



THE NASIG NEWSLETTER

The Newsletter of the North American Serials Interest Group

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September 1988

THE PRESIDENTS CORNER / *Tina Feick*

It is just three months since the NASIG Third Annual Conference took place at Oglethorpe University in Atlanta, Georgia. Evidently, everyone found the conference to be useful and enjoyable. At the ALA Conference, many people stopped by the Blackwell booth to convey their gratitude to the NASIG organization for the great conference. I have received many cards, letters, and phone calls; a good number were from people who missed the conference and wanted to find out how to get on the mailing list for next year's conference.

Roger Presley, Vice-President and Co-Chair for Local Arrangements, and Ann Vidor, Co-Chair and Executive Board member, with the valuable assistance of Joan Luke, Local Arrangements Committee member, have been hard at work compiling the evaluation forms. We have a report of the results in this newsletter. Roger, Ann, and I were thrilled to see the high ratings for the conference. The overall rating was 4.29 on a scale of one to five with five being excellent. To give you an idea of past experiences:

<u>Conference</u>	<u>Rating</u>
1st - Bryn Mawr	4.45
2nd - Denison University	4.3
3rd - Oglethorpe University	4.29

Not bad for a three year old organization!!! Our thanks to Roger Presley, Ann Vidor, Jim Braden, Judith Shelton, Dottie Bailey, and Joan Luke who made up the Local Arrangements Committee.

You will find a formal Call for Papers in this issue. Already, various NASIG members are hard at work on the fourth NASIG Conference to be held at Scripps College in Claremont, CA (June 3-6, 1989). We need your help. Do you want to give a workshop? Do you know someone who is an excellent speaker or workshop leader? Please let us know NOW. Contact Mary Beth Clack at the Harvard College Library.

During the Summary Session at the conference, several people suggested that we try to obtain editors, some one from the AAUP (American Association of University Professors) and college administrators in order to focus on the tenure process and the proliferation of papers which is a factor in the high number of journals being published today. If you have a contact or know of someone in any of these fields, please call Mary Beth Clack. We need good, clear speakers. In particular, we are looking for people in the Southern California area who would be closer to Scripps College.

At this time, I want to thank Mary Beth Clack of Harvard College, our Secretary and Chair of the Program Committee. Last year, with the valuable assistance of Leigh Chatterton, Rosanna O'Neil and Bonnie Postlethwaite (Executive Board Members), Mary Beth kept track of nearly fifty workshop leaders and speakers. It is not an easy task: reminding people to get their papers in, providing and refining guidelines, and working with Haworth Press. Without Mary Beth's dedication the content of the conference would not have been of such high quality. Right now she is in the transition process of turning the editing of the proceedings over to members of the Publications Committee. Mary Beth, NASIG thanks you!!!

It has been an exciting and challenging year. My thanks go out to all of the NASIG membership for making NASIG a truly viable and vital organization. Please feel free to contact me. Your thoughts and opinions are important!

Tina Feick, NASIG President, 324 Main Street, Cold Spring, NY 10516 (914-265-2304). She is also Serials Specialist for Blackwell Periodicals, Oxford, England.

EVALUATION SUMMARY OF NASIG'S THIRD ANNUAL CONFERENCE / Roger Presley

Of the 352 evaluation forms distributed to conferees at the Atlanta, 202 were completed and returned. This was an excellent return rate and we wish to thank all of you who took the time to complete and return the form. Ann Vidor, Co-Chair of the Local Arrangements Committee, Joan Luke and I have compiled a summary of the evaluation forms. This is a brief summary of the results. A more inclusive and detailed report will be completed and distributed to NASIG's officers, Executive Board and the Chair of next year's Local Arrangements Committee.

Type of library or company in which you work:

- Public Libraries (6)
- Special Libraries (9)
- Community College Library (1)
- University Libraries (146)
- Binders (none)
- Publishing (5)
- Vendor Representative (15)
- Other (10)

If a librarian, specify size of library:

- from a library of less than 100,000 volumes (4)
- from a library having 100,001-400,000 volumes (30)
- from a library having 400,001-700,000 volumes (31)
- from a library having 700,001-1,000,000 volumes (21)
- from a library having over 1,000,000 volumes (85)
- not applicable/do not know (10)

Years of experience with acquisitions/serials, collection development, cataloging, reference, automation systems, publishing, vendor or binding work:

- less than one year (4)
- from 1-3 years (12)
- from 4-6 years (28)
- from 7-10 years (38)
- more than 10 years (118)

