



Executive Board Minutes

NASIG Board Conference Call February 22, 2016

Attendees

Executive Board:

Carol Ann Borchert, President
Steve Kelley, Past-President
Anna Creech, Vice President/President-Elect
Kelli Getz, Secretary
Beverly Geckle, Treasurer
Michael Hanson, Treasurer-Elect

Members at Large:

Eugenia Beh
Christian Burris
Maria Collins
Steve Oberg
Wendy Robertson

Regrets:

Kate Moore, Ex Officio
Laurie Kaplan, Member-at-Large

1.0 Welcome (Borchert)

The meeting was called to order at 3:03 pm.

2.0 Treasurer's Report (Geckle)

D&D is working on getting rid of extra records and sent a list of old invoices to be purged. Geckle is reviewing the old invoices.

Sponsorships are coming in. There are currently \$29,000 worth of sponsorships that are committed so far, which is ahead of where we finished last year.

3.0 Secretary's Report (Getz)

- Vote on minutes from Winter Board Meeting

VOTE: Borchert made a motion to approve the minutes from the Winter Board Meeting. The motion was seconded by Creech. The motion passed unanimously.

- Physical banner

ACTION ITEM: Getz will send out the information regarding the printing of a new physical banner to the Board Listserv for discussion.

4.0 Follow-up from Strategic Planning Session (Borchert)

- Marketing proposal

The marketing proposal came from the strategic planning session. Per Borchert, we need to get the plan together on how we are going to digest the marketing information and push it out to the rest of the organization. The Strategic Planning Task Force is in the process of reviewing the marketing proposal before they send it to the full Board for approval.

- Fundraising coordinator

There has been some feedback regarding the Fundraising Coordinator on the Board listserv.

5.0 Physical and Virtual “Idea Box” (Kaplan)

Kaplan and Creech were tasked with providing both a physical and an electronic suggestion or idea box. A physical box and pre-printed forms will be provided at the registration desk at the conference.

They suggest locating the online form on the Member Center page. The online form will be sent to the info@nasig.org address. Additionally, they suggest introducing the new online suggestion form at the business meeting at the conference.

6.0 Petition Process (Borchert/Kaplan/Kelley)

Borchert, Kaplan, Kelley, and Oberg found a simple form that can be posted on the website once the Bylaws are approved. The form will expand to allow for a full description of the issue. The petition will be sent to the Board’s gmail account.

One problem that they encountered was figuring out how to have people virtually sign a petition.

Suggestions included entering your Association ID number. It was pointed out that N&E already has a process in place, so the Board should further investigate that process for use in the petition process.

ACTION ITEM: Oberg, Kaplan, and Kelley will get the petition form drafted. CMC (Burriss) will then decide if AMO or Google Forms will be the best option for the petition form.

7.0 Update on Logo Replacement on Website and Social Media Outlets

The Board wanted a status update on the logo replacement on the website and on social media outlets.

ACTION ITEM: Beh will work with Moore to get a status update on the Newsletter logo replacement. Burriss reported that CMC might need help with the blog headers.

ACTION ITEM: Burriss will get clarification from CMC as to what kind of help that they need to get the logo changed on the blog headers.

8.0 Committee Updates (All)

- PPC – Vote on workshop honorarium

The Board had a discussion regarding workshop honorarium.

- Archives Task Force: No questions for the Board.
- Archivist: Jaymie Turner has stepped down as Photo Historian.

ACTION ITEM Creech will find a volunteer willing to serve as the Photo Historian.

- A&R: The Merriman Award winner has been selected. The Board has been notified of the award winner.

Additionally, the Board clarified for A&R that Non-Profit Help will make travel arrangements for all award winners. However, the UKSG award winner will need to make his/her travel arrangements according to the UKSG process.

- Bylaws: Bylaws is working on the edits suggested by the Board.
- CMC: CMC is working on their assigned action items.
- CPC: CPC had a few things for the Board to review.
- Proceedings Editors: A call for the Proceedings Editor will go out soon.

ACTION ITEM: Collins will make any updates to the Proceedings Editor description and Creech will send out a blast asking for volunteers.

Additionally, the 2015 papers should be uploaded in early March.

- CEC: CEC reported that 41 participants attended the webinar in February. They are working on a SUSHI Counter webinar for May.
- D&D: Nothing to report.
- E&A: Melody Dale has been selected as the new vice-chair.
- FPTF: Nothing to report.
- MDC: MDC is working on getting the logo for their flyers. They plan to distribute the flyers to local Albuquerque libraries.
- Mentoring: Nothing to report.
- Newsletter: Nothing to report.
- N&E: N&E is waiting on petition candidates to be named and then voting will open up in early March.
- PPC: PPC is in the process of getting all of the MOUs distributed and signed.
- SCCTF: Nothing to report.
- Site selection: Nothing to report.
- SOC: Nothing to report.

9.0 Adjourn (Borchert)

The meeting was adjourned at 4:10 pm.

Minutes submitted by:

Kelli Getz
Secretary, NASIG Executive Board
3/7/16