



NASIG NEWSLETTER

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President's Corner

Kristen Wilson

Lately it seems that everywhere I go people are talking about 2020. They can't believe it's been two decades since the world worried about Y2K or that the oldest millennials—including yours truly—are closing in on 40. NASIG also celebrates a milestone in 2020, as this year marks 35 years since our first meeting. As we approach the midpoint of our fourth decade, we enjoy the fruits that a mature organization has to offer: an established reputation, a solid member base, and the guidance of the leaders who have helped chart our course. But as a mature organization, we also face certain challenges, particularly those of staying fresh and adapting to our changing profession. The work of the organization this year embodies both of these themes—honoring tradition and moving forward.

Since my last update, the program for the 35th Annual Conference has really come together. We've got an excellent slate of talks planned, which represent the best of NASIG's roots and its expanding scope. NASIG remains the place to be if you want to learn the fundamentals of serials cataloging, licensing, and e-resources management—it's the focus on those core areas that make us such a great entry point for new librarians. But we've also got plenty of talks this year focusing on Open Access (OA), linked data, collection metrics, and new staffing models, all rapidly changing areas that continue to require creativity and flexibility as they seek equilibrium.

Another critical goal this year has been the migration to the new NASIG website. With a new platform selected,

this year's work really focused on reviewing and migrating our existing content—no easy task when you've got 35 years of history behind you. The Web-Based Infrastructure Implementation Task Force did an amazing job of streamlining the site and creating a cleaner, more modern first impression of NASIG on the web. And thanks to the efforts of the Task Force, we were able to roll out the new site and registration process in January. Of course, we still want to preserve our historical documents, and the move to the new site gives us an incentive to look at archival platforms, like the Open Science Foundation, and figure out how we can best preserve our past while moving into the future.

As we consider the face NASIG puts forward to the world, we've also been reflecting on our publications. NASIG is seeking a new editor-in-chief for its *Newsletter*, and we hope to see the new leader move the *Newsletter* forward by taking advantage of the new web platform, working closely with our social media team, and soliciting content that will energize our members.

The Board is also continuing to work with UKSG to finalize the transition to OA publishing for our *Proceedings* and will have more concrete details available at this year's conference. In this same vein, NASIG has been invited to participate in a wider discussion at Electronic Resources and Libraries relating to the state of scholarly publishing for serials and e-resources content. We'll join representatives from other publications and conferences in our space to explore the idea of a cohesive, open publishing strategy for the whole community. I'm excited to see where those ideas will lead us.

The balance between old and new, tradition and exploration, is not an easy one to maintain, and it can't be done by one person. All the work I've talked about here has happened thanks to the hard work and dedication of our members—those who have seen the organization throughout most of its lifespan and those who have joined in just the past year. Thank you all!

Articles

2020 NASIG Election Slate

Madeline Kelly, Chair, NASIG Nominations & Elections Committee

The following individuals are slated to appear on the ballot for the 2020 election:

Vice President/President-Elect (3-year term beginning 2020/2021)

- Mandy Hurt (Duke University)
- Ted Westervelt (Library of Congress)

Member At Large (3 to be elected; 2 will serve a 3-year term beginning 2020/2021, 1 will serve a 2-year term beginning 2020/2021)

- Lisa Barricella (East Carolina University)
- Katy DiVittorio (Auraria Library, Denver, CO)

- Mary Ann Jones (Mississippi State University)
- Laurie Kaplan (ProQuest)
- Courtney McAllister (Yale Law School)
- Jennifer Pate (University of North Alabama)
- Maria Stanton (ATLA)

Ballots, voting instructions, petition candidate instructions, and candidate profiles are forthcoming and information about each will be distributed in separate email messages. Please address any questions to: Madeline Kelly, Chair, NASIG Nominations & Elections Committee 2019/2020, Madeline.Kelly@wwu.edu.

Call for NASIG Committee Volunteers

Betsy Appleton, NASIG Vice President/President-Elect

Now is the time to consider volunteering for one of NASIG's committees in 2020/2021. NASIG is an all-volunteer organization, and the work NASIG does is only possible through the energy, time, and service of our

volunteers. Whether you are a long-time member or just recently joined, there is a place for you on one of the many standing committees and task forces. The service year for NASIG runs from the end of one conference to the beginning of the next, and there are a variety of term lengths available, depending on the role.

The **Conference Planning or Program Planning Committee** are great choices for volunteers that want to shape our largest event of the year. If you are familiar with the Madison, Wisconsin, area, want to help craft a high-quality program, or just love event planning and everything that goes into getting the details right, consider volunteering for one of these committees.

Awards and Recognition is a great way to champion the best of the best in NASIG and celebrate the excellent work, service, and scholarship of our award recipients. The **Continuing Education Committee** (CEC) plans and organizes all our webinars and regional programming and maintains our Core Competencies documents.

Conference Proceedings Editors will have the opportunity to not only prepare our 2021 Conference Proceedings, but also have a hand in reshaping our editorial policies and procedures as we transition to fully Open Access (OA) proceedings in 2021. The **Equity and Inclusion Committee** develops strategies to increase diversity, equity, and inclusion in NASIG membership, leadership, programming, and award winners. They also consult with other committees and task forces to ensure that NASIG takes and creates opportunities to incorporate more just and equitable policies, procedures, and programming for all our members and prospective members. The **Digital Preservation Committee** is leading the way in raising awareness of and developing tools to reduce the risk of losing vulnerable digital scholarly content. The **Standards Committee** promotes the development and implementation of best standards and practices via active work with NISO, COUNTER, and other standards-related organizations. **Open Initiatives** is working to support all things Open: OA, library-focused open-source software communities, and Open Educational Resources. The **Mentoring and Student Outreach**

Committee works to promote NASIG to prospective members and recruit the next generation of information professionals currently enrolled in library and information science programs.



If behind-the-scenes work is more your style, the **Bylaws Committee** completes the work to ensure we adhere to and revise our governing documents appropriately. The **Communications Committee** maintains our website, email lists, and social media/marketing work. **Membership Services** maintains our membership database and works with a variety of other committees regarding membership. **Evaluation and Assessment** designs evaluation mechanisms for the conference, preconferences, CEC workshops, and other events, producing and distributing reports for the board and various committees. The **Nominations and Elections Committee** shepherds the process for the annual NASIG Executive Board election. The **Newsletter Editorial Board** produces the publication you are reading.

There truly is a place for all NASIG members interested in doing the work of NASIG on one of our committees. We will be doing the bulk of the work on committee appointments in March and April. Fill in the [Volunteer form](#) today, or contact Betsy Appleton, NASIG Vice President/President-Elect, with any questions.