Circle as many of the following that apply to you:

- | | |
|--------------------------------------|--|
| Director (2) | Serials Librarians (105) |
| Assistant or Associate Director (13) | Catalog Librarians (50) |
| Middle Management (78) | Collection Development Librarians (16) |
| Department Heads (86) | Reference Librarians (14) |
| Acquisitions Librarians (45) | Automation/Systems Librarians (18) |
| Other (34) | |

Please rate the following components of the Conference by circling the appropriate part of the grid below. The grid ranged from 1 through 5, with 1 representing "Poor" and 5 representing "Excellent." Listed below are the categories and the average rating from all responses for that category:

<u>CATEGORY</u>	<u>AVERAGE RATING</u>
a. Information received was relevant	4.15
b. Conference facilities:	
(1) Dormitory rooms	2.93
(2) Meeting rooms	3.71
(3) Geographic location	4.17
(4) Meals and breaks	4.03
(5) Social events	4.09
(6) Tours	3.99
(7) Conference site	4.16

Please rate each of the presentations, panels and workshops you attended by circling the appropriate rating for each category. There were three rating scales for each category: "Interest of Topic", "Presentation", and "Usefulness." Listed below are the categories and the average rating from all the responses for that category:

<u>CATEGORY</u>	<u>INTEREST OF TOPIC</u>	<u>PRESENTATION</u>	<u>USEFULNESS</u>
FULL SESSIONS			
Economics of Journal Publishing	4.30	4.17	3.84
Panel: Current Issues in Copyright	3.99	3.79	3.56
Panel: Electronic Publishing	3.74	3.35	3.16
Overview of Current Developments in the Bibliographic Control of Serials	4.01	3.92	3.68
Panel: Fatal Assumptions: Is There Light at the End of the Serials Tunnel?	4.39	4.17	3.94

<u>CATEGORY</u>	<u>INTEREST OF TOPIC</u>	<u>PRESENTATION</u>	<u>USEFULNESS</u>
WORKSHOPS	4.47	3.95	3.91

What is your overall evaluation of the Conference?

The average response on a scale of 1 to 5, with 1 being "Poor" and 5 being "excellent" was 4.29.

For future conference planning, do you prefer: an urban campus; a metropolitan campus; or a rural campus?

- urban campus (46)
- metropolitan campus (58)
- rural campus (37)

Do you prefer the conference to start on Saturday because of lower airfares?

- Yes (147)
- No (11)
- Either (40)

What topics concerning serials issues would you like NASIG's next conference to cover? and Comments about anything and everything concerning the conference.

Ann Vidor is compiling a listing of the comments made under these two questions. They are too lengthy to try to publish them here. In general, NASIG's Third Annual Conference was felt to have been a success, with most conferees enjoying the setting, interested in the programs and workshops, and intellectually stimulated by the event. Several people mentioned that they would have liked to attend more than two workshops and asked that the Program Planning Committee try to arrange this. The most frequent comment made on the evaluation forms concerned the size of the conference. Although most people felt that all members should have the chance of attending their annual conference, most people wanted us to try to hold the size of the conference to a maximum of 400 to 500 attendees. This will most likely be one of the agenda items for the next NASIG Executive Board meeting.

Roger Presley is NASIG Vice-President and Head of Acquisitions, Georgia State University, Atlanta, Ga.

A REPORT ON THE INFORMAL CATALOGUERS' DISCUSSION AT THE NASIG CONFERENCE / Marilyn Geller

The meeting was well-attended and generated several different kinds of ideas. The most significant of these ideas was to continue having informal cataloguers discussions at future NASIG meetings. Several people wanted to discuss specific rule interpretations - something that can keep cataloguers going for hours and bore mere mortals in about two seconds flat. If we could find a willing CONSER cataloguer or LC serials cataloguer who was prepared ahead of time with a list of questions pertaining to rule interpretations, the informal discussion time would be an ideal situation to cover these topics. This really isn't the type of thing for which the workshop format would be useful, but it has already generated some topics: parallel titles, corporate body vs. title main entry (rule 21.1B2 I think, but I might be off by a decimal point), what is a title page, linking to pre-AACR2 forms, etc. One way of getting a list of questions would be to solicit them through the newsletter during the course of the year and turn this list over to the appropriate rule interpretation explainer before the next conference.

Other topics were raised which are broad enough to use the workshop format although the nature of these topics is such that they are probably only of interest to cataloguers. These topics include an in-depth examination of cataloguing CD-ROM's, AACR2 1/2 and its effect on serials, uniform titles, problem-solving in cataloguing workflow, government documents, and the Northwestern University experiment in latest entry cataloguing one year later.

