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## JOE RSS Feed

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## JOE RSS Feed

### Abstract

In "New Way to Subscribe to *JOE*," I alert readers to the new RSS option for subscribing to *JOE*. In "April *JOE*," I highlight just a few of the excellent articles in this month's issue, including a timely Commentary.

## New Way to Subscribe to *JOE*

You now have two ways to subscribe to the *Journal of Extension (JOE)*--a new option, subscribing to the RSS feed, and subscribing to the e-mail list.

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## April *JOE*

This issue comes out less than a week after Earth Day 2008, which makes the Commentary particularly fitting. "[Sustainable Living Education: A Call to All Extension](#)" asks the question, "Should Cooperative Extension galvanize and lead a public shift to sustainable living in response to global climate change?" and answers that "the time is NOW." Those who attended the National Extension Directors and Administrators (NEDA) meeting in February received this challenge--and now it's our turn.

Business development gets a fair amount of attention in this issue. "[Strengthening Entrepreneurship and Building Leadership Capacity in Rural Communities](#)," "[Growing Rural Tourism Opportunities](#)," "[An Exploratory Study of Farmers' Views on Aquaculture Development in Indiana](#)," and "[Extension's Role in Facilitating Collaborative Initiatives: Direct Marketing Farm Products on the Internet](#)" speak to the ways Extension professionals are serving the needs of their clients and helping to grow their local economies.

Now that I've mentioned a Commentary, two Features, a Research in Brief, and an Ideas at Work, it's time to turn my attention to the Tools of the Trade articles. They're all interesting and useful, as they should be, but it's the first two that particularly struck me as I started copy editing that section.

"[Strategies for Generalizing Findings in Survey Research](#)" and "[Creating Quick and Easy Displays for Extension Events](#)" together illustrate the great range of the *Journal of Extension (JOE)*, what makes it unique among refereed journals and uniquely relevant to Extension and other outreach professionals.

I just wish I could make mention of the other 22 articles, as well. Read them, and you'll see why.

Laura Hoelscher, Editor

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