



NASIG Newsletter

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President's Corner

Steve Kelley

As I write this in late March, I am getting ready to head to Glasgow to represent NASIG at the United Kingdom Serials Group (UKSG) Conference, so please pardon me if I'm a bit more disjointed than usual. You know how much there is to do when you're travelling. Also travelling to Glasgow is this year's Merriman award winner, Angela Dresselhaus, who will be the other half of the NASIG delegation to UKSG, which promises to be an informative conference in an exciting and interesting city.

Speaking of informative conferences in exciting and interesting cities, it's not too late (if this is published before May 13) to register for the 2015 NASIG Conference in Washington, D.C. Of course, we also welcome walk-in registrations, if the deadline has passed. Your full conference registration includes access to a special joint program NASIG is holding with the Society for Scholarly Publishing (SSP) on Wednesday, May 27, from 9:00 am to 3:30 pm. This program, called *Evolving Information Policies and Their Implications: A Conversation for Librarians and Publishers*, is NASIG's first joint program since 1992, so this is an exciting opportunity. Planning for this joint program with SSP has been in the works for nearly five years, with then-NASIG president Katy Ginanni starting the ball rolling, and we think we have a fascinating and informative program slate for you. In addition to the keynote speakers, Jayne Marks, T. Scott Plutchak, and Caitlin Tresande, who I told you about in my last column, we will have a discussion with two intellectual and copyright experts: Peter Jaszi, Professor of Law at

American University, and Michael Remington of the law firm Drinker, Biddle & Reath, LLP. The program offers a lot of valuable content, and it's all included in your full conference registration. As the press release announcing our program says, "Attendees will learn about public policy issues ranging from open access, grant funder submission and publication requirements, management and preservation of data sets, to access for the print disabled, intellectual property, copyright law and fair use."

The NASIG Conference will have its traditional opening session after the joint program at 6:00 pm on Wednesday, May 27. The next day, our NASIG-only programming begins. We have three exciting vision speakers lined up for Thursday, Friday, and Saturday mornings. Dorothea Salo of the University of Wisconsin-Madison will deliver the talk, *Ain't Nobody's Business If I Do (Read Serials)*, on the topic of the privacy of patrons who use electronic serials. Stephen Rhind-Tutt, president of Alexander Street Press, will discuss trends in the serials field in his presentation, *Somewhere to Run, Nowhere to Hide*. And, last, but not least, Anne Kenney, university librarian of Cornell University, will present *Building a Social Compact for Preserving E-Journals*.

Please note that because the conference begins on Wednesday, May 27, it will close on Saturday, May 30. Also note that we will not have preconferences at this year's conference. However, we will have post-conference workshops, which will provide you the additional training opportunities you may be looking for. On Saturday, May 30, we will have three workshops: Claire Dygart will discuss licensing and negotiation, Lisa Macklin will cover copyright issues, and Les Hawkins and Hien Nguyen will teach the first part of two parts on RDA authorities for serials catalogers. On Sunday, May 31, Les and Hien will teach the second part of their workshop, and Jennifer Leffler will teach a workshop on COUNTER statistics. All of these workshops have limited space and have a fee for

attendance. If you are interested, consult the NASIG website.

See you in D.C.!

2015 Election Results

The Nominations & Elections Committee is pleased to announce the results of the 2015 election. Those elected to office are as follows:

Vice-President/President Elect:

Anna Creech, University of Richmond

Secretary:

Kelli Getz, University of Houston

Treasurer:

Michael Hanson, Pima County Community College

Members-At-Large:

Christian Burris, Wake Forest University

Laurie Kaplan, ProQuest

Steve Oberg, Wheaton College

On behalf of the committee, we would like to extend warm congratulations to the elected candidates, as well as sincere thanks to all the candidates who were willing to stand for office.

Nominations & Elections Committee

Steve Shadle, chair

Maria Hatfield, vice chair

Karen Davidson

Christie Degener

Kevin Furniss

Derrick Hiatt

Jenni Wilson

Call for Volunteers

Carol Ann Borchert, Vice President/President-Elect

NASIG is a volunteer-based organization, and we rely on you and your efforts to keep us moving forward. Not only do you help the organization, but you have a chance to get to know and work alongside other great NASIG members! If you are a current NASIG member, please consider volunteering to serve on a NASIG committee by following the link below and filling out

the *newly revised* form:

http://www.nasig.org/site_page.cfm?pk_association_wepage_menu=708&pk_association_webpage=1268.

If you have been putting off volunteering because the form was simply too complicated and cumbersome, take another look!

We look forward to working with you!

Upcoming Conference News

CPC Update

Mark Hemhauser and Ted Westervelt, CPC co-chairs

NASIG at 30: Building the Digital Future

The daffodils are starting to bloom and the first blossoms are appearing on the cherry trees, which means that spring has officially arrived and that the NASIG conference is fast approaching. And the reasons to attend just keep growing and growing. Not only do we have the joint session with [SSP](#) and a plethora of diverse and interesting presentations throughout the conference, but we're wrapping up with a set of post-conference workshops which you won't want to miss. From licensing to copyright, statistics to name and authority records, there is a lot to learn from some of your most experienced colleagues. Make sure to visit the vendor expo on Friday in order to get the chance to talk with your colleagues in the industry. And don't forget to register by April 29th to get the early bird rate for the conference, and the conference rates at the hotel. (Newsflash! Rooms at the hotel are booking up fast. If you haven't booked your room, do it now!)

But you won't be coming just for the learning – this is a NASIG conference, so you'll be coming for the fun as well. You may be coming to Washington, but start off on the right foot not by focusing on the national politicians. Instead, enjoy a history of America's first and most famous planned city from an expert at the National Building Museum at our opening session. Take

full advantage of the fine weather to experience some of the great dining options available to you on your visit. Stroll from the hotel to [Good Stuff Eatery](#) (from

Top Chef Spike Mendelsohn) or [Enjera](#). Or head into the city and stop off at [701](#) near the Archives, or check out Eastern Market while stopping for a bite at [Acqua al 2](#). But just make sure to make it back to the hotel for the 30th anniversary dessert reception Friday night. And remember to make the early bird registration cutoff in order to get your free 30th anniversary t-shirt. In any case, there is enough happening at the conference and in Washington for you not to want to miss NASIG 30, so make sure to register now!

PPC Update

Anna Creech & Danielle Williams,
PPC chair & vice-chair

The 30th Annual NASIG conference is right around the corner, and we're looking forward to seeing everyone there. We're also pleased to share the Great Ideas Showcase and Snapshot Session presentations for the 2015 conference.

The **Great Ideas Showcase** will be held on Thursday, May 28th, at 4:30pm, and includes the following great ideas:

Deconstructing the Core Competencies to Build the Digital Future

Stacy Baggett, Electronic Resources Librarian, Shenandoah University

The NASIG Core Competencies for Electronic Resources Librarians identifies the most desirable skills in seven areas of concentration. Taken as a position description, the core competencies establish a set of requirements unlikely to be found in one librarian. However, viewed as a framework for professional development in the library as a whole, these competencies become an invaluable resource for empowering staff and improving patron service. This presentation proposes a pilot project using the NASIG Core Competencies for Electronic Resources Librarians to assess the skill levels of all staff and design professional development programs that reflect changing research needs of our user communities.

The Impact of Research on Public Policy

Sara Rouhi, Product Specialist, Altmetric

Academic research has a tremendous impact on public policy, and evidence of this can be valuable information for institutions and researchers to report back to management, alumni groups and funding committees. In this session we'll explain how altmetrics data can be used to easily surface this evidence - saving time and helping to demonstrate the real world impact of research. We'll show evidence of the positive effects of showcasing this evidence for securing grant funding, and identify other areas of online engagement that it is increasingly necessary for those involved in the research process to have a good awareness of.

