



# NASIG Newsletter

Vol. 24, no. 2

May 2009

eISSN 1542-3417

## Table of Contents

<a href="#">President's Corner</a>	1
Executive Board Minutes	
<a href="#">January Meeting</a>	3
<a href="#">February Conference Call</a>	11
<a href="#">March Conference Call</a>	14
<a href="#">Treasurer's Report</a>	16
<a href="#">2009 Election Results</a>	17
<a href="#">2009 Award Winners</a>	17
24th Annual Conference (2009)	
<a href="#">CPC Update</a>	18
<a href="#">PPC Update</a>	18
<a href="#">Preconference Lineup</a>	18
<a href="#">Biz Meeting Agenda/Brainstorming Topic</a>	19
<a href="#">Horizon Award Winner Essay</a>	20
25th Annual Conference (2010)	
<a href="#">2010 Conference Location Announced</a>	21
Profiles	
<a href="#">Gracemary Smulewitz</a>	22
<a href="#">Financial Development Committee</a>	24
Other NASIG News	
<a href="#">NASIG Is All A-Twitter</a>	25
<a href="#">New Adventures in Continuing Education</a>	26
<a href="#">You, Too, Might Organize an UnConference</a>	27
<a href="#">Regional UnConference Evaluation Report</a>	28
<a href="#">Mentoring Program</a>	29
<a href="#">LSOC Still Seeking Ambassadors</a>	29
<a href="#">N&amp;E Seeks Member Input on Election Process</a>	30
<a href="#">Call for Newsletter Conference Reporters</a>	30
<a href="#">2008 Proceedings Available Online</a>	30
<a href="#">Committee Annual Reports</a>	31
Other Serials & E-Resources News	
<a href="#">Scholarly Kitchen</a>	47
Columns	
<a href="#">Citations</a>	48
<a href="#">Calendar</a>	49

## President's Corner

Jill Emery, NASIG President

### Conference Anticipation

The 24th annual conference is just about two weeks away and it is definitely exciting these days! The board is finishing up some last minute business items before our meeting on 3 June 2009, my last as president of NASIG. The conference program is wonderful and all the sessions are getting some really fantastic turn-outs. The preconferences have all made their minimum enrollments and the "Basics of E-Resources Licensing" has far exceeded our anticipation for attendance. This is a really solid offering of programs and Program Planning has done a truly amazing job getting speakers lined up and set. It should be noted that one Program Planning co-chair even found time to give birth to her first child on the first of May! Congratulations to Erika Ripley and her new daughter Honora!! Erika will be unable to attend the conference but Anne Mitchell, the co-chair assigned for 2009-10, will step in to help Morag Boyd out with all Program Planning concerns from this point forward.

Conference Planning has also done a wonderful job keeping everyone up-to-date regarding travel information and making arrangements to and from the hotels and the Asheville airport. The Biltmore House dinner has met the minimum of attendees as well and all of the other conference planning has fallen readily into place. Cannot wait to get to Asheville and enjoy all the many splendid events and opportunities that CPC has worked so diligently arranging! Let's hear it for Mary Bailey, conference registrar, for keeping registrations running smoothly despite a series of behind-the-scenes technical glitches that made her

work twice as hard this year! Mary really deserves recognition for all her diligence and perseverance!!

Char Simser and Dan Tonkery have done an exceptional job with the organizational sponsorships and have raised just under \$40K towards the conference this year. The money will be used to underwrite the opening reception, busing to the Crest Center, vision speaker arrangements, and a myriad of other expenses such as conference bags, flash drives, and notepads for all attendees.

### **Financial Updates**

The Financial Development Committee looked into our current banking arrangements with Bank of America and compared our current banking services with those from other commercial banking opportunities. Their recommendation to the board was that we stay with Bank of America since our funds are insured via the FDIC. The board has accepted this recommendation and look forward to the future recommendations regarding fundraising and other development opportunities from the Financial Development Committee going into 2010.

While our conference registration numbers have dropped from last year, the drop has not been as much as other library events have experienced in 2009. Since registration will remain open until 25 May 2009, we won't really have a final tally until after the conference; we remain relatively optimistic about the financial outcomes of the conference due to the organizational sponsorships.

The board also revisited a proposal initiated by the Membership Development Committee to offer institutional memberships. The board has reviewed their recommendation, established an FAQ regarding this proposal, done a preliminary consultation with the Bylaws Committee to see what areas of the bylaws would be affected by membership adoption of this membership category, and have set a time-table to start discussion of institutional memberships after the 24th annual conference. Look forward to a lively debate via

the membership discussion forums starting in July to help give direction and input into a crucial future bylaws vote.

### **Continuing Education**

NASIG held its first unconference on 20 March 2009 and as you can see from the write-up, this was a successful event! CEC will look into holding similar events in other areas of the country in 2009/10!

NISO reported that a third of all programs they've offered have been made up of NASIG members, so we're glad to see this partnership is working out for both NISO and for NASIG!

Lastly, the Academic Library Association of Ohio, Technical, Electronic, and Digital Services Interest Group, event held on 24 April 2009, "Taming the E-Serials Beast: Challenges and Solutions," presented by Regina Reynolds was also well attended and evaluated. NASIG co-sponsored this event.

### **New Awards**

We look forward to meeting all of the new award winners at the 24th annual conference and are especially pleased to have Marilyn Carney attending as the initial recipient of the Rose Robischon Award. Rose's family has provided the board with a very lovely card expressing their gratitude for the ongoing recognition of their daughter. NASIG is delighted to be able to offer this award with the help of Swets during times of financial hardship at many institutions.

### **Committee Appointments & Incoming Board Members**

Rick Anderson is finalizing the committee appointments and we're also excited to have all the incoming board members meet with us at the board meeting in Asheville. The board has developed an outline for committee chair leadership development that we hope will be adopted by all the standing committees to continue to development of leadership within NASIG. Please see the NASIG committee's page on the website

to preview the document:

[http://www.nasig.org/about\\_committees.cfm](http://www.nasig.org/about_committees.cfm)

## Conclusion of a Presidency

It has been an honor and privilege to serve as NASIG president this past year. All of the committees and board members have been a pleasure to work with and

we've accomplished a number of goals from the strategic plan as well as developed a number of important collaborations with other information and library organizations. After 7 June 2009, NASIG will be in the capable leadership hands of Rick Anderson who is sure to bring us many further growth opportunities and developments in our 25th anniversary year.

## NASIG Executive Board Minutes

---

### January 2009 Meeting

Joyce Tenney, NASIG Secretary

**Date, Time:** January 22, 2009, 8:30 a.m.-4:38 p.m.

**Place:** Penrose Library, University of Denver, Denver, Colorado

#### Attending:

Jill Emery, President

Rick Anderson, Vice President/President-Elect

Peter Whiting, Treasurer

Char Simser, Past President

Joyce Tenney, Secretary

#### Members-At-Large:

Bob Boissy

Anna Creech

Kim Maxwell

Jeff Slagell

Virginia Taffurelli

#### Absent:

Sarah Wessel

Kathryn Wesley, *NASIG Newsletter*, Editor-in-Chief

### 1.0 Welcome (Emery)

Emery called the meeting to order at 8:30 a.m. She welcomed all to the meeting and reviewed the rules of order. Special thanks were noted for all at Penrose Library that had helped in the logistics and arrangements for the board meeting. Emery reminded all that board members should expect to spend on average approximately 10 hours a week on NASIG

business. Liaison responsibilities with committees should include consistent communication with committees and the board.

### 2.0 Secretary's Report (Tenney)

#### 2.1 Approval of Board Actions

Tenney presented the listing of Executive Board actions. No amendments or edits were proposed.

Board actions: October 2008-January 2009

10/14/08 New NASIG logo design approved.

10/22/08 Executive Board motion to appoint Joyce Tenney as a conference coordinator under a two-year contract to negotiate future conference sites through the 2012 venue and also to work with the CPC co-chairs on the 2010 and 2011 conferences was unanimously approved.

10/24/08 Minutes of the September Executive Board meeting were approved.

12/1/08 Minutes of the November Executive Board conference call meeting were approved.

12/3/08 Text and design of new membership brochure were approved with special thanks to the Membership Development Committee.

12/10/08 NASIG Committee Confidentiality and NASIG Survey Confidentiality Policy were approved.

1/12/09 The board voted unanimously to approve the following motion:

**Motion Text:** Executive Board would create a NASIG website liaison. This position would be a contract position who would work closely with D&D, ECC, and the board to communicate needs and work we would like to see accomplished by ArcStone. ArcStone would have this person to send any notices to regarding downtimes, or other known functional issues as well. The position will also develop a yearly tracking form to solicit improvements needed on the committee side and public side from each standing committee. These enhancements will be submitted to the board at the fall board meeting with associated costs for the board to determine priorities for the current and subsequent years. This person will be the point of contact for following through on all enhancement requests for each given year. Lastly, this position will also evaluate the financial viability of ArcStone and give indications to the board of any potential problems regarding these services. The position will have the treasurer as the board liaison since almost all communications will more than likely involve costs of one sort or another. We will offer 1/2 off registration costs for the next two years for this position as compensation for taking on the duty and the 1/2 off registration is transferrable.

## 2.2 Action Items from November Conference Call

Tenney asked that any updates to the action items list be sent to her as they occur.

## 2.3 Working Calendar Updates

Tenney reported that the NASIG Working Calendar needed detailed review by the various committees, task forces and working groups.

**ACTION ITEM:** All board members should review entries in the NASIG Working Calendar with their committees, task forces and working groups. Submit edits to Tenney before the June Executive Board meeting.

**ACTION ITEM:** Whiting will draft a job description for the treasurer position.

## 3.0 Treasurer's Report (Whiting)

### 3.1 Overview 2009 Budget and Expenditures to Date

Whiting presented the 2009 budget requests and Maxwell requested that a line item be added for the 25th Anniversary Task Force. Whiting noted that expenses for 2009 would be less than 2008, due to the 2008 payments for the technology upgrade. Anderson moved to accept the proposed budget with the amendment for the 25th Anniversary Task Force. Simser seconded the motion and the vote was unanimous to accept the 2009 budget.

### 3.2 Donation Form

Whiting reported that the cost to have the programmers create an online interactive web donation form would be \$1,100. He suggested just posting a pdf form and linking to it from the membership renewal page. Emery suggested adding a copy of the donation form to the conference packet. Simser moved to accept the proposal to have a pdf donation form. Maxwell seconded the motion. The vote was unanimous in favor of the pdf donation form.

**ACTION ITEM:** Whiting will send CPC a copy of the donation form to include in the conference registration packets for the 2009 conference.

**ACTION ITEM:** Creech and Whiting will finalize the form and have it posted to the website and add an announcement of this action to the "What's New" page of the website.

### 3.3 Schwab Account/Move Anything to Savings?

Whiting reported that the NASIG Schwab investment account is reflecting the national trend of most investment accounts. We have lost some money over the last several months. Several ideas were discussed for protecting NASIG assets. Emery suggested asking our accountant for ideas; however this would cost

money for a consulting fee. Whiting suggested discussing the situation with our Schwab representative for investment strategy ideas. Emery wanted to have a plan to allay member concerns that NASIG assets were being protected. Anderson suggested that in the President's Column in the next *NASIG Newsletter* Emery should report on the steps being taken to monitor and protect NASIG assets. Simser moved that Whiting should consult with the NASIG Schwab representative and report back to the board at the February Executive Board conference call meeting. Boissy seconded the motion and the vote was unanimous in favor of the motion.

**ACTION ITEM:** Whiting will consult with Schwab for an investment strategy for the NASIG investment account.

Slagell suggested that as NASIG has most of its assets in savings and checking accounts, it would be good to shop around and find the best deal for our accounts. Simser suggested that the Financial Development Committee could investigate this proposal.

**ACTION ITEM:** Emery will ask the Financial Development Committee to investigate the various savings and checking options from banks and report by the March Executive Board conference call meeting on the best option for NASIG.

#### **4.0 Organizational Sponsorship Update (Simser)**

Simser reported that we have \$30,450 promised in organizational sponsorship donations. She hopes to find some additional sponsors in the next few months. Simser noted that the process and communication from all involved committees has been great. There was a discussion on how to increase non-profit sponsorship. It was agreed that CPC would be consulted for additional local regional sponsorship options.

Simser reported that there were some organizational sponsorships for the UnConference in Kansas this spring.

#### **5.0 Consent Agenda (All)**

Emery presented the reports from the consent agenda: Archivist, Bylaws, CEC, D&D, E&A, ECC, LSOC, and Site Selection. She asked for any discussion on these reports. Simser noted that E&A had requested a reduction in the size of the committee due to the decrease in workload with the introduction of online evaluations. Anderson noted that this was in process for the next cycle of committee appointments. Simser reported that some of the links to the *NASIG Newsletter* were broken in various locations on the website and that several listings of email address for committees were incorrect. Tenney noted that the contract for the 2010 conference site has been signed and we will be at Rancho Las Palmas in Palm Springs, California, from June 3-6, 2010.

**ACTION ITEM:** Creech will work with ECC to ensure that links to the *NASIG Newsletter* are working correctly and that the committee email listings are correct.

Simser moved to accept the reports from the committees on the consent agenda with the thanks from the board for all of their work. Maxwell seconded the motion. The vote was unanimous in favor the motion.

#### **6.0 Administrative Support Task Force (Simser)**

##### **6.1 Job Description**

Simser reported that the Administrative Support Task Force completed the job description for the part time paid administrative position. The board had decided earlier in the process to delay the discussion of when we would do the search for the position until after the June board meeting. After discussion, Emery moved to accept the job description. Slagell seconded the motion and the board voted unanimously in favor of the motion. Simser noted that this completed the assigned task of the task force, as the recruitment for the position will be delayed. Emery will sunset the committee.

## 7.0 Awards & Recognition Proposals (Boissy)

### 7.1 Award Promotion Document

A&R will be working with MDC on a document to publicize all of the awards and the annual conference. Once the document is final, A&R will work with the NASIG Publicist to get the document distributed to various internal and external sources.

**ACTION ITEM:** Boissy will send the draft document for publicizing awards to the board for review by the last week of January.

### 7.2 John Merriman Award

Emery announced that the proposal for the John Merriman Award was approved by the UKSG. It will start with the 25th Anniversary NASIG Conference in 2010. She reported that we have been asked to designate two representatives for coordination of the process. Emery suggested that one of the co-chairs of A&R (Carol Ficken), and board liaison to A&R (Boissy) be designated as the representatives. Boissy noted that A&R may need additional members to monitor and carry out the needed functions. He will keep the board informed as the planning progresses. Anderson moved to nominate Boissy and Ficken as the official NASIG representatives to the joint NASIG/UKSG group developing the Merriman Award. Emery seconded the motion and the vote was unanimous in favor of the motion.

**ACTION ITEM:** Boissy will ask Ficken to be a representative for the joint NASIG/UKSG group developing the procedures and process for this award. Boissy will keep the board informed of developments in the planning process.

## 8.0 Conference *Proceedings* (All)

### 8.1 RFP Brainstorming

Emery and Anderson reported on the ongoing discussions with Taylor & Francis on the future publication issues with the *NASIG Proceedings* and the

possibility of doing an open RFP. Emery discussed five possible options:

- Issue an RFP for the *Proceedings* only
- Issue an RFP for *Proceedings* and NASIG journal
- Go open source with *Proceedings*
- Go open source with *Proceedings* and NASIG journal
- Leave the current process in place

Emery opened the issue up for discussion. Various concerns and ideas were expressed. It was agreed that the *Proceedings* need to continue in some form to disseminate the information from the conference, offer members the benefit of the current papers and to publicize NASIG. Various issues and ideas for online publishing were discussed. After much discussion, it was agreed that the current arrangement would stay in place until 2011. As 2010 is NASIG's 25th anniversary, it was agreed to keep the print arrangement until after that edition is completed. It was agreed that we would investigate various options for 2011 forward and that whatever is decided would need to keep the same impact factor that we have with the current model. Also, it was agreed that we would just plan for the *NASIG Proceedings* and not accept responsibility for any additional publications at this time. A possible idea discussed was looking for ways to combine the *NASIG Newsletter* and the *NASIG Proceedings*.

**ACTION ITEM:** Anderson will work with Taylor & Francis to get a contract for the 2010 *NASIG Proceedings*. He will verify that we will receive a copy of the pdf to post on the NASIG website.

**ACTION ITEM:** Emery and Simser will investigate online publishing options and procedures and report at the June board meeting.

**ACTION ITEM:** Emery will add discussion of this issue to the June board meeting agenda.

## 9.0 Financial Development Committee (Emery)

### 9.1 Vendor Exhibits Consideration

Emery reported that the committee had not had a lot of time to consider larger financial planning issues of the

organization due to time constraints of committee members. She noted that next year they will be working on the 3-5 year financial contingency planning document and other issues that arise. It was suggested that perhaps the membership of the committee may need to be expanded to adequately meet deadlines, and establish co-chairs to mirror other NASIG committees. Anderson will review committee needs this spring.

The FDC submitted a report to the board on the possible establishment of vendor exhibits for the 2010 conference. The board discussed the report and various options. Emery suggested charging \$500 per table, and detailing the specific organizational levels for exhibitors. It was agreed that if this event was approved, it would be for a limited time, perhaps Thursday afternoon. Emery suggested that after the board voted on the issue an informational email blast be sent to membership to create a discussion forum for this topic.

Maxwell moved to accept the proposal from FDC for a 2010 vendor showcase on the Thursday afternoon of the conference and revisit the timing and success of the event after the 2010 conference. Whiting seconded the motion and the board voted unanimously to approve the motion. Boissy noted that in order to be successful full information would need to be available to vendors in July.

**ACTION ITEM:** Anderson and Creech will work with ECC to create a discussion forum for membership discussion on a vendor showcase for the 2010 conference.

