



# NASIG NEWSLETTER

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## **President's Corner**

Steve Oberg

At this half-way point through the NASIG year (hard to believe, but it's true!), there is no shortage of things to report on.

Board members and some additional NASIG folks gathered for our fall meeting at the end of September in Atlanta, GA, at the Grand Hyatt Atlanta - Buckhead, site of the 2018 conference. I heard only good things from others about their experiences, and as a result, we felt reassured that we made a great site choice on behalf of the organization. Anna Creech and I arrived at about the same time at the airport and together, we took MARTA (Atlanta's excellent light rail system) to our hotel. It was super easy and cheap, at \$3.50 each way. I highly recommend it to conference goers! The MARTA station is a few short blocks from the Grand Hyatt — about five minutes walk. Conference Planning Committee co-chairs, Marsha Seamans and Sarah Perlmutter, have provided a really nice write-up of the upcoming conference elsewhere in this issue.

In-person board meetings are intense, with lots of discussion topics and decisions to be made. Of course, planning for the 2018 conference was at the top of the list. One of our more important decisions was to hold the line on conference costs for the third year in a row and to announce our 2018 rates months earlier than prior years. As we looked around at peer events and as we mulled over feedback from previous conference attendees, we concluded that this was the best choice we could make. Our annual conference presents significant value. We were particularly happy to not only hold the line on registration for the main conference but to note how favorably our previously negotiated per night hotel rate of \$149 — at a great

hotel — compares to other library conferences. Then, too, Atlanta itself presents a travel destination that offers highly competitive airfare since it is a big air traffic hub. The Board also discussed ways to provide a virtual conference option via recorded sessions for a reasonable fee. We've wanted to do this for years and we hope it'll finally happen for Atlanta. By the time this issue is published, we may know more specifics and be able to announce details, so stay tuned. Of course, we didn't forget the all-important program and we are quite excited about the already announced vision session speakers, along with an outstanding lineup of pre-conferences. We will have a strong program that addresses our chosen theme of "Transforming the Information Community". Make plans to join us in early June!

In the previous newsletter issue, I referred to a new NASIG strategic plan. Look for it to be posted soon on <http://www.nasig.org/> and for an announcement to go out via various fora and social media venues. One of the five major elements in that plan relates to revitalizing our marketing approach. Eugenia Beh, in her Marketing & Social Media Coordinator role, has been working closely with Conference Planning Committee and Program Planning Committee folks to highlight aspects of the upcoming Atlanta conference on a regular schedule. Also, Eugenia recently set up a NASIG Instagram account. If you're an Instagram user, be sure to follow us via @nasig\_official. As an aside, you can already see some Instagram photos tagged with the official conference hashtag, #nasig18, that I posted recently. They were taken at the fall board meeting and feature the beautiful and peaceful Japanese garden at the Grand Hyatt. We look forward to conference attendees contributing their photos for Atlanta and future conferences.

There are quite a few other activities and events going on as well. Recently, we signed a memorandum of understanding (MOU) with the Library Publishing Coalition as a strategic affiliate and we are exploring ways to partner with other groups and initiatives as well, including FORCE11 (an important newer group whose work was highlighted in the vision session

speech given by April Hathcock at our Indianapolis conference). The Web-Based Infrastructure Task Force delivered its final report with recommendations and our plan is to follow that up with a formal decision on next steps to improve our web-based infrastructure early in the new year. And while mentioning the new year, I'll point out that the board decided to hold a virtual winter board meeting for the very first time instead of the traditional, in-person meeting. Scheduled to take place on consecutive mornings at the beginning of February, we decided to try this as a significant cost-saving measure. I'll let you know how that goes!

## 2017-2021 NASIG Strategic Plan

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A new NASIG Strategic Plan for 2017-2021 is now available, having been approved by the NASIG Executive Board this past summer. The Board is grateful for the hard work of members of the NASIG Strategic Plan Implementation Task Force:

- Joyce Tenney, Chair
- Virginia Bacon Martin
- Carol Ann (Borchert) Davis
- Kittie Henderson
- Betsy Hughes
- Steve Kelley
- Angie (Thorpe) Pusnik

The new plan grew out of a few important developments. In 2015, the NASIG Board established the Financial Planning Task Force to take a long-term view of NASIG's finances, set benchmarks and timelines, and to establish financial goals for the next five years. Their work and recommendations fed into the next step, when October Ivins (former NASIG President (1994/95)) worked with the Board for a full day of strategic planning in early 2016. Many great ideas came out of that session, and several of them have already been implemented. The Board appointed a Strategic Plan Implementation Task Force to draft the final strategic plan for the remaining items, and we are very pleased with the result.

## Call for Applicants for NASIG 2018 Grants, Awards and Scholarships

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NASIG is pleased to announce the beginning of the application cycle for its 2018 grants, awards, and scholarships to be awarded at the 33rd Annual Conference being held in Atlanta, GA, June 8-11, 2018.

Today is also the last day to submit a proposal for the 2018 Annual Conference! Please use the online form to submit a proposal or program or idea at <https://proposalspace.com/calls/d/800>.

### PROFESSIONAL/PARAPROFESSIONAL AWARDS

#### **Birdie MacLennan Award**

An award for a mid-career professional, covering conference registration, three nights lodging, and travel costs within North America.

#### **Capstone Award**

A \$1500 award to recognize a professional who has made significant and distinguished contributions to the field of information resource management.

#### **First-Timer Award**

An award for an information resources management professional or paraprofessional who has not attended a NASIG conference, covering costs of registration, three nights lodging, and travel within North America.

#### **Horizon Award**

Award for a promising new information resources management professional, covering cost of conference registration, three nights lodging, and travel within North America. Recipients will also be invited to serve on a NASIG committee.

#### **John Merriman Joint NASIG/UKSG Award**

An award for a professional within each organization to attend both the NASIG and UKSG annual conferences.

#### **Marcia Tuttle International Grant**

A \$3,000 grant for an individual working in the information supply chain to fund appropriate activities in fostering international communication and education.

#### **Paraprofessional Specialist Award**

Awards for promising paraprofessionals, covering cost of conference registration, three nights lodging, and travel within North America.

#### **Rose Robischon Scholarship**

A scholarship awarded to an information resource management professional lacking funds for travel. The scholarship covers the cost of conference registration, three nights lodging, and travel within North America.

### STUDENT AWARDS

#### **John Riddick Student Grant**

Grants for qualifying students to attend the NASIG annual conference, covering cost of registration, three nights lodging, and travel within North America.

#### **Fritz Schwartz Education Scholarship**

A \$3,000 scholarship and conference travel grant for a graduate student demonstrating excellence in scholarship and the potential for accomplishments in an information resource management career.

#### **Mexican Student Grant**

This grant serves as assistance to a Mexican student of Library Science or Information Science, who wants to learn and develop professionally in the area of serial publications.

The application deadline for the awards listed above is February 9, 2018.

## Upcoming Conference News

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### CPC Update

Marsha Seamans and Sarah Perlmutter, CPC Co-Chairs



Planning for the 33<sup>rd</sup> annual NASIG conference, “[Transforming the Information Community](#),” is well underway. As CPC co-chairs, we were fortunate to be able to spend a few days at the end of September at the conference hotel, the [Grand Hyatt Atlanta in Buckhead](#), and to visit the Buckhead area of Atlanta. The conference and guest room spaces promise to be well-suited to the needs of our attendees and programming. The area offers an extensive selection of eateries and shops within easy walking distance. The experiences of all of us in Buckhead for the Executive Board meeting was very, very positive.

Currently, we are gathering information for an opening reception on Friday evening, with plans to highlight the rich history of Atlanta. From its beginnings as a railroad terminus, to its burning and rise from the ashes of the American Civil War, to its central role in the civil rights movement, to its recognition today as a city poised to become a tech mecca, Atlanta is indeed wrapped in a rich history.

Getting to the Grand Hyatt from the [Hartsfield-Jackson Airport](#) proved to be quite easy, even for those of us not well-versed in the intricacies of public transportation. The MARTA station is directly accessible from the baggage claim area of the airport and provides an easy commute to the Buckhead station just a couple of blocks from the conference hotel, and at \$3.50 each way you can’t beat the cost. Uber and shared rides were also reported to be easy and affordable.

Speaking of affordable, you have hopefully seen the [announcement](#) that registration rates for the 2018 conference are unchanged from the previous two years and the conference hotel guest room rate is very competitive.

As NASIG continues to work toward transforming the information community, Atlanta as a city that has transformed itself, is an ideal setting. Come to learn, envision and shape the future, network with colleagues and leave with a feeling of enrichment in both your professional and personal outlook. The [conference website](#) will continue to be updated with information about local events, opportunities, and venues, so check back often. Hopefully we will see your name when early bird registration opens in late January or early February.

### Fun Facts about Atlanta: What’s In a Name?

David L. Bradley, NASIG’s Unofficial Atlanta Historian

So, NASIG’s conference is actually being held in Irbyville. Could be worse. You could be in New London. Names change around here. The general vicinity now referred to as Atlanta is an amalgam of dozens of former independent communities, from Sandtown to Cross Keys and Kirkwood. The downtown area was once designated as Terminus on plans for a railroad running north to Chattanooga, although no one ever really called it that. When that project began, a young man named John Thrasher got the contract to build an

embankment across a low area, and the houses he built for his workers were briefly referred to as Thrasherville. Former Governor Wilson Lumpkin came through with surveyor Frederick Pryor, looking for a spot on which to build a train station and a town, and the spot they chose a quarter mile eastward of that terminus they called Marthasville, named for Lumpkin's daughter.

