President’s Corner

Jill Emery, NASIG President

Spring Has Sprung

The NASIG Executive Board has been busy in 2009. We held our January board meeting at the University of Denver prior to ALA Midwinter. We’d like to extend our appreciation to Michael Levine-Clark and the Penrose Library staff, who provided us with meeting space in one of their conference rooms and helped us arrange this event. We had a very full agenda and were able to make many vital decisions regarding the organization which I will describe below. Furthermore, the board has also committed to monthly phone calls between January and June to insure that all critical decisions and concerns are addressed in a timely fashion.

Financial Updates

The world financial turmoil continues and NASIG is experiencing some of the impacts of this crisis. First, our contingency fund account with Charles Schwab that was in investment lost $11K since August 2008. To counteract further losses of the contingency funds, the NASIG Board voted unanimously to move the balance remainder to a cash account for now. This will prevent further losses to the contingency funds for the time being. As markets improve, the Financial Development Committee in conjunction with the NASIG Board will investigate all options available to move this money back into a market account to continue to grow on behalf of the organization.

Second, our membership numbers appear to be holding steady at the moment and the NASIG Board is very appreciative of all renewing members for their
dedication and support of the organization. There has been a drop this year in general membership donations to NASIG, but this drop was anticipated given concerns everyone has over finances these days.

The NASIG Board is also extremely appreciative of all the work done by the Administrative Support Task Force to develop a job description for an administrative staff person for NASIG. However, given the current financial climate, this position has been put on hold for the rest of 2009. We hope to revisit the possibility for hiring for this position in the upcoming year or so, but for now feel that the work done by this task force has been very informative and helpful in furthering NASIG’s consideration of hiring administrative help.

Lastly, due to the financial situation of many organizations and individuals, the NASIG Board voted to keep conference registration costs at the same levels as the 2008 conference. It is expected that registration and attendance will drop this year due to the financial pressures affecting many members’ home institutions. The NASIG Board has looked at various ways to reduce the costs of this year’s conference to provide attendees with the utmost programming and conference experience.

**2009 Annual Conference: Riding the Rapids Through a Mountain of Change**

In hindsight, this conference theme could not be more apropos! The Conference Planning Committee has done a wonderful job bringing together a wonderful conference setting with many interesting and diverse opportunities for attendees during the conference. In addition, the Program Planning Committee has assembled a very thought-provoking and varied program for attendees. Just looking at the three vision speakers, Peter Morville, Carol Tenopir, and Geoffrey Bilder, gets me excited and really these three are the icing on Program Planning’s multi-layered cake of offerings! In this year of very tight budgets and financial concerns, NASIG is delivering one of the best returns on investments that can be offered. We look forward to seeing everyone at this year’s conference!

**Continuing Education**

This month, NASIG will hold its first unconference on 20 March 2009. If you’re in the Kansas/Midwest environs, you are strongly encouraged to attend to this event!

Remember that NASIG members enjoy the NISO member rates for any of their webinars. The next webinar will be Data Movement and Management, which will be held March 18, 2009 at 1:00 - 2:30 p.m. (Eastern time). See here for more details: [http://www.niso.org/news/events/2009/datawebinar09](http://www.niso.org/news/events/2009/datawebinar09).

Continuing Education is also offering a couple other programs in the near future, so please keep your eyes out for these upcoming events!

**New Awards**

Thanks in part to a generous donation from Swets, NASIG is able to offer the Rose Robischon Scholarship award to help provide travel funding to a member who may not otherwise be able to attend this year’s conference. The NASIG Board is extremely excited to be able to offer this award in a year when there is such a need for it and really appreciate the collaborative spirit of Swets in helping us make this available.

Furthermore, Bob Boissy and Carol Ficken are currently working with the United Kingdom Serials Group to offer a forthcoming award in 2010 to honor John Merriman. We are extremely excited about this award and hope to have further details for you in the near future.

**Nominations & Elections / Committee Appointments**

The Nominations & Elections Committee did a superb job this year in providing us with a phenomenal slate of candidates for appointment. If you haven’t already voted, I strongly encourage you to do so! There are some very tough choices to make on this year’s ballot. I am also happy to see that the petition process is still being optioned by members wanting to appear on the ballot.

Rick Anderson is diligently working on committee appointments and if you haven’t had a chance to fill out
your volunteer form, please do so at your earliest convenience. NASIG depends on the volunteer spirit and dedicated members who make this organization everything it can be!

**Teasers**

2009 conference registration will be opening up any minute now, and I strongly encourage all those who can to attend this year’s conference. It will be a truly memorable event!

The 2010 conference location will be announced towards the beginning of April. Hint towards the

**NASIG Executive Board Minutes**

**Joyce Tenney, NASIG Secretary**

**Date, Time:** November 12, 2008; 10:00 a.m.-11:30 a.m.
**Place:** Conference Call

**Attending:**
Jill Emery, President
Rick Anderson, Vice President/President-Elect
Peter Whiting, Treasurer
Char Simser, Past President
Joyce Tenney, Secretary

**Members-At-Large:**
Bob Boissy
Anna Creech
Kim Maxwell
Jeff Slagell
Virginia Taffurelli
Sarah Wessel

**Ex-Officio Member:**
Kathryn Wesley, *NASIG Newsletter*, Editor-in-Chief

**1.0 Welcome (Emery)**

Emery called the meeting to order at 10:00 a.m. She welcomed all to the meeting and reviewed the rules of order.

**2.0 Strategic Action Plan Update (Emery)**

Emery led the board through a review of the Strategic Directions Action Plan. The following action items were agreed upon.

**Objective/Action**
Expand 3 existing venues for member networking opportunities.

**ACTION ITEM:** To facilitate the implementation of “Ask a ___ forum”, Creech will ask ECC to develop a forum. Anderson will work with Publications/PR to recruit experts to start and monitor discussions. Publications/PR will work with ECC for the initial set up. It was agreed that we need to budget for RSS feeds next year.

**Objective/Action**
Create financial advisory committee.

Emery noted that the March issue of the *NASIG Newsletter* will have a profile of the Financial Development Committee. Given the financial situation of the country and long-term future financial prospects of NASIG, the Financial Development Committee is working on a draft document of the pros and cons of a small scale vendor exhibits program for the 2010 conference. It was agreed that the document would be
reviewed by the board and any initial edits would be done, then the document would be released to the membership for comment and discussion.

**ACTION ITEM:** Emery will present the document on vendor exhibits at the 2010 conference from the Financial Development Committee at the January board meeting. The board will discuss and then it will be presented to membership for discussion and comment.

**Objective/Action**  
Implement technology RFP.  
Emery reported that we are on target for the implementation schedule. Creech reported that most of the content from the old website had been moved to the new website. Emery noted that we will delay doing a new RFP.

**ACTION ITEM:** Emery asked that the old website content be saved to CD, DVD or flash drives and sent to the archivist. Creech will work with ECC to see what is possible.

**Objective/Action**  
Make recommendation for Executive Board administrative support.  
Simser reported that the task force was working on the revised job description and should be finished by December 1. The task force will be disbanded following the completion of the job description and re-established when organizational finances can accommodate paid staff.

**Objective/Action**  
Create institutional membership category.  
Boissy reported that the MDC is awaiting instructions on the draft document presented at the January 2008 board meeting. Emery noted that there were several comments discussed at that meeting and the plan needed to be more specific. Boissy will relay this information to MDC. Maxwell noted that a bylaws change will be needed to implement this type of change, so need to consider that in the timing.

**ACTION ITEM:** Boissy will ask MDC to have a final proposal for institutional memberships for discussion at the January board meeting.

Boissy reported that the revised NASIG membership brochure is in the final stages and will be sent to the board for review before going to the printer. The goal is to have them ready for distribution at ALA Midwinter.

**Objective/Action**  
Create a year-long mentoring program.  
Maxwell reported on the Mentoring Team’s proposal to have an online chat type of mentoring program. Emery suggested in the interest of time, discussion on this topic could be conducted on the board list.

**ACTION ITEM:** Taffurelli will start the discussion and all comments and responses should be given by November 24, 2008.

**Objective/Action**  
Determine member needs for professional development; use appropriate delivery options for programs  
Slagell reported on the progress by CEC and noted that they are on target for their plans.

**Objective/Action**  
Publicize volunteer program.  
Emery reported that this had been done. It was agreed that this should be an ongoing action item.

**ACTION ITEM:** Emery will work with Anderson to ensure that announcements of volunteer opportunities become a regular part of the President’s Column in the *NASIG Newsletter*.

### 3.0 NASIG /UKSG Publications Committee (Anderson)

Anderson reported that UKSG is expanding their publications and the committee that oversees those publications. UKSG has asked NASIG to consider having a representative on the editorial board of *Serials*, and on the UKSG Publications Board. Anderson suggested that this become a part of the NASIG Vice
President/President-Elect’s duties. This recommendation was approved unanimously.

**ACTION ITEM:** Anderson will inform UKSG that he will be the representative for the boards for this year, and in following years the NASIG Vice President/President-Elect will be the representative.

**ACTION ITEM:** Tenney will update the NASIG Executive Officers Job Description document.

### 4.0 A&R Wording Change for Marcia Tuttle Award (Boissy)

Boissy reported that A&R would like to change the emphasis of the eligibility requirements for the Tuttle award. They suggested changing the three years of active library service to one year and invite the doctoral students in library and information science to apply. Also, they suggest rewording the eligibility requirements to make them easier to read and understand. The suggestions were agreed to unanimously.