**ACTION ITEM:** After the discussion forum is created, Anderson will send out an email blast to the membership reporting on the vendor showcase and solicit member feedback on the proposal.

**ACTION ITEM:** After the membership discussion has started, Maxwell will ask Bylaws to investigate what sections of the bylaws would need revision for the inclusion of a vendor showcase for the 2010 conference.

## 10.0 Membership Development Committee (Boissy)

### 10.1 MDC Forums

Boissy reported that he is working with MDC to get the discussion forums started. He noted that MDC is working on a draft of a letter to send to Charleston Conference attendees who are non-NASIG members to invite them to join NASIG.

### 10.2 Institutional Memberships

After a general discussion on issues dealing with the establishment and administration of institutional memberships, the following was agreed upon:

- Institutional memberships would be for the calendar year
- \$1,000 would allow three full memberships from that institution

Possible process for introduction, discussion and resolution of institutional membership issue would be as follows:

- Develop a one page document to describe and explain the concept and issues and develop an FAQ page to describe the proposal.
- Initiate discussion with membership on discussion forum in March with a defined timeline for discussion
- Initiate discussion with Bylaws Committee to determine what wording would be necessary if a bylaws change is requested
- Finalize wording for bylaws vote, if it is determined that the process would proceed
- If the process does proceed, have a vote on bylaws changes in April or May
- If the amendment passes, implement the administrative process in July

**ACTION ITEM:** Anderson will develop a one page document and FAQ to start the discussion with the membership on the issue of institutional memberships.

### 10.3 Membership Brochure

Boissy reported that the new membership brochure has been translated into French. It will need a little formatting work, but it is basically finished. The board was very excited to have the membership brochure updated. Special thanks to MDC for completing this task. Various places to distribute the brochure were discussed.

Boissy noted that MDC has been contacting non-renewing members to invite them back to NASIG, and they are working with A&R to finalize a document describing the various award opportunities in NASIG. Emery noted that information to membership should go out in an email blast. Creech asked that all committee chairs have information on how to post information to the "What's New" section of the website and how to send email blasts to the membership.

**ACTION ITEM:** Creech will work with ECC to develop information for committee chairs on posting information to the "What's New" section of the website and sending out email blasts to the membership.

### 11.0 Conference Planning Committee (Cook, Kelley)

#### 11.1 Current Conference Report

Cook and Kelley reported that planning is progressing for the annual conference and the budget estimates are looking good. Logistics for getting from the airport to the hotel were discussed.

#### 11.2 Conference Budget

The proposed conference budget was discussed and additional information will be available later in the process.

#### 11.3 Event Planning

They noted that the all-conference event will be at the Crest Center on Saturday evening and on Fridays there will be ticket information for the baseball game or the special event at the Biltmore. The Biltmore event will

offer transportation to and from the mansion, a lovely dinner, guided tour and re-admission to the mansion on Sunday for those that would like to return. The cost of the Biltmore event will be \$125 per person. Cook noted that the CaféPress site to sell conference souvenirs is live and people have been purchasing items from it. Simser asked that a site on CaféPress be established for generic NASIG items.

**ACTION ITEM:** CPC will establish a CaféPress site for generic NASIG items.

### 11.4 Set Registration

After discussion, Emery moved to keep the conference registration rates for the full conference and individual day rates at the 2008 rate. Simser seconded and the motion passed unanimously.

The board thanked CPC for doing a great job.

### 12.0 Program Planning Committee (Anderson, Boyd, Ripley)

#### 12.1 Speaker Update

Boyd and Ripley reported that preconference proposals were still being solicited and they were interested in board suggestions and feedback on preconference offerings. Several ideas were discussed and they will review possible options. Boyd and Ripley discussed concerns over the policy that accepted programs may not be repeated at other conferences. They suggested that this limits the offerings for our conference and that this policy may not be necessary now. After discussion, it was suggested that PPC consult with the *Proceedings* editors to verify what would be needed in the initial contracting phase with speakers to confirm if a program will be publishable or not. Handout distribution and posting was discussed and PPC will consult with ECC to verify process for this year.

**ACTION ITEM:** PPC will consult with ECC to verify process and timeline for posting conference handouts to the NASIG website for the 2009 conference.

## 12.2 Other

Creech reported that ECC would like to have a training timeslot reserved in the Internet café room. They will be doing training for committee chairs on the website administrative functions. PPC and CPC will work with ECC to confirm logistics for this session.

The board thanked PPC for doing a great job.

## 13.0 Mentoring (Maxwell)

### 13.1 Mentoring Forum

Maxwell reported that she had not completed discussion with the Mentoring Task Group, but will have a report by the end of January. Emery noted that the idea of a timed discussion sounded interesting and there might be some opportunities to have discussions on Facebook.

**ACTION ITEM:** Maxwell will ask Mentoring to explore Facebook as a possible venue for discussion.

## 14.0 Nominations & Elections Slate (Simser)

Simser announced the slate of candidates for the 2009 election, as determined by the Nominations & Elections Committee.

### Vice President/President-Elect Nominees:

Stephen Clark  
Katy Ginanni  
Selden Durgom Lamoureux  
Buddy Pennington

### Secretary Nominees:

Carol Ann Borchert  
Meg Mering

### Treasurer Nominees:

Lisa S. Blackwell  
Dana M. Walker

### Members at Large Nominees:

Patrick Carr

Sandy Folsom  
Steve Kelley  
Shana L. McDanold  
Christine M. Stamison  
Naomi Kietzke Young

Simser will notify N&E that the board has heard the slate and they can proceed with the election process. Anderson reported that concern had been expressed over the process for communication between nominees and N&E throughout the various stages of the nomination and election cycle.

**ACTION ITEM:** Simser will ask N&E to verify that a communication process between N&E and the nominees is in place by the June board meeting to confirm to nominees that their information packet has been received.

Simser noted that N&E will open discussions with the membership on the concept of open elections after this election cycle.

## 15.0 Publications/Public Relations (Anderson)

### 15.1 *Serials E-News* Revenue Update

Anderson reported that Pub/PR is still trying to get member submissions for UKSG *Serials E-News*. They have been working to incorporate NASIGuides with UKSG. UKSG will share 50% of increase in net advertising revenue with NASIG in the future.

### 15.2 *Serials E-News* Content Recruitment

Anderson reported that several members had been approached to contribute articles for *Serials E-News*; however response has not been encouraging. They may need additional suggestions for required submissions. Anderson requested that any ideas be forwarded to him.

Anderson noted that Pub/PR is developing a template for committees to use when creating external announcements. Publicist will distribute the

announcements, but they need to be in a standard format.

Simser requested that the listing of external listservs and contacts be formalized and loaded onto the Pub/PR Web space. Anderson will pursue with Pub/PR.

**ACTION ITEM:** Anderson will ask Pub/PR to formalize the listing of external listservs and contacts and post to the website.

The “What’s New” section of the website was discussed and it was agreed that the publicist will be responsible for posting to that site. Additionally, CPC co-chairs and the *Newsletter* editor should have permission to post to “What’s New.” All committees should submit information to the publicist for posting and distribution.

**ACTION ITEM:** Anderson will ask the publicist to work with ECC to get instruction on posting to the “What’s New” section of the website.

**ACTION ITEM:** All board liaisons should remind their committees to submit announcements for “What’s New.”

**ACTION ITEM:** All committees should have a reminder in their manuals that they should be submitting updates and announcements to the publicist for the “What’s New” section of the website, and that all external announcements should be funneled through the NASIG Publicist.

## 16.0 25th Anniversary Task Force (Maxwell)

### 16.1 Questions from Report

Maxwell reported that the task force was very enthusiastic, and had many ideas. Main focus of the group will be some type of 25th anniversary publication. Many ideas were discussed and it was agreed that all events should be inclusive of long term and new members, and all in between. A possibility of a dinner on site for an anniversary celebration was discussed and the need for coordination with CPC and PPC for the

2010 conference. The task group was interested in doing some oral history collection at the 2009 conference and will continue to investigate this idea.

After discussion on the format of the possible publication that the task group could produce, it was agreed that the document in whatever format it takes would be about 20,000 words. The document should discuss NASIG in the present and how we got here. If additional clarification is needed for the task group Maxwell will work with Emery and Anderson to get information needed for the project.

The budget for the task group will be minimal this year, but for the conference planning year of July 2009-June 2010 the budget requests will increase.

## 17.0 Translator’s Team (Taffurelli)

### 17.1 Document Space

Taffurelli reported that there have be serious difficulties in finding someone to do the Spanish translation. Boissy suggested that instead of having a team on standby, tap individuals as needed. He noted that offices often have language specialists that might be able to take on short term tasks as needed. After discussion, it was agreed to disband the Translators Team in June with the thanks of the board for their efforts. Boissy will work on getting the current award documents translated.

**ACTION ITEM:** Taffurelli will notify the Translators Team that they will be disbanded in June.

**ACTION ITEM:** Boissy will work on getting translations for the current award documents.

## 18.0 Committee Chairs Leadership (Emery)

Emery reported on the draft document which discussed the proposal that starting with the 2009/2010 period, committee chairs and liaisons would be asked to institute an organizational structure to their committees

to insure productivity of all committees and the development of leaders within NASIG.

Emery asked that comments on the document be sent to her by February 20. There will be a discussion and vote on the document at the February 25 conference call. She noted that the intent of the document is to get committees to work as a unified whole and not have one or two people doing all of the work. Liaisons would have defined roles and committee charges would need to be reviewed and updated as needed.

Emery discussed the role of the liaison to participate in discussions with committees as needed and supply the structure of what is needed and when it is needed. Communication processes and needs should be established early in the year and as much communication as possible should be done on the committee listserv to keep all informed of activities and issues. Also, the Working Calendar needs to be monitored to keep tasks on the appropriate timeline. Additional discussions will continue during the February conference call.

### **19.0 Website Liaison (Emery)**

Emery reported that the search for the website liaison was ongoing and would probably not be completed until after the election process completed. Emery asked that any suggestions be sent to Anderson for investigation.

Creech suggested that whoever is selected should devote time to meeting with ArcStone and doing a good overview of the current situation and find out what future enhancements are possible. One of the primary responsibilities of this position would be to communicate between NASIG and ArcStone.

### **20.0 Other Business (All)**

Emery requested that any other business be discussed. No issues were raised.

The meeting was adjourned at 4:38 p.m.

Respectfully submitted,

Joyce Tenney  
NASIG Secretary

Approved 3/11/09

## **February 2009 Conference Call**

Joyce Tenney, NASIG Secretary

**Date, Time:** February 25, 2009, 2:05 p.m-3:45 p.m.

**Place:** Conference Call

### **Attending:**

Jill Emery, President  
Rick Anderson, Vice President/President-Elect  
Peter Whiting, Treasurer  
Char Simser, Past President  
Joyce Tenney, Secretary

### **Members-At-Large:**

Bob Boissy  
Anna Creech  
Kim Maxwell  
Jeff Slagell  
Virginia Taffurelli  
Sarah Wessel

### **Ex-Officio Member:**

Kathryn Wesley, *NASIG Newsletter*, Editor-in-Chief

### **1.0 Welcome (Emery)**

Emery called the meeting to order at 2:05 p.m. She welcomed all to the meeting and reviewed the rules of order.

### **2.0 Secretary's Report (Tenney)**

Tenney reminded all liaisons to work with their committees and task groups to review entries in the working calendar and send updates to her before the June board meeting.

### 3.0 Treasurer's Report (Whiting)

Whiting reported that he consulted with the Schwab investment advisor. Three possible financial strategies were proposed by the advisor:

- Move money currently in aggressive investments to cash (this was their first and primary recommendation).
- Move money to less aggressive investments.
- Leave as is and ride out the economic storm.

After the meeting and discussions with the NASIG executive officers, Whiting had the money moved to a savings account and NASIG incurred no penalties for this move. Approximately \$11,000 of the account (38%) was lost in the stock market drop. Emery will address this issue in her president's column in the *NASIG Newsletter*.

**ACTION ITEM:** Whiting will update the treasurer's manual to reflect the need for yearly consultation with the investment advisor.

Whiting reported that D&D had experimented with a free conference calling service, but it was not a successful experiment. He suggested a task force to study possible lower cost alternatives to our current conference calling arrangement.

**ACTION ITEM:** Anderson will appoint a task force to review conference calling options.

### 4.0 Electronic Communications Committee Update (Creech)

Creech reported the following:

- Old HTML links for *Newsletter* have been removed.
- Nancy Beals will be co-chair next year and is in training to be list manager.
- Beth Ashmore is in training to be Web manager.

Creech noted that she had been trying to move the NASIG blog to a newer version of WordPress to stop the hacking problem. In the process it became clear that we needed to make some decisions on what the blog is

needed for and how much effort should be expended to get it functional. After discussion the following course of action was agreed upon.

The blog was not used very much, so for now it will be retired.

A new version on WordPress.com will be set up, much like the current *Newsletter's* blog site.

The new blog will initially be used by the 25th Anniversary Task Force for collecting information for their work, if needed.

The new blog will be used as a back-up for "What's New" items and to generate an RSS feed for them.

Current blog content will be archived and the content from "What's New" moved over to the new site.

**ACTION ITEM:** Creech will work with ECC to get the new blog established and functional.

### 5.0 Conference Planning Committee (Wessel)

Emery thanked CPC for the good job in advertising within NASIG. She emphasized the need to have more external advertising to alert non-NASIG members to the great offerings of the conference.

Wessel discussed the options of busing attendees from the Asheville airport to the hotels. It was agreed to accept the proposal to have a looping bus on Thursday and Sunday for airport transportation with a small fee to those using the service. It will require advanced registration.

Registration testing will start soon with conference registration going live in early-mid March. Simser noted that pre-conferences should be heavily promoted on external lists and other venues. These often attract many non-members. Wessel suggested sending the *Newsletter* announcements about the conference to the NASIG publicist for distribution to various lists. It was agreed that intense publicity was needed and CPC

would work with the NASIG publicist as needed to get the announcements out.

### **6.0 Program Planning Committee (Anderson)**

Anderson discussed the preconference options offered by PPC. Creech moved to have the following fee structure for the preconferences and Taffurelli seconded the motion.

Member rate ½ day: \$75.00

Member rate 1 full day: \$150.00

Member rate 1½ days: \$225.00

Non-member rate ½ day: \$100.00

Non-member rate 1 full day: \$200.00

Non-member rate 1½ days: \$275.00

The vote was unanimous in favor of the motion.

It was agreed that the cancellation threshold for the sessions would be 10 for each session, but would be reviewed as registration progresses. Lunch will not be offered to save expenses; however lunch break will be extended slightly to allow for those attendees that wish to leave the hotel for lunch.

Anderson reported that the joint program with SSP did not have enough interest to proceed. It will be reviewed again next year.

### **7.0 Committee Appointments (Anderson)**

Anderson reported that all new committee co-chairs had been invited and accepted their appointments for next year and those eligible for re-appointment have been contacted. He noted that volunteer forms are trickling in. It was agreed that co-chairs that could not attend the conference would need to notify liaisons in April, so alternate plans could be made for committee meetings at conference. If both co-chairs cannot attend, liaison may need to chair meeting, or possibly look into doing a Web conference.

**ACTION ITEM:** Emery requested that each liaison work with the incoming committee to have a Web liaison for

each committee. That person will need to attend the training being offered by ECC during the conference to see how to use the new website and use the administrative functions available. Date and time for this session will be announced. Each committee should have a person dedicated to monitoring the discussion forums and help drive discussion and topics to keep members informed and connected.

### **8.0 Sharing Membership List (Anderson)**

After discussion it was agreed to table this idea until after the discussions of Vendor Expo and institutional memberships. There will need to be an investigation of how much it would cost to have an “opt out” option programmed into the renewal form. It was agreed to proceed with the investigation of cost for the “opt out” box on the renewal form.

### **9.0 New Committee Leadership Document (Emery)**

After discussion, Anderson moved to accept Emery’s proposed document and Simser seconded. The motion passed unanimously. It was agreed that it would be posted on committees section of the website and sent to all committee co-chairs.

### **10.0 Other Business (All)**

Boissy reported that he will check on the progress of the Spanish translation of the new membership brochure. The French translation is completed. When both are ready, they will be sent to the printer.

Taffurelli reported that Lori Terrell will be the incoming co-editor for the *Proceedings*.

Anderson reported that the co-chairs for CPC for 2010 are Mike Markwith and Cory Tucker.

Slagell reported that CEC will have additional offerings soon for consideration.

Simser reported that 24 people have registered for the unConference in March.

Emery called for any additional items. None being received, she adjourned the meeting at 3:45 p.m.

Respectfully submitted,

Joyce Tenney  
NASIG Secretary

Approved 4/2/09

### **March 2009 Conference Call**

Joyce Tenney, NASIG Secretary

**Date, Time:** March 17, 2009, 10:07 a.m.-11:18 a.m.

**Place:** Conference Call

#### **Attending:**

Jill Emery, President  
Rick Anderson, Vice President/President-Elect  
Peter Whiting, Treasurer  
Char Simser, Past President  
Joyce Tenney, Secretary

#### **Members-At-Large:**

Bob Boissy  
Kim Maxwell  
Virginia Taffurelli  
Sarah Wessel

#### **Ex-Officio Member:**

Kathryn Wesley, *NASIG Newsletter*, Editor-in-Chief

#### **Absent:**

Anna Creech  
Jeff Slagell

### **1.0 Welcome (Emery)**

Emery called the meeting to order at 10:00 a.m. She welcomed all to the meeting and reviewed the rules of order.

### **2.0 Secretary's Report (Tenney)**

Tenney reminded all to review the working calendar with their committees and submit updates.

### **3.0 Treasurer's Report (Whiting)**

Whiting reported on the progress of conference registration. Special thanks to Mary Bailey for her work as NASIG Registrar. Whiting noted that a question had been submitted on a ½ day registration for the conference, and it was agreed that \$75 would be the rate.

