



# THE NASIG NEWSLETTER

*Newsletter of the North American Serials Interest Group, Inc.*

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## **THE PRESIDENTS CORNER / *Tina Feick***

This is the first issue of volume 4 of *The NASIG Newsletter*. With this issue our newsletter becomes a bimonthly publication. Please correct your frequency indicators!!!

The Executive Board of NASIG met on January 10th at the end of the ALA-Midwinter Conference. Several major decisions came out of that meeting:

A membership directory will be produced in the next six months. Judith Rieke of Vanderbilt University heads up that project.

Dates were set for our upcoming election. The ballots will be sent out by March 1st. Ken Kirkland of DePaul University is running the election.

The bylaws have been rewritten - now in its fourth draft - and approved by the the Board. Enclosed is the draft; please take the time to read it. We need your vote in order to place the bylaws on the agenda for the business meeting at the annual conference in California. Sylvia Martin of Vanderbilt is the Chair.

Our first continuing education program will be held at the University of Pittsburgh in March. Buzzy Basch of EBSCO is the Chair of this Task Force.

Money was allocated for our library science student grants. Ann Vidor of Georgia Institute of Technology has received responses from 46 of the 59 schools contacted. That is an amazingly high number of responses!!!

The program is being finalized for our conference in California. Brochures for the conference will be mailed in mid-February.

**PLEASE NOTE: ONLY NASIG MEMBERS WILL BE REGISTERED THROUGH MARCH 31st. RENEW NOW!**

Our treasury is healthy with about \$25,000 in reserve.

My thanks go out to the Executive Board members who lived through a four hour meeting (yet we needed more time!!!). NASIG continues to grow and change. So much has happened over the past three years and the best is yet to come! Plan now for California.

*Tina Feick, President, NASIG; 324 Main St.; Cold Spring, NY 10516; 1-914-265-2304; 1-800-458-3706 (USA); 1-800-458-3707 (Canada); 1-609-629-2500 (New Jersey).*

**SNEAK PREVIEW**

**Program - Papers - General Topics**

Keynote address: Gillian Page, co-author of the definitive book on journal publishing.

Scholarly Communication: two editors, an expert on the tenure process, a publisher and others discussing the future of scholarly communication.

CD-ROM: a broker, a producer, and a user.

Serials Acquisitions: country of origin buying or all from one vendor.

Journal Pricing Updates: action points from three groups.

**Workshop Topics**

Back Issues

Form vs. Function in the Serials World

Table of Contents / Abstract Services

The Future of Service Charges

Cancellation Projects

Binding Agreements

Serials Automation System Interfaces With Vendors

Cataloguing of Non-Print Material / Title Changes

The Journal Bid Process

Latest Entry Cataloguing

Serials Automation

**Entertainment**

Campus tours, dances, wine tasting, music, talk

**Informal Discussion Groups (so far)**

Serials Standards

Cataloguing

GEAC System

Journal Cancellation Study

**MINUTES OF THE EXECUTIVE BOARD MEETING / Mary Elizabeth Clack, Secretary**

Date, Place, Time: 10 January 1989, Roosevelt Board Room, Shoreham Hotel, 4:00-7:45 p.m.

Attending:	T. Feick, President	Guests:	S. Martin
	R. Presley, Vice President		K. Kirkland
	M.E. Clack, Secretary		J. Callaghan
	S. Davis, Treasurer		
	J. Riddick, Past President		
	L. Chatterton		
	K. Courtney		
	R. O'Neil		
	B. Postlethwaite		
	M. Tuttle		
	A. Vidor		
	L. Wilkas		

The minutes of the June 1988 meeting were approved with the following corrections (underlined):

- 3.3 T. Feick has engaged an accountant in New York State who will be filing our application for tax-exempt status with the IRS... NASIG must prove it is an organization which is meeting its goals as a non-profit organization...It will take up to 9 months to get a reply from the IRS.
- 18.0 Fifth Annual Conference - ...They will explore the question of insurance before investigating sites, and if the insurance poses a problem...
- 22.1 Part-time administrator - (last sentence) Several members were strongly in favor of this.

**Finance:** S. Davis reported that as of December 31, 1989, the balance was \$23,712.08. Second notices for renewals of membership for 1989 will be sent by the end of January. Membership cards will be sent next week. The Conference Balance Sheet for the Oglethorpe Conference was presented and was discussed.

S. Davis reported that Carol Patrick of Cleveland State is in charge of insurance and the premium this year will be \$250.

T. Feick will be preparing the budget for 1989 and all financial data for 1988 onward will be set up on a computer.

The IRA has sent a letter to T. Feick stating that a reply on the not-for-profit filing will be within 110 days.

**Library Science Student Grant Committee:** A. Vidor has received 46 responses from the 59 schools contacted. Four inquiries were received as a result of the notice in *The NASIG Newsletter*. It was decided that students will arrive on Saturday instead of a day earlier (as last year). They will have dinner with the Committee on the first night. It was suggested that the students' badges indicate that they are students and that a meeting with the Committee near the end of the conference would be useful. It was agreed that \$1500 will be spent on the grants this year.

**OCLC Serials Control Subsystem Users Group "1113" Award:** T. Feick announced that NASIG had received a grant of a little over \$1000 from the Group which has officially disbanded. The money has been given to NASIG with the stipulation that \$200 be given each year to the Library Science Grant Committee to distribute to one of the students selected. The Committee will discuss how this student shall be chosen.