Another category of topics which was discussed was broader still and would be of interest beyond the cataloguers' group. These topics include the acquisition/cataloguing interface, how to tell the difference between a serial and a monograph, and (this is really my favorite) title changes.

Predictably, there was a plethora of ideas and a dearth of people interested in presenting programs. Brad Carrington did express interest in considering a workshop for next year's conference on Northwestern's latest entry cataloguing. I'd like to find a knowledgeable and well-spoken CONSER participant or an LC serials cataloguer to present a workshop on AACR2 1/2. I have been thinking lately about a workshop on title changes. I think that if we continue to have informal cataloguer's discussions, I can see a time when the cataloguers will feel comfortable enough with the NASIG audience to develop and present workshops on a regular basis.

If you would like to volunteer your time or ideas please contact: *Marilyn Geller, Catalogue Dept., Room 14E-210C, Massachusetts Institute of Technology, The Libraries, Cambridge, MA 02139* or *Mary Beth Clack, Serials Record Librarian, Harvard College Library, Cambridge, MA 02138*

FROM THE COMMITTEES

Library Science Student Grant Committee / *Ann Vidor*

The Library Science Student Grant Committee has completed its first year's work. Judging from the students' written reports, all of the grant recipients appreciated the opportunity to attend the conference and found the experience to be both beneficial and enjoyable. The following comment by one of the students indicated to the committee that one of NASIG's goals is indeed being achieved through the awards: "...[the grant program] showed that a group of serials librarians cared enough about their profession to actively encourage the interests of students in that profession."

Some of the students referred to the fact that most library schools do not offer many courses in technical services, particularly serials, and the NASIG conference provided a learning situation which "cannot be duplicated in a classroom environment." One student commented that attending the conference helped her "become aware of the universal problems faced by serials professionals", while another summarized the experience as "very intense, exciting, and intellectually stimulating."

The recipients of the 1988 grant awards were: Lisa Casto (University of South Florida), Thomas Champagne (Northern Illinois University), Tschera Harkness Connell (University of Illinois at Urbana-Champaign), Susan Huff (Clarion University of Pennsylvania), Robin Lindsay (University of South Carolina), and Christopher McConnell (Simmons College).

The Committee is pleased that the students agreed that attending the conference was a positive experience and we hope that they will choose a career in serials work. Details and application deadlines for the 1989 awards will appear in the December issue of *The NASIG Newsletter*.

Ann Vidor is Head of Serials Cataloging, Georgia Institute of Technology Library, Atlanta

Continuing Education Committee / Marcia Tuttle, Chair

FUNCTION STATEMENT

The NASIG Continuing Education Committee met on June 5 in Atlanta and approved the following function statement (previously reviewed by the NASIG Executive Board):

The NASIG Continuing Education Committee consists of five persons including one publisher, one subscription agent/bookseller, and one librarian. Its mission is to develop an ongoing program of continuing education for NASIG members and other persons working with or concerned about serial literature. The Continuing Education Committee will act as a clearinghouse, matching programs with needs/locations and assigning planning for programs that are needed or requested. The committee creates task forces for specific purposes and subcommittees for ongoing activities.

The committee cannot be active as noted in the function statement unless it has programs to deliver. Thus, the first task force and the first subcommittee have been appointed and are hard at work. Both chairs reported at the meeting.

TASK FORCE TO DEVELOP A SERIALS INFORMATION PROGRAM FOR LIBRARY SCHOOLS.

Buzzy Basch (EBSCO) chairs this task force. Other members are John Tagler (Elsevier Science Publishers), Rita Broadway (Memphis State University), and Pency Murphy (Texas Instruments). The group met during the NASIG conference and recommended that the serials information program be a half-day workshop presented by a three-person team consisting of a serials librarian, a publisher's representative, and a serials vendor representative. The program will cover serials and information management, publishing, serials agents, and career opportunities.

One library school has expressed interest in hosting the initial presentation and we are beginning to talk to persons at other schools. Task force members are refining the program and seeking to determine the amount of funding needed from NASIG. They hope to have the workshop once before the 1989 NASIG Conference.

SUBCOMMITTEE ON PROGRAMMING FOR SUPPORT STAFF.

Marifran Bustion chairs the subcommittee. Other members are Win Gelanter (National Agricultural Library) and Becky Schwartzkopf (Mankato State University). The group asked for more guidance from the committee. It was determined that they would plan programs concentrating on topics of a practical nature. The point was made that librarians might be interested in the same matters and that programs could be used or adapted for other groups. The subcommittee is continuing its work by mail and telephone.

