

NASIG Newsletter

Vol. 30, no. 4

December 2015

eISSN 1542-3417

NASIG News

New NASIG Logo

Carol Ann Borchert, NASIG President

Now that we have changed NASIG's name and expanded our vision and mission, the Board has been discussing updating the NASIG logo to reflect that we are no longer limiting ourselves geographically to North America. The Board liked the general idea of the globe, similar to what is currently on the *NASIG Newsletter*, and we wanted a logo that allowed us to update the tagline over time. After batting around ideas and working with a designer, this is the logo that the Board agreed on:



The Board liked the community feel of a circular logo. We do hope that you like it, and we look forward to seeing many of you in Albuquerque!