### **4.0 John Merriman Award Update (Boissy)**

Boissy reported that planning for this award is progressing and he will be meeting with the UKSG representative to discuss final plans. He noted that the first year would just be a conference exchange, not the full week job exchange. Carol Ficken did agree to work on the planning and execution of this award with Boissy and is the A&R representative in the planning process. Boissy and Ficken will meet at the NASIG conference to continue the planning process.

### **5.0 Committee Appointments (Anderson)**

Anderson reported that most committee re-appointments are completed, and he will be in contact with board liaisons for the few remaining appointees who are eligible for re-appointment on committees and have not responded to complete the process.

### **6.0 Vendor Expo Discussion Forum (Anderson)**

Anderson reported that there had been little discussion on the proposed Vendor Expo. Maxwell noted that some of the blast emails may end up in spam folders, so it would be good to get the announcements out in other venues. Various ideas were discussed for distributing the announcement and jump starting the discussion. Emery suggested posting the announcement in the *NASIG Newsletter* blog. Anderson will follow up on suggestions. Simser suggested that all board liaisons check with committee chairs to see if they are having

trouble with NASIG blasts going into spam folders and remind them to check the discussion forums for current discussions.

**ACTION ITEM:** Anderson will send information on Vendor Expo to *Newsletter* blog, "What's New" section of website and other avenues for PR for discussion. He will continue monitoring the discussion forum on this topic.

**ACTION ITEM:** Simser suggested that all board liaisons check with committee chairs to see if they are having trouble with NASIG blasts going into spam folders and remind them to check the discussion forums for current discussions.

### **7.0 25th Anniversary Task Force (Maxwell)**

Maxwell reported that the task force was ready to get a blast announcement out to the membership. The task force is interested in having a contact person with the 2009 CPC and the 2010 CPC. The task force will be working on the blast announcement to send to the NASIG Publicist for distribution. Tenney will supply any location information needed for the announcement.

**ACTION ITEM:** Maxwell will work with 25th Anniversary Task Force on an email blast for membership on their planning and Tenney will supply location information as needed.

### **8.0 Institutional Memberships (Boissy)**

Boissy reported that MDC was interested in offering additional assistance in moving this proposal forward. Emery noted there will be good opportunities for MDC to assist in membership discussions and publicity for the proposal. Emery and Boissy will work together to develop the plan of moving this proposal forward.

**ACTION ITEM:** Emery and Boissy will consult on ways MDC can assist in moving the membership discussion of institutional memberships forward.

### **9.0 Mentoring (Maxwell)**

Maxwell reported that the Mentoring Team will be working with CPC to get the Mentoring program in place for the 2009 conference. It was agreed that the long term Mentoring proposal that was distributed earlier would be discussed at the June board meeting.

**ACTION ITEM:** Maxwell will present final comments on the long term Mentoring proposal at the June board meeting.

### **10.0 Conference Planning Committee/Registration Update (Wessel)**

Wessel reported that 99 people have registered for the conference as of 3/13/09. Preconference registration numbers are being monitored. It was suggested that additional PR should go out to various venues on preconferences and the conference in general. Wessel will discuss PR with CPC.

Board housing for conference was discussed and it was agreed that the board will stay at the Renaissance for Tuesday and Wednesday evening and then move over to the Sheraton to use up the room block at the Sheraton. Wessel noted that there were issues with Sheraton for dates outside of the Thursday-Saturday room block, and CPC is working on the issue.

**ACTION ITEM:** Wessel will discuss additional conference PR with CPC.

**ACTION ITEM:** Board members will stay at the Renaissance for Tuesday-Wednesday prior to the conference at the Sheraton Thursday-Saturday during the conference.

### **11.0 Program Planning Committee/Preconferences (Anderson)**

Anderson reported that PPC is closely monitoring registration for the preconferences and will be doing PR for them over the next few weeks. The registration system seems to be working well.

## 12.0 UnConference (Simser)

Simser reported that 41 people are registered for the session and it includes an M.L.S. student, 14 NASIG members, non-members from public libraries and other areas. Doodle software is being used to request ideas for topics and to pull together an agenda. Simser will report on the outcome of the conference in the *NASIG Newsletter*.

## 13.0 New Business

Emery reported on the great success of the sponsorship drive this year. She noted that Dan Tonkery has been very helpful in the process and that to date we have \$37,000 promised in sponsorship from a variety of sources.

Emery noted that she will be blogging from UKSG for NASIG members to keep them informed the high points

of the UKSG meeting. Simser will also contribute to the postings. Emery noted that she will look at setting up a Twitter site for NASIG.

Simser reported that voting for incoming NASIG board members closes tomorrow and to date 275 members have voted. N&E is working on getting documentation updated and co-chair trained. Announcement of winners of the election will be made in early April.

The next conference call will be on April 27, 12:00 p.m.-2:00 p.m. eastern time.

The conference call was adjourned at 11:18 a.m.

Respectfully submitted,  
Joyce Tenney  
NASIG Secretary

Approved 4/15/09

## Treasurer's Report

Peter Whiting, NASIG Treasurer

In January 2009 with the free consultation of Charles Schwab the investment money was transferred to the Charles Schwab cash account. The continued downward trend of stock market resulted in a loss in the investment fund. The steps taken were to be prudent and protective of the funds that are in the Charles Schwab account. The balance sheet below reflects our income and assets as of May 1, 2009.

Current assets are \$430,402.47.

### BALANCE SHEET

(Includes unrealized gains)

5/1/2009

ASSETS	
Cash and Bank Accounts	
Charles Schwab-Cash	\$51,330.97
CHECKING-264	\$293,952.27
SAVINGS-267	\$85,119.23

Cash	\$0.00
TOTAL Cash and Bank Accounts	\$430,402.47
Investments	
Charles Schwab	\$0.00
TOTAL Investments	\$0.00
TOTAL Cash and Bank Accounts	\$430,402.47
TOTAL Investments	\$0.00
TOTAL ASSETS	\$430,402.47
LIABILITIES & EQUITY	
LIABILITIES	\$0.00
EQUITY	\$430,402.47
TOTAL LIABILITIES & EQUITY	\$430,402.47

## 2009 Budget Expenditures for NASIG Committees

2009 NASIG budget expenditures	
as of May 1, 2009	
Administration	\$7,874.85
Awards & Recognition	\$1,144.21
Archives	\$0.00
Continuing Education	\$93.66
Conference Planning	\$582.68
Database & <i>Directory</i>	\$93.53
Electronic Communication	\$1,600.00
Membership Development	\$1,260.00
Nominations & Elections	\$132.18
<i>Proceedings</i>	\$12.42
Program Planning	\$158.70
Site Selection	\$3,737.50
Technology	\$17,823.75
Treasurer	\$3,779.67
Twenty-Fifth Anniversary Task Force	\$138.04
TOTAL	\$38,431.19

## 2009 Election Results

Kathy Brannon, Nominations & Elections Chair

The Nominations & Elections Committee is happy to announce the results of the 2009 election. Those elected to office are as follows:

### **Vice President/President-Elect:**

Katy Ginanni

### **Secretary:**

Carol Ann Borchert

### **Treasurer:**

Lisa S. Blackwell

### **Members-at-Large:**

Patrick Carr

Christine M. Stamison

Steve Kelley

On behalf of the committee, I would like to extend warm congratulations to the elected candidates, as well

as sincere thanks to all the nominees who were willing to stand for office.

Kathy Brannon, Chair

June Garner, Co-Chair

Tim Hagan, Co-Chair

Norene Allen

Joe Badics

Sarah Gardner

Betty Landesman

Susan Markley

Alison Roth

Char Simser, board liaison

## 2009 Award Winners Announced

Patrick Carr and Carol Ficken, A&R Co-Chairs

The Awards & Recognitions Committee received many outstanding applications for the 2009 NASIG Awards. Among these were applications for the Rose Robischon Scholarship, which – thanks to generous financial support from Swets - is being offered for the first time in 2009. The award recipients will be presented with their awards at the opening session of the 2009 NASIG annual conference. NASIG is pleased to announce the following award recipients.

### **Fritz Schwartz Serials Education Scholarship:**

Sara Newell, North Carolina Central University

### **Horizon Award:**

Kristen Blake, North Carolina State University

### **Marcia Tuttle International Award:**

Oleg Vinogradov, Library of Congress

### **NASIG Conference Student Grant:**

Susan Clay, Valdosta State University

Julia Corrice, Syracuse University

Kiersten Frase, San Jose State University

Michael Kardos, University of Maryland

Kevin Lague, Simmons College

Kate Moore, Indiana University - Bloomington

Angela Rathmel, Emporia State University

**NASIG Conference Mexican Student Grant:**

Sofia Elizabeth De La Mora Dozal, Facultad de Filosofia y Letras of the Universidad Autonoma de Chihuahua

**Rose Robischon Scholarship:**

Marilyn Carney, Wake Technical Community College

**Serials Specialist Award:**

Brenda Carrillo, University of the Pacific

---

## 24th Annual Conference (2009)

---

### CPC Update

Eleanor Cook and Steve Kelley, Co-Chairs

Exact details on pricing are still being ironed out, but NASIG will be providing shuttle buses between the Asheville Airport and the conference hotels on Thursday, June 4 and Sunday, June 7. Although we haven't worked out a final price, these shuttles will be considerably cheaper for attendees than taxi services or car rentals. When the price structure is set, we will let you know!

Also, tickets are still available for our exciting evening event at the Biltmore House on Friday, June 5. The evening will include transportation to and from the house, dinner in the charming Biltmore Stable Cafe Loft (with cash bar available), and a tour of the Biltmore House, America's largest private residence and a truly amazing historical and cultural landmark. Your ticket will also allow you to return to the Biltmore on Sunday, June 7 to visit the house again, tour the Biltmore Winery, or marvel at the Biltmore gardens. Tickets are still available at price of \$125, but space is limited.

### PPC Update

Morag Boyd, Co-Chair

The Program Planning Committee is looking forward to seeing you in Asheville in just a few weeks! We are excited about the program, with sessions covering many different aspects of serials from licensing to user tags in catalogs. We hope that everyone will find sessions of interest.

As we get close to conference date here are some tips to keep in mind:

There may be some changes to the program, so please check the programs distributed on-site for late-breaking changes.

Although we ask you to indicate interest in programs while registering, feel free to change your mind.

During lunch on Friday, take your box lunch and join one of the informal discussion groups. Specific topics and locations will be announced.

Posters will be up all day on Friday, so please take the time to learn from our innovative colleagues.

On Sunday morning, time is designated for user groups.

It is not too late to sign up for one of our exciting preconferences!

### 2009 Preconference Lineup

Morag Boyd, Co-Chair

The NASIG Program Planning Committee is very excited about the preconference lineup for the 2009 conference. For more information on the annual NASIG conference or to register for these sessions, please visit the conference website -

[http://www.nasig.org/conference\\_registration.cfm](http://www.nasig.org/conference_registration.cfm).

### Navigating Your Way through the E-Journal Rapids

Full-Day Session: Wednesday, June 3, 9:00 a.m.-5:00 p.m.

Whitewater rafting is an act of cooperation between you, your guide, your raft mates and mainly the river. Successful e-journal management is no different.

Cooperation and understanding among many players are necessary to fulfill user needs. This preconference will allow participants to hear from publishers, subscription agents, PAMS (like Serials Solutions), electronic resource management system providers, platform providers and librarians in an effort to identify best practices to successfully navigate the intricacies of electronic journals.

Speakers: Jeff Aipperspach, Serials Solutions; Chris Beckett, Atypion; Susan Davis, University at Buffalo; Deberah England, Wright State University; Tina Feick, Harrassowitz; Kim Steinle, Duke University Press

### **SCCTP Workshop: Electronic Serials Cataloging**

1 1/2 Day Session: Wednesday June 3, 9:00 a.m.-5:00 p.m., Thursday June 4, 9:00 a.m.-noon

The Electronic Serials Cataloging Workshop, developed by the Serials Cooperative Cataloging Training Program (SCCTP) under the CONSER Program, is designed as a hands-on training course for cataloging electronic serials distributed through the web. This workshop is based on *Anglo-American Cataloging Rules (AACR)*, 2nd edition, including the 2001 amendments and the revised edition published in 2002. It incorporates key revisions of chapter 9, "Electronic Resources" and chapter 12 "Continuing Resources" that apply to electronic serials, but is not a comprehensive course on serials cataloging. The course is also based on Library of Congress Rule Interpretations, the MARC21 format, and CONSER-specific policies and practices set forth in the *CONSER Cataloging Manual* and *CONSER Editing Guide*. The curriculum includes six lessons: Introduction; Cataloging an online serial; Aggregations and packages; Online versions; Changes that affect cataloging; and Case studies. Audience: The course is designed for those who have previous serials cataloging experience.

Speakers: Linda Geisler and Esther Simpson, Library of Congress

### **Basics of E-Resource Licensing**

Half-Day Session: Thursday, June 4, 9:00 a.m.-1:00 p.m.

This preconference will include hands-on and participatory exercises that cover (1) an introduction to licensing principles; (2) workflow management strategies for licensing e-resources; (3) emerging standards; and (4) alternatives to licensing.

Speakers: Selden Lamoureux, North Carolina State University Libraries; Clint Chamberlain, University of Texas

## **Business Meeting Agenda and Brainstorming Topic**

Here is the agenda for the 2009 conference business meeting and the topic for the brainstorming session. The business meeting will be held on Saturday, June 6, 2009 starting at 3:45 p.m. and will go straight into the brainstorming session after the business meeting is adjourned. Bob Persing will be the parliamentarian for both the business meeting and for the brainstorming session. The brainstorming session will be concluded at 5:15 p.m.

### **Business Meeting Agenda**

- Call to order
- Highlights from the past year, presented by Jill Emery
- Secretary's report, presented by Joyce Tenney
- Treasurer's report, presented by Peter Whiting
- Introduction to the 2009-2010 board, presented by Kathy Brannon, Tim Hagan, and June Garner (N&E co-chairs)
- Recognition of outgoing board members and committee chairs, presented by Patrick Carr and Carol Ficken (A&R co-chairs)
- Discussion of old business, presented by Bob Persing, parliamentarian
- Call for new business, presented by Bob Persing, parliamentarian

### **Brainstorming Topic**

Topic of brainstorming: Nominations & Elections process - Should NASIG consider open elections or continue the review process? Currently, there is a discussion forum open to all members on the same

topic. You are invited to read the current comments and add any you may also have:

<http://tinyurl.com/c29lpa>.

## Horizon Award Winner Essay

Kristen Blake

### Serialists versus the Wild

It would be difficult to imagine two careers perceived more differently than those of librarian and wilderness adventurer. In the popular imagination, librarians are known for their practicality, thoroughness, and love of organization. Wilderness adventurers, on the other hand, brave the elements and star in shows on the Discovery Channel. A closer look, however, reveals that the two professions have more in common than first meets the eye. The skills required to navigate a treacherous stretch of river rapids aren't that different from those needed to face the turbulent waters of serials librarianship.

Before embarking on a journey, any good adventurer knows that it's essential to survey the terrain and identify obstacles ahead. In the same way, serials adventurers have been diligently scouting the mountain of change facing their profession. What they've seen is a quickly evolving landscape where library processes, organizational structures, and patron expectations have become ever more complex and challenging. New publishing models and the proliferation of electronic resource packages that must be renewed every year have begun to introduce serial-like qualities into many types of materials. The 24/7 nature of online resources means that patrons expect access problems will be solved any time of day or night. And to top it off, budget cuts across institutions have downsized many acquisitions and cataloging departments even as the amount of complicated work these groups are expected to perform increases. Surely, the environment that serials librarians face is a challenging one. But like experienced adventurers, serials librarians are specially trained to navigate difficult landscapes.

Just as an adventurer wouldn't leave for a rafting trip through the mountains without packing a helmet, a lifejacket, a wetsuit, paddles, and of course the raft itself, so do serials librarians rely on a specialized suite of tools to help them navigate the complexities of their work. A new generation of electronic resources management (ERM) systems are becoming standard at most libraries as serialists place a high priority on storing and accessing data about electronic resource license agreements and usage statistics. The emergence of standards has aided these quests significantly. The wide adoption of the COUNTER and SUSHI standards by libraries and publishers has made it easier to automate the collection and analysis of usage statistics, a development that benefits not just serials librarians, but also their colleagues in collection management and reference departments. The release of ONIX for Publication Licenses promises to spur a similar change in the storage and access of license data through use by publishers and libraries alike.

ERM systems also provide a potential platform for the development of workflow engines that will aid in carrying out the complex, nonlinear tasks that have come to dominate serials work. Vendors promise workflow modules that will accommodate the entire serials lifecycle, including iterative tasks like managing trials, negotiating licenses, and renewing packages. These systems are also expected to enhance communication by allowing serialists to create notes, ticklers, and alerts that address both the routine and unexpected maintenance that serials inevitably require. Many libraries have shown their trailblazing spirit by joining in the effort to create effective workflow systems through collaborations with vendors and development of open source software. The Open Library Initiative (OLE) Project, for example, has acknowledged the need for a workflow engine as part of its ambitious plan to develop an open source integrated library system (ILS). Who better to design the gear best suited for serials work than the librarians and library support staff that carry out those tasks every day?

No adventure, whether it be on the river or in the library, can be successful without foresight and planning. As serials librarians encounter a changing environment, project management skills have emerged as absolutely key to the successful management of any serials enterprise. Limited funds and staff time mean that every process and every project must be looked at in terms of scope, hours, efficiency, and benefit to the institution. Cross training has become more and more popular in serials units, as it allows staff duties to be easily shifted to take care of emergencies or make up for a vacant position. Spreading serials training across staff has also become essential as units that traditionally handle monographs must cope with the serial characteristics of new types of electronic resources, such as e-books and streaming video. In light of these developments, libraries have begun to embrace the need for strong serials managers, and

some even offer their staffs project management training and software.

