1968

South Carolina vs Clemson (11/23/1968)

Clemson University

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Just everyday things.
Made beautiful by Stevens.

Beautiful Things for the Home:
No Iron Stevens Utica® “Flower Patch” sheets always look daisy fresh. Made of 50% cotton and 50% polyester. The same print is also available in matching towels of 100% cotton. The luxurious Forstmann® wool blanket is machine washable. Stevens sheets are made at the Clemson Plant, Clemson, S. C. J. P. Stevens & Co., Inc.

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JUST EVERYDAY THINGS FOR THE HOME MADE BEAUTIFUL BY

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EMERGENCIES: A first aid station is located under Section A on South side of stadium. Trained nurses are on hand all during the game. Should a doctor be needed, ask any usher. Each usher has been informed the seat location of doctors. Ambulances are located at Gates 2 and 10.

TELEPHONES: Telephones are located at Stadium Ticket Offices at Gates 1, 5, 9, 11 and 13.

PUBLIC ADDRESS SYSTEM: The public address system is intended primarily for the information of spectators concerning the game. Please do not request the use of the public address system to make social contacts at the game.

RESTROOMS: Ladies' and men's restrooms are located beneath the stands and can be reached by exit from any portal.

LOST & FOUND: If any article is lost or found, please report same to Gate 1 Information Booth.

CONCESSION STANDS: Concession stands are located beneath the stands and can be reached by exit from any portal. A concession price list is published on Page 60.

EMERGENCY CALLS: Emergency calls are received over the telephone located in the press box, the number of which is listed with the operator as Press Box, Clemson Memorial Stadium.

NOTICE: Possession or consumption of alcoholic beverages are prohibited by Act No. 550 of the General Assembly of South Carolina, 1967, and rules of the Alcoholic Beverage Control Commission in this stadium and the surrounding area. By order of: S. C. Alcoholic Beverage Control Commission.
The 1968 Clemson Football Team Is The 29th For Coach Frank Howard

This Clemson team represents the 29th for Coach Frank Howard, who is now dean of American football coaches both in point of service at one school and in number of years as a head coach.

Front row, left to right, Larry Lawson, Jackie Smith, Henry Chastain, Roger Hayes, Ron Miller, Jimmy Catoe, Barry Cockfield, John Fulmer, George Ducworth, Ronnie Milam, Gary Compton, Jim Ruffner, Lee Rayburn, Richie Luzzi, Jimmy Barnette, John Shields, Billy Ware, Bob Craig, Paul Shish, Ray Auager.


Fourth row, left to right, Jack Anderson, Sonny Cassady, Don Wiggins B. B. Elvington, Ronnie Ducworth, Mike Funderburk, Bruce Jenkins, Ben Watson, Charlie Waters, Larry Hefner, Thorny Smith, Joe Lhotsky, Phil Strayer, Dave Thompson, Rick Medlin, Grady Burgner, John Scott, Ivan Southerland, Ronnie Hinson.

A Unique Restaurant

Owned and Operated by former Clemson Football Players — Joel Wells '57, Clyde White '56 and Jimmy Wells '54.

The Pier

Unique is the only word to describe the Southeast's newest "up and down" restaurant.

Located on 291 By-Pass in Greenville, South Carolina, the Upstairs features fresh seafood daily for lunch and dinner. The Downstairs opens at 5:30 except Sundays for charcoal steaks, prime rib and dancing.

Enjoy fine food under one big roof... and since you like football, don't forget to see the dramatic action photographs in the Oyster Bar.

The Pier
Seafood Restaurant and Oyster Bar
South Pleasantburg Drive • 291 By-Pass • Greenville

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Senator Edgar A. Brown, President
Clemson Board of Trustees

AMERICAN BAKERIES COMPANY

BIG bread eaters eat

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1968 BOARD OF VISITORS
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(Hold-over Member)
Uncle Sam built this house out of Boren Brick.

The Federal Building in historic Charleston, South Carolina.
It's a combination of our Old Walnut brick and (gulp) marble.
If you haven't tried it don't knock it.
What's so great about ROTC?

Check 'em.

☐ Great opportunity. You earn a commission while you earn your college degree. Graduate—you start at the top. Fulfill your military obligation as an Army officer. With officer's pay. Officer's privileges.

☐ Great advantages. Employers prefer a college graduate with service as an officer. Pay more to get him. Because he's a trained, experienced leader. Can handle heavier responsibilities.

☐ Great success. From the 5% of college men who had ROTC training have come 24% of our state governors, 28% of executives earning $100,000 to $325,000 per year, 10% of Congress, 15% of our ambassadors.

☐ Great guys. ROTC men are campus leaders—in ROTC, athletics, extracurricular activities. And they do better scholastically than non-ROTC students.

☐ Great extras. $50 per month in junior and senior years. Scholarships for outstanding students. Free flight training at over 125 colleges. Extra social activities—military halls, honor societies, bands, rifle teams.

Any way you look at it, there's a lot more going for you when you're in ROTC.

Your future, your decision . . . choose Army ROTC.

Through the Years

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We at Clemson University are delighted to have each of you on our campus today.

This is an exciting period in the growth of the University, now in its 76th year as an academic institution. Our policy now—as it was when the University opened on July 6, 1893—is that Clemson remain the greatest single influence in South Carolina on the combined educational, cultural, agricultural, industrial and economic development of our state.

Clemson is deeply involved in all activities and is sincerely committed to the attitudes that make a true University. We are engaged in teaching undergraduate men and women, and graduate students, in many fields leading to the bachelor’s, master’s and doctor’s degrees. We are engaged in research dedicated to the pursuit of truth and the advancement of science. We are engaged in public service for South Carolina and the nation.

And too, we are busily preparing for the future. Evidence of this concern is the multi-million-dollar J. C. Littlejohn Coliseum adjacent to this stadium. The magnificent coliseum and seven other new buildings completed or under construction represent the initial investment of a dynamic building program that will total $60 million by 1975. As we look to the next decade, it is extremely important that we prepare our young men and women to meet the challenges they will face.

Please come back often and give us a chance to show you Clemson University at work for education of the highest quality.

Robert C. Edwards
President
Clemson University Administration

Melford A. Wilson, V. Pres. For Business and Finance and Comptroller

Gen. Allen Wood Rigsby Sec. Board of Trustees Ass't. to the President, University Counsel

Wright Bryan Vice President for Development

Dr. Victor Hurst, V. Pres. for Academic Affairs and Dean of the University

Kenneth N. Vickery Dean, Admissions and Registration

Walter T. Cox Vice President for Student Affairs and Dean of Students

Clemson Theatre

CLEMSON, S. C.
Robert J. Moseley, Manager

The Theatre of Fine Entertainment

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Not in points but in repeatedly (for nineteen successive years) reaching the goal of a well turned-out Corps of Cadets. Whether Army or Air Force, our uniforms score in superb tailoring, precision fits and in exceeding, deluxe features, Government specifications.

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College of Arts and Sciences

Dr. Wm. Wiley, Dean
College of Agriculture and Biological Sciences

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School of Industrial Mgt. and Textile Science

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FRANK ANDERSON REALTY COMPANY
Howard Now Football Dean

Coach Frank Howard has now taken over as dean of American football coaches, not only from the point of service at one school, but also in the number of years as a head coach.

With the retirement of Warren Woodson at New Mexico State after the ’67 season, this left Howard in the driver’s seat for all the chips.

Howard is one of four active coaches to have won 150 or more games during his career and he has out lasted 47 other head coaches in the Atlantic Coast Conference since taking over the Tigers in 1940.

Clemson has won five outright ACC titles under Howard and has shared another. In the 15-year history of the conference, the Tigers have posted a 59-26-2 against family competition and own an 89-56-8 overall mark. In all-time play against ACC teams, Clemson has posted a 120-65-5 record.

The Century Club . . .

Coach Frank Howard of Clemson has now taken over as dean of American football coaches, having had more years as a head coach at a major football institution (as classified by the National Collegiate Athletic Bureau) as well as having the longest tenure in the nation.

Howard is one of 12 active coaches who has won over 100 games and is one of four to have won 150 or more games. Others in this category are Bear Bryant at Alabama, Johnny Vaught at Mississippi and Clarence Stasavich at East Carolina.

Darrell Royal of Texas joined the “Century Club” last year and now has 105 wins while Warren Woodson at New Mexico State and Buff Donelli of Columbia retired from coaching.
taste that beats the others cold... Pepsi pours it on!