Reimagining Serials: Small Steps toward a Linked Data Future

Kevin Balster, ERM/Continuing Resources Metadata Librarian, UCLA

Starting in late 2014, the UCLA Continuing Resources Study Group began studying semantic web concepts in general and the BIBFRAME vocabulary specifically. Our goal was to understand how things would work for

serials and integrating resources in the new linked data environment; to contribute to the discussion and development of linked data models for bibliographic resources; and (if possible!) to try something new. Using just a few free tools, we were able to convert records from MARC, create linked data graphs, and take the first steps in setting up a demonstration triple store. You can too!

Using COUNTER JR5 Reports to Evaluate Usage of Recent Content

Chris Bullock, Electronic Resources Librarian, California State University Northridge

Libraries may wish to focus on usage from the most recent years of publication if they are considering leaving a big deal or evaluating journals in a fast-moving field. Many usage solutions do not ingest COUNTER JR5 reports, but they are incredibly useful for this purpose. The presenter will discuss the reports and how to employ them in analyzing use of current content over multiple years. It will include Excel techniques for combining sections of reports from multiple years.

Virtual Resources Impact Actual Space at Xavier University of Louisiana

Nancy Hampton, Head of Collection Resources, University of Louisiana

The Xavier Library was built in 1993 and for twenty years did not have any renovations for aesthetic or functional reasons. In 2005, Hurricane Katrina filled the library with 18 inches of water. This damage required that the first floor get new floor tiles and carpet. Wooden bookshelves were refurbished and walls were painted but everything was restored to its original setup and nothing was modernized. Last summer the first floor of the Xavier Library was modernized with new furniture and the creation of new work spaces for students. The basis of this change was electronic resources. As more virtual resources were purchased for the library collection, less shelving space was needed, creating more seating spaces for library patrons. Last summer, librarians worked to create more useful library workspaces and a more inviting library

that students could use as a community gathering place, information gathering place, and study space. This poster will illustrate for conference attendees the Xavier Library before and after its renovation. It will also show how items formally collected in print and currently collected electronically, gave new space to the library.

The **Snapshot Sessions** will be held on Thursday, May 28th, at 4:30pm, and includes the following short presentations:

3D Printing Collections in Institutional Repositories

Amber Sherman, Assistant Professor/Librarian, Boise State University

Many libraries are investing in 3D printers and are sharing their creations on 3rd party websites. While sites like Thingiverse, Sketchfab, and Tinkercad provide an easy forum for sharing 3D printing files, institutional repositories of academic libraries are also well positioned to disseminate this work. This snapshot session will demonstrate how Albertsons Library at Boise State University uses the Digital Commons institutional repository platform to showcase the 3D printing designs of faculty, staff, and students with a 3D printing collection.

Beyond Cost per Use for Database Decisions

Betty Landesman, Head of Technical Services and Content Management, University of Baltimore

So the cost per use is decent, and the database price is acceptable. Is that enough to decide whether or not to keep it? Learn how we used Serials Solutions overlap analysis, Ebsco usage consolidation reports, and good old-fashioned student labor to determine if databases were worth keeping.

The Death of ILL?

Roën Janyk, Web Services Librarian, Okanagan College

The introduction of a web-scale discovery service created a noticeable change in collection usage at Okanagan College Library. Data from the past six years

indicated plummeting inter-library loan and circulation numbers, and increasing full-text article downloads. This trend is to be expected with the increase in online library services, but a conversation is needed that focuses on how academic library collections are changing. In a fast-paced presentation, the possible factors contributing to decreasing inter-library loan numbers will be presented, as well as what this could mean for future academic library collections and services.

ERM for Competency-Based Education

Lenore England, Assistant Director, Electronic Resources Management, University of Maryland University College

Many higher education institutions have recently adapted competency-based education (CBE) models. At the University of Maryland University College, part of the development of CBE is to make available a set of online learning objects (OLRs), including electronic resources, that will be fully integrated into the online course curriculum, and most importantly, into the entire process of CBE. Since OLRs are stable resources that students can access throughout their entire CBE programs, this also means that electronic resources management (ERM) librarians have the opportunity to develop innovative strategic initiatives for OLRs, including different approaches to licensing, access, linking, and analysis.

Functional Excel Functions for E-Resources

Betsy Appleton, Electronic and Continuing Resources Librarian, St. Edward's University

If we have learned nothing from the past thirty years of building the digital future, it is that no new system or tool has ever delivered on promises to fully eliminate our reliance on spreadsheets. In this snapshot session, I will discuss a few of the Excel functions that I use regularly to report, manage, or otherwise maintain e-resources data. Attendees will leave this session with a few practical tips, and the conviction that there is always a way to manipulate that spreadsheet more efficiently.

Transfer Working Group Update

Dani Roach, Head of Serials and E-Resource Acquisitions, University of St. Thomas

This snapshot session will include a brief description of Transfer, which is now a NISO recommended practice. This update for attendees on the work of the Transfer Working Group will cover the transition of the group from JISC to NISO, the growing list of participating publishers, and the benefits to libraries. The transfer of journal content between parties, ensuring that journal content remains accessible, is a complex process. We'll cover the highlights that can fit in 5 minutes – including the Transfer Alerting Service (TAS).

Additionally, we will be continuing the **Vendor Lightning Talks** that were a hit last year. This year's speakers will be presenting new products and services, as well as any important updates. Vendors include representatives from the American Chemical Society, EBSCO, and Taylor & Francis.

2015 Award Winners Announced

The NASIG Awards & Recognition committee would like to announce this year's award winners.

John Merriman Joint NASIG/UKSG Award

Angela Dresselhaus (NASIG), University of Montana, Missoula
Katherine Rose (UKSG – sponsored by Taylor & Francis)

John Riddick Student Grant

Jennifer Wright, Wayne State University
Gabrielle Tuttle, University of Missouri – Columbia

NASIG Conference Mexican Student Grant / Concesión Mexicana del Estudiante de la Conferencia NASIG

Maria Teresa Villasenor, Universidad Autonoma del Estado Mexico

Horizon Award

Adele Fitzgerald, St. Joseph's College

Serials Specialist Award

Matthew Harrington, North Carolina State University

Fritz Schwartz Serials Education Scholarship

Genevieve Gebhart, University of Washington
Information School

Rose Robischon Scholarship

Trina Holloway, Georgia State University – Law Library

2015 NASIG Business Meeting Washington, DC

5:00 PM, Friday, May 29, 2015

Parliamentarian – Bob Persing

Agenda

1. Call to Order and Welcome (Steve Kelley, NASIG President)
2. Introduction of Parliamentarian (Steve Kelley, NASIG President)
3. Highlights of Past Year (Steve Kelley, NASIG President)
4. Secretary's Report (Shana McDanold, Secretary)
5. Treasurer's Report (Beverly Geckle, Treasurer)
6. Introduction of Incoming Board Members (Steve Shadle, N & E Chair)
7. Recognition of Outgoing Committee Chairs & Outgoing Board Members (Dana Whitmire, A & R Chair)
8. Old Business
9. New Business
10. Brainstorming Session
11. Adjourn

Brainstorming topic: Discussion of contingency plans and processes for moving a conference site and under what circumstances it might be wise to do so.

Stephen Rhind-Tutt

30th Annual NASIG Conference Vision Speaker

Sharon Dyas-Correia

Stephen Rhind-Tutt is the second of three outstanding vision speakers planning to communicate their perceptions at the 30th annual NASIG Conference to be held this May in Washington, D.C. Rhind-Tutt is the co-founder and president of Alexander Street Press, LLC, and is also on the boards of the University of California Press, Council on Library and Information Resources (CLIR), and the Digital Library Federation. He holds a BA in English Literature from University College London and an MBA from Boston University. The external profiles editor asked Rhind-Tutt to provide responses to a set of queries devised to assist readers in discovering more about this vibrant presenter and his ideas. What follows are some of the questions and the answers provided by Rhind-Tutt.