SPEAKERS' BUREAU.

Gerry Williams reported on the feasibility of a NASIG Speakers' Bureau. A database could be maintained on a pc, and interested parties identified through *The NASIG Newsletter*. The committee would act merely as a clearinghouse to facilitate connections; all arrangements would be handled by requestor and speaker. Listings would be coded by subject, location, length of presentation of workshop, fees (if any), and entry date. The entry date would allow us to send complete entries to speakers periodically to update. Gerry's report generated much excitement among those present, and she was directed to continue to develop this activity and report to the committee chair.

We hope to announce the Speakers' Bureau and to solicit speakers in the December issue of *The NASIG Newsletter*. We expect to solicit requestors in the March issue of the newsletter. When the Speakers' Bureau is on its feet, we will publicize beyond the NASIG membership.

PROPOSAL FOR REGIONAL SERIALS SEMINARS

Nancy Terry brought a proposal to the committee to adapt a program developed by the UK Serials Group for use as a prototype regional seminar. The committee reviewed the revised program and encouraged Nancy to proceed with her planning, working with the Michigan Library Association. We hope to offer the seminar next spring. Following that, the standardized program will be available to other groups.

TUTTLE'S TOURS

Plans are underway for the next tour, including the 1989 UKSG meeting in Birmingham. The group will fly on KLM via Amsterdam and will travel to Scotland, emphasizing Burns Country and the border abbeys. Dates are not yet firm, but the tour will be either March 31 to April 14 or April 8 to April 20. We will visit libraries, a subscription agent, and a bindery. As usual, a number of castles are on the itinerary. For those on the 1987 tour, Pat Napier plans to accompany us again and we are trying to get Jimmy as our driver for the whole trip. A detailed announcement of the tour is imminent.

Marcia Tuttle is Head of Serials, University of North Carolina-Chapel Hill.

PROFESSIONAL LIAISON COMMITTEE

From our Special Libraries Association Liaison /Virginia R. Reed

The Florida Chapters of SLA and ACRL held a program in December 1987 entitled "Serials Management for the 1980's/90's". Papers presented at the program were published in the *Bulletin of the Florida Chapter of the Special Libraries Association*, vol. 20, nos. 1 and 2, 1988. they included "Serials Management and Commercial Document Delivery: One Library's Experience" by Karen S. Croneis of the University of Texas at Austin; "Facsimile: a Collection Development Tool" by Kathleen Imhoff of the Broward County Library; "Document Delivery Services -an Important Adjunct to Ownership of Publications" by Robert S. Tannehill, Jr. of Chemical Abstracts Service; and "The Use of Journal Citation Reports and Document Delivery Service to Manage Serials Collections" by Stephanie Ardito Quinzer of the Institute for Scientific Information.

If anyone is interested in obtaining copies of these issues, please send \$15.00 to Sharyn J. Ladner, Richter Library, University of Miami, P.O. Box 248214, Coral Gables, FL 33124, (305) 284-4706.

More from SLA

We would like to quote from an August 5, 1988 letter from David R. Bender, Executive Director, Special Libraries Association.

"...SLA President, Joe Ann Clifton, has appointed Virginia R. Reed as the continuing Association's representative to your organization for 1988/89.

SLA appreciates the opportunity to engage in cooperative activities with the North American Serials Interest Group. We look forward to the benefits our two organizations will receive through our sharing of viewpoints on matters of mutual interest and concern."

NASIG'S JOB CONNECTIONS SERVICE / *Marla Edelman*

The mission of this service is to make available to prospective employers information regarding the educational and employment history of NASIG members who might wish to be considered as candidates for available positions in the serials information chain.

Any NASIG member is eligible to participate as a job seeker.

The employer, not the job seeker, will pay a nominal fee to cover the cost of photocopying, supplies, and postage, etc.

The employers will be asked not to pass the placement forms from one firm/institution to another and not to use the forms for future openings. This is to protect, not hinder, the job-seeker.

If a job-seeker wishes to be notified each time his form is sent to a prospective employer, five (5) self-addressed, stamped postcards should accompany the placement form when it is returned to NASIG.

Placement forms will be kept on file for six (6) months unless NASIG is otherwise notified. A placement form with instructions can be found attached to this newsletter.