**Job Placement Committee:** The Committee is compiling lists for mailings. Thus far, six appointments are on file (mostly for administrative positions, with one in cataloging) and there were two phone inquiries. One job has been listed; the Committee will press for more via the mailings. No one has used the postcards. Costs have totalled about \$100 to date. Another NASIG member will be assisting the Chair, Marla Edelman.

**Site Selection Committee (1990 Conference):** The Committee's unanimous recommendation is that the fifth annual conference be held at Brock University, St. Catharines, Ontario. S. Davis, a member of the committee, explained the pros and cons of each of the three sites visited (Brock, McMaster, and York Universities). After some discussion, the Board agreed that NASIG will have to promote the conference in view of the fact that it will be held outside the U.S. and T. Feick suggested that a membership drive in Canada should be held. It was suggested that these two activities should begin soon. R. O'Neil offered to write a summary of the points which should be considered in informing members about the conference, such as customs, transportation from the airport, currency, etc. The Board voted to hold the fifth annual conference at Brock University. T. Feick noted that the university is anxious for NASIG to hold the conference there and will be most hospitable.

**Bylaws Committee:** S. Martin, Chair, has not yet received any comments from the newsletter announcement. She presented the questions which the Executive Board members had on the Proposed Bylaws. She said the major area of concern was in Article IV Section 5: "Vacancies" in the event that the Vice President becomes President and the Vice President position must be filled. It was suggested that in the last sentence "shall" be changed to "may" to address this.

The following other areas were discussed:

Art. IV. Sect. 4. Term of office for Vice President will be 3 years total (one year as Vice President, one year as President, and one year as Past President).

Art. IV. Sect. 3. Duties - "continued failure" will stand as is.

Art. XII. "Sect. 1" will be removed.

Art. II. Objectives. The description of members in 1. will remain as it is.

Art. V. Sect. 2. - "Revise" will be kept instead of changing it to "reverse."

Art. V. Sect. 2. To the question of moving the sentence about revising the actions of the Executive Board to Art. III, Sect. 1 (Rights), the Board voted no.

Art. VIII. Last sentence: Change "A call to such meetings" to "Notice of meetings"...

Art. V and VI. Add the same sentence as in Art. IV regarding when terms begin for the Executive Board and Committee members.

The Board voted to use "bylaws" as the spelling throughout the document. The proposed bylaws will be discussed at the June 1989 Business Meeting. Prior to that there will be a call for a vote of confidence from the membership in the next newsletter. S. Martin will write up the revisions for that newsletter as well. The Board thanked Sylvia and congratulated Sylvia and the Committee on a job well done.

**Nominations/Election Committee:** K. Kirkland, Chair, stated that the deadline for nominations is January 31 and that ballots would be mailed March 1. The date for return of ballots is April 1. The Board agreed with this schedule. Eleven petitions have been received to date. The election will be held under the terms in the "old" bylaws, but there will be a notice in the next newsletter which will explain that if the new bylaws are accepted, the terms of office, etc. will be in effect retroactive to this election. This will also be explained on the ballot. The ballots will include the name and affiliation of each of the candidates as well as a short statement from each candidate.

The Committee will draft a sample ballot and send it to the Board for comment.

**Committee Terms:** It was agreed that more thought should be given to this in view of the proposed bylaws and some decisions on the length of term for committee chairs must be made.

**Publications Committee:** M.B. Clack reported that the Subcommittee on the Membership Directory had prepared a report and J. Callaghan, a member of the Subcommittee, answered questions about the report. S. Davis brought up the ongoing problem of updating addresses. It was agreed that the renewal form should match the membership directory form and that such a form should be sent to the membership in a separate mailing to ensure that we have the most up-to-date information. A draft of this form will be sent to the Board for comment.

M. Tuttle suggested that all the elements on the "dream list" through "electronic mail address" be included in the first published directory and that a notice should be put in the newsletter to say that failure to respond will result in use of whatever data is now on file. J. Riddick said that a statement in the front of the directory should emphasize that the directory is to be used by the membership only and it is not to be sold, etc. R. Presley will be investigating bulk mailing and the Board voted that up to \$2000 may be spent on production of the directory.

The Subcommittee will report on bids for production in various formats and will submit a progress report to the Board.

**Conference Proceedings:** M.E. Clack reported that the Proceedings for the third conference have appeared in the unbound issue of Serials Librarian, vol. 15, no. 3/4 (1988). T. Feick said that the bound volume was due in two weeks so Haworth is on schedule. She has received a list of contact people at Haworth and \$200 in royalties has accrued. M. E. Clack reported that Pat Rice and Joyce Ogburn of Penn State University will be the co-editors of the fourth proceedings and M.E. Clack will be "senior editor" for that volume. Haworth has invited the editors and T. Feick to visit their Binghamton production offices sometime in the next two months so that all questions can be answered, etc.

**The NASIG Newsletter:** The Board voted to change the frequency of the newsletter to bimonthly, giving an extra issue before the annual conference. The Board voted to sell back issues for the previous year only at a cost of \$2.00 per issue or \$5.00 per year (4 issues). The newsletter will advertise these back issues.

**Continuing Education Committee:**

**Tuttle's Tours -** M. Tuttle has had three inquiries and needs firm commitments within one week for the 8 or 9 persons (minimum required). The next tour will be to Germany and Switzerland.

**Task Force on Library School Programs** - On March 6, 1989 B. Basch, J. Tagler, and M. Tuttle will speak at the University of Pittsburgh Library School. A flyer is being mailed to NASIG members in western Pennsylvania to announce this half-day workshop. This will be a prototype which can be presented at other library schools in the future.