Are there highlights of your work background you would like to share?

I was lucky enough to get a job with one of the first CD-ROM publishers in 1987. Since then, I've watched how technology has changed area after area of the information industry-- first abstracting and indexing tools, then journals, then books, music, primary sources, video, and now data sets. It's been great fun.

What are some of the challenges and rewards of your work?

I get an enormous thrill out of seeing students and faculty finding and using content that wouldn't be used if Alexander Street didn't exist. It's a great feeling to take videos that have historically been neglected in academia and make them citable, searchable, and an integral part of a library. And, yes, it's fun to be associated with topnotch filmmakers and their latest works, and to visit some of the world's greatest libraries and explore their archives.



Photo courtesy of Stephen Rhind-Tutt

There are many challenges—we need to keep our technology up to date constantly, and as innovators, make sure we're delivering the latest and the best. We need to be certain that we're helping customers drive usage and helping faculty understand how we can help them. But perhaps the hardest part is to balance the needs of rights holders, who are looking to get good returns for their content, and libraries, that need the lowest prices possible. When we strike a good deal for both, it really feels that we've done our job.

What do you hope to accomplish in your current position?

For all the information industry has achieved over the past forty years, we've still got a long way to go. Vast swathes of archival material remain inaccessible. Silos

abound, making it hard for the user to find a complete, trusted answer easily. Publishing can yet be made cheaper, more functional.

The next phase for Alexander Street is to make our portals and content in key fields stronger and more accessible, and to have richer functionality. We're a significant publisher of video, music, drama, literature, counseling, history, and anthropology—in all of these fields and in our primary-source collections, there are great opportunities to enrich and add more content. At the same time we recognize that many uses of our content will come from other websites, so we have to make sure that our content can be integrated easily into academic workflows.

How does your work relate to the work of NASIG?

NASIG aims “to advance and transform the management of information resources.” That’s pretty much what Alexander Street is aiming to do, specializing in video, music, primary sources, and our core disciplines.

What makes your background ideal for your work?

I was lucky enough to get a great education. My high school gave me a huge appreciation for the sciences and the humanities, which has served me well. I was able to see how electronic publishing would enable new kinds of scholarship on William Blake as well as calculate how switching from red to blue laser light would increase storage capacity on laser discs. I’ve also had plenty of experience across most types of libraries—school, public, corporate, and academic—from companies like SilverPlatter, Proquest, Chadwyck-Healey, and Information Access Company.

What is the topic for your vision session at conference in Washington, D.C.?

I’ve called it “Somewhere to run to, nowhere to hide.” I have included “nowhere to hide” in the title because pretty much every organization and department in the information industry must change to survive. All of us

have to think about the returns we’re making on the money we spend. All of us must think about how open access can help us do our jobs more effectively. We need to work out what each of us does that’s unique and valuable. Even the university itself is under pressure from open online courses. “Somewhere to run to” is in the title because I believe that almost all organizations can contribute to a new, richer future if they understand where things are headed and how they can contribute in that new environment. Library budgets may be flat, but the overall amount of money going into the information economy continues to increase. Almost every country recognizes the importance of education. It’s a question of identifying the roles we can play and executing them.

Can you give us some highlights or a teaser?

Many trends in technology are predictable. Not just through concepts like Moore’s Law, but through techniques such as analyzing dependencies and markets that anticipate new trends. You can see this if you look at history. The rise of streaming video was entirely predictable based on the rates of growth of broadband, processing power, and the price that video commercials command. For online video not to happen, it would have required several long-established trends to cease—it was much more likely for it to happen than for it not to happen.

So what are the trends today that are obvious? Where will they take us? What can we project now that’s more likely to happen than not?

Why is the topic important?

What I know as “the information industry” – mainly the library side of the business -- began in 1966 when databases like MEDLINE, ERIC, and NTIS were first launched. For the next twenty-five years or so, the industry remained a closely knit community defined by groups like National Federation of Abstracting and Information Services (NFAIS). Then the Web started to have an impact. For many years I, like many of my colleagues, engaged in conversations about the

importance of print versus electronic, Boolean logic, pricing models, and similar issues. Then, as the twenty-first century got underway, it suddenly became apparent that outsiders had already delivered much of the work we had seen as our own, and they had done so without paying attention to much of the value we *could* deliver. Things like quality, peer review, preservation, metrics, and semantic indexing have all taken much longer than they should have and in many cases are still nascent.

Understanding the context of technology is important because publishers, librarians, and other information intermediaries have vital roles to play—but we have to understand where and how we can play these roles in a broader context. How much time might we have saved in the early nineties if everyone had accepted that electronic journals were the way of the future?

What do you want to tell the world about you, your family, hobbies, etc.? Are there any fun facts about you that you would like share?

I have three kids. I'm originally from England, but I've lived in Germany, Belgium, and now Alexandria, Virginia. I'm very lucky. My work is closely related to my interests. I love film in all its forms. I love music. I love comics. I love drama, history, and literature. I like to understand how things work (and don't work). This mirrors the products we've developed at Alexander Street, including academic video, music, and databases of comics, film scripts and engineering accidents. I can touch my nose with my tongue.

Rhind-Tutt's vision session promises to be lively, thought-provoking and fun!

Anne R. Kenney

30th Annual NASIG Conference Vision Speaker

Sharon Dyas-Correia

Anne R. Kenney is the Carl A. Kroch University Librarian at Cornell University and the third of three outstanding vision speakers scheduled to speak at the 30th annual NASIG conference to be held this May in Washington,

D.C. Kenney manages and directs one of the top ten academic research libraries in North America, including twenty libraries and over four hundred staff. She has a MA in History, a MLIS from the University of Missouri, and a BA from Duke University. She is a member of the Transition Team for the Association of Research Libraries, on the board of the Council on Library and Information Resources, and on the MIT Libraries Visiting Committee. Last year Kenney was awarded the Hugh C. Atkinson Memorial Award, which honors "the life and accomplishments of an eminent librarian and a leader in library automation, cooperation, and management."

The external profiles editor interviewed Kenney and the following are some of the questions and the responses shared by this thought-provoking and energetic speaker.

What makes your background ideal for your work?

I have worked at Cornell since 1997 in a variety of positions and have come to know the university and its library very well. Through leadership positions in the profession, I have developed a good sense of the major issues affecting the research library community today.

What background do you wish you had?

I wish I had a background in business and marketing. Major research libraries are mid-sized companies that must not only prove their worth but also demonstrate their efficiency and effectiveness.

Are there highlights of your work background you would like to share?

For fifteen years, I led research and demonstration projects in digital preservation and digital imaging for libraries and archives. I am the co-author of three award-winning books and over fifty refereed articles and reports.



Photo courtesy of Anne Kenney

What are some of the challenges and rewards of your work?

Challenges include addressing the unknown, declining budgets, technological change, digital preservation, and the costs and constraints around digital publishing. Some of the many rewards are working with some of the very brightest library staff in addressing such challenge, and moving the library forward to address twenty-first century needs and opportunities.

What do you hope to accomplish in your current position?

I would like to set direction for the next five years and provide the resources to accomplish our objectives.

How does your work relate to the work of NASIG?

Digital preservation is one of the major challenges to affect the serials information chain and almost all serials have moved online. These challenges are therefore important concerns for NASIG.

What is the topic for your vision session at conference in Washington, D.C.?

My vision session will be on building a social compact for preserving e-journals.

Can you give us some highlights or a teaser?

A digital-first ecology has disrupted traditional roles and responsibilities for preserving the world's scientific and scholarly knowledge. No longer can one partner in the serials information chain assume full responsibility for this critical role, yet relationship differences are inhibiting rather than enhancing the development of a collaborative approach.

