1978

Virginia Tech vs Clemson (10/7/1978)

Clemson University

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OFFICIAL PROGRAM • MEMORIAL STADIUM • OCTOBER 7, 1978

CLEMSON

VS

VIRGINIA TECH
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Use our services soon.
Today's Features
October 7, 1978
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For the third consecutive year, Clemson's football programs received a national award from the College Sports Information Directors of America. The 1975 and 1976 editions were tabbed among the top five in America by a panel of publications' experts, whereas Clemson's and Notre Dame's 1977 programs were judged the very best in the nation.

Photo Credits: A special thanks to Clemson's Communications Center staff of Jim Burns, Charles Haralson, Vince Ducker, Ben Hendricks, Hal Smith, Jim Martin, Lance McKinney, and David Lewis. Also, to Fred Toulmin '79 of Dallas, Texas, and Earle Martin of Clemson.

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When the Tiger in Your Tummy Starts to Growl!

Sourdough's
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ACROSS FROM LITTLEJOHN COLISEUM
Saturdays are something special at Tigertown. And this Saturday represents something even more special than those "Saturday Afternoon Fever" outings which feature our Tigers.

Saturday, Oct. 7, is Homecoming at Tigertown. This is, without question, the most festive weekend of the year at Clemson University.

In addition to a Fall Tennis Classic hosted by our Tiger netters, our Clemson Soccer Invitational featuring our fourth-ranked Tiger booters, Tigerama ’78 which was expected to draw over 20,000 fans in Memorial Stadium last night, and The Bob Hope Show in Littlejohn Coliseum at 8 o’clock tonight, Charley Pell’s Tigers are going after their third win in four starts in ’78.

Today’s contest represents the 17th meeting between Clemson and Virginia Tech, in a series that dates back to 1900. The Tigers won that initial game 12-5, and following last year’s 31-13 win at Blacksburg, own the advantage in the series with a 9-6-1 record.

Pell vs. Dooley

Normally, a rubber game represents the best two out of three. But for Charley Pell and Bill Dooley, this, only the second time the two have faced each other as head coaches, is the rubber game.

In his first campaign at the Gobbler helm, Dooley led North Carolina to the Atlantic Coast Conference championship last season, and in what was billed as “the game of the year in the ACC,” Pell’s Tigers and Dooley’s Tar Heels battled to a 13-13 tie in Chapel Hill.

Incidentally, Pell is making his second challenge to the Dooley Family this afternoon. Bill’s brother, Vince, and the latter’s Georgia Bulldogs beat Clemson two weeks ago in Athens.

Gobblers Familiar to Coaches

Head Tiger Charley Pell and assistant head mentor Danny Ford, also Clemson’s offensive line tutor, recruited and coached many of the players who will wear the Orange and Maroon for Tech today.

Pell was assistant head coach for the Gobblers in 1974 and 1975, whereas Ford was a Tech assistant from 1974-1976.

Tigs Lead ACC in Offense

Clemson enters the Tech encounter as the league’s top offensive team with an average of 452 yards a game. And in addition to being right up at the top with N. C. State in scoring an average of 29 points a game, the Tiger defense is the ACC’s toughest to score against, having yielded but an average of 5 points a game in three outings.

The Tigs have yet to give up a TD rushing to an opponent in ’78.

Tech Offense to Challenge Tigers

The Techmen of Bill Dooley, operating from the Multiple I, will offer more of a challenge to the Clemson defense than any one of the Tigers’ three previous opponents.

VPI features senior QB David Lamie, who hit split end Ron Zollicoffer with a 50-yard scoring bomb with no time showing on the clock, to whip previously-unbeaten William & Mary 22-19 last Saturday in Blacksburg.

William & Mary had thumped Villanova the previous week.

FB Mickey Fitzgerald is a bull when he carries the pigskin. A converted tight end, he’s rushed for 234 yards on just 42 carries in ’78.

Speed? Tech’s got it. Kenny Lewis is a world class hurdler during the off-season, and has 530 yards on 92 carries as the leading rusher. And Dennis Scott finished fifth in NCAA sprint competition last year.

The Tech offense is scoring 22.5 points a game, having whipped William & Mary 22-19 and Wake Forest 28-6, but losing to Tulsa 35-33 and undefeated Auburn 18-7.

Clemson Meets Virginia Tech For 17th Time

It’s the Rubber Game Between Charley Pell and Bill Dooley

Tigers Shine

LB Randy Scott and CB Rex Varn both got their sixth career interceptions against Villanova last Saturday . . . Sophomore Bill Smith got his second of the year . . . All-American Jerry Butler enters today’s game with 93 receptions for 1,500 yards and nine TDs in his career, with his catches and yardage both ranking second on Clemson’s all-time list. He’s tied with John McFadden for receptions, and trails only Phil Rogers who had 106 during his career. In yardage gained, Butler is behind Glenn Smith, who had 1,576 yards . . . Clemson’s career total offense leader Steve Fuller (4,509 yards), has established himself as a bona fide candidate for the Heisman Trophy. He’s averaging 192.3 yards a game in this the still young season, playing in less than two quarters against The Citadel and less than three quarters against Villanova.

Next Home Game
Saturday, Oct. 21
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AN EQUAL OPPORTUNITY EMPLOYER
The Clemson University Tiger Band will perform a special arrangement of American folk songs and a medley of music from the 1960's during half time of today's Homecoming game between the Tigers and the Virginia Tech Gobblers.

The Tiger Band, under the direction of Bruce Cook, will start the afternoon with Clemson's traditional favorites "Sock It To 'Em" and "Tiger Rag."

Then as the band formation spells out "Tigers," the president of Clemson's National Alumni Council, Dave Moorhead, will enter the field to dot the "i."

Later in today's program, Moorhead will make a surprise presentation to a special member of the Clemson family.

The Clemson University Chorus and ROTC Color Guard will join the band for the National Anthem and Clemson Alma Mater.

Half-time entertainment begins with the Virginia Tech Regimental Band, established in 1892, playing a medley of patriotic American tunes.


Feature music will be "American Folk Spectacular" arranged by Travelers Rest band director Jay Bocook. The corps-style arrangement (featuring percussion and brass) is based on familiar American melodies.

As the band moves into a medley of popular tunes from the '60's, the Homecoming Queen and her court of "superbeauties" will circle the field on this year's homecoming float, "SuperTiger," constructed by the brothers of Sigma Alpha Epsilon. A bouquet of roses will be presented to the Homecoming Queen on behalf of the Clemson Alumni Association.

As the Tigers and their fans prepare for the second half, the band exits to the rousing "Tiger Rag."

The Tiger Band is directed on the field by drum major Richard Moose of Newberry. Band Commander is Rob Schwehr of Medina, N. Y.

By Ron Addis
Clemson Public Relations Department
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TO BE ASSOCIATED WITH
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Charlie Bussey Recalls

Charlie Bussey was an All-ACC and Academic All-America quarterback for the Tigers, leading them to the school’s first ACC title in 1956 and to the Orange Bowl. He recalls that championship season which included a “Must” win over Virginia Tech.

Any discussion of the 1956 Clemson football season and the subsequent Orange Bowl bid must start with a look at what happened during the Fall of 1953. The 1953 freshmen were the first to be recruited specifically for the “T” formation. Coach Howard installed the “T” that year, replacing his powerful “Single Wing” which had been so successful in the past. Freshmen were not eligible for varsity competition in those days, so we played a five-game frosh schedule, winning three and losing two.