**ACTION ITEM:** Boissy will relay to A&R that their suggestions were approved and that announcements and postings should be updated to reflect revisions. Boissy will ask A&R to write a *NASIG Newsletter* article to advertise the revision and draft announcements for external listservs and other media.

### 5.0 Site Selection Update (Tenney)

Tenney reported that we are in the final stages of selecting a specific property in Palm Springs, California, and the rates look good for 2010.

### 6.0 Other Business (All)

Emery reported that the North Carolina Serials Conference will not be held in 2009, due to NASIG being in North Carolina. The North Carolina Serials Conference will be an organizational sponsor for the 2009 conference. Emery noted that there need to be extensive and frequent PR announcements to as many sources as possible on the NASIG conference.

**ACTION ITEM:** Wessel will work with CPC to get announcements out on the conference. Anderson will work with PPC to get announcements out on the conference programming. Anderson will ask PPC to do articles for the *NASIG Newsletter* on the vision speakers as the contracts are signed.

Emery reported that Swets is going to offer sponsorship for the Rose Robischon Award for 2009. This is a needs-based scholarship that will be established for the 2009 conference.

**ACTION ITEM:** A&R will get a description of the award to Simser and other venues for PR.

**ACTION ITEM:** Simser will draft letter of intent for Swets.

**ACTION ITEM:** Emery will write letters to Rose Robischon’s family and to West Point, where Rose worked, to make them aware of the award.

Emery noted that the UKSG has been offering webinars for continuing education. She suggested that CEC might look at co-sponsoring a webinar with NISO and offer a reduced rate to NASIG members. It was agreed that this would be an excellent idea.

**ACTION ITEM:** Emery will work with NISO in the possible development of this type of joint programming.

Simser gave an update on Nominations & Elections. She asked that if there were any additional nominations please send them to her in the next couple of days.

Simser reported that we have $17,000 promised in organizational sponsorships to date. The most recent organizational sponsorship donation was from the Indiana School of Library and Information Management. Special thanks go to Dan Tonkery and EBSCO for donating and spreading the word on organizational sponsorship opportunities. Timing and location for sponsorship acknowledgement were discussed.
**ACTION ITEM:** Simser will write an article for the next *NASIG Newsletter* to report on organizational sponsorship for the upcoming conference.

Creech noted that she has drafted a confidentiality statement for the use of Survey Monkey by committees. Please send her comments.

Tenney asked that CPC and PPC have fairly firm conference budget numbers for the January board meeting. We set the conference fees at that meeting and need up-to-date and complete information.

**ACTION ITEM:** Anderson and Wessel will ask PPC and CPC to submit up-to-date and complete budget projections at the January board meeting.

Wesley reported that she is not having great success in obtaining articles for the *NASIG Newsletter* from the commercial side. Please send her ideas.

Simser reported that the N&E report on open elections is posted on the blog.

Emery called for any additional items. None being received, she adjourned the meeting at 11:37 a.m.

Respectfully submitted,
Joyce Tenney, NASIG Secretary

Approved 12/1/08

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**Treasurer’s Report**

Peter Whiting, NASIG Treasurer
February 16, 2009

The NASIG budget runs on a calendar year for tax purposes.

**NASIG 2008 Budget Expenditures**

*January 1, 2008 Through December 31, 2008*

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**Balance Sheet as of January 14, 2009**

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Note that the treasurer and the NASIG Board are monitoring the Charles Schwab account in these economic uncertain times. We continue to strive to be cost conscious to meet the needs of our membership.

2008 donations to NASIG: $190.00
2008 CafePress revenue (online NASIG shop): $59.31
2008 organizational sponsorship: $27,200.00

In January 2009 at the board meeting in Denver, the Executive Board met and approved the NASIG budget for 2009.

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Please Donate to NASIG

Convenient webform located at:
http://www.nasig.org/make_a_donation
Slate Announced for 2009 Election

Kathy Brannon, Nominations & Elections Chair

The NASIG Nominations & Elections Committee is pleased to announce the 2009 slate of candidates for the upcoming election.

Vice President/President-Elect/Past President (3-year term beginning 2009/2010)
One to be elected.

- Stephen Clark
- Katy Ginanni
- Selden Durgom Lamoureux
- Buddy Pennington

Secretary (3-year term beginning 2009/2010)
One to be elected.

- Carol Ann Borchert
- Karen S. Davidson (Petition Candidate)
- Meg Mering

Treasurer (3-year term beginning 2009/2010)
One to be elected.

- Lisa S. Blackwell
- Dana M. Walker

Member-at-Large (2-year term beginning 2009/2010)
Three to be elected.

- Patrick Carr
- Sandy Folsom
- Steve Kelley
- Shana L. McDanold
- Christine M. Stamison
- Naomi Kietzke Young

Ballots will be available online on February 18, 2009, with voting to be completed by midnight (EDT) March 18, 2009. Results will be announced on April 1, 2009. An email message with voting instructions and a link to candidate profiles will be sent to members on or before February 18, 2009.

I would like to extend a huge thank you to the Nominations & Elections Committee members who have done a wonderful job throughout the year!

Tim Hagan and June Garner, co-chairs
Norene Allen
Joe Badics
Sarah Gardner
Betty Landesman
Susan Markley
Alison Roth

Vendor Expo Planned for 2010 Conference

Rick Anderson, Vice President/President-Elect

At the 2010 conference, NASIG is planning to institute for the first time a limited vendor exposition. The exposition will take place during a single four-hour block, at a time to be designated by the 2010 Conference Planning Committee. Anyone (including libraries or library organizations) will be allowed to purchase an exhibit table for $500. The primary purposes of instituting a limited vendor expo are these:

1. To keep conference cost increases to a minimum in 2010 and the future. In the current economic environment, we have to explore all possible options for keeping NASIG (and our conference) financially viable, and for minimizing the costs of participation for members.

2. To increase vendor involvement. NASIG's mission is to serve all parts of the serials information chain, and members from commercial organizations who have no selling opportunity at all are finding it increasingly difficult to justify attendance.

3. To accomplish both of the above goals while preserving the noncommercial nature of the conference itself. By making the vendor expo a separate and time-
limited event, the rest of the conference program and activities will remain noncommercial.

4. To focus fundraising on 25th anniversary events. 2010 is a very special year for NASIG, and we hope to use sponsorship money to make that conference especially wonderful. Expo fees will free up sponsorship funds for that purpose.

Recognizing that there is a wide variety of opinion within NASIG’s membership on this issue, the Executive Board invites input and discussion at the newly-created “Vendor Exhibits” forum on the NASIG website.

2009 Awards Application Deadline

Patrick Carr, Co-Chair, Awards & Recognition Committee

The North American Serials Interest Group (NASIG) is currently accepting applications for its 2009 grants, awards, and scholarships to be awarded at the 2009 annual conference being held in Asheville, North Carolina, June 4-7, 2009. Registration for the conference begins in March.

Rose Robischon Scholarship, Underwritten By Swets

This needs-based scholarship for a serials professional will be awarded for the first time in 2009. For more details, please visit the following page: http://www.nasig.org/about_awards_robischon2.cfm

Marcia Tuttle International Award

A $3,000 grant for an individual working in the serials information chain to fund appropriate activities in fostering international communication and education. For more details, please visit the following page: http://www.nasig.org/about_awards_tuttle.cfm

Horizon Award

Awards for promising new serials professionals, covering cost of conference registration, three nights lodging, and travel within North America. Recipients will also be invited to serve on a NASIG committee. For more details, please visit the following page: http://www.nasig.org/about_awards_horizon.cfm

Fritz Schwartz Education Scholarship

A $3,000 scholarship and conference travel grant for a graduate student demonstrating excellence in scholarship and the potential for accomplishments in a serials career. For more details, please visit the following page: http://www.nasig.org/about_awards_schwartz.cfm

NASIG Conference Student Grant

Grants for qualifying students to attend the NASIG annual conference, covering cost of registration, three nights lodging, and travel within North America. For more details, please visit the following page: http://www.nasig.org/about_awards_studentgrant.cfm

Serials Specialist Award

Awards for promising paraprofessionals, covering cost of conference registration, three nights lodging, and travel within North America. For more details, please visit the following page: http://www.nasig.org/about_awards_specialist.cfm

The application deadline for all of the above-listed awards is February 16, 2009. For details about the awards offered by NASIG, please visit http://www.nasig.org/about_awards.cfm.

Call for Committee Volunteers

Rick Anderson, Vice President/President-Elect

It’s that time of year again -- if you have already submitted a volunteer form, thanks very much and you should look forward to hearing from us soon. If you have not, please consider volunteering to serve on a NASIG committee. All of us in the organization appreciate the tremendous efforts made by member volunteers, and in these financially strained times,
committee service is a great way to beef up your professional service with a minimum of impact on your travel budget.

There are opportunities in most committees this year, and particularly in these:

Database & Directory

Library School Outreach
Membership Development

For a full list of committees and an online volunteer form, please follow this link:
http://www.nasig.org/about_committees.cfm

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**Carol Tenopir to Present 2009 Vision Session**
Erika Ripley and Morag Boyd, PPC Co-Chairs

The Program Planning Committee is pleased to announce that Carol Tenopir will deliver a vision session at the 2009 NASIG conference (http://www.nasig.org/conference_registration.cfm) in Asheville, North Carolina.