Why is the topic important?

Building a social compact for preserving e-journals will be fundamental to preserving the world's scholarship in the twenty-first century.

The external profiles editor also asked Kenney about herself and her hobbies. Kenney responded,

“When I am not at my desk, I’m a humble piano player and avid hiker. I have summited Kilimanjaro and hiked in the Himalayas, Patagonia, New Zealand, and the United States. Up next is the Inca Trail.”

Kenney is definitely a library visionary and a trailblazer in and out of libraries. She will surely deliver an important vision session.

Checking In

Kurt Blythe, Column Editor

[Note: Please report promotions, awards, new degrees, new positions, and other significant professional milestones. You may submit items about yourself or other members to Kurt Blythe at kblythe@email.unc.edu. Contributions on behalf of fellow members will be cleared with the person mentioned in the news item before they are printed. Please include your e-mail address or phone number.]

Come one, come all...serialists...to NASIG!

Joseph Dmohowski, serials & electronic resources librarian at Whittier College, in Whittier, California writes:

I was hired as Science and Special Collections Librarian at Wardman Library right out of USC Library School in 1985 (shortly before the program was shut down). Four year later, Whittier College cut several faculty positions, including our Serials & Government Documents Librarian. I honestly had no idea about what I was getting into and agreed to take over serials management. I retained my science and special collections work responsibilities while a part-time government documents librarian oversaw our U.S. Government Depository.

I have managed the Serials Department since 1989 and performed reference services and bibliographic instruction before the arrival of the WWW. I took over responsibility for our online databases around eight years ago and gave up special collections duties. Most serials librarians will agree that there is always something going on within our area.

I recently joined NASIG because I will be attending the 30th Annual Conference in Washington, D.C. This will be the first completely serials-oriented professional meeting that I have participated in. I am very much looking forward to attending the panels and meeting colleagues in the serials business.

I, for one, look forward to meeting Joseph at our upcoming conference!

WT.COX *Integrated Solutions.*
Information Services

WT Cox Information Services is a trusted provider of professional serials management and expert customer service along with a full suite of integrated solutions.

eContentStats
powered by **pubget**

eContentStats provides libraries the ability to collect, manage and analyze e-resource statistics, saving time and enabling libraries to make informed purchasing decisions.

Journal Finder

A-Z List, Link Resolver and ERM solution allowing users access to your library's electronic content within a clean and simple interface.

www.wtcox.com

Tammy Druash began her career as the serials/metadata librarian at Florida State University in 2008. In 2013 she accepted a new position at the University of North Florida as the resource description librarian where she catalogs print materials in all formats. She joined NASIG in order to keep up-to-date with issues and changes related to continuing resources cataloging and access.

That seems to be in imminently reasonable reason for joining NASIG!

And, lastly, my "neighbor," **Mandy Hurt**, writes:

I'm the catalog librarian for serials at Duke University Libraries. I'm a CONSER level original cataloger authorized to create NACO authority records. I work with materials across all subject areas, including materials from the David M. Rubenstein Rare Book & Manuscript Library. Starting this year, I will be

serving on the NASIG Continuing Education Committee.

I'm English and I came to the United States to attend graduate school in popular culture. For years after graduate school, I worked off and on in academic and public libraries (circulation and reference services, monographic cataloging, and a children's library) between spells of working in local government, copyright management, and for a commercial bookstore chain. It was only after starting to train as a serials cataloger at Duke, six years ago, that I actually found my library calling, if you will, and was finally motivated to obtain my MLS degree while working full time.

My ex-supervisor, a technical services librarian for over 50 years and a serials librarian for over 30, says that to be a great serials cataloger you need to be intelligent, have a good sense of humor, and a suspicious mind. I would add to this the desire to solve puzzles. I love what I do.

Cheers to that! And, welcome to all new members!

Citations: Required Reading by NASIG Members

Kurt Blythe, Column Editor

[Note: Please report citations for publications by the membership—to include scholarship, reviews, criticism, essays, and any other published works which would benefit the membership to read. You may submit citations on behalf of yourself or other members to Kurt Blythe at kcblythe@email.unc.edu. Contributions on behalf of fellow members will be cleared with the author(s) before they are printed. Include contact information with submissions.]

We have one entry in this quarter's column: our fellow members, **Susan Davis** and **Eric Hartnett** presented, *If at First You Don't Succeed, Try Another ERM*, in February in a session at the 2015 Electronic Resources & Libraries Conference.

I say, "Bravo!"

Title Changes

Kurt Blythe, Column Editor

[Note: Please report promotions, awards, new degrees, new positions, and other significant professional milestones. You may submit items about yourself or other members to Kurt Blythe at kcblythe@email.unc.edu. Contributions on behalf of fellow members will be cleared with the person mentioned in the news item before they are printed. Please include your e-mail address or phone number.]

Alright, NASIGites, stand to, and recognize the spring flowering of new positions amongst our colleagues:

Betsy Appleton just started a new position this past January as the electronic and continuing resources librarian for the Munday Library at St. Edward's University, Austin, TX.

Meanwhile,

Steve Brown was awarded the new title of "Quiet Hero" this past March by the Children's National Health System's Department of Nursing Research and Quality Outcomes for his work in revamping the Children's National Medical Library.

For the past four months, Steve has been helping to provide better access to library resources through a new intranet page, e-journals and e-book listings through Serials Solutions, link resolution through EBSCO's LinkSource, and has also brought improved budget management to the cause.

Also in March, **Patrick Carr** transitioned from the position of assistant director for acquisitions & collection management at East Carolina University to the position of associate university librarian for collections & discovery at the University of Connecticut.

Patrick may now be reached at:

University of Connecticut
369 Fairfield Way, U-1005BC
Storrs, Connecticut 06269
Phone: 860-486-2513
Email: Patrick.Carr@lib.uconn.edu

Keeping the March theme going:

Mark Hemhauser has started a new job as the head of acquisitions at the University of California, Berkeley. Mark started March 30th, having left the University of Maryland, College Park where he most recently had been systems librarian, responsible for the serials and acquisitions module of Aleph and previously the coordinator of continuing and electronic resources. Mark is very happy to be back in the land of library acquisitions, managing the acquisitions of print and electronic serials and books.

Finally, **Sheryl Williams** writes:

I am retiring March 31 from McGoogan Library of Medicine, University of Nebraska Medical Center, in Omaha. I have been here 32 years, and have been a member of NASIG for many of those years. I started as a session recorder at conferences, and eventually

NASIG News

New NASIG Proceedings Editor Appointed

Carol Ann Borchert, NASIG Vice President

The NASIG Executive Board is pleased to announce Angie Ohler from the University of Maryland as the incoming *NASIG Proceedings* editor. Angie will join Angela Dresselhaus in preparation of the 2015 annual *Conference Proceedings*. We had strong applicants for this position and we are grateful to everyone who applied!

Serials & E-Resources News

The Electronic Resources Librarian's Role in Digital Scholarship and Scholarly Communications

Angela Dresselhaus, University of Montana

Reported by Rose Reynolds

What Is Digital Scholarship (DS)?

Angela Dresselhaus' presentation focused on the digital humanities within digital scholarship. She introduced her talk with a quote from Jennifer Adams and Kevin Gunn at the Catholic Universities of America: "Digital humanities is an emerging field revolving around the intersection of traditional humanities disciplines and technology." After reading several definitions and descriptions of digital humanities, Dresselhaus defined digital humanities as a field where digital resources assist with the study of humanities. The lack of personnel in the past had made this next to impossible. Now, with technological innovations, staff can readily

engage in activities such as data visualization, mapping, and text mining. One specific software product, WordSeer, was developed through the National Endowment for the Humanities and can perform text mining and provide visualizations of the data collected.

What Is Scholarly Communication (SC)?