It may sound somewhat “amateurish,” but in the Fall of 1953, our freshman squad pledged to ourselves that we would play in the Orange Bowl our senior year, 1956. It is significant that 12 members of the ’53 freshman squad would play for the 1956 ACC Champions, and would also be on the Orange Bowl team in January of 1957. Six of the seniors were starters. Obviously, we had outstanding sophomores and juniors who contributed vitally to the leadership and success of our team.

Clemson’s 1956 record was 7-1-2. We defeated PC, N. C. State, Wake Forest, South Carolina, Virginia Tech, Virginia, and Furman. We lost to Miami, and tied Florida and Maryland.

There were many unforgettable moments. The game against Florida in Gainesville stands out vividly because it was the hottest weather I have ever experienced during a football game. Keep in mind that the substitution rules were different then, and you had to play on offense as well as defense.

We jumped to a 14-0 lead in the first quarter, and I remember thinking, “If we keep this up, we might beat them 56-0.” However, we withered in the heat, and with about two minutes remaining in the game, were behind 20-14 and had the ball deep in our own territory. During our drive, I recall having to run on a called pass play and was knocked out of bounds in front of our bench. I was so exhausted and hoped that Coach Howard would substitute for me. When I finally opened my eyes, there he was, shouting the next play. His play worked, carrying us to the one-yard line, and Bob Spooner carried the ball for the tying touchdown with 26 seconds remaining on the clock.

My former teammates still kid me about “throwing the ball so much” in our Big Thursday game against South Carolina. Actually, we did not throw a single pass and defeated the Gamecocks 7-0.

Virginia Tech was billed as one of our toughest opponents since they had depth, experience, and were extremely skilled. Our coaches worked us very hard the week before the game, and emphasized that we were getting into the bowl picture. A win was absolutely necessary to remain in contention. We won 21-6 in another hard-fought game on one of those blistering hot days. Late in the game, one of our backs, who had played nearly every play, intercepted a pass and returned it 77 yards before being pulled down from behind. Several of our linemen still claim that they threw three blocks and were still out in front of the back when he was finally caught.

It was during the VPI game that Coach Howard devised a bit of strategy which went unnoticed by many, but which was vital in our big win over the Gobblers. Joel Wells was one of the nation’s premiere running backs and Jim Coleman was one of our finest blockers even at 165 pounds. Coach Howard decided that on those plays calling for a flanker, we would flank Coleman and put him in position to block either the end, linebacker, or tackle — that’s right, a tackle. Wells would always remain in the running back position to take advantage of his speed and power. The strategy was sound, and Joel had one of his best days. I am convinced that Coach Howard possessed one of the greatest football minds of all time.

The Orange Bowl bid to face Colorado’s Buffaloes came shortly after our win over Furman. A dream had come true. While the seniors had made the pledge in 1953, the goal of winning the ACC and going to a bowl was attained by sacrifice and dedication on the part of every man on the squad — players, coaches, trainers, and managers. It had to be a total team effort. Life is a lot like that.
When you're discussing something as important as your future, it's urgent that you get the straight facts . . . and that you understand them. Air Force ROTC can be an important part of your future. We would like to outline some of the facts and invite you to look into gathering more.

It's a fact: the Air Force needs highly-qualified, dedicated officers . . . men and women. It's a fact: we need people in all kinds of educational disciplines. It's a fact: we're prepared to offer financial help to those who can qualify for an Air Force ROTC scholarship.

Get together with an AFROTC representative and discuss the program. We'll give you all the facts. It could be one of the most important talks you've ever had with anyone about your educational plans.

For More Information
Call Capt. Brian Donovan
656-3254/3255

AIR FORCE
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Clemson University

By Kathy Durham
Clemson Public Relations Department

Nested in the foothills of the majestic Blue Ridge Mountains and surrounded by Lake Hartwell, Clemson University provides a special setting for higher education, research and service to the people and state of South Carolina.

More than 11,000 students pursue their educational careers in the University's nine colleges and graduate school. Courses are offered in agricultural sciences, architecture, education, engineering, forest and recreation resources, industrial management and textile science, liberal arts, nursing, and sciences.

At a time when many colleges and universities across the nation are experiencing declines in enrollment, Clemson is in greater demand than ever. And the quality of students who apply continues to rise. Of the 1978 entering freshman class, almost 95 percent graduated in the top half of their high school class; more than 40 percent in the top 10 percent.

Clemson students excel in extracurricular activities, as well as academics and athletics.

To cite an example, this past summer the student newspaper "The Tiger" was named an All-American publication, the only student paper in South Carolina to achieve the national award. A school spirit flourishes among Clemson students that is hard, if not impossible, to beat elsewhere and which remains strong long after their years at Clemson end. Clemson alumni are among the most loyal in the country, continually enhancing through their strong support the University's programs to better serve mankind.

College years are a special time and Clemson University is a special place. Memories of rich friendships formed here, of personal growth encouraged here, of knowledge gained here, and even of those long nights of study here hold a special place in the minds of those who are a part of Clemson and its history.

But Clemson's influence does not end with alumni and students. Clemson directly serves more than two million people a year in its public service programs. Both as consultants and as researchers, Clemson faculty help solve practical problems in the business community. In the past year, continuing education courses offered on-campus and around the state enabled more than 20,000 professional men and women to keep abreast of new methods, developments, and research in their fields.

As a land-grant university, Clemson has statewide responsibilities in teaching, research and public service programs not available from any other source in the region. The entire state, indeed, is its campus, and in a very real sense, the 2.8 million citizens of South Carolina are members of its community.

Serving as Clemson's president for the past 20 years, Dr. Robert C. Edwards has set the pace for strong leadership and administrative direction during the University's greatest period of growth in academics, physical expansion and in public service. Reflecting that leadership, and demanding quality of its programs, faculty and students, Clemson does not try to be all things to all people. Programs are developed at Clemson only in response to clearly defined needs in important areas — one reason why Clemson must turn away applicants while other schools hunt for them and why Clemson has such a strong tradition of academic excellence.

Clemson University — a place of beauty, a place for personal growth, a place of top-notch students and high quality programs, a place of research for the benefit of mankind, a place of memories and reunion. Clemson is a place, above all, of service to people.
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For the past three years Clemson's athletic program has been ranked the nation's elite in overall
success. The man directly responsible for the rise and continued success of the major college powers is Bill
McLellan. The third man to own the title of Athletic Director over the past 47 years, McLellan assumed his present
position in February 1971, and since has directed the Tigers through their greatest decade ever of
athletic prominence.

In the McLellan Era, the Tigers opened the Frank Johnstone Athletic Center, possibly the most modern and complete complex under one roof, including permanent seating in the Stadium from 43,451 to 47,431, opened a beautiful swimming pool that was the site of the 1977 ACC men's swimming Championships, and constructed a nine-lane track where the '78 ACC title was held.

Moreover, he assembled a coaching staff which in 1977-78, carried the Tigers to its first football bowl berth ever; earned the country team its first-ever ACC soccer Conference Championship berth; tutored the Lady Tigers swimmers to a first-place finish in the AIAW National Championship; directed the golfers to their first national title ever; tutored the Lady Tigers' team to an AIAW Regional Championship; and garnered another in a long line of ACC baseball crowns.