This brings us back to that initial railroad project. The dreamers and engineers who imagined this great inland city thought big. The railroad to Chattanooga would connect with the Tennessee River, the Mississippi River, and the West. Since that railroad would connect with the Georgia Railroad in Augusta, and thereby to the Atlantic Ocean, that project was named the Western & Atlantic Railroad. Chief Engineer of the Georgia Railroad, Edgar J. Thomson, didn't think much of the name Marthasville and in 1845, he coined a new name for his new depot: Atlanta, a feminized form of Atlantic. Pretty soon, freight and packages began arriving addressed to Atlanta, although it didn't become the official name until 1848.

In truth, names changed frequently during those early days of settlement. In 1839, visitors arrived at the village of New Gibraltar to marvel at and picnic atop the massive granite dome there, but by 1847 that same village had embraced Stone Mountain as a moniker. In the late 1870s, the settlement of New London's name honored the hometown of one of its founders, Thomas Snell, but Snell and a partner ran a grocery store out at Snell's homestead, which he had named Snellville. The business prospered and grew until they were drawing trade from towns ten and twenty miles away, with every one of those customers headed for Snellville. When a city charter was granted, New London had become Snellville.

Conversely, in 1838, Henry Irby bought 202 ½ acres at the intersection of Peachtree Road, the Roswell Road, and the road to Pace's Ferry. He built a tavern and grocery store at the crossroads. In 1841, he even got a U.S. post office established for Irbyville, but the name never caught on, and you won't find it on a map. You see, back in 1840, someone shot a large deer and

mounted the head on a post near a well-used spring. (Some accounts say the deer's head was hung in Irby's tavern; the exact original location is hard to pinpoint.) In no time, the entire locality, including Irby's tavern and post office, became known as Buckhead. Enjoy your visit!

## PPC Update

Violeta Ilik, PPC Chair

## Vision Speakers

The Program Planning Committee lined up three vision speakers for NASIG 2018 Conference and they include Sören Auer, Lisa Macklin, and Lauren Smith.

Dr. Sören Auer was just recently appointed as Professor for Data Science and Digital Libraries at Leibniz University of Hannover and director of TIB German National Library of Science and Technology. Sören is co-founder of high-impact research and community projects such as the Wikipedia semantification project DBpedia, the OpenCourseWare authoring platform SlideWiki.org, and the spatial data integration platform LinkedGeoData. He serves as an expert for industry, the European Commission, the W3C, and as board member of the Open Knowledge Foundation.

Lisa Macklin, JD, MLS, is the Director of Scholarly Communications Office, Library and Information Technology Services at Emory University. Lisa collaborated with the Library Policy Committee and the Center for Faculty Development and Excellence in Open Access Conversations at Emory. In March 2011, the Faculty Council endorsed an open access policy that led to the creation of OpenEmory, a repository of Emory faculty-authored articles. In addition, an open access publishing fund was launched with OpenEmory, and provides funds to make it easier for Emory authors to publish in eligible open-access (OA) journals and books when no alternative funding is available. Lisa will continue working with faculty advisors as the Libraries implement these and other OA initiatives.

Lauren Smith is the Research Associate at the University of Strathclyde in Glasgow. She co-founded Voices for

the Library, a UK-wide public libraries advocacy organization, and she is involved in the Radical Librarians Collective. Her research focuses on political information behavior, political participation and citizenship; information/news/media/digital literacy; critical approaches to education and librarianship; social justice, access, equity and inclusion in education and information.

### Pre-Conferences

The PPC has arranged for five pre-conferences and they include:

1. Linked Data – Amber Billey (Bard College) and Robert Rendall (Columbia University)

2. A Beginner’s Guide to MarcEdit 7 – Terry Reese (Ohio State University)
3. Introduction to Serials Cataloging with RDA – Steve Shadle (University of Washington)
4. EZproxy – Hank Sway (OCLC)
5. Agile-Inspired Project Management for Librarians – Galadriel Chilton (Ivy Plus Libraries)

### Call for Proposals

The call for proposal is open until November 15, 2017 on the following site:

<https://proposalspace.com/calls/d/800>.

## Profiles

### Profile of Eugenia Beh

Christian Burriss, Profiles Editor

Eugenia Beh is the Electronic Resources Librarian at Massachusetts Institute of Technology. Following the 2017 NASIG Conference in Indianapolis, she became the NASIG Publicist, taking on new responsibilities in that role. I completed my interview with Ms. Beh by e-mail on November 22, 2017.

#### ***When did you decide to become a librarian?***

I was one of those kids who liked to “play library” as a youngster, so I guess you can say, from the start. I worked at my campus library throughout college, first as a Reserve Room Assistant and then as a Computer Consultant, and then as a Serials Assistant at the University of Texas at Austin Libraries, en route to grad school. Although I didn’t realize it at the time, I was paving the way for me to become an Electronic Resources Librarian all along!

#### ***When did you get involved in NASIG?***

I became involved in NASIG in 2008, when then-NASIG president Jill Emery encouraged me to apply for a

Student Travel Grant. As a Student Travel Grant award winner, I attended my first NASIG in Phoenix. It was the



*Photo Courtesy of Eugenia Beh*

first library conference that I attended where I actually heard the words “serials” and “technical services” uttered, and where the sessions and discussions were about things that I dealt with in my everyday responsibilities then as a Serials Assistant. I met so many good people that I count among some of my dearest friends today (including the interviewer) and have not missed a conference since then!

***How did you arrive at MIT?***

I arrived at MIT in the fall of 2013, following a friend’s suggestion to apply for a newly created E-Resources Librarian position. It was during a very difficult time, both personally and for the campus. The Boston Marathon bombing had occurred five months earlier, and a beloved MIT police officer was shot by the bombers during the aftermath, so the campus was still mourning his loss. A month later, former MIT Libraries director Ann Wolpert unexpectedly passed away. I also lost a dear friend and mentor a day before I started, so I was grieving at the same time that I was beginning a new job. So it was a very sad time all around, but my new colleagues made me feel very welcome, despite being in the midst of so much tragedy.

***What is the role of the NASIG Publicist?***

My official title is now the Marketing and Social Media Coordinator, a change that the Board made at the June 7, 2017 meeting in Indianapolis. The Marketing and Social Media Coordinator (MSMC) helps implement NASIG’s marketing plan, which includes maintaining a robust web and social media presence and promoting NASIG’s events, news and activities through all marketing channels. The MSMC also now serves on the Board as an ex-officio member for a two-year term.

***What are some of the challenges of that role?***

As the first person to serve in the re-imagined role, I am somewhat in uncharted territory. There is also much that is riding on the ability of our marketing efforts to increase conference attendance this year, so I definitely feel the pressure. But luckily, I have a very supportive

president, board, and PPC chair to work with, not to mention the invaluable involvement of Non-Profit Help.

***Which social media platforms do you use personally?***

Facebook, Twitter, LinkedIn and Instagram. (You can always find me on Facebook!)

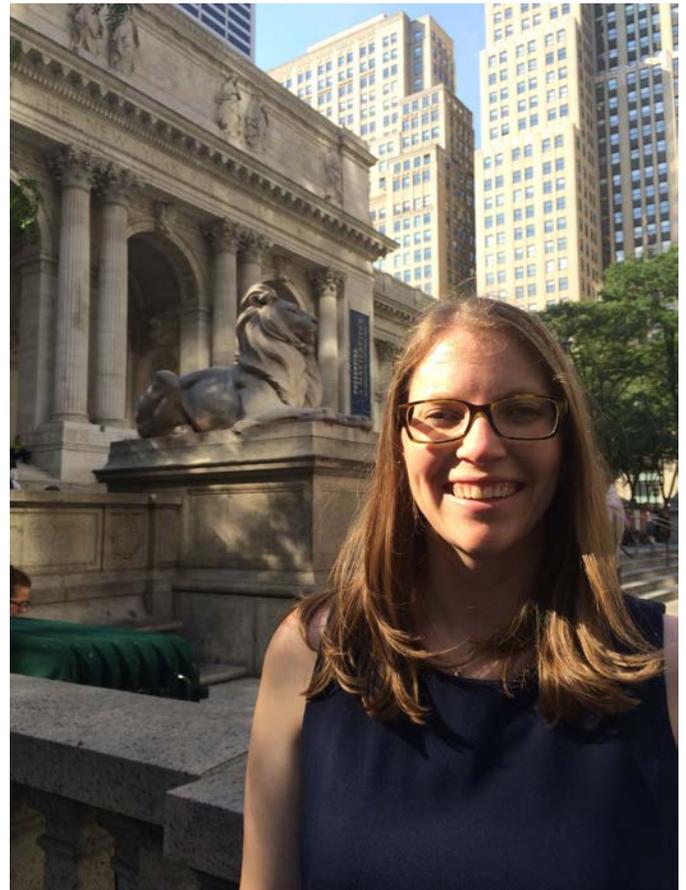
***Do you have any additional comments?***

Go to #NASIG18!

**Profile of Shannon (Regan) Keller**

Christian Burris, Profiles Editor

Shannon (Regan) Keller is the Acquisitions Coordinator of E-Resources and Serials at The New York Public Library. She became the chair of the Digital Preservation Task Force, and the group will be working for the next two years. I completed my interview with Ms. Keller by e-mail on November 22, 2017.



