSG awarded the first Merriman Awards this year, which provides funding for one NASIG member to attend UKSG, and one UKSG member to attend NASIG. Despite travel problems in returning to

the United States for the NASIG member, Selden Lamoureux, we believe that the award provided a net benefit for both organizations.

The NASIG *Newsletter* will soon be moving to an open access model, hosted by Utah State University on the bepress platform. This will facilitate management of the PDF version of the *Newsletter*.

The continuing Executive Board members and Committee Chairs participated in a day-long contingency planning session on Wednesday, June 2, facilitated by Mark Lane. This is a continuation of the strategic planning cycle that NASIG began in 1990. Results will be shared with the membership once the Board has received the final report and has a chance to assimilate it.

The NASIG Annual Conference will be held in St. Louis, Missouri for 2011.

Secretary's Report Presented by Carol Ann Borchert

The NASIG Executive Board has approved a new volunteer position of NASIG Historian. This will be a separate position from the Archivist, but will also have the NASIG Secretary as their Board Liaison. The NASIG Historian will help to select photos to be archived in an electronic form, to possibly be printed, and also stored in the Archives. This will facilitate the efforts of future anniversary celebrations.

There will also be new positions on the Financial Development and *Newsletter* committees pertaining to advertising in the NASIG *Newsletter*. The FDC position will obtain advertisements and the *Newsletter* position will help with layout.

The Board voted to change the name of the Library School Outreach Committee to the Student Outreach Committee. Many students are no longer attending a “library school” so the new committee name better encompasses the mission and reflects more current terminology.

Treasurer’s Report Presented by Peter Whiting

Whiting reports that we have \$412,520.26 in the NASIG checking account, and \$51,336.18 in the Charles Schwab account. We will be moving the Schwab money from cash to a money market account.

The NASIG committees are on track with expenses and we have received \$168 in personal donations to NASIG. The Conference budget is in good shape, in part due to organizational sponsorships.

Introduction to the 2010-2011 Board Presented by June Garner & Eleanor Cook (N&E Co-Chairs)

Garner and Cook thanked everyone who agreed to stand for nomination and review for the NASIG elections. They introduced the 2010-2011 NASIG Executive Board, beginning with the continuing members, then the incoming members:

- Rick Anderson, Past President
- Katy Ginanni, President
- Carol Ann Borchert, Secretary
- Lisa Blackwell, Treasurer
- Patrick Carr, Member-At-Large
- Steve Kelley, Member-At-Large
- Christine Stamison, Member-At-Large
- Steve Shadle, Vice President/President-Elect
- Clint Chamberlain, Member-At-Large
- Buddy Pennington, Member-At-Large
- Jenni Wilson, Member-At-Large

Please remember to nominate folks for next year’s elections!

Recognition of Outgoing Board Members and Committee Chairs Presented by Carol Ficken and Chris Brady (A&R Co-Chairs)

Ficken and Brady wish to recognize the work of the following outgoing Board members and Committee Chairs:

- 25th Anniversary Task Force, Tina Feick and Theresa Malinowski
- Archivist, Sheryl Williams
- Bylaws, Elizabeth Parang
- Conference Planning, Cory Tucker and Mike Markwith
- Conference Proceedings, Allyson Zellner
- Database & *Directory*, Bob Persing
- Evaluation & Assessment, Anne Fath
- Financial Development, Zac Rolnik
- Library School Outreach Committee, Kara Killough
- Membership Development, Alice Rhoades
- Mentoring, Dana Walker
- *Newsletter*, Kathryn Wesley
- Nominations & Elections, June Garner
- Program Planning, Morag Boyd
- Publicist & Public Relations, William Joseph Thomas
- Awards & Recognition, Carol Ficken
- Past President, Jill Emery
- Member-At-Large, Bob Boissy
- Treasurer, Peter Whiting
- Member-At-Large, Virginia Taffurelli
- Member-At-Large, Sarah George Wessel
- President, Rick Anderson

Discussion of Old Business Presented by Linda Griffin, Parliamentarian

There was no old business.

Call for New Business Presented by Linda Griffin, Parliamentarian

There was no new business.

Susan Davis made a motion to adjourn, seconded by Jessica Ireland. The Business Meeting adjourned at 4:25

PM and immediately moved into the Brainstorming Session.

Brainstorming Session

Beth Ashmore presented results from the recent Electronic Communications Survey, requesting feedback about how well NASIG is communicating with its members and how such communication could be improved.

There were 223 survey respondents, which represents a 30 percent response rate from the membership. Ashmore expressed thanks to Tim Hagan and Tonia Graves for their work putting the survey together.

Based on the survey results, the NASIG email blasts and *Newsletter* are currently the most preferred methods of receiving information. Many people preferred to conduct discussions via the listserv that is not currently in use.

Of the respondents, 54 percent feel that they are mostly or fully informed, with 37 percent feeling they are adequately informed. As Ashmore noted, however, no one wants to be “just adequate.” Some themes emerged from the open-ended comments section, including: 1) focus on push technology, 2) use of Web 2.0 and social networking technologies, 3) there are too many channels of communication, and 4) a need for balance.

The floor was then opened to discuss what ideas members had for tackling our organizational communication issues. Comments included:

- Don't add more time-intensive things to the job we already have with NASIG. We are all volunteers with other full-time jobs.
- Love the discussion at conference and would love to see that outside of the conference as well. Maybe this could focus on some of the conference topics in an asynchronous way, but not sure what technology would be needed for that.

- NASIG-L was limited to NASIG topics, such as conference locations and feedback. We have discussion forums, but they are sometimes frustrating to use and it's difficult to back out of them and continue to navigate the NASIG site.
- We need a single discussion place that is easier to access and manage the time spent on it.
- One member said that he left NASIG because the emails were too much. He wants to discuss library issues. Email can be good, depending on how it is used.
- The content of the conference is one topic of organizational communication, and details of how to handle NASIG business is another. Need the information pushed; no time to go find discussions.
- One suggestion for a session at the next conference would be how to be good users of electronic media, such as managing and following blogs, etc.
- We need to be able to reach the next generation. How do we bring NASIG back to the forefront of communication as we were when NASIG was a young organization? Maybe a new technology task force to look at this? Might help draw in new membership.
- We need to utilize the tools we have in the right way.
- Maybe we need to consider a name change. Many places don't have so much serials work going on anymore. We need to utilize what we do well.
- Or maybe NASIG should be a name and not an acronym.
- We need to engage the membership in a discussion about the future of NASIG and a possible name change.
- We need to engage those who are not members as well.
- Does the name NASIG even represent what we are anymore?
- Examine what we want to convey to NASIG members and non-members. Pay attention to how we are communicating and to whom.

The Brainstorming session ended at 5:10 PM.

Submitted by

Carol Ann Borchert, NASIG Secretary
June 7, 2010

Minutes approved by NASIG Executive Board July 23, 2010.