**Regional Science Seminars** - Nancy Terry has plans for a program with the Michigan Library Association on the back burner for now.

**Speaker's Bureau** - There will be a form in the next newsletter to sign up to be part of the bureau.

**Programs for Support Staff** - M. F. Bustion is Chair of this task force and they are planning programs.

**1989 Conference:** T. Feick reported that the Local Arrangements Committee is hard at work and the main problem will be traffic control. There will be several committees of Executive Board members which will work at the conference to coordinate the speakers and workshop leaders' meeting, audio-visual equipment, timing speakers, etc. B. Postlethwaite will be coordinating the workshop leaders preparations with help from other Board members. The Board approved the \$190 registration fee and to accept only NASIG members for the first 45 days. T. Feick said that the brochure should be mailed around February 15.

**Task Force on Numbers:** J. Riddick, Chair, stated that the task force recommends that the ceiling for registration be 500 at the fourth conference and that participants should be canvassed after the conference to measure reactions to the increased numbers. Since space is not a problem at Claremont, this will be a good opportunity to try a larger conference. It was noted that if the Continuing Education programs are expanded and offered in different regions in the future, this may serve to reduce the size of the annual conference. Registration for the fourth conference will be restricted to members for the first 45 days.

Since time was limited. T. Feick will communicate with the Board about the topics which were not discussed (Liaisons, Regional Councils, Job and House Exchanges). She thanked all members and guests for their contributions.

## COMMITTEE REPORTS

### Fourth Annual Conference Local Arrangements Committee / *Maria Cap*

The Local Arrangements Committee is hard at work planning the conference at Scripps College in Claremont, California. Conference brochures and registration forms will be mailed to members in mid-February. If you do not receive the registration packet by late February, please contact Teresa Malinowski, NASIG Registration, California State University, Fullerton, 800 N. State College, P.O. Box 4150, Fullerton, CA 92634, phone 714-773-2038.

Claremont is one of the loveliest cities in Southern California. The Scripps campus has numerous gardens with fountains and will provide a tranquil environment. In June, temperatures are in the mid 70's. Mornings and evenings tend to be overcast and cool.

If you're planning to attend the conference in Claremont this year, the Local Arrangements Committee is strongly recommending booking flights into Ontario International Airport, which is approximately 15 minutes from Claremont. NASIG will be offering chartered airport/ground transportation only between Ontario Airport and Scripps College for a fee of \$5.00 each way. Conference attendees arriving at and departing from Los Angeles International Airport (approx. 60 miles or 8-140 minutes from Claremont) need to provide their own transportation to the college.

In Southern California, automobile driving is the rule of the day! Public transportation is either non-existent or so cumbersome and time-consuming that we wouldn't recommend using it. You are better off renting a car or taking a taxi (\$15-\$20) from the Ontario Airport. From LAX a taxi may cost anywhere from \$50-\$95 depending on time, traffic, and the company you use. Both airports are also serviced by commercial airport shuttle vans such as Super Shuttle (800-554-6458 outside California) and Valley Airport (800-262-7433 outside California and 800-468-3000). A more detailed description of getting to Claremont and/or registering for the chartered airport service from Ontario will be sent to all registered participants.

We are pleased to be able to offer members Tuesday night accommodations at the College for a fee of \$10. There will be no meals. You are on your own for Tuesday night dinner and Wednesday breakfast. Within walking distance of the College, there are a number of lovely dining establishments in downtown Claremont. Members from the East Coast and Midwest may find it easier to fly back early on Wednesday morning. If you plan to take one of the Tuesday afternoon tours, you will need to arrange return flights after 7 p.m. or early the next morning.

So register early for lots of fun, serials talk, and "sunny" California!!!

### Library Science Student Grant Committee / *Ann Vidor*

Please encourage any library school students who are interested in serials and/or technical services to apply for the student grant awards to cover conference expenses. The application deadline is March 1, 1989. (For more specific details, see *The NASIG Newsletter*, Dec. 1988 issue). Additional information and application forms may be obtained from: Ann B. Vidor, Head, Serials Cataloging Dept., Price Gilbert Memorial Library, Georgia Institute of Technology, Atlanta, GA 30332.

## **Continuing Education:**

### **Task Force to Develop a Serials Information Program for Library Schools / *N. Bernard (Buzzy) Basch, Chair***

Plans are moving ahead for a pilot presentation of the Serials Information program for Library Schools at the School of Library and Information Science of the University of Pittsburgh on March 16th.

The program will follow the outline submitted to NASIG at the Atlanta meeting, taking the form of a half-day workshop by a three-person team: Marcia Tuttle, Serials Librarian, University of North Carolina; John Tagler, Director of Marketing Services, Elsevier; and Buzzy Basch, Vice President, EBSCO. The topics to be covered are serials and information management, publishing, serials agents, and career opportunities.

The workshop is aimed at students, faculty, area library staff, and local NASIG members. The University of Pittsburgh is preparing a flyer on the workshop and copies will be mailed to NASIG members in the Pittsburgh area.

The workshop will be evaluated through the distribution of questionnaires to participants; a critique by the Dean of the School, Dr. Toni Carbo Bearman; and the presenters. A report on the workshop and suggestions for refinement and replication pilot will be presented at the NASIG meeting in Claremont, California in June.

### **Speakers' Bureau / *Geraldine Williams***

The Continuing Education Committee is establishing a Speakers' Bureau in the broad area of serial topics. We are building a databank to supply names to requesting groups based upon topic requests and state or region. We encourage anyone interested in doing presentations to fill in the form attached to this newsletter issue.

