

Clemson University
Clemson, South Carolina

MINUTES
Institutional Advancement Committee
CLEMSON UNIVERSITY BOARD OF TRUSTEES

Executive Board Room
Madren Center
Clemson, South Carolina
October 21, 2022
10:00 a.m.

Call to Order

Notification as required by the South Carolina Freedom of Information Act was given at least twenty-four hours before the meeting by posting the notice and agenda on the bulletin board located on the ground floor public entrance of Sikes Hall, Clemson University and on the Clemson University Board of Trustees website. Additionally notice of, and the agenda for, the meeting was sent via email to the distribution list maintained by the Office of Media Relations which includes approximately 80 reporters and editors at the major daily newspapers, television and radio stations in S.C.

After notification as required by the Freedom of Information Act, Trustee Phyfer called the meeting to order at 9:14 a.m. with the following present:

Committee Members: Cheri Phyfer, *Chair, Presiding*; Mark Richardson, *Vice Chair*; Nikki Haley, Ronnie Lee, Patti McAbee, Smyth McKissick, J.J. Britton, *Emeritus* (via web); and David Wilkins, *Emeritus*

Trustees: David Dukes, Louis Lynn, Bob Peeler, Bill Smith, Joe Swann, and Kim Wilkerson

Trustee Emeritus: Tom McTeer and Allen Wood

Administration: James P. Clements, *President*; Tony Wagner, *Executive Vice President for Finance and Operations*; Max Allen, *Vice President and Chief of Staff*; Hank Morrow, *Executive Secretary to the Board of Trustees*; Robert Donato, *Chief Strategy Officer*; Chip Hood, *General Counsel*; Robert H. Jones, *Executive Vice President for Academic Affairs and Provost*; Angie Leidinger, *Vice President for External Relations*; Brian O'Rourke, *Vice President for Development*; Amy Smith, *Vice President for University Relations and Chief Marketing Officer*; Lisa Knox, *Assistant Vice President and Executive Director for Office of Institutional Excellence*; Rick Petillo, *Chief Financial Officer*; George Askew, *Vice President for Public Service and Agriculture*; Tanju Karanfil, *Vice President for Research*; Chris Miller, *Vice President for Student Affairs*; Tracy Arwood, *Chief Ethics and Compliance Officer*; Brian Voss, *Vice President and Chief Information Officer*; and Graham Neff, *Director of Athletics*

Guests: Joe Galbraith, *Strategic Communications*; Doug Henry, *CCIT*; Karen McCauley, *CUF*; David McNair, *Guest*; Brian Powell, *Faculty Representative to the Board of Trustees*; Jeff Duckworth, *Alumni Association*; Tony Mathis, *CUF*; Wil Brasington, *Alumni Association*; Dave Dryden, *University Relations*; and Sally Mauldin, *Office of the Board of Trustees*

Media: Caitlin Herrington, *Post and Courier*

Sally Mauldin called roll of the committee. Trustee Phyfer noted a quorum was present.

Joe Galbraith introduced media in attendance.

Executive Session

Trustee Phyfer said it was necessary to go into executive session to discuss confidential naming opportunities related to gifts where the donor has requested anonymity at this time and personnel matters related to the excellence and efficiencies for communications. She noted no votes or action would be taken.

Trustee McKissick moved to enter into executive session. Trustee Lee seconded the motion. The motion was approved unanimously. The committee entered into executive session at 9:15 a.m. and returned to public session at 9:29 a.m.

Action Item

1. Naming Opportunities

Brian O'Rourke presented the naming opportunities. One request is to name the Clemson Applied Science Lab in the Reeves Facility. The other request is to name a gate at Littlejohn Coliseum.

Trustee McAbee moved to approve the naming opportunities. Trustee Richardson seconded the motion. The motion was approved unanimously.

Information Items:

1. University Relations Update

Amy Smith presented.

2. Advancement Update

Brian O'Rourke provided an update.

Karen McCauley and Tony Mathis provided an update from CUF.

Wil Brasington and Jeff Duckworth provided an update from the Alumni Association.

Adjourn

With no further business, Trustee Phyfer adjourned the meeting at 10:17 a.m.

Respectfully submitted,



Hank Morrow
Executive Secretary to the Board of Trustees



Approved

Feb 3 2023

Date