Dresselhaus defined scholarly communication as the exchange of scholarly ideas. She explained that even though scholarly communication is not new, technology has transformed the expression of these ideas. Specifically, research can now take the form of an interactive database in the humanities or large data sets in the sciences. It can also be conveyed through institutional repositories that are managed by libraries. Dresselhaus explained how institutional repositories assist with these endeavors. For example, at the University of Montana, the institutional repository

showcases the work of students, faculty, and visiting scholars.

NASIG Core Competencies for Electronic Resources Librarians and Their Connection to DS/SC

Competency: Lifecycle of E-Resources

This includes acquisitions, licensing, and knowledge of metadata, cataloging standards, and reference management.

Opportunities & Connections: While many DS/SC projects are born digitally, the data maintenance is very similar to licensed electronic resources. The electronic resources librarian already has skills regarding familiarity with copyright, metadata, and rights management which can be applied to this new content type and the production of new content with these structures in mind. DS/SC work could also provide an opportunity for the electronic resources librarian to become more familiar with the peer review process which is a requirement for open access publications. Involvement of the electronic resources librarian in DS/SC could take the form of consulting on issues of metadata creation and data management, as well as author rights, fair use, and copyright.

Competency: Technology

The electronic resources librarian has a high level of comfort with electronic information and how it is delivered; this includes familiarity with hardware, software, and various standards, as well as preservation issues and tools, mark-up languages, and the intricacies of systems and link resolvers.

Opportunities & Connections: DS/SC projects exist in the same technological environment as electronic resources. The electronic resources librarian is already familiar with working in the back-end of systems such as the ILS or the OpenURL link resolver and is familiar with a variety of vendor platforms. An electronic resources librarian's comfort and familiarity in this area can be leveraged to assist in customizing an institutional

repository or with the digital preservation of data. Involvement in DS/SC could provide an opportunity for the electronic resources librarian to explore areas of hosting, data curation, and researcher-driven digitization initiatives.

Competency: Research and assessment

This includes the ability to collect, analyze, and manipulate data to provide a meaningful interpretation and the ability to follow established research methods.

Opportunities & Connections: The electronic resources librarian is accustomed to evaluating electronic resources by collecting statistics and synthesizing them to provide meaningful measures. DS/SC provides an opportunity to apply these skills to developing new services and then assisting in the assessment of these services for key stakeholders both within and outside of the library. There is also an opportunity for the electronic resources librarian to provide consultations regarding compliance with funding mandates for data management and the publication of findings.

Competency: Effective communication

The ability to interact and effectively convey complex ideas to a wide audience including vendors, patrons, librarians, and technical support.

Opportunities & Connections: The electronic resources librarian is already familiar with working with vendors in all aspects of the electronic resources lifecycle. In DS/SC the electronic resources librarian could take on the role of consultant for marketing, grant preparation, rights management, data management, and the navigation of publishing agreements. The electronic resources librarian can also help promote to faculty why DS/SC activities are important to the campus and the library.

Competency: Supervising and management

The ability to establish and maintain effective working relationships.

Opportunities & Connections: Many initiatives in DS/SC are project based and require management of resources and personnel. These skills are particularly important during the launch and piloting of new initiatives.

Competency: Trends and professional development

The electronic resources librarian is committed to maintaining knowledge in current trends in the field including research and information presentation, as well as the library's dual role of access provider and content generator.

Opportunities & Connections: The electronic resources librarian stays abreast of trends in scholarly communication.

Competency: Personal qualities

Flexibility, open mindedness, and the ability to function in a dynamic and rapidly changing environment are key to success in the field. Additionally, the electronic resources librarian has strong organizational skills, keen attention to detail, and patience.

Opportunities & Connections: These qualities combine to create a person that is comfortable with complex problems and intricate situations that require systematic troubleshooting and creative solutions. The electronic resources librarian can apply these qualities and skills to DS/SC by assisting with troubleshooting, data management, and data curation. In addition, there is an opportunity for an electronic resources librarian to work with researchers on their proposals and assist with bringing a project from concept to reality.

Dresselhaus concluded her presentation by reinforcing the idea that NASIG and electronic resources librarians are ready for the evolving opportunities present in digital scholarship and scholarly communication. She provided several helpful resources that serve as a good starting point for one to begin.

Resources to start exploring DS/SC:

- ACRL Digital Humanities Discussion Group. 2015. *Association of College & Research Libraries*. <http://www.ala.org/acrl/aboutacrl/directoryofleadership/discussiongroups/acr-dgdh>
- Bankier, Jean-Gabriel, Connie Foster, and Glen Wiley. 2009. "Institutional Repositories –Strategies for the Present and Future," *The Serials Librarian* 56 (1-4): 109-15. doi: 10.1080/03615260802665423
- dh+lib. n.d. *ACRL Digital Humanities Interest Group*. <http://acrl.ala.org/dh/dhlib/>
- Digital Library Federation. n.d. *Council on Library and Information Resources*. <http://www.diglib.org/>
- Gunn, Kevin, and Jennifer Adams. 2015. "Digital Humanities." *Guides at Catholic University of America*. <http://guides.lib.cua.edu/digitalhumanities>
- , n.d. "Keeping up with...Digital Humanities." *Association of College & Research Libraries*. http://ala.org/acrl/publications/keeping_up_with_digital_humanities
- , 2012. "Digital Humanities: Where to Start." *College and Research Libraries News* 73(9): 539-69. <http://crln.acrl.org/content/73/9/536.full.pdf>
- Hixson, Carol, and Linda Cracknell. 2007. "How to Implement an Institutional Repository." *The Serials Librarian* 52 (1-2):37-54. doi: 10.1300/J123v52n01_05
- Office of Digital Humanities. n.d. *National Endowment for the Humanities*. <http://www.neh.gov/divisions/odh>
- Thomas, Wm. Joseph. 2013. "The Structure of Scholarly Communications within Academic Libraries." *Serials Review* 39 (3): 167-71. doi: 10.1080/00987913.2013.10766387

Tosaka, Yuji, Cathy Weng and Eugenia Beh. 2013. "Exercising Creativity to Implement an Institutional Repository with Limited Resources." *The Serials Librarian* 64(1-4): 254-62. doi: 10.1080/0361526X.2013.761066

Wesolek, Andrew. 2013. "Who Uses This Stuff, Anyway? An Investigation of Who Uses the DigitalCommons@USU." *The Serials Librarian* 64 (1-4): 299-306. doi: 10.1080/0361526X.2013.760298

Report from the NFAIS (National Federation of Advanced Information Services) 57th Annual Meeting, February 2015

Reported by Elizabeth Ten Have

Even though the National Federation of Science Abstracting & Indexing Services (NFAIS) was founded in 1958, many librarians many not be acquainted with this organization. The NFAIS annual meeting is more intimate than the Charleston Conference, but not entirely dissimilar in tone and goal, as it serves as the place where primary and secondary publishers come together for candid conversations about content, technology, usability, business models, and strategies for staying relevant in the noisy world of scholarly information. When one considers that the largest secondary publishers are also some of the biggest platform providers – Ebsco, ProQuest, Thomson Reuters, etc. – the attendee list at NFAIS is familiar to the NASIG community.

The theme of this year's gathering, *Anticipating Demand: The User Experience as Driver*, served as an umbrella for a diverse group of speakers, including established publishers, start-ups, academia, technology companies, consultancies and libraries. Some talks showcased impressive new tools for promoting, discovering and managing information, while others explored the economic and technological challenges of producing and delivering information in electronic form.

