



## Post Conference Wrap-Up

---

### 31<sup>st</sup> Annual Conference (2016) Business Meeting Minutes

The business meeting took place on Saturday, June 11, 2016 at 4:30 pm.

#### **BUSINESS MEETING AGENDA (4:30-5:30 pm)**

##### **Call to Order**

The meeting was called to order at 4:31 pm. Christie Degener served as parliamentarian.

##### **Highlights from the Past Year, Presented by Carol Ann Borchert**

Borchert listed out many of the accomplishments from the 2015-2016 year.

- The logo and tagline were changed to *Transforming the Information Community*.
- A new logo was created.
- New banners and t-shirts were printed with the new tagline and logo.
- A pilot project to offer free student memberships was trialed in 2016. Over 400 students registered as NASIG members. The Board voted to continue this program in perpetuity.
- Vision speakers are now offered a two year complimentary NASIG membership.
- The Board participated in a strategic planning session in January, and a Strategic Planning Implementation Task Force has been created to develop a new strategic plan.

- Starting with the 2016 conference, vision sessions will now be streamed. There are more plans in place to expand conference streaming in the future.
- A new petition process and suggestion form are on the NASIG website.
- NASIG is now listed in Wikipedia thanks to CEC and Shana McDanold. Many thanks to Susan Davis and Kevin Balster for expanding the entry's content. NASIG members can add extra content to the entry.
- The new search box on the NASIG website now searches both the site and the *NASIG Newsletter*.
- NASIG joined NISO as an organizational member. A new Standards Committee will be formed to vote on the NISO standards.
- NASIG is in the process of becoming a member of Project COUNTER.
- The contract for the *Conference Proceedings* was renewed with Taylor & Francis. The *Conference Proceedings* will now become open access six months after it is published, authors can put a version into their institutional repository, and the older proceedings will be made open access.
- NASIG is an advisor for Library Publishing Coalition on an IMLS grant proposal, "Developing a Curriculum to Advance Library Publishing." NASIG has written a letter of commitment for participation in the grant.
- A&R: There are two new awards: First-Timers Award and the Capstone Award. All award descriptions have been broadened in scope to include e-resources and scholarly communications, along with serials.
- The bylaws revisions passed.
- CPC held a Q&A webinar for first-timers.

- D&D completed a big database cleanup of expired records.
- Site Selection has now posted criteria for selecting a site on the NASIG website.
- There are several task forces in progress: the Archives Task Force, the Financial Planning Task Force, and the Scholarly Communications Core Competencies Task Force. There will be two new task forces and a new committee formed over the next year: Digital Preservation Task Force, Strategic Planning Implementation Task Force, and the Standards Committee.

### **Treasurer's Report, Presented by Beverly Geckle**

As of May 2016, there are 403 student members, 589 regular members, and 17 organizational members. Conference sponsorships brought in over \$37,000. Webinar profits from 2015/2016 are \$5,950. The bank account savings is \$108,299, and there is \$133,792 in the checking account. NASIG has approximately \$80,000 of operating expenses.

Overall, NASIG is in good financial shape.

### **Introduction to the 2016-2017 Board, Presented Maria Hatfield and Patrick Carr (Nominations & Elections Committee Co-Chairs)**

Incoming Vice President/President-Elect Steve Oberg was announced in addition to the four incoming Members-at-Large: Betsy Appleton, Chris Bulock, Angela Dresselhaus, and Adolfo Tarango.

