

THE NASIG NEWSLETTER

The Newsletter of the North American Serials Interest Group

Vol. 4, no. 2

ISSN 0892-1733

April, 1989

THE PRESIDENTS CORNER / Tina Feick

Call for Agenda Items for Business Meeting

Crocuses, daffodils, snow drops, and spring beauties are blooming in my yard. Even though we had a bit of snow last week, I do believe Spring has finally arrived.

Right now registration is in full swing for our fourth conference to be held at Claremont, California. This year, for the first time, members only were permitted to register for the first forty-five days through March 31st. Our registration is now nearly two hundred and we have room for more. Scripps College can house 450 registrants and the auditorium will hold about 500 people.

At the NASIG Conference a business meeting will be held on Sunday from 5:00 to 6:00 p.m.. Last year many, including those of us on the Board, felt that the meeting held after the banquet was badly timed. The meeting this year will be early in the conference, so concerns may be addressed. The following is a tentative agenda:

NASIG Business Meeting

1. Opening Remarks
2. Treasurer's Report
3. Bylaws: Discussion of revision
Vote of confidence to present the proposed bylaws to a vote of the full membership (by mail)
4. Committee Reports
 - Conference Local Arrangements
 - Conference Site Selection Committee
 - Continuing Education
 - Job Exchange Committee
 - Job Placement Committee
 - Library Science Student Grant Committee
 - Nominations/Election Committee
 - Professional Liaison Committee
 - Publications Committee
 - Membership Directory
 - Newsletter
 - Proceedings
 - Regional Council

5. Dues Increase: Discussion

U.S. - \$20.00; Canada - \$20.00 U.S. or \$25.00 Canadian
Outside U.S. and Canada - \$30.00

(This would be the first increase since we began in 1986)

Requires a vote of the full membership by mail.

6. Numbers at Conference: Discussion

7. Other items

We welcome your suggestions. This is your organization; let us hear from you.

The dues increase that is being proposed is a result of the newsletter's two additional issues per year. Our newsletter now appears six times a year instead of four. In addition, the costs of mailing abroad are skyrocketing. We regret having to request a dues increase, but we do not want to bankrupt the organization!

This will be the last President's Corner that I write as President of NASIG. The past year and nine months have been personally gratifying and at times (quite honestly) overwhelming. NASIG has grown so quickly; we are now over seven hundred members. With the bylaws revision and the staggering of terms, NASIG will have an organization with continuity and also new energy.

In addition, this year the membership directory will be produced. Please see the enclosed form! This will be of great assistance to all of us networkers.

I personally want to thank the Executive Board members for their hard work and overall concern. Lastly, I want to send my appreciation to all NASIG members for your continued support throughout the year.

Thank you one and all!

P.S. Thanks also to Sarah Robinson of the Blackwell's Periodicals Division Help Desk. She has maintained our database, has run off zillions of mailing labels, and has sent out all sorts of letters.

Tina Feick, President of NASIG, 324 Main Street, Cold Spring, N.Y. 10516.

SPECIAL DISCOUNT AIRFARES ARRANGED FOR NASIG'S CONFERENCES / Roger Prestley

NASIG has been negotiating over the last few weeks with a travel agent to get special discount conference airfare rates for attendees of NASIG's conferences. Unfortunately, we did not realize that we were able to do this as an organization until three weeks ago or we certainly would have announced this much sooner. However, for those of you who have not already made your travel arrangements for this June's conference, you can take advantage of this new service.

The travel agent, Travel by Russell, has negotiated a contract with Delta Air Lines to fly attendees to California at special conference rates. Attached to this newsletter is a flyer detailing the agreement we have with Delta and how you can take advantage of it. Basically, we have negotiated a 5% discount on Delta's already discounted tickets and 40% off on Delta's regular coach ticket prices. Travel from Delta's Canadian cities will apply at 35% savings. To use this service you must make your reservations through the Travel by Russell travel agency or directly with Delta Air Lines. The toll free number of Travel by Russell is 1-800-762-1039 (U.S). Canadian attendees should call 1-404-493-4941.

If calling Delta to make your reservations you should use their toll free number 1-800-241-6760 (Canadian residents should call their local Delta Air Lines number). If you do call Delta to make your reservations you should tell them that you are "eligible for conference airfare rates and the North American Serials Interest Group File No. is R0518." Unfortunately, you cannot make reservations through another travel agent and get the discounts. When making your reservations through Travel by Russell be sure and tell them that you are a member of NASIG. The special airfares will be good for flying into the Ontario international Airport or any airports in the Los Angeles area. Travel by Russell will be sponsoring a drawing at the conference for one free round trip ticket to next year's conference at Brock University in Canada.

