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Today's Features
November 25, 1978

Today's Band Program
Today's band program highlights the 1978 season performances.

Bobby Johnson Recalls
The exciting 1971 Clemson-South Carolina matchup.

Tiger Belles
These lovely coeds add to Clemson's natural beauty.

Tiger Staff
Joe Kines and Billy Ware are part of Clemson's young and enthusiastic coaching staff.

The President and the First Lady
A job description for Clemson's president and its first lady includes some unusual tasks.

Senior Spotlights
Today's game is something special for seniors Jonathan Brooks, Billy Hudson, Warren Ratchford, and Toney Williams, as all are Palmetto State natives.

It's Been a Very Good Fall
Clemson's fall sport teams have experienced outstanding fall seasons.

Clemson Tiger Baseball
Look for another super season from Bill Wilhelm's Tigers.

Clemson's Legendary Coaches
John Heisman, Jess Neely, and Frank Howard put the Tigers on a firm football foundation.

The Orange Crush
Pressure is on to enroll at Clemson.

Senior Sponsors
These ladies will serve as sponsors for Clemson's seniors.
When the Tiger in Your Tummy Starts to Growl!

Sourdough's
UNIVERSITY SQUARE
ACROSS FROM LITTLEJOHN COLISEUM
**WELCOME TO TIGERTOWN**

For the 76th Meeting Between the Tigers and the Gamecocks

The Clemson-South Carolina rivalry began with a 12-6 Gamecock win in 1896, Clemson’s first football season, and 364 days have passed since the Tigers took the 75th contest by a 31-27 score.

In all, Clemson holds a substantial lead in this great rivalry with 43 wins compared to South Carolina’s 29. There have been three ties.

Clemson has won five of the last seven meetings. But forget the past. It’s football championship time in the Palmetto State.

**Seniors in Death Valley Finale**

Twenty-five Orange-clad Tigers will rub Howard’s Rock and run down the hill into Death Valley for their last time. They’ve given us great thrills throughout their Clemson career, and have helped our Tigers gain a second straight Gator Bowl berth.


Thanks for the memories, seniors.

Also, we salute senior managers Henry Blaklock, Randy Steen, Dennis McElhanon, and Randy Templeton, as well as senior trainers Bill Blackston, Mike “Ice Cream” Brown, Doak Fairey, Henry Judy, Pat Thacker, and Van Yates.

They, too, have played an important role in Clemson’s success.

**1978 — A Very Good Year**

When Clemson won the Atlantic Coast Conference football championship with a 28-24 win at Maryland last Saturday, it marked a clean sweep for the Tigers’ fall sport teams.

After the soccer and cross country teams won their respective league titles earlier, it marked the first time ever in the league’s history that one school has won all three fall sport crowns outright.

The football championship, what every young man plays for, was Clemson’s sixth, the most by any ACC team. The Tigers have figured in seven titles, however, having shared the top spot with N. C. State in 1965.

**More Records Fall**

Clemson’s 1978 Tigers continued their assault on the school’s record books in championship style last Saturday.

Three new team standards were established:

- With a 226-yard effort, the 78 Tigers set a season rushing figure of 2,867, breaking the 2,800 yards which the ’70 team totaled. The 14 rushing first downs gives the ’78 team 159 on the year, breaking the 147 figure set in 1974; and the 442 yards of total offense gives Clemson a total of 4,367 on the year, bettering the old mark of 4,211 set in 1950.

- Individually, Jerry Butler had five receptions for 140 yards, giving him new single-season records in both catches (53) and yards receiving (835). He held the old marks of 47 for 824 yards which he garnered last fall.

- Lester Brown scored his 14th TD of the year which ties Fred Cone’s season record from 1950. His 78 yards rushing against the stubborn Terps gives him a season figure of 885 yards, which is the most yards rushing by a Tiger since Ray Yauger’s 968 yards in 1969. “Rubber Duck” needs 115 yards to become Clemson’s first 1,000-yard rusher since Buddy Gore gained 1,045 in 1967.

**Another Championship Year**

With the completion of the top deck to the South stands of Memorial Stadium, a crowd of more than 62,000 is expected for today’s game, making it the largest crowd ever to witness a football game in the Palmetto State. Previously, 57,242 saw the Tigers defeat South Carolina 17-7 in Columbia in 71.

**Thank You, Tiger Fans**

Clemson thanks its many loyal supporters who have helped establish new home attendance records this fall. Your great enthusiasm and dedication to our overall program has helped bring the ACC Championship back home, where it belongs.

**Basketball is Here**

Bill Foster’s basketball Tigers will play their second game of the year Monday night in Littlejohn Coliseum when Clemson hosts Furman at 7:30 p.m. Anne Tribble’s Lady Tigers host Georgia at 5:15 in the season opener for her team.

Don’t forget to be in Littlejohn for the sixth annual IPTAY Invitational next weekend. Friday, Clemson meets Brown at 7:00 p.m., followed by a 9 o’clock game between Kent State and Manhattan.

The consolation and championship games will be played Saturday night.
When Performance Counts

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AN EQUAL OPPORTUNITY EMPLOYER
The Clemson University Tiger Band will close the home season today with highlights from this season's performances.

The band under the direction of Bruce Cook will start the afternoon with Clemson's traditional fight songs "Sock It To 'Em" and "Tiger Rag."