### **Recognition of Outgoing Board Members and Committee Chairs, Presented by Megan Kilb and Mary Bailey (Awards & Recognition Committee Co-Chairs)**

- Board members: Eugenia Beh (Member-at-Large) Maria Collins (Member-at-Large), Beverly Geckle (Treasurer), Steve Kelley (Past President), and Wendy Robertson (Member-at-Large)
- Bylaws: Tessa Minchew
- Communications & Marketing: Julia Proctor

- Conference Planning Committee: Betsy Appleton, Mary Ann Jones
- *Conference Proceedings* Editor: Angela Dresselhaus, Angie Ohler
- Continuing Education: Esta Tovstiadi
- Database & Directory: Christine Radcliff
- Evaluation & Assessment: Derek Marshall
- Membership Development: Trina Holloway
- Mentoring: Simona Tabacaru
- Nominations & Elections: Maria Hatfield
- Program Planning: Danielle Williams
- Registrar: Lisa Martincik
- Student Outreach: Shannon Regan

### **Strategic Planning Report and Discussion, Presented by Carol Ann Borchert**

In January, the Board attended a strategic planning session facilitated by October Ivins. The current strategic plan expired in 2008, and the Board felt that an updated strategic plan was needed due to the change in the vision and mission statement. A number of ideas were generated during the session including:

- Becoming a member of NISO.
- A one-time database cleanup.
- Increasing our marketing plan with assistance from NonProfit Help and developing an elevator pitch.
- Streaming the conference. The vision sessions will be streamed for the 2016 conference. However, the Board would like to expand streaming to include more conference sessions.
- Rotating the conference sites. By rotating between 3-5 conference sites, CPC will be able to better plan for the conference and NASIG will be able to develop better relationships with hotels if the conference regularly returns to a site.
- Creating a Fundraising Coordinator position. Currently, the Past-President is tasked with coordinating sponsorships. A Fundraising Coordinator would be beneficial because that individual would be chosen for his/her fundraising expertise, as well as providing long-term stability as a vendor contact.

- Creating more content. NASIG is known for making an impact on the profession by creating core competencies. This sets NASIG apart from similar conferences or organizations.
- Increasing student involvement. SOC recently surveyed the new student members to better understand what they hope to gain by becoming members.
- Developing an on-going mentor program. Many students requested an on-going mentor program. The new mentor program will first be available to students, and will later be expanded for all members.
- Enhancing benefits for commercial members. It is important to make sure that the commercial members also receive benefits from their NASIG membership.
- Performing a committee audit. A large number of members currently serve on NASIG committees. A committee audit will be done to make sure that each committee has the appropriate number of members, which will hopefully prevent member burnout.
- Renewing our contract with NonProfit Help. Committees can develop delegation lists for work that could be outsourced to NonProfit Help.

Business meeting attendees discussed the ideas that came out of the strategic planning session. One suggestion included moving the conference proceedings toward full open access. NASIG currently relies upon the Taylor & Francis staff to maintain the conference proceedings, but it is possible that NASIG might have the staff to handle this in the future.

The main discussion revolved around the idea of 3-5 set conference locations, with the possibility of having a wild-card site. Benefits to returning to a conference location include working with a trained hotel staff and the ability to work from an existing location manual. If a conference site no longer meets NASIG members' expectations, an alternate site will be added to the rotation.

Disadvantages of rotating sites includes the same people would be on CPC every few years, some members like the variety of conference locations, and members would get tired of attending the same opening session venues.

There was also the discussion of including Canada in the rotation. There would be specific challenges going to Canada because some U.S. institutions will not permit international travel, and attendees will have to have a passport.

The current plan is for the Board to introduce the conference rotation idea to see if this is something that should be pursued. The Board will present a formal plan with more specific cost-savings information to the NASIG membership at the 2017 conference. NASIG members are encouraged to fill out the new suggestion box on the website if they wish to convey information to the Board on this matter between conferences.

#### **Discussion of Old Business, Presented by Christie Degener**

There was no old business presented.

#### **Call for New Business, Presented by Christie Degener**

A suggestion was made to reconsider the dates for the conference. However, any date selected would conflict with other conferences, which is why the NASIG conference continues to be held at approximately the same time each year.

Susan Davis made a motion to adjourn. She was seconded by Denise Fergus, and the meeting was adjourned at 5:23 pm.

Minutes submitted by:

Kelli Getz  
Secretary, NASIG Executive Board