And while he was erecting an athletic powerhouse, McLellan was developing a solid intramural program for the student body which attracts record participation every year.

That's why Bill McLellan is recognized as a total athletic director.

A native of Hamer, S. C., the 46-year old McLellan was a two-time football letterman for the Tigers, and a member of Clemson's 1952 Gator Bowl team.

He received his BS degree from Clemson in 1954, and his MS two years later.

After joining the athletic staff in 1958, he spent more than a decade with the Tigers as assistant football coach, Assistant Business Manager, Assistant Athletic Director, and Associate Athletic Director before being appointed to his current position.

McLellan is married to the former Suzy Rogers of Fork, S. C., and they are the parents of four children — Suzy, a graduate of Winthrop; Bill, a Clemson junior; Cliff, a sophomore at Tennessee Tech; and Arch Anna, a junior at Pendleton High School.
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He has authored a program which currently consists of 19 varsity sports — 12 men's and seven women's — and has supervised a physical expansion and renovation of athletic facilities which are genuinely considered among the finest in America.

During the McLellan Era, the Tigers have christened the Frank Johnstone Jervey Athletic Center, possibly America's most modern and complete athletic complex under one roof, increased the permanent seating in Memorial Stadium from 43,451 to 53,306, opened a beautiful swimming facility which was the site of the 1977 Atlantic Coast Conference Championships, and constructed a nine-lane all-weather track where the '78 ACC Meet was held.

Moreover, he assembled a coaching staff which, in 1977-78, carried Clemson to its first football bowl berth in two decades; brought the Tigers their sixth consecutive ACC soccer title and NCAA playoff spot; earned the cross country team its first-ever team berth in the NCAA Championships on their way to a top 20 finish; led the Tiger fencers to a fourth-place finish in the NCAA Championships; directed the Lady Tiger swimmers to a 17th-place finish in the AIAW Nationals; paced the golfers to their first national ranking ever; tutored the Lady Tiger tennis team to an AIAW Regional championship; and garnered another in a long line of ACC baseball crowns.

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Season Ticket Holders/Other Visitors: Season ticket holders and other visitors to the stadium are requested to enter Gates 1, 5, 9, 11, or 13.

Handicapped: A special entrance has been provided at Gate 2 for the handicapped.

High School: Special High school tickets are sold at Gate 11 only.

Will Call: Should you have tickets at the will call window, you will find them at Gate 9.

Gates 4, 6, 7, 8, 15 and 16 are closed prior to the games and are opened for exit purposes only.

PASS OUT CHECKS: Pass out checks will be available at Gates 1 - 5 - 9 - 13. Any person leaving stadium other than with team pass must have pass out checks, as well as admittance stub for other type tickets to be readmitted to game. Ticket stubs will be secured in receptacles provided.

EMERGENCIES: First aid stations are located under Section J on South side of Stadium and under Section T on the North side. Trained nurses are on hand all during the game. Should a doctor be needed, ask any usher. Each usher has been informed the seat location of doctors. Ambulances are located at Gates 1, 5, 8, and 13.

TELEPHONES: Telephones are located at Stadium Ticket Offices at Gates 1, 5, 9 and 13.

PUBLIC ADDRESS SYSTEM: The public address system is intended primarily for the information of spectators concerning the game. Please do not request the use of the public address system to make social contacts at the game.

RESTROOMS: Ladies' and men's restrooms are located beneath the stands and can be reached by exit from any portal.

LOST & FOUND: If any article is lost or found, please report same to Gate 1 Information Booth.

The Frank Howard Field of Clemson Memorial Stadium
The largest crowd ever to witness a game in Death Valley prior to 1978 was 54,486 when Clemson beat South Carolina 28-9 in 1976. With the completion of the top deck on the South (press box side) stands, Memorial Stadium will be the largest football arena in the two Carolinas, with a potential capacity of almost 65,000.

CONCESSION STANDS: Concession stands are located beneath all stands and can be reached by exit from any portal. A concession price list is published on this page.

EMERGENCY CALLS: Emergency calls are received over the telephone located in the press box, the number of which is listed with the operator as Press Box, Clemson Memorial Stadium.

NOTICE: Possession or consumption of alcoholic beverages are prohibited by Act No. 550 of the General Assembly of South Carolina, 1967, and rules of the Alcoholic Beverage Control Commission in this stadium and the surrounding area. By order of: S. C. Alcoholic Beverage Control Commission.

NOTICE: Solicitation for any purpose is prohibited at an athletic contest in Clemson Memorial Stadium and Littlejohn Coliseum.

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The Frank Howard Field of Clemson Memorial Stadium

The largest crowd ever to witness a game in Death Valley prior to 1978 was 54,486 when Clemson beat South Carolina 28-9 in 1976. With the completion of the top deck on the South (press box side) stands, Memorial Stadium will be the largest football arena in the two Carolinas, with a potential capacity of almost 65,000.

CONCESSION STANDS: Concession stands are located beneath all stands and can be reached by exit from any portal. A concession price list is published on this page.

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NOTICE: Solicitation for any purpose is prohibited at an athletic contest in Clemson Memorial Stadium and Littlejohn Coliseum.

SOUVENIR PRICES

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- Roughing the Kicker
- Helping the Runner, or Interlocked Interference
- Ineligible Receiver Downfield
- Offsides

- Loss of Down
- Illegal Shift
- Dead Ball
- Safety
- Incomplete Pass: Penalty Declined, No Play or No Score
- Pass or Kick Catching Interference

- Personal Foul
- Holding
- First Down
- Delay of Game
- Blocking Below the Waist
- Ball Illegally Touched or Kicked
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Anderson, South Carolina
Anne and Al Williams
Owners
One of college football's outstanding young coaches, Charley Pell is in his sophomore season as head mentor of the Clemson Tigers.

The 37-year old product of Albertville, Ala., was named Clemson's 20th head coach December 1, 1976, then directed his Orange-clad gridders to a sparkling 8-2-1 regular season finish last fall and to a berth in the Gator Bowl against defending National Champion Pittsburgh.

In leading the Tigers to the school's most productive season in two decades, Pell garnered all but eight of the 124 votes cast by the Atlantic Coast Conference sportswriters to earn league coach of the year honors.

He reaped coach of the year accolades by practically every Southeastern football and touchdown organization, claimed the NCAA District III honor, and finished among the top five in voting for National Coach of the Year by the Football Writers Association of America.

Pell was joined by coaching colleagues Fran Curci (Kentucky), Lou Holtz (Arkansas), and Don James (Washington) in August for the official dedication of the National Football Foundation's College Hall of Fame in King's Island, O., sponsored by the NCAA and ABC-TV.

Now in his third season at the University, Pell was appointed assistant head coach and defensive coordinator for the Tigers in 1976. He implemented a defensive scheme upon his arrival that transformed a unit which allowed over 34 points per game into one that finished the '77 regular season as the nation's eighth most stingy against scoring.

Labeled "one of Bear Bryant's little sharks" as a 180-pound two-way starter at the University of Alabama, Pell was a member of the Crimson Tide's 1961 National Champions, and played in the Orange, Sugar, and Bluebonnet Bowls during his 'Bama career.

After receiving his BS degree in business administration in 1964, he spent one season as a graduate assistant at his alma mater.

Pell served the next four campaigns, from 1965 through 1968, as defensive line coach for Charlie Bradshaw at the University of Kentucky.