For more information contact: **NASIG -Job Connections Service**
Marla Edelman
3800 Walker Avenue
Greensboro, N.C. 27403

Marla Edelman is Serials Librarian at the University of North Carolina - Greensboro.

NASIG ELECTION

Ballots were sent to all members on August 12th by the Nominating Committee. If you did not receive a ballot, please contact:

Kenneth Kirkland, Serials Librarian
DePaul University
2323 North Seminary Avenue
Chicago, Illinois 60614
Phone: (312) 341-8165

Others members of the Nominating Committee are: Mary Case, Northwestern University and Virginia Reed, Northeastern Illinois University. Ballots are due September 15th.

NASIG POSITION STATEMENT

The following statement was approved by the Executive Board as a statement of NASIG's purpose:

The North American Serials Interest Group (NASIG), Inc. is an independent organization established to provide for the exchange of information amongst participants of the serials information chain. The membership consists of publishers, librarians, subscription agents and others interested in being part of this open forum. It neither represents nor favors by its actions any segment of the information chain.

TREASURER'S REPORT / Susan Davis

Conference Financial Picture

In spite of the valiant efforts of the Local Arrangements Committee, we did suffer a small loss on the conference at Oglethorpe. Transportation (the buses to and from the airport) was more costly than last year and Oglethorpe had a few surprise add-ons (linen was extra--not included in the original quote on which our fees were based). Below is a summary of some of the costs and receipts.

Income:

Registration:	\$54,386.00
Misc.(Bar, mugs, proceedings sales):	1,757.00
Refund from Marriott	<u>321.01</u>
	56,464.01

Expenses: Total 57,183.92

Net Loss: 719.36

Major costs included:

Oglethorpe Univ.	36,299.90
Refunds/cancellations	4,566.00
Transportation (buses)	3,370.50
Banquet	8,238.00
Tours	610.00
Entertainment(harpist,DJ, country dancers)	825.00

Other costs included program design, printing, mailing, registration costs, mugs, proceedings, supplies, telephone fees, and workshop recorder fees.

Last year's conference had a profit of \$3000 mainly due to the lower than expected costs at Denison. When you consider that this year's loss is less than 2% of the total expense, and that we were able to earn interest (several hundred dollars' worth) on the receipts, we fared fairly well. Rest assured that we did make a profit on the mug sales and the cash bar. Some adjustments will be made for next year, but registration will not be more than \$200. As the conference grows bigger, the administrative overhead increases (unfortunately).

Memberships: I will be closing out the 1988 membership count on August 31. Any memberships received after that date will be applied to 1989.

Total members as of July 15, 1988: 701.

Cash on hand: \$19,710.19 (as of August 11, 1988)

MONTHLY FINANCIAL STATEMENT

JULY 31, 1988

INCOME:

Memberships	\$ 240.00
Insurance Refund	710.00
Misc. Conference	184.50
Marriott Banquet Refund	321.01
Interest	<u>69.91</u>

TOTAL INCOME \$ 1,525.42

EXPENSES

Newsletter Photocopying	\$ (23.60)
Conference Cancellation	(169.00)
Photocopying	(21.89)
Desktop Publishing Class	<u>(20.00)</u>

TOTAL EXPENSES \$ (234.49)

CASH BALANCE ON 7/31/88

Checking:	\$ 4,615.41
Savings:	<u>\$15,148.60</u>

TOTAL \$19,764.01

MEMBERSHIPS:

NEW FOR 1988/89-9	(205)
<u>RENEWALS</u>	<u>=7 (496)</u>
TOTAL	16 (701)

PREPARED BY,

Susan Davis
Treasurer

BYLAWS PROPOSAL UPDATE

After some consideration, the Bylaws Committee has modified the proposal presented at the Conference and printed in the June issue of the newsletter. These changes adhere to the Bylaws. Please read pages 17 and 18 of *The NASIG Newsletter*, June 1988 issue for the complete proposal. These changes are made to adhere to Article IX of the current bylaws.

1. In October 1988, the Bylaws Committee will mail the proposed amended bylaws to the entire membership.
2. In December 1988, after getting comments and suggestions from the membership, the Bylaws Committee will send the final proposed amendments to the membership.
3. In December/January 1989, the membership will be asked to vote to authorize the Bylaws Committee to present the amended bylaws to the membership at the Annual Business Meeting at the 4th NASIG Conference. This vote of confidence will give the Bylaws Committee the assurance that the amended bylaws are acceptable to the majority of the NASIG members.
4. The final version of the amended bylaws will appear in the first 1989 issue of *The NASIG Newsletter*. This should give everyone enough time to consider the bylaws. Corrections and additional amendments can still be made.
5. At the Conference, during the Annual Business (Information) Meeting, the membership will discuss the bylaws. Corrections, if necessary will be made to the bylaws.
6. Immediately following the Conference, a vote on the bylaws will take place by mail.