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CLEMSON: A Growing University

Clemson University has served the educational, research and cultural needs of the state and its people since it was founded in 1889, the result of a bequest to the state by Thomas G. Clemson, first U.S. Commissioner of Agriculture.

Since its opening on July 7, 1893 with a faculty of 15, a student body of 446, and a physical plant of four red brick buildings, Clemson has remained dedicated to its primary goal of serving the educational needs of the individual student.

Once an all-male institution, the doors were opened to women students in 1955 when the military status was dropped. On July 1, 1964, Clemson Agricultural College officially became Clemson University.

This year, a record 6,838 students are enrolled on the main campus and at two-year centers in Greenville and Sumter. Ninety per cent of these students graduated in the top half of their high school classes. In the past 10 years the faculty has more than doubled. Almost 70 per cent of the University's 470 faculty members hold terminal degrees in their specialities.

Clemson places academic stress on curricula designed for a quality education, and pursues a continuing policy of curricula evaluation to keep pace with the changing needs of industry, science and business.

In little more than a decade, Clemson has added more than $45 million to teaching and research facilities. The Robert Muldrow Cooper Library is the center of student and faculty study and research, and is also the permanent home of papers and souvenirs of the Honorable James F. Byrnes.

An additional $60 million of construction to meet the needs of a 10,000 student body by 1975 is well under way. Already completed on East Campus are two high-rise residence halls, an additional cafeteria, and a student health center. The J. C. Littlejohn Coliseum will soon open. Two additional buildings will be completed in early 1969: the D. W. Daniel Arts and Science Classroom Building and the Rhodes Graduate Engineering Research Building.

The Clemson administration under Dr. Robert C. Edwards emphasizes the importance of scholarship and excellence in education and at the same time is devoted to advancing Clemson as the leading force for the educational, industrial, business and cultural development of its state.
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O’er the mountain height.

A. C. Corcoran, ’19

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**HEADQUARTERS FOR THE TIGERS IN THE PEE DEE**
Death Valley Record . . .

In the past 26 seasons, 23 teams have made appearances in Clemson Memorial Stadium, now pretty widely known as “Death Valley.” Only five teams (George Washington, Villanova, Maryland, Alabama and Georgia) have an edge on the Tigers’ home ground and three of these (GW, Villanova and Alabama) have just played one game in Memorial Stadium. Below is a season-by-season rundown of Clemson’s record at home since the stadium was built and used for the first time in 1942.

<table>
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TEAM RECORDS IN DEATH VALLEY

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(Note: Tie game is half game won, half game lost.)

ADDITIONAL FACTS

Clemson’s longest winning streak at home is 10 games and occurred during the 1949-50-51 seasons. A nine game skein came during the 1957-58-59 seasons. The Tigers have lost three in a row at home once (1962).

Clemson has shutout opponents 28 times in “Death Valley.” (Presbyterian 9 times; N. C. State 4; Furman, Duquesne and Wake Forest, twice each; and VPI, Auburn, Citadel, Virginia, Duke, North Carolina and Texas Christian, once each). The Tigers have been shutout five times at home in 24 seasons. Between the Mary-

The 26-21 victory over North Carolina in 1958 was Coach Frank Howard’s 100th coaching victory.
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What do Atlantic Coast Conference football players do during the summer months? Most of them do the same things that other students do. A few go to summer school, a few satisfy military obligations, and most of them hold down summer jobs to earn a little extra spending money for the school year ahead. Quite a few summer jobs fall in the “out of the ordinary” category.

**BENNY GALLOWAY**, South Carolina halfback: “A summer job during my years in college has been, for me, a source of adventure; a means of doing something that is fun as well as making money. I have had several jobs ranging from erecting tombstones to working in a pea cannery in Walla Walla, Washington. The most fun, however, was my job as a fish warden in Alaska after my sophomore year. We lived in a tent and were to keep poachers from illegally catching Salmon going up the river to spawn.”

“My biggest thrill came one morning when I looked out of the tent and saw a bear, about 10 feet tall, eating our butter and other food we had stored outside.”

North Carolina center CHIP BRADLEY hasn’t run across any bears, but he has worked with a dog in his job as a uniformed security guard. Sometimes, said Bradley, the dog—a trained German Shepherd—knows more about what’s going on than his human partner. A case in point occurred once when Bradley and his dog were taking a supper break while assigned as night watchman at a plant in Asheville, N. C.

“This racket started up like the plant was under attack,” said Bradley. “I was out and after whatever had set off the alarm, with my gun out. Then I noticed that the dog was taking all of this with a yawn. He knew the difference between the time clock being on the blitz and the burglar alarm. I didn’t.”

“You might say that I clean up at the horse races,” is the way N. C. State defensive back PAUL REID describes his summer job at Monmouth Park race track in New Jersey.

“I drive one of the five tractors that are sent out after each race to take out the hoof marks from the previous race,” says Reid. “In addition to maintenance of the track during the racing time, my job entails maintenance in the morning after workouts and after racing has concluded for the day. I start around 8 A. M., and finish around 8 P. M., six days a week during the 59 day meet.”

Virginia guard CHUCK HAMMER also had a 12 hour day in his job on a natural gas pipeline construction project; but his work day was at night.

“We started at 7 P. M., and got off at 7 A. M., on my shift,” said Hammer. “The job was with the Becktel Corporation and the pipeline was about 200 feet underground and through the mountainous region of western Pennsylvania. It was hard manual labor, the kind that keeps you in shape for football.”

Maryland quarterback CHUCK DRIMAL has worked several summers on a job just as hard, physically, and perhaps quite a bit more fragrant. He was a garbage collector in his home town of Valley Stream, N. Y., before being promoted to another job in the sanitation department.

Drimal said he looked upon his summer job as the real beginning of football season. “Football begins June 1, when you pick a summer job. The job that one chooses should not only be physically tough but also mentally demanding. This type of labor will pay dividends when those long double sessions start in September.”

Clemson safetyman JEWELL McLaurin keeps in shape for football by sorting and grading cucumbers at Little Rock, S. C.

“With sacks and sacks of cucumbers to lift each day it was a pretty good way to stay in shape,” McLaurin said. “One advantage to the job was that we generally didn’t go to work until about 10 each morning. But one disadvantage was we had to stay until all cucumbers brought in were sorted, which might be 10 o’clock at night. I enjoyed my work, but I don’t know if I’ll be able to look a pickle in the face anymore.”

Duke halfback NADER BAYDOUN worked with juvenile offenders in Dearborn, Michigan.

“Some people would probably call them juvenile delinquents,” said Baydoun. “I call them troubled kids. A lot of them don’t have families. All of them need help and get it. I think, in this special program. My part has been to be a ‘big brother’ to some of the boys. I’ve taken them on picnics to baseball games, to the zoo and other places. The kids know I’m an athlete and really look up to me for doing this. Even if I had a more lucrative job offer, I’d still do this.”

WIN HEADLEY, a tackle at Wake Forest, has worked several summers in the juvenile detention home in Bridgeport.

“My job is to arrange activities, mainly in athletics, during recreation periods,” he said. “In some instances it has been very difficult to communicate with these youngsters, but in others I feel I have helped by trying to answer their questions. Although I haven’t definitely decided on my plans after graduation. I feel I would like to remain in some type of work that will keep me in contact with youngsters.”
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P. S. Horiag, Vice-Chairman
Whit Gilliam
W. G. Yarbrough

LEXINGTON COUNTY
Dave H. Caughman, Chairman
Philip C. Chappell, Jr., V-Chmn.
T. A. Henry
W. H. Taylor

NEWBERRY COUNTY
J. H. Abrams, Chairman
Earl Bedenbaugh, Vice-Chairman
Lyon C. Fellers

Aiken County
H. O. Weeks, Chairman
Gene H. Daniels
James W. Padgett

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Lyon C. Fellers
The IPTAY Story

The Clemson IPTAY Club is made up of a group of dedicated people whose desire it is to see that the Tigers retain a successful athletic program, competitive with any institution in the nation.

Forming the heart of the organization are the officers, directors and representatives who are full-time envoys for Clemson throughout the State of South Carolina, as well as other states.

South Carolina is broken down into six districts, each with a director, who also may be an officer in IPTAY. Each district has a group of representatives and here the number of representatives depend on the population, or territory to be covered.

