



Post Conference Wrap Up

34th Annual Conference 2019 Members Forum Minutes

The Members Forum took place on Friday, June 7, 2019 at 4:30 pm local time.

Call to Order

The meeting was called to order at 4:31 pm local time.

Highlights From the Past Year, presented by Angela Dresselhaus, President

The Conference Planning and Program Planning Committees were recognized for organizing a wonderful conference.

Highlights from the 2018/2019 year include:

Strategic Plan 2017-2021

Strategic Direction #1: NASIG will revitalize its marketing approach to reflect its new mission and vision.

- Moving website to Wild Apricot
- Created position description for Marketing & Social Media Coordinator
- Moving discussion lists (including SERIALST) from ListServ to SimpleList
- Evaluated nasig.org for language re compensation and rates
- Launched new Join NASIG form for organizational members including more efficient organizational member management

Strategic Direction #2: NASIG will expand student outreach and mentoring.

- Year-long mentoring program
- Merger of Mentoring & Student Outreach

Strategic Direction #3: NASIG will find the optimum balance between paid staff and volunteer work.

- Reviewing organizational needs for paid support
- Reviewing strategic partnerships with other organizations

Strategic Direction #4: NASIG will be involved in creating new content to add to the body of scholarly work.

- Digital Preservation Task Force final report & presentations
- NASIG & UKSG Working Towards Open Access Conference Proceedings
- Creation of Open Initiatives Committee
- Continuing Education Webinars & Partnerships with NISO

Strategic Direction #5: NASIG will work to enhance benefits for commercial vendors, in addition to benefits for our other members.

- Creation of Vendor and Publisher Engagement Task Force
- Ongoing support for Fundraising Coordinator position

Additional Highlights

- Created Equity & Inclusion Committee
- Revised conference evaluation for better data collection
- Joined IFLA and had NASIG members elected to three IFLA standing committees

- Initial conference rotation sites chosen - Pittsburgh, Spokane, Madison, Atlanta

Financial Report, Presented by Jessica Ireland, Treasurer

Jessica Ireland reported that NASIG’s total equity experienced a slight downturn this year, but has since stabilized. NASIG’s deposit accounts are at \$186,000 and our investments are at \$289,000. Our financials for the last three conferences are as follows:

Pittsburgh 2019 Conference Financials		Atlanta 2018 Conference Financials		Indianapolis 2017 Conference Financials	
Omni William Penn 283 Attendees		Grand Hyatt Atlanta 327 Attendees		Westin Indianapolis 289 Attendees	
* Estimated *					
Expenses		Expenses		Expenses	
Hotel	\$11,786.00	Hotel	\$16,960.70	Hotel	\$20,359.69
Hotel Food	\$88,751.82	Hotel Food	\$83,722.58	Hotel Food	\$85,350.42
Room Block Penalty	\$2,862.00			Opening Social Venue	\$8,092.70
Opening Session (non-food exp)	\$1,905.00			Opening Social Food	\$18,753.00
AV	\$34,182.00	AV	\$44,645.00	AV	\$43,333.70
Speaker Fees & Travel	\$10,378.00	Speaker Fees & Travel	\$4,932.76	Speaker Fees & Travel	\$4,483.96
Total Conference Expenses	\$149,844.82	Total Conference Expenses	\$149,432.33	Total Conference Expenses	\$180,373.47
Conference Registration income	\$110,554.00	Conference Registration income	\$106,593.00	Conference Registration income	\$88,106.00
Conference sponsor income	\$37,500.00	Conference sponsor income	\$37,655.00	Conference sponsor income	\$28,710.00
Café Press	\$0.00	Café Press	\$29.27	Café Press	\$60.52
Total Conference Income	\$148,054.00	Total Conference Income	\$144,277.27	Total Conference Income	\$116,816.00
Total Profit/Loss	-\$1,790.82	Total Profit/Loss	-\$5,155.06	Total Profit/Loss	-\$63,557.47

Jessica thanked Pat Roncevich and Denise Novak and all of CPC for keeping a close eye on the budgets.