### **Nominating Committee**

Ballots will be sent out on March 1st. The election will be run under the Bylaws presently in effect but the terms that will be indicated on the ballot are those which would come into effect if the new Bylaws are passed after discussion at the annual meeting.

If you do not receive a ballot please contact: Mr. Kenneth Kirkland, Serials Librarian, DePaul University, 2323 N. Seminary Avenue, Chicago, Illinois 60614.

### **ANNOUNCEMENTS FROM NASIG'S ALA LIAISON / *Marlene Heroux***

Anyone who has serial vendor evaluation studies and would like to share these studies, please contact: Myrna McCallister, Chair; RTSD Serials Section Acquisitions Committee; Route 1, Box 148A; Vilas, N.C. 28692

A reminder that the second edition of the Directory of Union Lists compiled by the RTSD Serials Section Committee to Study Union Lists is still available for sale from Pierian Press, P.O. Box 1808, Ann Arbor, MI 48106.

Also, the SISAC is looking for information from former OCLC serials control subsystem users. They would like to know which system to which they have migrated. Please send this information to: SISAC, 160 Fifth Avenue, New York, New York, 10010.

## **NASIG'S REGIONAL COUNCILS / Roger Presley**

With NASIG's extraordinary growth, the Membership Committee, in consultation with the Board, has decided to set-up ten Regional Councils to facilitate better and more communication between the NASIG Board and individual members. Each Council will have an appointed Regional Coordinator, who will then appoint a state representative for each state within that Council.

The goals of the Membership Committee and its Regional Councils are: to assess the serials technological, training, and continuing education needs of each individual state; to coordinate the planning for regional and state programs, seminars and workshops; to report to the editor of *The NASIG Newsletter* news and activities of serials interest from each region and state; and to promote membership in NASIG and to solicit potential members.

The Regional Councils are:

### **PACIFIC WEST**

Including the states of Alaska, Arizona, California, Hawaii, Idaho, Montana, Nevada, Oregon, Utah, and Washington.

### **CENTRAL WEST**

Including the states of Arkansas, Colorado, Iowa, Kansas, Louisiana, Minnesota, Missouri, Nebraska, New Mexico, North Dakota, Oklahoma, South Dakota, Texas, and Wyoming.

### **GREAT LAKES**

Including the states of Illinois, Indiana, Michigan, and Wisconsin.

### **MID-REGION**

Including the states of Alabama, Kentucky, Mississippi, Ohio, and Tennessee.

### **SOUTH ATLANTIC**

Including the states of Florida, Georgia, North Carolina, and South Carolina.

### **CENTRAL ATLANTIC**

Including the states of Delaware, Maryland, New Jersey, Pennsylvania, Virginia, West Virginia and the District of Columbia.

### **NORTH ATLANTIC**

Including the states of Connecticut, Maine, Massachusetts, New Hampshire, New York, Rhode Island, and Vermont.

### **EAST CANADA**

Including the provinces of New Brunswick, Newfoundland, Nova Scotia, Prince Edward Island, and Quebec.

### **WEST CANADA**

Including the provinces of Alberta, British Columbia, Manitoba, Ontario, and Saskatchewan.

### **NON-NORTH AMERICA**

Including the countries of Australia, England, The Netherlands, Scotland, and Sweden.

Thus far, seven Regional Council Coordinators have been appointed:

Kathleen Thorne  
NASIG Pacific West Coordinator  
Serials Cataloger  
San Jose State University  
San Jose, California  
Work phone: (408) 297-7774

Sue Williams  
NASIG Central West Coordi.,  
Acting Head, Serials Department  
University of Colorado Libraries  
Campus Box 184  
Boulder, Colorado 80309-0184

Rita Broadway  
NASIG Mid Region Coordinator  
3363 Carrington  
Memphis, TN 38111  
Work phone: (901) 678-2204

Peggy Merriman  
NASIG Central Atlantic Coordinator  
Acquisitions Librarian  
U.S. Geological Survey Library  
National Center 950  
Reston, VA 22092  
Work phone: (703) 648-4398

Bobbie Carlson  
NASIG South Atlantic Coordinator  
Serials Librarian  
Medical University of South Carolina  
171 Ashley Avenue  
Charleston, SC 29425  
Work phone: (803) 379-2352

Bill Tiffany  
NASIG East Canada Coordinator  
Head, Acquisitions Periodicals  
Queen Elizabeth II Library  
Memorial University of Newfoundland  
Saint John's, NF A1B 3Y1  
CANADA  
Work phone: (709) 737-7438

Anna McCalla  
NASIG West Canada Coordinator  
608 Walkerfield Avenue  
Peterborough, Ontario K9J 4V8  
Canada  
Work Phone: (705) 748-1445

We are now in the process of appointing the other Regional Council Coordinators, and they, too, will be looking for state representatives. If you are presently a state representative and your regional territory has changed, please contact your coordinator to let him/her know if you are interested in continuing as a representative. Also, if you are interested in being a coordinator or state representative or want more information about the Membership Committee, please contact your regional coordinator, if appointed, or me:

Roger Presley  
NASIG Vice President  
1040 Lenox Valley  
Atlanta, GA 30324  
Work phone: (404) 651-2176  
Home phone: (404) 264-0746

As Chair of the Membership Committee, I want to thank all of you who have been on the Committee and were regional or state representatives for your hard work and dedication to NASIG. Even though the number of states in each region differs, the total membership of each is equitable. I'm looking forward to an industrious and successful year as NASIG establishes the Regional Councils.