While the serials landscape, with its heart-stopping whitewater and imposing mountains, may appear daunting at times, let's not forget one of the central tenets of any adventure: it's supposed to be fun! Wilderness buffs ride rapids and climb mountains for the thrill of conquering the environment, and serialists likewise derive great satisfaction from meeting the challenges of their work. Opportunities to learn about emerging technologies, work with a variety of colleagues, and contribute a vital service to the library community make serials librarianship the career of choice for librarians – like myself – who plan to build a stimulating career in a field where adventure is always around the bend.

## 25th Annual Conference (2010)

---

### 2010 Conference Location Announced

Rick Anderson, Vice President/President-Elect

We are very pleased to announce that the 2010 NASIG Conference will be held in Palm Springs, California, at the beautiful Rancho Las Palmas resort. The conference will take place from June 3 through 6, 2010.

Palm Springs offers a wealth of attractions, apart from its own natural beauty and ease of access. The city is served by an international airport and is within driving distance of several larger ones. The Rancho Las Palmas resort is nestled in a gorgeous area of the city, directly across the street from the River Center, a shopping area that includes a variety of retail shops, restaurants and a movie theater.

The NASIG Conference Planning Committee co-chairs for 2010 will be Cory Tucker of the University of Nevada, Las Vegas, and Mike Markwith of WT Cox Subscriptions. NASIG members who live in and around Southern California, and are interested in serving on

CPC, are encouraged to submit a volunteer form expressing that interest.

For more information on Palm Springs and the Rancho Las Palmas resort, here are a few websites:

<http://www.palmspringsca.gov/index.aspx?page=5>  
<http://www.rancholaspalmas.com>

We look forward to seeing everyone in Asheville in a couple of months and hope you will be as excited as we are about Palm Springs in 2010!



## Profiles

### Gracemary Smulewitz

Department Head, Distributed Technical Services  
Rutgers University Libraries

Susan Davis, Profiles Editor

I've known Gracemary for a number of years now, as we have crossed paths at both NASIG and ALA conferences. We served together on the (then) Serials Section First Step Award Committee and had a really great time meeting the award winner at the ALCTS reception. I then learned more about her knowledge of horseracing when NASIG held its conference over Derby weekend in Denver (if only I'd had some of my retirement money on this year's 50-1 winner!). We lounged by the pool after the conference in Phoenix, a most excellent place to bond with fellow NASIG members! Gracemary is co-chairing the conference mentoring program this year which I wanted to plug and that's how the delightful Gracemary was chosen to grace this column!



Gracemary Smulewitz, NASIG member and horseracing fan.

#### NASIG-Related

***Susan: How did you hear about NASIG and how long have you been a member? What conferences have you attended? What value do you believe NASIG brings to the library world?***

Gracemary: I heard about NASIG from my first supervisor, Dora Chen who was the serials librarian,

who raved about the conference she attended at the University of British Columbia in Vancouver in 1994 and afterwards I heard often from Mary Page who was extremely active and president of NASIG.

My first conference was in Pittsburgh at Carnegie Mellon in 1999 and I have been a member ever since and attended every conference except San Antonio in 2001.

NASIG brings together a community with common interests and problems to solve. People share experiences and new developments. The structure of the conference is conducive to networking. Attendees can learn from individuals as well as from prepared programs.

***Susan: Do you have any good NASIG stories or memorable moments you'd like to share?***

Gracemary: I remember the impact that my first conference made - it was in Pittsburgh and it was extremely hot. Many of the dorms at Carnegie Mellon had no air conditioning. Originally Carnegie Mellon was a men's college so there weren't designated women's rooms in many of the buildings. Makeshift signs were put on some of the men's rooms to allow women to enter. With all of this, it was fun to live in a dorm again and everyone I met had enjoyed a good program, a baseball game, boat ride and good spirit.

***Susan: I see you are co-chairing this year's NASIG conference mentoring program. Could you talk more about the program and why you think it's worthwhile? Did you start out as a mentee?***

Gracemary: I was a mentee at my first conference and it was very helpful. I knew a few attendees before arriving, but coming to the conference for the first time and not really being familiar with the lay of the land was a little intimidating. Also, it seemed that so many people already knew each other when I arrived, so having someone to talk to who anticipated my arrival and could help me navigate made it easy to participate.

A mentor/mentee program helps to make the newcomer feel welcome and at ease. It puts new attendees in touch with people who have knowledge about the field and about the conference format. In many instances the mentor/mentees stay in touch beyond the conference and throughout their professional careers. It is a wonderful way to kickoff the conference so that everyone is engaged in the programs and has an understanding of how to navigate the conference and has made a friend.

**Susan: Have you had any other NASIG committee assignments?**

Gracemary: I have been on the Nominations & Elections Committee. I was also on the Publications and Public Relations Committee for two terms but due to issues/vacancies within my department could not complete my tenure for the second term. Both committees were very interesting.

I have also been a mentor many times and have presented a few times on varying issues.

### Library-Related

**Susan: What made you decide to become a librarian? Where did you go to library school? Have you worked anywhere other than Rutgers?**

Gracemary: I started my working career in the library and entered library school very early in that career. I was very interested in librarianship and it had been suggested that I pursue the degree. I have three children and after a year and a half into the program, one son was starting high school and needed strong guidance, so I had to postpone completing the program. However, my responsibilities within the library were increasing each year and the work was progressively more interesting. I reentered library school several years later and completed my degree. I attended the Rutgers University program. I have not worked in any other library system other than Rutgers.

**Susan: Are you part of the technical services group that is offsite? If so, what's that like? If not, what does it mean to your operation to have the technical services folks so far away?**

Gracemary: I am part of the Technical and Automated Services group but our department, Distributed Technical Services, has evolved from many unit technical services operations into one. I therefore have the good fortune of having a main office in one of the research libraries and a second workspace in another. I also travel to different campuses. I like having a presence in the libraries because it allows me to be close to the activities that we all provide behind the scenes.

### The Real You

**Susan: What do you like to do for fun? I'm pretty sure you know how to have fun. 😊**

Gracemary: I love to cook and entertain and bring people together. I have been a skier and a tennis player but have slowed down a bit in the last few years.

**Susan: I'm sure there is a story behind your why your double first name is all one word. We more commonly see Mary Grace, so I wondered if there was something especially cool about how you came to be named Gracemary.**

Gracemary: "Gracemary" is a combination of my father's mother's name Grace and Marietta my mother's mother's name. Politics influenced the name choice. My mother wanted to honor my father and yet didn't want her mother to have a lesser honor in terms of a middle name, so she put them together.

**Susan: I know you follow horseracing. Give us some insight into the "sport of kings."**

Gracemary: I do follow horseracing. My uncle, who was a provost at a university, was always interested in

## Financial Development Committee

Susan Davis, Profiles Editor

horse breeding and with members of our family bought a farm in New Jersey when I was very young. All of the cousins worked on the farm. He helped us to understand about breeding and feed and even handicapping. He was a chemist and mathematician and an excellent teacher. My husband shares in that enthusiasm so it has been a lot of fun.

**Susan: You recently had a new grandchild; are you the doting/spoil-'em-rotten type?**

Gracemary: No, I'm sorry to say, I am not the doting type but I do enjoy taking them on adventures. They are 10, 7, 3 and 6 weeks. I do like to laugh with them and that happens pretty often.

**Susan: Do you blog, Twitter, Facebook, MySpace or any of the Web 2.0 activities?**

Gracemary: I am new to Facebook and LinkedIn and am learning the ins and outs.

**Susan: What do you like to read? What are you reading now?**

Gracemary: I am a reader and have belonged to a book club for 26 years. I just finished two very interesting books; both won the Pulitzer Prize, but years apart: *The Fixer*, by Bernard Malamud and *The Brief Wondrous Life of Oscar Wao*, by Junot Diaz.

**Susan: Do you have a favorite movie or TV program that you never miss/watch over and over?**

Gracemary: I've had several favorite movies and they range from *Airplane* to Fellini's *Amarcord*. The silly to the absurd.

**Susan: What else should I have asked you about that you'd like to share with your fellow NASIGers?**

Gracemary: Nothing but that I have enjoyed NASIG very much and have learned a great deal about the serials world from these conferences.

For those of you who devour the NASIG treasurer reports in each issue of the *Newsletter* and at conference, you realize that NASIG has been very fortunate to build up a financial reserve over the past 23 years. The organization has managed to weather dues increases, change of conference venue from college campus to hotel, moving online hosting facilities from non-profit to fee-based services, expanding from NASIGNET (email and early Web presence) to NASIGWeb with an integrated content management system, all without a major sacrifice in programs or activities. However, events like SARS, domestic terrorism, and a deep recession have raised awareness that past revenue models cannot be depended on in perpetuity.

In 2005, the board adopted a financial plan ([http://www.nasig.org/about\\_strategic\\_planning\\_financialplan.cfm](http://www.nasig.org/about_strategic_planning_financialplan.cfm)) with the intent of preparing the organization for a possible financial crisis by establishing two emergency reserve budgets. The board also planned to create a Financial Development Committee to work on a fundraising program. The FDC is in the beginning stages of its work, and I hope that exposure in the Profiles column will generate some thoughtful dialogue and constructive ideas to assist the committee in meeting its charge. Thanks to Zac Rolnik, the newly appointed committee chair, and the entire FDC for giving the membership a better idea of what they are about:

The Financial Development Committee is charged with "creating and implementing a multi-faceted fundraising program designed to support NASIG programs and activities as designated by the Executive Board."

As NASIG has matured as an organization and its annual meeting has grown, there is a feeling that we may be able to benefit from the sponsorship and support of third parties including libraries, publishers, subscription agents, and other vendors

in the library market. Alongside NASIG's financial plan prepared in 2005, the FDC will prepare a development plan outlining how NASIG could identify and realize a sponsorship program that brings new sources of revenue into NASIG without "commercializing" the organization. Such sponsorship could support grants and scholarships, defer some costs and/or offer sponsored events at the annual meetings, and help build a rainy-day reserve.

The FDC includes the NASIG treasurer Peter Whiting who is an integral part of the committee, Peter McCracken of Serials Solutions, Rachel Frick at IMLS, and our newest member David Bynog at Rice University. We have only recently started, but there has been action on the sponsorship front for the 2009 meeting thanks to the activities of Char Simser and Dan Tonkery. In addition, we plan to offer a conference exhibit at the annual meeting

starting in 2010 to allow publishers, agents, vendors to present their goods and services while NASIG members can find out about the newest developments in the marketplace. Further development actions could include advertising in both our newsletter and website.

But much of this depends on NASIG's appetite for sponsorship. There is some real money to be gained for NASIG to do good things, but NASIG has to be welcoming of this activity. If sponsors don't feel welcome, they won't come. And sponsorship could also generate more interest and membership in NASIG from that side of the industry. It all depends on what NASIG and its members want.

Zac Rolnik, chair  
NASIG Financial Development Committee

---

## Other NASIG News

---

### NASIG Is All A-Twitter

Jill Emery, NASIG President

As a communication experiment, NASIG has created a Twitter account. Twitter is a micro-blogging site or note-taking networked website that allows a person to post quick short messages of up to 140 characters. Currently, we're using this tool to disseminate information about the upcoming NASIG conference, any additions to the *NASIG Newsletter* blog, and other short NASIG facts that we would like to promote out to anyone with an interest in NASIG.

The Twitter account has been available for about a month and we have 36 followers and are following 20 different NASIG members and news feeds that NASIG followers might be interested in reading. So far we've posted 81 messages. Anything new added to the *NASIG Newsletter* blog automatically gets delivered to Twitter and in return posts made to Twitter show up along the lower right hand column of the *Newsletter* to feed short news/notes back.

Twitter was used extensively at the UKSG conference by various people taking notes on the various sessions and speakers they heard and presentations they attended. It is hoped people will also use this during the NASIG conference in Asheville. It's really simple and can be utilized via a smart phone (Blackberry, Android, iPhone) if you do not have a laptop or wireless access. Simply create an account on Twitter and when you write anything about NASIG, add #NASIG or @NASIG at the beginning or end of your message. This is known as hash-tagging and allows for messages around one particular event to be grouped together.

Twitter is extremely easy to use and the distributed nature of the notes allows for ready distribution to numerous places. We look forward to more use of the NASIG Twitter account in the coming months and for finding new applications of this tool in the future.

The account can be found here:

<http://twitter.com/NASIG>.

**New Adventures in Continuing Education**  
**The First NASIG Regional UnConference**  
<http://nasigunconference2009.wetpaint.com>

Char Simser

Perhaps you are like me and hadn't even heard the word "unconference." Apparently, unconferences have been around since at least 2006. My first exposure to the concept was in early 2008 when librarians in this region organized the first Library Camp Kansas, <http://librarycampks.wetpaint.com/page/Library+Camp+2008>. I didn't attend that event but dropped in since I knew several of the organizers and it was happening in my own backyard, right here in Hale Library at K-State. The unconference was public service oriented but I could immediately see the benefits of this type of venue and cornered NASIGer Dalene Hawthorne who was an attendee. The two of us talked about making this work as a NASIG event, grabbed Mary Bailey who also works at K-State, and began our plotting. I followed up with e-mails to several NASIG colleagues to gauge their interest in coordination and planning, presented the idea to the NASIG Board and then to the Continuing Education Committee. We were off and running!

The unconference wiki went live in November, though our committee of five started its work a couple of months prior to that. (Planning information and division of responsibilities is on the wiki!) Registration opened in early January. We used national and state listservs to publicize the event. Sponsorships were also solicited and we had generous help from four organizations: the Technical Services Round Tables of both the Nebraska and the Kansas Library Associations, BCR, and Swets.

Forty-one individuals (including the five coordinators) registered for the event. We had representatives from publishers, vendors, consortia, and public, private, state, special, and academic libraries. We had two library school students and ten paraprofessionals! Considering current economic woes and stripped travel budgets that are plaguing our organizations, we were delighted with the turnout, especially in the central plains region of the U.S.

For those interested in considering a regional unconference, I will admit that there is some work that goes into the coordination of even an event this size. Though the idea is to have attendees suggest the topics, we experienced the same "silence" that my Library Camp Kansas colleagues reported. About 80% of the topics were suggested by our planning committee. The responses to serve as session facilitators weren't overwhelming either. We had four individuals sign up for three of the topics and the planning committee split the other topics. However, none of that appeared to matter to the attendees.

Five areas of discussion were identified: electronic resource management, acquisitions, cataloging, basics of blogs and wikis, and professional development. Because of the high interest in some topics, we chose to repeat a few sessions so individuals could attend as many as possible. (See the agenda for details: <http://nasigunconference2009.wetpaint.com/page/Agenda>.)

We asked for reporters to summarize sessions and some of those have been completed and linked from the Discussion Topics page: <http://nasigunconference2009.wetpaint.com/page/Discussion+Topics>. We even managed to take a few pictures: <http://www.flickr.com/photos/tags/nasigunconf/>.

With NASIG's Evaluation & Assessment Committee (E&A), we set up a brief evaluation that was sent out after the unconference. Twenty-six responses were received, with 24 of 26 indicating that the overall quality of the unconference was a 4 or 5 on a 5 point scale. One individual commented that, "It was a great networking opportunity. The topics were of interest and there was much more interaction than is found at a traditional conference." Another wrote, "Very encouraging environment for newcomers. Wonderful to be around such knowledgeable people who were willing to share their knowledge." [Ed. note: See the unconference evaluation elsewhere in this issue.]

We heard many positive comments as the day progressed. An e-mail from one attendee certainly brightened my day. Jennifer Sauer wrote, "... let me say what a great event you and your colleagues put on for us on Friday. It went a long way in reassuring me that I have some idea of what I'm attempting to accomplish here at Forsyth Library!" Gaelle Gillespie, one of our committee members, wrote, "It was a day full of wide-ranging discussion on relevant topics chosen by the participants, plus the kind of networking that NASIG's famous for. The range of attendees and sizes/types of institutions they represented was as varied as the regional topography, and that participant mix helped to make the day's exchange of ideas and information far more relevant and meaningful."

Many, many thanks to my NASIG colleagues and co-planners who saw that everything ran like clockwork: Norene Allen, Meg Mering, Gaelle Gillespie, Dalene Hawthorne, and Mary Bailey, and to our CEC liaison, Steve Shadle, who offered advice and solicited feedback from CEC. My own department staff and others here at K-State were invaluable in setting up the registration and snack tables, leading building tours, and also helped tremendously with the clean-up efforts. And finally, many thanks to Dean Lori Goetsch for providing us a venue free of charge.

[Ed. note: For some additional background, see the informal Q&A that the *Newsletter* editor and Char exchanged.]

### **You, Too, Might Organize an UnConference! Q&A with Char Simser on the Recent NASIG Continuing Education Event**

#### ***What is an unconference?***

From the folks over at Wikipedia, "An unconference is a facilitated, participant-driven conference centered on a theme or purpose. The term "unconference" has been applied, or self-applied, to a wide range of gatherings that try to avoid one or more aspects of a conventional conference, such as high fees and sponsored presentations."

(<http://en.wikipedia.org/wiki/Unconference>)

#### ***What prompted the idea of a NASIG unconference?***

The unconference concept reminded me of the way informal discussion and user group meetings work at NASIG's annual conferences. Like those sessions, topics and facilitators for an unconference are identified prior to the gathering. Unlike them, the method for soliciting those ideas is via wiki posts and participation is open to everyone. The format of the unconference is informal rather than presentation style. Participants learn from each other through discussion and brainstorming. As our invitation to participate noted, this is not a conference with experts behind a podium. It is an opportunity for dialogue and conversation.

The NASIG Executive Board had previously charged the Continuing Education Committee (CEC) with identifying professional development programming ideas (see the 2007 Strategic Planning Update, [http://www.nasig.org/about\\_strategic\\_planning.cfm](http://www.nasig.org/about_strategic_planning.cfm)). An unconference appeared to be one way to address CEC events that would benefit NASIG members. I presented the idea at a board meeting and then formally to CEC last summer.