Tenopir is chancellor’s professor at the University of Tennessee, School of Information Sciences and director of the Center for Information and Communication Studies at the University of Tennessee. She is an award-winning teacher and researcher in library and information science. Her areas of teaching and research include information access and retrieval, electronic publishing, the information industry, online resources, and the impact of technology on reference librarians and scientists. She is the author of five books and over 200 journal articles.

Tenopir’s subject will be “Measuring the Value of the Academic Library: Return on Investment and Other Value Measures.” It will draw on her recent work on measures of cost and the multiple values of library collections and services in the United States and other countries. She says, “In the past, the value of the library to the institution was assumed. Today, libraries of all types are asked to demonstrate the value of the library to its constituents and the return that is realized from funders’ investment in the library. Several prominent return on investment (ROI) studies have been conducted in special libraries and public libraries, but both the investments and returns are different for academic libraries. Academic libraries bring direct monetary return in helping faculty attract grant funding, in addition to many downstream returns in terms of faculty and student success and loyalty. This talk will describe a three-phase project that brings together library researchers, organizations that work with libraries, and university libraries in eight countries to explore ROI in academic libraries.”

Stay tuned for more upcoming information on this year’s great programming. We look forward to seeing everyone in Asheville.

**Geoffrey Bilder to Be 2009 Vision Speaker**
Erika Ripley and Morag Boyd, PPC Co-Chairs

The Program Planning Committee is pleased to announce that Geoffrey Bilder will be the final vision speaker at the NASIG 2009 annual conference in Asheville, North Carolina.

Geoffrey Bilder is director of Strategic Initiatives at CrossRef, and has over 16 years experience as a technical leader in scholarly technology. He co-founded Brown University's Scholarly Technology Group in 1993, providing the Brown academic community with advanced technology consulting in support of their research, teaching and scholarly communication. He was subsequently head of IT R&D at Monitor Group, a global management consulting firm based in Cambridge, Massachusetts. From 2002 to 2005, Bilder was chief technology officer of scholarly publishing firm
Ingenta. Just prior to joining CrossRef, he was a publishing technology consultant at Scholarly Information Strategies, where he consulted extensively with publishers and librarians on emerging social software technologies and how they may affect scholarly and professional researchers.

In his talk “What Color is Your Paratext?” Bilder will pose the question, “How do we judge authority in a world where content is protean, provenance is vague and identity is cheap?” and propose some concrete steps that librarians and publishers can take in order to create a new epistemic infrastructure for identifying trustworthy content on the web.”

We look forward to this dynamic and thought-provoking presentation, and hope to see you in Asheville.

**PPC Update**
Morag Boyd and Erika Ripley, PPC Co-Chairs

We think the 24th annual conference in Asheville is shaping up to be a terrific NASIG conference. The Program Planning Committee is working hard on the program for June’s conference, and it promises to be a great program.

We’ll be hearing from these 3 exciting vision speakers:

Peter Morville, president, Semantic Studios ([http://findability.org/](http://findability.org/))
Carol Tenopir, director of Research, College of Communication and Information, University of Tennessee ([http://web.utk.edu/~tenopir/](http://web.utk.edu/~tenopir/))
Geoffrey Bilder, director of Strategic Initiatives, CrossRef ([http://www.crossref.org/](http://www.crossref.org/))

As you expect from NASIG, the program will offer a variety of strategy and tactics sessions to provide a wide range of both strategic and practical information. There will also be several preconferences offered in Asheville. Topics will include e-resource management basics, licensing issues, and e-serials cataloging. For more information about these and other opportunities, please check out the program details on the conference website ([http://www.nasig.org/conference_registration.cfm](http://www.nasig.org/conference_registration.cfm)) as things develop.

Would you like to get more involved while at the conference this year? There are several opportunities for you. Please consider submitting a proposal for a poster session or volunteering to facilitate one of the user groups or informal discussion groups. The call for posters is included in below (deadline March 27), and the calls for user group and informal discussion group facilitators will be out in mid-March.

We’re looking forward to seeing you in Asheville!

**Call for Poster Session Proposals**

The NASIG Program Planning Committee (PPC) invites poster session proposals for the 24th NASIG conference in Asheville, North Carolina, June 4-7, 2009. The theme of the conference is “Riding the Rapids through a Mountain of Change.”

Posters will be on display 9:00 a.m.-5:00 p.m. on Friday, June 5. Presenters should be available to discuss their topics during the afternoon break on this day. The submission form is online at [http://www.surveymonkey.com/s.aspx?sm=9XSrbEnxBpC4AFhJIlzXXQ_3d_3d](http://www.surveymonkey.com/s.aspx?sm=9XSrbEnxBpC4AFhJIlzXXQ_3d_3d).

Poster sessions provide an opportunity to share innovative ideas and new applications of technology. Sessions may present a report of a research study, an analysis of a practical problem-solving effort, or a description of an innovative program that may be of interest to the serials community. In keeping with NASIG’s tradition of non-commercialism, poster sessions focusing solely on a commercial product will not be accepted.

Deadline for submission: Applications must be received by 5:00 p.m. EDT on Friday, March 27, 2009. Members of the PPC’s Subcommittee on Poster Sessions will evaluate abstracts. Presenters will be notified in April 2009.
CPC Update – What’s Doing In Asheville!
Eleanor Cook and Steve Kelley, CPC Co-Chairs

Things are about to get very busy for the Conference Planning Committee as we are getting very close to opening registration for the conference. With this in mind, we’d like to let you know about the interesting activities we have planned, and update you on our efforts to make this a great NASIG conference.

The Biltmore event on Friday night is going to a fabulous treat for the first 140 people who sign up! We now have a detailed FAQ explaining all about it and it also gives information about alternatives to this event if you want to tour Biltmore at some other time – see: http://www.nasig.org//files//NASIGBiltmoreFAQ.doc

There will be an Asheville Tourists baseball game happening on Friday night. More on how we’ll handle tickets for this opportunity soon.

We have secured a wonderful musical duo for the Crest Center event on Saturday night. Miriam Davidson and Kiya Heartwood, known as Wishing Chair, will be playing for us. Thanks to Anna Creech for her “inside connection” to these fabulous musicians. You can sample their tunes at their web site: http://www.wishingchair.com/home.html

Eating in Asheville offers diverse choices and many places within walking distance of our conference site. Here are a selection of “top ten” restaurants recommended by our local CPC crew:

Cucina 24 - http://www.cucina24restaurant.com/
Flying Frog Café - http://www.flyingfrogcafe.com/
Mela Indian Restaurant - http://melaasheville.com/
Tupelo Honey - http://www.tupelohoneycafe.com/
Vincenzo’s - http://www.vincenzos.com/
Zambra - http://www.zambratapas.com/

Don’t necessarily think this is all there is – there are plenty more to choose from! These are just some of the more interesting choices.

Those of you who are big beer buffs, there are plenty of brew pubs to choose from (more on this soon) and if you are interested in wine tasting, there are NASIG Facebook groups springing up to organize something in this realm.

As we get closer to June we’ll be showcasing other cultural offerings such as music clubs, etc.

Don’t forget to use the NASIG forums if you want to start something of your own!

About travel plans – Kay Johnson and Susan Davis will be offering a special “NASIG Travel Guru” service soon. If you are having frustrations with planning your travel itinerary, let these experts offer advice! (No charge, of course.)

We are hoping to strike a deal with our coach company to allow for a reasonable shuttle service to and from the Asheville airport --more on this soon. In the meantime, there are deals to had with airlines right now so if you must fly, keep checking!

Looking forward to seeing you in Asheville!

Profiles

Tracey Thompson
Acquisitions Librarian, Assistant Professor
New Mexico State University Library
Susan Davis, Profiles Editor

The profiles to date have been of members I have known fairly well and who are veterans of the
organization (even if they are still youngsters!). I thought it would be fun to learn more about a NASIG newbie. I met Tracey at the “Speed Dating with Publishers” session at conference as we found ourselves in the same group moving from table to table. Then it seemed as though our paths were crossing everywhere! After reading Tracey’s replies to my questions, I know I made an excellent choice. We have two things in common—too many books and cats!

Susan: You are a relatively new member of NASIG. How did you hear about NASIG and what convinced you to join?

Tracey: NASIG was an organization that was recommended to me by my department head and my staff.

Susan: The first conference you attended was in Phoenix. What did you expect and how did the conference meet (or not) your expectations?

Tracey: I was not sure what to expect as I had not been to a conference before. I was very excited. I was able to get a lot of good information and more importantly, I was able to make contacts in the field. As a relatively new librarian, I found having the chance to talk to other people and find out how they were doing things to be invaluable.

Susan: Are you planning to come to the conference in Asheville?

Tracey: I hope to have the funding approved.

Susan: Are you on any NASIG committees? Do you plan to volunteer to be more active in the organization?

Tracey: I am not currently on any NASIG committees though I would love to become more involved in the organization.

Library-Related

Susan: How long have you been a librarian? What attracted you to the profession?

Tracey: I obtained my MLIS in 2007 from Drexel University, with a BS in computer science and mathematics from Central Missouri State University. I came to the profession by a set of happy circumstances. We were stationed overseas, and I was looking for a position. I accepted employment as a library technician at the military base library, and I loved it so much that I pursued my MLIS. I have always loved libraries and books, so it was a perfect fit. I have never looked back.

Susan: What were your position(s) before coming to New Mexico State?

Tracey: I was a library technician at Vogelweh AB in Germany. I worked in all areas of library including technical services, circulation, and reference. What I miss most is discussing books with the patrons.

Susan: Did you live on base? Could you talk more about what that experience was like?

