Opening WESC Radio Station

Greenville

J. STROM: Thank you, Mayor Owens, and Greetings to WESC and its listening audience. It seems to me appropriate to use the word, "Greetings".... a few years ago this word had a grim significance, but today it has returned to its proper significance. A short time ago, it was Greetings from the President, and we were faced with a war... today we are faced with a peace to win. The opening of Radio Station WESC is a wholesome sign of the times. It is indicative of the progress of South Carolina, it serves as a barometer for prosperity. We think of identifying towns pretty much in regard to their physical structure. There is the one-horse town, the town with a stop light, the town with a Radio Station, but when we think of three Radio Stations, we automatically think in terms of a city. Greenville is more than just a city. It has many distinguished factors that reflect credit on its people and their leaders. The newest addition - Radio Station WESC - will add more power to the great voice of Greenville. It will enable you to carry accounts of your achievements into three states and more. I think that it is time to notify the people of adjoining states of your accomplishments. With the addition of WESC's wattage to your voice, all South Carolina will know more of your endeavors and enterprises. You have much to advertise, and your new voice will add to your progress. To the people of Greenville, to WESC, may I express my wishes of good luck and success. [we are proud of WESC of what it will mean to S.C.]