We have learned that organizations such as ours normally need to start this process approximately one year in advance of the conference. Travel by Russell has worked very diligently and quickly trying to negotiate these special airfares for NASIG for this year's conference. They have also offered to be on site at Scripps College to assist anyone who may have some last minute changes in their travel itineraries. We will start the process for the 1990 conference at Brock University immediately following this June's conference. If we can establish that we can sell enough tickets as an organization to be eligible for this type of service, we will most likely get better discounts next year and can use more than one airline carrier for reservation bookings. Hopefully, some of you will be able to take advantage of the discounts we have negotiated this year.

Roger Presley is NASIG Vice President.

COMMITTEE REPORTS

Site Selection Committee for the Fifth Annual Conference

1990 Conference Site Preview / *Esther L. Sleep*

NASIG moves to Canada for its fifth Conference, June 2-5, 1990. The hosting institution, Brock University, St. Catharines, Ontario is located in the agricultural heartland of the Niagara Peninsula. Brock is an easy thirty minute drive to Hamilton, Ontario, an hour to Toronto, Ontario, or in the opposite direction - an hour to Buffalo, New York.

St. Catharines is a medium-sized city which boasts several large shopping malls as well as a downtown shopping area. A number of resident amateur and professional theatrical groups, the Niagara Symphony Orchestra, and the many outstanding dance, theatre and musical groups brought to the area by the Brock Centre for the Arts, mean that entertainment is never lacking.

Historic Niagara-on-the-Lake, first capital of Upper Canada in 1792, and the world-famous Shaw Festival are a short drive away, as is the tourist attraction, Niagara Falls. The Rodman Hall Art Gallery offers a pleasant way to spend an afternoon, as does The Gallery at Brock University.

The University began its life in a refrigeration plant at the base of the Niagara escarpment, a building that was to serve for many years as Brock's science facility. As the University grew, the Arthur Schmon Tower was built on top of the escarpment, followed by the Thistle complex, the DeCew residence, the College of Education, the Physical Education complex, and, most recently, the Mackenzie Chown Science complex and the Alumni greenhouse. Currently a new student residence is being built with new buildings to house the Student Union and the School of Administrative Studies in the future plans. At night, the lights of Brock University can be seen all over the peninsula.

Opened in 1964 with a class of 127 full-time and 15 part-time students taught by six faculty members, Brock University was the dream of a community. Today, the University has more than 4,900 full-time students, 4,600 part-time students and a faculty that numbers almost 300. It is a cultural and academic centre for the Niagara Peninsula.

(Adapted from the brochure "Isaac Brock wants you.")

Esther L. Sleep is Head of the Serials Department, Brock University Library.

Continuing Education:

NASIG Serials Management Workshop Debuts in Pittsburgh / N. Bernard "Buzzy" Basch

The first NASIG continuing education workshop on serials management was held in Pittsburgh on 16 March, 1989. Co-sponsored by NASIG and the University of Pittsburgh School of Library and Information Science, the half-day workshop was attended by 50 students and librarians from the Pittsburgh area. Feedback is still being analyzed, but the general response from attendees was very positive. The formal presentations by Marcia Tuttle, John Tagler, and Buzzy Basch were followed by a lively question and answer session.

Drawing on her extensive experience in libraries, Marcia covered serial operations from acquisitions to access, concluding with a survey of current trends in serial management. John used his publishing background to survey serial publishers, categorizing them by their objectives and target markets, and detailing the process of journal publication and publication management. Buzzy drew on his experience as a subscription agent to outline the functions and services of subscription agencies, and reviewed how agencies price their services. He suggested ways in which librarians can monitor subscription agency services and, through being knowledgeable about the subscription process, negotiate with agencies for better service and prices.

NASIG is committed to mounting the workshop in other locations throughout the country. Organizations willing to co-sponsor a presentation in a specific location should contact N. Bernard "Buzzy" Basch at 860 North Lake Shore Drive, Chicago, Illinois 60611; (312) 787-6885

N. Bernard "Buzzy" Basch is Chair of the Taskforce to Develop a Serials Information Program for Library Schools.

Publications Committee:

Membership Directory

With your newsletter you should have also received an enclosure describing the membership directory and an information form for you to fill out for the directory. This form should also have your current address label. If this was not in your envelope, please contact Lenore R. Wilkas at 215-898-2815.