There were a couple of common themes across the range of speakers—the most prevalent was metadata. In fact, nearly every speaker mentioned the importance of good, contextual metadata, describing metadata for search engines, metadata for secondary publishers, and metadata for end-users. Search engines need good metadata for appropriate relevancy ranking. Secondary publishers need good metadata for presenting and connecting like content. End-users need visible metadata in order to quickly connect to the information they seek, and then to help manage information while synthesizing it with their own work. Speakers from knowledge discovery tool developers, Sparrho, Sciencescape, and ZappyLab, all stated metadata is a critical ingredient for their products. Kate Lawrence of EBSCO described the company's research regarding undergraduate research habits, and the results revealed how metadata provided important context and meaning in a long list of search results for study participants.

Another theme that emerged was the pace and method of technology development. The long-term development processes that lead to launching enhancements to users every couple of years seem to be fading. Alex Humphreys of JSTOR noted that in JSTOR's current infrastructure, migration-project new code is released dozens of times a week. In his talk, Humphreys' detailed the week long development of JSTOR's Snap application for mobile devices (<http://labs.jstor.org/blog/>), which allows an end-user to take a picture of some text, then the application OCRs that text, resulting in keywords for the end-user to employ while searching JSTOR. The challenges of adopting of new methods which speed up product development and deployment were mentioned by both presenters and attendees.

A third theme, which could be broadly referred to as the economics of information, is not new. Micah Altman, of MIT Libraries and the Brookings Institution, titled his plenary talk [*Information wants someone else to pay for it: as science and scholarship evolve who consumes and who pays?*](#) Altman reviewed the trend of rapid change in scholarly communication, as well as the

players and drivers. Using economic theory, he noted that in this particular market, the market itself will not be able to sort it out. The longstanding issue in scholarly communication of the payer and the end-user not necessarily being the same, and the issue of having differing goals and outcome measures, is now further complicated by technological change and change in what scholarship is: it is no longer defined by publications.

A highpoint to each NFAIS Annual Meeting is the Miles Conrad Memorial Lecture. Named in honor of one of NFAIS' founders, the lecture each year features an industry leader. In the recent past Lorcan Dempsey (OCLC), Dame Lynne Brindley (British Library), and Ben Shneiderman (University of Maryland) have been Miles Conrad lecturers. This year's lecture was delivered by Tim Collins, president & CEO of EBSCO Industries. Collins' lecture encompassed the history of the EBSCO business and its current focus of fitting into the library workflow chain (EBSCO's acquisition of YBP from Baker & Taylor was announced just prior to the start of the NFAIS meeting). Another focus described by Collins revolved around EBSCO's work and investments to improving the user experience, based on extensive research with end-users. Again, metadata was prominently mentioned as a tool for providing improved relevancy results, browsing capabilities, and content for services and tools.

The meeting schedule also includes social space for informal conversation over coffee and meal breaks. The opportunity to speak informally and in-depth with both presenters and other attendees rounds out this meeting quite nicely. The NFAIS annual meeting provides a useful look at the current challenges and issues faced by our colleagues in primary and secondary publishing and gives librarians an opportunity to engage with them.

Electronic Outages: Who Broke It? How Long Was It Broken? We're...Tracking That, Right?

Report from ALA Midwinter 2015

Presented and reported by Jennifer Wright

In the rush to fix electronic outages as swiftly as possible, it can be easy to miss connections and overall trends in favor of focusing on the most pressing concern—restoring access to users. Resolving issues is often an all-consuming process, so opportunities to address overarching themes and long-standing issues with particular resources are often missed. This presentation provided an overview of the newly-implemented tracking process for electronic resources at the University of Michigan that allows for collecting greater and more detailed data on the performance of electronic resources. While the data results assist with future purchasing decisions, they also raise questions about where responsibility lies when it comes to unresolved, long-standing issues that are known to all parties (publishers, content providers, and institutions). There are many examples of these unresolved issues, such as faulty metadata distributed widely across the purchasing environment, holdings maintenance as ownership of resources changes hands, and the functioning (or lack thereof) of OpenURL link resolvers with open access content and bundled abstracts and reviews.

After several months of testing, the University of Michigan's implementation of Footprints rolled out in spring of 2013. There were many decisions to be made during the implementation, such as: what vendors and outage types to track; deciding whether to adopt a priority system; the extent to which to utilize the timer; how to rationalize the policy decisions of other workspaces within the outages workspace; and when to enact dynamic vs. static linking. Having a programmer well-versed in the creation of Footprints implementations across the Library greatly aided both the planning stages, as well as the few months of growing pains prior to the production phase.

Initial findings provided a number of surprises. While memorably thorny to resolve, problems regarding the proxy server comprise a small fraction of total outages. Additionally, those vendors or outage types that seemed to occur quite often through observation were actually not always frequent according to the statistical data. For example, because of the inability to fix bundled content issues, tracking them and providing the appropriate response does not take long, and they do not loom large in the troubleshooters' consciousness. Bundled content problems account for a great number of outages experienced, but they remain unfixed either by content providers or link resolver vendors. A number of outage types previously

undistinguishable as an "other" free-text problem type field have been highlighted for separate categories of their own in the future. These include: User Error (where there is in fact no outage); Temporary Glitch (where the outage was momentary and unable to be reproduced by the time troubleshooters came to fix it); and Concurrent User Limits (where users are unable to access a resource because the maximum number of users are already viewing the resource). All in all, the case study serves to highlight prominent and long-standing access issues regarding electronic resources in large institutional libraries.

Executive Board Minutes

NASIG Board Conference Call January 12, 2015

Attendees

Executive Board:

Steve Kelley, President

Joyce Tenney, Past-President

Carol Ann Borchert, Vice President/President-Elect

Shana McDanold, Secretary

Beverly Geckle, Treasurer

Members at Large:

Eugenia Beh

Clint Chamberlain

Maria Collins

Wendy Robertson

Peter Whiting

Ex Officio:

Kate Moore

Guests:

Ted Westervelt and Mark Hemhauser, CPC co-chairs

Anna Creech and Danielle Williams,

PPC chair and vice chair

Anne McKee, Conference Coordinator

Regrets:

Sarah Sutton, Member at Large

1.0 Welcome

The meeting was called to order at 11:05am.

2.0 CPC Update (Westervelt, Hemhauser, Tenney)

Tenney shared the Annual Conference budget with the Board. The budget includes several estimates at this point, and costs will adjust slightly for attendance. Please note that the contingency fund is marked as a negative on the budget to ensure it's not spent on other items.

Hemhauser reports that next month PPC will have A/V details for CPC once the PPC speakers slate is final. Anne McKee will review any A/V contracts.

The CPC is currently working on dine-arounds and other activities and working with PPC on housing needs for the Vision Speakers.

Registration rates:

The informal agreement is to keep the 2015 registration rates the same for 2015. There will be no extra expenses for pre-conferences (change to "post-conference" or "workshops" for registration forms).

2014 REGISTRATION RATES

Full Conference member (early)	\$375.00
Full Conference member (after May 6)	\$425.00
Full Conference non-member	\$500.00
Full Conf. Paraprofessional/Student (early)	\$250.00
Full Conf. Paraprofessional/Student (after 5/ 6)	\$425.00
Full Conf. 1/2 price waiver (CPC, Tactics or PreConf. Presenters)	200.00
Full Conf. Award Winner	\$0.00
Full Conf. Vision, Strategy	\$0.00
One Day	\$150.00
One Day Paraprofessional/Student	\$75.00
Opening Reception - Guest	\$65.00
Preconference Full Day member	\$150.00
Preconference Full Day non-member	\$200.00
Preconference 1/2 Day member	\$75.00
Preconference 1/2 Day non-member	\$100.00

The final vote and registration rate discussion will be held at the January Board Meeting.

The CMC Training will likely be online this year rather than at the Conference.

3.0 PPC Update (Crech, Williams, Kelley)

Crech reports they received a good number of proposal submissions and the PPC has ranked and discussed the submissions. The slate will be sent to Board for approval before the Board meeting Friday. They expect to have at least 3 or 4 concurrent sessions for each slot, with 5 sessions for some slots.