The Bylaws and the Nominations/Election Committees will now consider the best way to run the election in next Spring. Special amendments just to run this election may be needed. If so, the membership will be called upon to vote.

Any comments or suggestions should be addressed to:

Sylvia Martin
Head, Serials Dept.
Vanderbilt University Library
419 21st Avenue South
Nashville, TN 37240-0007

SEMINAR ANNOUNCEMENT

An all-day seminar entitled "Are Serials Bankrupting Libraries?" will be held on Tuesday, December 13th from 9:30-4:40 at the New York Public Library, Board of Trustees Room. The seminar is sponsored by METRO (New York Metropolitan Reference and Research Library Agency).

Speakers will include: Deana Astle, Clemson University; Tina Feick, Blackwells; Mary Fugle, Springer-Verlag; William Walker, The Medical Library Center of New York; and Robert Wedgeworth, Columbia University.

For more information, please contact Rhonna Goodman at METRO (718) 852-8700.

AUSTRALIAN SERIALS SPECIAL INTEREST GROUP

ASSIG, the Australian Serials Special Interest Group, has a new contact address: ASSIG, The Convenor, Australian Graduate School of Management, University of New South Wales, P.O. Box 1, Kensington, 2033, Australia.

ACQUISITIONS CONFERENCE ANNOUNCEMENT

The Charleston Acquisitions Conference sponsored by the College of Charleston Center for Continuing Education will be held on November 4-6, 1988 in Charleston, South Carolina. For further information contact Katina Strauch, Conference Coordinator; College of Charleston Library; Charleston, S.C. 29424. Phone (803) 792-8020 or (803) 792-8008. Deadline to register is October 15th and registration is limited.

RETROSPECTIVE CONVERSION QUERY

Rice University Library is soon to begin retrospective conversion of its ceased and discontinued serials holdings. If any NASIG members have helped establish recon criteria which include selectivity based on extent of holdings, language, or other such factors, would they please share these?

Please contact: Bill Robnett; Director of Reader Services; Rice University Library; P.O. Box 1892; Houston, TX 77251.

IN MEMORIAM

We were saddened to learn of the death on August 14th of Karl Nyren, long-time editor of the Library Hotline. We send our sympathy to his family, his many friends, and his associates at R. R. Bowker.

PUBLICATION NEWS

The *CONSER Editing Guide, Update 3* is available for \$20 from the Library of Congress, Customer Services Section, Cataloging Distribution Service, Washington, D.C. 20541. The complete CEG consists of the base text and binder and sells for \$30. Updates 1 (Dec. 1986, \$15) and 2 (July, 1987, \$20) are also available. Update 3 contains new definitions of the CONSER record and database; new instructions for uniform titles, headings, linking entry fields, and series; and expanded appendices such as the "Use if Subject Heading Subdivisions Appropriate to Serials" and "Special Physical Formats."

Advances in Serials Management, vol. 2, 1988 edited by Marcia Tuttle and Jean G. Cook is now available from JAI Press, Inc., 55 Old Post Road, No. 2, Greenwich, CT 06830.

ISBD(S): International Standard Bibliographic Description for Serials, revised edition, 1988 has been published by IFLA Universal Bibliographic Control and International MARC Programme, c/o British Library Bibliographic Services.

Newspapers in the Library: New Approaches to Management and Reference Work by Lois Upham has been published by The Haworth Press, Inc.; 12 W. 32nd St.; New York, NY 10001-3813 for \$29.95. This is also Supplement no. 4 to *The Serials Librarian*.

The Haworth Press, Inc. also announces the forthcoming publication of the *Journal of Business & Finance Librarianship*. The first issue is scheduled for Spring 1989 with personal subscriptions at \$24, institutions and libraries \$40. William Fisher, editor, welcomes manuscripts for review and possible publication. Authors should contact: William Fisher; Journal of Business & Finance Librarianship; Graduate School of Library & Information Science; UCLA; Los Angeles, CA 90024. Sample copies requested on official letterhead are available from the Sample Copy Dept. at The Haworth Press.