At the ripe age of 28, he was named head coach at Jacksonville, Ala., State University where his aggressive defensive-oriented teams fashioned a five-year ledger of 33-13-1, including a 30-7-1 record during the last four years.

In Pell's second term at JSU, he led his team to a perfect 10-0-0 record which included a 21-7 victory over highly-regarded Florida A&M in the Orange Blossom Classic, and to a final national ranking of second among NCAA Division II schools.

That year he reaped conference, district, area, and state of Alabama Coach of the Year accolades, and was runner-up for national honors.

Pell's 1972 JSU team finished 10th nationally, and ranked fourth in 1973 when he again gained Alabama Coach of the Year recognition.

He joined former 'Bama teammate Jimmy Sharpe at Virginia Tech in 1974 as assistant head coach and defensive coordinator.

With the Gobbler's, Pell took a defensive unit that ranked 128th nationally prior to his arrival and molded it into one that finished the 1975 season as 29th toughest against scoring.

Married to the former Ward Noel of Lexington, Ky., the Pells have one son, Carrick, age eight.

PELL'S HEAD COACHING RECORD

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<td>.712</td>
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21
Dine in the Atmosphere of the Ole South

Only U. S. Choice Aged Western Beef
Now serving N. Y. Strip
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Entertainment nightly
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B  12 oz. Highball        D  14 oz. Handled Mug

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City ____________________________ State ____________________________

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Charge to my □ VISA  □ Master Charge
Card # ____________________________
Expiration Date ____________________________
M/C Interbank # ____________________________
Sign here if paying by charge card
X ____________________________
The Tigers' student managers are, kneeling, left to right, Lawrence Mudge, Steve Lewis, William Odum, Steve Rivers, and Ray Love. Standing, left to right, Randy Steen, Dennis McElhannon, Jim Gough, Randy Templeton, and Paul Wessinger. Not pictured, Henry Blalock.

The Orange and White
Complete Coverage of Clemson Sports

For an introductory rate of just $10 (regular rate of $13 per year goes into effect Dec. 1), you can receive 35 issues of interesting material on the Clemson and ACC sports scene. Each issue will be a minimum of 16 pages and include informative columns and stories, entertaining features and great action photographs. The Orange and White will be published weekly from September to May and once a month during the summer.

What to Expect Each Week in the Orange and White
- a complete summary of Clemson Athletics
- action-packed pictures
- in-depth features on some Tiger athletes and coaches
- full game coverage
- a column on the Atlantic Coast Conference
- coaches corner
- a periodic look at recruiting — Clemson and ACC
- a sports quiz on Tiger athletes
- a preview of upcoming opponents
- up to date statistics
- special emphasis on the Tiger athlete, present and past
- letters to the editor

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Signal for 3 MUSKETEERS® Bar.
Look up and point with three fingers while right hand rubs stomach. It's the fluffy chocolate bar that gives your spirits a lift.

Signal for "M&M's"® Plain Chocolate Candies.
Alternate left palm extended with lifting and pointing to mouth. "The milk chocolate melts in your mouth—not in your hand!"

Signal for "M&M's"® Peanut Chocolate Candies.
Move finger in clockwise motion pointing toward head. Go crazy for the peanut chocolate candies! "The milk chocolate melts in your mouth—not in your hand."

These candies are on sale in the stadium now.

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Clemson's jayvee coach Willie Anderson with his student assistant staff of, front row, left to right, Bob Coffey and John Goodloe, and back row, Thad Allen and Mark Heniford.
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Meet the Seniors

Al Latimer has stepped into the Tiger spotlight as a standout at corner back this fall. The senior from Altamonte Springs, Fla., entered Clemson in January of 1977 after a highly successful stint at Ferrum Junior College. Al saw sparse playing time last fall, but his outstanding play in the spring thrust him into the starting lineup. And in his first start, against The Citadel in the '78 season opener, his performance brought him the team's player of the week honors.

Al Latimer

Very few players can boast of the success and excitement that has followed Willie Jordan through his career at Clemson. As a quarterback in his freshman year, Willie led the Tigers in total offense and scoring. He was a defensive back in '76 as a sophomore, moved to flanker in the spring prior to his junior year, then jumped back to the secondary in the second game of the '77 campaign. Settled in the secondary, Willie is one of the South's most exciting return specialists, and in last year's Virginia Tech game, earned the ACC's Defensive Player of the Week honors for a pair of punt returns which set up Tiger scores, and an interception which halted a Gobbler drive.

Willie Jordan

Bubba Rollins is another product from Hank Norton's successful program at Ferrum, Va., Junior College. A native of Poquoson, Va., Bubba was a solid performer for the Tigers last fall at strong safety, and is expected to conclude his Clemson career with a bang this fall. He was an All-America gridder at Ferrum, and earned the league's defensive player of the year honors. Bubba is one of the real leaders of the Tiger secondary.

Bubba Rollins

Rich Tuten has been a standout for the Tiger defense the past two years. After a fine career at Wakefield High School in Arlington, Va., Rich prepped at both Massanutten and Staunton Military Academies before enrolling at Clemson. He's also seen starting action at tackle in addition to middle guard. Recognized as the strongest player in ACC history, he's bench pressed over 500 pounds.

Rich Tuten

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Larry Fallon
James Johnson
Kent Knupp
Charles Novell
Ellis Savage
Roe Waldron
Leonard Walker

Virginia Tech

War Memorial Chapel and Carol M. Newman Library
MR. CLEMSON
A Profile of Frank Johnstone Jervey

"She told me I wouldn't be happy until I returned to Clemson," said Capt. Frank Jervey, recalling the remark of his wife, the former Anne White of Leesburg and Fredricksburg, Va., made to him in 1953.

That was the year he departed Washington, D. C., after 31 years with the Ordnance Corps, for his alma mater.

Since his return, Capt. Jervey has served Clemson in many ways, including Vice-President for Development and as a Life Member of the University’s Board of Trustees.

He was instrumental in obtaining two grants totaling nearly $2 million from the Olin Foundation for construction and equipping of the ceramic (Olin Hall) and chemical engineering (Earle Hall) buildings.

Presently, the 84-year-old distinguished alumnus has resigned himself to his corner office, located in the building which is named in his honor. He reports to "work" seven days a week, but leaves each day about 4:15 for the practice field to "coach" the sport in season.

And for Capt. Jervey, once recognized as one of the world’s foremost authorities on small arms ammunition, his dedication and love for Clemson has increased with each passing day.

His uncle, Judge Theodore D. Jervey, was instrumental in beginning the long relationship between Clemson and Capt. Jervey.

"It was during my senior year at Porter Military Academy, now Porter Gaud, in Charleston," the 1914 graduate explained, "when my uncle told me he would send me to either Clemson or the College of Charleston.

"I knew all of the ATO’s (Alpha Tau Omega Fraternity Brothers) at the College of Charleston, and when I explained to my uncle that I thought I would stay home and go to college, he quickly added, 'Well, I think you should attend Clemson.'"

His recollection of college life centers around athletics, and the days when the football, baseball, track, and even basketball teams played on Riggs Field.

"I remember when we first played a basketball game," Capt. Jervey remarked. "I think it was the 1910-11 season, and then we played but five or six games a year, because very few schools had basketball teams back then.

"We had a scheduled contest with Georgia Tech one afternoon," he continued. "It had rained the night before, and naturally the field was muddy. But I doubt if the college had more than one telephone, and Tech was not notified about a postponement.