Job Placement Committee

Attached to this newsletter is the Job Placement Form with instructions for those interested in availing themselves of the service.

Committee on Liaison Relations / *Christie Degener, Chair*

Mary Helms, PHILSOM Coordinator and editor of the *PHILSOM Newsletter*, has been named MLA-NASIG Liaison. In addition to her PHILSOM-related duties, Mary serves as the current editor of the Washington University School of Medicine Library *Newsletter* and also edits the library's recent acquisitions list, issued bi-monthly. Mary has been a member of MLA since 1980 and a member of NASIG since its beginnings. NASIG members wishing to voice concerns of mutual interest to MLA and NASIG, or ideas about beneficial two-way communication between these groups, should contact Mary at the following address:

Mary Helms, MLA-NASIG Liaison
PHILSOM Office
Washington University School of Medicine
Library
660 South Euclid Avenue
St. Louis, MO 63110

Progress on establishing liaison ties with other professional groups will be reported on in future issues of *The NASIG Newsletter*.

EXCHANGES WITH SERIALS GROUPS / *Tina Feick*

Over the past two years, NASIG has formed liaisons with several serials groups. Currently we exchange newsletters with two groups - the United Kingdom Serials Group (UKSG) and the Australian Serials Special Interest Group (ASSIG). In addition, a UKSG representative, John Merriman of Blackwell's Periodicals Division has attended all of our NASIG conferences. This year, Hazel Woodward of Loughborough University will be with us at Claremont, California. Also Stella Pilling, Pat Napier, Keith Courtney (NASIG Board member), and John Merriman will be in attendance.

ASSIG is just a little over a year old. Elaine Rast of Northern Illinois University attended the first conference. Marcia Tuttle will be traveling to Australia this coming fall for lectures and seminars sponsored by ASSIG.

Just recently, I received a letter from The National Serials Society of China's University and Colleges. Ye Jiyuan of Nanjing University in Nanjing is the current chair. This group will hold its first conference in May at Nanjing University where the theme will be the "Present Situation and Trends of Serials in China."

Our Professional Liaison Committee has been working with library and library-related associations here in the United States. We have also been in contact with various publisher associations.

NASIG'S REGIONAL COUNCILS UPDATE / Roger Presley

The Membership Committee is pleased to announce that all Regional Coordinators have been appointed except for the Non-North America Region. The Coordinators have also already appointed most of their state representatives. If you are interested in being a state representative or working with them, please contact the Regional Coordinator in your area. For those of you who are new members or who have mislaid the last newsletter, the Regional Councils are:

PACIFIC WEST

Including the states of Alaska, Arizona, California, Hawaii, Idaho, Montana, Nevada, Oregon, Utah, and Washington.

CENTRAL WEST

Including the states of Arkansas, Colorado, Iowa, Kansas, Louisiana, Minnesota, Missouri, Nebraska, New Mexico, North Dakota, Oklahoma, South Dakota, Texas, and Wyoming.

GREAT LAKES

Including the states of Illinois, Indiana, Michigan, and Wisconsin.

MID-REGION

Including the states of Alabama, Kentucky, Mississippi, Ohio, and Tennessee.

SOUTH ATLANTIC

Including the states of Florida, Georgia, North Carolina, and South Carolina.

CENTRAL ATLANTIC

Including the states of Delaware, Maryland, New Jersey, Pennsylvania, Virginia, West Virginia and the District of Columbia.

NORTH ATLANTIC

Including the states of Connecticut, Maine, Massachusetts, New Hampshire, New York, Rhode Island, and Vermont.

EAST CANADA

Including the provinces of New Brunswick, Newfoundland, Nova Scotia, Prince Edward Island, and Quebec.

WEST CANADA

Including the provinces of Alberta, British Columbia, Manitoba, Ontario, and Saskatchewan.

NON-NORTH AMERICA

Including the countries of Australia, England, The Netherlands, Scotland, and Sweden.

The goals of the Membership Committee and its Regional Councils are: to assess serials technological, training, and continuing education needs of each individual state; to coordinate the planning for regional and state programs, seminars, and workshops; to report to the editor of *The NASIG Newsletter* news and activities of serials interest for each region and state; and to promote membership in NASIG and to solicit potential personal members.