*Photo Courtesy of Shannon Keller*

### ***What led you to become a librarian?***

It became clear early on in my undergraduate career at Michigan State University (MSU) that I did not want to become a teacher as I had planned. I was working at the MSU Main Library in circulation at the time and began to ask questions and explore the librarian profession as a career. I had a very supportive supervisor while at MSU, who helped me reach out to and coordinate with librarians in other departments, to shadow them and ask them questions about their careers. Through these discussions I decided to pursue a MLIS. It was through a work study program while pursuing my MLIS that I became interested in managing e-resources.

### ***How did you arrive at the New York Public Library?***

My husband and I moved to New York City in 2014 for his career. Upon our arrival in NYC, I accepted a one-year, grant-funded position at Columbia University Libraries to explore ways in which to expand the coverage of e-journal preservation. I knew this was a short-term, temporary position when I accepted it, so I was always on the look-out for new opportunities in NYC. I applied for a position in acquisitions at the New York Public Library (NYPL), managing e-resources and serials, and started in August 2015. Just this past week I accepted the position of Helen Bernstein Librarian for Journals and Periodicals with NYPL's Research Libraries Collection Development department.

### ***How did you get involved with NASIG?***

I first learned about NASIG when I worked with Betsy Appleton at George Mason University. She introduced me to the organization and a year later I applied for and received the Horizon Award. This was in 2013 and I have not missed a NASIG conference since!

### ***What is the charge of the Digital Preservation Task Force, and who is involved?***

The formal charge is:

The charge of the Digital Preservation Task Force is to identify ways in which NASIG can raise awareness

of and develop tools for reducing the risk of losing vulnerable digital scholarly content. The task force will identify new roles for librarians and publishers as well as the impact of these changes on preservation in an ever-changing digital environment, and develop some best practices for the industry. The task force will identify ways in which NASIG can be involved in proactive digital preservation, including tools for marketing digital preservation to a broad range of library administrations and publishers.

One of the task force focuses that I find particularly interesting is exploring how NASIG, as an organization, fits into proactive digital preservation. NASIG membership has a vested interest in the success of digital preservation initiatives and this task force will make recommendations as to how the organization can support these goals.

The task force membership has representatives from public and academic libraries, and a non-profit (Hypothes.is); we would love to have publisher representation on the task force, to have their perspective and insight. If you're interested, please email the committee at: [nasig.dptf@gmail.com](mailto:nasig.dptf@gmail.com).

### ***What are some of the challenges in digital preservation?***

Navigating the technical standards and best practices for digital preservation, in a rapidly changing field, is one of the biggest challenges. Tracking new developments in digital preservation can be particularly cumbersome if you're a librarian managing multiple different workflows and projects. I think the overarching challenge of educating stakeholders about digital preservation and how institutions can support these initiatives is one the task force is particularly well suited to explore. The task force is actively working to demystify digital preservation and give information professionals the tools to be advocates for digital preservation at their institutions.

## ***Does the task force have a timeline for its work?***

Yes, the task force will provide final recommendations to the Board at the 2019 conference.

## **Columns**

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### **Checking In**

Kurt Blythe, Column Editor

[Note: Please report promotions, awards, new degrees, new positions, and other significant professional milestones. You may submit items about yourself or other members to Kurt Blythe at [kblythe@email.unc.edu](mailto:kblythe@email.unc.edu). Contributions on behalf of fellow members will be cleared with the person mentioned in the news item before they are printed. Please include your e-mail address or phone number.]

I am delighted to publish this quarter's accounts of how our new members came to NASIG.

From **Treasa Bane**:

I joined NASIG's Communications Committee this summer as a library science student at the University of Illinois. I entered graduate school with an interest in scholarly communications, so NASIG was an organization and resource that I was continuously encountering and being routed to. It was exciting when, at the beginning of my last semester this summer, my professor and soon-to-be president of NASIG, Steve Oberg, contacted me about joining the Communications Committee. Library school influences students to immerse themselves in communities and being part of a greater good, but my previous volunteer opportunities either fell on bad timing or not being a good fit. I'm happy to say NASIG opened its doors to me at the perfect time in my exit from graduate school. Now I'm an Associate Academic Librarian at the University of Wisconsin-Baraboo, and I can better see the worth of something like NASIG in the real librarian world.

From **Kathie Mason**:

This year marks my tenth year as an academic librarian. I've worked in a variety of settings with very different job titles and descriptions, from a generalist at a small two-year college to head of

resource sharing at an R-1 institution and now Collections Librarian at Eastern Michigan University. In the past I falsely assumed that NASIG wasn't pertinent to my job responsibilities and professional interests. Last year a colleague suggested I check out programs from previous years and I was both pleasantly surprised by what I found and disappointed that I had been missing out! In just a few months I have found great value in the email list and newsletter, and I left the annual conference with a list of ideas to explore and share with colleagues.

**Dejah Rubel** came to serials and electronic resources through a very round-about way. Her MSI is in archives and preservation, but she fell in love with cataloging while she was in graduate school a bit too late to add a third specialization. She graduated in 2009, which was a tough job market, so she hustled multiple part-time jobs to remain in the galleries, libraries, archives, and museums (GLAM) professions by cataloging special collections, helping students at ITT Technical Institute, collecting oral histories, digitizing obsolete media, etc. In 2012 she gave herself over to the library world and accepted her first post-graduate full-time position at a community college in northwestern Ohio as their cataloger. Three years later she had to give up her fear of serials and embrace the dual-headed hydra that is her current position: Metadata and Electronic Resources Management Librarian. Fortunately, she has an amazing paraprofessional and equally awesome coworkers to teach her all the nuances of serials, licensing, link resolvers, and proxy servers.

### **Title Changes**

Kurt Blythe, Column Editor

[Note: Please report promotions, awards, new degrees, new positions, and other significant professional milestones. You may submit items about yourself or other members to Kurt

Blythe at [kcbythe@email.unc.edu](mailto:kcbythe@email.unc.edu). Contributions on behalf of fellow members will be cleared with the person mentioned in the news item before they are printed. Please include your e-mail address or phone number.]

There's never a dull moment in the world of serials and serialists and our membership reflects that in their movements. Observe:

**Betsy Appleton** is now the Head of Collection Development at the Tarlton Law Library at the University of Texas.

**Kelli Getz** has left her position as the Interim Head of Acquisitions at the University of Houston Libraries to become the Coordinator of Collections & Scholarly Resources at DePaul University, effective August 2017.

**Matthew Harrington** has received his MLIS from Valdosta State University, and on August 28, began a new position at Duke University Libraries working as the IT Analyst in the Discovery Services unit of Information Technology Services. Matthew was formerly a Library Technician in the Acquisitions and Discovery Department at North Carolina State University. Matthew may now be reached at: [matthew.harrington@duke.edu](mailto:matthew.harrington@duke.edu)

**Peter Whiting** is now the Scholarly Communication Librarian at the University of Southern Indiana, Rice Library.

## NASIG News

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### Report on the NASIG Webinar: How Accessible Is Our Collection? Performing an E-Resources Accessibility Review

Presenter: Michael Fernandez, American University  
Reported by Dejah Rubel, Ferris State University

Michael Fernandez opened the webinar by describing what accessibility means legally and as defined by the Web Content Accessibility Guidelines (WCAG). Legally, accessibility is defined by Sections 504 and 508 of the Rehabilitation Act. The act states that users with disabilities cannot be excluded from programs and activities that are funded by federal dollars and requires access to electronic and information technology procured by the federal government. WCAG provides guidelines based on four principles of accessibility, namely that it be: perceivable, operable, understandable, and robust. WCAG then ranks success from A (lowest) to AA and AAA (highest). Fernandez noted that revisions to Section 508 will incorporate the WCAG 2.0 AA compliance guidelines. He also described Vendor Product Accessibility Templates (VPATs) and noted their limitations including: omission of information, lack of means to confirm or evaluate compliance, and lack of consistency in detail and

completeness. He noted that the quality of VPATs may improve as larger vendors embrace the WCAG 2.0 AA compliance guidelines, but fulfilling current requests for them can be difficult, especially for smaller businesses. An effort is being made by Libraries for Universal Accessibility to create a VPAT repository at <http://uniaccessig.org/ua/vpat-repository/>

The study conducted by Michael Fernandez on American University's e-resource collections was based on 528 resources from their ERMS and included database, e-book, and electronic journal platforms. His team sorted this list by vendor, which resulted in numerous resources being part of the same platform. Next, they examined accessibility statements from the publicly available VPAT repository or from links from the resource's landing page or from its terms of use section. If they could not find anything using these means, they would then try Googling the database or the publisher and the words "accessibility statement". Many VPATs were linked from the accessibility statement, but others could be found in the public VPAT repository by Googling the vendor's name and "VPAT" or by contacting the vendor directly. Finally, they chose to review their licenses for accessibility information, which

was very time-consuming because most were over ten years old and needed to be scanned. They also discovered very little information on accessibility in their licenses due to their age. If the reader is interested, Mr. Fernandez can provide a spreadsheet template for storing this information.

Out of a total of 652 resources, 340 had an accessibility statement (64%), 292 had a VPAT (55%), and 20 had license language on accessibility (4%). Overall, 71% had at least one measure of accessibility compliance and 52% had two measures.

Fernandez also examined compliance at the vendor level. Out of a total of 117 vendors, sixty had an accessibility statement (31%), fifty-one had a VPAT (27%), and six had license language on accessibility (1.5%). Overall, 40% had at least one measure of accessibility compliance and 19% had two measures.