Upcoming Conference News

CPC Update

Sion Romaine & Lisa Barricella, CPC Co-Chairs

CPC members have been busy as bees getting things ready for the NASIG 2020 35th Annual Conference in Spokane, Washington! General information about the conference, including a link to [registration](#), is available on the new (all-new!) [NASIG website](#). A detailed conference schedule, with descriptions of each session and pre/postconference, is available on [Sched](#). Speakers for the opening session on Tuesday, June 9, will be teacher, naturalist, and writer [Jack Nisbet](#), and [Warren Seyler](#), BPA and history presentation coordinator for the [Spokane Tribe of Indians](#). (Plan on leaving the opening session as well versed on Spokane's story as the locals are!) The [Annual Fun Run](#), held on Thursday, June 11, at 6:00 a.m., will loop along the banks of the Spokane River. For those of you who can't fathom an exhilarating run through nature at six in the morning, but might be capable of pulling off a leisurely walk in a housecoat and dark sunglasses, Spokane's many bridges will allow you to easily shorten the route so you can still boast of beating the perky runners back to the hotel.

Once you have registered, you'll be able to reserve a room at the [Davenport Grand Hotel](#) for the conference rate of \$140. The spacious rooms feature king beds and beautiful views of downtown Spokane and Riverfront Park. (The rooms also have remote control blackout shades, so you won't even have to get out of bed to watch the sunrise!)

Spokane Fun Facts: Road Trip! Venturing Beyond Spokane

Sion Romaine & Lisa Barricella, CPC Co-Chairs

Well, hey there, city slicker! Looking to get outdoorsy while visiting Spokane? Plan to spend a day or two in Spokane before or after the conference and visit one of the many nearby attractions. There's a lot to do within two-hours of the city, including [mining for garnets](#) (You're rich!), [feeding bison](#) (You're brave!), [and soaking in Soap Lake](#) (You're rich, brave, and relaxed!). A little farther afield, but within three hours, you can visit the spectacular [Grand Coulee Dam](#), imbibe your way through wine-country in [Walla Walla](#), or climb the famous [M Trail in Missoula](#). June is a beautiful time of year to be in the Pacific Northwest, so plan to spend a few extra days in the area!

PPC Update

Wendy Robertson, PPC Chair

The Program Planning Committee (PPC) has been very busy the last few months reviewing the proposals and setting our schedule. Thank you to everyone who submitted proposals; I am sorry we were not able to accept them all. We were impressed with the diversity of program proposals submitted this year, covering all parts of NASIG. Thank you also to the people who were willing to combine sessions so that we could have more speakers. The MOUs will be well underway (and perhaps completed) by the time this is published.

We will be sending out calls for the Great Ideas Showcase (poster sessions or more interactive exhibits) and the snapshot sessions (brief, 5 to 7 minute

presentations) in February. We will also be working with the Mentoring and Student Outreach Committee on the student spotlight sessions, which provide LIS student members an opportunity to present at a conference. After we receive a list of Tier 1 and 2 sponsors, we will coordinate the vendor lightning talks. Interested vendors, please see the sponsorship website (<https://www.nasig.org/Sponsorship>) for more information.

The list of concurrent sessions is in Sched (<https://nasig2020.sched.com/>) and was posted just in time for registration. This took a lot of time from the committee members during the winter break in order to make this happen, so thank you to everyone on the committee. Please also pay attention to the schedule as it is a bit different this year, thanks to modifications the Conference Planning Committee and PPC collaborated on this fall.



Finally, we have been hard at work on the preconferences and postconferences. We think these will be really great and hope you all are signing up for them!

Preconferences

Resource Management in an OA World (full day)

Jill Emery, Portland State University, and Graham Stone, Jisc

UC's cancellation of the Elsevier Big Deal, Plan S, and research funding mandates all point to open access content no longer being a "trend" but rather a new model of content management for librarians and libraries. Often collection management of commercially published content and open access resources fall under separate management structures within a given academic library. Now more than ever, the lines of management of this content are blurred and, with staff attrition, falling to the management efforts of traditional technical services. In 2019 the authors of this preconference published an open access monograph on this topic (<https://www.alastore.ala.org/content/techniques-electronic-resource-management-terms-and-transition-open>), which envisages a post-OA e-resource lifecycle blending electronic resource and open access content management into one overall workflow map. This session will outline how open content management can dovetail into current e-resource management tactics across a revised set of 6TERMS: selection of resources; procurement and licensing of resources; implementation; troubleshooting; evaluation; and preservation and sustainability of resources. We will explore each of the six areas in depth and investigate how OA content can be mapped into standard electronic resource management processes.

Creative by Nature: Conquering the Challenges of Linked Data (full day)

Heidy Berthoud and Jackie Shieh, Smithsonian Institution

This preconference will help colleagues who wish to break through existing data silos and embark on describing galleries, libraries, archives and museums (commonly referred to as GLAM) collections in a linked data environment. By leveraging structural data in RDF on the web, linked data enables collection exposure through direct communication without ongoing human intervention.

After the session, participants should be able to answer the following questions:

- Why should I care about linked data?
- How does linked data relate to my work?
- What do indicators, subfields, and tags have to do with subjects, predicates, and objects?
- How can linked data help me describe collections?
- How can linked data help me apply controlled vocabularies?
- What can I do with linked data right now?
- What tools or skills are already at my fingertips?

We will answer the above questions with a mix of seminar-style lecture, Q&A, and practical exercises that will show participants the wealth of tools already available to them. Participants should bring their curiosity and questions; we anticipate a lively session and encourage active participation!

Licensing 101: Anatomy of a License (half day)

Laura Hanscom and Katie Zimmerman, MIT University

This session requires no previous licensing experience! We will start with the “bare bones” and go over the structure and components of a standard, academic license for electronic resources. Topics that will be discussed include:

- Why you need a license and what you want it to do for you(r users)
- How to define “Authorized User” and “Authorized Uses” to get the most for your community
- Fair use clauses and why they’re important
- Navigating the legalese, and what to look out for in it
- Language to add to support your community in privacy, accessibility, perpetual access, and more

We hope that after this workshop you will feel more confident in your knowledge of what a license is, the role it plays in academic libraries, and what to be on the lookout for in your own institution’s licenses.