***Your wiki, <http://nasigunconference2009.wetpaint.com/>, is rather cool.***

I agree! The Library Camp Kansas planners told us to copy as much of the basics from their wiki as we needed. No need to re-invent the wheel! All you need is a sharp eye to ensure you don't leave up information related to the earlier unconference. The basics are all there, including planning information for the facilitators. It certainly allowed us to keep ourselves organized and reduced the amount of time we had to spend creating the information. Future unconferences can borrow as much of the formatting and content as they'd like!

#### ***Will there be future NASIG unconferences in other parts of the country?***

I certainly hope so. I would encourage NASIG members who might be interested in facilitating a regional event

to contact the CEC co-chairs. I'm sure you know other NASIG members in your region—think “within driving distance for a day-long event”—that you might grab as co-planners.

**Would every unconference have to be run the same?**

That would be up to the facilitators. Our NASIG event broke the traditional unconference mold: we determined the actual discussion topics about a week prior to the event. We did review the topics at our opening session but no changes were made to the list. Future unconferences might want to include more formal sessions with speakers. I see no reason why we shouldn't experiment and determine what might be of most value for members.

**Why were there different costs for members and non-members?**

The board is interested in identifying additional benefits for NASIG members, and one way to do that is to offer reduced rates for the annual conference as well as to any other regional programming we provide. We had good participation from NASIG members in this region (16 of an estimated 30 registered from Kansas-Missouri-Nebraska-Oklahoma). We also wanted to set low fees for paraprofessionals and MLS students because there are not many who can take advantage of the annual conference. We hope that expanding our CE offerings

around the country will also entice non-members to join NASIG!

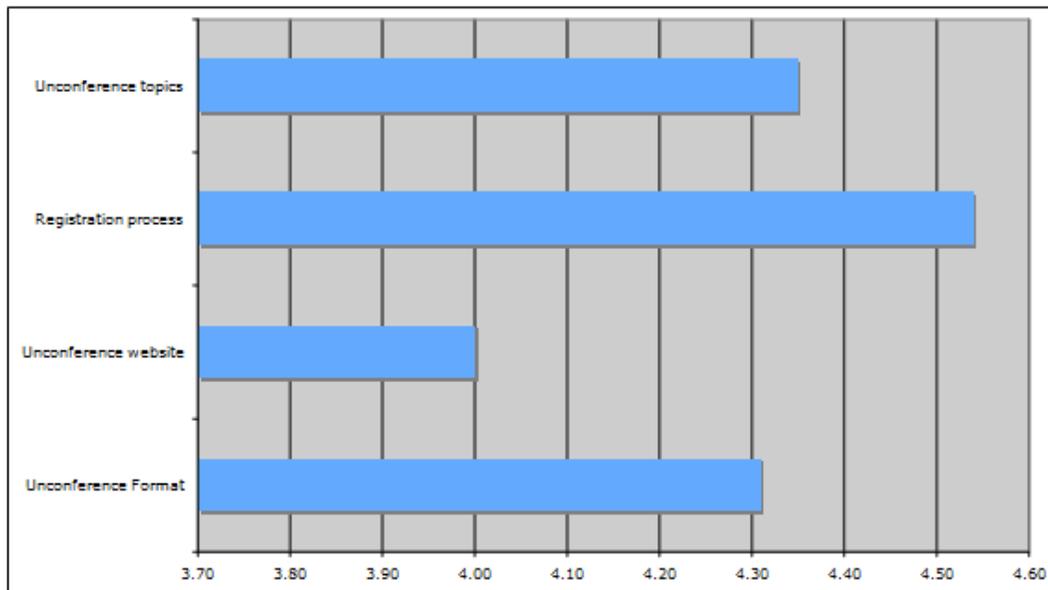
***Congratulations to the unConference organizers for a successful event! Char invites anyone wanting more information to feel free to contact her at [csimser@ksu.edu](mailto:csimser@ksu.edu).***

**NASIG 2009 Regional UnConference Evaluation Report**

2009 Evaluation & Assessment Committee: Ann Doyle Fath (chair), Janice Lindquist (co-chair), Carole Bell, Jana Brubaker, Sarah Corvene, Martha Spring, Christina Torbert.

NASIG's 2009 Regional UnConference was held at Kansas State University in Manhattan, Kansas, on 20 March 2009. The 11-question evaluation was made available for two weeks following the conference. Of the 41 registrants, 26 completed the evaluation. The response rate of 63% mirrors that of the 2008 annual conference exactly.

Respondents were asked to give ratings on a scale of 1 to 5, with 5 being the highest rating. The overall rating for the 2009 Regional UnConference was 4.35. Respondents rated facilities 4.88.



Additional open-ended questions asked the respondents to submit two positive statements, suggest changes, suggest topics for future un conferences, indicate their willingness for facilitating a future un conference, and any other thoughts they wanted to express. The comments tended to be very positive overall and indicate an interest in future programs using this format.

The comments tended to be very positive overall and indicate an interest in future programs using this format.

### **NASIG Mentoring Program**

Gracemary Smulewitz and Dana Walker, Co-Chairs

NASIG is again sponsoring a conference mentoring program to help make new conference attendees feel more at ease, highlight membership benefits and create networking opportunities. The program will match experienced NASIG conference attendees with new conference goers.

Please see the information and forms at:  
<http://www.nasig.org/mentoring.cfm>.

To be a mentee, the only requirement is attendance at the 24th Annual NASIG Conference in Asheville, North Carolina, June 4-7.

To be a mentor, we ask for previous attendance to at least one NASIG conference, willingness to meet with your mentee at the conference, and establishing contact with your mentee prior to the conference.

Mentees and mentors are invited to the First-timers Reception on Thursday, June 4 from 3:30 to 4:45 p.m., and should strive to attend the reception.

The deadline for applications will be Monday, May 11. After all applications are received, you will be contacted within a few days with the name of your partner and general guidelines. This program has been very successful for several years and we look forward to your participation this year!

For additional information about the mentoring program, please contact the committee co-chairs:

Gracemary Smulewitz, Co-Chair,  
[smulewi@rci.rutgers.edu](mailto:smulewi@rci.rutgers.edu)

Dana Walker, Co-Chair, [dmwalker@uga.edu](mailto:dmwalker@uga.edu)

### **LSOC Still Seeking Ambassadors**

Marcella Leshner, Co-Chair

The NASIG Library School Outreach Committee is seeking volunteers to serve as ambassadors to all ALA-accredited library schools. Part of our charge is to “foster strong relationships with library science schools and recruit the next generation of serials specialists.”

Currently, we have ambassadors working with the University of Texas at Austin, Louisiana State University, Indiana University, Dominican University, the University of Illinois, the University of Arizona, the University of Washington, Texas Women’s University, San Jose State University, the University of North Carolina-Chapel Hill, and SUNY/Buffalo.

Ambassadors can play numerous roles, including promoting the NASIG awards, identifying NASIG colleagues who might serve as mentors or guest lecturers, and/or recruiting for NASIG.

If you are interested in being an ambassador, please contact either Marcella Leshner ([mlesher@stmarytx.edu](mailto:mlesher@stmarytx.edu)) or Sarah Sutton ([sarah.sutton@tamucc.edu](mailto:sarah.sutton@tamucc.edu)). We can provide you with further guidelines and connect you with a current ambassador to find out more about the program. We would also love to talk with you at the NASIG conference. Even if you would like to work with one of the schools already served by an ambassador we would like to hear from you. As ambassadors cycle out of the program, we’d love to know who else might be available to serve.

We have set up a networking site for our ambassadors so that they can exchange ideas and information as well.

## N&E Seeks Member Input on Election Process

June Garner, N&E Co-Chair

The NASIG Board has asked the Nominations & Elections Committee to review the nomination and election procedures currently in place and to make recommendations on how the system might be improved. N&E would like your input. What, if anything, would you like to see changed in the current nomination and election procedures? Briefly, the current process includes the following steps:

- Nominations are sought.
- N&E members contact nominees to ascertain their interest in standing for nomination.
- People who are willing to stand for nomination submit a resume, the names of three references, and a position statement.
- N&E members contact references, read all nominee information, and select who will be on the ballot.
- Messages containing a secure link to the ballot are distributed to qualified NASIG members.

Additional information on the election process may be found at [http://nasig.org/about\\_elections\\_process.cfm](http://nasig.org/about_elections_process.cfm).

One possible revision centers on the notion of an open election. That is, everyone nominated for an office would be on the ballot. The committee would ensure that each nominee is a NASIG member in good standing and that his or her nominee profile packet is complete.

What are your concerns, questions, or comments regarding the way NASIG conducts its annual election? Email your comments to June Garner ([jgarner@library.msstate.edu](mailto:jgarner@library.msstate.edu)). See the related discussion on the NASIG discussion forums: [http://www.nasig.org/members\\_forums.cfm?ROOM=Nomination%20and%20Election%20Procedures&MODE=ThreadList](http://www.nasig.org/members_forums.cfm?ROOM=Nomination%20and%20Election%20Procedures&MODE=ThreadList).

### Call for Newsletter Conference Reporters

Lillian DeBlois, Conference Editor

NASIG regularly publishes reports on the annual conference in the September issue of the *NASIG*

*Newsletter*. The *Newsletter* needs volunteer reporters to cover the conference events, including the pre-conferences, vision sessions, strategy and tactics sessions, workshops, informal discussion groups, and user groups. I am soliciting your help in covering the sessions at the 2009 conference in Asheville, North Carolina, for inclusion in the *Newsletter*. We would like to have all of the sessions covered. If you are planning to attend the conference and are interested in submitting a report on a session, please contact me directly ([lillian.deblois@gmail.com](mailto:lillian.deblois@gmail.com)).

Please indicate the session(s) that you would like to cover since I do not have access to your registration preferences.

The following guidelines will apply:

- The reporter's name will appear in the byline as the author of the report.
- The deadline for submitting a *Newsletter* conference report is July 1, 2009 (about 3 weeks after the conference) for inclusion in the September issue.
- Reports are generally summaries of presentations and may vary somewhat in length, scope, and depth of coverage, at the reporters' discretions; reports must be full prose (not outlines or written out notes) and preferably between 250-500 words.
- The *Newsletter* Editorial Board reserves the right to edit reports to any degree, or to not publish any report it deems inappropriate or unsatisfactory.
- Reporting for the *Newsletter* is not the same as recording for the *Conference Proceedings*; *Newsletter* reports are generally less substantial than articles in the *Proceedings*.
- NASIG members, and especially the *Newsletter* Editorial Board, will be very appreciative and grateful for your report!

### Taking the Sting Out of Serials! Makes Its Way Online

Buddy Pennington and Allyson Zellner, 2008 *Proceedings* Co-Editors

The 2008 NASIG conference *Proceedings* have been published by Taylor and Francis as volume 56 of *The*

*Serials Librarian* and are now available online through their InformaWorld portal. PDFs of all of the articles have been forwarded to the Electronic Communications Committee, so the *Proceedings* should be available to members on the NASIG website soon. The editors would like to thank all those who contributed their time and effort in making the conference and *Proceedings* a success!

## Committee Annual Reports

### Archivist

2008-2009

This has been a quiet year for the archivist; time has been spent accumulating materials from board members. I will send a box of documents to the University of Illinois Urbana-Champaign (UIU-C) later this summer.

Unfortunately, the shipment that was sent in the summer of 2008 has not yet been added to the UIU-C Archives inventory. The most frequent reason given by staff is that they are “short-handed.” The individual I communicated with most frequently left the Archives section late last year, and now I must communicate with the department head, a very busy individual. Our communication is friendly, and I still have hopes that the listing will eventually be posted.

Only one problem surfaced with Archives. There is no specific “Archives” section on the NASIG site. By entering a keyword such as “correspondence” or “archives,” some topics are retrieved, but not consistently. It depends on whether or not the creator of the page entered keywords for searching, per Jia Mi. This inconsistency isn’t good. I’m not sure what is “missing” at this point. It’s going to take some thinking, and some close work with the website committee, to resolve this dilemma. If, on the other hand, the board believes that having the files listed only on the UIU-C site is adequate, then the problem isn’t so great.

The downside of this is that UIU-C does not list documents further than on the folder level. If you want the Executive Board minutes for a specific date, there won’t be a problem. However, if you want specific correspondence on a topic, retrieval will be more difficult because the correspondence is filed by date, and there is no listing of the topics involved. Likewise, if you need the history of a discussion topic, it will be difficult to track because only committees are listed on the UIU-C site, and there is nothing on the issue level.

Jia and I are working on the problem. I am sure this is something that can be addressed satisfactorily.

I am beginning my third year as archivist, expected to be my final year in this position. It is my intention to have all procedures finalized, and manuals up-to-date by the time I leave the position. I look forward to working with an archivist-in-training this year; if no one accepts the position, I would consider continuing.

Respectfully submitted,

Sheryl Williams  
Archivist

### Awards & Recognition

Committee members:

Carol Ann Borchert, Chris Brady, Patrick Carr (co-chair), Alan Diehlman, Carol Ficken (co-chair), Christine Freeman, Trina Holloway, Jessica Ireland, Yumin Jiang, Rita Johnson, Elizabeth MacDonald, and Sarah Morris Lin.

Board liaison:  
Robert Boissy

### Narrative of Activities Since Last Report (submitted January 16, 2009)

In January 2009, the committee developed criteria for evaluating applicants for the recently approved Rose Robischon Scholarship.

Also in January 2009, the committee continued to promote the 2009 NASIG awards by resubmitting announcements to listservs, library schools, and other venues. From this point through the award deadline of February 15, 2009, the committee co-chairs received the following number of applications for each award category:

- 15 Student Grant Award applications
- 10 Fritz Schwartz Scholarship applications
- 6 Horizon Award applications
- 12 Serials Specialist Award applications
- 1 Marcia Tuttle International Grant application
- 7 Rose Robischon Scholarship applications

All applications and supporting documents were blinded by the co-chairs before being posted to the committee Web page. An identity matrix was used to match applicants to scores, and an Excel spreadsheet was distributed to committee members for their use in recording scores for all awards. Carol Ficken received and compiled the ratings. Winners were approved by the board and then all applicants were informed regarding the status of their applications. After being notified of the Mexican library school deans' selection for the Mexican Student Grant, the committee announced the award recipients via the NASIG membership email list, the "What's New" section the NASIG website, and by submitting a list of the award recipients to be included in the *NASIG Newsletter*; also submitted to the *Newsletter* was the essay of the recipient of the 2009 Horizon Award.

The complete list of 2009 award recipients is as follows:

**Fritz Schwartz Serials Education Scholarship:**

Sara Newell, North Carolina Central University

**Horizon Award:**

Kristen Blake, North Carolina State University

**Marcia Tuttle International Award:**

Oleg Vinogradov, Library of Congress

**NASIG Conference Student Grant:**

Susan Clay, Valdosta State University  
Julia Corrice, Syracuse University  
Kiersten Frase, San Jose State University  
Michael Kardos, University of Maryland  
Kevin Lague, Simmons College  
Kate Moore, Indiana University – Bloomington  
Angela Rathmel, Emporia State University

**NASIG Conference Mexican Student Grant:**

Sofia Elizabeth De La Mora Dozal, Facultad de Filosofia y Letras of the Universidad Autonoma de Chihuahua

**Rose Robischon Scholarship:**

Marilyn Carney, Wake Technical Community College

**Serials Specialist Award:**

Brenda Carrillo, University of the Pacific

Each recipient's free year of NASIG membership has been initiated and Chris Brady and Trina Holloway are currently working with award recipients to make travel arrangements.

Carol Ann Borchert, Jessica Ireland, and Yumin Jiang are currently working with our supplier to purchase plaques and gifts to be presented at the conference.

Carol Ficken is reviewing the applicants for the Student Grant and Fritz Schwartz Award in order to determine each applicant's library school. The committee will then communicate this information to the Library School Outreach Committee.

Additional highlights of the past year's work (which are described in more detail in the committee's September 2008 and January 2009 reports) include:

An online survey of 2008 award recipients regarding their experiences at the 2008 NASIG annual conferences. The survey aimed to assess ways in which the Awards & Recognition Committee can improve the experiences of future award winners. The results of the survey were reported in the September 2008 issue of the *Newsletter*.

Brief descriptions of each award were added to the page of the NASIG website listing the awards ([http://www.nasig.org/about\\_awards.cfm](http://www.nasig.org/about_awards.cfm)).

The committee developed a proposal for a needs-based award for 2009 titled the Rose Robischon Award. The proposal was accepted by the NASIG Board. The committee then developed materials for the award (including an announcement, FAQ page, application form, reference form, and evaluation criteria).

The committee developed a proposal for revised criteria for evaluating applicants for the Serials Specialist Award. The proposal was accepted and the award's evaluation criteria were updated.

The committee developed a proposal for changes to awards materials for the Marcia Tuttle International Award in order to increase applicants for this award. The proposal was accepted by the board, and the award's materials were updated accordingly.

**Any Changes or Exceptions to Budget:**

None

**Statistical Information:**

None

**Actions Required by Board:**

None

**Questions for Board:**

None

**Recommendations for Board:**

None

**Name of Person Submitting Report:**

Patrick Carr and Carol Ficken, co-chairs  
April 27, 2009

**Bylaws**

**Members:**

Evelyn Brass (University of Houston), David Burke

(Villanova University), David Bynog (chair, Rice University), Pam Cipkowski (Loyola University Law Library), Deberah England (Wright State University), Elizabeth Parang (co-chair, Pepperdine University), Linda Pitts (University of Washington), Kate Seago (University of Kentucky)

**Board liaison:**

Kim Maxwell

**Completed Activities:**

None since last report of January 2009.

**Continuing Activities:**

None

**Budget Request:**

Not applicable at this time.

**Actions Required by the Board:**

The creation and posting of a Bylaws manual is nearing completion and should be available by mid-May. The manual was created from existing Bylaws Committee documents, and further revisions will be necessary when we experience our first online voting on proposed bylaws amendments.