Comparatively, the portion of vendors complying with accessibility guidelines is approximately half of the resources. This ratio makes sense because a small number of vendors provide a large amount of resources. Therefore, specialized resources from smaller vendors may be less likely to be compliant because smaller businesses may not be as knowledgeable about accessibility laws and guidelines as larger vendors are. Fernandez also noted that resources not typically designated for academic use

tend to be less accessible, e.g. business databases. He also gave the caveats that this study was designed to measure the minimum of what vendors should be doing, that VPATs do not equal compliance, and that accessibility is a moving target, not a static goal.

For those interested in making their resources more accessible, the presenter recommended creating a suggested accessibility clause (in consultation with legal counsel) based off of the LibLicense Model License verbiage under Section 5.1 Licensor Performance Obligations. If a vendor will not agree to this clause, modifying it to include “reasonable efforts” or “where possible” statements instead of guaranteed compliance tends to improve its acceptance. In his experience, modifying the suggested accessibility clause to include good faith efforts to continue developing their product resulted in its adoption by six out of seven vendors. Fernandez also suggests that the license include the right to adapt or modify materials to meet accessibility requirements as well as specifying a time frame to achieve compliance and at what level it will be met. He also endorsed examining resources using NVDA, JAWS, or OS-specific screen reader software, the MAGic magnifier, or the WAVE web accessibility evaluation tool. Finally, Michael Fernandez suggested partnering with the Disability Services office to provide a better understanding of the issues, better communication of user needs, and real-world usability testing.

## Executive Board Minutes

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### **NASIG Board Conference Call July 21, 2017**

#### Executive Board:

Steve Oberg, President  
Anna Creech, Past-President  
Angela Dresselhaus, Vice President/President-Elect  
Kelli Getz, Secretary  
Michael Hanson, Treasurer  
Jessica Ireland, Treasurer-Elect

#### Members at Large:

Chris Bullock  
Karen Davidson  
Maria Hatfield  
Adolfo Tarango  
Ted Westervelt

#### Ex Officio:

Kate Moore

Regrets:  
Betsy Appleton, Member-at-Large

### **Welcome (Oberg)**

The meeting was called to order at 12:01 pm Central.

### **Sponsorship Update (Crech)**

The sponsorship form as it relates to the Vendor Expo needs to be revisited. Michael Hanson and the Conference Planning Committee Co-Chairs are working to update the form. The goal of updating the form is to simplify it and more closely align conference sponsorship and the Vendor Expo. The updated form should be ready by next month.

### **Update on Webinar for Committee Chair Orientation (Bullock, Hanson, Oberg)**

The webinar for Committee Chair Orientation will be held on Monday, July 31 at noon Central. The orientation will feature a revised PowerPoint originally created by Dave Macaulay last year and updated by Bullock, Hanson, and Oberg.

### **Treasurer's Report (Hanson)**

Hanson should have committee budgets ready to distribute during the Committee Chair Orientation webinar.

Ireland is now in charge of scheduling conference calls.

Hanson continues to work with the Westin Indianapolis to address billing issues. There were considerable problems with the award winner hotel bills.

### **Secretary's Report (Getz)**

- Vote on \$500 LPF sponsorship

VOTE: Dresselhaus moved to approve a \$500 sponsorship to Library Publishing Forum. Crech

seconded. The motion passed with three abstentions and nine votes in favor.

- Vote on minutes from 6/11

VOTE: Westervelt moved to approve the minutes from the 6/11 Board Meeting. Tarango seconded. The motion passed with eleven votes in favor and one abstention.

### **Committee Updates (All)**

- **Communications Committee:** Committee listservs should be updated. Also, Communications made some recommendations regarding the use of Google Drive that will be discussed at the Committee Chair Orientation. The main Google Drive recommendation centers around making the shared account the owner of files and folders to help with continuity.
- **Conference Planning Committee:** CPC is organizing the Fall Board Meeting dates and selecting a conference theme. Also, the 2017 vision session videos have been uploaded onto NASIG's YouTube site.
- **Digital Preservation Task Force:** Shannon Regan will be chairing DPTF. The Library Publishing Coalition will be having a round-table in September. Westervelt is on the panel to talk about digital preservation. NASIG will be a co-sponsor, and there is no financial contribution.
- **Evaluation & Assessment Committee:** E&A will soon send out a survey to vendors regarding their experience attending the NASIG conference.
- **Registrar:** Karen Davidson will continue on as Registrar for the 2018 conference in Atlanta. Mary Ann Jones will be the Registrar-in-Training in Atlanta, and she'll take over as Registrar for the 2019 conference in Pittsburgh.

- **Newsletter:** Moore will be sending out a call for the Editor-in-Chief. The Newsletter members are working on the next issue.
- **Program Planning Committee:** PPC is in the process of selecting vision speakers for the 2018 conference.
- **Web-Based Infrastructure Task Force:** The task force has finished the report and is waiting on the feedback from the committee chairs. The feedback is due by the end of August.

There was also a discussion about the weekly UKSG eNews that is sent to NASIG members. NASIG currently pays UKSG an annual fee to distribute the newsletter. The Board is revisiting the UKSG eNews to see whether NASIG members want to continue receiving the newsletter.

#### **Adjourn (Oberg)**

The meeting was adjourned at 1:02 pm Central.

Minutes submitted by:

Kelli Getz

Secretary, NASIG Executive Board

### **NASIG Board Conference Call August 28, 2017**

Executive Board:

Steve Oberg, President

Angela Dresselhaus, Vice President/President-Elect

Kelli Getz, Secretary

Jessica Ireland, Treasurer-Elect

Members at Large:

Betsy Appleton

Chris Bulock

Karen Davidson

Maria Hatfield

Adolfo Tarango

Ted Westervelt

Ex Officio:

Eugenia Beh

Kate Moore

Regrets:

Anna Creech, Past-President

Michael Hanson, Treasurer

#### **Welcome (Oberg)**

The meeting was called to order at 10:01 am Central.

#### **Sponsorship Update (Creech)**

A new sponsorship form will be in place soon. The next step will be to update the membership brochure.

#### **Treasurer's Report (Hanson)**

- Discuss moving some money out of investments into checking/savings

Hanson was unable to attend the call, so this topic will be discussed at the Fall Board Meeting.

#### **Secretary's Report (Getz)**

- August 19, 2017: Board approved the motion to set aside \$400 for a scholarship for the OVGTSL conference with ten votes in favor and two abstentions.
- August 13, 2017: Board approved the minutes from the 7/21 conference call. The motion passed with nine votes in favor and three abstentions.
- August 11, 2017: Board approved the Scholarly Communications Core Competencies final document as is. The motion passed with ten votes in favor and two abstentions.
- August 2, 2017: Board approved the final draft of the Strategic Plan developed by the Strategic Plan Implementation Task Force. The motion passed unanimously.

## **Discuss Support for and/or Approach to Working with FORCE11 (Oberg)**

There was a discussion regarding support for FORCE11. There currently is not a cost to join FORCE11. The options to support FORCE11 at this time include attending a webinar to learn more about FORCE11 partnerships, sponsoring an attendee scholarship, and donating money to the organization. Sponsoring an attendee scholarship is off the table at this point due to the timing of the conference. Board members were unclear if making a donation would allow NASIG to become a member of FORCE11. Dresselhaus will contact FORCE11 to find out more information.

**ACTION ITEM:** Dresselhaus will contact FORCE11 to find out more information such as the correlation between making a monetary donation and membership. Also, she will find out if a webinar could be scheduled for Board members to find out more about FORCE11.

Oberg also stressed the need for NASIG to identify other potential partnership with newly formed groups. Oberg suggested creating guidelines regarding joining new groups. This will be discussed more at the Fall Board Meeting.

## **Committee Updates (All)**

- **Bylaws:** Bylaws is working on the action items from the Board Meeting in June. Committee members noticed a discrepancy between the number of designees for non-profit members and for-profit members. The Board and Bylaws agreed that both for-profit members and non-profit members should get three designees.

Bylaws will also be creating generic language to increase consecutive committee term limits from two to three. The President or the Vice-President/President-Elect may appoint an individual to a third term at their discretion.

- **Communications:** Communications is looking into updating language on the SERIALST guidelines.
- **CPC:** CPC is organizing the Fall Board Meeting. Also, CPC is in the process of selecting a conference logo.
- **CEC:** CEC is working to get NASIG webinars on YouTube. There are some issues with the license, and CEC will be reviewing and updating former contracts.
- **Newsletter:** They are working on the September issue. A call for the Editor-in-Chief will be going out soon.
- **Program Planning:** An updated call for proposals will go out at the end of August. Two vision speakers are confirmed, and they are working on the third vision speaker. The two confirmed vision speakers are Soren Auer and Lisa Macklin.
- **Digital Preservation Task Force:** DPTF will have a Round Table at the Library Publishing Coalition on September 29th. NASIG is a co-sponsor of LPC this year.

DPTF also asked about extending the deadline for their report to 2019. The Board agreed. Oberg asked that Communications Committee (CC) update the DPTF charge to reflect the extended deadline.

**ACTION ITEM:** Bullock will work with CC to update the DPTF charge to reflect the extended report deadline.

- **Web-Based Infrastructure Task Force:** WBITF did not receive any feedback from committee chairs regarding their report. Oberg asked Board members to review the Web-Based Infrastructure Task Force Report again to see if they have feedback to provide.

**ACTION ITEM:** All Board members will review the Web-Based Infrastructure Task Force Report and provide feedback to WBITF.

**Adjourn (Oberg)**

Minutes submitted by:

Kelli Getz

Secretary, NASIG Executive Board

The meeting was adjourned at 10:47 am Central.