The Regional Council Coordinators are:

Kathleen Thorne
NASIG Pacific West Coordinator
Serials Cataloger
San Jose State University
San Jose, California
Work phone: (408) 297-7774

Rita Broadway
NASIG Mid Region Coordinator
3363 Carrington
Memphis, TN 38111
Work phone: (901) 678-2204

Bobbie Carlson
NASIG South Atlantic Coordinator
Serials Librarian
Medical University of South Carolina
171 Ashley Avenue
Charleston, SC 29425
Work phone: (803) 379-2352

Anna McCalla
NASIG West Canada Coordinator
608 Walkerfield Avenue
Peterborough, Ontario K9J 4V8
Canada
Work Phone: (705) 748-1445

Jan Scullin
NASIG North Atlantic Coordinator
Librarian for Serials Control
Treadwell Library
Massachusetts General Hospital
Blossom Street
Boston, MA 02114

Sue Williams
NASIG Central West Coordinator
Acting Head, Serials Department
University of Colorado Libraries
Campus Box 184
Boulder, Colorado 80309-0184

Peggy Merriman
NASIG Central Atlantic Coordinator
Acquisitions Librarian
U.S. Geological Survey Library
National Center 950
Reston, VA 22092
Work phone: (703) 648-4398

Bill Tiffany
NASIG East Canada Coordinator
Head, Acquisitions Periodicals
Queen Elizabeth II Library
Memorial University of Newfoundland
Saint John's, NF A1B 3Y1
CANADA
Work phone: (709) 737-7438

Virginia Reed
NASIG Great Lakes Coordinator
3420 North Lake Shore Drive
Apartment # 0-16
Chicago, Illinois 60657

If you are interested in being a state representative or want more information about the Membership Committee, please contact your Regional Coordinator or me:

Roger Presley
NASIG Vice President
1040 Lenox Valley
Atlanta, GA 30324
Work phone: (404) 651-2176
Home phone: (404) 264-0746

REPORT FROM THE SERIALS INTEREST GROUP OF THE LOUISIANA LIBRARY ASSOCIATION / *Phoebe Timberlake*

When the Louisiana Library Association held its annual conference in March, the topic for discussion at LLA's Serials Interest Group program was NASIG. With Catherine Nelson of Tulane University presiding, Phoebe Timberlake, University of New Orleans, spoke on NASIG's history and the benefits the organization extends to its membership.

October Ivins, Louisiana State University, continued the NASIG theme, describing the kinds of programming currently being offered at conferences nationally and the opportunities that exist for importing some of these programs for a local audience. Although LLA's SIG (founded in 1978) has always met only once a year in conjunction with the annual conference, October stressed that the group should not feel limited to a single annual meeting. As one example of importing information and programs, she suggested scheduling fall "reporting" sessions where Louisiana serialists could share with their colleagues whatever they had learned at recent NASIG and ALA meetings.

Although the whole concept of receiving more support in dealing with serials problems appealed to the audience, volunteers to coordinate this effort were not immediately forthcoming. However, before the meeting concluded, Deborah Leggett of LSU Medical School Library in Shreveport and Rick Mann of EBSCO offered to share the responsibility for pursuing increased serials programming in Louisiana for 1989/90. NASIG membership forms and conference brochures were available after the meeting.

Our thanks to Phoebe Timberlake, State Membership Representative for Louisiana, for submitting this report.

TREASURER'S REPORT / *Susan Davis*

Renewals are coming in slightly ahead of last year's pace, but we still haven't heard from a lot of NASIGers! If you know anyone who has yet to renew, remind them to do so!

We are paring down the mailing list this month, so if anyone asks why they did not receive a newsletter, they probably have forgotten to renew.

Membership cards for those renewing after the first cutoff in mid-January will be going out soon, as will cards for new members who recently joined.

Conference registration is nearing 200, so there's plenty of space left!

Now for the facts and figures:

Renewals as of March 24, 1989 =	561
New members	= <u>48</u>
Total members	609

Cash balance in checking account on March 17, 1989 =	\$ 4,477.20
Cash balance in savings account on March 27, 1989 =	<u>\$38,441.72</u>
Total cash available	\$42,918.92

CONFERENCE PROCEEDINGS UPDATE / Tina Feick

Recently NASIG received its first royalty payment from Haworth Press. Haworth Press is the publisher of NASIG's conference proceedings. The proceedings are first issued in Haworth's journal *Serials Librarian* and then later as a separate hardcover monograph. Royalties are paid only on hardcover sales.