Licensing 201: Privacy, Piracy, Programming and Other Advanced Licensing Topics (half day)

Laura Hanscom and Katie Zimmerman, MIT University

This session will build upon the foundation of the previous Licensing 101, and would also be suitable for practitioners who already have basic licensing knowledge/experience. We will discuss topics such as:

- Privacy issues created by the increasing personalization of content by academic publishers, and how to address this in content licenses
- Keeping licenses up with cutting-edge research methods, particularly computational ones such as text and data mining (TDM)
- Adapting tools (and their licenses) designed for commercial or corporate use into an academic context
- Leveraging licensing for the greater good: licensing for transformative agreements, author rights, and the changing role of the publisher contract
- Using values-based negotiation techniques to better serve your community

After this workshop attendees should have an increased awareness of current difficult topics in library licensing, particularly the problems created when commercial business practices are applied in the scholarly communications ecosystem, the effects these new developments will have on their communities, how these practices are manifested in vendor licenses and strategies on how to address them.

Postconferences

Introduction to Electronic Serials Cataloging using RDA (half day)

Steve Shadle, University of Washington

Resource Description and Access (RDA) is the current North American library cataloging standard. This workshop (based in part on the Serials Cataloging Cooperative Training Program workshop), will offer an introduction to cataloging electronic serials with RDA. It will cover RDA and CONSER standards, core elements, and terminology with special attention paid to the differences in practice in the cataloging of print and electronic serials. Attendees will participate in hands-on exercises which will include use of tools and documentation in support of cataloging with RDA. Knowledge of print serials

cataloging practices is not required but attendees should be familiar with the MARC standard. Access to the PowerPoint presentation will be given to participants ahead of the workshop via email.

E-Resources Accessibility: Issues and Advocacy (half day)

Beth Ashmore, North Carolina State University Raleigh-Durham, and JJ Pionke, University of Illinois at Urbana-Champaign

Accessibility issues are pervasive in the modern library, and advocating for our users and their access to resources is a mission that is important to every member of the library organization. This session will outline the concept of accessibility and what it means for online resources. We will identify best practices and introduce strategies to help attendees prioritize which best practices to implement at institutions. We will provide guidance on how libraries can leverage the power of consortia and other library organizations, like the Library Accessibility Alliance, to effect change locally and in the wider community. We will use hands-on activities and facilitated discussions to look at accessibility issues throughout the e-resource lifecycle and share tools that librarians can use to stay up to date on outstanding e-resource accessibility issues. We will also discuss the impact of accessibility advocacy and the next steps we can take to build awareness locally and globally.

Why Stay at the Conference Hotel?

It is important for the financial success of the conference, and indeed the continued success of NASIG, that conference participants stay at the conference hotel. Each year, NASIG contracts with a hotel for meeting space to stage the annual conference. As part of the meeting contract with the hotel, NASIG is obligated to fill a designated number of hotel rooms at a discounted rate. If we do not fill those rooms, NASIG will be obligated to cover the difference in cost.

We know that many institutions are decreasing the level of financial support for employees to attend professional development events, even as the cost to attend these events seems to only ever increase. By staying in the conference hotel, you are helping NASIG keep the overall conference rate and our annual membership fees as low and as stable as possible.

Staying at the conference hotel also has added benefits for you as an attendee:

- Complimentary internet access in your hotel room.
- Easy access to your room for a quick post-ice cream break catnap.
- Easy access to all meetings and the opening reception.
- Ample opportunity to meet new colleagues and catch up with old friends at the breakfasts, breaks, and late-night socials.
- Short stroll to all downtown Spokane has to offer, including Riverfront Park, restaurants, and shopping!

If you have any questions about the conference, or the organization's obligation to fulfill hotel rooms in compliance with the hotel contract, please feel welcome to reach out to CPC at: conf-plan@nasig.org

Profile of DeEtta Jones, Vision Speaker at the 34th Annual NASIG Conference

Christian Burris, Profiles Editor

DeEtta Jones was one of the Vision Speakers at the 2019 Annual Conference. She serves as the founder of DeEtta Jones and Associates, which offers in-person and online leadership programs as well as consulting services including management training, D&I strategy, leadership team development, organizational change management, executive coaching, and communication strategy. Her areas of expertise include equity, diversity, and inclusion along with organizational effectiveness and assessment.

I completed my interview with Ms. Jones on March 11, 2020.



Photo Courtesy of DeEtta Jones

How did you get started in the work of diversity, equity, and inclusion?

I began as an undergraduate in college as a student activist. My mentor developed and taught a course on leadership that integrated interculturalism and feminist theory. A year after completing that course I was a student co-teacher with her. I became a student of power and oppression and the impacts they have on culture. I also fell in love with understanding culture, from anthropological and sociological perspectives but also organizational culture and the role of leaders.

What are some of the challenges that libraries face in terms of diversity, equity, and inclusion?

We've been pursuing what I call a "deficit-based" model of equity for years, as have many industries. In this model we are constantly looking for "additional" resources to allocate to those groups or individuals with specific needs. Specific needs typically means that there is underrepresentation due to unaddressed barriers to access. The deficit-based model is unsustainable. It relies on a) goodwill, b) consistent goodwill over time, and c) availability of "additional" resources. We don't have "additional" resources for things that are just about goodwill. We have, as do all industries, resources for things that are core and strategic. We have to move equity, diversity and inclusion to "core and strategic"—or as I often say, integrated and sustainable. The even more important challenge with the deficit-based model is that it assumes that certain people or groups have a deficit as compared with the norm. This is also called "centering whiteness", which can go beyond just racial affiliation to include many areas of privilege. In the deficit-based model, the groups with privilege are consistently reinforcing and benefiting from maintaining the dependence (and subservience) of those in nondominant groups.

In sum, our biggest challenge is our lack of ability or willingness to see past the current operating model and to act on new models—a new equity paradigm—that decenters whiteness and shares power.

What is the role of library management in this work?

Library managers are the core of this work. I cannot overstate this. Of any group, managers have the most ability to shift culture. Charismatic and visionary senior leaders are great, but they are few and their portfolios heavily weight external pursuits, such a donor development and capital campaigns. Individual contributors are the majority of the workforce, but they lack cohesion through organizational systems. Siloed

structures and unique discipline-based work means that individual contributors have limited access to information that would allow them to see the bigger picture of the organization. Middle managers, on the other hand, are the sweet spot—and most underutilized group of employees in every library I've ever visited.

Middle managers are in the tough position of being individual contributors as well as having responsibility for meeting departmental goals and overseeing the work of others. Further, in the library community, many of our organizations are not structured to identify, develop and incentivize management. Often people become middle managers because they are good at being individual contributors and taking on more responsibility is the only way to get a promotion. That's a tricky model, and many of our organizations have paid the price over the years.

I feel a sense of urgency about transforming our organizational and professional cultures. It is my opinion that well-identified, skilled and capable middle managers are the key to this transformation.