Then as the formation spells out "Tigers," President Robert C. Edwards will enter the field to dot the "i," for his last home game as Clemson's chief executive officer.

Four-Thirty Thursday, a double quartet directed by William Campbell, will join the band for the National Anthem and Clemson Alma Mater.

Half-time entertainment begins with the University of South Carolina Band under the direction of Jim Copenhaver.

Then the Tiger Band makes its distinctive corner-entrance to the "ABC Wide World of Sports Fanfare and Theme."

Drill sequences accompany music from the Broadway musical "West Side Story." Then trumpets and flag corps are featured as the band plays "Bottle Dance" from "Fiddler on the Roof," arranged by Travelers Rest High School band director Jay Bocook.

Closing the half-time program, the Tigers exit the field to "Tiger Rag."

Band commander is Rob Schwehr of Medina, N. Y. Drum major Richard Moose of Newberry has directed the band on the field for the past three years and is leading the band for the last time at Death Valley today.

BAND OFFICERS - From left, Band Commander Rob Schwehr of Medina, N. Y.; Drum Major Richard Moose of Newberry; Vice-Commander Stewart Kidd of Caldwell, N. J.; and Assistant Drum Major Laura Boatwright of Johnston.
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Bobby Johnson was a two-time All-ACC Academic choice as a defensive back in 1971 and 1972, after starting at flanker for the Tigers as a sophomore in 1970. He's now an assistant coach at Furman University, and recalls Clemson's 17-7 win over USC his junior year when he and his teammates intercepted six Gamecock passes.

There are several games in my Clemson football career that are especially memorable. None, however, were as satisfying or meaningful as the 1971 Clemson-South Carolina game. The Tigers won that game 17-7 before a record crowd of 57,000 in the newly remodeled Williams-Brice Stadium in Columbia.

I had looked forward to this game for three years, as it would be the only USC game we would play in Columbia during my three varsity seasons at Clemson. Being a native of Columbia, I was anxious to return home and play before my family and friends.

The game was the finale of an up-and-down season for our Tigers who were in the second year under Head Coach Hootie Ingram. We had experienced high points — such as a 3-0 victory over an undefeated and nationally-ranked Duke team — and low points — such as the previous week's defeat to a below-average N. C. State team.

Any Clemson-USC game week is filled with great anticipation, but the 1971 game had an extra dimension in that the Gamecocks had moved their outstanding defensive back and kick return specialist, Dickie Harris, to running back. Needless to say, this move would present new problems to our defense.

This strategy considered with the Gamecocks' winning record established them as solid favorites for the contest. To compound our problems, the week of preparation began slow as cold and wet weather prevented us from practicing outside. However, in spite of these adversities, it seemed that the entire team had an inexplicable confidence that we would somehow give that extra performance necessary to win the game.

As the contest progressed, our Tigers proved that the team's sense of confidence was not unfounded. Outstanding play led by tackle Frank Wirth and linebacker Larry Hefner stifled the Gamecocks' running attack, and, unfortunately, Dickie Harris was injured early in the game. So the Gamecocks were forced to pass the ball, and we were ready.

Eddie Seigler had put us ahead 3-0 with a record 52-yard field goal, and as USC attempted to pass their way back into the game, Ben Anderson intercepted a Glenn Morris pass that set up our first touchdown. Moments later, I intercepted a pass that led to our second score, and we had suddenly jumped out to a 17-0 lead at the half.

Our offense controlled the ball for most of the second half, and Marion Reeves and Dale Henry got into the interception act to thwart several Gamecock threats. During the game, South Carolina attempted 29 passes, completed 10, and had six intercepted.

This outstanding play by our defense contributed greatly to our victory.

Visiting family and friends in my hometown of Columbia is always a pleasure. But to combine this visit with the exhilaration of winning an exciting game in this great series between Clemson and South Carolina has to be one of my greatest memories as a Tiger football player.
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Get together with an AFROTC representative and discuss the program. We'll give you all the facts. It could be one of the most important talks you've ever had with anyone about your educational plans.

For More Information
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Clemson University

By Kathy Durham
Clemson Public Relations Department

Nested in the foothills of the majestic Blue Ridge Mountains and surrounded by Lake Hartwell, Clemson University provides a special setting for higher education, research and service to the people and state of South Carolina.

More than 11,000 students pursue their educational careers in the University's nine colleges and graduate school. Courses are offered in agricultural sciences, architecture, education, engineering, forest and recreation resources, industrial management and textile science, liberal arts, nursing, and sciences.

At a time when many colleges and universities across the nation are experiencing declines in enrollment, Clemson is in greater demand than ever. And the quality of students who apply continues to rise. Of the 1978 entering freshman class, almost 95 percent graduated in the top half of their high school class; more than 40 percent in the top 10 percent.

Clemson students excel in extracurricular activities, as well as academics and athletics.

To cite an example, this past summer the student newspaper “The Tiger” was named an All-American publication, the only student paper in South Carolina to achieve the national award. A school spirit flourishes among Clemson students that is hard, if not impossible, to beat elsewhere and which remains strong long after their years at Clemson end. Clemson alumni are among the most loyal in the country, continually enhancing through their strong support the University's programs to better serve mankind.

College years are a special time and Clemson University is a special place. Memories of rich friendships formed here, of personal growth encouraged here, of knowledge gained here, and even of those long nights of study here hold a special place in the minds of those who are a part of Clemson and its history.