NASIG receives ten percent of all USA sales, five per cent of all sales outside the USA, and fifty percent of all subsidiary rights. Deducted from our royalties is the cost of producing an index.

The following shows the sales figures:

Bryn Mawr College (1986) cost: \$34.95
Title: *Serials Connections: People, Information, Communication*
(*Serials Librarian* vol. 11, no.3/4 (Dec. 1986/Jan. 1987))
Sales period: July 1987-December 1988

USA Sales:	\$2,925.34 (242 copies)	= \$292.54	
Non-USA sales:	396.82 (40 copies)	= \$ 19.84	
Less cost of index			(\$132.50)
Royalty received:		\$179.86	
No. of copies sold =	282		
No. of copies left =	315		

Denison University (1987) cost: \$29.95
Title: *The Serials Information Chain: Discussion, Debate and Dialog.*
(*Serials Librarian* vol. 13, no.2/3 (Oct./Nov. 1987))
Sales period: July 1988-December 1988

USA Sales:	\$ 830.50 (37 copies)	= \$ 83.05	
Outside USA sales:	\$ 148.29 (9 copies)	= \$ 7.04	
Less cost of index			(\$205.75)
Balance (-\$205.75);	No royalties realized yet		
No. of copies sold =	46		

Oglethorpe University (1988)
Title: *Serials Information from Publisher to User; Practice, Programs and Progress*
(*Serials Librarian*, vol. 15, no.3/4, 1988)
Just printed; no sales yet.

Remember all volumes are available from Haworth Press. NASIG members receive 50% off the list price. Please indicate your NASIG membership on your order.

The address is: Haworth Press; 12 West 32nd Street; New York, N.Y. 10001

All volumes will be available for sale at the conference in Claremont, California.

GELLATLY RETURNS!!! / Tina Feick.

Back at the typewriter is the editor of *Serials Librarian*, Peter Gellatly. Several months ago Peter had a bypass operation. NASIG is pleased that Peter has recovered and to hear that he is eagerly awaiting our fourth conference proceedings.

Peter has been instrumental in the editing of the NASIG proceedings. He has provided guidance for Mary Beth Clack and Leigh Chatterton, the editors of the first three proceedings, and has also shown us the ways of the publishing world.

We thank Peter for his continued support of NASIG and we wish him continued good health!

TRAVELING IN CANADA / Rosanna M. O'Neil

NASIG in Canada in 1990? Wunderbar! Merveilleux! Ungebord! (rather appropos for a visit to the United States' multicultural neighbors to the north).

Since, as the Eastern Canadian Marketing Representative for OCLC I've been in Canada quite a bit these days, I thought I would jot down a few notes for my fellow NASIGers who may not be familiar with the ins and outs of Canadian travel.

Anyway, one must keep in mind that Canada is a foreign country and should be approached as such. Fortunately, one of the official languages is English which makes travel there somewhat easier than across the oceans, but it still has its special features and this is what I would like to share with you.

Documentation:

When going into Canada at any border crossing or airport you must have proof of citizenship. Since I'm American and not sure of other non-American or temporary visa requirements, I can just tell you that this means a passport (expired is acceptable) or birth certificate. They don't ask all of the time, but if they do you must have one or you're put in prison, never to be seen again. Just joking, of course! Actually, the customs agent has the right to not allow you entry, so have either form of proof with you. Your travel agent will probably alert you as well.

Currency:

It's always nice to have the currency of the country you're visiting so you can buy souvenirs, more clothes you don't need, etc. Of course, most stores will accept Visa but it's a little hard to put into a dollar changer. But you can put it into a 24-hour banking machine and withdraw Canadian funds but remember to bring your PIN (Personal Identification Number). This is available from your credit card company if you don't already have one or if you threw away the notice like I did figuring I'd never use it.

Also, since the area around Toronto is so close to the border, most establishments will accept U.S. currency and usually post a sign for the day's exchange rate. The change is then given in Canadian dollars.

Other currency options:

You can get cash before you leave home by going to your local bank about two weeks ahead of time or at the airport. Getting money at the bank eats away a bit at the exchange rate but it's very convenient.

At the Toronto airport there is a currency exchange in both terminals and its open until at least 9 p.m. I am not familiar with the other airports but I will try to find out. So stay tuned.