The main concern of the representatives is to see that a successful membership drive is carried out each year. The method of each drive differs in that some areas stage short, intensive annual drives and others keep up the pace year round.

Directors and representatives serve as a liaison between Clemson and their particular area. IPTAY, with its district directors and representatives, working with loyal Clemson friends, is a close knit, hard hitting organization when its forces are marshalled for a fight to help Clemson.

IPTAY enjoyed its most successful year which ended August 31, 1968. The club is now in its 35th year, but during the 34th of operation, IPTAY had its largest membership on record.

There were nearly 9,300 regular members and over 1,000 Gold Card ($100 or more) contributors. These together represented over 19,000 memberships and money received was more than had been realized in any previous year.

IPTAY was started for just one purpose—to finance athletic scholarships at Clemson. That is still the way IPTAY is run today. The money received during the past 34 years has been used for scholarships and scholarships only. All money contributed is tax deductible.

From the records available, there were 185 people who were IPTAY members during that first year of 1934-35. Over a third of these are now deceased, but better than 60 per cent of those still living are members today and a fifth of them are Gold Card members.

Anyone, regardless of alma mater or age who is interested in seeing the Tigers retain a respected ranking in their athletic endeavors, can become a member of IPTAY by contributing $20 or more a year.

IPTAY means an investment in the future because through IPTAY dollars, education and security are assured many young athletes each year.
DR. THOMAS F. JONES
President, University of South Carolina

PAUL DIETZEL
Athletic Director and Head Football Coach
University of South Carolina

GEORGE TERRY
Assistant Athletic Director
University of South Carolina

UNIVERSITY OF SOUTH CAROLINA
Location: Columbia, S. C.  Founded: 1801
Conference: Atlantic Coast  Enrollment: 15,340
Athletic Director: Paul Dietzel
Head Coach: Paul Dietzel, Miami (O.) '48
Assistants: Larry Jones, Bill Shalosky, Dick Weldon, Bill Rowe, Don Purvis, Johnny Menger, Pride Rat-tree, Jackie Powers, Jesse Berry
SID: Tom Price (Office phone: 803-777-4277)
(Home phone: 803-787-2395)
Stadium and Capacity: Carolina Stadium—43,212
Team Colors: Garnet and Black
Nickname: Gamecocks
1967 Conference Record: 4-2-0
1967 Overall Record: 5-5-0

<table>
<thead>
<tr>
<th>Games</th>
<th>Won</th>
<th>Lost</th>
<th>Tied</th>
<th>Pts.</th>
<th>Opp.</th>
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<tr>
<td>Overall Series</td>
<td>65</td>
<td>38</td>
<td>24</td>
<td>3</td>
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<td>Howard’s Record</td>
<td>28</td>
<td>13</td>
<td>13</td>
<td>2</td>
<td>395</td>
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<tr>
<td>Howard vs. Dietzel</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td>0</td>
<td>74</td>
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</table>
A week from tonight the spacious Littlejohn Coliseum will swing open its doors for the opening of the basketball season, and for Coach Bobby Roberts, it is a dream come true.

The outdated Fike Field House with its cramped quarters, long ago popped at the seams from student and public demand. However, most will agree that there was nothing like hearing the band strike up with "Tiger Rag" and "Dixie" just when the Tigers needed a little encouragement.

But the new coliseum, which can be seen from over the north stands from Memorial Stadium, has been coming out of its "hole" for two years now and the finishing touches are all but applied.

The enormous building is 300 feet square, or the same length as a football field. Another comparison is with the Robert Muldrow Cooper Library, a good-sized structure itself at 180-feet square. In planning such a venture, convenience for the fans, players and press was taken into consideration.

Every seat is an individual chair of plastic bottom and back with wrought iron arm rests. Every seat faces the playing floor. While the building does not rise from the ground any great height, 18 of the rows are below ground level and 11 are above the contour.

The portals are so constructed where a person with a seat in the lower level will not interfere with another going to the upper seats.

Altogether, there are nearly 10,300 permanent-type seats and plans are for side court bleachers to take care of another 700, making the capacity just under 11,000.

All of the press, radio and scouts will be located on floor level. There are television outlets on the floor as well as on the movie platform.

Four scoreboards have been conveniently placed in the four corners eight feet above the playing surface which will enable players and fans alike to continue to watch the game and keep up with the time at the same moment.

Sparkling dressing facilities are provided for four teams as well as the officials. One floor below the main concourse area are offices of the basketball coaches, a lounge for visitors and press, as well as a working press room.

The football parking areas will be utilized for
University athletics

the basketball fans, as will other improved areas in and around the coliseum.

The coliseum was named for J. C. Littlejohn, who, in his long time association with the university, served in many capacities but is most remembered for his many years as the school's business manager and friend of athletics.

Georgia Tech, who played the last game in the old Fike Field House, will have the honor of furnishing the opposition in the first game next Saturday. Seven days later All-America Pete Maravich and his Louisiana State teammates are in town.

The coliseum will be dedicated Saturday, Feb. 22, on regional television with Maryland.

Basketball Schedule

FRESHMAN BASKETBALL

Nov. 30 — Georgia Tech at CLEMSON
Dec. 3 — Anderson Junior College at Anderson
Dec. 7 — Gardner Webb Junior College at CLEMSON
Jan. 2 — The Citadel at CLEMSON
Jan. 4 — South Carolina at Columbia
Jan. 8 — Georgia Tech at Atlanta, Ga.
Jan. 11 — Gardner Webb Junior College at Boiling Spring, N.C.
Jan. 16 — Furman at CLEMSON
Jan. 23 — Furman at Greenville
Feb. 1 — Spartanburg Junior College at CLEMSON
Feb. 5 — Anderson Junior College at CLEMSON
Feb. 7 — Western Carolina at CLEMSON
Feb. 10 — South Carolina at CLEMSON
Feb. 22 — Warren Wilson Junior College at CLEMSON
Feb. 24 — Davidson at CLEMSON
Feb. 27 — Gordon Military Academy at CLEMSON

Home games start at 5:45 p.m.

VARSITY BASKETBALL

Nov. 30 — Georgia Tech at CLEMSON
Dec. 7 — Louisiana State at CLEMSON
Dec. 16 — North Carolina at Chapel Hill, N.C.
Dec. 19 — Alabama at Tuscaloosa, Ala.
Dec. 21 — Auburn at Birmingham, Ala.
Dec. 28 — Duke at Durham, N.C.
Jan. 2 — The Citadel at CLEMSON
Jan. 4 — South Carolina at Columbia
Jan. 8 — Georgia Tech at Atlanta, Ga.
Jan. 11 — Virginia at Charlottesville, Va.
Jan. 13 — Maryland at College Park, Md.
Jan. 16 — Furman at CLEMSON
Jan. 23 — Furman at Greenville
Feb. 1 — N. C. State at CLEMSON
Feb. 5 — Duke at CLEMSON
Feb. 7 — Florida State at CLEMSON
Feb. 10 — South Carolina at CLEMSON
Feb. 14 — N. C. State at Charlotte, N.C.
Feb. 15 — North Carolina at Charlotte, N.C.
Feb. 18 — Wake Forest at Winston-Salem, N.C.
Feb. 22 — Gardner Webb at CLEMSON (TV)
Feb. 24 — Virginia at CLEMSON
Feb. 27 — Wake Forest at CLEMSON
March 6, 7 and 8 ACC TOURNAMENT at Charlotte, N.C.

* Denotes Atlantic Coast Conference Game
All home games begin at 8:00 p.m.
Clemson University

TIGER BAND
1968

STAFF

Band Commander .................... James H. Brandon
Vice-Commander ..................... Robert J. Phillips
Drum Major ........................ Rudy Harrington
Sgt. Major .......................... James L. Coleman
Color Guard Captain .......... George M. Covington
Supply Officer ..................... Duane L. Falls

Solo Twirlers ... Margaret Kirkland and Kay Knoy

James Brandon
Commander

Rudy Harrington
Drum Major

Solo Twirlers

Dr. John H. Butler
Director of Bands

Bruce F. Cook
Conductor, Tiger Band

24
DAD'S DAY program

Pre-Game

12:30 p.m. PERSHING RIFLES (Co. C-4, Clemson University)
Drill Exhibition
Wm. Halbert Keeter, Jr., Cadet Captain; Cadet 1st Lt. Edward S. Pusey, Executive Officer; Major Carl Thrasher, Faculty Adviser.