Respectfully submitted,

David Bynog, chair, and Elizabeth Parang, co-chair  
April 23, 2009

**Continuing Education Committee**

Valerie Bross ([vbross@library.ucla.edu](mailto:vbross@library.ucla.edu)), UCLA - co-chair (outgoing) and Jayne Sappington ([Jayne.sappington@ttu.edu](mailto:Jayne.sappington@ttu.edu)) Texas Tech - co-chair

**Committee members for 2008/2009:**

Clint Chamberlain ([c.chamberlain@austin.utexas.edu](mailto:c.chamberlain@austin.utexas.edu)) University of Texas Libraries, Linda S. Dausch ([ldausch@chipublib.org](mailto:ldausch@chipublib.org)) Chicago Public Library, Beverly Dowdy ([beverly.dowdy@duke.edu](mailto:beverly.dowdy@duke.edu)) Duke University, Kelli Getz ([klgetz@uh.edu](mailto:klgetz@uh.edu)) University of Houston, Jill Grogg ([jgrogg@ua.edu](mailto:jgrogg@ua.edu)) University of Alabama, Jin Lei ([leijin@ryerson.ca](mailto:leijin@ryerson.ca)) Ryerson University, Steve Oberg ([steve@obergs.net](mailto:steve@obergs.net)) Abbott Laboratories, Peter Picerno

([ppicerno@fiu.edu](mailto:ppicerno@fiu.edu)) Florida International University,  
Apryl Price ([aprylp@tamu.edu](mailto:aprylp@tamu.edu)) Texas A & M University,  
Steve Shadle ([shadle@u.washington.edu](mailto:shadle@u.washington.edu)) University of  
Washington

Board liaison:

Jeff Slagell ([jslagell@deltastate.edu](mailto:jslagell@deltastate.edu))

## Narrative of Activities

### Continuing Activities:

CEC NISO Event Monitor: In mid-March, the Executive Board requested the CEC to appoint a committee member to be responsible for making regular NISO webinar posts to the What's New section of the NASIG website. Clint Chamberlain, concurrently serving on the NISO Education Committee, volunteered.

### Completed Activities (Since Previous Report in January):

**CEC Manual:** Jayne Sappington completed a review of historical files and development of a core set of new documentation for the CEC manual. Apryl Price organized and posted the documents on the CEC segment of the NASIG website.

**NASIG Regional UnConference at Kansas State University (Mar. 20, 2009):** Organizer: Char Simser; CEC liaison: Steve Shadle. This innovative and highly successful program serves as a model for future NASIG events. The agenda for this event is available at: <http://nasigunconference2009.wetpaint.com/page/Agenda> ; photos may be viewed at: <http://www.flickr.com/photos/tags/nasigunconf/> .

**Getting Them and Keeping Them: Acquisitions and Other Challenges with Electronic Serials and Continuing Resources (Academic Library Association of Ohio, Technical, Electronic, and Digital Services Interest Group, Apr. 24, 2009):** Organizer: Kiffany Francis and Rocki Strader; CEC liaison, Jayne Sappington. NASIG funding helped sponsor a timely presentation by Regina Reynolds, "Taming the E-Serials Beast: Challenges and Solutions."

### Statistical Information:

None

### Action(s) Required by Board:

None

### Questions for Board:

None

### Recommendations for Board:

None

### Name of Person Submitting Report:

Valerie Bross

### Database & Directory Committee

Lisa Blackwell (Nationwide Children's Hospital), 07/09 and Bob Persing (University of Pennsylvania), 07/10, co-chairs

### Members:

Alice Bright (Carnegie Mellon University), 07/10, Heather Cannon (Loyola Health Sciences Library), 07/09, Ann Ercelawn (Vanderbilt University), 07/09, Cecilia Genereux (University of Minnesota), 07/10, Julie Kane (Sweet Briar College), 07/09, Tzu Jing Kao (University of Connecticut), 07/10, Greg Matthews (Washington State University), 07/09, Marit Taylor (University of Colorado, Denver) 07/09, Suzanne Thomas (University of Pittsburgh), 07/09

### Board liaison:

Peter Whiting

### Activities

The months of January, February and March were primarily spent processing payments and troubleshooting inquiries from members as they struggle to adjust to the new rolling membership cycle. January-April memberships processed: 281 (83 are new members.) With the opening of conference registration we have found that the registration system and the membership directory records don't work together smoothly. Members wishing to renew while registering

for the conference are forced to enter as new members. This has resulted in quite a few duplicate member records which the committee then must consolidate. The registrar, treasurer and D&D continue to work closely together to track payments in what frequently feels like separate accounting systems. We hope to simplify the working procedures before the 2010 conference cycle begins and this may require additional programming adjustments in the database payment system.

Routine Database & Directory Committee working procedures are still under development. The anticipated completion of these documents and posting to the committee Web space is prior to the conference. The chairs are currently collaborating on finalizing the committee working activities into a standardized routine.

### Membership

What follows is a breakout of various reports run through the ArcStone system. It is hoped that they provide a valuable snapshot of our membership demographics and statistics. It is possible to run additional various types of reports on request. If a requested report is not able to be run, we can ask ArcStone to assist. Some reports would require additional programming by ArcStone. A list of programming enhancements that would be useful is included at the end of this report.

#### NASIG MEMBERSHIP BREAKOUT 6/3/2009

NEW MEMBERS 7/1/2008-6/3/2009	133
RENEWED MEMBERS 7/1/2008-6/3/2009	659
CORRESPONDING MEMBERS	5
<b>TOTAL ACTIVE MEMBERS</b>	<b>797</b>

TOTAL ACTIVE MEMBERS	797
TOTAL INACTIVE MEMBER RECORDS	158
amo ADMIN RECORDS	2
PENDING MEMBERS	4
<b>TOTAL MEMBER RECORDS (INCLUDES ALL TYPES OF MEMBERSHIPS)</b>	<b>949</b>

The following are current figures that have the potential to impact the future active member total (e.g., some non-renewed members may choose to renew within the 3 year archival frame and unpaid invoices may or may not be paid by deadline and thus be made inactive status):

Non-Renewed Members 7/1/2008-4/1/2009	143
Due to Renew But Unpaid ( <i>Outstanding Invoices</i> ) 4/1/2009-5/30/2009	66
Active Members Due For Renewal 6/1/2009-10/1/2009	116

The breakout of member state affiliations is listed on the next page of this report. Other special reports will be generated by the committee upon request.

### Request For Additional Database Programming: Wish List:

- Ability to generate spreadsheets from all record reports.
- Tabulated listing of dues payments, invoices, etc.
- Renaming of specific database field labels. This requires programming as the names themselves are hard-coded into the build. Some field labels are unnecessary and some are misleading. For example, in the reports section of the database, "Date renewed between" actually translates to "Date expected to renew between." Once a renewal has occurred the date of renewal is only listed as the payment date in the member dues record.

### Continuing Action Items:

- Document committee procedures and post to committee space.
- Create documentation and saved search strategies for standard reports.
- Enter standardized data into institutional records.
- Work with A&R to enter previous year's award winners.

**Member US State Affiliations**

4/2009

Alabama	18
Alaska	1
Arizona	9
Arkansas	5
California	65
Colorado	18
Connecticut	7
Delaware	3
District of Columbia	20
Florida	18
Georgia	19
Hawaii	3
Idaho	1
Illinois	33
Indiana	17
Iowa	5
Kansas	13
Kentucky	14
Louisiana	10
Maine	1
Maryland	23
Massachusetts	35
Michigan	21
Minnesota	9
Mississippi	12
Missouri	10
Montana	0
Nebraska	6
Nevada	6
New Hampshire	3
New Jersey	20
New Mexico	5
New York	55
North Carolina	35
North Dakota	0
Ohio	29
Oklahoma	9
Oregon	11
Pennsylvania	43
Rhode Island	3
South Carolina	9
Tennessee	14

Texas	47
Utah	6
Vermont	3
Virginia	14
Washington	15
West Virginia	1
Wisconsin	14
Wyoming	1
<b>Total:</b>	<b>739</b>

**Member Country Affiliations**

Australia	1
Canada	41
Germany	3
Italy	1
Korea	1
Mexico	4
Netherlands	1
Switzerland	1
Trinidad & Tobago	1
UK	6
United Arab Emirates	1
<b>Total:</b>	<b>61</b>

**Submitted by:**

Lisa Blackwell and Bob Persing  
Co-chairs, Database & *Directory* Committee  
4/2009, revised 6/2009

**Electronic Communications Committee**

Jia Mi, co-chair (College of New Jersey)  
Nancy Beals, co-chair (Wayne State University)

**Members:**

Beth Ashmore (Samford University), Smita Parkhe (Georgetown University Law), Tonia Graves (Old Dominion University), Jonathan David Makepeace (Canada Institute for Scientific and Technical Information), Wendy Robertson (University of Iowa)

**Board liaison:**

Anna Creech

## Continuing/New Activities:

### Website:

- Beth A. has been maintaining and updating the Jobs blog (<http://jobs.nasig.org/>).
- Beth A. and Jia M. have been working on creating instructions on using the new website.
- Jia M. worked with ArcStone to set up a new forum "Vendor Exhibits."
- A new blog has been created on WordPress at <http://nasig.wordpress.com/> by Beth A.
- Beth A. has uploaded the 2008 conference *Proceedings* on NASIGWeb.
- Jia M. has updated the documentation for all the NASIG accounts and Web management.
- Jia M. and Beth A. have been updating the Web pages regularly and have been involved in supporting several projects from other committees (online voting, online registration forms).
- Jia M. has worked with ArcStone on some unsolved issues.
- At the request of the Nomination & Elections Committee, Beth A. asked ArcStone to create a new forum for the discussion of nomination and election procedures.

### Lists:

- Nancy B. and Beth A. have all been monitoring the listserv. The list managers also handle any inquiries from NASIG members, monitor the spam inbox, and resolve bounces from committee lists.
- The listserv messaging manual is being updated to reflect instructions for the Lyris software

### Completed Activities:

Many completed activities are included in the above section.

### Activities That Support the NASIG Strategic Plan:

A new NASIG blog has been created on WordPress to serve as a backup for "What's New" instead of the ArcStone forums. The blog can also generate an RSS feed for free. This will save us \$1160-\$1450 to ask ArcStone to develop the functionality.

### Statistical Information:

#### Website Statistics (May 2008 – April 2009):

- Average hits on the site per month: 238,113

- Average page views per month: 64,150
- Average number of visits per month: 12,237
- Average unique visitors per month: 5189

#### List Statistics as of 4/26/08:

- 30 committee lists
- 805 current subscribers to NASIG-L
- New NASIG Lyris listserv being used successfully since transition

The Jobs blog contains 607 posts and 120 of those were posted from May 2008 to April 2009.

#### Action(s) Required by Board:

None at this time.

#### Questions for Board:

None at this time.

#### Recommendations to Board:

None at this time.

#### Submitted by:

Jia Mi and Nancy Beals

May 1, 2009

## Financial Development Committee

### Committee Members:

Rachel Frick, Institute of Museum and Library Services; Peter McCracken, Serials Solutions; Zac Rolnik, now publishers (chair); Peter Whiting, University of Southern Indiana; Jill Emery, board liaison

Since the last report, there has been a change in the chairperson of this committee with Zac Rolnik succeeding Denise Novak in this capacity.

The members of the FDC were asked to investigate other banking/savings account options such as an ING account to potentially replace our current checking/savings account with Bank of America. What the board is particularly looking for is a greater return on the savings account and some concern related to recent bail-out activity with Bank of America. It is understood that credit card transaction capabilities with low interest rates is important with these accounts.

The committee doubts that NASIG would benefit by switching to another bank. No banking account, other than a completely online one like ING, is going to provide a good return on that money, and ING isn't an option because NASIG must have paper checks. The better and easier solution is to manage it closely, and keep as much in a money market account as possible, link the money market account to the checking account, and transfer between the two as needed. In terms of the safety of NASIG funds, as long as the bank is covered by FDIC we should be safe. You can find the current information on the FDIC insured deposits at <http://www.fdic.gov/deposit/deposits/index.html>.

The FDC is responsible for creating and implementing a multi-faceted fundraising program designed to support NASIG programs and activities. In its first year, the committee's objectives are:

- Consider various development scenarios and strategies appropriate to NASIG
- Develop a written, comprehensive development (fundraising) plan for NASIG, designed to attain the Committee's goals

The FDC is in process of preparing a new financial development plan to the NASIG Board. It is premature to make suggestions, but the areas we are looking at for financial development include the annual conference (exhibits and organizational sponsorship), newsletter advertising, NASIG homepage (banner ads), and sponsorship for training grants (institutional sponsorship through NASIG). We have enlisted the support of Dan Tonkery to advise us in the preparation of said plan.

Sponsorship for the 2009 NASIG conference is being directed by Char Simser and Dan Tonkery and conference exhibits are planned to start in 2010 based on the recommendations of this committee in the last report dated 1/15/09.

Respectfully,  
Zac Rolnik, Chair  
May 1, 2009

## Library School Outreach Committee

Committee members:

Sarah Sutton, Texas A&M University Corpus-Christi (chair); Marcella Leshner, St. Mary's University of San Antonio (co-chair); Janie Branham, Southeastern Louisiana University; Carol Green, University of Southern Mississippi; Linda Smith Griffin, Louisiana State University; Kara Killough, Serials Solutions; Steve Oberg, Abbott Laboratories

Board liaison:

Jeff Slagell, Delta State

### Continuing Activities:

The committee continues to work to recruit new ambassadors through individual committee member efforts and through articles in the *NASIG Newsletter*/blog. We have also discussed the possibility of using the new "graduate school" feature in the *NASIG Directory* to find and recruit possible ambassadors.

The relationship between committee members and ambassadors continues to be refined. Since we are a new committee, some of our members have also served as ambassadors. We want to encourage a mentoring relationship between more experienced LSOC members, new committee members, and new ambassadors. A Google group site specifically for ambassadors has been created and ambassadors have been asked to post an information page for their library school assignment to ensure continuity when ambassadors choose to resign their appointments. There is no intention at this point to have a limited term for ambassadors.

We hope to have a public page highlighting the Library School Ambassadors program. If approved, the page will increase awareness of NASIG's commitment to library and information school education, provide information to possible volunteer ambassadors, and communicate the availability of ambassadors and what they can offer to library schools and the public.

We continue to work with Awards & Recognition to help them identify library school contacts for the awards program. We also want to look at the relationship between schools that have ambassadors and whether students from those schools are more likely to apply for NASIG awards.

We have been experimenting with promoting social events at NASIG for alumni from the various library schools. One of our ambassadors has been particularly interested in working on this project.

#### **Completed Activities:**

Ambassadors are now assigned to the following universities:

- Louisiana State University, Linda Smith Griffin (continuing)
- University of Texas at Austin, Eugenia Beh (continuing)
- Dominican University, Steve Oberg (continuing)
- University of Illinois, Steve Oberg (continuing)
- San Jose State University, Carole McEwan (new in 2008-09)
- University of North Carolina-Chapel Hill, Emma Cryer (new in 2008-09)
- Indiana University, Angela Dresselhaus (new in 2008-09)
- University of Arizona, Cynthia Porter (new in 2008-09)
- University of Washington, Alita Pierson (new in 2008-09)
- Texas Woman's University, Sarah Sutton (continuing)
- State University of New York-Buffalo, Brenda Battleson (new in 2008-09)

Guidelines are in place for ambassadors. Returning members were assigned as mentors to new members.

#### **Statistical Information:**

There are 11 schools with ambassadors. Seven schools with ambassadors had applicant(s) for the NASIG student awards for 2009.

#### **Questions/Recommendations for the Board:**

We have submitted a proposal for a public space on the NASIG website describing the Ambassador Program and are hoping for approval.

#### **Submitted by:**

Sarah Sutton (LSOC chair) and Marcella Leshar (LSOC co-chair)  
April 2009

#### **Membership Development Committee**

Marla Chesler, co-chair 2006-2009 (FEDLINK) and Alice Rhoades, co-chair 2008-2010 (Rice University), Jenni Wilson, co-chair 2009-2010 (Alexander Street Press)

#### **Members:**

Abigail Bordeaux (Ex Libris Group), Tina Feick (Harrassowitz), Linda Smith Griffin (Louisiana State University), Anne Meringolo (Simmons College), Stuart Silcox (Swets Information Services), Christine Stamison (Swets Information Services), Vicki Stanton (University of North Florida), Sarah Tusa (Lamar University), Jenna Venker Weidenbenner (The Career Center, UIUC), Dana Walker (University of Georgia), Gracemary Smulewitz (Rutgers University Libraries)

#### **Board liaison:**

Bob Boissy (Springer Science + Business Media Sales)

May 2009 Report (Revised)

#### **Narrative of Activities since Last Report in January 2009**

#### **Continuing Activities:**

- Obtaining updated membership and conference attendance data from Database & Directory.
- Use the Charleston Conference attendee list to solicit membership from vendors that are not currently NASIG members. We are working on the draft of a letter which should be reviewed by a vendor to make sure we cover all of the benefits. (Strategic direction #2)
- Update our annual statistics with new data.
- Work on the Membership Development Committee guidelines.
- Continue distributing the new NASIG brochures.
- New brochure design once the French and English translations are completed.
- Make sure the online membership forms are updated with the new versions.

**Completed Activities:**

- Distributed the new NASIG brochures at ALA MidWinter.
- Appointed committee volunteer to monitor NASIG Web forums looking for new posts that might need comments from MDC, post new ideas re: MDC topics, or solicit others to make postings.
- Answered member questions forwarded to the committee.

**Activities That Support the NASIG Strategic Plan:**

Please see notes in Continuing Activities and Completed Activities.

**Any Changes or Exceptions to Budget:**

None.

**Statistical Information:**

To be completed with a new membership list.