What is a facet of diversity that can be overlooked when libraries address issues of diversity, equity, and inclusion?

I think overlooked is the connection between equity, diversity and inclusion and organizational effectiveness. EDI has been pigeonholed as something that is separate from the core strategy and functioning of organizations. It is my belief the EDI and overall organizational effectiveness—talent management, human resources, organizational structure, systems and policies—are all interconnected. This interconnection is vital if EDI is going to be sustainable over time, rather than set aside when other priorities emerge.

Unconscious bias has been one factor that comes up during the hiring process. How can libraries address this concern in their procedures?

The major fad right now is unconscious bias training. I think that, alone, misses the point. Just knowing that I

have unconscious bias doesn't equip me with alternative behaviors to mitigate its negative impact. In my work I design and encourage clients to use structured tools for intentional intervention in processes where unconscious bias lives and can play out in ways that are problematic. One of the most practical tools I can encourage is an Equity Lens, which I share with clients who seek to have different outcomes related to everything from hiring to tenure.

How does cultural competency play a role in library services?

Cultural competence is like EDI, seen as separate from and in addition to our real work. It's not. Cultural competence is a skill set that is core to effectively working with people and across groups. It begins by understanding the lenses through which I see and make meaning of the world, and then expanding to how those lenses impact how I perceive and interact with others. Cultural competence is like any other skill set, like emotional intelligence or learning how to use the latest version of my iPhone; it takes commitment to learning over and over again, not assuming that one course or one book or having a values statement that mentions EDI is enough.

In libraries we are facing a new era, an era when people are speaking up, organizing, and demanding new levels of cultural competence of individuals and of their organizations. If we are to seriously demonstrate our stated values, and have a chance at making positive strides with recruitment and retention, a commitment to cultural competence is going to need to be a standard expectation—for all of us.

Do you have any additional comments?

At DeEtta Jones and Associates we've been creating a lot of resources to support the broad introduction and development of cultural competence and inclusive management practices. I encourage you to check out our [Inclusive Manager's Toolkit](#), our signature offering that was designed to meet the specific needs expressed

in this article, and by the vast majority of people with whom we work in libraries.

Profile of the Web-Based Infrastructure Implementation Task Force

Christian Burris, Profiles Editor

The Web-Based Infrastructure Implementation Task Force has been meeting since January 2018, continuing the work of the previous Web-Based Implementation Task Force. The Task Force has worked to realize the recommendations from that group. I completed my interview with Chair David Macaulay by e-mail on January 10, 2020.



Photo Courtesy of David Macaulay

What is the origin of the Web-Based Infrastructure Implementation Task Force?

The Task Force was struck to follow up on the work of the previous Web-Based Infrastructure Task Force, which developed a set of requirements for a new system to manage our membership database, event management, financial transactions, and website. Our work has involved two phases: investigating available options and making recommendations to the board (described by previous chair Paoshan Yue in the December 2018 issue of the *Newsletter*), followed by the current efforts to migrate to the new platform, Wild

Apricot, that was selected on the basis of those recommendations.

Who are the other members of the Task Force?

Currently, the Task Force is composed of four teams addressing the various functional areas being migrated:

- Membership Database: Christine Radcliff (leader), Char Simser, Amanda Echterling
- Web Management: Matt Jabaily (leader), Melissa Cantrell, Rebecca Tatterson, and myself
- E-Commerce: Jessica Ireland
- Event Management: Mary Ann Jones

Our liaison to the Board is Lisa Martincik.

How does the work of the Web-Based Infrastructure Implementation Task Force build on the work of the Web-Based Infrastructure Task Force?

As I mentioned previously, we have been concerned with practically implementing the migration to a new platform that best meets the requirements that were formulated by the Web-Based Infrastructure Task Force.

What has been your process so far?

In the first phase, the group identified "organization management" solutions and evaluated them in terms of the requirements formulated by the Web-Based Infrastructure Task Force (see Pasohan Yue's interview in the December 2018 *Newsletter*). This mainly involved attending online demos, asking questions, and so on, resulting in a report with recommendations presented to the Board in the summer of 2018. Once the selection was made by the Board, the workgroups were organized to manage the migration work in various functional areas. I took over as chair at that point, and my role has been to maintain oversight of the overall process and facilitate communication between the teams, which have worked largely independently in focusing on their specific areas.

Have any specific initiatives emerged from the work of the initial task force?

Not as such—our main concern was to maintain the level of service provided via the previous system, while taking advantage of any specific improvements the new system made possible. There has been a concerted effort to simplify the structure of the website.

When will the final report of the Task Force be presented?

The launch of the new website and related systems is currently scheduled for mid/late January 2020. The Task Force's annual report will be submitted in May.

Do you have any additional comments?

It has been really gratifying to witness the hard work of the task force members as they navigate the specifics of the migration in their various areas. Overall, I can say that their dedication and ingenuity has made the process a very smooth one so far, and I anticipate that NASIG members will be very pleased with the results.

Columns

Checking In

Kurt Blythe, Column Editor

[Note: Please report promotions, awards, new degrees, new positions, and other significant professional milestones. You may submit items about yourself or other members to Kurt Blythe at kblythe@email.unc.edu. Contributions on behalf of fellow members will be cleared with the person mentioned in the news item before they are printed. Please include your e-mail address or phone number.]

Hannah Caproon, meet NASIG. NASIG, meet Hannah!

I completed my MLIS with a specialization in archival studies at Indiana University almost 10 years ago, but switched gears to work in the private sector -- specifically the outdoor and sports industry -- as a technical writer, project manager, and business operations consultant. I very recently joined the team at Northern Arizona University's Cline Library in the beautiful mountain town of Flagstaff as the Electronic Resources Librarian. My predecessor's retirement, along with an ongoing large-scale e-resource cancellation project and fresh Alma migration, offered me the opportunity to optimize and document processes in everything from gathering usage data to license processing to troubleshooting. I'm excited to have recently joined NASIG, as the depth and breadth of knowledge in its membership is already serving me in getting re-acquainted with, and thriving in, an academic

setting. Very much looking forward to attending the NASIG Conference in June!

Diana Krueger, meet NASIG. NASIG, meet Diana!

I recently joined NASIG after beginning the Master of Information and Library Science program offered by the University at Buffalo. Since I am taking this program online (while living in California) as the next step in a complete career change, I'm excited to find additional ways of engaging with this profession.

Title Changes

Kurt Blythe, Column Editor

[Note: Please report promotions, awards, new degrees, new positions, and other significant professional milestones. You may submit items about yourself or other members to Kurt Blythe at kblythe@email.unc.edu. Contributions on behalf of fellow members will be cleared with the person mentioned in the news item before they are printed. Please include your e-mail address or phone number.]