**December 2017 Treasurer's Report**

Michael Hanson, Treasurer

**Current Balance Sheet**

<b>Balance Sheet 10/31/2017</b>	<b>2017</b>	<b>2016</b>
<b>Chase Deposit Accounts</b>	\$103,144.03	\$195,216.23
Checking	\$31,255.34	\$24,360.69
Savings	\$71,888.69	\$170,855.54
<b>JP Morgan Investments</b>	\$272,689.00	\$249,627.68
Fixed Income	\$132,221.91	\$122,759.16
Other (previously Alternative Assets)	\$140,373.02	\$126,774.93
<b>Total Equity</b>	<b>\$375,833.03</b>	<b>\$444,843.91</b>

**Committee Expenditures for 2017 to Date**

<b>NASIG Committee</b>	<b>2016 Expenditures</b>	<b>2017 Budget Proposal</b>	<b>2017 Expenditures to Date (10/31/2017)</b>
A&R	\$9,956.56	\$24,350.00	\$14,885.31
Administration	\$32,396.55	\$28,000.00	\$23,147.46
Archives	\$0.00	\$350.00	\$0.00
Bylaws	\$0.00	\$100.00	\$0.00
CEC	\$1,619.33	\$1,600.00	\$891.00
CMC	\$19,821.15	\$21,100.00	\$13,553.44
CPC	\$3,713.53	\$3,000.00	\$267.98
D&D	\$0.00	\$100.00	\$0.00
Evaluation	\$50.00	\$100.00	\$0.00
Mentoring	\$0.00	\$100.00	\$0.00
Membership Development	\$125.28	\$100.00	\$0.00
N&E	\$80.38	\$100.00	\$0.00
NASIG Sponsorships	\$5,822.25	\$4,000.00	\$3,830.00
Newsletter	\$0.00	\$100.00	\$0.00

<b>NASIG Committee</b>	<b>2016 Expenditures</b>	<b>2017 Budget Proposal</b>	<b>2017 Expenditures to Date (10/31/2017)</b>
Outsourcing	\$3,045.60	\$5,000.00	\$6,675.30
Proceedings	\$1,632.50	\$100.00	\$879.95
PPC	\$2,305.68	\$2,500.00	\$456.18
Site Selection	\$2,861.50	\$2,000.00	\$0.00
Standards	N/A	\$100.00	\$49.00
Student Outreach	\$0.00	\$100.00	\$0.00
Treasurer	\$11,480.14	\$16,000.00	\$7,975.50
Digital Preservation TF	N/A	\$100.00	\$0.00
Financial Planning TF	\$167.35	\$200.00	\$0.00
SC Core Comp TF	\$0.00	\$100.00	\$0.00
Strategic Planning TF	\$21.13	\$100.00	\$0.00
<b>Total</b>	<b>\$95,098.93</b>	<b>\$109,400.00</b>	<b>\$72,611.12</b>

## Committee Reports

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### Awards and Recognition Committee

Submitted by Del Williams

#### Committee Members

Delphia Williams, chair (California State University, Northridge)  
 Jennifer Leffler, vice chair (University of Northern Colorado)  
 Jamie Carlstone, member (University of Illinois at Urbana-Champaign)  
 Lea Currie, member (University of Kansas)  
 Lori Duggan, member (Indian University)  
 Susan Elkins, member (Sam Houston State University)  
 Rachel Erb, member (Colorado State University)  
 Joe Hinger, Mexican Student award liaison (St. John's University)  
 Elaine McCracken, member (University of California at Santa Barbara)  
 Vanessa Mitchell, member (Library of Congress)  
 Tina Nolan, member (Lamar University)  
 Tom Osina, ex officio (NonProfit Help)  
 Moon Kim, member (California State University, Fullerton)  
 Ted Westervelt, board liaison (Library of Congress)

### Continuing Activities

- Committee members are contacting LIS programs to confirm contact information for distributing awards announcements.
- Committee members are reviewing the award descriptions for any corrections or edits.

### Completed Activities

Del Williams updated the Past Award web pages with the names of the 2017 winners. Lea Currie interviewed the John Merriman winner, Melissa Cantrell, her report was submitted for the September 2017 issue of the Newsletter. Rachel Erb surveyed all of the award winners, compiled responses and forwarded her report for inclusion in the September Newsletter.

### Budget

This budget assumes there will be multiple award winners (as in 2017) for the First Timer, Riddick, and Paraprofessional awards.

Budget Category	2018 estimated costs
Plaques and Awards	\$1,500.00
Conference calls	0.00
Hotel nights*	8,100.00
Monetary awards	9,100.00
Postage and shipping	300.00
Travel**	11,800.00
Other	500.00
TOTAL	\$31,300.00

\*Hotel cost based on 3 nights lodging at \$150 per night.

\*\*An additional \$1000 was added for overage.

### Bylaws Committee

Submitted by Kate Seago

#### Members

Kate Seago, chair (University of Kentucky)

Derrick Hiatt, vice-chair (Texas A&M University at Corpus Christi)

Laurie Kaplan, member (Proquest)

Tessa Minchew, member (North Carolina State University)

Sofia Slutskaya, member (Georgia Institute of Technology)

Maria Hatfield, board liaison (WT Cox Information Services)

#### Continuing Activities

Revising the Bylaws. If the Board agrees with the draft, then the draft must be distributed to the membership and a vote held after 30 days.

#### Completed Activities

The Board asked the Bylaws Committee to consider four questions and respond back to the Board. In the opinion of the Bylaws Committee, the response would require the Bylaws to be amended and we have drafted a revised set of Bylaws as a result.

#### Budget

None requested

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#### Action(s) Required by Board

- Bylaws will check to see if rebranding the Publicist to the Marketing & Social Media Coordinator will need to go before the membership for a vote to update the Bylaws. The Marketing & Social Media Coordinator will serve as ex-officio on the NASIG Board, and will serve a two-year term with the option to renew for an additional two-year term.

RESPONSE: Changing the name of the Publicist does not require a vote to update the Bylaws since the Publicist is not mentioned.

- In the NASIG Bylaws under Article VI. Committees, Bylaws needs to clarify the final sentence of the second paragraph under the Terms of Office section to see if it is applicable to all committees or just to the Nominations & Elections Committee. The Board would like to have an exception for Vice-Chair or Chair of Nominations & Elections at the discretion of the appointing Vice President.

RESPONSE: The Bylaws committee has redrafted the section 3 under Article VI and has submitted these changes for Board review.

Bylaws needs to look at the information in the Bylaws about task forces and special committees for potential clean-up. Also, the entire Article VI. Committees section should be reviewed for clean-up.

In Article VI. Committees, Bylaws needs to look at changing Nominating Committee to Nominations & Elections Committee.

- Bylaws needs to look at Article VI. Committees, Section 3 Terms of Office, to see what restrictions are available for terms beyond a second term for other committees.

RESPONSE: There is no cleanup needed in Section 4. Special Committees since the language in the Bylaws follows Robert's Rules of Order on special committees (i.e. taskforces, work groups, etc.)

- Bylaws will look into whether or not a new organizational membership category needs to be created.

REPOSE: In the Bylaws Committee view, the new organizational membership category falls to the Membership Committee. We are recommending a minor revision to Article III. Section 1 to make it clear that both types of organizations receive the same number of memberships and rights. Again, see the attachment.

The Bylaws committee reviewed the changes to the Bylaws suggested by the Board. Bylaws has proposed language to the Board to review. Once the Board has reviewed the proposed language, the proposed language needs to go out to the NASIG membership for a vote.

### Questions for Board

None at this time

### Recommendations to Board

None at this time

## Communications Committee

Submitted by Melissa Cantrell and Heidy Berthoud

### Members

Heidy Berthoud, co-chair (Vassar College) [Listmanager]

Melissa Cantrell, co-chair (University of Colorado Boulder) [Webspinner]

Rachel Miles, vice co-chair (Kansas State University) [Webspinner]

Eugenia Beh, Marketing & Social Media Coordinator (MIT)

Melissa Randall, SERIALIST Moderator (Clemson University)

Peter Whiting, Archivist (University of Southern Indiana)

Beth Ashmore, member (Samford University Library)

Treasa Bane, member (University of Wisconsin – Baraboo)

Michael Fernandez, member (American University)

Lisa Gonzalez, member (PALNI)

Smita Joshipura, member (Arizona State University)

David Macaulay, member (University of Wyoming)

Chris Bullock, board liaison (California State University, Northridge)

### Continuing Activities

- Committee members are rotating regular duties (blog, jobs blog, spam filter and SERIALST monitoring).
- Committee is reviewing and updating of documentation in the CMC wiki.
- Publicist consults with and sends announcements from committee chairs or the board as requested to external lists. Publicist schedules tweets and re-tweets of items of interest, including events (with repeated reminders of deadlines), availability of presentations, proceedings, etc.; advertises the Jobs Blog; and scans the *Newsletter* for individual items to highlight; posts items of interest to Facebook and/or LinkedIn.
- SERIALST Manager approves posts, collects posts for weekly commercial digest, and assists list members with subscription issues.
- Listmanager handles moderation/approval of NASIG-L messages, adding/deleting members, and other list maintenance.

### Completed Activities

#### Web

- Updated committee public pages with new chair, member, and board liaison information for 2017/18.
- Changed Membership Development Committee and Database & Directory Committee page to Membership Services, and Communications and Marketing to Communications, and changed old names wherever they appear on the website.