"So when Tech arrived for the basketball game, both teams played with football cleats for traction. Naturally, it was a passing game since the ball wouldn't bounce in mud."

Capt. Jervey also recalled the first indoor games, played in the basement of Sikes Hall, with columns and all in the playing area.

"The only spectators were those who stood outside the building and peered through the windows. Frank Dobson, our football coach from 1910-12, was credited with starting basketball as a varsity sport."

He also remembered a 76-point scoring effort by James Erwin of Spartanburg.

A decorated World War I veteran, all of Capt. Jervey’s memories are not of the happy college days.

In 1918, his combat troop, of which he served as captain, headed overseas. With just three weeks of training, the young captain led 250 men to the front lines of combat in France. Only 35 of those were spared battle scars or death. Capt. Jervey was not spared. He absorbed eight blasts from a machine gun.

Severely wounded, having lost a considerable amount of blood, he was later discovered by five members of his troop, and carried in a blanket to a nearby fox hole.

"They thought I had died during our journey," he observed, "and just as they were preparing to bury me, a lieutenant from a medical crew arrived. He checked my pulse and informed the soldiers I was alive.

"By this time I was suffering to the extent that I didn’t care if I lived or died. The lieutenant leaned over me and said he had one more ambulance available, and if I had enough guts to withstand the pain, he would save my life."

And his life has been devoted to service to Clemson ever since.

Does he have any one special recollection during his Clemson experiences?

"No!" concluded Capt. Jervey emphatically. "The 'whole' Clemson is what's special. The people are the finest, and I don't believe there's another place in the United States that is as pleasant to live in as Clemson."

But the admiration is mutual, as most folks in this lovely college town will tell you that Capt. Frank Johnstone Jervey is Clemson's Favorite Son.

The Jervey Athletic Center was dedicated in 1973, honoring Clemson’s distinguished alumnus, known to everyone as "Mr. Clemson." The facility is one of the finest in America, housing administrative and coaching offices, carpeted dressing space for all of the Tiger teams, modern training and weight rooms, and tartan-surfaced gym.
Three simple ways to gain yardage.
Filmed highlights of each week's game with Coach Charley Pell and the Voice of the Clemson Tigers, Jim Phillips, are seen each week on the following stations. Consult local listings for times.

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The first public showing of a portrait of Clemson University President Robert Cook Edwards will highlight a one-man exhibition of paintings and sculpture by Charleston artist William Halsey at Clemson through October 27.

The exhibit, comprising 18 of the artist's works, will be open to the public from 8 a.m.-4:30 p.m. weekdays and 9 a.m.-noon on Saturdays in the Alumni Center. The Clemson Alumni Association, which commissioned the official portrait, is sponsoring the exhibition.

Halsey is one of the state's most important artists and is nationally recognized as a pioneer of abstract painting in the South.

Born March 13, 1915, in Charleston, Halsey began his art studies at the Charleston Museum under Elizabeth O'Neil Verner. In 1932 he entered the University of South Carolina for two years of study and then in 1935 entered the Boston Museum School of Fine Arts. After several years of study the painter was back in Charleston roaming the streets and markets of his childhood with the experienced eye of his Boston studies.

In 1939 Halsey received the prestigious James William Paige Fellowship, which allowed him to advance his art studies in Mexico. The colors, sights, sounds and textures of Mexico gave Halsey the basic ingredients to develop the style he would eventually employ in an important series of paintings in the 1960s.

It has been said that Halsey can spend weeks, months, and even years on a single composition maintaining a constant stir of ideas and avoiding rigid preliminary sketches or studies.

For more than 30 years Halsey has combined his creative talents with teaching, and since 1965 he has been a faculty member of the College of Charleston. Throughout his life, events have affected his ideas and subject matter; however, his style and ability to capture the actual essence of his subject remains intact.
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When Clemson has the ball

### The Clemson Offense

<table>
<thead>
<tr>
<th>Player</th>
<th>Position</th>
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<tbody>
<tr>
<td>86 CLIFF BRAY</td>
<td>TE</td>
</tr>
<tr>
<td>74 BILLY HUDSON</td>
<td>LT</td>
</tr>
<tr>
<td>50 CHRIS DOLCE</td>
<td>LG</td>
</tr>
<tr>
<td>55 JEFF BOSTIC</td>
<td>C</td>
</tr>
<tr>
<td>71 JOE BOSTIC</td>
<td>RG</td>
</tr>
<tr>
<td>75 ANTHONY KING</td>
<td>RT</td>
</tr>
<tr>
<td>15 JERRY BUTLER</td>
<td>SR</td>
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<tr>
<td>4 STEVE FULLER</td>
<td>QB</td>
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<tr>
<td>32 HAROLD GOGGINS</td>
<td>TB</td>
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<tr>
<td>31 MARVIN SIMS</td>
<td>FB</td>
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<tr>
<td>14 J. D. HAGLAN</td>
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### Virginia Tech Defense

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<tr>
<td>94 JAMES JOHNSON</td>
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<tr>
<td>79 DOUG McDOUGALD</td>
<td>LT</td>
</tr>
<tr>
<td>66 DANNY HILL</td>
<td>NG</td>
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<tr>
<td>70 MIKE FAULKNER</td>
<td>RT</td>
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<tr>
<td>93 CHARLES NOVELL</td>
<td>RE</td>
</tr>
<tr>
<td>33 LEWIS STUART</td>
<td>LB</td>
</tr>
<tr>
<td>35 NATE PARKER</td>
<td>LB</td>
</tr>
<tr>
<td>46 DENNY WINDMULLER</td>
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</tr>
<tr>
<td>24 GARY SMITH</td>
<td>SS</td>
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<tr>
<td>45 GENE BUNN</td>
<td>FS</td>
</tr>
<tr>
<td>27 LAWRENCE YOUNG</td>
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**The Tiger Squad**

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<tr>
<td>21 Hendricks</td>
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<td>16 Williams</td>
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<td>26 Vandery</td>
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<td>14 Yard</td>
<td>DE</td>
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<td>23 Clark</td>
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<td>34 Sims</td>
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<tr>
<td>20 Hagan</td>
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**The Coca-Cola Bottling Company of Anderson, South Carolina**

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when Virginia Tech has the ball

<table>
<thead>
<tr>
<th>VIRGINIA TECH OFFENSE</th>
<th>THE CLEMSON DEFENSE</th>
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<tbody>
<tr>
<td>89 RON ZOLLCOFFER</td>
<td>84 JONATHAN BROOKS</td>
</tr>
<tr>
<td>72 ED LEWIS</td>
<td>83 JIM STUCKEY</td>
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<tr>
<td>64 STEVE WIRT</td>
<td>51 RICH TUTEN</td>
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<tr>
<td>59 ROE WALDRON</td>
<td>76 TONEY WILLIAMS</td>
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<tr>
<td>65 TORY SMITH</td>
<td>90 DAVID REED</td>
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<tr>
<td>68 LEONARD WALKER</td>
<td>35 RANDY SCOTT</td>
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<tr>
<td>81 PAUL WATKINS</td>
<td>47 BUBBA BROWN</td>
</tr>
<tr>
<td>13 DAVID LAMIE</td>
<td>3 AL LATIMER</td>
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<td>88 MICKEY FITZGERALD</td>
<td>13 REX VARN</td>
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<tr>
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<td>20 WILLIE UNDERWOOD</td>
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<tr>
<td>31 DENNIS SCOTT</td>
<td>26 STEVE RYAN</td>
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**THE GOBLER SQUAD**

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<th>OFFICIALS</th>
<th>REFEREE</th>
<th>UMPIRE</th>
<th>LINESMAN</th>
<th>LINE JUDGE</th>
<th>HELM JUDGE</th>
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<tr>
<td></td>
<td>Donald Saff (ACC)</td>
<td>Bradley Faircloth (ACC)</td>
<td>John Godbold (ACC)</td>
<td>Ernest Benson (ACC)</td>
<td>James Knight (ACC)</td>
<td>Thomas Hunt (ACC)</td>
</tr>
</tbody>
</table>
This stunning 18" x 24" print by Polly Furr of Charlotte, N. C. is a magnificent tribute to the Clemson spirit of pride and strength.