Tracey: I have been a military spouse for over 17 years. It has been difficult developing a career as we move on
an average every three years. Living on a military base is like living in a small town of yesteryear. Everyone knows everyone, and we all support each other. I know that if we need help, we have a community of people to fall back upon. Working on a base library overseas was a unique experience. We served such a diverse group of people from all over the world. We had to meet the needs of our community as a public library and while we supported the mission of the military members we also had to deal with some...shall we say unique security issues? During my three years at the library we had to evacuate the library four times for bomb threats or the discovery of unexploded ordinances from WWII. It certainly added some spice to our lives.

**Geography**

Susan: The 1996 NASIG conference was in Albuquerque and a lot of NASIGers went to Santa Fe afterwards. Las Cruces is in a very different part of the state. What’s Las Cruces like?

Tracey: Las Cruces is a beautiful area. We are surrounded by craggy mountains and desert. This is the first time we have lived in a desert, and we were pleasantly surprised. After the first winter of complaining about the lack of a white Christmas, I have decided that 60 degree weather in January is a rather nice thing.

Susan: Where else have you lived? Where did you grow up?

Tracey: I grew up in the Quad Cities on the Iowa side. The Quad Cities is a group of cities that straddles the Mississippi River in Iowa and Illinois. I was a regular attendee of both the LeClaire Library (http://www.leclairelibrary.org/) and the famous Bettendorf Library (http://www.bettendorflibrary.com/).

As a military wife, I have lived many different places. We started our career in Minot, North Dakota. Talk about cold. We have also been stationed in Berlin, Germany, Rapid City, South Dakota, Incirlik AB, Turkey, Whiteman AFB, Missouri, Ramstein AB, Germany, and here at White Sands Missile Range in Las Cruces. I have enjoyed the many different cultures and the opportunity to travel.

**Personal**

Tracey: I am a confirmed bibliophile. In fact, I just had to purchase another set of bookcases. I have very eclectic tastes, and I will read everything from math history to the latest fiction novel. By the way, Dewey: The Small-Town Library Cat Who Touched the World is a very good book, but have a box of tissues handy. I am also a quilter. My books fight for space with my fabric. I am most definitely not a musician. My children regularly make me promise not to sing. For fun, I love to watch movies and to shop.

Susan: Family?

Tracey: My husband, Kyle, is an air traffic controller in the U.S. Air Force. We are retiring from the Air Force in September. I say “we,” as it has also been such a part of my life. We have three children: Zachary, 16, Jordan, 15, and Kalie, 13. Zach is a gamer like his father and another avid reader. He has talked about becoming a librarian. The girls are the family musicians. Jordan plays flute, cello, and tenor sax, and Kalie plays alto sax and flute. Kalie is also a dancer. We have three cats, and my secret hidden desire is to someday be known as the crazy cat lady with all those books.

Susan: List 3-5 things that others would be surprised to know about you.

Tracey: Others may be surprised to know that despite the fact that I have a mathematics degree, I cannot add. It is my dirty secret. I can also ride a unicycle and used to be in parades when I was a child. I have been inside the cockpit of a B-2 Stealth bomber. I could tell you what it looks like, but well, you know the drill. Before I got married, I planned on getting a PhD in computer science and working for NASA as an artificial intelligence expert. (Ed. note—But didn’t you fulfill that last goal by becoming a mom?)
Lori Terrill Appointed Proceedings Editor
Virginia Taﬀurelli, Executive Board Member-at-Large,
Proceedings Liaison

Lori Terrill has been appointed co-editor for the NASIG conference Proceedings for 2009/2010 by the Executive Board. Terrill served as an indexer for the 2004 conference Proceedings and contributed reports for the Proceedings in 2004, 2006 and 2008. In addition, Terrill authored two peer-reviewed articles published in two top library science journals, with another article forthcoming in Serials Review. Terrill also served as a judge for four years in the Wyoming History Day competition, where she evaluated student papers and provided constructive feedback. These experiences will be useful in her new role as editor.

Terrill will begin working with Buddy Pennington and Allyson Zellner, the current co-editors, to ensure a smooth transition when Buddy’s term ends in July 2009.

Call for Conference Recorders (Proceedings)
Lori Terrill, Buddy Pennington, Allyson Zellner, Proceedings Co-Editors

NASIG is seeking conference recorders for sessions at this year’s annual conference in Asheville. Recorders are asked to attend speciﬁc sessions, take notes and then synthesize the notes into a readable, comprehensive report of the session for the conference Proceedings. For vision sessions, recorders may be asked to listen to recordings of a presentation and work with the speaker to create a report for publication in the Proceedings.

Reporters will work under the general direction of the Proceedings editors.

If you are a NASIG member with the ability to write clear, organized prose, and who is able to submit a report by Friday, July 17, 2009, please consider this opportunity to make a valuable contribution to the organization.

To apply, submit a letter of application by e-mail to:

Lori J. Terrill
E-mail: lori@uwyo.edu
Phone: (307) 766-2490

Include in your application your complete contact information (including your snail mail address, e-mail, and phone number!), sessions you plan to attend, and a writing sample. Please include the writing sample as an attachment or as a link. The writing sample can be on any topic; it does not have to be related to librarianship. The purpose of the writing sample is to illustrate your writing ability. Suggested samples include: reports on a process, event, or meeting; book reviews; excerpts from essays or academic papers. Do not include minutes of meetings.

Deadline for applications: Friday, April 17, 2009.

Donation Form Available Online

Check out the new donation form available on NASIGWeb at https://secure.arctone.com/amo/nasig/uploaded_documents/Forms/DonationForm.pdf.

Support NASIG’s mission and goals! By donating funds to NASIG, you will be providing money for special projects and beneﬁting the advancement of the serials community through research grants and scholarships.

New Membership Brochure Available
Jenni Wilson, Membership Development Committee

I am very pleased to announce that NASIG now has a brand new, professionally produced, very attractive membership recruitment brochure.

When Christine Stamison and I agreed to become the Membership Development Committee’s “sub-committee-to-ﬁnally-get-the-brochure-done,” we
vowed to tackle it with gusto. Christine and I have worked together in the past and were very much aware of each other’s tenacious personalities and willingness to bully people if we had to! There was a good amount of advance work done on the text so it was really a matter of Christine and my poring over and tweaking the text, putting together a mock layout, polling the committee for comments, and then going out to lunch to reward ourselves for all our hard work! After a couple of weeks of back and forth between the two of us, and then with the rest of the committee, we sent a first draft to the Executive Board for their comments. We had really great feedback and superb suggestions which we incorporated into the text. After we all more-or-less agreed upon the text, we sent it off to a graphic designer so that we could add a professional touch. (When you see it you might recognize the work of Michael Garzel who has done work for NASIG in the past. He designed the conference logos for Milwaukee, Minneapolis, and Denver.)

The theme of the brochure is “NASIG. A smart investment. A dynamic partnership.” The goal, of course, is to attract as many new members to NASIG as we can! We wanted to stress that our group is a collaborative collection of serials librarians, publisher representatives, subscription agents, and all others with an interest in the business of serials librarianship and the information chain. In addition to basic information about the group -- what is NASIG? -- we also highlight the value of the connections that you make with your peers, the inclusiveness of the decision-making process, the many benefits of our dynamic website, and unique nature of our annual conference, which many serialists report that in practical terms provides “the most bang for their buck” of all the conferences they attend.

Once we had the brochures in our hot little hands their cross-country journey began. I took some with me on a trip to Washington, D.C., and dropped them off at the Library of Congress with Marla Chesler, the co-chair of the Membership Development Committee. I then travelled to Denver for ALA Midwinter with stacks of brochures in hand, which I delivered to the Swets, EBSCO, Harrassowitz, and W.T. Cox booths. We had some at the Alexander Street Press booth, as well. We’ve all agreed to make the brochures available at our booths or tables at upcoming conferences in the hopes of attracting new members to NASIG.

Christine and I would like to thank all of the members of the committee and the board who helped us to build upon the foundation of the original text and to make it a very attractive and thought-provoking piece.

**CEC Sponsoring Upcoming Ohio Tech Services Program**

Jayne Sappington, CEC Co-Chair

The Technical, Electronic and Digital Services Interest Group (TEDSIG) of the Academic Library Association of Ohio (ALAO) will hold its annual Spring Workshop on April 24, 2009. The event will be held at OCLC in Dublin, Ohio.

Our featured speaker will be Regina Reynolds of the Library of Congress, and she will be speaking on "Taming the E-Serials Beast." We will also convene a panel of Ohio academic librarians (to be determined) who deal with e-serials issues. They will discuss their experiences and participate with Ms. Reynolds in a question-and-answer session.

The workshop is receiving support from the NASIG Continuing Education Committee. Registration and other details will be announced to the NASIG list.

**Evaluation & Assessment Committee Annual Report**

Committee members: Lori Terrill, chair (University of Wyoming), Ann Doyle Fath, co-chair (Getty Research Institute), Carole Bell (Temple University), Jana Brubaker (Northern Illinois University), Sarah Corvene (Harvard Business School), Susan Davis (State University of New York, Buffalo), Janice Lindquist (Rice University), Martha Spring (Loyola University of Chicago), Christina Torbert (University of Mississippi)

Board liaisons: Alison Roth (January-June), Anna Creech (July-December)
The committee spent the first part of the year preparing for the conference evaluation survey, reviewing standard questions and consulting with the Program Planning Committee (PPC), Conference Planning Committee (CPC), Site Selection Committee (SSC), and the Executive Board in order to identify any needed updates to those questions. Low response rates in 2007 for preconference and poster session evaluations were discussed. The committee decided to incorporate the separate forms for those sessions into the main conference evaluation form in an effort to increase the response rates.