NASIG! We have some good news from members!

I'm the Electronic Resources Librarian at Tennessee Tech University and I was recently awarded tenure (August 2019) and not-so-recently received my promotion in rank to Associate Professor (August 2018).

Stephanie J. Adams, MSLS, MBA

Electronic Resources Librarian
Associate Professor
Angelo & Jennette Volpe Library

Over the summer I was appointed Senior Serials and Metadata Librarian at Boston University Fineman and Pappas Law Libraries. I previously served as Technical Services Librarian at the University of Connecticut School of Law Library.

Rebecca L. Bearden

Senior Serials & Metadata Librarian
Boston University School of Law
Fineman and Pappas Law Libraries

I am retiring after 28 years as the Acquisitions Librarian with Carnegie Mellon University Libraries.

In my 27 years as a NASIG member, I served as CPC chair for the 1999 NASIG Conference in Pittsburgh, PA, CPC co-chair for the 2004 NASIG Conference in Milwaukee, WI, Treasurer for 2 terms, 2001-2004, NASIG President 2006-2007 and CPC Co-Chair for the 2019 NASIG Conference in Pittsburgh, PA. NASIG is a wonderful organization and I've met and made life-long friends with many members. Although I am retiring, I will continue to be a member of NASIG.

Denise D. Novak

Acquisitions Librarian
Carnegie Mellon University

Mitch Turitz has retired from San Francisco State University after 32 years there.

Executive Board Minutes

NASIG Board Conference Call October 9, 2019

Executive Board:

Kristen Wilson, President
Betsy Appleton, Vice President/President-Elect
Angela Dresselhaus, Past President
Beth Ashmore, Secretary
Jessica Ireland, Treasurer
Cris Ferguson, Treasurer-in-Training

Members at Large:

Keondra Bailey
Michael Fernandez
Shannon Keller
Lisa Martincik
Marsha Seamans
Steve Shadle

Eugenia Beh, Ex Officio
Lori Duggan, Ex Officio

Regrets:

Chris Bullock, Ex Officio

Welcome

The meeting was called to order at 3:03 pm Eastern.

Cvent call/outsourcing conference help

Kristen Wilson provided information from a conference call with Cvent about the suite of conference services they provide including managing conference registration and hotel room blocks, abstract management for program proposals, a mobile app for the conference, and a registration desk app for checking in attendees and printing credentials. Currently, we use a number of tools to manage all of these efforts including the website content management system (currently AMO, migrating to Wild Apricot), Proposal Space, and Sched. The price of the entire package is probably more than NASIG can afford and it does not cover all of the needs NASIG is looking for from outside help, e.g. web development, marketing, social media promotion, etc. However, tools like these would give the conference a very slick, modern look and would bring a lot of work onto a single platform, particularly for program planning which uses a number of platforms to manage their work. The board discussed needing to

see what kind of service Wild Apricot will provide once we have migrated. Cvent works with other organizations that use Wild Apricot so there could be a future benefit there. Kristen will check with the Conference Coordinator, CPC chairs, and PPC chairs to make sure there isn't any other compelling feedback to take into consideration at the moment. If there is not, Kristen will let Cvent know that we aren't interested at the moment, but will potentially keep it in mind for the future.

Tiered membership fees

Keondra Bailey spoke with the Bylaws committee about what we need to do to vote on the tiered membership fees. Bylaws reported that a change to the Bylaws was unnecessary as the membership fee structure is not currently in the Bylaws. All that is required is 30 days notice of the vote to the membership and, for the motion to pass, 2/3 of those voting need to vote in favor. Keondra will work with Bylaws to draft the notice of the vote to send to the membership. Cris Ferguson will talk to membership services about implementing the rate change in January once the vote is complete.

Operating expenses for December 2019 newsletter / Revised Treasurer's Report

There was an action item from previous years to create a new template for a treasurer's report that provides more financial information to the membership. Beth and Lori had hoped to put something together as a part of the new budgeting process that Cris Ferguson is working on for the December newsletter. Beth will talk with Jessica and Cris about adding some detail to the current budget report template. Angela said that some of the previous board's concerns about communicating NASIG's financial situation have been remedied through conference finances reporting that has been done over the last few conferences.

Treasurer's Report

Jessica Ireland is in touch with our checking and savings representative and hopeful that we will have access to our investments with their help.

Questions/Updates from Committees

- Awards: The committee asked in their fall report to approve the slate of awards that they would like to offer. The board agreed and said that if they were unable to find a good candidate for an award they could choose not to award it as well as award multiple awards if they are of the same dollar value of an award that is not being given.
- Program Planning: Betsy Appleton stated that the program planning committee had questions about the speaker MOUs and who negotiates the MOUs with speakers if negotiations are necessary. Kristen said that she would talk with Betsy and the committee to clear up any confusion about how MOUs are used.
- Conference Planning: The committee asked in their fall report if they could discontinue offering NASIG conference merchandise via CafePress as they sold very little last year and it is difficult to use. The board agreed that they can discontinue offering conference merchandise through CafePress and they are welcome to partner with a local vendor for conference souvenirs if they chose to.
- Equity & Inclusion: The committee asked in their fall report about survey methodology and process support for their upcoming survey as well as participating in site selection. Kristen said that Anna Creech as conference coordinator would reach out to the committee on site selection and Michael Fernandez said that he would ask the Evaluation and Assessment committee to work with them on their survey needs.
- Marketing and social media: Eugenia asked if recording or livestreaming sessions was a part of our Spokane hotel AV contract. Angela stated that it

would be an add-on but that Spokane does have the ability to stream all of our sessions if we can afford it. The board asked if finding out which speakers are interested in streaming their sessions would be a part of the proposal process? Betsy Appleton will take that back to PPC right away since they are opening the call for proposals soon. We will likely decide which sessions to stream based on interest in the session rather than interest from the speaker but it would be good to know up front who was willing to have their session recorded.

- **Newsletter:** Lori Duggan reported that we only had one applicant for the position of editor in chief and while it is a strong candidate we would like to still encourage others to apply. Lori asked the board to think if there was any candidates that they knew of and she will ask those currently serving in other positions on the newsletter. We will also have a meeting specifically on the future of the newsletter as part of our deconstructed board meeting.
- **Vendor and Publisher Engagement Task Force:** Beth Ashmore reported that Anu Moorthy has agreed to chair the task force and Nicole Ameduri has recruited two more vendor representatives to the group. The group will likely begin with getting feedback from the vendor/publisher community on what they would like to see NASIG do to make the environment more friendly to their participation and sponsorship.