But Clemson’s influence does not end with alumni and students. Clemson directly serves more than two million people a year in its public service programs. Both as consultants and as researchers, Clemson faculty help solve practical problems in the business community. In the past year, continuing education courses offered on-campus and around the state enabled more than 20,000 professional men and women to keep abreast of new methods, developments, and research in their fields.

As a land-grant university, Clemson has statewide responsibilities in teaching, research and public service programs not available from any other source in the region. The entire state, indeed, is its campus, and in a very real sense, the 2.8 million citizens of South Carolina are members of its community.

Serving as Clemson’s president for the past 20 years, Dr. Robert C. Edwards has set the pace for strong leadership and administrative direction during the University’s greatest period of growth in academics, physical expansion and in public service.

Reflecting that leadership, and demanding quality of its programs, faculty and students, Clemson does not try to be all things to all people. Programs are developed at Clemson only in response to clearly defined needs in important areas — one reason why Clemson must turn away applicants while other schools hunt for them and why Clemson has such a strong tradition of academic excellence.

Clemson University — a place of beauty, a place for personal growth, a place of top-notch students and high quality programs, a place of research for the benefit of mankind, a place of memories and reunion. Clemson is a place, above all, of service to people.
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H. Elliott Batson, Class of 1951, President • Louis P. Batson, Jr., Class of 1949, Vice President
For the past three years Clemson's total athletic program has been ranked among the nation's elite in overall excellence.

And the man directly responsible for the Tigers' rise and continued success among the major college powers is Bill McLellan.

Only the third man to own the title of Athletic Director over the past 47 years, McLellan assumed his present position February 4, 1971, and since that date has directed the Tigers through their greatest decade ever of national athletic prominence.

He has authored a program which currently consists of 19 varsity sports — 12 men's and seven women's — and has supervised a physical expansion and renovation of athletic facilities which are genuinely considered among the finest in America.

During the McLellan Era, the Tigers have christened the Frank Johnstone Jervey Athletic Center, possibly America's most modern and complete athletic complex under one roof, increased the permanent seating in Memorial Stadium from 43,451 to 53,306, opened a beautiful swimming facility which was the site of the 1977 Atlantic Coast Conference Championships, and constructed a nine-lane all-weather track where the '78 ACC Meet was held.

Moreover, he assembled a coaching staff which, in 1977-78, carried Clemson to its first football bowl berth in two decades; brought the Tigers their sixth consecutive ACC soccer title and NCAA playoff spot; earned the cross country team its first-ever team berth in the NCAA Championships on their way to a top 20 finish; led the Tiger fencers to a fourth-place finish in the NCAA Championships; directed the Lady Tiger swimmers to a 17th-place finish in the AIAW Nationals; paced the golfers to their first national ranking ever; tutored the Lady Tiger tennis team to an AIAW Regional championship; and garnered another in a long line of ACC baseball crowns.

And while he was erecting an athletic powerhouse, McLellan was developing a solid intramural program for the student body which attracts record participation every year.

That's why Bill McLellan is recognized as a total athletic director.

A native of Hamer, S. C., the 46-year old McLellan was a two-time football letterman for the Tigers, and a member of Clemson's 1952 Gator Bowl team.

He received his BS degree from Clemson in 1954, and his MS two years later.

After joining the athletic staff in 1958, he spent more than a decade with the Tigers as assistant football coach, Assistant Business Manager, Assistant Athletic Director, and Associate Athletic Director before being appointed to his current position.

McLellan is married to the former Ann Rogers of Fork, S. C., and they are the parents of four children — Suzy, a graduate of Winthrop; Bill, a Clemson junior; Cliff, a sophomore at Tennessee Tech; and Arch Anna, a junior at Pendleton High School.
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GATES
Season Ticket Holders/Other Visitors: Season ticket holders and other visitors to the stadium are requested to enter Gates 1, 5, 9, 11, or 13.

Handicapped: A special entrance has been provided at Gate 2 for the handicapped.

High School: Special High school tickets are sold at Gate 11 only.

Will Call: Should you have tickets at the will call window, you will find them at Gate 9.

Gates 4, 6, 7, 8, 15 and 16 are closed prior to the games and are opened for exit purposes only.

PASS OUT CHECKS: Pass out checks will be available at Gates 1, 5, 9, and 13. Any person leaving stadium other than with team pass must have pass out checks, as well as admittance stub for other type tickets to be readmitted to game. Ticket stubs will be secured in receptacles provided.

EMERGENCIES: First aid stations are located under Section J on South side of Stadium and under Section T on the North side. Trained nurses are on hand all during the game. Should a doctor be needed, ask any usher. Each usher has been informed the seat location of doctors. Ambulances are located at Gates 1, 5, 8, 9, and 13.

TELEPHONES: Telephones are located at Stadium Ticket Offices at Gates 1, 5, 9 and 13.

PUBLIC ADDRESS SYSTEM: The public address system is intended primarily for the information of spectators concerning the game. Please do not request the use of the public address system to make social contacts at the game.

RESTROOMS: Ladies’ and men’s restrooms are located beneath the stands and can be reached by exit from any portal.

LOST & FOUND: If any article is lost or found, please report same to Gate 1 Information Booth.

The Frank Howard Field of Clemson Memorial Stadium
The largest crowd ever to witness a game in Death Valley prior to 1978 was 54,486 when Clemson beat South Carolina, 28-9 in 1976. With the completion of the top deck on the South (press box side) stands, Memorial Stadium will be the largest football arena in the two Carolinas, with a potential capacity of almost 65,000.