After reviewing the features and abilities of ArcStone’s survey software, the committee recommended to the Executive Board that SurveyMonkey continue to be used for evaluation forms and the board concurred. 2008 was the first time the evaluation forms were available only online and individuals filling out the evaluation were eligible for a drawing to receive a free conference registration in 2009 or 2010. The survey was available on the conference website and announcements were made via e-mail on NASIG-L, SERIALST, and via a blast message.

In July, the committee analyzed the results of the evaluation survey. The committee was pleased to have one of the best response rates in NASIG history: 328 of the 520 conference attendees filled out the online evaluation form—a 63% response rate. The single form led to better response rates for preconference and poster session evaluations. The winner of the free conference registration was selected in a random drawing and the results were announced in the NASIG Newsletter and via the NASIG discussion forums in mid-July. The confidential report of the conference evaluation results was sent to the Executive Board and to PPC and CPC co-chairs on August 1, 2008. An abridged version of the report was submitted to the NASIG Newsletter and published in vol. 23, no. 3 (Sept. 2008). Twenty-eight conference presenters requested and received individual evaluation results. These were sent out in late July and early August.

In June, the committee was asked to prepare a ranked list of the last two years’ most popular themes and programs, based on conference evaluation results, for use by the Continuing Education Committee (CEC) and PPC. The report on our findings was completed and submitted to CEC and PPC on August 29.

In the committee’s report for the fall board meeting, we recommended that the board establish a policy for access to the SurveyMonkey account given that many of the groups using it are collecting confidential information. Possible points to include in the policy were recommended and a decision is in process. Once the board has established a policy, it will be incorporated into the committee’s procedure manual.

In the fall, the committee developed a survey to go out to the membership on issues related to conference attendance. The survey was submitted to board members for input prior to dissemination. The survey was live for four weeks (October 27-November 21, 2008) and garnered 593 responses. Results of the survey were reported to the Executive Board on December 8, 2008, and were published in the NASIG Newsletter, vol. 23, no. 4 (Dec. 2008).

As a wrap-up to the committee’s work, the chair and co-chair reviewed the E&A Committee Procedure Manual and made updates.

Given the change in committee workload due to the transition to online-only conference evaluations (specifically the fact that we no longer have the time-consuming task of manually inputting data), the committee recommends that the Executive Board reduce the committee’s size. The committee size has been nine members. We recommend reducing membership to five members. A gradual reduction in committee size may be necessary in order to keep terms staggered.

**ACTION ITEM:** Board should consider gradually stepping down the size of the E&A Committee from nine to five members.
Committee Updates

[Ed. note: Committee updates are excerpted from January reports to the Executive Board.]

Administrative Support Task Force
Katy Ginanni, Chair

Task Force:
Katy Ginanni, Trinity University (chair)
Anne McKee, Greater Western Library Alliance
Steve Murden, Virginia Museum of Fine Arts Library
Joyce Tenney, University of Maryland, Baltimore County
Alison Whitehorn, United Kingdom Serials Group (consultant)

Board liaison:
Char Simser, Kansas State University

Based on the assumption that NASIG won’t be able to afford full time help for at least three years, the board asked the task force to revise the job description we submitted earlier in the fall. We deleted many duties and requirements, focusing on the four items that the board thought were most critical for a staff person:

Serving as point of contact for the organization
Support for the board and committees regarding our technology vendor (currently ArcStone)
Performing clerical work as needed for the board and committees, including conference registration activities
Meeting planning; working with CPC and PPC as needed.

This turned the job description into one for a part-time staff person; it is a job that is more clerical and administrative in nature.

We approached this task in the same way that we created the original job description. We agreed on the necessary sections for the new job description, and each person reviewed the relevant parts of the first job description and included them in a draft of his/her new section. The committee reviewed each section, made suggestions for change, and reached consensus. We submitted the new job description to the board (via Char) on December 8, 2008. We await further instructions from the board.

Continuing Education Committee
Valerie Bross, Co-Chair

Continuing Activities

CEC Manual: Jayne Sappington completed an initial evaluation of documents from the former CEC website. She is in the process of compiling a draft manual. Target date: March 1, 2009.

NASIG Regional UnConference at Kansas State University (March 20, 2009): Organizer: Char Simser; CEC liaison: Steve Shadle. A website has been established for this event: http://nasigunconference2009.wetpaint.com/. Registration is now underway.


Completed Activities

It Takes a Community: the CLOCKSS Initiative (NETSL Program, Oct. 21, 2008): Organizer, Dodie Gaudet; CEC liaison, Clint Chamberlain. According to Dodie Gaudet, "The NELA conference was a great success. Vicky Reich’s program really added to the diversity of offerings from NETSL and, on behalf of the NETSL Executive Board, I want to thank you and NASIG for sponsoring her trip from California."

Play Your Cards Right! E-resource Workshop at Mississippi State University (scheduled Aug. 7, 2008): Organizer, Patrick Carr; CEC liaison, Jill Grogg. Program took place as scheduled; reported by B. Jean Sibley in v.23:no.4 (2008:12) issue of the NASIG Newsletter.
Database & Directory Committee
Lisa Blackwell and Bob Persing, Co-Chairs

Activities

During September the committee concentrated on standardizing member and organizational records in preparation for initiating invoicing. This included entering renewal dates into each member record based on financial records from last year’s renewals. Invoices have been generated the first weeks of October, November and December. The next round of invoices will be generated January 12 for those individuals due to renew their memberships in February. Routine Database & Directory Committee working procedures are still under development. Relevant documentation will be posted in the committee space after completion of a committee conference call in early February.

Membership

What follows is a breakout of various reports run through the ArcStone system. It is hoped that they provide a valuable snapshot of our membership demographics and statistics. It is possible to run additional various types of reports on request. If a requested report is not able to be run, we can ask ArcStone to assist. Some reports would require additional programming by ArcStone. A list of programming enhancements that would be useful is included at the end of this report.

Total Active members: **823**
Corresponding members: **2**
*Gratia members: **4**
Inactive members (do not intend to renew): **5**
New members (7/1-12/30/2008): **28**
Pending new members (applied online but not paid) **9**
Student members: **11**
Active retired members: **10**
Inactive retired members: **2**

Total members invoiced (10/1-12/30/2008): **571**
Total paid invoiced members: **361**
Total unpaid invoiced members: **206**
Unpaid invoiced members 10/1-11/2/2008: **90**

Unpaid invoiced members 11/3-11/30/2008: **27**
Unpaid invoiced members 12/1-12/30/2008: **89**

*number is questionable – 3 of the 4 are listed as joining in 1986; these should be verified.

Member State Affiliations

1/9/2009

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<thead>
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<th>State</th>
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The members of the FDC were asked to create and submit a proposal which would offer exhibits at the annual NASIG conference. The suggestion was to “sell” tables for a specific amount of money and then have a specific time for vendors to present their products.

The committee recommends the following:

1. Keep it low key. A table and a couple of chairs.

2. Hold the exhibits for one day only (maximum 6 hours) during the conference. NOT the day before. We want people to visit the exhibits and they must be an integral part of the conference.

3. There has to be a point to being there and an information need in order for conference attendees to show up. This activity should contribute to the larger NASIG conference conversation.

4. Charge the vendors $250 - $400 to start. One committee member suggested making the exhibits a place to “be” and then if the vendors think they have to come we can charge more.

5. No refreshments are needed, except perhaps coffee, tea and water.

6. Make sure the showcase venue is large enough for a crowd of people.

We are not sure this is viable for the 2009 conference in Asheville. Perhaps it would be better to carefully plan something for 2010 than to push something for 2009, and come out with something that might not be as good as we’d like, and would set a low standard for future conferences. A higher standard, starting in 2010, would be better in the long run.

We also recommend that the NASIG membership be surveyed on the types of vendors they would like to see exhibit at the NASIG conference.

One committee member has issued a challenge to the board and the Conference Planning Committee to be creative and innovative – build on the Charleston model, but don’t replicate it. We want vendors to want to be there because it is meaningful, worthwhile, and yes, a little fun.

Questions/Suggestions for the board to consider:

1. Is Internet going to be provided?

2. Should low-tech/high tech options be offered at different prices or one average cost for both options?

3. What about creating an afternoon/evening reception period, with vendors recognizing that some of the cost is going to wine or beer? This makes it worth attending for attendees, which makes it worth attending for vendors.

4. A group to oversee the process and ensure that they write up at least some guidelines to minimize problems later?
Library School Outreach Committee
Marcella Lesher and Sarah Sutton, Co-Chairs

Narrative of Activities Since Last Report

Recruited library school ambassadors:
Carole McEwan, California State, San Jose
Brenda Battleson, State University of New York-Buffalo

The committee currently has 10 schools with ambassadors and will continue the recruitment process. We also worked with the Awards & Recognition Committee to publicize the awards program and will check with A&R on numbers of applicants coming from schools with ambassadors.

The committee will be working over the next few months to provide substantive suggestions on how to encourage the ambassadors to stay in contact with their schools. Now that the Ambassador Guidelines have been in place for a while and several of our ambassadors have experience with their schools, committee members will be asked to review the guidelines with ambassadors to assess how suggested activities are being implemented.

A short recruitment announcement was placed in the NASIG Newsletter and blog last August. A committee profile written by Susan Davis was posted in the December Newsletter.