A renowned Southern artist, Ms. Furr has focused her many talents on creating what will certainly be a collectors item.

Suitable for framing in any standard 18" x 24" or custom frame, the visual impact of "DOOM" is unparalleled. The rich, vibrant colors will enhance the decor of any room in your home or office.

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Total Amount of order $ ________
<table>
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<th>Position</th>
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<th>Height</th>
<th>Weight</th>
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<td>Galax, Va</td>
<td>6-0</td>
<td>192 Fr.</td>
</tr>
<tr>
<td>BILL REMNER</td>
<td>WB</td>
<td>Springfield, Va</td>
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<td>192 Fr.</td>
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<td>QB</td>
<td>Hickory, NC</td>
<td>5-10</td>
<td>191 Fr.</td>
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<tr>
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<td>PK</td>
<td>Cherryville, NC</td>
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<tr>
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<tr>
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<tr>
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<tr>
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<tr>
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<tr>
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<td>MATT MEO</td>
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<tr>
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<tr>
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<tr>
<td>SIDNEY SNELL</td>
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<td>Denny Windmuller</td>
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<tr>
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<tr>
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<td>C</td>
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<tr>
<td>MIKE KOVAC</td>
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<tr>
<td>BUBBA MULLINS</td>
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<td>6-2</td>
<td>249 Fr.</td>
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</table>

* Denotes Letters Earned
For A Lot of Good People

The R. L. Bryan Company's fine craftsmanship and service have meant many good things to the good people of South Carolina. Trusted by educators, professionals, businessmen, religious and community leaders for generations. . . .
Danny Ford has garnered the reputation as one of America’s bright young football coaches.

A first-team All-Southeastern Conference lineman at the University of Alabama, he played in the Cotton, Gator, and Liberty Bowls as a Crimson Tide gridder, and served as team captain his senior year.

Ford received a master’s degree at Alabama, then coached under Bear Bryant for two seasons. He then journeyed to Virginia Tech as an assistant for three years before joining the Tiger staff in January of 1977.

He is the assistant head coach and offensive line tutor for the Tigers.

Married to the former Deborah Anderson, the Fords have two lovely daughters, Jennifer Renee (5) and Ashleigh Lynn (3).

“My concern for the players at Clemson is for the individual success of each, and that’s the difference in being a winner or a loser. This applies to his achievements in the classroom as well as on the football field.

“Certainly there are different ways to help an individual achieve success. With some, you work it out of them; with others, you compliment them; and with others, you direct them to the study halls and the tutors.

“Every coach has a different way to help his players obtain the individual success. What is important, however, is seeing that they accomplish that goal.”

Mickey Andrews has achieved the ultimate in football.

As a player at the University of Alabama, Andrews was tabbed as the school’s most outstanding athlete, earning All-America recognition as a football player and All-Southeastern Conference honors as a baseball player.

In addition to playing in a pair of Orange Bowls and a Sugar Bowl during his Crimson Tide career, he was a member of the 1964 National Champions.

As a head coach at Livingston, Ala., Andrews led his team to the NAIA National Championship.

Holder of BS and MS degrees at Alabama, he is married to the former Diane Cook, and they have two children — Ronnie (12) and Shannon (9).

Andrews coaches the defensive secondary at Tigertown.

Naturally, much of what he learned as a player under Alabama’s Bear Bryant, has influenced his life.

“Anytime you are with a successful program such as the one that Coach Bryant has, there are many things which you learn, and all have a positive effect on you. Also, those are the things which made us a winner at Alabama, and they still work in positive ways today.”

Clemson’s quarterback coach is Jimmye Laycock, a signal-caller during his undergraduate days at William & Mary.

After receiving a master’s degree at Clemson, Laycock coached at The Citadel and Memphis State, two years each, before returning to Tigertown.

His wife, the former Ginnie Klemkowski of Baltimore, Md., holds a Ph.D. in education, and serves on the faculty at Clemson.

“Jim and I take a lot of kidding about being ‘Coach and Doctor Laycock,’ but it really has worked out beautifully. Having academics and sports so much a part of my life has helped me to keep both of them in perspective.

“There is nothing like the excitement of football, especially at Clemson. Games take on a special meaning, though, when you know firsthand the unbelievable hours of preparation involved and feel such a closeness to the players and coaches. The greatest thrill comes in watching them succeed and get the recognition they deserve.

“But on Monday, it’s good to get back to Godfrey Hall (education building) and to my courses in special education. For me, teaching is exciting, too. I’m just glad I don’t have to give my finals in front of 50,000 people.”
We’ve got sweatshirts, decals, glassware, pennants, key chains, hats, socks and blazers.

We’ve got mugs, ties, cuff links, bracelets, ceramic and stuffed Tigers, and Tiger Paws in stick-ons, sew-ons, and put-ons.

We’ve got everything and anything to help you spread the Clemson Tiger spirit.

And we’ve got 'em at the best prices around.

Come see us when you’re in town to see the Tigers play.

WRITE FOR OUR FREE COLOR BROCHURE
Welcome to Clemson!

Home of the Tigers

FORT HILL FEDERAL SAVINGS & LOAN ASSOC.

College Avenue, Clemson, 654-5574 / Hwy. 76, Clemson, 654-5574
Colonial Plaza, Seneca, 882-1925
America has driven it to the top.

In just two short years over a million people have bought and enjoyed The New Chevrolet Caprice and Impala. Pretty darn impressive.

Of course, one reason for the success of The New Chevrolet is that it's simply a very beautiful car. And we suggest the '79 version is even more beautiful.

But then we know it takes more than beauty to become the most popular car in America. It takes roominess. It takes some very impressive standard features. It takes a smooth, comfortable ride. And more.


It's no wonder America's driven it to the top.

See your Chevrolet dealer.
In 1944 Herman McGee saw action working behind the lines as a quarter-master with the famed Red Ball Express supply line, which helped General Patton and the Third Army knife its way through Germany.

Today Herman is a trainer for the Clemson Tigers, still working behind the lines where he sees so much action he rarely gets to see much of the game in progress. "We're not down there to watch the game," says Herman. "We can always see it on Sunday."

The 60-year-old Clemson native began his association with the Tigers in 1934 at the age of 16, and he has been with Clemson ever since (except when his services were needed by General Patton for a few years). His loyalty over these years has earned him the distinction of being named an Honorary Alumnus by the Clemson Alumni Association. Last year he was inducted into the Clemson Athletic Hall of Fame.