CONCESSION STANDS: Concession stands are located beneath all stands and can be reached by exit from any portal. A concession price list is published on this page.

EMERGENCY CALLS: Emergency calls are received over the telephone located in the press box, the number of which is listed with the operator as Press Box, Clemson Memorial Stadium.

NOTICE: Possession or consumption of alcoholic beverages are prohibited by Act No. 550 of the General Assembly of South Carolina, 1967, and rules of the Alcoholic Beverage Control Commission in this stadium and the surrounding area. By order of: S. C. Alcoholic Beverage Control Commission.

NOTICE: Solicitation for any purpose is prohibited at an athletic contest in Clemson Memorial Stadium and Littlejohn Coliseum.

SOUVENIR PRICES

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CONCESSION PRICES

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<td>Aspirin</td>
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Photography by Catherine

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Anne and Al Williams
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One of college football's outstanding young coaches, Charley Pell is in his sophomore season as head mentor of the Clemson Tigers.

The 37-year old product of Albertville, Ala., was named Clemson's 20th head coach December 1, 1976, then directed his Orange-clad gridders to a sparkling 8-2-1 regular season finish last fall and to a berth in the Gator Bowl against defending National Champion Pittsburgh.

In leading the Tigers to the school's most productive season in two decades, Pell garnered all but eight of the 124 votes cast by the Atlantic Coast Conference sportswriters to earn league coach of the year honors.

He reaped coach of the year accolades by practically every Southeastern football and touchdown organization, claimed the NCAA District III honor, and finished among the top five in voting for National Coach of the Year by the Football Writers Association of America.

Pell was joined by coaching colleagues Fran Curci (Kentucky), Lou Holtz (Arkansas), and Don James (Washington) in August for the official dedication of the National Football Foundation's College Hall of Fame in King's Island, O., sponsored by the NCAA and ABC-TV.

Now in his third season at the University, Pell was appointed assistant head coach and defensive coordinator for the Tigers in 1976. He implemented a defensive scheme upon his arrival that transformed a unit which allowed over 34 points per game into one that finished the '77 regular season as the nation's eighth most stingy against scoring.

Labeled "one of Bear Bryant's little sharks" as a 180-pound two-way starter at the University of Alabama, Pell was a member of the Crimson Tide's 1961 National Champions, and played in the Orange, Sugar, and Bluebonnet Bowls during his 'Bama career.

After receiving his BS degree in business administration in 1964, he spent one season as a graduate assistant at his alma mater.

Pell served the next four campaigns, from 1965 through 1968, as defensive line coach for Charlie Bradshaw at the University of Kentucky.

At the ripe age of 28, he was named head coach at Jacksonville, Ala., State University where his aggressive defensive-oriented teams fashioned a five-year ledger of 33-13-1, including a 30-7-1 record during the last four years.

In Pell's second term at JSU, he led his team to a perfect 10-0-0 record which included a 21-7 victory over highly-regarded Florida A&M in the Orange Blossom Classic, and to a final national ranking of second among NCAA Division II schools.

That year he reaped conference, district, area, and state of Alabama Coach of the Year accolades, and was runner-up for national honors.

Pell's 1972 JSU team finished 10th nationally, and ranked fourth in 1973 when he again gained Alabama Coach of the Year recognition.

He joined former 'Bama teammate Jimmy Sharpe at Virginia Tech in 1974 as assistant head coach and defensive coordinator.

With the Gobblers, Pell took a defensive unit that ranked 128th nationally prior to his arrival and molded it into one that finished the 1975 season as 29th toughest against scoring.

Married to the former Ward Noel of Lexington, Ky., the Pells have one son, Carrick, age eight.
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Clemson's Student Leaders

The Tigers' student managers are, kneeling, left to right, Lawrence Mudge, Steve Lewis, William Odum, Steve Rivers, and Ray Love. Standing, left to right, Randy Steen, Dennis McElhannon, Jim Gough, Randy Templeton, and Paul Wessinger. Not pictured, Henry Bialock.

Clemson's student trainers, from left to right, Doak Fairey, Ken Baker, Tony Blackwell, Jay Bennett, Henry Judy, Mike Brown, Bert Henderson, Chuck Voyles, Paul Thacker, Bill Blackston, Van Yates, and Joe Frank.

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Clemson's jayvee coach Willie Anderson with his student assistant staff of, front row, left to right, Bob Coffey and John Goodloe, and back row, Thad Allen and Mark Heniford.
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FEES:

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Clemson's training staff of, from left to right, Fred Hoover, Herman McGee, and Larry Sutton.

Jim Stuckey Junior
Mark Thornton Junior
Rex Varn Junior

Rick Wyatt Junior
Ken Yeomans Junior
Eric Young Junior

Charlie Bauman Sophomore
David Belote Sophomore
Steve Bertz Sophomore

Bo Blanton Sophomore
Nick Bowman Sophomore

Jack Cain Sophomore
Willie Underwood Sophomore
Steve Durham Sophomore

Bo Edwards Sophomore
Mike Gasque Sophomore

Joe Gaston Sophomore
Eddie Geathers Sophomore
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Bill Robbins
Sophomore

Chuck Rose
Sophomore

David Sims
Sophomore

Bill Smith
Sophomore

Lynn Smith
Sophomore

Jim Speros
Sophomore

Jerry Gaillard
Freshman

Scott Adams
Freshman

Cliff Austin
Freshman

Gary Avants
Freshman

Mark Bennett
Freshman

Tony Berryhill
Freshman

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Bubba Brown and Randy Scott are two of the South's premier linebackers. They're a credit to their coach. And their coach, Joe Kines, is a credit to the program that Charley Pell has established at Clemson.

