

NASIG Newsletter

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Executive Board Minutes

NASIG Board Conference Call October 2, 2015

Attendees

Executive Board:

Carol Ann Borchert, President
Steve Kelley, Past-President
Kelli Getz, Secretary
Beverly Geckle, Treasurer

Members at Large:

Eugenia Beh
Christian Burris
Maria Collins
Laurie Kaplan
Steve Oberg
Wendy Robertson

Regrets:

Anna Creech, Vice President/President-Elect
Michael Hanson, Treasurer-Elect
Kate Moore, Ex Officio

1.0 Welcome (Borchert)

The meeting was called to order at 2:02 pm.

2.0 Midwinter Board Meeting Dates (Borchert)

Potential January Board Meeting venues were discussed. It was agreed that the D.H. Hill Library at

NCSU in Raleigh, NC where the Board met for the 2015 would be best for the 2016 meeting.

Borchert brought to the Board the need to do an updated strategic plan because last strategic plan was done in 2007. It was agreed that the Board would spend an extra day at the Midwinter Board Meeting for a strategic planning session. The Board is working on creating a short-list of potential strategic planning facilitators. Once the strategic planning session is complete, a small task force may be formed later to put the results of the strategic planning session into a formal document.

The Board will indicate their eligibility for the dates for the January Board Meeting and Strategic Planning Session (01/21/16 – 01/22/16 or 01/25/16 – 01/26/16).

3.0 Treasurer's Report (Geckle)

The numbers for the NASIG conference look good. The 2015 Annual Conference profited \$15,015.30. The 30th Anniversary party came in under budget at \$21,105.94. The expense was funded from the \$39,522 in profits from the 2014 Fort Worth conference.

Geckle will send out requests to each committee for their budget requests for 2015/2016.

Geckle is working on getting NASIG's tax exempt status filed in New Mexico.

The Database & Directory Committee (D&D) is working with the Communications & Marketing Committee (CMC) on organizing the free memberships for students and on the free memberships for two years for the vision speakers.

4.0 Secretary's Report (Getz)

Two votes were held since the last conference call:

- Beginning with the 2016 Award winners, NASIG will offer free one-year memberships as part of the Rose Robischon and Merriman Awards, which are the only two not currently offering that benefit. The motion was made by Borchert and seconded by Oberg. It passed with ten votes in favor and two abstentions.
- The CPC submitted four options of logos for the 2016 NASIG Conference for the NASIG Board to vote on.

5.0 Logo Discussion (Kelley/Geckle)

The Board discussed how the new logo should be rolled out, as well as the timing of the new logo. The logo appears in the header and footer of the NASIG website, the NASIG Newsletter, and on social media sites.

ACTION ITEM: Burris will work with CMC to create a list of all of the places in which the NASIG logo appears.

ACTION ITEM: Geckle will work with Jim Geckle to get different versions of the logo (e.g. versions without the tagline, black and white versions, etc.).

ACTION ITEM: Geckle will pay Jim Geckle for designing the new NASIG logo when the invoice is received.

ACTION ITEM: Getz will find out pricing information and fabric options to get a new physical NASIG banner printed.

6.0 Committee Updates (All)

Creech reported that Awards & Recognition (A&R) has two new awards for the Board to review. Creech will bring them to the NASIG Fall Board Meeting for further discussion.

CMC had questions for the Board about the free membership for library school students. The Board clarified that the actual dates for the year of free membership for library school students will start in January 2016 and run until December 2016. However, NASIG can begin marketing it now. Students who sign up now will get a few months extra of free membership. The Board will review the free membership for library school students next year to see if this is something that should continue. Students have until January 31, 2016 to join for their free year of membership.

The Conference Planning Committee (CPC) had worked on a conference logo for a Board vote. The more color in a logo, the more it will cost to reproduce. Also, the CPC co-chairs were drafting a budget to present to the Fall Board Meeting in Albuquerque on October 27. The CPC is planning to hold an off-site event since there were complaints during the 2015 conference that there was not an off-site event.

Collins reported that the Conference Proceedings Editors were still waiting on the license to publish. Sarah Sutton identified a typo in the Core Competencies for Electronic Resources Librarians that we'll need to send to CEC.

ACTION ITEM: Robertson will work with CEC to fix the typo in the Core Competencies for the Electronic Resources Librarian document, as well as to update the logo in both the ER and the print Core Competencies documents.

MDC sent non-renewal notices to new & former members. Kaplan also reported that MDC compiled a list of names of NASIG retirees from the directory and from the announcements in the NASIG Newsletter. They have created a short survey. The Board will

discuss the issue and determine who to send the survey to at the Board Meeting in October.

MDC also updated the NASIG brochure with the new logo and key points from the website as to why someone should attend the NASIG conference. MDC would like to see the brochure brought to a higher level on the website because it is currently difficult to find. MDC drafted a publicity statement for the free student memberships. Borchert said that the Board should look over the statement first before it goes to the Publicist for dissemination.

PPC identified three potential vision speakers.

ACTION ITEM: Getz will setup a poll for the Board to vote on the PPC's vision speaker slate.

Beh reported that she talked to the Newsletter Editor, Kate Moore, about contacting BE Press to find out the cost to change the NASIG logo on the Newsletter.

ACTION ITEM: Beh and Moore will contact BE Press about the cost of changing the NASIG logo on the NASIG Newsletter.

Oberg sent to the Board the proposed 2015/2016 Nominations & Elections Timetable. Kelley made a motion to approve the proposed timeline, which was seconded by Oberg. A vote was taken on the conference call, which passed with 9 votes in favor of the proposed timeline (Geckle had left the call when the vote occurred.).

Borchert reported that the Site Selection Committee will wait until after Albuquerque to do a site selection visit since they are already a year ahead in selecting sites.

The Student Outreach Committee submitted a proposal to include Student Snapshot sessions at the NASIG conference. The SOC would try to recruit sponsors for student travel. The Board agreed that we don't want these sponsorships to interfere with the conference sponsorships. The Board would continue discussing the issue at the Fall Board Meeting.

7.0 Adjourn (Borchert)

The meeting was adjourned at 3:15 pm.

Minutes submitted by:
Kelli Getz
Secretary, NASIG Board