Herman's responsibilities go far beyond simply taping ankles and knees, though he does a great deal of that too. On Saturday afternoons he works to get banged up players back into the game if possible, and he does watch the action on the field when a particular player seems to be having trouble. "When you've been around a while you can tell when a player is having trouble even if he's trying to hide it," he says.

Off the field Herman treats injured players with a myriad of therapeutic techniques and machines, but he aids the injured just as significantly with their mental attitudes. "All the players are different," he says. "Some think they ought to get well overnight, and some get down on themselves. So we just try to gain their confidence and help them keep their hopes up."

"He's everything you'd want from a person to work with your team," says Coach Frank Howard, who remembers Herman as a small boy hanging around the Clemson practice fields. "When all these old players come back to Clemson, they go to see Herman before they come see me."

"Herman's an institution in himself, a part of the tradition here at Clemson," adds Head Coach Charley Pell.

Herman takes all the accolades surrounding his being named an Honorary Alumnus in stride. "I'm just one cog in the machine," he says.

When asked if he looks forward to retiring one day so he can sit in the stands and see the game without being preoccupied with the duties of a trainer, Herman cringes at the thought. "I'm just like an old firehorse," he says. "When that whistle blows I want to be there."
Go-o-o-o-o-o-o Tigers

Best of luck in '78

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Clemson has played in eight post-season bowl games in the Tigers’ proud and illustrious football tradition. National Football Hall of Fame Coach Jess Neely carried Clemson to its first berth in the 1940 Cotton Bowl, and his Tigers responded with a 6-3 win over Boston College. Frank Howard, an assistant to Neely, led Clemson to six more post-season games — two Gator Bowls and a pair of Orange Bowls, the Sugar Bowl, and to the inaugural Bluebonnet Bowl.

Charley Pell, in his first season at Tigertown in '77, led Clemson to the Gator Bowl last year to face defending National Champion Pittsburgh.

The Tigers own a .500 record in bowl games, having won four and lost four.

The late Jack Miller booted this 32-yard field goal in the '49 Gator Bowl to lead Clemson past Missouri, 24-23. A record crowd of 36,000 watched the battle of the Tigers, and in a game that was voted the event’s most exciting, The huge following which Clemson attracted was, in the words of Gator Bowl officials, “a boost that helped save the event and make it what it is today.”

A crowd of 65,000 saw Clemson beat Miami, 15-14, in the 1951 Orange Bowl, as Sterling Smith nailed a Hurricane back in the Miami end zone for a safety and the decisive margin.

Clemson's bowl memorabilia, which includes four championship trophies.
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The Tigers own five ACC Championships. They shared the title in 1965 with N. C. State. Buddy Gore (above left) was the ACC's MVP in 1967, and Steve Fuller won that award last fall.

**THE TITLE YEARS**

Clemson owns the best all-time football won-lost percentage among Atlantic Coast Conference schools, having posted a .625 figure over the past 25 years of gridiron competition against its league members. Duke is second with a .612 mark, followed by Maryland at .592 and N. C. State at .557. North Carolina is fifth with a .547 ledger, then come Wake Forest and Virginia at .313 and .225, respectively. South Carolina was in sixth place above Wake and Virginia before it withdrew from the league.

---

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Standouts In Other ACC Sports

GARY HALLBERG, Wake Forest: Down through the years, golf at Wake Forest has been synonymous with winning. Now, having two years under his belt as the No. 1 man on the Demon Deacon squad, Gary Hallberg has established himself as an important part of this winning tradition. As a freshman, Gary became the 25th All-America golfer from Wake Forest, putting him in the company of such greats as Arnold Palmer, Lanny Wadkins, Jim Simons, Curtis Strange and others. Like the other golfing greats from Wake Forest, Gary has a long list of achievements to his name. He represented the United States as a member of the Walker Cup Team, and the past two years has won the prestigious North-South Amateur. He has also "teed it up" with the pros in the Greater Greensboro Open, Colonial Invitational, Western Open and the Scandinavian Open where he finished fourth. This spring he was among the elite, competing in the Masters and making the cut.

RENAILO NEHEMIAH, Maryland: A 19-year-old sophomore from Scotch Plains, N.J., Renaldo "Skeets" Nehemiah is a world record holder for the Maryland Terrapins. He established the world mark in the 60-yard hurdles indoors with a time of 7.07. He is the reigning NCAA champion in the 60-yard high hurdles and was voted the outstanding performer in the ACC Indoor Games with a 7.14 in his specialty. Outdoors, he also won the ACC 100-meter dash title. He holds the meet record in the 110 meter hurdles in both the IC4A and Penn Relays and reigns as the AAU 110-meter hurdles champion. He has also turned in impressive times in the 200 meters and on the 400 meter relay and the shuttle hurdle relay. He is a leading candidate for the 1980 Olympics in Moscow.

DAVID ROBINSON, Duke: The No. 3 flight singles champion in last spring's ACC tennis tournament, David Robinson almost didn't make it to the final match. Robinson was going to forfeit the match with Clemson's Peter Murphy in order to take a medical school entrance exam. But after reading a story in Sunday's newspaper, test officials allowed Robinson to take a long lunch break to play the match. Robinson outlasted Murphy, 7-5, 3-6, 6-4, and then quickly returned to Duke to finish up the second half of the exam which he had begun at 8 o'clock that morning.

STAN COCKERTON, N.C. State: In two years, Stan Cockerton has built a solid reputation for his lacrosse skills as an attack. His freshman season saw the Oshawa, Ontario, Canada native lead the nation in goals and become the runner-up in total points. That season he was named All-America, All-ACC and All-South Atlantic League, as well as being selected MVP of both the ACC and the SAL. This past spring, Stan again was named All-America, All-ACC and the conference's Most Valuable Player. He was second in total points and seventh in goals scored. Without question, Cockerton has been the prime reason for the Wolfpack's success over the last two seasons. In his freshman campaign, State went 10-4 overall, and last spring, the Pack was 7-4 for all games and 3-1 in ACC play, capturing second in the conference and a No. 9 national ranking.

ROBERT BONNETTE, Clemson: Coach Bill Wilhelms' reputation for winning baseball games is a pretty well accepted fact. Never experiencing a losing season and having 38 players sign a professional contract is one way of saying the Tiger mentor has surrounded himself with above average talent over the years. One of these talented players is Robert Bonnette, who has been Clemson's regular shortstop the past two years after playing third his freshman season. Robert holds the Clemson season record for at bats with 216 as well as the career mark with 598. He also has the career record in hits with 187 and runs batted in with 130. He has played 136 consecutive games for the Tigers and has been a member of the All-ACC team the past two seasons.

GREG CANTY, Virginia: Greg Canty is one of Virginia's standout track performers, both indoors and outdoors. The Sterling, Va., native has won the ACC 1000 indoors both times as a freshman and as a sophomore, and he won the outdoor 800 this past spring. His time at the 1978 NCAA Indoor Championships was good enough to gain All-America honors. He placed seventh overall and sixth among American performers. He holds Virginia records in the middle distance events and set the school mark in the 1500 the first time he ran it. He has two years and could be a national place-

GREG NORRIS, North Carolina: When pitcher Greg Norris made the Baseball Coaches' All-America team last spring, he became the first Tar Heel to receive the honor since Dave Lemonds was National Player of the Year in 1968. He was certainly a most deserving candidate. Norris posted a 14-2 record in pitching the Tar Heels to the NCAA South Regional championship and to a third place finish at the College World Series. Norris set new Carolina single-season records for victories, complete games (13), strikeouts (118) and innings pitched (133.2). His earned run average was 1.75. In addition, Norris pitched the first no-hitter by a Carolina player in over a decade when he beat East Tennessee State.
Randy Scott knows what it takes to lead. After spending six weeks at Fort Bragg in ROTC summer camp, he earned the rank of Cadet Captain. As Assistant Operations Officer, Randy trains the cadets in Clemson's ROTC program. As a linebacker, he earned All-Atlantic Coast Conference honors and is generally regarded as one of the best in the South.
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Today there are few universities which have the loyal and supportive alumni and friends that Clemson proudly claims.

