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STATEMENT BY J. STROM THURMOND, GOVERNOR OF SOUTH CAROLINA, DELIVERED BY TRANSCRIPTION ON PROGRAM PAYING TRIBUTE TO HENDERSON ADVERTISING AGENCY, RADIO STATION WFBC, GREENVILLE, S.C., FEBRUARY 23, 1950.

FELLOW SOUTH CAROLINIANS:

The scores of new industrial enterprises/coming into our State in the past few years/have been attracted, in part, by an intelligent advertising series/depicting the many advantages South Carolina offers to industry and business. This notable advertising plan/is being handled by Jim Henderson and his associates of the Henderson Advertising Agency. They are to be congratulated, for they are doing an outstanding job.

They have chosen an important field of endeavor, for advertising holds a significant place in our American economy. Advertising is the medium through which new and better products/may be introduced on a nation-wide scale, thus enabling the great assembly lines of industry/to bring new products within the reach of all.

It is a pleasure to me to participate in this program/paying tribute to this energetic and capable young concern. Their achievement in creating a new and unusual business in South Carolina/is typical of what young South Carolinians can do/when they have the determination to succeed/right here in their own home State.

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Original manuscript used in making this transcription. J. Strom Thurmond, Governor