In June 2008, the committee set several goals for itself:

(1) Increase the number of library school to ambassador relationships from six to fifteen. We’ve reached 10 as of January 2008.

(2) Continue to create additional materials for ambassadors’ use in their relationships with their library schools and compile them in our Google Group space.

(3) Develop an additional measure of the success of the program (beyond counting the number of NASIG award applications received from schools with ambassadors).

During the months that remain before the annual conference, the committee will continue to recruit ambassadors and foster increased communication among ambassadors in order to facilitate the creation of materials for ambassadors’ use and to develop an additional measure of the success of the program. We will also plan an informal social event for ambassadors and NASIG members who have an interest in the ambassador program in order to further our ambassador recruitment efforts and increase communication between ambassadors, alumni, and the NASIG membership.

Nominations & Elections Committee
Kathy Brannon, Chair; Tim Hagan and June Garner, Co-Chairs

A call for the 2009/2010 nominations went out to active NASIG members on September 16, 2008. Nominations were taken for vice president/president-elect, secretary, treasurer and 3 positions for member-at-large. All nominations were due by October 12, 2008.

There were a total of 140 nominations for 102 individuals submitted. This included nominations solicited by the N&E Committee to broaden the pool for the three executive officer positions. Some individuals received multiple nominations and some were nominated for more than one position.

Vice President/President-Elect received 34 nominations for 26 individuals
Secretary received 17 nominations for 14 individuals
Treasurer received 16 nominations for 12 individuals
Member-at-Large received 73 nominations for 50 individuals

Each of the 102 candidates was contacted by a member of the N&E Committee with the exception of three. Of those, two were N&E committee members and ineligible and one was not an active member. We ended up with 24 candidates who accepted review and submitted their documents by the deadline.

As mentioned in the December 2008 Newsletter, the N&E Committee was given the approval to have
nominees send in a resume or vita rather than requiring them to fill in information onto the nomination profile form. This new process required the revision of several documents before soliciting for nominations. The intent of this change was to make the process easier for the nominee. The committee will be evaluating this process for the annual report.

In December 2008 the N&E Committee reviewed resumes, vitas and position statements and held a conference call to discuss qualifications. The committee then checked references for three VP/PE, two secretary, three treasurer, and six MAL nominees. In January of 2009 the slate was set and sent on to the board as a courtesy per N&E procedures. On February 3, 2009, the slate was announced to the general membership and a call for petition candidates went out. We received one petition candidate who met the requirements and her name was added to the final slate which has been posted in this Newsletter.

Voting began on February 18, 2009, with a few minor glitches that were very quickly resolved. The deadline for ballots is midnight (eastern time) March 18, 2009. Ballots will be counted and the winners announced on or before April 1, 2009.

Thanks to the entire N&E Committee and Char Simser (our board liaison) for their time, hard work, and wonderful ideas throughout this process. And, thanks to Jia Mi from ECC, who spent a lot of time and worked very hard to get all the electronic forms online and working, and for posting all the new and updated documents.

Publications and Public Relations Committee
Glen Wiley, Chair

As part of our charge to proactively encourage publication of serials-related literature, we solicit for current topics and knowledge authors for new NASIGuides. We have one new NASIGuide, “MARC Coding for Serials,” by Elizabeth McDonald and Beverly Geckle. It is currently on the website, but hasn’t been publicly announced since some committee members have experienced oddities with the internal linking within the guide. We are working on a solution. We still have several NASIGuides pending. The potential guides are on serials and institutional repositories, and FRBR implications for serials, and electronic resources workflow.

In order to meet NASIG’s obligation to provide content to the UKSG’s Serials E-News, our committee has asked all former board members back to 2003 who are still active in NASIG. We have a few former board members that might be interested, but they are thinking of topics. There have been two articles submitted to Serials E-News that should appear in an upcoming Serials E-News. This is an ongoing effort.

Other Serials & E-Resources News

NASIG Members Encouraged to Contribute to Serials E-News

NASIG is strengthening our partnership with Serials E-News and part of the growing collaboration allows the opportunity for NASIG members to send news items to Serials E-News for inclusion in their postings. If you know of a serials-related news story, publisher deal, or company merger that you haven’t seen covered elsewhere on discussion lists or blogsphere, you can now send that news item to: Sen@ringgold.com

The editors at Serials E-News will review the information submitted and search for additional information/confirmation as needed to help create a posting to be included in the next update sent out. Information that cannot be confirmed or elaborated upon may not be utilized by the editors. This is a great chance to contribute information and news you may have about your serials world to a larger community.
The NASIG Board is excited to offer this opportunity to NASIG members!

**Library School Outreach Event at UT-Austin**

Eugenia Beh, Clint Chamberlain, Jill Emery

On February 3, 2009, Eugenia Beh, Clint Chamberlain, and Jill Emery gave an overview of the NASIG awards applicable to graduate students to members of the School of Information at the University of Texas. We focused primarily on the conference grant award and on the Fritz Schwartz award. Jill provided a general overview of NASIG while Clint focused on the application submission process and vetting that the Awards & Recognition Committee goes through when looking at awards. He gave very helpful suggestions to students regarding their submissions, such as providing a completed form, different coursework to note on the application, and making sure their references turned in their documentation on time. Eugenia then followed-up with her experience with submitting the documentation last year (it was really easy!) and her experiences at the conference as a grant winner. She stated that she met some really good people whom she has stayed in contact with through this year and how her mentor continued to work with her through her first year of membership as well. All three of us related stories of how being NASIG members has benefitted our careers and helped to lay the groundwork for many of our current professional activities and positions we’ve held.

We responded to a number of questions regarding relevant coursework to include with the applications as well as the overall conference experience. We emphasized the great programming slated for 2009 along with the casual and friendly atmosphere of the conference. Eugenia emphasized the fact that NASIG is very casual and cordial and that you often have the opportunity to follow up with people after sessions and during meal events. All-in-all, we all felt like the session went really well and should result in more University of Texas School of Information candidates applying for awards this year and next. This was definitely a worthwhile endeavor and we’d encourage other NASIG members near schools that offer School of Information or Library Science programs to take the time to give on-site presentations regarding NASIG and the applicable NASIG awards. This was a rewarding experience on all accounts!

**Call for Papers: Resource Sharing & Information Networks**

*Resource Sharing & Information Networks* is now accepting manuscript submissions. The deadline for submission of papers is Wednesday, June 24, 2009 for fall 2009. Submissions should follow the *Instructions to Authors* available at [www.informaworld.com/WRSI](http://www.informaworld.com/WRSI) and should be emailed directly to the Editor, Dr. Barbara J. Stites at bstites@fgcu.edu. Thematic issues will be considered; guest editors interested in proposed theme issues should send an outline for such projects to the editor. Specific areas for article development include but are not limited to:

**Administration and leadership of networks, cooperatives, and consortia:**
- Organizational development
- Board development
- Finance and accounting
- Marketing, advocacy
- Human resource development

**Resource sharing:**
- Access to shared resources
- Reciprocal borrowing
- Interlibrary loan
- Document delivery
- Unmediated borrowing

**Training and continuing education:**
- Development and design
- Implementation and evaluation
- Assessment
- Blended learning: Online plus F2F

**New academic/industry roles & economics:**
- Institutional repositories
- Linking of institutional repositories
- FTE pricing
• Agency role vs. order direct

New international roles for consortia:
• Equitable access to information for developing economies
• Social responsibilities of developed economies
• Special regions: East Europe & Russia; China; Africa

Cooperative purchasing:
• Electronic resource management systems (ERMS)

New publisher roles:
• Growing role of consortia in the new serial economy
• Integration of electronic serials with continuing e-book programs

• Combination of publisher full-text with licensed full-text

Submission Procedure

Researchers and practitioners are invited to submit on or before June 24, 2009. All submitted manuscripts will be reviewed on a double-blind review basis.

For instructions for authors and further details on the journal and submission procedures please visit: www.infomaworld.com/WRSI.

Please send all submissions and questions to the editor Dr. Barbara J. Stites at bstites@fgcu.edu

Routledge / Taylor & Francis Group

Columns

Citations: Required Reading by NASIG Members
Kurt Blythe, Columns Editor

[Note: Please report citations for publications by the membership—to include scholarship, reviews, criticism, essays, and any other published works which would benefit the membership to read. You may submit citations on behalf of yourself or other members to Kurt Blythe at kcblythe@email.unc.edu. Contributions on behalf of fellow members will be cleared with the author(s) before they are printed. Include contact information with submissions.]

Ladies and gentlemen, colleagues, one and all, say hello to the fourth iteration of "Citations." Four appearances in a quarterly newsletter makes this column relatively well-established. Of course, it wouldn't exist without contributors; therefore, now is probably the time to extend a thank you to NASIG's scholars, reviewers, critics and essayists for providing the content, thus enriching our minds and professional understanding: Thanks!

And, a special thank you to this issue's contributors:


Checking In
Kurt Blythe, Columns Editor

[Note: New members, please consider reporting the story of how you came to be a member of NASIG. You may submit items about yourself to Kurt Blythe at kcblythe@email.unc.edu. Please include your e-mail address.]

Welcome to the Newsletter’s first column welcoming new members. We hope to provide colleagues new to NASIG with a forum for telling their stories. In essence, what led them to the world of serials? This inaugural column features eleven new members: Welcome!

