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Blue Cross - Blue Shield Week

Strom Thurmond

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A PROCLAMATION
(Blue Cross - Blue Shield Week)

WHEREAS, the health of the people of this State is a matter of concern to all communities; and

WHEREAS, adequate hospital and medical care are essential to the welfare of our citizens; and

WHEREAS, voluntary participation in pre-payment plans for hospital and medical services follows the democratic principle of freedom of choice; and

WHEREAS, the Blue Cross Hospital Service Plan and the South Carolina Medical Care Plan, Blue Shield, are approved non-profit plans and are a part of a national effort toward health improvement; and

WHEREAS, April the first marks the third birthday of Blue Cross and the introduction of Blue Shield in the State of South Carolina;

NOW, THEREFORE, I, J. Strom Thurmond, Governor of the State of South Carolina, do hereby proclaim the first week in April 1950, as Blue Cross - Blue Shield week, and I ask the people of the State of South Carolina to take cognizance of these two community service organizations.

Given under my hand and seal this 28 day of March, in the Year of Our Lord, Nineteen Hundred and Fifty.

J. Strom Thurmond, Governor