Introduction to the 2019-2020 Board, Presented by Angela Dresselhaus

- President: Kristen Wilson
- Vice President, President-Elect: Betsy Appleton
- Past President: Angela Dresselhaus
- Secretary: Beth Ashmore
- Treasurer: Jessica Ireland
- Treasurer-in-Training: Cris Ferguson
- Member-at-Large: Keondra Bailey
- Member-at-Large: Michael Fernandez
- Member-at-Large: Shannon Keller
- Member-at-Large: Lisa Martincik
- Member-at-Large: Marsha Seamans
- Member-at-Large: Steve Shadle
- Editor-in-Chief, NASIG Newsletter (Ex Officio): Lori Duggan
- Marketing & Social Media Coordinator (Ex Officio): Eugenia Beh
- Marketing & Social Media Coordinator (Ex Officio): Chris Bulock

Recognition of Outgoing Board Members and Committee Chairs, Presented by Jennifer Leffler, Awards & Recognition Committee Chair

Board:

- Past President: Steve Oberg
- Member-at-Large: Karen Davidson
- Member-at-Large: Maria Hatfield
- Member-at-Large: Ted Westervelt

Committee Chairs:

- Awards & Recognition: Jennifer Leffler
- Bylaws: Derek Hiatt
- Communications: Rachel Miles and Treasa Bane
- Conference Planning: Pat Roncevich and Denise Novak
- Continuing Education: Lori Terrell and Julia Proctor
- Digital Preservation: Shannon Keller
- Evaluation & Assessment: Esta Tovstadi
- Membership Services: Char Simser
- Mentoring: Xiaoyan Song
- Nomination & Elections: Stephanie Adams
- Program Planning: Maria Collins
- Standards: Jennifer Combs
- Web-based Infrastructure Implementation Task Force: Paoshan Yue

Bridging the Gap: NASIG & UKSG Working Towards Open Access Conference Proceedings, presented by Angela Dresselhaus

Open Access publication is a democratizing force advocated by many in the library and information community. NASIG’s vision outlines our stance to improve the distribution of information resources in all formats. We are taking a step forward by pursuing a partnership with the UKSG to publish the 2021 NASIG Conference Proceedings in the Open Access journal, Insights. <https://insights.uksg.org/>

When - The final conference published will be the 2020 Conference in Spokane. This volume will be published in 2021 in The Serials Librarian.

How - NASIG will pay the author processing charges for each paper. This is estimated to be about 400 dollars per article. Our Proceedings committee will continue to operate as normal. NASIG will need to realize efficiencies in order to backfill the revenue we received from Taylor & Francis.

Affording Open Access - We plan to raise money by reducing operational costs by funding less executive board travel, moving to a 3-4 city conference rotation, and using affordable tech solutions for association management and listservs. We also plan to do fundraising to cover these open access costs.

Fundraising Ideas:

- A new international membership (outside of North America) for \$25 would allow members access to online NASIG content.
- A \$25 dues increase would pay for one Open Access article per 16 regular memberships.
- Vendor/Publisher/Organization Sponsorship
- Offer speaking opportunities that do not require a proceedings paper (reduce the number of papers published)

Discussion:

The membership discussed the proposal including the following topics:

- A \$25 increase in membership seems like a small price to pay to help make all of the proceedings open access, particularly considering how much article processing fees usually are for authors.
- If not all conference sessions are included in the proceedings, what alternatives for disseminating information to those who could not attend would be available? Conference slide shows are available on slideshare and Sched and small reports would still appear in the newsletter and presentations that are not going to appear in the proceedings could be given priority for reporting in the newsletter.
- Do we have usage statistics on the proceedings articles in Serials Librarian to know what are the most popular with readers? We will be gathering the statistics on those articles to help determine what we should continue to publish in the proceedings.
- Proceedings are one way we advertise NASIG membership. Will speakers have the option to do the proceedings or not? Yes, we will be working to find a model that will give speakers options based on their needs.
- NASIG could raise money for OA through a raffle or silent auction of items donated to NASIG. These are popular fundraisers at the state level and within individual libraries so there would likely be some

expertise within the NASIG membership for running such events.