Plans for deconstructed board meeting

Beth will be in touch to schedule a series of meetings to cover the topics we would normally cover at the in-person board meeting. If you have additional topics that need a meeting, email the board list.

Adjourn

The meeting was adjourned at 4:06 pm Eastern.

Minutes submitted by:

Beth Ashmore
Secretary, NASIG Executive Board.

NASIG Board Conference Call November 13, 2019

Executive Board:

Kristen Wilson, President
Betsy Appleton, Vice President/President-Elect
Angela Dresselhaus, Past President
Beth Ashmore, Secretary
Jessica Ireland, Treasurer
Cris Ferguson, Treasurer-in-Training

Members at Large:

Keondra Bailey
Michael Fernandez
Shannon Keller
Marsha Seamans
Steve Shadle

Lori Duggan, Ex Officio
Eugenia Beh, Ex Officio
Chris Bullock, Ex Officio

Regrets:

Lisa Martincik, Member at Large

Welcome

The meeting was called to order at 3:02 pm Eastern.

Mexican Student Grants

Shannon Keller asked on behalf of the awards & recognition committee if the committee should still plan on awarding two Mexican Student grants for the Spokane conference knowing that the student grant winner who was unable to attend the conference in Pittsburgh may be able to attend the conference in Spokane. The board discussed that we may have the same visa problems again this year and it might be worth it to have three potential grant winners in the hopes that at least one will be able to attend. Shannon

will check with Jessica Ireland to see if we can financially support the possibility of three grant winners and if that is the case then Awards and Recognition can feel free to awards two new grants this year.

Operating expenses & Revised Treasurer's Report

Kristen Wilson proposed that we form a budget working group of herself, Jessica, Cris Ferguson, treasurer-in-training, Betsy Appleton, vice president, and Beth Ashmore, secretary to answer the questions about the budget that we keep running into. The group can put together a budget template as well as see what reporting QuickBooks may be able to provide. Cris has a budget template from UKSG that we can build off. It would be a static document so it would not necessarily help us to understand where we are financially at any particular moment, but it could help us to estimate upcoming costs and make financial decisions as a group. Since this will not be completed in time for the December newsletter, we will ask Jessica to put together the old version of the Treasurer's report for that issue while we work on a new version.

ACTION ITEM: Beth will schedule a budget working group conference call and ask Jessica for an older version of the Treasurer's Report for the December issue.

Conference Announcements

Eugenia Beh reported that announcements about the 2020 visions speakers, Janetta Waterhouse and Amelia Gibson, have gone out on NASIG social media. Also, the Equity and Inclusion committee is interested in working

on the land acknowledgement for the conference. Once that is complete the committee can send it to CPC and PPC so it can be a part of the opening night slide deck and program as well as included in the speaker materials if any individual speakers want to include the information in their presentation.

Eugenia has not released the conference logo because we did not have a final version. Betsy has the final logo and will send to Eugenia and Chris to get out on social media channels.

Treasurer's Report

Jessica is preparing NASIG's tax filings and pulling information from QuickBooks for Cris to work with on the budget.

Secretary's Report

Beth will be cancelling the December regular board conference call in favor of our multiple board conference calls with the newsletter committee, the web-based infrastructure implementation task force and the conference and program planning committees.

Adjourn

The meeting was adjourned at 4:00 pm Eastern.

Minutes submitted by:
Beth Ashmore
Secretary, NASIG Executive Board

Committee Reports

Bylaws Committee

Submitted by Laurie Kaplan

Members

Laurie Kaplan, chair (ProQuest)

Maria Aghazarian (Swarthmore College)
Christina Geuther (Kansas State University)
Derrick Hiatt (Texas A&M University-Corpus Christi)
Stephen Sweeney (St. John Vianney Theological Seminary)
Keondra Bailey, board liaison (Duke University)

Continuing Activities

Respond to any questions from the board.

Completed Activities

- Reviewed the Bylaws calendar and the Bylaws Manual.
- Made changes to align with current Bylaws document.

Submitted on February 11, 2020

Communications Committee

Submitted by Matt Jabaily

Members

Matthew Jabaily, co-chair (University of Colorado Colorado Springs)

Alexis Linoski, co-chair (Georgia Institute of Technology)

Rebecca Tattersson, vice-co-chair (East Carolina University)

Stephanie Adams (Tennessee Tech)

Treasa Bane (University of Wisconsin-Madison)

Rachel Blume (University of Utah)

Rachel Miles (Virginia Tech)

Melissa Randall, SERIALST Moderator (Clemson University)

Sofia Slutskaya (Georgia Tech)

Heidi Zuniga (Colorado State University)

Peter Whiting, archivist (University of Southern Indiana)

Eugenia Beh, marking and social media coordinator, (MIT)

Chris Bullock, marking and social media coordinator in Training (California State University Northridge)

Michael Fernandez, board liaison (Yale University)

Continuing Activities

- Working on supporting other committees in learning the Wild Apricot Platform
- Migrating lists from bee.net to SimpleLists

- Investigating an alternative to SlideShare for archiving presentations

Completed Activities

- Worked with WebTF to migrate website to Wild Apricot platform
- Added captioning, created by CEC, to webinar videos on YouTube
- Updated NASIG-I membership to include new members
- Collaborated with membership committee to implement tiered membership in Wild Apricot

Action(s) Required by Board

As mentioned previously, we have been unable to recruit someone to be list manager co-chair for next year. We are hoping that we can get a new member willing to come in as co-chair next year.

We've been working closely with the board via our liaison, Michael Fernandez, to make rapid additions and changes to the new site. We appreciate their fast responses in allowing us to be agile in the process.

Submitted on February 15, 2020

Conference Planning Committee

Submitted by Sion Romaine and Lisa Barricella

Members

Lisa Barricella, co-chair (East Carolina University)

Sion Romaine, co-chair (University of Washington)

Crystal Aberthal (University of Washington School of Law)

Barbara Albee (EBSCO)

Erica England (Washington State University)

Lorelle Gianelli (University of Colorado- Denver, Auraria Library)

Martha Hood (University of Houston at Clear Lake)

Pam King (The Citadel)

Rose Kraus (Eastern Washington University)

Erika Ripley (University of North Carolina-Chapel Hill)
Karen Spence (University of Washington)
Maria Stanton (Atla)
Anna Creech, ex officio (University of Richmond)
Mary Ann Jones, registrar, ex officio (Mississippi State University)
Steve Shadle, board liaison (University of Washington)
Anna Creech, conference coordinator (University of Richmond)

Continuing Activities

- Committee is meeting monthly via Zoom.
- Local planning activity has begun.
- The committee proposes the following opening speakers: Jack Nisbet, a teacher and writer who lives in Spokane (<http://www.jacknisbet.com>) and Warren Seyler, a member of the Spokane Tribe (<https://www.linkedin.com/in/warren-seyler-a0a13248>). Jack and Warren have presented together before and have an established rapport and go back-and-forth during the presentation.