- Archived the 2017 Conference Website.
- Updated Sponsorship Form wherever it appears across the website.
- Adjusted AMO permissions for committee members as needed

#### Listserv

- All committee listservs and forwarding email addresses were updated for 2017/18 in July.
- Created new listservs for the Membership Services Committee; created listservs for current iterations of the NASIG Board and the Conference Planning Committee.
- Created new forwarding address for the Membership Services Committee.
- Non-member conference attendees were removed from NASIG-L by September 11.

#### Miscellaneous

- Worked with audio-visual service provider to set up web delivery of 2017 conference Vision session streaming videos.
- Uploaded presentations from 2017 conference to SlideShare
- Uploaded videos of Vision sessions from the 2017 conference to the NASIG YouTube channel.
- Applied for NASIG to be recognized as a non-profit by Google so that it can benefit from having Google searching ad-free

#### **Statistical Information**

##### **NASIG-L**

NASIG has 39 listservs. Of these, 30 listservs are active, i.e., have been used within the past 365 days. The following listservs are inactive, and candidates for possible deletion:

- 30anniv
- Archives
- board 2014-2015
- conf-plan-2015-2016
- ecc
- list1
- poster

- publications
- vision

NASIG has 28 active @nasig.org email addresses. As of 09/18/2017, there are 828 subscribed members to NASIG-L; 154 unsubscribed members; and 3 held members.

#### **SlideShare**

- 40 presentations/posters were uploaded from the 2017 conference.
- As of 9/2017, 240 presentations/posters are available on the NASIG SlideShare channel.
- As of 9/2017, NASIG on SlideShare has 106 followers.

#### Views

April 2017-August 2017 – 11,060

Total (since March 2012) – 27,812

#### Top Content, March 11, 2017–September 10, 2017 (views)

- The Value of Serials in Academic and Special Libraries (776)
- The impact of reorganization on staff: using the core competencies as a framework for staff training and development (553)
- Why the Internet is more attractive than the library (467)
- Release 5 of the COUNTER Code of Practice (222)
- Managing Discovery and Linking Services (198)

#### **Blog stats**

(April 2017 – August 2017)

- NASIG Blog views – 6,160
- Jobs Blog views – 6,963

## Website

Top Ten Landing Pages ("Entrances" in Google Analytics)  
- April 2017-August 2017

<a href="http://www.nasig.org">www.nasig.org</a> and <a href="/site_home.cfm">/site_home.cfm</a>	5,617
<a href="http://www.nasig.org/site_page.cfm?pk_association_webpage_menu=310&amp;pk_association_webpage=9435">http://www.nasig.org/site_page.cfm?pk_association_webpage_menu=310&amp;pk_association_webpage=9435</a> (Core Competencies for Schol comm Librarians)	2,955
<a href="http://www.nasig.org/site_page.cfm?pk_association_webpage_menu=700">http://www.nasig.org/site_page.cfm?pk_association_webpage_menu=700</a> (Event page for Annual Conference)	1,440
<a href="http://www.nasig.org/site_page.cfm?pk_association_webpage_menu=700&amp;pk_association_webpage=1228">http://www.nasig.org/site_page.cfm?pk_association_webpage_menu=700&amp;pk_association_webpage=1228</a> ( Also the Event page for Annual conference)	717
<a href="/site_signin.cfm">/site_signin.cfm</a> (Site login page)	625
<a href="http://www.nasig.org/site_page.cfm?pk_association_webpage_menu=310&amp;pk_association_webpage=7802">http://www.nasig.org/site_page.cfm?pk_association_webpage_menu=310&amp;pk_association_webpage=7802</a> (Core Competencies for E-Resources Librarians)	612
<a href="http://www.nasig.org/site_page.cfm?pk_association_webpage_menu=310&amp;pk_association_webpage=1225">http://www.nasig.org/site_page.cfm?pk_association_webpage_menu=310&amp;pk_association_webpage=1225</a> (Core Competencies)	551
<a href="http://www.nasig.org/site_page.cfm?pk_association_webpage_menu=308&amp;pk_association_webpage=4955">http://www.nasig.org/site_page.cfm?pk_association_webpage_menu=308&amp;pk_association_webpage=4955</a> (SERIALIST)	495
<a href="http://www.nasig.org/site_page.cfm?pk_association_webpage_menu=311&amp;pk_association_webpage=4195">http://www.nasig.org/site_page.cfm?pk_association_webpage_menu=311&amp;pk_association_webpage=4195</a> (NASIGuide: Serial Holdings)	237
<a href="http://www.nasig.org/site_event_detail.cfm?pk_association_event=13987">http://www.nasig.org/site_event_detail.cfm?pk_association_event=13987</a> (Event Detail for 2017 Conference)	230

Website sessions (Google Analytics) - April 2017-August, 2017

April 2017	3,543
May 2017	3,612
June 2017	3,611
July 2017	1,850
August 2017	4,005
Total	16,621

## Twitter

As of 9/11/2017, @NASIG has 774 followers.

## Facebook

As of 9/11/2017, NASIG on FB has 387 members.

## LinkedIn

As of 9/11/2017, NASIG on LinkedIn has 448 members.

## SERIALST

2403 subscribers (as of 9/12/2017)

511 messages sent to subscribers from April 2017-September 2017

Submitted on 9/22/2017

## Conference Planning Committee

Submitted by: Marsha Seamans and Sarah Perlmutter

## Members

Sarah Perlmutter, co-chair (EBSCO)

Marsha Seamans, co-chair (University of Kentucky)

Stacy Baggett, member (Shenandoah University)

Lisa Barricella, member (East Carolina University)

Donna Bennett, member (Georgia College)

Eleanor Cook, member (East Carolina University)

Beverly Geckle, member (Middle Tennessee State University)

Richard Guajardo, member (University of Houston)

Trina Holloway, member (Georgia State University)

Martha Hood, member (University of Houston at Clear Lake)  
Anu Moorthy, member (Life University)  
Shannon Regan, member (New York Public Library)  
Pat Roncevich, member (University of Pittsburgh Law)  
Joyce Tenney, ex-officio (retired)  
Mary Ann Jones, ex-officio (Mississippi State University)  
Karen Davidson, ex-officio (Mississippi State University)  
Anne McKee, ex-officio (Greater Western Library Alliance)  
Tom Osina, ex-officio (Non-Profit Help)  
Steve Oberg, board liaison (Wheaton College)

### Continuing Activities

- Tom Osina (Non-Profit Help) has distributed RFP for AV services to 11 vendors, with a deadline to respond of Sept. 25, 2017.
- Co-chairs are investigating opening Reception venues, transportation and speaker.
- Conference website is regularly updated.
- Committee is meeting monthly via conference call.

### Completed Activities

- Conference theme has been established: "Transforming The Information Community"
- Conference logo has been designed, approved, and delivered.
- Committee member assignments have been made.
- Basic conference website has been developed.
- Sponsorship form has been updated.

### Budget

[Attached]

### Action(s) Required by Board

Approval of estimated budget

### Questions for Board

Typically, the vendor exposition and luncheon has been held the second full day of the conference, which for

the 2018 conference would be Sunday. Preference for Saturday or Sunday vendor luncheon?

One of the suggestions from the 2016 conference evaluations noted that breakfast sandwiches and fruit is not a good breakfast. If the budget allows, should we go with full breakfast buffet both Saturday and Sunday? Do we really need a breakfast buffet on the same day as lunch buffet?

### Recommendations to Board

CPC to develop and post on the conference bulletin board, sign-up sheets for local activities, similar to Dine Arounds.

CPC to identify and purchase a branded give-away to conference attendees such as a water bottle or coaster.

Submitted on: September 22, 2017

### Conference Proceedings

Submitted by: Paul Moeller

### Members

Paul Moeller, production editor (University of Colorado Boulder)  
Leigh Ann DePope, production assistant, (University of Maryland)  
Kristen Wilson, editor (North Carolina State University)  
Cynthia Shirkey, editor (East Carolina University)  
Angela Dresselhaus, board liaison (East Carolina University)

### Continuing Activities

#### 2017 Proceedings:

- Editing of submitted papers
- Working with authors to improve quality of papers
- Compiling front and back matter
- Training of new editors

## Completed Activities

### 2017 Proceedings:

- Conference calls were held to onboard two new editors
- A Trello board was setup for workflow management
- A Zoom meeting was held to discuss workflow
- Editors and editing deadlines have been assigned to submitted papers

## Budget

No budget requests for this FY

## Continuing Education Committee

Submitted by: Rachel Becker

## Members

Rachel Becker (University of Wisconsin), Co-Chair,  
Committee Coordinator

Xiaoyan Song (North Carolina State University), Co-  
Chair, Webinar Coordinator

David Bynog (Rice University)

Melanie Church (Rockhurst University)

Amanda Echterling (Virginia Commonwealth University)

Adele Fitzgerald (St. Joseph's College New York)

Julia Hess (Ball State University)

Julia Proctor (Pennsylvania State University)

Lori Terrill (University of Wyoming)

Shoko Tokoro (University of North Carolina at Charlotte)

Betsy Appleton, Board Liaison (St. Edward's University)

## Continuing Activities

Scheduling upcoming webinars

- Gathering list of potential speakers and contacting them in the next couple weeks
- Goal of having several webinars lined up in near future
- Form Webinar Taskforce within group to work on finding topics and scheduling webinars

## Past NASIG Webinars Posted on YouTube

- Discrepancy found between language used in speaker contracts used last year and YouTube's CC BY licenses
- Contacting previously contacted speakers again with updated language that aligns with YouTube's license with goal to get most former webinars posted after 6 months of event date

## Collaboration between NASIG CEC and NC Serials

- Conference call between NC Serials organizers and CEC Co-Chairs
- Offer a webinar in early Spring 2018 on how to get the most out of a state or local conference with speakers from NC Serials

## Updating Core Competencies for Electronic Resources Librarians

- Review and update in upcoming year

## Completed Activities

- CMC and CEC successfully loaded one archived webinar on NASIG's YouTube channel (hidden until new speaker contract in place)
- Coordinated and hosted Counter Release 5 webinar
- Setup WebEx for NASIG Committee Chairs Orientation

## Budget

No budget information to report at this time

## Statistical Information

Counter Release 5 webinar: 136 attendees

NASIG Committee Chairs Orientation: 21 attendees

## Questions for Board

NC Serials conference would like to provide a more meaningful experience for NASIG as a sponsor and one idea CEC has is to offer a prize drawing for something like a free year membership or coupon for a free

webinar. Since this involves monetary funds would this require Board approval?

