



## NASIG News

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### Summary of Results from the New Student Members Survey, May 2016

In the spring of 2016, the Board asked the Student Outreach Committee (SOC) to conduct a survey of the new student members who took advantage of the free NASIG membership offer to better understand what they wish to gain from a NASIG membership. Members of the SOC collaborated and created a short survey of nine questions. The survey was open from May 17, 2016 to June 3, 2016. Shannon Regan distributed the survey with a cover letter to the list of 400 new student members provided by the Database and Directory Committee. A total of 97 responses were recorded.

#### Summary of Results

Overwhelmingly, students learned about NASIG via email. Of the membership benefits that most inspired students to join, the majority responded that networking opportunities and discount webinars and educational opportunities were key factors in joining NASIG. The opportunity to network and have access to discounted educational webinars indicates that these are essential roles that students see a professional organization serving.

One question asked students, "What resources do you wish NASIG offered that you do not currently see?" Opportunities for student specific programming, a mentoring program, and student specific participation beyond the scholarships are in particular demand. One

respondent commented:

"I am currently trying to publish works that I have completed in the final semester of my Master's degree, and I have found that some professional organizations have student-focused avenues, allowing student unique opportunities to publish work before moving into the professional world. Perhaps mentoring, or a special submission forum for aspiring authors would encourage greater involvement in scholarly publishing, as well as assistance and a place to display completed work."

Students were also asked to include where they attend library school and their future line of work. A full report was submitted to the Board in June 2016.

#### Next Steps and Recommendations

1. Expand opportunities for students to network with NASIG members and learn more about continuing resources management with a mentoring program.
2. Continue to work with the Awards & Recognition and Program Planning Committees to debut Student Snapshot Sessions at the 2017 Conference in Indianapolis, Indiana. This will give students the opportunity to share their research, actively participate in the conference and gain experience public speaking.
3. Build upon NASIG's strong information sharing and educational programming by continuing to collaborate with the Continuing Education Committee to create a webinar with a student audience in mind. The webinar will introduce students or new members to NASIG as an organization and an overview of continuing resources management.

For this term, SOC plans to focus its energy on the first recommendations; the mentoring program and student snapshot sessions. We have approached the webinar topic with CEC and they are willing to help SOC when we begin to work on the content for a webinar.

Respectfully submitted,  
Shannon Regan  
July 19, 2016

**Student Outreach Members When the Survey was Conducted**

**Chair:** Shannon Regan (New York Public Library), 15/17

**Vice-Chair:** Melissa Johnson (Georgia Regents University), 15/17

**Members:**

Katy Divittorio (University of Colorado, Denver), 14/16

Christina Geuther (Kansas State University) 15/17

Beth Guay (University of Maryland, College Park) 15/17

Hayley Moreno (University of Houston) 15/17

**Board Liaison:** Maria Collins (North Carolina State University)