**Action(s) Required by Board:**

None

**Questions for Board:**

Would it be possible to purchase the Charleston registration list? MDC has a paper copy, but it is tedious to try to re-type the contact and email information.

**Recommendations to Board:**

None

**Respectfully Submitted by:**

Alice Rhoades and Marla Chesler

**Newsletter Annual Report**

*Newsletter* Editorial Board: Kurt Blythe, columns editor (UNC-Chapel Hill), Susan Davis, Profiles editor (University at Buffalo), Lillian DeBlois, conference/calendar editor, Jennifer Duncan, blog editor (Utah State University), Sharon Heminger, PDF production editor (JSTOR), Kathy Kobyljanec, copy editor (John Carroll University), Kathryn Wesley, editor-in-chief (Clemson University), Naomi K. Young, submissions editor (University of Florida)

Jill Emery, board liaison

**Completed Activities 2008/09****Production Schedule:**September 2008 issue (23:3)

Blog postings - July 17-September 16, 2008.

Newsflash - September 19.

This issue featured conference reports and an article detailing and clarifying NASIG's new communication tools. Lillian DeBlois did a great job soliciting and coordinating conference reports.

December 2008 issue (23:4)

Blog postings - October 28-December 19, 2008.

Newsflash - December 19.

This issue featured the announcement of the new logos, the collaboration with NISO on member rates for events, an announcement on the first organizational sponsorships for the 2009 conference, and the first individual vision speaker announcement by PPC.

March 2009 issue (24:1)

Blog postings - January 29-March 18, 2009.

Newsflash - March 21.

Highlights of this issue were announcements of the slate for the 2009 election and the vendor expo planned for 2010, and a new column, "Checking In."

**Other Completed Activities 2008/09:**

- Links to related organizations added to the blog sidebar (UKSG, NISO events, *ALCTS Newsletter Online*, Society for Scholarly Publishing)
- Name of "Other Serials News" changed to "Other Serials & E-Resources News" and scope expanded to include announcements of interest from other related organizations in addition to conference reports written by NASIG members
- Began including SSP, NISO, and ALCTS events to the events calendar
- Twitter feed from the NASIG Twitter site added to the sidebar
- New column featuring new members called "Checking In" introduced
- New *Newsletter* logo added to the blog template
- Asked the Electronic Communications Committee about getting the *Newsletter* editor authority to post items to the "What's New" section of the website. According to ECC, this requires "super

user" status at this time, though ArcStone is supposed to be working to change this to regular admin status. For the time being, we will continue to post items to "What's New" through ECC.

#### **Continuing Activities:**

We are behind in production of the PDF edition due to various factors over the last year. We are working hard to catch up. The June 2008 issue was posted at the end of March and September 2008 is in production. It should be completed and posted before the conference.

#### **Activities Supporting Strategic Plan:**

Targeted commercial members were solicited for contributions of interest to non-library-based members. Several have expressed willingness to do so, but have not actually been able to write anything yet. Reminders will be sent over the summer.

#### **Personnel:**

Angela Dresselhaus has been appointed as incoming editor-in-chief for 2009/10.

Sharon Heminger, PDF production editor, has given notice. When the September 2008 PDF is completed, we will advertise for a new PDF production editor and Sharon will work with the new PDF editor on the December 2008 issue. Sharon has done a great job.

#### **Recommendations for the Board:**

Committee annual reports are the only ones that are published in full in the *Newsletter* and on the NASIG website. Accordingly, it seems they should cover activities for the full year of committee work. However, the wording on the committee report template asks only for activities since the last report. Recommend the template be revised to clarify that annual reports should recap the entire year of committee work.

For the last couple of years, a liaison between the *Newsletter* and *ALCTS Newsletter Online* has been appointed. That person was originally on Continuing Education, and last year was on Publications/Public Relations. Since the publicist duties shifted from the past president to a member of Pub/PR, it has been a little confusing as to whom to contact. Recommend

consolidating this liaison function into the publicist position. The *Newsletter* and *ANO* editors could also just communicate directly if needed.

Kathryn Wesley

*Newsletter* editor-in-chief

May 1, 2009

#### **Nominations & Elections Committee**

Kathy Brannon, chair (Coutts Library Services), 08/09,  
Tim Hagan, co-chair (Northwestern University), 08/09,  
June Garner, co-chair (Mississippi State  
University), 08/10

#### **Members:**

Norene Allen (Swets Information Services), 08/10, Joe  
Badics (Eastern Michigan University), 08/10,  
Sarah Gardner (University of California, Davis), 08/09,  
Betty Landesman (National Institutes of Health), 08/10,  
Susan Markley (Villanova University), 08/09, Alison  
Roth (YBP Library Services), 08/10

#### **Board liaison:**

Char Simser (Kansas State University)

#### **2008/2009 Activities That Support the NASIG Strategic Plan**

#### **Nominations and Election Process:**

A call for the 2009/2010 nominations went out to active NASIG members on September 16, 2008. Nominations were taken for vice president/president-elect, secretary, treasurer and 3 positions for member-at-large. All nominations were due by October 12, 2008.

N&E Committee was given the approval by the board to have nominees send in a resume or vita rather than requiring them to fill in information onto the nomination profile form. This new process required the revision of several documents before soliciting for nominations. The intent of this change was to make the process easier for the nominee.

In November the N&E Committee reviewed resumes, vitas and position statements and held a conference call

in December to discuss qualifications. The committee then checked references for the final selections.

In January of 2009 the slate was set and sent on to the board as a courtesy per N&E procedures. The committee chairs began working with ECC to ensure the ballot for online voting would be in place and ready.

On February 3, 2009, the slate was announced to the general membership and a call for petition candidates went out. One petition candidate was received who met the requirements and their name was added to the final slate.

**Balloting:**

Voting began on February 18, 2009, and ended on March 20, 2009. There were a few problems with voting, as noted below, but the majority were resolved very quickly:

- E-mail blasts ending up in spam.
- E-mail not received by members (resolved)
- Problems with the e-mail links to vote not working.
- Online form not allowing you to start the voting process, save it, and go back to finish later.

**Election Results:**

On April 1, 2009, an announcement went out to the NASIG membership with the following nomination results:

**Vice President/President-Elect:**

Katy Ginanni

**Secretary:**

Carol Ann Borchert

**Treasurer:**

Lisa S. Blackwell

**Members-at-Large:**

Patrick Carr  
Christine M. Stamison  
Steve Kelley

**Any Changes or Exceptions to Budget:**

Budget cost for the N&E Committee dropped considerably with the implementation of online voting and the Web accounts established for document sharing. The only costs the committee now incurs are two to three conference calls during the year.

**Statistical Information:**

140 nominations for 102 individuals were submitted, (this included nominations solicited by the N&E Committee to broaden the pool for the three executive officer positions with some individuals receiving multiple nominations and some nominated for more than one position.)

- 34 nominations for 26 individuals - vice president/president-elect
- 17 nominations for 14 individuals - secretary
- 16 nominations for 12 individuals – treasurer
- 73 nominations for 50 individuals - member-at-large

24 candidates accepted the review process and submitted their documents by the deadline. The final slate consisted of:

- 4 slated for VP/PE
- 2 slated for secretary
- 3 slated for treasurer
- 6 slated for 3 positions for member-at-large

A total of 329 members voted out of 817, representing 40% of the active members.

**Action(s) Required by Board:**

The 2008/2009 Nominations & Elections Committee began with two charges from the board:

The first charge was “to develop nominations criteria for member-at-large in an open election system that does not involve extensive committee vetting. Allowing any willing member meeting set criteria to be on the primary ballot or a general election. Need to develop process for run-off elections and thresholds required to make it to a general election.” Tim Hagan (N&E co-chair) led this discussion with the committee and wrote a final report which was submitted to the NASIG Board.

After reviewing N&E's report, the Executive Board felt that pursuing an open primary was not in the best interest of the membership, especially in light of the number of members voting and the added burden for those voting members to review 70-100 candidate packages. N&E's task is not a simple one, and the committee members do a careful review of nominees' application packages before presenting a final slate to the membership. With a petition process in place, there is opportunity for every NASIG member to pursue election to the organization's Executive Board.

**Action:** Some steps have been taken towards more simplified and transparent elections. Among these are:

- Online voting
- Fuller and clearer reports to the board and *Newsletter*
- All forms – both internal and external – used by N&E are on the Web (see: [http://www.nasig.org/about\\_elections\\_process.cfm](http://www.nasig.org/about_elections_process.cfm))
- The nomination profile form has been revised (only resume or CV required now and position statement length is increased to 500 words).
- The petition process is active and working (especially as we have lately seen with petition candidates both running and winning elections).
- A Google Docs account setup to make sharing of all documents between committee members secure and easy to access.
- Establishing a wiki for the N&E Committee manual.

The Nominations & Elections Committee would like to further refine the election process for more transparency and welcome comments and ideas from the membership. Redefining the manner, number and types of references required is one area the committee would like to explore next.

The second charge was to review the nomination and election procedures currently in place and to make recommendations on how the system could be improved. Since the election is fresh in our minds, the N&E Committee (led by June Garner, N&E co-chair) initiated a discussion on the NASIG forum with the existing nomination and election procedures and suggesting one possible revision centering on the notion of an open election. That is, everyone nominated for an

office would be on the ballot. The committee would ensure that each nominee is a NASIG member in good standing and that his or her nominee profile packet is complete.

It is the intent of the committee to have this discussion continue at the annual conference in Asheville.

#### **Questions for Board:**

Some candidates were interested in knowing the number of votes they had received. Committee members were divided on this but could find nothing which indicated we should not supply this information. Should this information be given out? Should this information be posted?

#### **Recommendations to Board:**

1. Ensure appointed co-chairs are eligible to serve as chairs the following year.
2. Ballot needs to clearly state that you cannot exit the ballot and return - the voting process must be completed.
3. Further online resources should be pursued to make the nomination process easier.
4. All forms should be reviewed for revision to ensure the process is clear and simple.

In closing, the chair would like to thank the N&E co-chairs and committee members for all their time and hard work throughout the year. The extra time spent soliciting nominations for the Executive Board positions and coming up with such a wonderful slate was extraordinary. A special thank you goes to Char Simser, our board liaison, for all her advice and input during this past year. Getting used to the new NASIG website and developing other innovative ways to communicate and share documents has been a challenge for us all. The support from ECC has been outstanding throughout this process so the chair would also like to thank the ECC. The chair and the committee would also like to thank Gail Julian (past co-chair) for providing support whenever needed.

Kathy Brannon, chair N&E Committee

## Program Planning Committee

The main business for the 2008/2009 year for the Program Planning Committee was to develop the program for the 2009 conference.

### Vision Speakers:

Three vision speakers were selected through discussions among the PPC and board. Peter Morville, Carol Tenopir, and Geoffrey Bilder are the slated vision speakers.

### Strategy & Tactics Sessions:

The strategy and tactics sessions were filled through two calls for proposals and ideas. A total of 56 proposals were received; 33 from the first call and 23 from the second call. In committee deliberation, PPC made the decision not to combine programs on similar topics, as was common in the past, but rather to select the strongest proposal. The [final slate](#) consists of 12 strategy and 14 tactics session with 57 speakers.

### Preconferences:

Three preconferences are scheduled: The SCCTP "Electronic Serials Cataloging" workshop (1.5 days on Wednesday 6/3 and Thursday 6/4), "Navigating Your Way through the E-journal Rapids" (1 day, Wednesday 6/3), and "Basics of E-Resources Licensing" (half day Thursday 6/4). For the first time, minimum registration guidelines were set for 10 people per session registered by May 1.

### Posters:

A subcommittee of Meg Mering, Anne Mitchell, and Jean Sibley reviewed the proposals for posters. Posters will be available 9 a.m.-5 p.m. on Friday, June 5, with presenters available to discuss their posters during the afternoon break. The posters scheduled for the conference are the following:

- "Acquiring and Managing Digital Streaming Media," presenter: Jo McClamroch, Indiana University Libraries
- "'Closed Stacks' for Current Issues," presenter: Paula Sullenger, Auburn University

- "From E-mail to Web to Wiki: the Evolution of E-Journal Communications among Libraries Staff," presenter: Jennifer Edwards, MIT Libraries
- "Incorporating the Average Cost of Serials and Integrating Resources in a Library Materials Budget Allocation Formula," presenter: Dawn Stephen, Belmont University
- "Increasing Access to Serials without Assigned ISSNs," presenter: Barbara M. Pope, Axe Library, Pittsburg State University
- "Making Usage Data Understandable with Visual Representation," presenter: Lisa Kurt, University of Nevada, Reno
- "Moving Mountains: Steering a Course through a Rapid Collection Resizing," presenter: Marit Taylor, Auraria Library, University of Colorado at Denver
- "Riding the Rapids and Rolling with Confidence: Promoting A to Z List Using Tutorials and Poster Sessions," presenter: Regina Koury, Idaho State University
- "Unraveling Analyzed Serials in Innovative Interface's Millennium," presenter: Kathleen McCallister, Thomas Cooper Library/University of South Carolina

### Discussion Groups & User Groups:

Discussion groups and user groups are currently being finalized with facilitators. A subcommittee of Michael Arthur, Adam Chesler, and Stephen Clark reviewed the proposals and are working with facilitators. We are anticipating 7 discussion groups to be held Friday 12:30-1:45, during which time box lunches will be available. We expect 5 user groups on Sunday 9 a.m.-10 a.m. so attendees can have an opportunity to discuss topics of common interest in a non-commercial setting.

### Schedule:

Another responsibility of PPC is setting the daily schedule for conference events. The conference schedule for this year pushed back the start of official events to 9 a.m. and moved the business meeting away from lunch and combined it with brainstorming. Committee meetings were moved to an afternoon slot. This is the second year in which sessions are not automatically repeated. PPC created program tracks to help people determine which sessions are more relevant to their interests.

**Other Activities:**

PPC had a number of other activities this year:

- Considered the report from Evaluation & Assessment from the 2008 conference in developing the schedule and program slate
- Participated in the selection of the 2009 conference theme
- Revised proposal receipt procedures to reiterate timeline for responses to proposals

**Current Activities:**

- Contacting speakers with final reminders
- Program liaison Paoshan Yue is coordinating with CPC on program content for conference website and on-site programs
- Handout coordinator Michael Hanson will be posting presentations and support materials to the NASIG website so attendees can download materials the week before and during the conference. Presenters will have the opportunity to update materials after the conference.
- Hoping there will not be any last-minute crises

**Acknowledgments:**

I would like to thank all committee members Michael Arthur, Adam Chesler, Stephen Clark, Rubye Cross, Cris Ferguson, Michael Hanson, Jared Howland, Sandy Hurd, Chandra Jackson, Meg Mering, Anne Mitchell, Jean Sibley, Danielle Williams, and Paoshan Yue for their hard work to bring together a program we are excited to present to the NASIG membership. Rick Anderson was invaluable as our board liaison, and we appreciate his efforts to keep us all moving forward. Finally, best wishes to my hardworking co-chair Erika Ripley, currently on maternity leave.

**Respectfully submitted by:**

Morag Boyd  
May 1, 2009

**NASIG Annual Conference Proceedings**

Committee members:

Buddy Pennington, University of Missouri – Kansas City,  
Lori J. Terrill, University of Wyoming (new member for 2009/2010), Allyson Zellner, EBSCO

Board liaison:

Virginia Taffurelli, New York Public Library

**Activities:**

A brief schedule regarding the editing of the 2008 papers is provided below:

- 2008 conference reports were due to the editors on July 18, 2008. The editors provided extensions for a handful of authors.
- The editors used Google Docs to edit the papers and prepare them for Taylor & Francis.
- The edited papers were uploaded to Taylor & Francis' CATS online production system in December 2008.
- The proofs were reviewed by the editors in early February 2009.
- The *Proceedings* were published online by Taylor & Francis in mid-March 2009.

The 2008 *Conference Proceedings* were published as v.56 of *The Serials Librarian*. Taylor & Francis has uploaded the volume on its InformaWorld site. PDFs of all of the papers have been sent to ECC on April 7, 2009 to upload to the NASIG website.

The following changes were made to the *Proceedings* volume:

- The *Proceedings* are now published as a combined volume instead of two combined issues (1/2 and 3/4) under Haworth.
- A new cover was designed by Taylor & Francis for *The Serials Librarian*.

The complimentary copies list was submitted to Taylor and Francis in March 2009. The editors will follow up with Taylor & Francis since the online CATS production system can send forms to authors to provide this information for the issue. If CATS can do this for all presenters and recorders, the editors' work required for this list will be reduced significantly.

Lori Terrill from the University of Wyoming has been selected as the new *Proceedings* editor for the 2009/2010 term. She will be replacing Buddy Pennington, who rotates off prior to the 2009 conference.

Per the approval of the NASIG Board, *The Serials Librarian* is now a member of COPE (The Committee on Publication Ethics).

The editors are currently working on:

- Collecting applications for recorders for the 2009 conference.
- Making revisions to the editors' manual using Google Docs.
- Contacting Taylor & Francis regarding the 2009 *Proceedings* editorial schedule and workflow.

**Statistical Information:**

None.

**Action(s) Required by Board:**

None.

**Questions for Board:**

None.

**Recommendations to Board:**

None.

**Name of Persons Submitting Report:**

Buddy Pennington  
Lori Terrill  
Allyson Zellner

**Publications and Public Relations Committee**

Glen Wiley, chair (Cornell University) and Kathryn Johns-Masten, co-chair (SUNY Oswego)

**Members:**

Nancy Olsen (Sage Publications), Marilyn Carney (Wake Tech), Wm. Joseph Thomas (East Carolina University), Susan Banoun (University of Cincinnati), Sandy Folsom (Central Michigan University)

**Board liaison:**

Rick Anderson

**Narrative of Activities**

**Continuing Activities:**

In order to meet NASIG's obligation to provide content to the UKSG's *Serials E-news*, our committee has asked authors of NASIGuides and of particularly good articles in the *NASIG Newsletter* to grant permission for them to be published by UKSG as well. However, we did not get too many contributors. Also, our committee asked all former board members back to 2003 who are still active in NASIG. We had a few former board members that might be interested, but none of them have produced articles yet. This is an ongoing effort.

