



Executive Board Meetings

NASIG Board Conference Call August 14, 2018

Executive Board:

Angela Dresselhaus, President

Kristen Wilson, Vice President/President-Elect

Beth Ashmore, Secretary

Steve Oberg, Past President

Members at Large:

Karen Davidson

Maria Hatfield

Lisa Martincik

Marsha Seamans

Steve Shadle

Eugenia Beh, Ex Officio

Lori Duggan, Ex Officio

Regrets:

Jessica Ireland, Treasurer

Ted Westervelt, Member-at-Large

Welcome

The meeting was called to order at 2:00 pm Central.

Organizational Memberships

Discussion centered on the function of the organizational membership. Is the organizational membership about recruiting vendors to participate in the organization or more about bulk memberships for vendors or libraries that have multiple employees with

an interest in NASIG? Maria Hatfield noted that all the work she has done as NASIG member was facilitated by the organizational membership benefits to her employer. With most of the benefits for vendors coming from sponsorship rather than organizational membership, it may be more difficult for vendor representatives to convince their employers to be members. We may want to move vendors more toward sponsorship opportunities as this is a kind of organizational participation that they are familiar with from other conferences. We need to monitor the number of organizational memberships and sponsorships in the coming year as well as include in all sponsorship information the availability of organizational memberships, including getting that information back on the sponsorship form.

ACTION ITEM: Conference Planning will add information about organizational memberships and special event sponsorship opportunities (e.g. WiFi sponsorship, reception sponsorship) to the sponsorship form.

Diversity Committee Update

Kristen Wilson reported a good response to the call for members for the new Diversity Committee. There are 11 members plus the chair and they bring diversity in both their personal backgrounds but also in their experience with working on diversity initiatives. Kristen Wilson asked for volunteers to be the board liaison to the committee and Eugenia Beh volunteered to act as liaison. Angela Dresselhaus, Kristen Wilson, and Steve Oberg will discuss getting all the infrastructure for the committee set up in the coming weeks. Kristen Wilson

also shared the roster of members to be appointed to for the new Diversity Committee.

Committee Updates (All)

- **Bylaws:** Maria Hatfield reported that the bylaws committee determined that the Member-at-Large term length is not specified in the bylaws. If we would like to add the proposed three year term length it would go in Article 5 Section 4 where executive officers term lengths are specified. Also, the committee is currently without a vice chair so Maria Hatfield will recruit someone from the committee for that role.

ACTION ITEM: Angela Dresselhaus will look at the bylaws and discuss with Steve Oberg and Kristin Wilson whether or not we want to ask Bylaws to propose a change to include term length for Members-at-Large.

- **Conference Planning:** Steve Shadle asked for clarification on what kind of podium sign the board is looking for and whether or not to include those costs in CPC budget. Angela Dresselhaus suggested something made of foam core that we could use for a couple of conferences. The committee is also currently working on a logo for NASIG 2019.
- **Site Selection:** Angela Dresselhaus reported that the RFPs have gone out and we expect to start receiving proposals in the coming weeks.
- **Continuing Education:** Lisa Martincik reported that committee chair Lori Terrill sent out a list of goals for the year including reviewing core competencies and keeping the NASIG Wikipedia entry up to date. The committee is currently setting up projects for the year.
- **Evaluation & Assessment:** Karen Davidson reported that the conference survey was closed and the call for individual presenter evaluations was sent out. There were 35 requests from presenters for evaluation information. All 35 presenters have now

received their feedback. The newsletter report was submitted to the newsletter editor and the full conference report will be submitted by the end of the month.

- **Mentoring Group & Student Outreach:** Marsha Seamans reported that she is scheduling an online meeting with the two chairs of mentoring and student outreach to discuss combining the committees and work on goals for the upcoming year.
- **Newsletter:** Lori Duggan reported that the September issue articles are coming in and reminders for outstanding articles will go out tomorrow. The annual report from PPC has been received, but we are still waiting on annual reports from CPC and the Mentoring Group. We are on track for early September release of the issue.
- **Nominations & Elections:** Steve Shadle reported that the discussion list has been set up and the committee chair is reviewing the working calendar to prepare for the upcoming cycle.
- **Proceedings:** Kristen Wilson reported that the proceedings editors are reviewing the submissions they have received so far. The issue with the 2017 proceedings not being linked for members through the NASIG website has been resolved.
- **Program Planning:** Kristen Wilson returned the ranked list of potential vision speakers to Maria Collins of PPC and the committee is currently sending speaker invitations.
- **Standards:** Maria Hatfield reported that Fiona McNabb will be Vice Chair of Standards. The committee is meeting to consider slight revisions to their charge now that they have had some time to work together. The board will be hearing from the committee with revisions shortly.

- **Web-Based Infrastructure Implementation Task Force:** Lisa Martincik told Paoshan Yue to move ahead with Wild Apricot with an eye towards a soft rollout of the new website by conference time.
- **Marketing and Social Media:** Eugenia Beh offered to provide statistics on NASIG on demand views for discussion at the fall board meeting. She also stated that our social media has been pretty quiet since our last messages about NASIG on demand availability. Eugenia also asked about an action item regarding sending a message after the website has been updated, but she is not sure what website update this is referring to. Beth Ashmore will look into this action item to clarify what website update we are promoting.

Other Business

Maria Hatfield pointed out that the organizational membership webpage (http://www.nasig.org/site_page.cfm?pk_association_webpage_menu=309&pk_association_webpage=1169) needs to be updated to reflect current organizational members and how they would like to be listed on the website.

ACTION ITEM: The Communication Committee, with information from Membership Services, will update the organizational memberships webpage to reflect current organizational members and how they would like to be listed on the website.

Adjourn (Dresselhaus)

The meeting was adjourned at 3:00 pm Central.

Minutes submitted by:
Beth Ashmore
Secretary, NASIG Executive Board