For the workshop presenters, Crech is still waiting on the Library of Congress for the RDA and Authority contract and agreement. McKee confirmed they are very slow to respond due to the organization.

4.0 Site Selection update (Kelley, Borchert, McKee)

Kelley updated the Board on the 2017 site selection options.

5.0 Board Meeting on Friday

Collins will check about setting up a conference call in case of travel difficulties due to expected weather. She will also send out a logistics email on Tuesday summarizing everything.

Call adjourned at 11:45am

Minutes submitted by:
Shana McDanold
Secretary, NASIG Executive Board

January Board Meeting

Date: January 16, 2015

Place: North Carolina State University, Hill Library, Multimedia Seminar Room Raleigh, NC

Attendees

Executive Board:
Steve Kelley, President
Joyce Tenney, Past-President
Carol Ann Borchert, Vice President/President-Elect
Shana McDanold, Secretary

Beverly Geckle, Treasurer

Members at Large:

Eugenia Beh

Clint Chamberlain

Maria Collins

Wendy Robertson

Sarah Sutton

Peter Whiting

Ex Officio:

Kate Moore

1.0 Welcome (Kelly)

2.0 Secretary's Report (McDanold)

2.1 Action Items Update

The changes and new Action Items are combined in a new document posted to the Board space called ActionItems2015January.docx, which replaces the ActionItems2014October.docx version.

2.2 Approval of Board Activity Report

NASIG Executive Board Actions
October 2014-January 2015

The following actions were taken by the NASIG Executive Board for the period of October 2014-January 2015:

Nov. 14, 2014: Board approved support for the North Carolina Serials Conference at \$1,000 for 2015.

Jan. 14, 2015: Board approved the recommendation of the Site Selection Committee for the 2017 Annual Conference.

Tenney recommended changing the wording of the second activity item.

VOTE: Tenney moved to approve the Board Activity Report with aforementioned edit. Seconded by Sutton. All voted in favor.

3.0 Conference Rates for 2015 (Kelley)

The Board discussed the 2015 Conference rates.

2014 REGISTRATION RATES

Full Conference member (early bird)	\$375.00
Full Conference member (after May 6)	\$425.00
Full Conference non-member	\$500.00
Full Conf. Paraprofessional/Student (early bird)	\$250.00
Full Conf. Paraprofessional/Student (after 5/ 6)	\$425.00
Full Conf. 1/2 price waiver (CPC, Tactics or PreConf. Presenters)	\$200.00
Full Conf. Award Winner	\$0.00
Full Conf. Vision, Strategy	\$0.00
One Day	\$150.00
One Day Paraprofessional/Student	\$75.00
Local Public Librarians	\$75.00
Opening Reception for NASIG- Guest	\$65.00
Workshop Full Day member	\$150.00
Workshop Full Day non-member	\$200.00
Workshop 1/2 Day member	\$75.00
Workshop 1/2 Day non-member	\$100.00
Guest Rate for Dessert Reception	\$65.00

For the 2016 conference, there are two suggested changes:

- Change to “1/2 price” to “reduced price” and change rate back to \$200.00
- Discuss at end of 2015 Conference revising the registration rate for 2016.

The Board agreed to keep rates the same for 2015 due to additional costs of attending the SSP Joint Day.

VOTE: Robertson moved to approve the rates. Seconded by Whiting. All voted in favor.

4.0 Treasurer’s Report (Geckle)

Geckle reports that NASIG finances are doing well and currently expenditures are under estimates.

Tenney asked what was the increase in Administration expenditures from 2014. Geckle explained the increase was likely due to the migration expenses for SERIALST but will investigate and will make a note in the report before publication in the Newsletter. [NOTE: the increase was due to Committee Travel, not SERIALST. Geckle submitted a revised report.]

2015 Conference Sponsorship totals will be posted *after* the Conference.

Tenney asks Board members to ask their contacts at vendors for sponsorships.

Geckle also reported that NASIG has two new Organizational members: IOP and Oxford.

5.0 Committee Reports including Consent Agenda (All)

A&R: no questions for the Board.

Bylaws: no questions for the Board. The votes on name change are still coming in until Feb. 2 (Bylaws will change report to indicate Feb. 2 date). Kelley will send out another reminder before closing.

CCTF: no questions for the Board. They are working on the print serials core competencies.

CEC: Chamberlain provided an update on the activities since the report was submitted: Oberg and Castro has a list of questions for the Board to review regarding the crowd-sourced e-resources management handbook. The updated NASIG Wikipedia entry is being reviewed by Wikipedia editors. Regarding Educopia, they will contact Skinner again about the CEC contributing.

ACTION ITEM: Chamberlain will ask CEC to write an article/report about their activities for the Newsletter; Feb. 15 is deadline for March Newsletter issue.

ACTION ITEM: Chamberlain will ask CEC to write a short article and submit to ATG about the upcoming NASIG Conference, joint SSP activities, and workshops from the focus of professional development/continuing education.

The CMC had a question about an action item related to investigating the possibility of banner ads and their placement on website. They have learned that ArcStone’s banner ads appear on every single NASIG webpage and we cannot specify pages. To select individual pages, the CMC would have to hand code and post/remove each ad. Banner ads on the website while ArcStone hosts the NASIG website is not worth pursuing. Whiting will report CMC findings to FDC.

CPC: A plated dinner may be less expensive than a buffet for the opening reception dinner. They will be meeting with hotel and caterer in February and will report back to Board after that meeting.

CPE (Proceedings): They have four issues for the Board to review.

Authors vs recorders for sessions: The CPE reports more authors are contributing their own papers and they are having issues recruiting recorders. They would like to create an incentive to be a recorder such as a drawing for multiple gift cards (3 x \$50 gift cards) (use the credit card rewards to cover this). The incentive would be only

for recorders that have submitted their papers on time. They would also like to advertise being a recorder as an opportunity to hone writing skills. The Board suggests the CPE also ask the student award winners to be recorders. FYI, the recorder is listed as a co-author on the T&F website.

VOTE: Tenney made a motion to approve the incentive. Seconded by Borchert. All voted in favor. Dresselhaus is creating a style guide to add to the author guidelines to address concerns about quality of writing in addition to the author guide.

Dresselhaus is working on a brief review and/or presentation of the “evolution of NASIG conference topics” for the 30th Anniversary Proceedings.

ACTION ITEM: Kelley will ask PPC to add a session regarding the NASIG conference topics; Borchert will ask 30th Anniversary Task Force if they have any objections (or if they want to present with Dresselhaus) and notify Collins of any concerns.

In February the search for proceedings editor timeline begins. Collins will send out the announcement (the text and timeline in the Proceedings manual). Collins and the outgoing Proceedings editor will review applications and make recommendations to the Board.

D&D: no questions for the Board. In their next report they will include a 5 year synopsis of membership numbers.

FDC: no questions for the Board. Whiting will follow up regarding ads for the Newsletter and let Moore know. Whiting will also remind Bacon to update her contact information on the NASIG website and for the NASIG listservs. Finally Whiting will remind the Committee to create a manual.

Tenney is wondering about the role of the FDC now (e.g. relevancy in current NASIG context). She suggests putting the FDC on hiatus, and have a task force (with specific membership) update the NASIG financial plan. As for the role of the FDC in the future, Tenney suggests

changing the role to be a support role for the Past-President for seeking out conference sponsorships. For continuity, the Past-President will continue to be involved in sponsorships.

Regarding upcoming committee appointments: the Board agrees to put the FDC on hiatus and appoint a task force to update the NASIG financial plan (a 1 year task force). An individual from the FDC will be moved to the Newsletter Committee to coordinate advertisements for the conference sponsorships. The Newsletter will add sponsorship advertisement information to their manual.