## CONFERENCE REPORTS

Issues in Book and Serials Acquisitions - Questioning Assumptions, November 3-5, 1988, College of Charleston, Charleston, South Carolina / *Marilyn G. McSweeney*

This conference had as its goal the facilitation of a dialogue among librarians, vendors, and publishers about issues of mutual concern. The conference organizer, Katina Strauch, and her committee of advisors put together two and a half days of lively and thought provoking presentations and discussion. Participants numbered 170 librarians with 46 vendor representatives and 19 publisher representatives representing 17 book or serial vendors and 13 publishing companies respectively.

The subtitles of this years conference was QUESTIONING ASSUMPTIONS, and during the first two days the speakers from the library, vendor, and publishing communities addressed their remarks to questioning and exploring topics grouped around four basic assumptions:

1. Information is worth the price.
2. Vendors provide a service.
3. Libraries need books and journals.
4. Collection development is good.

On the third day a panel of librarians and publishers were joined by several faculty members who enhanced the discussion of scholarly publishing with their perspective. The conference was closed by summary remarks suggesting future direction by a "keynote" speaker and a summation panel.

With 40 speakers and panelists, it would be impossible to adequately summarize each speakers remarks in this brief article. There were presentations about the economics of book and journal publishing, talks by vendors explaining their services and costs, and librarians discussing methods to monitor vendor performance and tracking serial prices. They are not addressed here in any detail. I have tried, rather, to present an overview of the themes that emerged during the conference.

While there were presentations about book acquisitions, approval plans, bookselling, and publishing, many of the speakers were focussing on topics related to serial pricing. There is a growing awareness that the serials pricing crisis is not over, it is not a short term phenomena, and it affects more than serials librarians. During the past few years many libraries have gone through cancellation projects in an attempt to balance their serial budgets. Book budgets, already reduced by encroaching serials costs, are experiencing diminished buying power because of rising book prices as well. One major vendor reports that there was an overall price increase in U.S. and European imprints of 14% last year, with the highest increases in the subjects of philosophy and political science at 18-19% and science and technology at 23-24%. Some smaller libraries have shown a drop of 40-60% in monographs added while larger libraries are showing as much as a 30% drop in monograph intake.

All parties acknowledge this is not a problem that can be solved by any one segment of the information chain, but an important addition to this year's conference was a panel containing faculty from astrophysics, biology, and physics who described their experiences about submitting articles for publication and the desirability to be published in specific journals. This begins to fill in what has often been a missing piece of the discussion -- the role journal publishing plays in the scholarly process. Librarians were urged to think in terms of publishers, booksellers, and vendors all being in the same business of providing information in a cooperative way, not adversarial.

Although librarians and publishers may not be natural adversaries, they often talk through the vendors, and not to each other. It is clear that publishers need to hear more directly from librarians about their concerns. It is equally clear that the scholarly community, as well, needs to hear about the problems that exist from librarians. Librarians also need to be more informed consumers, learning more about journal and book pricing, about the economics of the information business, about the realities of the profit making sector, and become knowledgeable about service expectations for vendors and publishers.

The current crisis in libraries is not just one of pricing, but with scholarly education and publication. All players -- librarians, vendors, and publishers -- are dealing with an overload situation: more and more articles being produced, more journals being published, and more demands for information to be purchased in the library. The academic reward system based on publishing is driving our entire system, not just tenure, but salaries, promotion, and professional recognition. While there may be some creative partial solutions through electronic publication, storage, and retrieval, a long term solution seems possible only with some understanding and examination of the process of scholarly research and reward. This will need to include different players than have customarily been involved in discussions of the problem. This conference provided many opportunities for participants to share information as well as challenging many of our assumptions about the value of information and the part we all play in the chain of information provision.

*Marilyn G. McSweeney is Head, Acquisitions at the Massachusetts Institute of Technology, Cambridge, Massachusetts.*

#### **Serials Interest Group Session of the Canadian Library Association Conference / Purabi Pal**

Here are some of the highlights of the session "The Serials Marketplace at the End of the Decade" at the joint Canadian Library Association and Atlantic Provinces Library Association Conference in Halifax, June 1988.

The session was sponsored by the Serials Interest Group of the Atlantic Provinces Library Association. The speakers were Anne Piternick, School of Library, Archival and Information Studies, University of British Columbia; Hana Komorus, University of Victoria Library; Elena Romaniuk, University of Victoria Library; and Ann Okerson, Jerry Alper, Inc., Eastchester, New York.

The speakers discussed the problems of the present situation in serials acquisitions at a time of escalating journal prices and declining resources. They also voiced their opinions on the manner of accessing serials through new technologies. A survey on accessing electronic journals by Canadian and American libraries was very informative. The purpose of the survey on acquiring electronic journals was to gather data about current practices in accessing full text electronic periodicals. The results of the survey concluded that full text databases are rarely used because of the high cost involved. Most of the needs are met by bibliographic databases.

The panel wholeheartedly agreed that serials librarians are now living in the electronic mail period which is by no means cheaper than the world of print. At present, new technologies offer to store journal articles on-line and can be transmitted through such devices as FAX machines and E-mails.

## **INTERNATIONAL SUBSCRIPTION AGENTS / *Lenore Wilkas***

The American Library Association is anxious to begin work on the new edition of *International Subscription Agents*. Yours truly has accepted the task of revising the 5th edition (published in early 1986) and I would very much appreciate input from my fellow NASIG members.