Completed Activities

- Conference logo commissioned.
- Conference web page completed.
- Registration opened January 30, 2020 and as of 2/10 there are 51 registrants.
- Fun Run route finalized and published on the conference website.
- Sion Romaine submitted the CPC Update/Fun Facts on Spokane for the *NASIG Newsletter's* March issue.

Recommendations to Board

For next year's conference, Board should communicate to the Committee any guidelines or preferences for selecting opening session speaker/speakers in July/August.

Submitted on February 13, 2020

Continuing Education Committee

Submitted by Jennifer Pate and Adele Fitzgerald

Members

Jennifer Pate, Co-Chair, Webinar Coordinator,
(University of North Alabama)
Adele Fitzgerald, Co-Chair, Committee Coordinator, (St. Joseph's College New York)
Amy Carlson (University of Hawaii at Manoa)
Melanie Church (Rockhurst University)
Kate Hill (University of North Carolina at Greensboro)
Gerardo Andres Aguilar Juarez (Student, Mexico)
Julia Palos (Ball State University)
Julia Proctor (Pennsylvania State University)
Kayla Whitehead (Appalachian State University)
Tony Zanders (Boston University)
Lisa Martincik, board liaison (University of Iowa)

Continuing Activities

CEC Subgroup Reports:

1. Webinar task force group (cec-webinars): The October 24, 2019 webinar titled *Designing for Accessibility* presented by Mellissa Green was very well-received, and three more webinars are lined up for the coming months. The February webinar titled *What makes a good Mentor?* is being rescheduled for early March. Rescheduling was necessary due to the extra time needed to learn and document the webinar setup process for the new software platform, Wild Apricot. The March webinar titled *Upcycling a Schol Comm Unit* is scheduled for March 30. The April webinar titled *Unpaywall/Net Cost Per Paid Use* schedule date is pending.

Additionally, a three-part LOC series on Digital Preservation is tentatively scheduled for September/October/November, 2020, and will provide the 2020-2021 CEC team with their first events.

2. Group to coordinate/maintain captioning (cec-captions): Captioning remediation services were completed on all of our existing YouTube CEC webinars, and the team is in the process of transferring the remediated caption files to the NASIG Webmaster to replace the error-prone auto captioned files.
3. Group that updates core competencies (cec-core-comp): Team is in the process of incorporating Board-approved updates to the *Scholarly Communication Librarians* core competencies document.
4. Group to add ccby-sa disclaimer on applicable NASIGuides (cec-guides): Nothing to report
5. Area to handle CEC webpage updates (cec-web-liaison): Nothing to report
6. Area to identify and rectify CEC document revision issues (cec-docs): Nothing to report
7. Group to pilot Twitter chat (cec-twitter-chat): Nothing to report

Completed Activities

Procedure for setting up Webinar registration in Wild Apricot completed.

Statistical Information

October webinar: 20 registrants

Submitted on February 14, 2020

Digital Preservation Committee

Submitted by Ted Westervelt

Members

Ted Westervelt, chair (Library of Congress)
 Narine Bournoutian (Columbia University)
 Danielle Bromelia (OCLC)

James Phillpotts (Oxford University Press)
 Michelle Polchow (University of California, Davis)
 Wendy Robertson (University of Iowa)
 Heather Staines (MIT Knowledge Futures Group)
 Willa Tavernier (Indiana University)
 Shannon Keller, board liaison (New York Public Library)

Continuing Activities

- Review, updating and development of NASIGuides for digital preservation (Strategic Direction #4)
- Reaching out to potential partners, such as SSP and LPC, in developing a Model Preservation Policy (Strategic Direction #4)
- The Committee has identified a set of three webinars on digital preservation and has communicated with the Continuing Education Committee on times to hold them in the second half of the year (Strategic Direction #4)
- Two members of the committee will be presenting on the value of The Keepers Registry in digital preservation at the conference in Spokane (Strategic Direction #4)

Completed Activities

- Updated and revised NASIGuides on Digital Preservation 101 and Talking Points and Questions to Ask Publishers about Digital Preservation have been posted to the NASIG website (Strategic Direction #4)

Submitted on February 14, 2020

Membership Services Committee

Submitted by Christine Radcliff

Members

Christine Radcliff, co-chair (Texas A&M University-Kingsville)
 Mandi Smith, co-chair (University of Arkansas)
 Heather Barrett (Southern Methodist University)
 Nancy Bennett (Carroll University)

Bethany Nash (Georgia Gwinnette College)
Francene Lewis (Calvin College)
David Macaulay (University of Wyoming)
Cindy Shirkey (East Carolina University)
Suzy Kozaitis (Florida Institute of Technology)

Continuing Activities

- Respond to member login problems, renewal, and invoicing questions. Update member organizational affiliations when requested.
- Run new member, non-renewing, and deactivate reports monthly.
- Send new member reports monthly to Communications Committee, *Newsletter*, and NISO contacts.
- Send non-renewing members a reminder to renew their membership.
- Deactivate members who have not renewed two months past last expiration, and send those reports to Communications for removal from NASIG-L and to the NISO rep.
- Update lapsed member records to ensure they no longer receive broadcast messages.
- Update the Membership Services Committee manual to reflect Wild Apricot information
- Will be notifying members who were lapsed before Aug 2019 in AMO, and therefore not transferred over to WA to see if they are still interested in being NASIG members
- Will also be working with the Web Committee to clean up the listserv list

Completed Activities pertaining to Web-Based Infrastructure Implementation Task Force

- Loaded 538 members into the new database in late August/early September
- Created 6 membership levels, and figured out how to make the Organizational level work correctly. Each membership level has fees and renewal periods assigned.
- Implemented two tiered membership

- This seems to be going very smoothly. We moved everyone to Tier 2, but in the renewal reminder emails there is a memo notifying members that another level is available. I have received a few requests to change tiers, so it seems everyone understands their options.
- Created Groups for all of the committees, which allows for easy searching to see who the current committee members are.
- Adjusted common fields in the contact records to more closely match the terms we had been using in AMO
- Added a section for Awards to be able to keep a better history of what members have received which awards (however the year they won will be kept in an internal note)
- Loaded any new member records since our initial load in the Summer.
- Updated the text for all of the renewal reminders to be more in line with the phrasing that was being used in AMO
- Incorporated what used to be sent as a separate new member letter into the current member activation email for new applicants
- Sent reminder emails to all members who were transferred over to WA in late summer/fall, but who's memberships lapsed before WA went live in January

Mentoring and Student Outreach Committee

Submitted by Xiaoyan Song and Danielle Williams

Members

Xiaoyan Song, co-chair (North Carolina State University)
Danielle Williams, co-chair (University of Evansville)
Juliya Borie (University of Toronto)
Chris Bullock (California State University Northridge)
Todd Enoch (University of North Texas)
Caitlin Harrington (University of Memphis)
Sara Meidinger (North Dakota State University)
Kate Seago (University of Kentucky)
Marsha Seamans (University of Kentucky)

Continuing Activities

The committee will start to plan for the First-Timer reception and the year-long mentoring program in February/March. This supports Strategic goal #2.

