



Post Conference Wrap Up

33rd Annual Conference 2018 Members Forum Minutes

The Members Forum took place Sunday, June 10, 2018 at 4:30 PM local time.

Call To Order

The meeting was called to order at 4:31 pm local time.

Highlights From the Past Year, presented by Steve Oberg, President

Christie Degener and Susan Davis were recognized for being at all 33 conferences.

The Program Planning Committee was recognized for organizing a strong program slate.

Highlights from the 2017/2018 year include:

- Strategic Plan 2017-2021
 - Revitalize the marketing approach
 - Turned the Publicist role into the Marketing & Social Media Coordinator
 - Implemented a marketing plan created by Non-Profit Help
 - Created the Web-Based Infrastructure Implementation Task Force (WBIITF) to recommend enhancements to website
 - Added an Instagram account
 - Expand student outreach and mentoring
 - New student mentoring program
 - Students appointed to serve on committees for the first time
 - Optimum balance between paid staff and volunteer work
 - Non-Profit Help negotiated a new, more complex audio/visual contract, which allowed for NASIG On-Demand
 - Provided a live webinar for committee chairs to orient them to their work
 - There is a recommendation from WBIITF for part-time paid staff to assist in maintaining the website
 - Creating new content to add to body of scholarly work
 - NASIG On-Demand includes 6 concurrent sessions recordings and vision sessions
 - Release of NASIG Core Competencies for Scholarly Communications Librarians
 - Digital Preservation Task Force published 3 NASIG Guides
 - Publishing related sessions are included in the 2018 conference program
 - Enhance benefits for commercial vendors
 - Revised organizational membership
 - Simplified sponsorship form and tiers
 - Closer collaboration with UKSG
 - Strategic affiliate relationship with Library Publishing Coalition (LPC)
 - NASIG has a representative on the SSP Initiative on Diversity and Inclusion in Scholarly Communications - C4DISC
 - Explored ties with ALCTS, FORCE11
 - Strong outreach to more vendors, sponsorships increased this year
- Explored options for improved access to conference proceedings
- Switched to Zoom, cheaper and more functional
- Moved up timing for conference proposals

**Financial report, presented by Michael Hanson,
Treasurer**

Equity has gone down from \$555,964 in May 2016 to \$473,737 in May 2018. This is largely because of the losses incurred at the 2017 conference, which were due to lower attendance numbers and reduced registration income. Also, hotel costs and audio/visual costs were higher in Indianapolis than in Albuquerque.

Investments are doing well at \$276,274 (April 2018). This is an increase of \$11,000 from April 2017. This is significant considering investments were nearly wiped out after the 2008 financial crisis.

Introduction to the 2018-2019 Board, presented by Erika Ripley, Nominations & Elections Committee chair

- President: Angela Dresselhaus
- Vice President, President-Elect: Kristen Wilson
- Past President: Steve Oberg
- Secretary: Beth Ashmore
- Treasurer: Jessica Ireland
- Member-at-Large: Karen Davidson
- Member-at-Large: Maria Hatfield
- Member-at-Large: Lisa Martincik
- Member-at-Large: Marsha Seamans
- Member-at-Large: Steve Shadle
- Member-at-Large: Ted Westervelt
- Editor-in-Chief, NASIG Newsletter (Ex Officio): Lori Duggan
- Marketing & Social Media Coordinator (Ex Officio): Eugenia Beh

Recognition of Outgoing Board Members and Committee Chairs, presented by Del Williams, Awards & Recognition Committee chair

Board:

- Past President: Anna Creech
- Secretary: Kelli Getz
- Treasurer: Michael Hanson
- Member-at-Large: Betsy Appleton
- Member-at-Large: Chris Bulock
- Member-at-Large: Adolfo Tarango
- Editor-in-Chief, NASIG Newsletter (Ex Officio): Kate Moore

Committee Chairs:

- Awards & Recognition: Del Williams
- Bylaws: Kate Seago
- Communications: Melissa Cantrell and Heidy Berthoud
- Conference Coordinator: Anne McKee
- Conference Planning: Sarah Perlmutter and Marsha Seamans
- Continuing Education: Xiaoyan Song and Rachel Becker
- Evaluation & Assessment: Michael Fernandez
- Membership Services: Pat Adams
- Mentoring: Trina Holloway
- Nomination & Elections: Erika Ripley
- Proceedings: Kristen Wilson
- Program Planning: Violeta Ilik
- Registrar: Karen Davidson
- Standards: Mark Hemhauser
- Student Outreach: Todd Enoch

Vote to approve changes to Bylaws, presented by Kate Seago, Bylaws Committee chair (paper ballots to be distributed at the forum)

An in-person vote occurred. Ballots read:

VOTE: The Bylaws Committee has recommended the following changes to the NASIG Bylaws:

- Adding (for-profit or not-profit) after organizations in Article III, Sect. 1 second sentence
- Changing the name of the Nominating Committee to the Nomination & Elections Committee;
- Clarification on the terms and appointments of NASIG committee members; and
- Changing the number of votes required for passing bylaws changes in an online vote from a majority of all membership to a majority of those voting.

The motion passed with 96 votes in favor and 1 opposed. The motion passed and the bylaws will be updated.

Discussion of old business, presented by Parliamentarian (Christie Degener)

There was no old business to discuss.

Call for New Business, presented by Parliamentarian (Christie Degener)

Steve Oberg offered an apology for the insensitive/derogatory remarks made by the opening session speaker during the opening session as well as on Twitter afterwards. He asked for a discussion of feedback, concerns, and issues regarding the event. Comments/suggestions include:

- There was a question of how to move forward and a suggestion of creating an equity and diversity officer to vet speakers or a diversity award to bring more diversity to the conference.
- Opening session speakers need to be briefed ahead of time.
- Individuals felt uncomfortable and are reconsidering an organization where members treat each other in a rude way.
- CPC chairs aren't always based in the conference location, so it can be difficult for them to find speakers if they are not in the area.
- There was appreciation of the prompt response from the Board.
- The code of conduct that we have now has regulations, but it lacks the process of dealing with infractions.
- A Code of Conduct Committee could be formed.

There was a discussion about conference costs. NASIG is working hard to contain the costs, but food and beverage, hotel, and audio/visual costs continue to increase rapidly. Food and beverage costs were \$280 per person at this conference. The NASIG Board will continue to monitor costs and implement cost-savings measures, but it is possible that membership dues and/or conference registration might need to be adjusted in the future.

One recommendation included reaching out to vendor sponsors for additional sponsorship money, leveraging vendors to help negotiate hotel costs, and reminding vendors to support NASIG due to NASIG's non-profit status.

Would conference rotation between a smaller group of sites save money? The cost savings would be in-direct and include saving on CPC's labor and audio/visual company labor but will likely not amount to a significant direct cost-savings. There could be some hotel savings if

the same hotel chains are used and less of a chance of surprise hotel bills.

Personal members can donate to NASIG as well as other library organizations or employers.

Adjourn

The meeting was adjourned at 5:33 pm local time.

Minutes submitted by:

Kelli Getz
Secretary, NASIG Executive Board