Attached to this newsletter is a questionnaire with space for your ideas and comments. Because this volume tries to assist us in our serials work, the ALA would like to meet our needs as much as possible. Realizing that many librarians are now doing monographic and serials acquisitions, the American Library Association would like to include in this new edition a section on major international monographic vendors (yes, this will probably necessitate a title change). I would like your thoughts on this, too.

Thanks in advance for what I know will be a host of thoughtful, helpful ideas!

## **CONFERENCE ANNOUNCEMENTS**

### **The 1990 NASIG Fifth Annual Conference / *Tina Feick***

I am pleased to announce that our fifth (can you believe??) annual conference will be held at Brock University, St. Catharines, Ontario, Canada. The dates are June 2-5, 1990.

Our Site Selection Committee visited three campuses in the province of Ontario and recommended Brock as the best site. The Committee members were Cindy Hepfer, Chair (SUNY-Buffalo Health Sciences Library), Esther Sleep (Brock University), Kit Kennedy (Coutts Library Services, Inc.), and Susan Davis (SUNY-Buffalo).

In our April newsletter there will be an article giving you more information about Brock. For instance, did you know that you can fly into Buffalo, New York to get to Brock and that Brock is very close to Niagara Falls?

Esther Sleep, Serials Librarian at Brock University, has been appointed Chair of the Local Arrangements Committee. Anyone interested in helping prepare for NASIG's first Canadian conference, please contact:

Esther Sleep  
Serials Librarian  
Brock University Library  
St. Catharines, Ontario L2S 3A1  
Canada

## **Association Of American Publishers**

The International Division of the Association of American Publishers presents "Export Operations (Day One) and Export Opportunities (Day Two)." This is a comprehensive two-day seminar covering International Publishing, Export Marketing, and Rights Operations and Management. The seminar will be held on Thursday and Friday, March 9-10 from 9 a.m. to 5 p.m. at the Gulf & Western Auditorium, 1 Gulf & Western Plaza (60th & Broadway), New York, NY 10023. For more information contact the International Division of the AAP at 212-689-8920; Facsimile 212-696-0131.

Other topics discussed were new methods in progress:

Optical memory cards - cards similar to charge cards which are primarily being used for medical records in some hospitals.

Softstrips - magnetic strips containing journal articles. These individual articles can be ordered for backfiles.

Also discussed was the fact that this recent technology is a new field for serials librarians. The development of electronic periodicals is growing quickly and is gradually taking its place in the electronic world. Nevertheless, it is an add-on service, not a replacement. Eventually, most of the serials information will be available through CD-ROM or other high-tech media. The consensus at the meeting was that because of the high price electronic periodicals cannot replace print copies.

The session was well-attended and the delegates questioned and expressed their views energetically and with enthusiasm. Future plans are to run similar follow-up sessions through Atlantic Provinces Library Association conferences.

*Mrs. Purabi Pal is Serials and Periodicals Cataloguer at the Harriet Irving Library, University of New Brunswick in Fredericton, New Brunswick, Canada.*

#### **TREASURER'S REPORT / Susan Davis**

Final membership count for 1988 was 723 members!!! Over 400 of you have already renewed for 1989. Second notices will be mailed shortly, so I encourage you to renew now if you haven't already. Membership cards are going out now as well. Please let me know if you do not receive yours by the end of February.

The following is a summary of the major expenses NASIG incurred over 1988:

Newsletter (Printing, Design, Postage)	\$ 3,148.35
Conference	\$56,806.46
Administrative (postage, photocopies, telephone, miscellaneous)	\$ 1,775.87
Bank fees (exchange, service charge)	\$ 90.72
Insurance	\$ 505.00
Legal Fees	\$ 112.00
Accountant's Fees	\$ 650.00
Membership Committee	\$ 28.44
Library Science Student Grant Committee	\$ 1,245.15
Site Selection Committee	\$ 186.21
<b>TOTAL:</b>	<b>\$64,548.20</b>

As of January 17, 1989 we have a balance in our checking account of \$6,582.56 and as of January 6, 1989 we have a balance in our savings account of \$17,652.88 for a total cash-on-hand of \$24,235.44.

## **IFLA Serials Preservation Symposium**

If you find yourself needing to address the program of deteriorating serial publications, find out more about the upcoming international symposium hosted by the Library of Congress and sponsored by the International Federation of Library Associations and Institutions. Scheduled for May 22-24, the symposium will consider information needs and decision making for serials preservation, and provide participants with an opportunity to discuss possible international cooperative approaches. For more information please write to:

IFLA Serials Preservation Symposium  
IFLA Core Programme on Preservation and Conservation  
c/o Library of Congress  
RM LM-G07  
Washington, D.C. 20540

## **Small Press & Journal Publishing Expo**

The Third Annual Small Press and Journal Publishing Expo '89 will be held on March 20-22 at the New York Penta Hotel in New York City. This is a conference and exposition for book, scholarly journal and literary magazine publishers. For more information contact EXPO '89, Meckler Conference Division, 11 Ferry Lane West, Westport, CT 06880; phone 1-800-635-5537 (in Conn. 203-226-6967) or facsimile 203-454-5840.

## **WORST SERIAL TITLE CHANGE OF THE YEAR NOMINATIONS DUE!!!!**

Are unnecessary serial title changes driving you up the wall? Seek revenge by nominating them for the Worst Serial Title Change of the Year Awards. These awards, sponsored by the Serials Section, will be presented at the ALA Annual Conference in Dallas in June 1989. At that time, we will honor serials whose titles have changed since January 1988. Please send us your favorites. We need the complete citation for the change, including the old title with the number and the date of its last issue, the new title with the number and date of its first issue, and the name and address of the publisher. Photocopies of relevant title pages or cataloguing printouts are useful for verification.