From Piedmont, Ala., Kines was a three-year standout at Jacksonville, Ala., State, a promising young prep coach in Georgia, and a dedicated assistant to Pell at his alma mater.

At JSU, Kines helped develop the defense into one of the toughest units in the country. He was the first assistant hired by Pell when the latter was appointed head coach of the Tigers.

A member of the Alabama State Board of Directors for the Fellowship of Christian Athletes, Kines serves as the advisor for Clemson's FCA chapter.

"The true excellence and success of any program begins with the total individual," Kines explains. "Coach Pell has always stressed excellence in all walks of life, and that definitely includes a person's relationship with God."

Kines' dedication to his profession has brought national recognition to the Tiger defense this fall.

"The key word is 'enthusiasm.' I firmly believe that our defensive success has been a direct result of enthusiasm and team oneness. It has been those 'ole-timey' things, and not so much the 'Xs and Os' which have led to our success in 1978."

Kines is married to the former Ruby Bell of Lafayette, Ga., and they are the parents of a daughter, Susan (11).

Billy Ware played on Clemson's 1967 Atlantic Coast Conference championship team. Although he came to Tigertown as a walkon, he started 30 consecutive games at linebacker.

He returned to Clemson in March as assistant defensive backfield coach after spending two years at Furman and three seasons at Tennessee Tech.

Ware is married to the former Claudia Lightsey of Hampton, his hometown, and is the father of twins Stephanie and Claudia (6) and four-year-old Sanford.

"Returning to Clemson has been as rewarding as my undergraduate days. The University still ranks as one of the leading academic institutions in the country, and the fan support is unparalleled nationally.

"However," Ware observes, "the key to our success is the same which applies to life: our rapport with people. The association that our staff maintains with our players is the finest that I've ever witnessed. The players know that we're interested in their welfare as individuals, and this has led to their favorable response to the demands we've made as coaches.

"There's a minute difference in good teams and championship teams, with the difference coming from doing those little things, the detail things, well. Coach Pell believes that good people make good players, and it's his philosophy to bring good people, who are willing to do those little things required of championship teams, to Clemson University."
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Bob and Louise Edwards

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If this sounds like the experiences you’ve been looking for, there’s a job coming open on campus next summer you may want to consider. It’s presently held by Dr. Robert C. Edwards and his wife, Louise, and the job is to serve as the first family of Clemson University.

(Continued on next page)
Of course there's a serious side to the work, but if you love students as Bob and Louise Edwards do, you'll somehow find time to enjoy the "other side" of the first family's life.

For the Edwards, it's a world of orange tiger paw noses on football weekends, freshman picnics and fraternity scavenger hunts for that much sought-after "Moonpie" signature.

"Clemson students are just very special people to us and we wouldn't have it any other way," says Edwards. "Frankly, if I were denied the opportunity to participate in their activities and projects, I would feel left out of something that has always meant an awful lot to me."

Edwards' enthusiasm and unselfish gifts of time and energy are matched by those of Mrs. Edwards.

At almost a moment's notice, she's packed her luggage and accompanied the baseball team to Omaha, Neb., for the College World Series when other commitments prevented President Edwards from going. She's made the trip twice in the past three years and remembers both visits as "some of the nicest times I've ever had."

Because of their willingness to participate, Dr. and Mrs. Edwards have acquired a reputation as probably the two best "good sports" around.

Students show their appreciation for the Edwards' sincerity with unusual gifts, including a chocolate cake and a pumpkin pie left on their doorstep at various times, and the bestowing of affectionate nicknames.

In official academic circles they are Dr. and Mrs. Robert C. Edwards. But to countless students they're simply "R. C. and Moonpie."

"The most rewarding and most pleasant part of being involved with students," says Edwards, "is that they not only invite our participation, but they also are uninhibited by our presence.

"When a pep rally, for instance, is all over and they come along with that chant, 'R. C., R. C., R. C.,' you don't know what this means to me."

Mrs. Edwards recalls the circumstances of her first encounter with her campus nickname. It was around midnight when the doorbell rang at their home on Parkway Drive.

"It was the evening the University of North Carolina was playing in California for the national basketball title and we had several trustees as house guests to watch the game on TV with us," Mrs. Edwards recalls. "I went to the door as everyone wondered who had come to the house that late."

A group of students greeted her with the explanation that they were participating in a fraternity initiation and needed her to sign a piece of paper as part of a scavenger hunt. She agreed and asked what they wanted her to sign, "Mrs. R. C. Edwards or Louise Edwards?"

"They ducked their heads and said, 'Neither one.' I said, 'Well what would you like for me to sign my name as?' " Finally they mustered the necessary courage and blurted an answer, 'We would like for you to put Moonpie,' " she recalls.

Mrs. Edwards obliged, and as she says, "From that day on I always sign 'Moonpie.'"