12:40 p.m. Team warm-ups

12:55 p.m. DAD'S DAY PRESENTATIONS
Dr. Robert C. Edwards and Frank Blair, TB Christmas Seals

Clemson University TIGER BAND Entrance: "Tiger Rag" (Arr. Yoder)
Prayer
U.S.C. ALMA MATER — Combined Bands, Mr. Pritchard, Conducting
Clemson ALMA MATER — Combined Bands, Mr. Cook, Conducting
NATIONAL ANTHEM — Combined Bands, Mr. Pritchard, Conducting
Exit of Bands: DIXIE (Emmett-Poole)

Game

1:30 p.m. CLEMSON vs. UNIVERSITY OF SOUTH CAROLINA
Announcer: Chuck Frost

Halftime

University of South Carolina MARCHING GAMECOCKS BAND
James D. Pritchard, Director
Donald Clary, Assistant to the Director
James King — Furman Hutto, Drum Majors
Solo Twirler — Johnny Lundgren
Coquettes Choreographer, Susan Connely
"Discover South Carolina"

The Clemson University TIGER BAND
Fanfare: "Lt. Kije" (Prokofiev-Butler)
Enterence and Drill: "The Gallant Seventh" (Sousa)
Solo Twirlers: "Cabaret" (Arr. Hunter)
Precision Drill: "Army of the Nile" (Alford)
Exit: "Tiger Rag" (Arr. Yoder)
Clemson welcomes the University of South Carolina, its fans, coaching staff and football players to the campus today. Among the Gamecocks who will be furnishing the Tigers opposition in this long-standing series are, starting in the lower left hand corner and reading clockwise, Chris Bank, Don Bailey, Johnny Gregory, Gene Schwarting, Tommy Suggs, Mack Lee Tharpe, Al Usher, Pat Watson, Fred Zeigler, Richard Genoble, Dave Grant and Doug Hamrick. In the center is the shaded walk leading to DeSaussure College, second-oldest structure on the campus which now houses the Department of Foreign Languages.
**FOOTBALL PLAY ON WORDS**

Catch the clues and dash your answers down the field of football terms.

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<table>
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<tbody>
<tr>
<td>1. Type of pin</td>
<td>G</td>
<td>S</td>
<td>E</td>
<td>E</td>
<td>G</td>
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<tr>
<td>2. Deodorant</td>
<td>5</td>
<td>R</td>
<td>E</td>
<td>T</td>
<td>A</td>
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<tr>
<td>3. Eligible bachelor</td>
<td>10</td>
<td>_</td>
<td>L</td>
<td>T</td>
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<tr>
<td>4. Change for a dollar</td>
<td>15</td>
<td>Q</td>
<td>E</td>
<td>E</td>
<td>C</td>
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<tr>
<td>5. Irritated male deer</td>
<td>20</td>
<td>C</td>
<td>E</td>
<td>U</td>
<td>_</td>
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<tr>
<td>6. Frankenstein</td>
<td>25</td>
<td>_</td>
<td>N</td>
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<td>7. Dater's indiscretion</td>
<td>30</td>
<td>_</td>
<td>_</td>
<td>S</td>
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<tr>
<td>8. Mother-in-law's visit</td>
<td>35</td>
<td>P</td>
<td>E</td>
<td>L</td>
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<tr>
<td>9. Pop top tab</td>
<td>40</td>
<td>U</td>
<td>E</td>
<td>P</td>
<td>R</td>
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<tr>
<td>10. Inebriated receiver</td>
<td>45</td>
<td>_</td>
<td>T</td>
<td>D</td>
<td>_</td>
</tr>
<tr>
<td>11. An uncalled play</td>
<td>50</td>
<td>_</td>
<td>M</td>
<td>L</td>
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<tr>
<td>12. Digital command by co-ed</td>
<td>45</td>
<td>H</td>
<td>N</td>
<td>O</td>
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<tr>
<td>13. Beer joint</td>
<td>40</td>
<td>_</td>
<td>I</td>
<td>E</td>
<td>_</td>
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<tr>
<td>14. Love triangle</td>
<td>35</td>
<td>_</td>
<td>R</td>
<td>T</td>
<td>_</td>
</tr>
<tr>
<td>15. Lying on your back or stomach</td>
<td>30</td>
<td>_</td>
<td>F</td>
<td>S</td>
<td>_</td>
</tr>
<tr>
<td>16. Area for falsies</td>
<td>25</td>
<td>F</td>
<td>A</td>
<td>Z</td>
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<tr>
<td>17. Ulysses S. to the rescue</td>
<td>20</td>
<td>G</td>
<td>E</td>
<td>N</td>
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<tr>
<td>18. Quarterback with two dates</td>
<td>15</td>
<td>O</td>
<td>T</td>
<td>Y</td>
<td>_</td>
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<tr>
<td>19. Barbershop tactics</td>
<td>10</td>
<td>_</td>
<td>P</td>
<td>P</td>
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<tr>
<td>20. Chip off the old</td>
<td>5</td>
<td>_</td>
<td>L</td>
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</tr>
<tr>
<td>21. To feel a duck</td>
<td>G</td>
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<td>H</td>
<td>W</td>
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</tbody>
</table>
Olds Delta 88 Royale: The bold and the beautiful.

Meet our new top-of-the-line 88. Big-car room and ride on a longer 124-inch wheelbase. Vinyl roof, pin-striping, fender louvers, big Rocket 455 V-8 and much more, standard. All for little more than you'd pay for an ordinary car! Escape from the ordinary.
<table>
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<th>DEFENSE</th>
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<td>25 JACK ANDERSON</td>
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<td>33 AL USHER</td>
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<td>70 JOE LHOTSKY</td>
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<td>44 BUDDY GORE</td>
<td>15 PAT WATSON</td>
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<td>28 LEE RAYBURN</td>
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<td>22 Bailey, db</td>
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<td>23 Hunter, fb</td>
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<td>27 Orrel, db</td>
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<td>23 Miller, flk</td>
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<td>29 Chavous, db</td>
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<td>45 Reeves, db</td>
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<td>47 Rice, mg</td>
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<td>50 Stokes, c</td>
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<td>47 McLaurin, ls</td>
<td>51 Bunch, lb</td>
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<td>48 Fulmer, lc</td>
<td>52 Grant, lb</td>
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Chrysler,
Imperial,
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TRIPLE THREAT!

CHRYSLER CORPORATION
LONG ON STYLING,
LONG ON FEATURES
AND ON ENGINEERING

Chrysler Corporation

SEE THE AFL IN ACTION EACH WEEK ON NBC-TV.
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The U. S. C. Series

For the third straight year for Clemson, the Atlantic Coast Conference championship hinges on the outcome of the South Carolina game.

Two years ago, after being defeated by N. C. State, the Tigers turned it on the Gamecocks by a 35-10 score in Death Valley and last year in Columbia upended its arch rival, 23-12, for their second consecutive crown.

The Tigers are going for another title today and counting a share of the title in ’65, could become the first team in league history to win or be co-holder of the championship four straight years. Duke won titles in 1960-61-62.

For Coach Frank Howard this is his 29th game with the Gamecocks and right now he is all even on the board with 13 wins, 13 losses and two ties. He is 2-1 against Coach Paul Dietzel, having lost to him, 7-0, in the 1959 Sugar Bowl when he was at Louisiana State, but taking two straight since the former Miami (O.) Little All-America took over the fortunes of the Gamecocks.

Each team has either lost starters, or have a few doubtful performers, for today’s game because of injuries. The Tigers’ most serious loss was that of fullback Ray Yauger, who gained 201 yards against North Carolina last Saturday before suffering a fracture of the left forearm.

Reserved seats have been non-existent for months for this 66th renewal of one of the nation’s oldest gridiron rivalries. General admission tickets have been selling almost like 50-yard line seats since the reserved tickets were exhausted.

And it’s entirely possible that the state’s largest football crowd in history will be on hand today. The Alabama-Clemson game drew 49,596 last season in Death Valley.

These two teams just naturally attract a crowd no matter the season, sport or site.
Statistics of Clemson's First Nine Games

TEAM STATISTICS

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HALFBACK

HE DOESN'T SCARE ME
I'LL JUST RUN OVER HIM
BULLY

HALFBACK

STAND BACK
I DON'T WANT TO HURT YOU FELLOWS
IT WAS BACK in 1929 that a football coach first decided to fly his team to a game.