Perhaps the most tangible evidence that this is true is the record of the annual giving program at Clemson. For example, more than 25 percent of Clemson's 30,000 alumni make annual gifts to the Clemson University Annual Fund while the national average of public institutions is 12.9 percent. At a time when higher education is getting a lower percentage of the State's tax dollars, while the costs of providing quality education are increasing sharply, this annual support from the private sector is crucial.

Private dollars provide student scholarships and fellowships, help attract and retain eminent faculty, and ensure a quality environment for the learning process. Private giving has and will continue to make the difference at Clemson between an adequate state institution and a great university.

As one way of showing its appreciation for this vital annual support, the University has established six new programs to recognize Clemson people who make extraordinary commitments to its future. In addition, the programs provide opportunities to involve participants on a more personal basis with the activities and plans for the years ahead.

An explanation of these programs follows. We invite you to consider each opportunity, select the one that best suits your situation, and become a charter member.

Your support today will guarantee Clemson's quality tomorrow.

Stop by and see us after the game.
The President's Club
$10,000 Annually or
$50,000 Cumulative

Established as the University's highest form of recognition for private financial support, the President's Club provides the framework within which major annual gifts may be made. Clemson seeks the participation of alumni, parents, faculty, staff and friends who can offer support at this generous and distinguished level of giving.

Membership in the President's Club will be accorded those who invest $10,000 annually or $50,000 cumulative in Clemson using one of several methods acceptable to the University.

President's Club members, in addition to being recognized in the Clemson Honor Roll, will be honored at a 1979 Reunion reception, invited to a special day on campus culminating in a black tie dinner, honored at a 1978 President's Luncheon, and will receive a special lapel pin and an exclusively designed desk piece.

Order Of The Silver Tiger
$500 Annually

The Order of the Silver Tiger has been established to honor alumni, parents, faculty, staff and friends who give $500 or more to the Clemson University Annual Fund.

Silver Tigers, in addition to being recognized in the Clemson Honor Roll, will be honored during a 1979 Reunion reception, invited to a 1979 party after the first football game and will receive a special lapel pin and a distinctively designed desk piece.

The Century Club
$100 Annually

Century Club membership is reserved for alumni, parents, faculty, staff and friends who give a minimum of $100 annually to the Clemson University Annual Fund.

Members, in addition to being recognized in the Clemson Honor Roll, will receive a special lapel pin and will be honored during reunion weekend.

R. F. POOLE FELLOWS
$2,500 Annually

The prestigious Robert Franklin Poole Alumni Scholarships are named in honor of Clemson's seventh president. Dr. Poole was committed to quality education, as are the alumni, parents, faculty, staff and friends who make annual gifts of $2,500. R. F. Poole Fellows, in addition to being recognized in the Clemson Honor Roll, will be honored at a 1979 Reunion reception, invited to the 1978 Poole Scholars Dinner, a 1978 President's Luncheon and will receive a special lapel pin and desk piece.

Thomas Green Clemson Fellows
$1,000 Annually

Without Thomas Green Clemson's leadership, there would be no Clemson University. This fellowship honors those whose personal leadership is helping greatly to assure Clemson's quality future. These are the alumni, parents, faculty, staff and friends who give $1,000 annually to the Clemson University Annual Fund.

These donors, in addition to being recognized in the Clemson Honor Roll, will be honored at a 1979 Reunion reception, a 1979 party after the first football game, and will receive a special lapel pin and bust of Thomas Green Clemson.

First Quarter Club
$25 Annually

The First Quarter Club honors alumni who have graduated in the past five years and who give at least $25 annually to the Clemson University Annual Fund. Its purpose is to give special recognition to young alumni who become involved in the growth and development of their university.

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The fast-breaking offensive attack and rugged man-to-man defense promise thrills and excitement every time Clemson takes the floor, but that's not always enough when you're competing in the nation's toughest basketball league.

Foster, the nation's ninth winningest active major college basketball coach with an impressive .721 victory average during his 13-year tenure, will have one of the country's youngest, in experience, teams in America this winter.

Flashy point guard Derrick Johnson (10.3) returns as the lone senior starter, although 6-5 classmate Jim "Chubby" Wells (7.9) drew 22 starting assignments a year ago as one of the Tigers' "big" men inside.

Other seniors who will vie for starting roles are reliable guard-forward Greg Coles (8.8) and forward Marvin Dickerson (3.8).

Foster has another senior in 6-10 Stewart Zane who played in only a half-dozen games last season.

It was inside a year ago where the Tigers got burned because of a lack of size and experience.

John "Moose" Campbell (9.4) has a year's experience to add to his 6-9, 245-pound frame. He was Clemson's leading rebounder (7.2) and shot blocker (53) last season as a sophomore transfer.

Also, look for smooth 6-9 Larry Nance (3.1) to make things happen.

Last winter, as a freshman, he showed signs of brilliance playing in an all-star studded league, and he's blossomed even more during the off-season.

To give Foster a "new" look inside, three freshmen and a sophomore transfer will don the Orange and White for the first time this winter.

Bill Ross and Horace Wyatt are a pair of 6-10 prep All-Americans with much potential, and the duo will get a good baptism early into ACC warfare.

Freshman sharpshooter Keith Whitt and sophomore transfer Keith Walker from Mitchell CC, are a pair of 6-6 swingmen with their eyes cast on the starting lineup.

Still, there's nothing like actual game experience which turns potential players into outstanding players.

Backcourt help will come in the form of two lettermen, a pair of returnees from last winter, and a freshman.

Juniors Billy Williams (5.6) and Bobby Conrad (2.6) saw a considerable amount of playing time a year ago at the guard spots, and they'll have their chances again this season.

Bob Fuzy and David Poole are returning non-lettermen, and 5-0 Daniel Mayfield was Foster's only backcourt signee eligible for competition this year.

Looking a year ahead, Southern Conference Rookie of the Year Chris Dodds transferred from Davidson, and after sitting out the upcoming season, he will join Mayfield, Ross, Whitt, and Wyatt as the five-man Class of '82.

On paper, Foster came up with possibly the finest crop of basketball signees ever in the school's history in one recruiting campaign. But it's going to take the right mixture of experience, leadership, and youth to have another successful winning season.

Catch Littlejohn Coliseum Fever. You'll find it exciting.

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Clemson basketball newcomers include, front row (l-r) Chris Dodds, Daniel Mayfield and Bill Ross; second row (l-r) Keith Walker and Keith Whitt, and top row, Horace Wyatt.
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1959, Tackle

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1952, Guard

Jackie Calvert
1950, Safety

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1948, Safety

Ralph Jenkins
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1940, 1941, End

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