President Edwards' close relationship with students is perhaps best exemplified at Clemson's three graduation ceremonies each year. He has maintained the tradition of personally conferring diplomas individually to each graduate. He feels strongly about continuing this practice.
"After having had this privilege 62 times in 20 years," he explains, "I'm thoroughly convinced that for any student who pays the price in terms of hard work and financial resources, as well as all of the other things involved in earning a degree, the least the institution can do is to make certain the student's right to be recognized is properly acknowledged."

To Edwards, student attitudes and activities — especially involvement in worthy projects — mirrors the evolution of Clemson University.

"Frankly, I don't know of anything that indicates better what Clemson's mission to people is all about than the spirit of service reflected in various student projects through the years," says Edwards.

Those things that have happened on "the other side of the presidency" — participation in student life — have given the Edwards great satisfaction.

Oh yes, don't be concerned about the name-calling mentioned earlier. Maybe the next president will be as fortunate as Bob Edwards considers himself every time thousands of Clemson students chant in unison at a pep rally: "Damn good president, damn good president."

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### CLEMSON OFFENSE

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<td>74 BILLY HUDSON</td>
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<td>50 CHRIS DOLCE</td>
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<td>55 JEFF BOSTIC</td>
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<td>71 JOE BOSTIC</td>
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<td>53 STEVE KENNEY</td>
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### CAROLINA DEFENSE

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<td>24 ROBERT PERLOTTE</td>
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<td>20 MARK BRIDGES</td>
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*The Coca-Cola Bottling Company of Anderson, South Carolina*

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when Carolina has the ball

CAROLINA OFFENSE
43 JOHNNIE WRIGHT  .......... SE
78 BILL LANE .............. LT
68 STEVE GETTEL ............. LG
65 DANNY CLANCY ............. C
64 TONY PENNY .............. RG
77 GEORGE SCHECHTERLY ...... RT
47 WILLIE SCOTT .......... TE
10 GARRY HARPER .......... QB
36 JOHNNIE WRIGHT ........ TB
38 GEORGE ROGERS .......... FB
41 ZION MCKINNEY .......... FLK

Clemson Defense
84 JONATHAN BROOKS .......... LE
83 JIM STUCKEY .............. LT
51 RICH TUTEN .............. MG
76 TONEY WILLIAMS .......... RT
80 STEVE GIBBS .......... RE
35 RANDY SCOTT .............. LLB
47 BUBBA BROWN .......... RLB
13 REX VARN .............. LCB
5 WILLIE JORDAN .......... RCB
17 BUBBA ROLLINS ........ SS
26 STEVE RYAN .......... FS

THE GAMECOCK SQUAD
10 Harper  DB 25 Sanford  DB 41 McKinney  FLK 58 Drisk
12 Swenhalt  DB 26 Gallo  DB 43 Baxey  SE 59 Doyle
14 Runager  P 27 Veal  DB 44 Smith  SE 60 Hassen
16 Parrish  PK 29 Skipper  DB 45 Gillespie  TE 61 Farr
17 Leopard  PK 29 Stevens  DB 46 Comett  TE 63 David
18 Ramsay  DB 30 Mokie  RB 47 Scott  TE 64 Peney
19 Burger  DB 32 Kondzroski  RB 51 Janius  Te 65 Cincy
20 Bridges  DB 33 Williams  RB 52 Watson  MS 67 Sarrocco
21 Hastings  DB 34 Dorsey  RB 53 Wade  LB 68 Grettel
22 Dantonio, M  DB 35 Clark  RB 54 Singleton  LB 70 Bernish
23 Biordi  DB 36 Wright  RB 55 Vickery  LB 71 Timmons
24 Pelttse  DB 38 Rogers  RB 57 Lee  LB 72 Williams

OFFICIALS
REFEREE  . Ernest Hackney (ACC)
 UMPIRE  . Lawrence Ellis (MI)
 LINESMAN  . A B Elliott (ACC)

LINE JUDGE  . Joseph Carroll (MI)
FIELD JUDGE  . Carl Herakovich (ACC)
BACK JUDGE  . Walter Walsh (MI)
DOOM

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A renowned Southern artist, Ms. Furr has focused her many talents on creating what will certainly be a collectors item.

Suitable for framing in any standard 18” x 24” or custom frame, the visual impact of "DOOM" is unparalleled. The rich, vibrant colors will enhance the decor of any room in your home or office.

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51
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"Rat’s" best single-game rushing effort came as a junior when he gained 127 yards against South Carolina. His longest scoring jaunt of his career was a 68-yard scamper against Virginia Tech in ’77.

Warren led the Tigers in rushing as a sophomore and junior, and has been a constant threat coming out of the backfield as a pass receiver.

He’s majoring in administrative management.

Jonathan Brooks

Jonathan Brooks will long be remembered as one of the finest defensive players to ever wear the Orange and White.

A four-year starter since he came to Tigertown from the outstanding Saluda HS program of Bettis Herlong, Jonathan reaped All-Atlantic Coast Conference honors as a defensive end in 1977, an accolade he’s sure to receive again this fall.

A quiet and unassuming leader of the Tiger defense, he’s drawn praise from Clemson opponents throughout his illustrious career.

Jonathan’s majoring in industrial management.

Toney Williams

His goal has always been to play professional football, and his performance over the past two seasons will surely earn Toney Williams that opportunity.

The Darlington product was a part-time starter in 1976 and 1977, and has been one of the Tigers’ top tacklers as a full-time defender this season.