"Fly?" everyone asked. "Golly, where's he going to get all the planes? It would take the Graf Zeppelin to fly a whole football squad. And why fly? No sensible coach wants to field a team that's airsick!"

No, but you didn't build an athletic program in a little cow college by being too sensible, either. When Coach Roy Johnson came to the University of New Mexico in 1920, the enrollment was 227, and the football field didn't have any grass. The first day of practice each September was devoted to removing tumbleweeds, cacti, and some of the larger rocks. By 1927, Coach Johnson got tired of this; so, he borrowed a plow and a team, and planted grass. He watered it himself every morning. In his spare time, he taught Phys. Ed., coached boxing, baseball, track, golf, basketball, and—when there was water in the fire department pond—swimming. The pond lacked a diving board, but the students jumped out of a tree.

The football team played nearby schools like Montezuma Seminary and occasionally got as far west as Arizona. Then came the big invitation from Occidental College to play in the huge new oowl in Pasadena!

Oxy was evidently reaching far for an opponent. Stanford and UCLA had the Rose Bowl booked for the afternoon of October 12, so Occidental had to settle for Friday night. Few coaches wanted to play under the lights, which were a novelty at the time. (Newsmen were still writing columns with titles like: "Night Baseball and the Mosquito.")

New Mexico had never played at night, but Coach Johnson agreed to try. He felt that a trip to California—the first one in the school's history—would be very educational for his team kids . . . and it might help recruiting, too.

His decision came just at the time that Albuquerque was delirious with "airline fever." In the summer of 1929, Charles A. Lindbergh helped organize Transcontinental Air Transport (T. A. T.), the first line with a coast-to-coast schedule. The passengers travelled by train at night and by plane in the daytime, and the segment from Clovis, N. M., to Albuquerque and on to Los Angeles was entirely by air. The line had four or five huge Ford Tri-Motors that carried 12 passengers each.

Cautious in the fever, Coach Johnson decided that the team should fly to the big game, but as a wily strategist, he prepared public opinion by calling several press conferences to say that flying was out of the question. That started the citizens talking, and soon they were all begging him to reconsider. Slowly he gave in, and he finally agreed that every boy who brought a note from his parents—and promised to study on the trip—would have an airplane ride.

Yet T. A. T. didn't have enough space. Even by adding its one spare plane, it could provide only about 18 seats. You see, it did have a few other paying passengers.

"Eighteen seats will be fine," said the coach. "Because of the risk of air-sickness, we'll send our best eleven boys to Los Angeles by train, and the subs will go in the two planes. Then for the return trip, they will switch, and everyone will get a plane ride."

The train group left town quietly that Thursday at 3:45 a.m., and the subs assembled at the Albuquerque Airport before a cheering crowd the same morning at 10. One-fifth of the town's adult population was on hand to see history in the making. The first plane left on schedule, but the second one was delayed by a mysterious weight problem in its tail. A search revealed two student stowaways in the baggage compartment. When they were ejected, the second plane soared away, too.

The pilots took them across Arizona, buzzing herds of antelope and detouring over the Grand Canyon for fun, and the boys reached Los Angeles in time to motor out to Pasadena for a little practice under the lights. But where was the first team? Still on the train! They did not encounter the lights (henceforth described in school annals as "those glaring lights") until the night of the game itself.

Coach Johnson's precautions against air-sickness led to the great strategic error of the trip. The New Mexico starters had difficulty adjusting to the lights. Not once did they manage to catch and hold a punt.

The Oxy team was notably stronger, too, and the New Mexico boys were awed by the size of the Rose Bowl and the huge crowd of 17,000. The Pacific night fog rolled into Pasadena until Coach Johnson thought he was back in the Albuquerque Little Theatre playing the preacher in "Rain." The New Mexico Lobos slipped and slithered on cleats that were designed for sand, not wet grass.

Most troublesome was the fact that the ball was white and the Occidental jerseys were white, too. When Oxy carried the ball, it was well-nigh invisible. (Coach Johnson later persuaded his old coach, Fielding Yost of Michigan, to get the rules changed so that the ball makes a contrast.)

The game ended with a 26 to 0 loss for New Mexico, but everyone enjoyed the trip and the University was proud to have the first aerial team in history.

The air trip helped recruiting. In fact, the football teams became so successful that the regents felt they needed a coach from Notre Dame. So Coach Johnson was elevated to athletic director, and he didn't have to water the grass anymore.

The business manager of that flight, Tom Popejoy, later became president of the University and served with distinction until his retirement in June, 1968. T. A. T. eventually became Trans World Airlines, and now has much bigger planes. The trip across the West is much faster, but the pilots don't buzz antelope anymore.
Another group of Gamecocks appearing in Death Valley today for the 66th meeting between South Carolina and Clemson are, starting in the lower left hand corner and reading clockwise, Wally Orrel, Warren Muir, Bob Morris, Bill Parker, Jimmy Pope, Jimmy Poston, Roy Don Reeves, Dave Lucas, Wally Medlin, Tyler Hellams, Lyn Hodge, and Benny Padgett. In the center is Capstone House, an 18-story structure on the South Carolina campus which serves as an honors residence hall for women students and the top floor houses "Top of Carolina," a revolving restaurant.
Another dozen University of South Carolina players who will be involved in still one more epic battle with Clemson today, are top row, left to right. John Coleman, Ronald Bunch, Don Buckner, Dave DeCamilla, Eddie Bolton and Tim Bice. The bottom row, left to right, Bob Mauro, Rusty Ganas, Benny Galloway, Tony Fusaro, Billy DuPre and Rudy Holloman. In the center is the Physical Sciences Center at the University of South Carolina.
Cheerleaders Bring 6,800 Students To Fever Pitch ...

Whenever and where ever the Tigers play, Clemson’s cheerleaders are always on hand to support athletic teams of the university. In front is Dave Merry, head cheerleader. Second row are Steve Ellison, Randy Basemore, Dick Merrick, Pete Moxon, Jim Douglas and Jeff Lapin. The lovely coed cheerleaders are Judi Kossler, Dara Williamson, Cathy Moss and Judy Corn. To the left of the Tom Clemson statue is Bob Dotson, the tiger, and to the right is Bob Wilder, the Country Gentleman.

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Wirephoto equipment brings the best in football action pictures from all the nation’s big games to The News and Piedmont. And our staff photographers are on hand at all Clemson games to record them in eye-catching photos.

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The News and Piedmont have talented, experienced sports staffs. Their sports writers are veterans in the sports field and experts at bringing you the most important news, fully reported, every day. Read The Greenville News and the Greenville Piedmont and see for yourself.
FOOTBALL: The Raw Farce
by GEORGE STADE

THERE ARE many ways in which football is unique among sports, and as many others in which it is the fullest expression of what is at the heart of all sports. There is no other major sport so dependent upon raw force, nor any so dependent on a complex and delicate strategy; none so wide in the range of specialized functions demanded from its players; none so dependent upon the undifferentiated athletic sine qua non, a quick-witted body; none so primitive; none so futuristic; none so American.

Football is first of all a form of play, something one engages in instinctively and only for the sake of performing the activity in question. Among forms of play, football is a game, which means that it is built on communal needs, rather than on private evasions, like mountain climbing. Among games it is a sport; it requires athletic ability, unlike checkers. And among sports, it is one where the mode is violence and whose violence is its special glory.

In some sports—basketball, baseball, soccer—violence is occasional (and usually illegal): in others, like hockey, it is incidental; in others still, car racing, for example, it is accidental. Definitive violence football shares alone with boxing and bullfighting, among major sports. But in bullfighting a man is pitted not against another man, but against an animal, and boxing is a competition between individuals, not teams, and that makes a great difference.

If shame is the proper and usual penalty for failures in sporting competitions between individuals, guilt is the consequence of failing not only oneself and one’s fans, but also one’s teammates. Failure in football, moreover, seems more related to a failure of courage, seems more unmanning than in any other sport outside of bullfighting. In other sports one loses a knack, is outsmarted, or is merely inferior in ability, but in football, on top of these, a player fails because he “lacks desire,” or “can’t take it anymore,” or “hears footsteps,” as his teammates will put it.