Besides webinars CEC is interested in exploring NASIG hosted Twitter chats. What other committees would we need to work with or policies would we need to consider to pursue this?

## **Evaluation and Assessment**

Submitted by Melody Dale

### **Members**

Melody Dale, chair (Mississippi State University)  
Michael Fernandez, vice-chair (American University))  
Clinton Chamberlain, member (Dallas County Community College)  
Deberah England, member (Wright State University)  
Trina Nolen, member (Lamar University)  
Tim Hagan, member (Northwestern University)  
Derek Marshall, member (Mississippi State)  
Diana Reid, member (University of Louisville)  
Derek Wilmott, member (Clemson University)  
Karen Davidson, board liaison (Mississippi State University)

### **Continuing Activities**

Review the Committee Manual for possible updating.

### **Completed Activities**

In January, Michael Fernandez accepted the position of vice-chair.

In March, the chair solicited feedback on new questions for the conference evaluation form from the Program Planning Committee and Conference Planning Committee chairs as well as from then-Board Liaison Adolfo Tarango. A mid-year committee report was submitted March 31, 2017.

In May, the chair sent a draft of the conference evaluation survey to committee members for comment. The survey was finalized and sent to the

Communications and Marketing Committee on June 12, 2017. Reminders to NASIG members were sent out to encourage participation. As an incentive to participate, a \$50 Amazon gift card was awarded by random drawing. The gift card recipient was Stacie Parillo from US Naval War College.

The Committee received 15 requests for individual conference evaluation results, all of which were sent by August 2017.

In August, a final report of the conference evaluation results was provided for the NASIG Newsletter. A separate confidential report with a confidential link to the raw survey data was sent to the Executive Board, as well as the chairs of the Conference Planning Committee, Continuing Education Committee, and Program Planning Committee.

### **Budget**

\$50 for Amazon gift card for conference evaluation drawing

## **Membership Services Committee**

Submitted by Pat Adams and Char Simser

### **Members**

Pat Adams, co-chair (YBP Library Services)  
Char Simser, co-chair (Kansas State University)  
Heather Barrett (Southern Methodist University)  
Nancy Bennett (Carroll University)  
Stephanie Bernard (Robert Woodruff Library - Atlanta University Center)  
Bob Boissy (Springer Nature)  
Rebecca Culbertson (University of California, San Diego)  
Megan Ozeran (Yuba Community College)  
Christine Radcliff (Texas A&M University-Kingsville)  
Alice Rhoades (Rice University)  
Kathryn Wesley (Clemson University)

## Continuing Activities

- Revise the MSC Manual to reflect the merger of Membership Development and Database & Directory Committees.
- Run new member, non-renewing, and deactivate reports monthly. Respond to member login problems and renewal questions. Update member organizational affiliations when requested.
- Send new member reports monthly to Communications Committee and *Newsletter*. Send edited reports (names and emails only) of new members to NISO contacts.
- Send welcome letters to all new members.
- Send non-renewing members a reminder to renew their membership.
- Deactivate members who have not renewed two months past last expiration, and send those reports to Communications for removal from NASIG-L.
- Update organizational affiliations (September/October clean-up project).

## Completed Activities

- Conducted a conference call with committee members. Confirmed that MSC members had AMO logins. Set up Google Drive for shared committee space. Migration of files from Dropbox is underway.
- Updated all NASIG committee affiliations for 2017-18.
- Added new committees not previously listed in AMO to the member management section and removed any no longer active.
- Created memberships for Vision Speakers; sent welcome letters to them.
- Created memberships for Award Winners (if they weren't members already); sent letters of congratulations to winners, noting their one-year free membership as part of the award.
- Committee co-chairs attended the Communication Committee web training in July.

## Budget

No expenses expected.

## Statistical Information

Member numbers as of September 15, 2017

Total – 673

Regular – 460

Organizational - 25

Lifetime – 2

Library school student – 167

Complimentary – 7

Submitted on September 15, 2017

## NASIG Mentoring Committee

Submitted by Trina Holloway

## Members

Trina Holloway, chair (Georgia State University)

Sandy Folsom (Central Michigan University)

Rachel Lundberg (Fairbanks North Star Boroughs Libraries)

Adolfo Tarango, board liaison (University of British Columbia)

## Continuing Activities

The Mentoring Group and the Student Outreach committee will continue to monitoring the progress of the NASIG Student Mentoring Program. A mid-program assessment to evaluate the program will take place to determine if NASIG should offer the program again for the 2018-2019 year.

## Budget

No funds were expended during this quarter.

## Newsletter

Submitted by Kate Moore

### Members

Kate Moore, editor-in-chief (Indiana University Southeast)

Nancy Hampton, advertising editor (Xavier University of Louisiana)

Kurt Blythe, columns editor (University of North Carolina - Chapel Hill)

Rachel A. Erb, conference editor (Colorado State University)

Stephanie Rosenblatt, copy editor (Cerritos College)

Tina Herman Buck, copy editor (University of Central Florida)

Faye O'Reilly, layout editor (Wichita State)

Christian Burris, profiles editor (Wake Forest University)

Gail Julian, submissions editor (Clemson University)

Kelli Getz, board liaison (DePaul University)

### Continuing Activities

The full PDF issue of September 2017 is in production.

Preparations for the December issue are underway.

The deadline for the CPC Update, the PPC Update, and the President's Corner is November 1st. The deadline for columns, profiles, and other submissions is November 15th.

A call for the incoming editor-in-chief position went out on 8/28/17. One person expressed an interest in the position.

### Completed Activities

#### Published issues

May 2017

September 2017

### Budget

None requested

## Statistical Information

- 110,584 Total full-text downloads from bepress site (May 2010 – August 2017)
- 5,177 Full-Text downloads since last report (January – August 2017)

Top 6 downloaded articles from the May 2017 issue (as of 9/18/17):

Article Title	Downloads
2018 and 2019 NASIG Conference Sites Announced	28
Checking In	28
President's Corner	20
Title Changes	17
Committee Annual Reports & Updates	17
Standards Corner: COUNTER Release 5 Coming Soon	17

Top 5 downloaded articles from the September 2017 issue (as of 9/18/17):

Article Title	Downloads
President's Corner	51
2017 Conference Reports	47
Updated Dates for the 2018 Annual Conference	40
Checking In	35
Profile of Steve Oberg, NASIG President	32

## Nominations & Elections Committee

Submitted by Erika Ripley

### Members

Erika Ripley, chair (University of North Carolina at Chapel Hill)

Stephanie Adams, vice-chair (Tennessee Tech University)

Joe Badics, member (Eastern Michigan University)

Molly Galey, member (University of Colorado at Denver)

Bethany Greene, member (Duke University)

Virginia Martin, member (Duke University)  
Pat Rodgers, member (Harrassowitz)

### Completed Activities

- Confirmed committee discussion list is updated for the current year
- Identified a committee vice-chair for the 2017/18 year
- Made minor revisions and updates to the N&E committee manual
- Drafted a timetable for the 2017/18 nomination cycle

### Upcoming Activities

- Hold Fall planning conference call with full N&E Committee
- Review complete timetable for 2017/18 nomination cycle, seeking NASIG Board approval, and posting timetable to the NASIG website
- Update the Nomination form for the 2017/18 cycle
- Send out Call for Nominations to the NASIG membership
- Accepting nominations for NASIG office, likely through November

### Questions for the Board

The committee needs confirmation on the offices for which we need to see nominations before we can distribute the Call for Nominations. Our records show that the 2018 election needs to include:

- Vice President/President-Elect
- Secretary
- 3 Member At Large positions

All of the outgoing Board officers currently work in academic libraries, so the Board does not lose particular representation diversity from other membership populations (e.g. publishers, vendors) with this round.

As always though, we appreciate any thoughts or advice the Board can offer on how we might increase nominations outreach generally and from those specific

populations that allow NASIG to represent the full membership in its Board.

## Program Planning Committee

Prepared by Violeta Ilik

### Members

Violeta Ilik, chair (Stony Brook University)  
Maria Collins, vice-chair (North Carolina State University)  
Angela Dresselhaus, board liaison (East Carolina University)  
Marsha Aucoin, member (EBSCO Information Services)  
David Burke, member (Villanova University)  
Chris Burris, member (Wake Forest University)  
Christie Degener, member (University of North Carolina at Chapel Hill)  
Emily Farrell, member (De Gruyter)  
Mandy Hurt, member (Duke University)  
Gail Julian, member (Clemson University)  
Steve Kelley, member (Wake Forest University)  
Lisa Martinick, member (University of Iowa)  
Tom Osina, member (NonProfit Help)  
Apryl Price, member (Florida State University)  
Wendy Robertson, member (University of Iowa)

### Completed Activities

#### Vision Speakers

The Program Planning Committee has been working hard to line up three vision speakers and we are happy to report that the vision speakers we have for NASIG 2018 Conference include: they include Sören Auer, Lisa Macklin, and Lauren Smith.

