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## JOE by the Numbers 2005

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## JOE by the Numbers 2005

### Abstract

JOE by the Numbers reports on the 2005 acceptance rate, submission rate, and readership rate and calls attention to one of the most interesting features of the JOE site, the Top 50 Most Read Articles lists. February JOE mentions just six of 29 excellent articles.

## JOE by the Numbers

As usual this time of year, I report on the previous year's acceptance rate, submission rate, and readership rate. I also call attention to one of the most interesting features of the JOE site--unless you count the issues themselves, of course.

### Acceptance Rate

In 2005, the acceptance rate for JOE articles was 32%. In 2004, it was 48%. This means that JOE is an increasingly rigorous journal in which Extension professionals and other scholars should be proud to be published.

### Submission Rate

In 2005, JOE received 275 submissions. This is only four submissions fewer than our all-time high, reached in 2004.

### Readership Rate

JOE readership rate continues to rise. In 2005, there were 1,546,062 "visitors" to the JOE site who viewed 4,169,310 pages. This compares to 1,055,639 visitors who viewed 2,610,120 pages in 2004.

These numbers all say something about the growing popularity of the Web and even more about the success of JOE as *the* refereed journal for Extension professionals.

### The Top 50 Most Read Articles

In 2002, we started offering reports at 6-month intervals on the most popular articles in JOE. You can find these reports at <<http://www.joe.org/stats.html>>. These lists are not a reflection on the quality of the JOE articles that "made the lists" as opposed to those that didn't, but they do say a lot about the degree of interest readers from around the world have in some of the topics discussed in JOE articles.

## February JOE

There are many interesting articles in this issue, and I have space to mention just a few of them.

- The Commentary in the February JOE, "[The Neglected Life Skill](#)," addresses a topic near and dear to this editor's heart: writing as an important life skill.
- "[Continuity and Change: Themes of Mental Model Development Among Small-Scale Farmers](#)" is a follow-up to a fine article from the June 2005 issue, "[Invisible Force: Farmers' Mental Models and How They Influence Learning and Actions](#)."
- "[Survey of University of California Academics' Attitudes Regarding the Impact of Escaped Horticultural Introductions on Wildlands](#)" reports on a phenomenon that is by no means limited to one institution.

- "[Building an Onsite Wastewater Treatment System Management Database for Your Municipality](#)" and "[Building an Extension Information Network: An Oregon Agricultural Case Study](#)" both discuss databases and the important role they can play in Extension programming.
- "[We Identified Issues Through Stakeholder Input--Now What?](#)" reports on how Texas Cooperative Extension went about reviewing and addressing the issues identified by stakeholder input.

And these are just six of 29 excellent articles in this issue!

Laura Hoelscher, Editor

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