



Executive Board Meetings

NASIG Board Conference Call November 13, 2018

Executive Board:

Angela Dresselhaus, President

Kristen Wilson, Vice President/President-Elect

Beth Ashmore, Secretary

Members at Large:

Karen Davidson

Maria Hatfield

Lisa Martincik

Ted Westervelt

Eugenia Beh, Ex Officio

Guests:

Tony Zanders, SkillType

Regrets:

Steve Oberg, Past-President

Jessica Ireland, Treasurer

Marsha Seamans, Member at Large

Steve Shadle, Member at Large

Lori Duggan, Ex Officio

Welcome (Dresselhaus)

The meeting was called to order at 2:01 pm Central.

Tony Zanders from SkillType

Tony Zander from SkillType (<https://www.skilltype.com>) demonstrated a talent marketplace for LIS professionals

that uses linked data and machine learning that NASIG can use to support members in analyzing, developing and marketing their skills for career development opportunities. The platform would also allow organizations like NASIG to know what skills members are looking to develop as well as identify new talent to recruit to NASIG as members, leaders, and speakers. Individual users would provide data about their demographics, preferences, skills, product experience, interests and affiliations and control with whom they would like to share this data. They would also have the option to maintain a free profile or upgrade to a premium profile. Organizations can create profiles including demographics, teams, departments, and strategic directions as well as purchase subscriptions to identify individuals whose skills align with their strategic directions and goals, including the use of APIs to share information across platforms. SkillType is looking to partner with organizations like NASIG at no charge to help develop the platform.

After the presentation, the board discussed whether such a partnership would be useful to NASIG. Board members agreed that it is a low stakes experiment and would allow us to be some of the first partners on the platform. We would need to encourage NASIG members and others in the industry to create profiles to make the partnership worthwhile. It is a very new startup that is looking to launch significant portions of the platform in the next couple of weeks and then build out from there.

ACTION ITEM: Angela Dresselhaus said she would contact Tony Zander to see about how board members

can create personal profiles to begin and test out the platform before sharing with the rest of the NASIG community.

NASIG on Demand (Beh)

Eugenia Beh reported that most of NASIG on Demand videos have only received views in the teens with a high of 36 views on one video and a low of 10 on another. The open access vision speakers' videos all have many more views and have also been shared to a much wider audience. The board discussed that NASIG on Demand as it currently exists was not terribly successful and at the moment doesn't represent a new revenue stream. The board also discussed that most conferences, particularly as NASIG moves to being scheduled during the week in future conferences, are leaning towards a live streaming option, including group live streaming rates even if not all sessions can be part of the live stream. Code4Lib's conference live streaming may be a model we could investigate adopting and they would likely be willing to share how they manage it. ER&L has been increasingly successful at offering online registrations although it was also noted that some of these online registrations are individuals who would have normally attended the conference in person. Once we get the quotes from the audiovisual RFPs for this year, we can get a better sense of how we might move forward either this year or in future years in terms of pricing online registrations to attempt to break even. The group online registrations will be important to consider because they allow NASIG conference content to be exposed to many individuals at an institution that likely would not have been able to send that many people to the conference. We will also need to be careful that if the online conference registration is expensive, that the product is of high quality. We may need a few more years of perfecting the live stream operations at a lower cost.

Member at Large Term Length (Dresselhaus)

NASIG bylaws do not specify the member at large term length which allows us to move forward with changing

the term lengths from two years to three years without having to get the bylaws changed. To make this work, for 2019 we would need one new member at large to agree to a three-year term and the other two to agree to two-year terms and in 2020, two new members at large would need to agree to three-year terms with one new member at large agreeing to a two-year term. Starting in 2021, we would elect two new members at large each year with each agreeing to a three-year term. Angela Dresselhaus asked the board if we should define these new term lengths in the bylaws. The board agreed that it was unnecessary to define these should future boards want to change them again to serve the needs of the organization. Kristen Wilson asked how do we decide which members at large get three-year terms and which get two years terms during the next two elections cycles. The board agreed that we would just ask the newly elected members at large to volunteer for the longer terms.

ACTION ITEM: Beth Ashmore will get a motion and second and run an online vote to make this change to the member at large term lengths and election cycle.

Statement on Pittsburgh Shooting

Eugenia Beh asked if the board still wanted to make a statement and contribution to the GoFundMe supporting the Pittsburgh synagogue where a shooting occurred on October 28. The board agreed that we need to make sure the donation has been made and revise the statement to reflect that time has passed since the shooting.

Committee Updates (All)

- Awards & Recognition: Ted Westervelt asked if there is a budget for gifts for outgoing committee chairs and board members.

ACTION ITEM: Angela Dresselhaus will look into what the budget has been and how we want to continue to honor outgoing leaders.

- Communications: Steve Oberg reported via email that the Communications has offered to help Awards & Recognition with sending out information about the upcoming awards.
- Conference Planning: Steve Shadle reported via email that the conference logo has been designed and will shortly be up on the website. Also, contracts for local entertainment for the opening night reception are in process.
- Newsletter: Lori Duggan reported via email that they are working on the December issue, but there are a number of articles still outstanding.
- Nominations & Elections: Steve Shadle reported via email that the committee has a pool of nominations they are comfortable with and is moving forward with their process to put together a slate.
- Program Planning: Kristen Wilson is going to check on the progress of MOUs with vision speakers to see if we can start advertising vision speakers.

Adjourn (Dresselhaus)

The meeting was adjourned at 2:59 pm Central.

Minutes submitted by:

Beth Ashmore

Secretary, NASIG Executive Board