VOTE: Whiting moves to approve moving a FDC member to Newsletter; seconded by Robertson. All voted in favor.

MDC: no questions for the Board.

Mentoring group would like Board opinion regarding the First Timers Reception door prize (one prize, or multiple small prizes)? The Board likes the idea of multiple small prizes.

N&E has a good number of nominations to consider. The timeline is tight this year (Board reviews timeline; approves it and President sends timeline to membership in blast message (only public pieces)).

VOTE: Borchert moves to approve timeline submitted by N&E; seconded by Tenney.

All voted in favor.

Borchert asks for feedback on whether or not to limit the number of candidates on the slate. N&E should aim for between 6 and 12 nominees for Member at Large. The N&E Committee will add a requirement for 2 years of committee membership before a member is eligible to run for a Board position for next year’s nominations.

Newsletter is working on March issue and is focusing on Vision Speakers for profiles. They are also targeting getting reporters for webinars.

PPC will be sending out calls for Great Ideas and Snapshot proposals as soon as possible.

The Board reviewed the preliminary program slate. They suggested encouraging those that are not accepted for a full proposal to do a Snapshot or Great Ideas showcase instead or possibly turning their proposal into a webinar. They also suggested reconsidering some of the proposals if they need proposals and if they were rejected solely because they were presenting or co-presenting elsewhere.

ACTION ITEM: Doodle poll to approve the slate (close the vote on Friday, Jan. 23, 2015).

SCTF has a wiki that is open to the public for anyone to view.

Student Outreach: Students attending the conference have a free membership for the following year.

The student registrations will need a separate box for the student rate attendees in order to pull a list to notify D&D to grant them membership for 1 year. The Registrar and D&D will be notified of the change.

30th Anniversary Task Force: the Old-Timers get together as a “dine around” rather than a separate function. They are seeking possible vendor sponsorship for commemorative give-away in addition to t-shirt. Currently the t-shirts are the commemorative give away. They can do something other than the t-shirt, but it can't be both.

The Task Force would like to know who is responsible for the t-shirts. The 30th Anniversary Task Force needs to determine a design and give it to Borchert. Tenney will bid out the t-shirts. T-shirts are for those that are early bird registrants only. The cost of t-shirt is NOT coming out of the 30th Anniversary Task Force.

Archives has no report at the moment. Whiting and the Archivist will be visiting the Archives in early February (depending on weather).

E&A does not submit a report at this time.

VOTE: Motion to consent agenda by Chamberlain; seconded by Beh. All voted in favor.

6.0 Non-Profit Help Contract (Kelley)

There is concern about having Non-Profit Help step in with the two conference related committees (CPC, 30th Anniversary) at this late date. Kelley proposes changing the dates of the contract to cover next year's Conference (Albuquerque). For this year, we would invite Tom Osina to attend the Conference as a consultant in order to gain familiarity with how our Conference and organization operates, and ask him for post-Conference feedback.

May 2015: consultant (Kelley signs contract)

June 2015-June 2016: full services (Borchert signs contract)

ACTION ITEM: Tenney will follow up with Tom to change contract and the consultant proposal and submit revised contract(s) to Board for review and approval.

7.0 NASIG/SSP Joint Programming (Kelley)

The next conference call for the SSP/NASIG planning team is Jan. 29, 2015. Kelley reports the group is still working to finalize the speakers, and Bob Boissy will moderate the panel discussion of all the speakers.

They are planning a joint announcement with SSP regarding the joint-programming. October Ivins will write a draft and send to Kelley for NASIG input. That will then be reviewed by the joint programming committee. The plan is to get that completed prior to registration opening.

SSP registration opens in March (possibly).

In the March Newsletter President's corner Kelley will discuss the joint programming event.

Tenney suggested that NASIG and SSP swap booth spaces at the Vendor Expo. Kelley shared the idea with SSP.

8.0 Sponsorship/Vendor Expo Update (Tenney)

Tenney reports the sponsorship process is ongoing.

9.0 Code of Conduct (Robertson, McDanold)

There are questions about the language regarding the warnings (warnings to the individual; also tracking those warnings internally for informational purposes) and legal implications. The Board discussed concerns about keeping reports and other information confidential and tracking behavior from year to year. A more defined structure is needed for effective tracking and legal purposes.

Under Escalation, the Board has first responsibility, and any committee involvement/responsibility would be secondary. The code will read: "Report to 2 Board members; report is filed with the President and/or Vice-President."

The Board agreed that for the 2015 Conference, the "Medium" version will be posted and used with the addition of the local contact information.

The long version and internal procedures will be developed more fully, including a more defined structure, for implementation at a future date.

The medium version will be posted on a separate webpage, and all NASIG event registrations (conference, webinar, etc.) will use the Short version and refer to that webpage. The link will be posted on the Policies page, as well as linked from other locations such as the Vision & Mission page.

ACTION ITEM: McDanold will create a Doodle Poll for approval Jan. 26, 2015.

10.0 T&F Contract (Collins, Borchert, Kelley)

The Board discussed the renewal of the NASIG contract with Taylor & Francis for publication of our Conference Proceedings.

11.0 Parking Lot Issues (All)

11.1 Membership Consultant (Kelley, Tenney)

Membership in NASIG has been slowly dropping over the years. Now that we are expanding into other areas including scholarly communication/publication, NASIG needs to find ways to increase and pull in members from those new areas. Tom Osina knows several membership consultants he could refer. The potential cost of a consultant is the main concern. NASIG would need a very specific RFP with activities and timeframe.

The consultant would want to attend a Board meeting for discussion with the Board about vision/mission, etc. so timeframe would need to include a Board meeting. One option is to aim for the October 2015 meeting.

The consultant would facilitate discussions and perform an environmental scan. Based on that, they would make recommendations for rebranding, marketing/publicizing plans, how to connect with new areas, etc.

There is concern that we are already doing a lot of those things now, but there hasn't been time to see the impact/results so we are not sure a consultant is really needed at this point. The one thing identified that could be improved is more publicity, including expanding our postings to other listservs, groups, etc.

ACTION ITEM: Borchert will find out where Publicist is currently sending things (lists, etc.) and pursue adding additional lists in the new topical areas. Add to regular workflow an annual review of where things are being sent and adjust (add/drop) accordingly.

The Board agreed the PPC and CPC need to be more "publicity" oriented to generate energy and excitement. They need to submit their publicity requests and have

Publicist adjust it for each list (focus on list specialization).

In addition, the CMC needs to add an individual focused on marketing in addition to the Publicist. It suggested to find a sales rep from our membership to be the marketing coordinator.

ACTION ITEM: Borchert will ask Publicist to draft a message to sell NASIG membership (independent of our conference/webinars).

ACTION ITEM: MDC needs to review the membership benefits page and let CMC know to update their page. (Borchert and Sutton)

ACTION ITEM: MDC should send a message to past members (from list of conference attendees that didn't renew membership) advertising NASIG membership and highlighting changes. (Sutton)

The Board agrees that we will wait and see how the recent changes and new communication efforts affect membership levels before pursuing a membership consultant.

11.2 LPC and NASIG (Borchert, Robertson)

We are a Strategic Affiliate of LPC. The Board discussed what we can do with this connection. One option is exploring holding a co-conference with LPC. Their 2nd conference is this year's 2015 and is being held "adjacent" to ACRL in Portland, OR to encourage participation.

It is possible to have LPC join as an Organizational Member of NASIG since they are funded by Educopia.

ACTION ITEM: Discuss possible partnership options (webinar, adjacent conference with a joint workshop/activity, advertising/sponsorship, CEC's crowdsource e-resources mgmt. document, etc.) with LPC. (Kelley) [Suggestions: Ask if they want to do a Lightning Talk about their organization at the 2015

Conference. Also maybe a dine-around at the conference for LPC organizational members as well.]

Borchert moved to adjourn the meeting. