



NASIG NEWSLETTER

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Executive Board Minutes

NASIG Winter Board Meeting Minutes February 2, 2018

Executive Board:

Betsy Appleton, Chris Bullock, Anna Creech, Karen Davidson, Angela Dresselhaus, Kelli Getz, Michael Hanson, Maria Hatfield, Jessica Ireland, Steve Oberg, Adolfo Tarango, Ted Westervelt, Eugenia Beh (Ex Officio), Kate Moore (Ex Officio)

Welcome (Oberg)

The meeting was called to order at 10:04am Central.

Treasurer's Report (Hanson/Ireland)

Membership is down, and NASIG lost money on the 2017 conference. However, NASIG's stock holdings are doing well. The Board would like to see an updated report with income listed.

ACTION ITEM: Hanson will put together a new Treasurer's Report that includes income.

NASIG will continue to pay for both GlobalMeet and Zoom until August when the GlobalMeet subscription ends.

The NASIG Compensation and Reimbursement Policy for the Annual Conference and Continuing Education Events does not match up with current practice.

ACTION ITEM: Hanson will lead a project for the entire Board to review the current compensation and reimbursement policy to make sure that it matches

current practice. He will put the documents in the Board's Google Drive space for Board members to assist in the editing process.

There was a discussion regarding how much to charge guests for the opening reception. The price of the food and catering comes out to \$75/person. The Board decided to charge guests \$75 to attend the opening reception so that NASIG will break even.

NASIG's accountant asked that the NASIG Treasurer use QuickBooks instead of Excel to keep track of expenses. Hanson is learning to use QuickBooks.

Ireland has taken over scheduling meetings in Zoom. Committees that need a virtual meeting scheduled should contact Ireland to get it organized.

Organizational Membership Definition and Cost (Hanson/Oberg)

Previously, organizational membership included conference sponsorship. The new proposal involves separating sponsorships from organizational membership so that organizations can join NASIG without sponsorships. Hanson will make sure that updated information is available on the website, and a blast message will be sent out.

ACTION ITEM: Hanson will draft language to be put up on the website regarding the change in organizational memberships.

ACTION ITEM: Membership Services needs to update the membership form with the new organizational membership information. (Ireland)

ACTION ITEM: Once the website has been updated, Beh will send out a blast message regarding the new organizational membership information.

ACTION ITEM: Hanson will run a list to see which organizational members have already paid to let them know about the changes in organizational memberships.

It was determined that the bylaws do not need to be updated with this change.

Committee Reports Continued (All)

Marketing & Social Media Coordinator: Beh brought up the idea of creating a Marketing & Social Media Coordinator-in-Training or expanding out the position to form a committee. There needs to be continuity built into the position. Board members agreed that it makes sense to create a committee due to the large volume of work that is required.

ACTION ITEM: Oberg and Dresselhaus will propose a new marketing committee including a name and charge.

There was a discussion about a slight drop in NASIG membership.

ACTION ITEM: Beh will send out an email blast about the benefits of a NASIG membership and encouraging folks to become members.

ACTION ITEM: Tarango will follow up with the Student Outreach Committee to remind them to send out another message to library school ambassadors to follow up with their respective schools to remind them about free NASIG student memberships.

There was a request to add a global map with pins so that conference attendees could see the number of attendees from each state.

ACTION ITEM: Bullock and the Communications Committee will work to find a way to put a map up on the website to record the number of conference attendees by state/province/country.

Future of Conference Proceedings (All)

There was a discussion about moving the NASIG Conference Proceedings to open access due to criticism from members of the library community. The biggest obstacle is that Taylor & Francis now handles much of the editing process. It would mean more work for NASIG volunteers to take on such editing work. However, the content is made freely available on Taylor & Francis's website six months after publication.

Collaborating with UKSG, ALCTS (Oberg)

NASIG used to have a Regional Councils Committee on which there was an ALCTS representative. The Regional Councils Committee was disbanded at least ten years ago. SSP has a new strategic plan, so it might make sense to have a liaison there to promote NASIG. There have also been talks of working with FORCE11, a relatively new group.

The Regional Councils Committee will not be reformed. However, the Board is open to collaborations with outside organizations on term projects. Any joint NASIG/outside group collaborations would need to have an MOU signed. One idea is to have Membership Services draft an overarching approach for working with other organizations. It was decided that this conversation will continue at the Board's monthly conference calls.

Someone will need to represent NASIG at the NC Serials Conference and OVGTSL this year.

ACTION ITEM: Oberg will draft a document outlining the state of our relationships with other organizations. He also list any responsibilities required of NASIG resulting from these relationships (e.g. a member of NASIG needs to work at a table at an event, a NASIG member is given free registration, etc.).

Secretary's Report (Getz)

Action Items Update

Board members reviewed their action items.

Board Activity Report

Nothing to report.

Parking Lot Issues (All)

The Board discussed changing the day the Board meets prior to the conference from the day before the opening reception to the day of the opening reception to save one night in hotel expenses. It was decided to keep the meeting to the day prior to the opening reception so that Board members can attend preconferences.

There was a discussion about marketing for a virtual conference, what to call them, how to access them, and whether or not this should be included for all attendees. It was agreed to make them a benefit of the full registration, but they can be purchased separately for individuals not attending the conference. Virtual sessions will include the three vision speaker sessions as well as 5-6 concurrent speaker sessions. They will then be openly available on NASIG's YouTube channel after a year.

ACTION ITEM: Oberg and Dresselhaus will speak with PPC and CPC about the recorded session process. CPC and PPC will work to identify the concurrent session presentations that will be part of the virtual conference package, and they will also come up with a name for the virtual conference.

ACTION ITEM: The Communications Committee will work to find out if it's possible on AMO to continue selling access to the virtual conference sessions after registration ends.

The Board discussed the possibility of opening registration next year before the entire slate is finished.

A number of questions came up this year regarding people who wanted to register for the conference but were unable to because registration had not opened. It was advised that PPC bump up their timeline next year to have the program slate set before the winter holiday break so that registration can open up early in January.

The Board continued the discussion of merging SOC and Mentoring. Everyone seemed in favor of a more centralized approach to mentoring. This can be discussed more at the Board's monthly conference calls.

The call for volunteers will go out soon.

Adjourn (Oberg)

The meeting was adjourned at 1:38pm Central.

Minutes submitted by:

Kelli Getz

Secretary, NASIG Executive Board