Calls for Great Ideas and Student-Snap Shot Session will be sent out by the PPC soon. The Mentoring committee will be reviewing those proposals as they come in and will be coordinating with presenters leading up to the conference.

Calls for mentors will also be going out in March. Twenty mentors are needed to participate in the year-long mentoring program, which runs from July 1 to May 31.

The Library School Ambassador is still in need of ambassadors. Calls for ambassadors will go out in the months leading up to the conference. Reminders to contact Library Schools are sent to ambassadors throughout the year, but a bit more regularly in the months leading up to the conference.

Submitted on February 14, 2020

Newsletter

Submitted by Lori Duggan

Members

Lori Duggan, editor-in-chief (Indiana University)
Maria Aghazarian, advertising editor (Swarthmore College)
Kurt Blythe, columns editor (University of North Carolina - Chapel Hill)
Marsha Seamans, conference & submissions editor (University of Kentucky)
Stephanie Rosenblatt, copy editor (Cerritos College)
Jessica LaBrie, copy editor (Wellesley College)
Faye O'Reilly, layout editor (Wichita State)
Christian Burris, profiles editor (Wake Forest University)
Beth Ashmore, board liaison (Samford University)

Continuing Activities

The full PDF issue of December 2019 has been published.

Preparations for the March issue are underway. The deadline for the CPC Update, the PPC Update, and the President's Corner was February 1st. The deadline for columns, profiles, and other submissions was February 15th.

Completed Activities

Published issues

- December 2019

Personnel Updates:

The initial call for a new Editor-in-Chief yielded one application. The candidate was offered the position in January but was unable to accept. Another call for a new conference editor is being prepared and will be sent by the end of February.

Budget

None requested

Statistical Information

135,776 Total full-text downloads from bepress site (May 2010 – December 2019)

6,714 Full-Text downloads since last report (September – December 2019)

Top 6 downloaded articles from the December 2019 issue (as of 2/16/20):

Article Title	Downloads
Full Issue	312
Checking in	24
Title Changes	19
September 11, 2019 Conference Call	17

July 10, 2019 Conference Call	15
CPC Update	14
Spokane Fun Facts	12

Submitted on February 16, 2020

Nominations and Elections Committee

Submitted by Madeline Kelly

Members

Madeline Kelly, chair (Western Washington University)
 Xiaoyan Song, vice-chair (North Carolina State University)
 Kristin D'Amato (Central Connecticut State University)
 Rowena Griem (Yale University)
 Susan Vandale (Dickinson College)
 Sharon Whitfield (Rider University)
 Sue Wiegand (Saint Mary's College)
 Steve Shadle, board liaison (University of Washington)

Continuing Activities

- The Committee is in the process of vetting nominees for Vice-President/President-Elect (VP/PE) and Member-at-Large (MAL). This includes reviewing nominee CVs, position statements, and references, and will be completed by mid-February.
- The Committee still hopes to work with the Equity & Inclusion Committee to refine the diversity statement in the call for nominations for next year. This relates to NASIG Strategic Directions 1, 2, and 5, in that it has the potential to attract and retain new members, including students and vendors.

Other remaining 2019-20 goals for the committee include:

- The Committee hopes to document procedures for the software replacing AMO. However, since AMO is still in place as of now, this goal remains TBD.
- The Committee will complete the transition to the election of two MAL positions per year. The Committee will work with newly elected MALs in spring 2020 to assign two 3-year terms and one 2-

year term. Following the 2019-20 election cycle, two MALs will be elected each year for a 3-year term.

Completed Activities

- The Committee solicited nominations for VP/PE (9 nominees, including 3 solicited via a special re-opened call for nominations) and MAL (23 nominees).
- The Committee confirmed that 9 nominees for MAL and 2 for VP/PE were willing to be considered for the election slate. As part of this process, the Committee switched from cold-calling nominees (a strategy used in the past) to contacting them first via email and following up by phone if necessary.
- The Committee began the process of vetting nominees.

Submitted on February 14, 2020

Vendor and Publisher Engagement Task Force

Submitted by Beth Ashmore and Anu Moorthy

Members

Anu Moorthy, chair (Duke University Medical Center)
 Nicole Ameduri (SpringerNature - NASIG Fundraising Coordinator)
 Philip Faust (Gale, a Cengage Company)
 Maria Hatfield (WTCox)
 Gregory Malar (Rockefeller University Press)
 Melanie Masserant (SpringerNature)
 Ray Pun (Adler Graduate School of Education)
 Emily Ray (University of North Florida)
 Sarah Schulman (Ithaka)
 Kristy White (Duquesne University)
 Beth Ashmore, board liaison (North Carolina State University)

Continuing Activities

- In support of strategic direction #5, NASIG will work to enhance benefits for commercial vendors, in addition to benefits for our other members, the

task force discussed ways to make NASIG membership and sponsorship more attractive to vendors and began a [brainstorming document](#) to collect task force feedback.

- Began a [survey](#) of the vendor and publisher community which currently has 24 responses. The survey collection is still ongoing.

Completed Activities

None. Survey collection and brainstorming are ongoing.

Submitted on March 12, 2020

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Copy Editor:	Jessica LaBrie Wellesley College
Copy Editor:	Stephanie Rosenblatt Cerritos College
Columns Editor:	Kurt Blythe University of North Carolina, Chapel Hill
Conference Editor:	Marsha Seamans University of Kentucky
Profiles Editor:	Christian Burris Wake Forest University
Layout Editor:	Faye O'Reilly Wichita State University
Submissions Editor:	Marsha Seamans University of Kentucky
Advertising Editor:	Maria Aghazarian Swarthmore College
Board Liaison:	Beth Ashmore Samford University

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