Marsha Aucoin just retired after twenty-nine years at Louisiana State University. While at LSU, Marsha was familiar with NASIG but serials were not her primary responsibility; that has changed in her new role as account services manager for EBSCO Information Services, and Marsha is looking forward to her involvement in NASIG.

Emily Bell “became the collection development librarian at Roberts-LaForge Library, Delta State University, on July 1, 2008.” She decided to pursue her MLIS at the University of Southern Mississippi after realizing, as DSU’s acquisitions and accounting coordinator, that, “I could not see myself working outside of a library.” Emily goes on to say, “I had already served my local public library for seven years before moving to DSU. I am very committed to libraries in general – even serving on the Board of Trustees for the library system in which I began my career. Serving the Roberts-LaForge Library as the acquisitions and accounting coordinator gave me a solid foundation – knowledge of subscriptions, collections, purchasing histories, etc. – to begin my new career as the collection development librarian.”

Jim Berry writes:

It seems as if I’ve always been a reader and had books in my life. When I was just a youngster, an uncle regularly passed on to me his copies of Ellery Queen Mystery Magazine and my favorite time to read was stretched out in the back seat of the family car during long trips. I eventually moved on to other genres, but I still enjoy a good old-fashioned mystery.

Professionally, I started my book career running a small specialty bookshop in one of the antiques districts of Portland, Oregon. I did everything from help create our Paradox book database to selecting, ordering, receiving and shelving the books. My favorite question from customers was, “Do you have a book on [insert favorite collectible here]?” The best feeling in the world was to be able to say, “Yes, of course. Let me show you.” It was my step away from the retail book world, though, that brought me into the realm of serials and standing orders. In 1995 I began working for Academic Book Center in the Standing Order Department. It was challenging but rewarding to track down series that had split, or see to the (sometimes grinding) work necessary to confirm that a series had, in fact, truly been discontinued. I was lucky enough to come into the business at a time when electronic content was just getting off the ground and remember many brainstorming sessions about how we could best handle getting our customers access (mainly I remember extensive use of Excel spreadsheets and lots of phone calls).

Today I work behind the scenes at Blackwell and remain curious and interested in the changes occurring in our industry, especially in relation to e-everything. Though many of the same questions have been asked for years now, it seems that we may really be close to a tipping point where electronic content becomes mainstream and we can all agree on how to deal with it efficiently and effectively.

I hope through interacting with colleagues at NASIG I’ll be better able to understand the issues faced by our industry. Without participation and collaboration how can any of us hope to make the best decisions, especially in these difficult economic times?

It strikes me as I write this on a small netbook, that it is almost the same size as those Ellery Queen magazines I read so long ago. We’ve certainly come far since then, but we’ve a long way to go, and what’s to come is up to all of us to decide...both as industry partners and as consumers. I look forward to participating and hope to meet many of you at the upcoming conference in Asheville.
In answer to the question of what brought her to NASIG, Jennifer Brand of SUNY Buffalo’s Central Technical Services Department writes, “It’s very simple, really. I’ve worked with multiple formats for a number of years, but in my current position at UB, I work only on continuing resources. I know about NASIG from a couple of co-workers and from what they’ve shared with me it’s a very good organization. I’m looking forward to membership and hope to be a contributing member in some way.”

Likewise, Jeannie Byrd, “[heard] about NASIG from colleagues, [and] knew that I wanted to join with others who share my love of serials work. I look forward to meeting other members and learning from them.” Jeannie writes of her life prior to librarianship, “I have held a wide variety of positions from school teacher to CPA to college professor. When I joined the staff five years ago at an academic library, I knew that I had finally found my place in the universe. I knew that I wanted a career in librarianship, so I earned my M.S. in Information Science from the University of Tennessee at Knoxville while working as serials coordinator at Union University. For the past two years, I have been the serials and electronic resources librarian at Union. Working with serials has been both a challenge and a delight.”

In the words of Angela Dresselhaus:

Serials grew on me over time. I started out in libraries at the University of Louisville as a part time student assistant while completing a B.A. in music. Working in the music library helped me become an efficient user of the library and more importantly, I discovered a career. Music was a hobby that I enjoyed immensely, but I never intended to find a job in the music industry. The library turned out to be one of my favorite places on campus, the work was enjoyable, and after a couple of years, I was certain about librarianship as a career.

When a serials acquisitions position opened up at the main library I had a chance to discover if working full time in libraries would be enjoyable. I was excited about transitioning to a full time job, but serials were an unfamiliar concept. Initially, the new position was a challenge, but I felt that I could follow this satisfying career path.

NASIG entered the picture when Louisville was selected as a conference site and my supervisor at the time, Tyler Goldberg, was a co-chair of the Conference Planning Committee. I remember being surprised that there was such a large organization dedicated to serials. Upon further examination of the website I was happy to see scholarships and grants for students seeking serials careers. The process of applying for these scholarships and attending the 2007 annual conference as the Fritz Schwartz recipient demonstrated to me what NASIG is about. Writing for the award required me to reflect on my experiences and form goals for my future. That application became a roadmap for my educational and career endeavors. The conference and the people attending provided excellent opportunities to learn about trends in the profession.

Currently, I’m a fast track serials cataloger at Indiana University and a student finishing up my MLS this summer. Working at IU has exposed me to many excellent catalogers who care about what they do for the library and patrons. At the moment, I am enjoying my work as a serials cataloger and my library science classes. I also enjoy drumming up interest in NASIG by serving as library school ambassador for Indiana University. I have been so impressed with NASIG and how they welcome students into their organization that some may think I post scholarship announcements a bit too often to our student listserv. After graduation I look forward to becoming more active in NASIG.

Sarah (Sally) Glasser reports: “Unlike most of my classmates, I gravitated toward cataloging in library school. Although many describe me as a ‘people person,’ I was always more interested in working in technical services. Despite that, I began my library career in reference, complementing my work with a part time cataloging position. Then I read a job posting for a serials/electronic resources librarian, and the rest is history. Serials seem to be the perfect fit for my interests, abilities, and professional aspirations. After less than six months on the job at Hofstra University, I am still learning the ropes, but I know I’m in the right place. I discovered NASIG while scouring the Internet
for resources for new serials librarians; needless to say, I was very happy to find it. I look forward to the networking, resources, and professional development opportunities NASIG has to offer. I hope to make it to the 2009 conference and meet some of you personally!”

As a Bryn Mawr College library assistant who is pursuing an MLIS, Sarah Hartman-Caverly “[is] always looking for ways to connect to professional librarians and to be active in the professional dialogue. A colleague recommended that I look into joining NASIG, since I work primarily with print and electronic serials. NASIG seems like the kind of organization in which people are talking about the challenges and opportunities that librarians who work with serials are facing in the digital realm. NASIG also provides opportunities for MLIS students to apply for support and to network with library professionals. These attributes make joining NASIG an excellent opportunity for paraprofessionals working in serials to learn more about the field. I find my work with serials to always be challenging and – because of changes brought on by digitization – exciting, and NASIG is full of people who share those views.”

Echoing interests in learning from and giving back to NASIG is Amanda Baker Hirko, who “[has] been working [as a library marketing manager] with Oxford Journals, a division of Oxford University Press, for over six years, marketing to authors, readers, and other end users. In October 2008, I moved into a new position at Oxford Journals focused specifically on library marketing to institutions in North and South America. I joined NASIG so that I could both learn and become more involved in the serialist community. As an organization dedicated to promoting serials-specific communication, education, and relationship building, NASIG seemed like an ideal organization to join. I am looking forward to this year’s annual conference in Asheville, NC, my home state, and to engaging more with the NASIG community.”

Another new face at this year’s conference will belong to Beth M. Johns, who writes, “I’ve been working as a librarian since 2006 at Saginaw Valley State University, after graduating from Wayne State University in late 2005. I’m one of those ‘second career’ librarians, having previously worked in the legal field as a paralegal. My official title is electronic resources & reference librarian and I really enjoy working in both of areas of the library. Half of my job is as a traditional reference librarian and the other half is working mainly with electronic serials, specifically, managing our A to Z list and link resolver. Like many new librarians, I didn’t have any experience with electronic resources, other than as a user. Most of my education in this area has been through a lot of self study and learning on the fly. I was surprised to find that serials work is really interesting because it is not an area I ever saw myself working in as a student. I am interested in working more deeply with serials in the future, perhaps becoming more involved with acquisition. I joined NASIG due to my continuing interest in serials and also to network with others in the field and explore educational opportunities. I plan to attend the annual conference this year, so maybe I’ll meet more of you in June!”

And then there’s Taryn Resnick:

As is common in our field, librarianship is a second career for me but, in retrospect, it seems that my prior work and life experiences were all leading me in that direction. I graduated with a bachelor’s degree in English—and not a clue as to what to do with it. I worked briefly in publishing and for arts organizations in the Boston area. I took what I thought would be a part-time, temporary job doing administrative work in a basic science research laboratory at Harvard Medical School. This eventually morphed into a full-time job managing that laboratory. I then moved to New York to manage a laboratory at Weill Medical College of Cornell University. After fifteen years of this work, I was burnt-out and increasingly dissatisfied. I became a full-time library graduate student in 2002, and my experience in academic medicine, combined with a life-long love of reading, research, and locating and organizing information, led me to a career in medical librarianship.

After I received my MLS in 2004, I applied for jobs in academic libraries all over the country. Despite an extreme desire to leave New York, I never dreamed I would end up relocating to Texas, where I now work
at the Texas A&M University Medical Sciences Library in Resources Management Services (aka Technical Services) as the resource management librarian. I experienced major culture shock but was ready to embrace it. Texas A&M has its own distinctive culture and traditions and, of course, so does Texas; both continue to surprise and educate me every day. I have come to realize I will always be a “Yankee” no matter how long I live in Texas, but I really enjoy it here—and I certainly do not miss the snow and cold.