Toney seems to come up with the big play for the Tigers, and his performance this fall will give him a strong shot at All-ACC honors.

He’s majoring in industrial management.

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CLEMSON TIGER BASEBALL

The South’s Finest

Veteran coach Bill Wilhelm has directed 21 Clemson teams to a sparkling .671 winning percentage, led his teams to four College World Series berths, and sent 39 of his pupils into professional baseball. He has never experienced a losing season at Clemson.

Yet his 1979 Tiger squad may be his best ever, talent wise, in his illustrious career.

“We have good talent,” explained Wilhelm, who garnered his 500th Clemson win last spring. “But this team doesn’t have the super player, the Denny Walling (now with Houston’s Astros), nor the one outstanding hurler, the Rusty Gerhardt (now with San Diego’s Padres). Our talent is more evenly distributed.”

Wilhelm has nine pitchers, seven from last year’s Atlantic Coast Conference champions. And four of the latter, righthanders Mike Brown (9-2), Mike Sullivan (7-2), Bobby Kenyon (5-5), and southpaw Brian Snyder (7-1), started 48 of Clemson’s 53 games. That quartet, plus righthander Len Bradley, a transfer from Louisburg, N.C., Junior College, should form the Tigers’ starting rotation.

The relief help will come in the shape of righthanders Paul Schmitt (2-1), Dave Woessner (5-2), and Billy Trapp (1-1), as well as walkon lefthander Greg Iffinger, who fashioned a 7-2 record at Oakland, Mich., University last spring.

“Our strength is in our catchers,” Wilhelm said, referring to senior David Buffamoyer (.250) and Bill Schroeder (.305). “Both hit with power, although David suffered through the 1978 season with an ankle injury. He had a tremendous year in the Valley League this past summer. Regardless of who starts, the other will likely handle the DH chores or vie for the first base slot.”

 Schroeder blasted 10 homers a year ago, and drove home 34 runs.

Steve Nilson graduated after starting at first for the last three years, and his position will be left to either freshman Greg Guin or senior Steve Youngman.

At second, it should be Bill Castelli, who hit .348 and earned co-MVP honors in his league at Palm Beach, Fla., JC a year ago, with shortstop being a two-man battle between Robbie Allen and Tim Teufel.

Allen played in 40 games at second in ’78 and batted .236, whereas Teufel hit .476, clubbed 12 home runs, and had 62 RBIs at St. Petersburg, Fla., JC last spring. If Allen gets the nod at short, Teufel, who smashed three homers in one game in a fall tournament at the University of Louisville, could be the DH or play in the outfield.

At third, Robert Bonnette (.320) will be the fixture, after twice receiving All-ACC honors at short. He led the ACC in runs scored (47) and had 41 RBIs in ’78.

The outfield is in the capable hands of All-ACC centerfielder Neil Simons (.294), whom Wilhelm calls “our best defensive outfielder and as good a number two hitter in the lineup as I’ve ever seen in college baseball.”

Billy Weems hit a crisp .333 last spring, second best on the team. For the second year in a row, injuries have kept him out of full practice, but he’ll be back after his slot in leftfield.

In right, power-hitting Tony Masone (.328) will start for the second straight year. Last season, he led the Tigers in at bats (186); hits (61), doubles (18), total bases (111), and RBI (49).

Clemson has earned the reputation as a “running team,” although Wilhelm noted that the Tigers do not have exceptional speed.

“I give that credit to Turtle Thomas (Clemson’s assistant coach), and our success ratio last spring was better than 83 percent. Our goal is to recruit more team speed.”

In summing up his 1979 Tigers, Wilhelm concluded that of his 13 scholarships (a limit established by the NCAA on all Division 1 schools), he liked to maintain a ratio of five-and-one-half in pitchers and seven-and-one-half in position players.

“We have good balance this year,” the successful Wilhelm noted, “but the good team may not be reflective in the final season record. We play a quality schedule, with only 20 of our 56 games at Clemson.”

But when that final game is played in the regular season, look for Wilhelm’s Tigers to be right in the thick of the nation’s top teams who are headed for NCAA post-season action.
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John Heisman, for whom the famed Heisman Trophy is named, coached four years at Tiger-town, leading Clemson to a 19-3-2 record from 1900 through 1903. He directed the Tigers to their first undefeated season in 1900, a year Clemson sported a 6-0 record, highlighted by a 51-0 thrashing of South Carolina.

Jess Neely, selected for the National Football Foundation's Hall of Fame in 1971, tutored the Tigers for nine years, from 1931 through 1939. During his last two years, he led Clemson to a 16-2-1 record, and to the 1940 Cotton Bowl, the Tigers' first post-season appearance.

Frank Howard, twice named Atlantic Coast Conference Coach-of-the-Year during an illustrious 30-year career in which he carried his Tigers to six bowl games, is a definite candidate for the Football Hall of Fame. He led Clemson to 165 wins against 118 losses and 12 ties.

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The flag is made of 100% cotton and has a durable canvas heading with metal grommets for many years of proud wear.

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To order your CLEMSON Tiger Paw Flag send your check or money order for $24.00 (plus $1.00 postage and handling and applicable sales tax) for each flag.

Complete the order blank, enclose correct amount and mail TODAY to avoid disappointment!

Go Tigers!
"Quality" is a superior word. It denotes excellence and character; it describes Clemson University.

You as alumni, faculty, staff and friends of Clemson make quality possible with your loyal financial support.