- The \$25 increase in regular membership dues would represent a 33% increase which could work against our equity and inclusion efforts. Would it be better to have a tiered regular membership that would take into account income and where members are in their career?
- Would joint conferences be an option to save money? Yes, NASIG is open to conference partnerships and new models for conference sponsorship like selling attendee lists to vendors who are unable to attend. The Vendor and Publisher Engagement Task Force will be looking into a variety of sponsorship options, including different types of sponsorships and sponsoring meals and events. The last joint conference did not save NASIG money so we would need to carefully consider any partnerships.
- If we are trying to recruit new members a lower rate would be more enticing, so a tiered membership rate where long-time members can pay more would make sense.
- The registration for the NASIG conference includes a lot of meals. Could we consider doing fewer meals and lowering registration costs? We can definitely consider changing the number of meals that are included in the conference registration fee. When we contract with a hotel a certain amount of money is required to be spent on food and beverage to get reduced hotel room rates so we would not want to eliminate all meals. Also, having some meals together is bonding for those attending the conference and helps new members get to know each other and the rest of the community so striking a balance is important.
- Peer conferences such as Charleston (\$475 early bird in 2018) and ER&L (\$475 super early bird in 2019) have similar registration costs and provide some meals. The cost of the conference is what led to our choice of Spokane and Madison. These sites should have lower food costs so we can have high quality conference at a lower price.
- NASIG could offer a way for people to donate to the open access efforts as well as leaving money to NASIG as part of their retirement. NASIG has an Amazon Smile account to allow NASIG members to donate by shopping on Amazon.
- \$100 membership dues seems reasonable for a national organization because some state organizations have comparable membership dues.

- NASIG could offer continuing education opportunities to fill gaps in library education and leverage our institutional knowledge and raise some money to support NASIG efforts as well.

Discussion of Old Business

There was no old business.

Call for New Business

Vote to approve change to membership dues increase, presented by Angela Dresselhaus, NASIG President (paper ballots distributed at the forum)

An in-person vote occurred. Ballots read:

VOTE: Do you support an increase in the Regular membership rate to \$100 per year?

- Yes
- No

Discussion:

The membership discussed the proposal including the following topics:

- Would a yes vote preclude discussion of a tiered approach? No. All that a yes vote would do is allow the board to raise the regular membership rate to \$100 during the next membership cycle. A yes vote would not stop the board from creating a tiered membership rate for regular members.
- How many yes votes are needed for the change to pass? Two-thirds of the members present would need to vote yes.
- Could a friendly amendment be introduced to change the motion to include a tiered membership rate? No, a friendly amendment is for changes that are less substantial. A revision to this amendment would require a motion and a second.

Susan Davis moved to change the motion to support an increase in the Regular NASIG membership rate with the top tier being \$100. Elizabeth McDonald seconded.

The membership discussed the proposed change:

- If there was going to be a tiered rate could the top level be higher so more established NASIG members

could contribute more. A disadvantage of a tiered system would be that it could potentially bring in less money with the same number of members.

Mary Ann Jones offered a friendly amendment to Susan Davis' motion to increase the top rate to \$250. Susan Davis accepted this amendment.

Adolfo Tarango suggested that the board should fully consider what the implications of a tiered membership rather than trying to craft a proposal in this meeting asked Susan if she would withdraw her amendment to the motion.

The membership discussed the proposed change:

- There were concerns that the board would raise the membership rate to \$100 without a tiered system in place.
- NASIG already has tiers for student and retired members so adding additional tiers for early-career librarians or tiers that are based on income is not without precedent.

Susan Davis withdrew her amendment. Elizabeth McDonald agreed. Kristen Wilson said the board will investigate a further tiered membership rate system. The membership discussed if there would need to be votes to change the membership to a more tiered system. Yes, additional votes may be necessary, but they could be made online or at the next members forum.

The original motion passed with 59 votes in favor and 18 opposed.

Lisa Barricella moved that the board consider several tiers for regular NASIG membership. Cris Ferguson seconded. Motion passed.

Adjourn

The meeting was adjourned at 5:36 pm local time.

Minutes submitted by:

Beth Ashmore
Secretary, NASIG Executive Board