PUBLISHER ANNOUNCEMENT

The following "Press Release Summary" was recently received and is printed here for the information of our members:

"SCIENCE PUBLISHERS OFFER LIBRARIES INNOVATIVE DISCOUNT PLAN TO HELP DEFRAY JOURNAL COSTS"

Gordon and Breach Science Publishers and Harwood Academic Publishers are proposing a plan to aid budget-constrained academic libraries by introducing a new system of discounts on journals. *The Subscriber Incentive Plan*, or *SIP*, will show immediate savings of 10% on journal prices and could save a library customer up to 20% per subscription.

SIP, which goes into effect September 1988, will function like a book club by offering ongoing subscribers preferred prices on current subscriptions as well as discounts on other publications, with membership covering all Gordon & Breach and Harwood journals. Prices are 10% lower than the academic rate for 1988/89, plus members receive a 5% credit voucher, with a further 5% discount available by ordering directly from the Scientific and Technical Book Service, (STBS).

Membership to *SIP* is open to all North American academic libraries that are invoiced in US dollars.

Customers in the first year of the *SIP* option receive an automatic 10% discount on invoices whether or not they elect to join *SIP*. For future order, the discount will be available only to members of the plan.

All enquiries concerning the above press release should be directed to Chris Schneider or Charlie Reynolds at:

Gordon & Breach Science Publishers
Harwood Academic Publishers
P.O. Box 786, Cooper Station
New York, NY 10010
(212) 243-4411 or 4543

MOVING?

Just a reminder to our membership to include NASIG in your change-of-address mailings if you are moving. This will keep you current with all NASIG mailings, including the newsletter. Send your new address to: Tina Feick, NASIG, 324 Main Street, Cold Spring, NY 10516.

THE NORTH AMERICAN SERIALS INTEREST GROUP

CALL FOR PAPERS

The North American Serials Interest Group (NASIG), Inc., an organization committed to cross-communication among, and education of, all members of the serials information chain, will hold its fourth annual conference from June 3-6, 1989 at Scripps College, Claremont, California.

The chief objective of NASIG's annual conference is to provide a forum in which all participants (librarians, publishers, vendors, Library Science educators, binders, etc.) might exchange views, present new ideas and discuss issues of current interest.

This is a call for papers treating any aspect of serials administration (acquisitions, cataloging, automation, binding, budgeting, union listing, procurement, publishing, etc.) with a view toward the interrelationships between the various NASIG constituencies. members are particularly interested in hearing papers treating the publishing/commercial relationships among the NASIG constituencies and about the process of scholarly communication.

This is also a call for abstracts from individuals interested in leading a workshop at the conference. Workshops are sessions designed to be lively discussions of any aspect of serials and their management within the library and of links with publishers, subscription vendors, binders and automation vendors.

Submissions from all members of the serials information chain are welcome. Suggestions from members of topics and speakers are also welcome.

Titles and abstracts (100 words maximum) of proposed papers and workshops may be submitted by October 15, 1988 to:

Mary Elizabeth Clack
Serials Records Librarian
Harvard College Library
Cambridge, MA 02138

NASIG IN PRINT

The NASIG Conference Proceedings have begun to be reviewed in the library literature. You may want to look at the July 1988 (vol. 32, no. 3) issue of *Library Resources & Technical Services*. NASIG is mentioned in the article entitled "Year's Work in Serials, 1987" by Tony Stankus (p. 217-232) and the proceedings of the first conference are reviewed on p. 275-276 by Gail McMillan.

The *Reference Quarterly* has also reviewed our first proceedings volume in its Spring 1988 issue (v. 27, no. 3).

October Ivins (NASIG member) has submitted a report on the Third Annual NASIG Conference to *Library Acquisitions: Practice and Theory*. Be looking for it in an upcoming issue.

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Editor: Lenore Wilkas, Serials Acquisitions Librarian, University of Pennsylvania Libraries.

Deadline for the December newsletter is November 15, 1988. NO LATE SUBMISSIONS WILL BE ACCEPTED.