Today there are few universities which have the loyal and supportive alumni and friends that Clemson proudly claims.

Perhaps the most tangible evidence that this is true is the record of the annual giving program at Clemson. For example, more than 25 percent of Clemson's 30,000 alumni make annual gifts to the Clemson University Annual Fund while the national average of public institutions is 12.9 percent. At a time when higher education is getting a lower percentage of the State's tax dollars, while the costs of providing quality education are increasing sharply, this annual support from the private sector is crucial.

Private dollars provide student scholarships and fellowships, help attract and retain eminent faculty, and ensure a quality environment for the learning process. Private giving has and will continue to make the difference at Clemson between an adequate state institution and a great university.

As one way of showing its appreciation for this vital annual support, the University has established six new programs to recognize Clemson people who make extraordinary commitments to its future. In addition, the programs provide opportunities to involve participants on a more personal basis with the activities and plans for the years ahead.

An explanation of these programs follows. We invite you to consider each opportunity, select the one that best suits your situation, and become a charter member.

Your support today will guarantee Clemson's quality tomorrow.

Stop by and see us after the game.
<table>
<thead>
<tr>
<th>The President's Club</th>
<th>R.F. Poole Fellows</th>
<th>Thomas Green Clemson Fellows</th>
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<tr>
<td>$10,000 Annually or $50,000 Cumulative.</td>
<td>$2,500 Annually.</td>
<td>$1,000 Annually.</td>
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</table>

Established as the University's highest form of recognition for private financial support, the President's Club provides the framework within which major annual gifts may be made. Clemson seeks the participation of alumni, parents, faculty, staff, and friends who can offer support at this generous and distinguished level of giving.

Membership in the President's Club will be accorded those who invest $10,000 annually or $50,000 cumulative in Clemson using one of several methods acceptable to the University.

President's Club members, in addition to being recognized in the Clemson Honor Roll, will be honored at a 1979 Reunion reception, invited to a special day on campus culminating in a black tie dinner, honored at a 1978 President's Luncheon, and will receive a special lapel pin and an exclusively designed desk piece.

**Order Of The Silver Tiger**

$500 Annually.

The Order of the Silver Tiger has been established to honor alumni, parents, faculty, staff, and friends who give $500 or more to the Clemson University Annual Fund.

Silver Tigers, in addition to being recognized in the Clemson Honor Roll, will be honored during a 1979 Reunion reception, invited to a 1979 party after the first football game and will receive a special lapel pin and a distinctively designed desk piece.

**The Century Club**

$100 Annually.

Century Club membership is reserved for alumni, parents, faculty, staff, and friends who give a minimum of $100 annually to the Clemson University Annual Fund.

Members, in addition to being recognized in the Clemson Honor Roll, will receive a special lapel pin and be honored during reunion weekend.

**First Quarter Club**

$25 Annually.

The First Quarter Club honors alumni who have graduated in the past five years and who give at least $25 annually to the Clemson University Annual Fund. Its purpose is to give special recognition to young alumni who become involved in the growth and development of their university.

Members will receive a special lapel pin and recognition in the Clemson Honor Roll.
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No, it's not the football team's defensive unit, nor the tidal wave of Clemson fans that turn Death Valley into a sea of bright color on Saturdays. The Orange Crush is simply the tremendous demand by well-qualified students who want to enroll at Clemson, which has become one of the most popular places around to get a quality college education.

Clemson's academic statistics show clearly the kind of quality this all means. Here are the facts:

- more than 40 percent of Clemson freshmen ranked in the top 10 percent of their high school classes.
- better than 60 percent ranked in the top 20 percent.
- almost 95 percent finished high school in the top half of their class.
- while SAT scores nationwide have been on the decline, Clemson's have remained high. Clemson freshmen score an average of 1,000 on the SAT—about 100 points higher than the national average—and are the highest of any state-supported school in South Carolina.

These students also do pretty well after they enroll. Last spring 1,179 undergraduates made the Dean's List—14 percent of undergraduate enrollment. The retention rate for freshmen is also high. Fully 83 percent of those who enter in the fall semester return for classes the next year, an exceptional achievement for a state school.

At this past May's Commencement exercises, for the first time in Clemson history, six students shared the Faculty Scholarship Award, which goes to the student or students graduating with the highest academic average. The six—who majored in mechanical engineering, nursing, English, textile chemistry, psychology, and political science—maintained perfect "A" averages for four years.
Corrine Sawyer, the university's scholarship and awards committee chairman, said at the time, "Clemson has not suffered from the same kind of grade inflation that other universities have. These students would have had all A's at any university in the country. They are truly outstanding in every way."

There are many reasons why Clemson students excel in their academic careers. For one thing, they have proven by their high school achievements that they already know what studies are all about. (They have to to get accepted at Clemson in the first place.) For another, they come to Clemson because the University offers many fields of study, especially in the technical and science areas, that simply are not available any place else in the region. In such fields of study you just have to study hard and apply yourself if you expect to get that diploma.

While a football program might seem to be an unlikely place to talk about scholastics, at this university it is one of the most appropriate places. Clemson coaches spend as much time talking to young men and women about winning diplomas as about winning games, and some of Clemson's best athletes have also been its best students.

At Clemson, where "Orange Crush" applies to quality education as much as to athletics, the tradition of the scholar-athlete is as strong as the tradition of having the most loyal and vocal fans in the country.
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