Don't miss out on this wonderful opportunity! Submit your nominations today! Deadline is May 15, 1989.

Please send your nominations to:

Sue Ann Harrington, Chair  
Worst Serial Title Change of the Year Committee  
University of Oklahoma Libraries  
401 West Brooks  
Norman, Oklahoma 73019

## NEWS OF NOTE FROM OTHER PUBLICATIONS

*The CONSER Newsletter*, no. 16, November, 1988 reports that an investigation was conducted by the National Serials Data Program of the Serials Record Division (NSDP) to see if they could determine the number of title changes per year. NDSP discovered that an average of 15% of the titles in their files for 1987 were for title changes. A check of the CONSER 78X fields showed that of 400,975 records in the database (as of 3/18/88) 123,157 records (31%) have 780 fields and 98,890 records (25%) have 785 fields.

*The PSP Bulletin*, (Professional and Scholarly Publishing Division of the Association of American Publishers) vol. 3, no. 1, winter 1989 reported on the findings of the second Library Acquisitions Survey. One finding was that librarians continue to play the key role in the decision-making process as it pertains to the acquisitions of materials. Other findings confirmed the importance of the level of use when journal subscriptions are reviewed for renewal. The survey is available for \$99 (AAP members) and \$165 (non-members) plus tax where applicable. Contact the PSP Office at 212-689-8920 for an order form.

*The NASIG Newsletter* (ISSN 0892-1733) is published quarterly for the membership of the North American Serials Interest Group, Inc.  
Editor: Lenore Wilkas, Serials Acquisitions Librarian, University of Pennsylvania Libraries.

**Deadline for the April newsletter is March 31, 1989. NO LATE SUBMISSIONS WILL BE ACCEPTED.**

Send all submissions to: Lenore Wilkas, One Veterans Square, Apt. D-2, Media, PA 19063 or FAX at 215-898-1471.

Back issues from the previous year only are available for \$2.00 per issue or \$5.00 per volume. Send your check, payable to NASIG, to Lenore Wilkas at the above address.

# NORTH AMERICAN SERIALS INTEREST GROUP

## PROPOSED BYLAWS

### Article I. Name.

The name of this group shall be the North American Serials Interest Group, Inc. (NASIG).

### Article II. Objectives.

The objectives of NASIG shall be:

1. To provide a means for the exchange and dissemination of information in the network of serial publishers, vendors, dealers, distributors, binders, librarians, students and all other groups or individuals with serial interests and concerns.
2. To establish and maintain among the NASIG membership a means of communicating serial interests and concerns.
3. To provide a program of continuing education for members of NASIG and other individuals with serial interests and concerns.
4. To convene an Annual Conference of the membership of NASIG.
5. To publish the proceedings of the Annual Conference, and any other publications as authorized by the Executive Board.

### Article III. Membership.

**Section 1. Membership and rights.** Active membership shall consist of individuals who remit annual dues, and shall carry with it the right to vote, to hold office, and to share in the benefits afforded by the objectives of NASIG.

**Section 2. Dues and fiscal year.** Dues, which shall cover a fiscal year of January 1 through December 31, shall be remitted to NASIG annually by individuals desiring membership. Proposals for changes in dues shall originate with the Executive Board and shall be voted upon by the membership by a mail ballot. A two-thirds majority of those voting shall constitute a decision.

### Article IV. Executive Officers.

**Section 1. Titles.** The executive officers of NASIG shall include a president, a vice president/president-elect, a secretary, and a treasurer.

**Section 2. Eligibility.** Any member of NASIG shall be eligible for election to an executive office, except as otherwise stated in these Bylaws.

**Section 3. Duties.** The duties of the executive officers shall be as specified in the parliamentary authority adopted by NASIG, except as otherwise stated in these Bylaws. In case of continued failure by any one officer to fulfill the duties of the office, the Executive Board may, by a vote of three-fourths of its members, declare the office vacant.

**Section 4. Terms of Office.** The vice president/president-elect shall serve the first year after election as vice president, and the second year after election as president, and shall serve the third year after election on the Executive Board as past president. All other executive officers of NASIG shall be elected for a term of two years. With the exception of the vice president/president-elect, all executive officers shall be eligible for re-election, but shall not serve more than two consecutive terms in any office without an intervening period of two years. Terms of office for all executive officers shall begin at the adjournment of the Annual Conference.

**Section 5. Vacancies.** In the event of a vacancy in the office of president, the vice president shall succeed to fulfill the unexpired term and to continue in that capacity for the following full term. Any other vacancy may be filled by appointment of the Executive Board, except as otherwise stated in these Bylaws.

## **ARTICLE V. Executive Board.**

**Section 1. Composition.** The Executive Board shall consist of of the executive officers of NASIG, the immediate past president and six members-at-large who shall be nominated, elected, and serve in accordance with the provision of these Bylaws. Ex-officio members, appointed by the Board to assist the organization in any capacity, may serve at the pleasure of the Board.

**Section 2. Duties.** The Executive Board, as a whole, shall have authority over the affairs of NASIG, shall submit reports and recommendations to the membership, and shall perform other such duties as specified in these By-Laws. The membership may, by a two-thirds majority vote of those present and voting at any meeting as provided for in Article VIII, revise the actions of the Executive Board. Each member of the Executive Board shall perform the duties inherent to Board membership. In case of continued failure of any one member to participate in the deliberations of the Board, the Board may, by a vote of three-fourths of its members, declare the office vacant. Each member-at-large shall serve as a liaison between the Board and at least one Standing Committee.