Send all submissions to: Lenore Wilkas, One Veterans Square, Apt. D-2, Media, PA 19063

NASIG JOB-SEEKER'S PLACEMENT FORM

Name: last _____ first _____ mi _____ Address: _____ street _____ _____ city _____ state _____ zip _____ Phone: (____) _____ (____) _____ business _____ home _____	U.S. Citizen? yes _____ no _____ Permanent visa _____
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Position category (A-G): _____

Other: _____

Date available: _____

Salary requirements: _____

Geographical area desired: (yes/no)

New England _____ Southeast _____

Midwest _____ Mtns/Plains _____

Atlantic _____ West _____

Canada _____

Specific Location: _____

College or University	years attended	major	degree
_____	_____	_____	_____
_____	_____	_____	_____

Work Experience (maximum three)

Position: _____ _____ Institution: _____ from: _____ to: _____	Duties & responsibilities: _____ _____ _____ _____
Position: _____ _____ Institution: _____ from: _____ to: _____	Duties & responsibilities: _____ _____ _____ _____
Position: _____ _____ Institution: _____ from: _____ to: _____	Duties & responsibilities: _____ _____ _____ _____

"The North American Serials Interest Group (NASIG) is not an employment agency and serves solely as a conduit for information between job-seekers and employers. No screening of applicants will be done by NASIG."

your signature _____ date _____

INSTRUCTIONS

Complete the **JOB-SEEKER'S PLACEMENT FORM**. Please type or use black ink.

For each position you have listed, send a copy of the completed form (front only) to NASIG. If a certain geographical area is desired or is unacceptable, please make that information clear on the form.

If you wish to be notified each time NASIG mails your form to a prospective employer, send 5 self-addressed, stamped postcards with your form. When the supply of postcards is depleted, you will be notified, i.e., "5 of 5."

Placement forms will be kept on file for 6 months or until you notify NASIG to clear the file of your form(s). If you wish to keep your form on file after 6 months have passed, it is your responsibility to notify NASIG.

MAIL TO: NASIG - Job Connections Service
c/o Maria Edelman
3800 Walker Avenue
Greensboro, NC 27403

TYPE OF POSITION

CATEGORY

Administration - Academic Library	A
Administration - Public Library	B
Tech Services - Serials Cataloging/Classification	C
Tech Services - Serials Acquisitions	D
Indexing/Abstracting	E
Information Systems (Automation, Bibliographic Utilities, etc.)	F
Publishers/Vendors/Associations	G

LOCATION

NEW ENGLAND	ME, RI, VT, NH, MA, CT, NY
ATLANTIC	PA, NJ, DE, MD, VA, WV
SOUTHEAST	NC, SC, KY, TN, GA, AL, MS, LA, AR, FL
MIDWEST	OH, IN, IL, MI, MN, WI, IA, MO, NE
MTNS./PLAINS	ND, SD, KS, OK, TX, CO, UT, WY, MT, ID
WEST	WA, OR, CA, NV, AZ, NM, AK, HI
CANADA	ALL PROVINCES

SERIALS LIBRARIANS! Ever wonder how you ended up in serials? Ever wonder how anyone else ended up in serials? Return this questionnaire, and we'll try to give you some answers in a future newsletter. (Catalogers, this means you, too!)

Who's Minding the Serials?

(A survey of serials librarians to discover who we are and why we do what we do)

1. Present position title _____
2. Years in present post _____
3. Your sex _____ (F or M only, please)
4. Your age _____
5. Number of years in serials librarianship _____
6. Number of years in library jobs before serials _____
7. What was your earliest childhood career goal? _____
8. What was your earliest career goal in adulthood? _____
9. What was your FIRST declared college major? _____
10. What was your first college degree in? _____
11. At what age did you first wish to become a librarian? _____
12. If you never wished to become a librarian, how did it happen? (Please answer in the margin--25 words or less.)
13. Do you expect/plan to stay in serials work? _____
14. If you don't expect/plan to stay in serials, do you plan to change to:
Library administration _____ Library, non-administrative _____
Non-library (what field or position?) _____
14. Why did you first become a serials librarian? (Check all that apply.)
Because it was there (a job opening) _____ Interest in serial materials _____
Good pay/benefits _____ Job security _____
Administrative/supervisory opportunity _____ It's an ethical calling _____
Other(s) _____
15. If you plan/expect to stay in serials librarianship, why? (Check all that apply.)
Good pay/benefits _____ Have established my own niche or territory _____
Too old to bother learning a new job _____ Job security by not moving _____
It's an ethical calling _____
Other(s) _____

16. If applicable, reason for desiring/planning to leave serials? (Check all that apply.)

Earn more money _____

Bored with serials _____

Accept a higher power/status job _____

Tired of title changes _____

Other _____

17. Have you ever worked for a serials--

vendor _____? publisher _____?

18. Any other thoughts or comments? Please jot them in below.

Thank you for participating in this survey. To include your answers in the tabulations, please fold, staple, stamp, and mail. The results will be reported in a future issue of the NASIG newsletter.

To: Jan Anderson, Head of Serials
Merrill Library, UMC 3000
Utah State University
Logan, UT

84322-3000