If your 24-hour banking card is in the Plus System, the Royal Bank of Montreal Machine (there is one in the Toronto airport) will accept your card with just your regular PIN. Other international systems are also accepted and the next time I am in Canada I will look more closely and let you know.

The best exchange rate you can get is at the bank. Fortunately for us there is a bank on campus and it will be open during the week.

Customs returning to the United States:

You will have to fill out a customs form before you leave Canada if you are going by air. (If you are driving, you will just be asked similar information by the border agent). There are both English and French versions. The limit is \$400.00 U.S. as long as you have been in Canada at least 48 hours. The limit is \$25.00 otherwise and there will be a duty charged over that. According to the agent I spoke with the last time I went through Customs, you can bring back almost any Canadian product but it shouldn't be alive, like a plant or that cute doggie you saw in the window. If it's fresh food, it has to have been made or grown in Canada (no Chilean Granny Smith's!)

Be at the airport at least one hour before departure, if not sooner. I've seen people miss their planes because of backups at Customs and Security in Toronto. It's quite a busy place, especially if you are taking Air Canada home. Actually, the Customs sign there says to check in one hour before departure.

Security

Just a note about security in Canada. You will find it a little more sensitive (the machines, I mean) than you find in the states. A few pointers:

Don't carry Canadian coins in your pockets. It, like other metals such as buckles, cause their machine to notice you going through and then they use one of those metal detector wands. It happens so often that it slows down that part of the journey and there are actually several people standing around doing just that.

Also, be sure to have your boarding pass ready because they require it to go through security. And don't be surprised if they check your bag. They are cautious and I admire them for that. It makes me feel safe traveling in and out of Canada. And, like the nice people they are anyway, they're very nice about this, too.

Well, I think that's it for now. Stay tuned for more travel tips from the weary traveler, but I do enjoy my trips to Canada and you will too! I was at Brock the other day and it's a lovely campus--close enough but far enough away from the nearby sights to make it ideal. I hope everyone will want to come to the Brock Conference!

NASIG's Tourism Guide, Rosanna O'Neil, is also a member of NASIG's Executive Board.

WHERE HAVE YOU GONE, JOE DiMAGGIO?

We received more returns of undeliverable newsletters in February than we have ever experienced. We would like to remind all NASIGers to include NASIG when mailing your change of address notices. Send this information to the attention of the editor. We don't want to lose track of you!

DEADLINE FOR THE JUNE ISSUE

Please note that the June issue of *The NASIG Newsletter* will have a June 20th deadline. This is a late deadline so that we can include reports from the Claremont conference. The editor would like to request that submissions be made as early as possible to avoid a very rushed inputting extravaganza by the editor and to avoid any further delays in getting the newsletter out to members. Thanks!

SEE YOU AT CLAREMONT!

The NASIG Newsletter (ISSN 0892-1733) is published bimonthly for the membership of the North American Serials Interest Group, Inc.

Editor: Lenore Wilkas, Serials Acquisitions Librarian, University of Pennsylvania Libraries.

Deadline for the June newsletter is June 20, 1989. NO LATE SUBMISSIONS WILL BE ACCEPTED.

Send all submissions to: Lenore Wilkas, One Veterans Square, Apt. D-2, Media, PA 19063 or FAX at 215-898-1471.

Back issues from the previous year only are available for \$2.00 per issue or \$5.00 per volume. Send your check, payable to NASIG, to Lenore Wilkas at the above address.



TRAVEL BY RUSSELL "THE PERFECT TRIP"

NORTH AMERICAN SERIALS INTEREST GROUP

JUNE 3, 1989 - JUNE 6, 1989

CLAREMONT, CA.

FLY DELTA INTO ONTARIO OR LOS ANGELES

Delta Air Lines, Inc. and Travel By Russell in cooperation with North American Serials Interest Group, are offering special rates which afford a 5% bonus off Delta's published round-trip fares within the United States and San Juan, providing all rules and conditions of the airfare are met.

If special fares do not coincide with your travel dates, a 40% discount off Delta's unrestricted round-trip coach rates will be offered. (Travel from Delta's Canadian cities will apply at a 35% savings.) No advance reservations and ticketing will be required.

To take advantage of either discount, follow these simple steps:

1. Call Travel By Russell at 1-800-762-1039 Nationwide except Ga./Canada
or
Call Delta at 1-800-241-6760 except Canada
2. Refer to File Number: R0518
3. These discounts are available only through Travel By Russell or Delta, so call today!