My MLS program did not include any coursework in serials acquisitions and I must admit that I completed the single required course in cataloging (which focused on books) with the thought, “Thank heavens I never have to do that again!” Of course, I now have a much different view and have learned an enormous amount in my four years on the job. The specialized nature of the Medical Sciences Library means that I get a big-picture view of library operations through extensive, hands-on involvement in acquisitions, cataloging, subscription maintenance, collection development, vendor relations, and records management. I also investigate online products, arrange product trials, and negotiate licenses with vendors on a local and consortial level.

I joined several national library organizations, such as the Medical Library Association, in library school, taking advantage of student memberships. After graduation, I just kept on automatically renewing my memberships in these same organizations. This year, it finally dawned on me: NASIG’s mission and activities are directly related to my work as a librarian; as an organization, it is a perfect fit for me. I look forward to becoming involved as an active member.

In conclusion, your humble columnist would like to note that he looks forward to all these new members becoming more involved in NASIG, too.

**Title Changes**
Kurt Blythe, Columns Editor

[Note: Please report promotions, awards, new degrees, new positions, and other significant professional milestones. You may submit items about yourself or other members to Kurt Blythe at kcblythe@email.unc.edu. Contributions on behalf of fellow members will be cleared with the person mentioned in the news item before they are printed. Please include your e-mail address or phone number.]

This quarter’s column features five changes in the lives of four librarians: two of our colleagues have relocated, one has been promoted, that same librarian has married, and a colleague has retired. Without further ado:

**Beverly Dowdy** “grew up in North Carolina, and [is] happy to be back.” Previously at the University of Central Oklahoma, where she served as the serials and electronic resources librarian, Beverly has been at Duke University since October 2008. Beverly is the head of Duke’s Electronic Resources and Serials Management Department, a position that was created only one year prior: “Electronic resources are exploding here, just as they are everywhere else. We are caught up in the ‘workflow challenge’ of e-journals.”

Beverly may now be reached at:

**Ms. Beverly A. Dowdy**
Head, ERSM
Duke University Libraries
Smith Warehouse
114 South Buchanan Blvd.
Durham, NC 27708

Phone: (919) 660-5855
E-mail: beverly.dowdy@duke.edu

**Dalene Hawthorne** is no longer the head of Systems and Technical Services at Emporia State University. She writes, “I’ve accepted a new position as director of the Arkansas City Public Library in Arkansas City, Kansas. By the way, when in Kansas, the final ‘s’ in the word ‘Arkansas’ is pronounced.” Dalene goes on to say, “I’ve been wanting service to be more a part of my life, and decided it was time to move to public libraries. I started at Ark City January 2, 2009. So far, the job is both challenging and fun. I have an elevator to get fixed. I am also serving on the Board of Directors of the local literacy council and will be tutoring for them.”

**Dalene Hawthorne** is no longer the head of Systems and Technical Services at Emporia State University. She writes, “I’ve accepted a new position as director of the Arkansas City Public Library in Arkansas City, Kansas. By the way, when in Kansas, the final ‘s’ in the word ‘Arkansas’ is pronounced.” Dalene goes on to say, “I’ve been wanting service to be more a part of my life, and decided it was time to move to public libraries. I started at Ark City January 2, 2009. So far, the job is both challenging and fun. I have an elevator to get fixed. I am also serving on the Board of Directors of the local literacy council and will be tutoring for them.”
“I regret that this change in my position means I will not be continuing my membership in NASIG. I will miss you all!”

Dalene’s new contact information is:

Dalene Hawthorne  
Director  
Arkansas City Public Library  
120 E. 5th Ave.  
Arkansas City, KS  67005  
E-mail: dhawthorne@acpl.org

Sarah Morris writes, “I have two title changes to report for myself. The first is that I got married in October, so I have a new last name to add,” and thus, Sarah Morris is now Sarah Morris Lin. Furthermore, “shortly after [marrying] I was promoted within my law firm to the title of ‘supervisor, U.S. Technical Services,’ which would translate into ‘technical services librarian’ outside of the world of law firms.”

You can reach Sarah at:

Sarah Morris Lin  
Supervisor, US Technical Services  
Reed Smith LLP  
10 S. Wacker Dr.  
Chicago, IL  60606

Phone: (312) 651-1507  
Email: sarah.e.m.lin@gmail.com

Last, but certainly not least, you may remember a reference in the previous quarter’s column to the retirement of long-time serialist, Frieda Rosenberg. Your faithful columnist is especially chagrined at missing two opportunities to note this title change since Frieda was my supervisor (and remains my friend). In Frieda’s own words, “I retired as head of Serials Cataloging at the University of North Carolina at Chapel Hill on August 1, 2008, but will keep my membership in NASIG and am helping on the Conference [Planning] Committee for the Asheville conference in 2009.”

On behalf of NASIG, this column would like to congratulate everyone on their respective title changes, and I’ll see you all in Asheville.

Thanks to Our Donors!

The following members made donations to NASIG in the period of March 2008-February 2009. Donations are used to support NASIG scholarships and awards. Thanks to all for their support of these important programs!

Susan Davis - Rose Robischon Memorial Fund  
Lola Halpin - Fritz Schwartz Award  
Gale Teaster

Calendar

Lillian DeBlois, Calendar Editor

[Please submit announcements for upcoming meetings, conferences, workshops and other events of interest to your NASIG colleagues to Lillian DeBlois, lillian.deblois@gmail.com.]

March 20, 2009  
NASIG UnConference  
Manhattan, KS  
http://nasigunconference2009.wetpaint.com/

March 27, 2009  
North Carolina Serials Conference  
“Are You Ready? New Opportunities in Challenging Times”  
Chapel Hill, NC  
http://www.nccuslis.org/conted/conted.php

March 30-April 1, 2009  
United Kingdom Serials Group  
Annual Conference and Exhibition  
http://uksg.org/event/conference09
April 2-3, 2009
Association for Library Collections & Technical Service
“Basic Collection Development and Management”
Buffalo, NY
http://www.ala.org/ala/mgrps/divs/alcts/confevents/upcoming/workshop/index.cfm

April 6-May 1, 2009
Association for Library Collections & Technical Services
Web Course
“Electronic Resources & Acquisitions”
http://www.ala.org/ala/mgrps/divs/alcts/confevents/upcoming/webcourse/foeelectronic.cfm

April 8, 2009
National Information Standards Organization
NISO Webinar
“KBART and the OpenURL”
http://www.niso.org/workrooms/kbart

April 13-May 8, 2009
Association for Library Collections & Technical Services
Web Course
“Fundamentals of Acquisitions”
http://www.ala.org/ala/mgrps/divs/alcts/confevents/upcoming/webcourse/foacquisitions.cfm

April 24, 2009
TEDSIG Spring Meeting
“Electronic Serials: Getting Them and Keeping Them”
Dublin, OH

May 4-29, 2009
Association for Library Collections & Technical Services
Web Course
“Collection Development & Management”
http://www.ala.org/ala/mgrps/divs/alcts/confevents/upcoming/webcourse/focollection.cfm

May 6, 2009
National Information Standards Organization
NISO/COUNTER Webinar
“COUNTER: A How-to Guide”

May 13, 2009
National Information Standards Organization
NISO/COUNTER Webinar
“Usage Issues”
http://www.niso.org/news/events/2009/usage09

May 13-14, 2009
Association for Library Collections & Technical Services
“Metadata and Digital Library Development”
Harrisonburg, VA
http://www.ala.org/ala/mgrps/divs/alcts/confevents/upcoming/workshop/meta_digital.cfm

May 15-20, 2009
Medical Library Association (MLA)
Annual Conference
“Infusions”
Honolulu, HI
http://www.mlanet.org/am/

May 27-29, 2009
Society for Scholarly Publishing
31st Annual Meeting
Baltimore, MD
https://www.sspnet.org/Events/spage.aspx

June 1, 2009
National Information Standards Organization
NISO Forum
“Performance Measures and Assessment”

June 1-26, 2009
Association for Library Collections & Technical Services
Web Course
“Fundamentals of Acquisitions”
http://www.ala.org/ala/mgrps/divs/alcts/confevents/upcoming/webcourse/foacquisitions.cfm

June 3, 2009
NASIG
Executive Board Meeting
Asheville, NC
June 4-7, 2009  
**NASIG**  
Annual Conference  
“Riding the Rapids through a Mountain of Change”  
Asheville, NC  
http://www.nasig.org/activities_calendar.cfm?action=detail&rec=43&viewas=39967

June 8-July 3, 2009  
**Association for Library Collections & Technical Services**  
Web Course  
“Electronic Resources & Acquisitions”  
http://www.ala.org/ala/mgrps/divs/alcts/confevents/upcoming/webcourse/foelectronic.cfm

June 10, 2009  
**National Information Standards Organization**  
Webinar “Library Systems & Interoperability: Breaking Down Silos”  

June 14-17, 2009  
**Special Libraries Association**  
Annual Conference & Info Expo  
Washington, DC  
http://www.sla.org/content/Events/conference/ac2009(index.cfm

July 9-15, 2009  
**American Library Association**  
Annual Conference  
Chicago, IL  
http://ala.org/ala/conferencesevents/upcoming/annual/index.cfm
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April 1, 2009

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