**Section 3. Terms of Office.** Executive Board members-at-large shall be elected for a term of two years, and shall be eligible for re-election for no more than one additional term without an intervening period of two years. Terms of office for all members of the Executive Board shall begin at the adjournment of the Annual Conference.

**Section 4. Vacancies.** Vacancies in the elected positions of the Executive Board shall be filled by appointments of the Executive Board, except as otherwise provided in these Bylaws.

## **ARTICLE VI. Committees.**

**Section 1. Composition.** Any member of NASIG shall be eligible to serve on committees. The President of NASIG shall serve as an ex-officio member of all committees, except the Nominating Committee.

**Section 2. Standing Committees.** Standing committees, and their chairpersons, shall be appointed by the Executive Board, with the size of the committee determined by its needs. These standing committees shall be the Nominating Committee, the Bylaws Committee, the Finance Committee, the Publications Committee, the Membership Committee, the Continuing Education Committee, the Library Science Student Grant Committee, and the Conference Local Arrangements Committee. Committees may be subdivided, and additional appointments made, with the approval of the Executive Board and the chairpersons of the committees.

**Section 3. Terms of Office.** Members of standing committees, except the Nominating Committee, shall be appointed for terms of two years unless appointed by special action of the Board, and may be reappointed for a second term. Members of the Nominating Committee shall be appointed for terms of one year. In no case shall a member serve on a committee for more than two consecutive terms without an intervening period of two years. Terms of office for all committee members shall begin at the adjournment of the Annual Conference.

**Section 4. Special Committees.** The Executive Board may appoint special committees for a specific purpose and for a specific term.

## **ARTICLE VII. Nominations and Elections.**

**Section 1. Nominations.** The Nominating Committee shall present candidates for the positions of vice president/president-elect, secretary, treasurer, and Executive Board members-at-large when required. Other nominations for these offices, endorsed by at least ten active members of NASIG, may be submitted in writing to the Nominating Committee. Any such nominations shall be included on the official ballot. The Committee shall endeavor to present at least two candidates for each office to be filled, and shall also provide on the ballot a space for write-in candidates for each office to be filled. Candidates shall be selected in such a manner as to ensure as broad a representation as possible of NASIG constituencies and of the geographic distribution of membership. The Nominating Committee chairperson shall report nominations to the NASIG president at least ninety days prior to the Annual Conference.

**Section 2. Elections.** Elections shall be held by mail ballot at least sixty days prior to the Annual Conference. Candidates receiving a plurality of the votes cast shall be elected, and be so declared at the Annual Conference. In case of a tie vote, the Nominating Committee shall decide the election by lot. A written notice of those elected shall be mailed to each member within sixty days of the election.

## **ARTICLE VIII. Meetings.**

An annual business meeting shall be called by the Executive Board, to be held at the site of, and in conjunction with, the Annual Conference. Other meetings as deemed necessary may be called by the Executive Board. Notice of meetings shall be mailed to the membership at least thirty days in advance of the meeting, and shall include notice of the business to be transacted.

## **ARTICLE IX. Annual Review.**

The accounts of the Treasurer of NASIG shall be reviewed annually by an auditor chosen by the Executive Board.

## **ARTICLE X. Dissolution.**

In the event of the dissolution of NASIG, all assets and property remaining after meeting necessary expenses shall be distributed to such organizations as shall qualify under Section 501 (c) (3) of the Internal Revenue Code, subject to an order of the Justice of the Supreme Court of the State of New York.

## **ARTICLE XI. Parliamentary Authority**

Robert's Rules of Order (Revised), in the latest edition, shall govern all meetings of the membership and of the Executive Board in all cases where it is not inconsistent with these Bylaws. A parliamentarian may be appointed for an indefinite term by the Executive Board to serve as consultant to the Board.

## **ARTICLE XII. Bylaws**

**Section 1. Amendments.** Proposed amendments may be submitted in writing to the Bylaws Committee, or may be presented at any meeting of the membership. Proposed amendments shall be mailed by the Bylaws Committee to each member at least thirty days prior to the call for the vote. Voting shall be by mail ballot. Adoption shall be by a two-thirds majority of those voting. An amendment shall become effective after adoption, unless otherwise stated.

# INTERNATIONAL SUBSCRIPTION AGENTS

## QUESTIONNAIRE

Are you familiar with the 5th edition of *International Subscription Agents* published by the American Library Association?

If yes, how have used this in your work? Has it been helpful/easy to use etc?  
How would you improve the format?

In addition to what is now included (address, date established, countries/geographic areas covered, types of materials supplied, services offered, catalogs/lists produced, and misc. notes) what other information would be helpful? (e.g. phone and fax numbers? library system interfaces?)

ALA would like to include a section on major international book agents. What are your thoughts on this? Would it be useful? Would this encourage or discourage your use of such a book?

How often would you like to see this work updated?

Thanks for your thoughts and ideas!

Please fold, staple, and mail to the address on the back.

**NASIG SPEAKERS' BUREAU**

**Name:**

**Business/Institution Name & Address:**

**Business Phone:**

**Electronic Mail and/or Facsimile number:**

**Home Address (if preferred):**

**Home Phone:**

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**Topic(s):**

**Fees (if any):**

**Need Expenses Paid?:**

**Length of Presentation or Workshop:**