Dr. Sören Auer was just recently appointed as professor for Data Science and Digital Libraries at Leibniz University of Hannover and director of TIB German National Library of Science and Technology. Sören is co-founder of high-impact research and community projects such as the Wikipedia semantification project DBpedia, the OpenCourseWare authoring platform SlideWiki.org or the spatial data integration platform LinkedGeoData. He serves as an expert for industry, the

European Commission, the W3C and board member of the Open Knowledge Foundation.

Lisa Macklin, JD, MLS is the Director of Scholarly Communications Office, Library and Information Technology Services at Emory University. Lisa collaborated with the Library Policy Committee and the Center for Faculty Development and Excellence in Open Access Conversations at Emory. In March 2011, the Faculty Council endorsed an Open Access Policy that led to the creation of OpenEmory, a repository of Emory faculty-authored articles. In addition, an Open Access Publishing Fund was launched with OpenEmory, and provides funds to make it easier for Emory authors to publish in eligible open-access (OA) journals and books when no alternative funding is available. Lisa will continue working with faculty advisors as the Libraries implement these and other OA initiatives.

Lauren Smith is a Research Associate at the University of Strathclyde in Glasgow. She co-founded Voices for the Library, a UK-wide public libraries advocacy organization, and she is involved in the Radical Librarians Collective. Her research focuses on: political information behavior, political participation and citizenship; information/news/media/digital literacy; critical approaches to education and librarianship; social justice, access, equity and inclusion in education and information.

### Call for Proposals

The PPC prepared the call for proposal and is planning to open the call on September 18, 2017 and have it open until middle of November. Link to the CFP: <https://proposalspace.com/calls/d/800>

### **Continuing Activities**

#### MOUs

MOUs for vision speakers need to be prepared and sent to the vision speakers.

#### Pre-Conferences

The PPC discussed the five possible pre-conferences that will cover the topics of Linked Data, MarcEdit, Agile

approach to technical services, EZproxy, and Serials cataloging. MarcEdit and Linked Data pre-conferences presenters have already accepted our invitations for full day events. We are waiting to hear back from the possible presenters for the other three pre-conferences.

### **Questions for the Board**

- Is there any specific language you want us to include in the MOUs for vision speakers and for session speakers?
- Should we plan for the Vendor Lightning Talks and with whom should we coordinate?
- Should we plan for Student Snapshot Sessions and with whom should we coordinate?
- Do you perceive the schedule to look similar to last year schedule considering the move by one day? Does that affect the Vendor Lightning Talks and their schedule? Please advise.
- Please advise regarding the budget for PPC - Treasurer has made payment to ProposalSpace for activating the CFP.
- We have two international speakers that will need reimbursement and hotel arrangement made directly by NASIG - who will do that? One of the vision speakers - Lisa Macklin is local and she won't need any reimbursement.

### **Standards Committee**

Submitted by Mark Hemhauser

### **Members**

Mark Hemhauser, Chair (University of California, Berkeley)  
Jennifer Combs, Vice-Chair (Kansas City Public Library)  
Beverly Geckle, member (Middle Tennessee State University)  
Christina Geuther, member (Kansas State University)  
Pat Kenney, member (Wheaton College)  
Jie Li, member (Academic Librarian)  
Corrie March, member (Old Dominion University)  
Fiona McNabb, member (Computercraft)

Tessa Minchew, member (North Carolina State University)

Emily Ray, member (University of Arkansas at Little Rock)

Deberah England, member (Wright State University)

### **Continuing Activities**

The Standards Committee continues to cast the official NASIG vote on the monthly NISO ballots we receive as a benefit of our membership in NISO (<http://www.niso.org/standards/ballots>).

NASIG is currently a member of the following NISO voting pools.

- ANSI/NISO Z39.78 (Library Binding)
- ANSI/NISO Z39.88 (OpenURL Framework)
- ANSI/NISO Z39.43 (Standard Address Number (SAN) for the Publishing Industry)
- ANSI/NISO Z39.84 (Syntax for the Digital Object Identifier)

The NISO voting workflow is now being managed by Christina Geuther, with Emily Ray as the back-up. There are no ballots on the agenda for September, but Christina will update our NISO Master Spreadsheet with upcoming ballots in the next few weeks.

The committee will continue to submit “pop-up” columns to *NASIG Newsletter* on an irregular basis, as a way of updating the membership about note-worthy happenings and issues in the greater standards community.

The committee remains on the lookout for other areas in which NASIG can become more active in standards work, and for other avenues in which the committee can communicate with and encourage participation from the NASIG membership. Questions and comments are always welcome and can be directed to the committee at [standards@nasig.org](mailto:standards@nasig.org).

### **Completed Activities**

The committee surveyed the NASIG membership for volunteers who could offer expert advice on some of the more complex ballots that arise. One member has offered to review and comment to us on standards in their area of expertise. The committee will consider including another open invitation to volunteer expertise in a future pop-up Newsletter column.

In August the committee cast ballots to re-confirm Systematic Review of ISO 13008, Digital records conversion and migration process; TC 46/SC 9 Systematic Review of ISO 27730, International standard collection identifier; TC 46/SC 9 Systematic Review of ISO 26324, DOI.

New members (Pat Kenney and Fiona McNabb) have been welcomed and the monthly meeting date (third Monday of the month) set for this year.

### **Budget**

No money was spent in this quarter.

### **Statistical Information**

Our first pop-up column, “Standards Corner: COUNTER Release 5 Coming Soon,” has had 54 downloads since its May publication.

### **Questions for Board**

The committee would like to have a member attend an upcoming two part NISO webinar. The cost for both parts combined is \$150. \$100 for one part. We would like to ask a member to attend and write a brief summary of the webinar to share in the December newsletter, however, the committee volunteer has no funding from campus. Could we use the committee budget to pay this webinar fee?

## Student Outreach

Submitted by: Todd Enoch

### Members

Todd Enoch, chair (University of North Texas)  
Stephanie Miller, vice-chair (San Francisco Theological Seminary)  
Kimberley DeRosa, member (University of Colorado at Boulder)  
Celia Gavett, member (State University of New York, Buffalo)  
Christina Geuther, member (Kansas State University)  
Beth Guay, member (University of Maryland, College Park)  
Melissa Johnson, member (Augusta University)  
Megan Kilb, member (University of North Carolina at Chapel Hill)  
Joyce Tenney, member (retired)  
Danielle Williams, member (University of Evansville)  
Adolfo Tarango, board liaison (University of British Columbia)

### Continuing Activities

The SOC members and ambassadors will continue to reach out to various library and information schools on an ongoing basis to make sure they know about the NASIG conference and scholarship opportunities. SOC continues to recruit new ambassadors which will make connections with individual library schools.

The SOC will work with the Mentoring Group to perform a mid-year program assessment of the NASIG Student Mentoring Pilot Program and will provide their recommendations to the board about whether to continue the program or not.

### Completed Activities

The SOC verified the status of continuing Ambassadors. Each member of the SOC has selected 2 to 3 schools currently without an Ambassador to serve as an interim Ambassador until a full Ambassador may be found. The SOC members and ambassadors reached out to various

library and information schools in September 2017 about student membership opportunities in NASIG.

### Budget

The budget for the SOC is \$50 covering the printing of the SOC handout. The SOC handout is used at the NASIG annual meeting and other events to recruit ambassadors.

## Digital Preservation Task Force

Submitted by Shannon Regan

### Members

Shannon Regan, chair, New York Public Library  
Liz Kupke, St. John's College  
Wendy Robertson, University of Iowa  
Heather Staines, hypothes.is  
Zach Van Stanley, University of Denver  
Ted Westervelt (Board Liaison), LOC

### Continuing Activities

The Digital Preservation Task Force re-grouped with a conference call on September 12. The group decided upon next steps, including the development of reference guides for librarians, publishers, NASIG members, and the information community.

In addition, the task force is considering developing a survey to identify ways in which NASIG may serve its membership and the information community at large in better understanding and promoting digital preservation initiatives.

### Completed Activities

A google account has been created for the group. This will serve as a shared account for documents etc.

### Budget

Monthly conference calls

## **Action(s) Required by Board**

Advice on our course of action:

Some of the biggest challenges facing digital preservation advocates is understanding and interpreting new advancements and technological developments in the field. With frequent updates to the standards and expectations regarding digital preservation, the learning curve for librarians, publishers, and professionals is very steep. NASIG is in a prime position to serve as a steward to these changes and provide meaningful interpretation of new developments with regard to digital preservation. As part of the Digital Preservation Task Force's charge, I propose we develop a method for NASIG to fill this role

in an ongoing basis. The idea being that NASIG would monitor developments with digital preservation, and interpret and disseminate details to the NASIG membership and the information community. Suggestions for the mechanics of the process would be put forth in recommendations to the Board from the Digital Preservation Task Force.

## **Questions for Board**

I believe the task force would greatly benefit from having a publisher represented. Can we work with Membership to identify potential NASIG members for participation on the task force?

## Copyright and Masthead

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In 2017, the Newsletter is published in March, May, September, and December.  
Submission deadlines (**February 1, April 1, August 1, and November 1**).

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