These physical and mental risks, the fact that pain and injury are not only commonplace but inevitable, dignify the game, give the playing of it gravity and the watching of it zest. For in sports, as in gambling, and as in most of the activities that we think of as peculiarly masculine, the greater the risk, the more serious the play, the keener the fun. The football player risks the violation of his being, and risks it in public. Every forty-five seconds or so he must endure the intimacy of a violent collision with another man; he must pit his skill, courage, and strength, the qualities that define him, against another’s, and then consult his flesh and emotions to see whether he has been diminished or increased in the process.

Many sports, especially those in which there is a goal to be defended, seem enactments of the games animals play under the stimulus of what ethnologists, students of animal behavior, call territory—“the drive to gain, maintain, and defend the exclusive right to a piece of property,” as Robert Ardrey puts it. The most striking symptom of this drive is aggressiveness, but among social animals, such as primates, it leads to “amity for the social partner, hostility for the territorial neighbor.”

The territorial basis of certain kinds of sports is closest to the surface in football, whose plays are all attempts to gain and defend property through aggression. Does this not make football par excellence the game of instinctual satisfactions, especially for Americans, who are notorious as violent patriots and instinctive defenders of private property? And what is it that corresponds in football to the various feathers, furs, fins, gorgeous colors by means of which animals puff themselves into exaggerated gestures of masculine potency? The football player’s equipment, of course. His cleats raise him an inch off the ground. Knee and thigh pads thrust the force lines of his legs forward. His pants are tight against his rump and the back of his thighs, portions of his body which the requirements of the game stuff with muscle. Even the tubby guard looks slim of waist by comparison with his shoulders, extended half a foot on each side by padding. Finally the helmet, which from the esthetic point of view most clearly expresses the genius of the sport. Not only does the helmet make the player inches taller and give his head a size proportionate to the rest of him; it makes him anonymous, inscrutable, more serviceable as a symbol. The football player in uniform strikes the eye in a succession of gestic: first a hooded phantom out of the paleolithic past of the species; then a premonition of a future of spacemen.

In sum, and I am almost serious about this, football players are to America what tragic actors were to ancient Athens and gladiators to Rome: models of perennially heroic, aggressive, violent humanity, but adapted to the social realities of the times and places that formed them.

For only American money, only the American educational system, only the American life-style could have produced football or created an audience capable of responding to its unique beauty. Who else but a people now grown sedentary on profits from the violence that continues to be their national habit are likely to feel the psychosocial relevance of football with any sort of poignancy or see in football the testing of their national aspirations? Only Americans could. And that is why, every year from September through January, American men neglect their wives and daytime at their jobs.

Football is at once the expression of what has made us Americans and our human response to what has made us Americans. It is the product of a perfect fusion of our human nature with our national character.

So there is no use asking whether football is immoral or brutal or costly. No use asking whether it is a sign of health or disease in our civilization. It is a part of things as here and now they necessarily are. And it is one of the few things of that sort that can make you feel good.
The Fellowship of Christian Athletes Chapter at Clemson

Clemson's offensive backfield coach, Art Baker, and Otis Nelson of the Clemson YMCA were instrumental in forming a chapter of the Fellowship of Christian Athletes on the Clemson campus several years ago. Regular meetings are held by the local FCA Chapter and seldom does a week pass by that some member isn't visiting and talking to various youth and church organizations. What the Fellowship of Christian Athletes mean to five Clemson football players is expressed below.

What does the Fellowship of Christian Athletes mean to me? It would be better to say what the Fellowship has done for me. The Fellowship has helped me to become spiritually stronger. Thanks to my mother and father, I have always been surrounded by people who believed in Christianity. But the Fellowship of Christian Athletes here at Clemson has given me an opportunity that I never had before—to stand up and speak out for Jesus Christ. This has helped be to become stronger. That is what the FCA has meant and done for me. — DON WIGGINS

The Fellowship of Christian Athletes is one of the greatest opportunities for young athletes to express their beliefs in Jesus Christ by Christian witnessing. It gives me an opportunity to fulfill the doubts and soul searching questions that I encounter in this trying world and in each football contest that I play. It also gives me through speaking engagements a chance to tell others of my faith and of the game that makes such a believer of me. — BILLY WARE

As a Christian, an athlete and a sinner, I feel that the Fellowship of Christian Athletes helps me to know a closer relationship with Christ and my fellowman. Realizing that I am far, far from being a perfect Christian, I feel that the FCA is helping me to try to be a better Christian. Football is a violent sport, and the Fellowship of Christian Athletes is proof that Christ can and does dwell in the hearts of football players. — CHARLIE TOLLEY

Being a member of the football team and the Fellowship of Christian Athletes has played an important role in my life at Clemson University. As a player on the "Fighting Tigers" team, I have had the privilege of being associated with the greatest group of boys and coaches in collegiate football. By being affiliated with the Fellowship of Christian Athletes, I have had the opportunity to play on the greatest team in the world—the team for Jesus Christ. — CHARLIE HOOK

I first came in contact with the Fellowship of Christian Athletes when I was in high school. My senior year I attended the FCA National Conference in Black Mountain, N. C. Finding out that men such as Paul Anderson say they can't make it through a single day without Christ helps you realize how impossible it is for you to try to live without Christ. In college it is often easy to stray away from God. Our FCA meetings are a big help in staying on the right track with God. — JIM SURSAVAGE
Clemson's 1968 Football Coaching Staff

These 12 men compose the 1968 Clemson varsity and freshman coaching and recruiting staffs. Kneeling, left to right, Fred Cone, chief recruiter; Bobby Long, assistant recruiter; Art Baker, varsity offensive backfield coach; Larry Beckish, varsity offensive end and flanker coach; Tom Bass, head freshman coach; and Ronnie Grace, assistant freshman coach. Standing, left to right, Whitey Jordan, head offensive varsity coach; Bill McLellan, scouting team coach; Bob Smith, head defensive varsity coach; Bob Jones, varsity defensive end and tackle coach; Banks McFadden, varsity defensive backfield coach; Frank Howard, head varsity coach.

**Clemson Student Trainers**

- Pinky Moore
  - Head Student Trainer
- Mitchell Merritt
- Charles Nelson
- Steve Moss
- David Jennings
The ACC Football Game I Remember:

ALAN PASTRANA, Maryland Quarterback: The ACC game I remember most was against North Carolina State on November 5, 1966. Through the first 53 minutes of play the Wolfpack defense completely stopped us. N.C. State had put 24 points on the scoreboard and many of the spectators started to leave. However, with 6:10 left to play in the game, Maryland struck for three touchdown passes of 41, 36 and 56 yards in one minute and 54 seconds. During that 14 seconds we had the ball for four plays and scored on three of them. We lost, 21-24, but the spectators who stayed saw a determined Maryland team trying to come back. (Editor's note: Pastrana was too modest to say that he was the passer who threw those three touchdown passes.)

LARRY DEMPSEY, Duke Safety: I knew we had better beat Carolina or it would be a long winter. We were playing against a lot of boys I had played with in high school and I just imagine their razzing over Thanksgiving and Christmas vacations.

For most of the season I had played behind senior co-captain Mike Shasy at safety. But I knew I wanted to beat Carolina and I probably wasn't as nervous as a sophomore should have been. The interception in the third period which led to our fourth touchdown was a big thrill. It was the first of my college career.

Then came the pass I intercepted on the Carolina 26 and ran back for an insurance touchdown. That was even a bigger thrill. And we won the game, the 1966 Duke-Carolina game, 41-25.

TIM BICE, South Carolina Guard: At first, I chose our game with Duke in 1967 because we recovered a fumble for a touchdown on the opening kickoff and then scored with less than a minute remaining in the game to win 21-17, but after thinking about it, I believe our 1967 game with Virginia is most remembered. We were behind 17-0 at halftime and those of us on the defensive unit knew we hadn't played very well. One of Virginia's guards gave me a hard time during the first half. When Pat Watson, our little defensive back, ran a punt back 67 yards in the second half, however, we snapped out of it and began playing better defense. The offense got going, too, and we came back to win, 24-23. And that Virginia guard didn't bother me as much.

RONNIE DUCWORTH, Clemson End: "I think the Duke game really started us going in 1967, but the one that stands out in my mind the most was the one against N.C. State. State came to Clemson with a national ranking. That was some incentive to use. But we also knew that to stay in the championship race, we had to win. Another overflow crowd came to see us play and the team was determined to send all of the Clemson fans away happy. State had some big, strong, tough blockers in its backfield and sometimes it seemed that two or three of those backs were coming by twice. But we were able to stop them. State is always well-coached and drilled in fundamentals. But on that particular day our execution was enough to win and that's what we went to 'Death Valley' for."

GAYLE BOMAR, North Carolina Quarterback: "Without a doubt, the Duke game of 1967 stands out as the one I remember most. We won that game, 20-9, in a big upset to close out the season on a successful note. The week before that game, I had played probably the worst game of my football career in a dismal loss at the University of Virginia. It was one of those days when nothing seemed to go right. I was determined to prove against Duke that I wasn't all that bad. I was fortunate enough to score the first touchdown and later throw a touchdown pass to Charlie Carr. After that I felt confident we were going to win. Our entire team was charged up that day. My contributions to the victory were small compared to those made by some other members of the Squad."

GERALD WARREN, N. C. State Kicker: "The first time you succeed at something is always memorable, so I'd have to say that the North Carolina game last year was the game I remember most. Not only did I kick my first field goal from 44-yards out, but I added another one and an extra point for seven points (State won, 13-7). Anytime you have a hand, or foot, in beating your biggest rival, it has to be memorable. The UNC game proved to Coach (Earle) Edwards that I could do the job. I came to State on a small academic scholarship in chemical engineering. But after those field goals against Carolina, Coach Edwards gave me a full grant-in-aid. Winning both the game and the scholarship against Carolina was the greatest for me."

FRANK QUAYLE, Virginia, Halfback: The ACC game I remember most was the 1966 Clemson game played at Death Valley. We knew that Clemson was the best team we would face all year. They jumped off to an 18-6 lead and things looked hopeless for us but our great quarterback, Bob Davis, scored two touchdowns to give us a 21-18 lead. We scored twice more in the third quarter for a 35-18 lead. The 40,000 Clemson fans in the stands were stunned and silent. But Clemson came back and scored 22 points in the fourth quarter to take a 40-35 lead. We came right back and were marching for another touchdown, but they intercepted one of our passes on their 12. It is the game I remember most and also my biggest disappointment.

DIGIT LAUGHRIDGE, Wake Forest Back: The 1966 game with North Carolina is the one I remember the most because the defense played the major role in the 3-0 victory. We stood at the bridge all the second half, when we didn't have a single play on the Carolina side of the field. I recall that I had 10 or 11 unassisted tackles from my corner back post. The most satisfying action came with only 59 seconds left in the game when Jim Clark and I teamed to stop the Tar Heel back just inches short of a first down with the ball deep in our territory. Winning was enough satisfaction, but the fact I was playing against some old high school teammates made it that much more enjoyable.
Test Your ACC FQ

(*Football Quotient)

1. When was the first ACC football championship season played?
2. What ACC team played in the Rose Bowl?
3. What ACC team won the mythical national championship — and in what year?
4. What is the weight of the equipment worn by a football player?
5. How many consecutive seasons has the Clemson-South Carolina game been a sellout?
6. Which school has had the same coach for the longest period of time?
7. How many ACC coaches are alumni of the school where they coach?
8. Where was the ACC founded?
9. What are the mathematical odds on picking 10 winners on a football spot card?
10. What ACC team has produced the most first team All-Americas since the ACC was founded?
11. What ACC team has played in the most bowl games?
12. Name two ACC players who have won the “National Lineman-of-the-Year” Award.
13. What ACC stadium has the largest permanent seating capacity?
14. What ACC team has won the most conference games?
15. Which has won the most games since 1953?
16. Which ACC players gained the most total yards in a season? Passing? Rushing?
17. What ACC coach has won the ‘Coach-of-the-Year’ award the most times?
19. What ACC school has won the most football titles?
20. Who was the ACC’s first commissioner?
21. What ACC teams have never won the football championship?
22. When was the first game played between present ACC members?
23. Which two schools have played the most games?
24. Which two teams have an even record in all-time competition?
25. Where is the ACC office located?

The Answers

1. Duke
2. Duke and Maryland led for the first time in 1959
3. Maryland won the national championship in 1995 and 1996
4. Duke won the ACC title in 2001
5. Duke and Maryland led for the first time in 1959
6. Duke won the ACC title in 2001
7. Duke won the ACC title in 2001
8. Duke won the ACC title in 2001
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24. Duke won the ACC title in 2001
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We’re substituting our cooking for yours, so we try to offer something as good. We put fine restaurant cooking on selected Ionosphere flights, with an entree choice in both first class and coach.

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Break your beard in right.

Right now your beard is in the formative stage. You can shave it with a razor blade like your father does. And each time you do your beard will grow back a little more difficult. Until one day shaving's no longer a chore. It's an agony.

Look no further than your father's face for proof.

But fortunately, you're catching your beard at an early age. You can break it in to be just as shaveable 10 and 20 years from now as it is today.

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1968 CLEMSON UNIVERSITY TIGERS
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A photographer staffing a Clemson football game will find no better facilities anywhere than in the press box at Memorial Stadium.

Those who record the game in pictures are accorded everything needed to cover a major football attraction.

With chief photographer Charles Haralson and his assistants Tom Shockley and Bill Osteen on hand, equipment, space, chemicals and game action pictures are available to visiting photographers and sportswriters.

With the Communications Center now in its second year of operation, almost any request for film, video tape or stills can be filled during the week. Harry Durham and Jim Burns head up this operation and these two are ready and willing and on call seven days a week during football season.

A 27-foot open section right in the middle of the press box is reserved for visiting and home team movies during the game.

The covered top deck — sometimes referred to as “Top of the Valley” — has a two-fold purpose. The 35-yard front side facing the field is used by TV cameramen and still photographers with an unhindered vantage point for shooting from top side.

The back side of the upper deck is where the famed buffet dinner is served to all those with working press passes. Tables and benches are furnished and many a yarn is swapped here before game time.

Within the press box is a complete dark room where film can be loaded, processed and wire photos transmitted during the game.

Clemson photographers take color movies used on the Frank Howard Show each Sunday and black and white movies are taken for Clemson coaches and Tiger opponents.

Game action stills are also taken and furnished to any news media desiring a set through the use of a Fotorite machine, a rapid print processing. This machine is the only one in use in the Atlantic Coast Conference and one of the few in the nation so used.

During the past six seasons, nearly 2,500 photos have been given free to the press by this process.
The 1968 season finds the Clemson Football Network in its 15th year and again, it will be one of the largest university-operated networks in the nation.

During 1967 the network averaged over 53 stations a game, which was an all-time high.

The network will have a new team this fall handling the play-by-play and color.

Jim Phillips, who succeeded Bill Goodrich in the capacity of sports director of WFBC Radio and TV in Greenville, will handle the play-by-play for the first time. The color man will be Bruce Buchanan, also of the WFBC staff. Buchanan replaces Jim Kingman.

The Clemson network is operated wholly by the athletic department and has been one of the most successful anywhere. The network has averaged slightly over 50 stations a game for the past seven seasons.

Phillips came to WFBC from his native Ohio with 15 years of broadcasting experience behind him. His first eight years were spent in all phases of radio and television announcing and production. The last seven have been in program and sports directing.

Phillips' affiliations have been with WATG, Ashland, WFAH, Alliance and WIMA, Lima, all in Ohio. He came to WFBC from WFAH where he had been program and sports director since 1961.

He has had seven years of radio play-by-play, doing both high school and college games in football and basketball. His last collegiate assignment before coming to WFBC was play-by-play reporter for the Kent State University Sports Network.

Buchanan, who is general manager of WFBC Radio, is well known in sports broadcasting circles throughout the Carolinas, having done a variety of high school sports for many years.

He has been closely associated with Clemson athletics over the past 15 years.

With Phillips and Buchanan working closely together at WFBC during the week, they can be expected to give the Clemson Network listeners a picture commentary of action taking place on the field each Saturday.
Jimmy Barnett
B. B. Elsington
Charlie Talley
Charles Caldwell
Hank CLEAN
Ronnie Milan
Rick Medlin
Dean Holden
Richard Vanek
Jim Suravage
Sonny Cassidy
David McMahon

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The LANDIS Model FL-536
23" diag., 295 sq. in. picture

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The BRADFIELD Model GL-666
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ATHLETIC STAFF

Athletic Director: Frank Howard, Alabama '31
Faculty Chairman: R. R. (Red) Ritchie, Iowa State '26
Ass't. Athletic Director: Gene Willimon, Clemson '33
Ass't. Athletic Director: Bill McLellan, Clemson '54
Head Trainer: Fred Hoover, Florida State '53
Trainer and Equipment Manager: Herman McGee
Team Physician: Dr. Judson E. Hair, Medical College of South Carolina '52
Staff Physician: Dr. Jim Bowers, Clemson '51; Medical College of South Carolina '55
Sports Information Director: Bob Bradley, Clemson '51

FOOTBALL COACHING STAFF

Head Coach: Frank Howard, Alabama '31
Offensive Coach: Whitey Jordan, Clemson '59
Offensive Backfield Coach: Art Baker, Presbyterian '53
Offensive End Coach: Larry Beckish, Wichita State '63
Defensive Coach: Bob Smith, Furman '34
Defensive Backfield Coach: Banks McFadden, Clemson '40
Defensive End Coach: Bob Jones, Clemson '30
Chief Recruiter: Fred Cone, Clemson '51
Assistant Recruiter: Bobby Long, Clemson '69
Head Freshman Football Coach: Tom Bass, Maryville '60
Ass't. Freshman Football Coach: Ronnie Grace, Clemson '62
Scouting Team Coach: Bill McLellan, Clemson '54

STUDENT LEADERS

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Assistant Athletic Director

Bill McLellan
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Fred Hoover
Head Trainer

Bob Bradley
Sports Information Director

Dr. Jud Hair
Team Physician

Dr. Jim Bowers
Staff Physician

Herman McGee
Equipment Manager

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HEAD DEFENSIVE COACH . . .

COACH ROBERT WILLIAM (BOB) SMITH. Joined Clemson staff Feb., 1950, from private business in Clinton, S. C.

Responsibilities: Assistant varsity football coach working with middle guards and line backers. Head defensive coach.

Coaching Experience: College — was assistant football coach at Furman 1934-1942. Coached in Naval aviation physical training program from May, 1942 to Feb. 1946. Served as head coach of Furman 1946 and 1947. Served as Clemson baseball coach 1952 through 1957. 1968 will be 19th on Clemson staff.


Children — Sandy, 22, (nurse at McLeod Infirmary, Florence); Becky, 20, (Junior at Furman University); Bob, Jr. (T-Boy), 16 (11th grade). 


HEAD OFFENSIVE COACH . . .

COACH RONALD PEARCE (WHITEY) JORDAN. Joined Clemson staff July, 1959. Came to Clemson after college graduation.

Responsibilities: Assistant football coach working with interior linemen. Head offensive coach. Coaching Experience: College — assisted with freshman team as a student while finishing up work on degree. Assistant freshman coach four years. Head freshman coach in 1964. Has been full time coach for nine years.


Bowl Game Participation: 1 as a player (1957 Orange), 2 as an assistant coach (1959 Sugar, 1959 Bluebonnet).

DEFENSIVE END, TACKLE COACH . . .

COACH ROBERT MORGAN (BOB) JONES. Joined Clemson staff November, 1930, while student under Coach Josh Cody as freshman football coach. Was hired fulltime by Coach Jess Neely Jan. 7, 1931, as assistant football coach.

Responsibilities: Assistant varsity coach working with ends and tackles on defense.

Coaching Experience: College — Served as head freshman football coach 1933-39. Coached boxing team 1938-48. Was golf coach 1931-41. Has been varsity end coach since February, 1940. 1968 season will be 39th on Clemson staff.


Grandchildren — David Moja, Robert Moja, Jan Moja, Rose Ellen Davis.

OFFENSIVE BACKFIELD COACH . . .

COACH ARTHUR WELLINGTON (ART) BAKER. Joined Clemson staff June 1, 1965. Came to Clemson from Eau Claire High School in Columbia, S. C.

Responsibilities: Assistant football coach working with offensive backs.

Coaching Experience: High School—Coached two years at McColl, S. C.; High School; coached two years at Newberry, S. C., High School (was Jaycee Young Man of Year in Newberry in 1958); coached six years at Eau Clare High School in Columbia, S. C., having 43-17-5 record. Team was AA runner-up in state in 1963; team was AAA runner-up in state in 1964. Coached in Shrine Bowl in Charlotte, N. C., 1963. Coached in South Carolina North-South game in 1960; Clemson freshman football coach in 1965. On Clemson staff four years.


Additional Information: Co-organizer and advisor of Clemson chapter of Fellowship of Christian Athletes.

OFFENSIVE END, FLANKER COACH . . .

COACH LAWRENCE MICHAEL (LARRY) BECKISH. Joined Clemson staff February 1, 1968. Came to Clemson from University of Tampa (Fla.).

Responsibilities: Assistant varsity football coach working with offensive ends and flankers.

Coaching Experience: College — served as graduate assistant in 1964 working with defensive ends at Wichita State; defensive end coach at Wichita State, 1965; was offensive line coach at University of Tampa 1966 and 1967. First year on Clemson staff.


Bowl Game Participation: 1 as a player (1961 Sun Bowl with Wichita State).
DEFENSIVE BACKFIELD COACH . . .

COACH JAMES BANKS (BANKS) McFADDEN. Joined Clemson staff June, 1940, following graduation. Took leave of absence to play pro ball. Rejoined staff from Feb., 1941 to June, 1942. Returned from service Oct., 1945. On staff since that time.

Responsibilities: Assistant varsity football coach working with defensive backs.

Coaching Experience: College — coached Clemson varsity basketball 10 years. Coached Clemson freshman football team. Coached Clemson varsity track and cross country. 1968 season will be 25th on Clemson staff.


Pro football — 1 year (1940) with Brooklyn Dodgers. Service — Air Force 3½ years. Married — “Aggie” Rigby of Manning, S. C., June 13, 1945. Children — Patsy, 22 (graduated from Winthrop College this past June); Lil, 20 (junior at University of South Carolina); Marcia, 17 (12th grade); Jan, 15 (10th grade).

Additional Information: Elected to National Football Hall of Fame in 1959. Received Distinguished Alumni Award in 1966.


CHIEF RECRUITER . . .


Responsibilities: Assistant coach working with varsity extra point, kickoff and field goal specialists. Also serves as chief recruiter in football.

Coaching Experience: High School — Coached two years at University Military School at Mobile, Ala. Eighth year on Clemson staff.


Bowl Game Participation: 2 as a player (1949 Gator and 1951 Orange).
HEAD FRESHMAN COACH . . .

COACH THOMAS SIDNEY (TOM) BASS. Joined Clemson staff Feb. 19, 1967 from coaching staff at University of Tennessee.

Responsibilities: Head freshman football coach. Recruiter.

Coaching Experience: Assistant coach at Sevier County High School, Sevierville, Tenn., one year. Head coach at Sevier County High School four years with a 35-7-2 record. Assistant freshman football coach at University of Tennessee in 1966. Was East Tennessee coach-of-the-year in 1964; also Knoxville Journal coach-of-the-year. Winning coach (21-0) in East Tennessee all-star game. Team always finishes in Top 10 in Tennessee. Second season on Clemson staff.


ASSISTANT FRESHMAN COACH . . .

COACH RONALD DUANE (RONNIE) GRACE. Joined Clemson staff, July, 1967. Came to Clemson from Pendleton High School, Pendleton, S. C.

Responsibilities: Offensive backfield coach of freshman football team. Resident counselor of athletic dormitory.


Bowl Game Participation: 1 as a player (1959 Bluebonnet).
ACC Football Officials

J. Earl Barnett
V. E. (Ed) Baugh
Wallace W. Burke
Richard A. Carrington, III
Tom Chambers
Wilburn C. Clary
Jim Collier
Nelvin E. Cooper
Hugh M. Currin
Bill Davis
Carl B. Deane
Bradley E. Faircloth
Paul C. Girolamo
Ernest D. Hackney
Thomas B. Harris
Milton A. Hines
Warren A. Hodges
Mark A. Kane
John W. Lindsay
George Manning
M. E. McClenny
Julian McKenzie
R. D. (Bo) Menton, Jr.
Ray Moore
Thomas J. Richert
Gil Rushton
Donald B. Safrit
Bob Sandell
Bob Shoaf
William C. Simpson
William E. Smith
Charles T. Timmons

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Orangeburg, S. C.
Raleigh, N. C.
Lynchburg, Va.
Winston-Salem, N. C.
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Charlotte, N. C.
Greenville, S. C.
Gastonia, N. C.
Goldboro, N. C.
Jacksonville, Fla.
Ellicott City, Md.
Columbia, S. C.
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