Since the duties of the NASIG publicist have now been shifted to our committee, one of our new committee members, Marilyn Carney, accepted that role for a year. The committee worked on a revamp of the publicist's manual, which was two years old and includes quite a bit of information. We have completed sections of the manual, but not the entire work. The new chair, Joseph Thomas, and NASIG publicist will complete this activity in the coming months.

The committee brainstormed and worked on developing a template for doing NASIG messages for external venues and outlets. However, we are still figuring out how best to achieve a universal template. The committee will be addressing this task in the coming months.

As part of our charge to proactively encourage publication of serials-related literature, we send out solicitations for new NASIGuides. We have a posted list of potential topics on the Web page, but are also willing to consider suggestions for appropriate new topics. Next year's committee should probably brainstorm for new topics. When someone shows interest in writing one, we work with them on guidelines, and then edit the completed guide for both form and content. The committee also continues to seek NASIG members who are willing to submit new entries in the *Speakers and Consultants Directory*, to serve as potential speakers for meetings or consultants to assist anyone in need of specialized expertise in aspects of serials librarianship.

Next year's committee should send out further solicitations for those who might be willing to write NASIGuides and/or submit a profile to the *Speakers and Consultants Directory*.

**Completed Activities:**

After a number of new NASIGuides last year, we were only able to have one more completed NASIGuide, "MARC Fields for Serials," by Beverly Geckle and Elizabeth McDonald. We still have several NASIGuides pending. The potential guides are on "Serials and institutional Repositories," "FRBR Implications for Serials," and electronic resources workflow.

Graham Stone (editor-in-chief of the UKSG *ERM Handbook*) and Rick Anderson (NASIG vice president) worked with our committee to incorporate selected NASIGuides into the UKSG's *ERM Handbook* as chapters. Four authors submitted their revised NASIGuides to the UKSG *ERM Handbook*. Those titles and authors were "A Beginner's Guide to Working With Vendors" by Wm. Joseph Thomas, "How to Survive as a New Serialist" by Glenda Griffin, "Cancellation Workflow" by Trina Holloway, and "Title Changes" by Michele Seikel.

Marilyn Carney, NASIG publicist, has been publicizing NASIG-related announcements, like the *NASIG UnConference* at Kansas State and others. We have also been able to get Marilyn to have broader Web editing access, like to the "What's New" section.

**Activities That Support the NASIG Strategic Plan:**

We will continue to brainstorm and develop initiatives to expand and publicize the *Speakers and Consultants Directory*. We also want to raise the visibility of the organization and the expertise of its members through new avenues and publicity messages.

**Any Changes or Exceptions to the Budget:**

None.

**Actions Required by Board:**

None.

**Name of Person Submitting Report:**

Glen Wiley

## Site Selection Committee

Committee Members:

Jill Emery, Rick Anderson, Joyce Tenney

**Committee Activities:**

Two sites were reviewed for the 2010 annual conference and Palm Springs, Rancho Las Palmas, was selected. A successful contract was negotiated and the 2010 annual conference will be at the lovely resort of Rancho Las Palmas, Palm Springs, California, on June 3-6, 2010, with a room rate of \$128 (plus tax) per night. For information about Rancho Las Palmas see the following website: <http://www.rancholaspalmas.com/>.

Bids were solicited for the 2011 conference from a variety of cities and over a variety of dates in March, May and June, 2011 to gauge the differences in rates and options. Well over 50 proposals have been received and are being reviewed.

A report will be made to the board at the annual meeting on possible locations for the 2011 conference.

## Other Serials & E-Resources News

---

### The *Scholarly Kitchen* Serves Up a Unique Buffet of Topics in Scholarly Publishing

Society for Scholarly Publishing

Wheat Ridge, CO (February 20, 2009) – If you think the world of scholarly publishing is all about the "so quiet you can hear a pin drop" library, think again. The Society for Scholarly Publishing (SSP) has established the *Scholarly Kitchen* – a moderated blog that invites dialogue on diverse topics and current trends in the broad area of communication and the more focused issues of scholarly publishing.

The blog, first launched in early 2008, is under the direction of Kent Anderson, an SSP board member and executive director, International Business & Product Development at Massachusetts Medical Society/The

New England Journal of Medicine. Since its launch, other blog contributors have lent their expertise to Anderson in the Kitchen including Phil Davis from Cornell University, Joe Esposito of Portable CEO, Howard Ratner of the Nature Publishing Group, Stewart Wills of Science Magazine/AAAS, and most recently, Ann Michael of Really Strategies.

Like any culinary hot spot, the Scholarly Kitchen buzzes with activity. The moderated blog keeps a finger on the pulse of publishing concerns; from the more serious issues surrounding plagiarism, open access, self-citations, and editorial controversies to the more playful entries on Friday, when the writers serve up a light-hearted offering. New communication technologies also feature prominently in the blog, since scholarly publishers are responding to the emergence of the iPhone, Kindle, Hulu, and Twitter.

Having recently celebrated its first birthday, the Scholarly Kitchen has had over 80,000 views and is considered by SSP members to be one of the most valuable components of the Society for Scholarly Publishing's website. Nearly daily entries from the diverse co-bloggers result in a site that is thought provoking, insightful, and certain to occasionally invoke controversy.

The blog's witty and gregarious style is made evident by the Scholarly Kitchen's byline, "What's hot and cooking in scholarly publishing." Come get a taste of the Kitchen at <http://scholarlykitchen.sspnet.org>. You might just stay for dinner.

## Columns

---

### Citations

#### Required Reading by NASIG Members

Kurt Blythe, Columns Editor

[Note: Please report citations for publications by the membership—to include scholarship, reviews, criticism, essays, and any other published works which would benefit the membership to read. You may submit citations on behalf of yourself or other members to Kurt Blythe at [kcblythe@email.unc.edu](mailto:kcblythe@email.unc.edu). Contributions on behalf of fellow

members will be cleared with the author(s) before they are printed. Include contact information with submissions.]

Summer approaches, and with it a new edition of "Citations." A poster, an essay, and three articles are this quarter's recommended beach reading. Thanks to the authors for their submissions, and thanks to the membership, generally, for continuing to support this column. Enjoy.

**Blake, Kristen and Jacquie Samples.** "Creating Organization Name Authority within an Electronic Resources Management System." *Library Resources & Technical Services* 53.2 (2009): 94-107. Print.

**Pope, Barbara M.** *Setting up an Open URL Resolver in PubMed: One Library's Experience.* KLA/MPLA Joint Conference 2009: Libraries: Dynamic Places, People & Ideas. Hyatt Regency/Century II Convention Center, Wichita. 2 April 2009.  
<<http://kslibassoc.org/pdf/settingopenurlpubmed.pdf>>. Poster.

**Pope, Barbara M.** "Intrinsic Motivation as a Key to Student Employee Retention." *KLA Connects Newsletter* (Winter 2009): 4.  
<<http://kslibassoc.org/pdf/klawinter2009.pdf>>.

**Scherlen, Allan, Xiaorong Shao, and Elizabeth Cramer.** "Bridges to China: Developing Partnerships between Serials Librarians in the U.S. and China." *Serials Review* 35:2 (June 2009).

Accessible full-text from the NC DOCKS Institutional Repository:  
<https://libres.uncg.edu/ir/asu/listing.aspx?styp=ti&id=1258>

ABSTRACT: University librarians in China face many of the same challenges related to serials management that confront librarians in the United States. The authors discuss the importance for librarians in the United States, especially those working with serials, to establish and build ties with librarians in other countries, such as China. Benefits of an exchange could

include sharing information about best practices, exchange of serial materials, and working together on mutually advantageous projects. Acknowledging the growing interest in international library exchange programs, the authors relate their own institution's efforts to build international ties with Fudan University in Shanghai, China, and Shaanxi Normal University in Xi'an, China. In establishing these ties, the authors have

traveled to China and interviewed librarians about serials acquisition, processing, and management.

**Terrill, Lori J.** "A Snapshot of Early Acceptance of the CONSER Standard Record in Local Catalogs." *Serials Review* 35:1 (2009): 16-27.

## Calendar

---

Lillian DeBlois, Calendar Editor

[Please submit announcements for upcoming meetings, conferences, workshops and other events of interest to your NASIG colleagues to Lillian DeBlois, [lillian.deblois@gmail.com](mailto:lillian.deblois@gmail.com).]

### May 4-29, 2009

*Association for Library Collections & Technical Services (ALCTS)*

Web Course

"Collection Development & Management"

[http://www.ala.org/ala/mgrps/divs/alcts/confevents/upcoming/webcourse/fcdm/ol\\_templ.cfm](http://www.ala.org/ala/mgrps/divs/alcts/confevents/upcoming/webcourse/fcdm/ol_templ.cfm)

### May 6, 2009

*National Information Standards Organization (NISO)*

NISO/COUNTER Webinar

"COUNTER: A How-to Guide"

<http://www.niso.org/news/events/2009/counter09>

### May 13, 2009

*National Information Standards Organization (NISO)*

NISO/COUNTER Webinar

"Usage Issues"

<http://www.niso.org/news/events/2009/usage09>

### May 13-14, 2009

*Association for Library Collections & Technical Services (ALCTS)*

"Metadata and Digital Library Development"

Harrisonburg, VA

[http://www.ala.org/ala/mgrps/divs/alcts/confevents/upcoming/workshop/meta\\_digital.cfm](http://www.ala.org/ala/mgrps/divs/alcts/confevents/upcoming/workshop/meta_digital.cfm)

### May 15-20, 2009

*Medical Library Association (MLA)*

Annual Conference

"Infusions"

Honolulu, HI

<http://www.mlanet.org/am/>

### May 27-29, 2009

*Society for Scholarly Publishing (SSP)*

31<sup>st</sup> Annual Meeting

Baltimore, MD

<https://www.sspnet.org/Events/spage.aspx>

### June 1, 2009

*National Information Standards Organization (NISO)*

NISO Forum

"Performance Measures and Assessment"

<http://www.niso.org/news/events/2009/assess09>

### June 1-26, 2009

*Association for Library Collections & Technical Services (ALCTS)*

Web Course

"Fundamentals of Acquisitions"

[http://www.ala.org/ala/mgrps/divs/alcts/confevents/upcoming/webcourse/foa/ol\\_templ.cfm](http://www.ala.org/ala/mgrps/divs/alcts/confevents/upcoming/webcourse/foa/ol_templ.cfm)

### June 3, 2009

*NASIG*

Executive Board Meeting

Asheville, NC

**June 4-7, 2009**

NASIG

Annual Conference

“Riding the Rapids through a Mountain of Change”

Asheville, NC

[http://www.nasig.org/activities\\_calendar.cfm?action=detail&rec=43&viewas=39967](http://www.nasig.org/activities_calendar.cfm?action=detail&rec=43&viewas=39967)

**June 8-July 3, 2009**

Association for Library Collections & Technical Services (ALCTS)

Web Course

“Electronic Resources & Acquisitions”

[http://www.ala.org/ala/mgrps/divs/alcts/confevents/upcoming/webcourse/fera/ol\\_templ.cfm](http://www.ala.org/ala/mgrps/divs/alcts/confevents/upcoming/webcourse/fera/ol_templ.cfm)

**June 10, 2009**

National Information Standards Organization (NISO)

Webinar

“Library Systems & Interoperability: Breaking Down Silos”

<http://www.niso.org/news/events/2009/interop09>

**June 14-17, 2009**

Special Libraries Association (SLA)

Annual Conference & Info Expo

Washington, DC

<http://www.sla.org/content/Events/conference/ac2009/index.cfm>

**July 9-15, 2009**

American Library Association (ALA)

Annual Conference

Chicago, IL

<http://ala.org/ala/conferencesevents/upcoming/annual/index.cfm>

**August 23-27, 2009**

International Federation of Library Associations and Institutions (IFLA)

“Libraries Create Futures: Building on Cultural Heritage”

Milan, Italy

<http://www.ifla.org/annual-conference/ifla75/>

**August 27, 2009**

Society for Scholarly Publishing (SSP)

Web Seminar

“New Markets for E-Content”

<https://www.sspnet.org/Events/spage.aspx>

**September 14 – October 9, 2009**

**October 19 – November 13, 2009**

Association for Library Collections & Technical Services (ALCTS)

Web Course

“Fundamentals of Electronic Resources and Acquisitions”

[http://www.ala.org/ala/mgrps/divs/alcts/confevents/upcoming/webcourse/fera/ol\\_templ.cfm](http://www.ala.org/ala/mgrps/divs/alcts/confevents/upcoming/webcourse/fera/ol_templ.cfm)

**September 21–October 16, 2009**

**October 26, November 20, 2009**

Association for Library Collections & Technical Services (ALCTS)

“Fundamentals of Collection Development and Management”

Web Course

[http://www.ala.org/ala/mgrps/divs/alcts/confevents/upcoming/webcourse/fcdm/ol\\_templ.cfm](http://www.ala.org/ala/mgrps/divs/alcts/confevents/upcoming/webcourse/fcdm/ol_templ.cfm)

**September 23-25, 2009**

Society for Scholarly Publishing (SSP)

“IN” Meeting – “Interact, Inspire, Innovate”

Providence, RI

<https://www.sspnet.org/Events/spage.aspx>

**October 2, 2009**

NASIG

Fall Executive Board Meeting

Palm Springs, CA

**October 5 – 30, 2009**

Association for Library Collections & Technical Services (ALCTS)

Web Course

“Fundamentals of Acquisitions”

[http://www.ala.org/ala/mgrps/divs/alcts/confevents/upcoming/webcourse/foa/ol\\_templ.cfm](http://www.ala.org/ala/mgrps/divs/alcts/confevents/upcoming/webcourse/foa/ol_templ.cfm)

**October 8 -9, 2009**

*National Information Standards Organization (NISO)*  
Forum and Annual Meeting  
“Library Resource Management Systems”  
Boston, MA  
<http://www.niso.org/news/events/2009/lrms09>

**October 14, 2009**

*National Information Standards Organization (NISO)*  
Webinar  
“Bibliographic Control Alphabet Soup: AACR to RDA and  
Evolution of MARC”  
<http://www.niso.org/news/events/2009/bibcontrol09>

**November 4 – 7, 2009**

*Charleston Conference in Book and Serial Acquisitions*  
29<sup>th</sup> Annual Preconferences and Conference  
Charleston, SC  
<http://www.katina.info/conference/>

**November 10-11, 2009**

*Society for Scholarly Publishing (SSP)*  
Fall Seminars  
Washington, DC  
<https://www.sspnet.org/Events/spage.aspx>

**November 11, 2009**

*National Information Standards Organization (NISO)*  
Webinar  
“Data, Data Everywhere: Migration and System  
Population Practices”  
<http://www.niso.org/news/events/2009/datasystems09>

**December 9, 2009**

*National Information Standards Organization (NISO)*  
Webinar  
“ONIX for Publication Licenses: Adding Structure to  
Legalese”  
<http://www.niso.org/news/events/2009/onixpl09>

## Copyright and Masthead

---

The *NASIG Newsletter* is copyright by the North American Serials Interest Group and NASIG encourages its widest use. In accordance with the U.S. Copyright Act's Fair Use provisions, readers may make a single copy of any of the work for reading, education, study, or research purposes. In addition, NASIG permits copying and circulation in any manner, provided that such circulation is done for free and the items are not re-sold in any way, whether for-profit or not-for-profit. Any reproduction for sale may only be done with the permission of the NASIG Board, with a request submitted to the current President of NASIG, under terms which will be set by the Board.

---

The *NASIG Newsletter* (ISSN: 1542-3417) is published 4-5 times per year for the members of the North American Serials Interest Group, Inc. Members of the Editorial Board of the *Newsletter* are:

Editor-in-Chief:	Kathryn Wesley Clemson University
Blog Editor:	Jennifer Duncan Utah State University
Copy Editor:	Kathy Kobyljanec John Carroll University
Columns Editor:	Kurt Blythe University of North Carolina, Chapel Hill
Conference/Calendar Editor:	Lillian DeBlois
Submissions Editor:	Naomi Young University of Florida
Profiles Editor:	Susan Davis University of Buffalo
PDF Production Editor:	Kate B. Moore Indiana University Southeast
Board Liaison:	Char Simser Kansas State University

In 2009, the *Newsletter* is published in March, May, September, and December. Submission deadlines (February 1, April 1, August 15, and November 15) are approximately 4 weeks prior to the publication date. The submission deadline for the next issue is:

August 1, 2009

Send submissions and editorial comments to:

**Kathryn Wesley**

Clemson University Libraries  
Box 343001  
Clemson, SC 29634-3001  
Phone: (864) 656-5171  
Fax: (864) 656-3025  
Email: [kwesley@clemson.edu](mailto:kwesley@clemson.edu)

Send all items for "Title Changes" and "Citations" to:

**Kurt Blythe**

Email: [kblythe@email.unc.edu](mailto:kblythe@email.unc.edu)

Send all items for the Calendar to:

**Lillian DeBlois**

Email: [lillian\\_deblois@gmail.com](mailto:lillian_deblois@gmail.com)

Send inquiries concerning the NASIG organization, membership, and change of address information to:

**Joyce Tenney**

University of Maryland, Baltimore County  
Library  
1000 Hilltop Cir.  
Baltimore, MD 21250  
Phone: (410) 455-3594  
Fax: (410) 455-1078  
Email: [tenney@umbc.edu](mailto:tenney@umbc.edu)

NASIG address:

**NASIG, Inc.**

PMB 305  
1902 Ridge Rd.  
West Seneca, NY (USA) 30033-5305  
URL: <http://www.nasig.org>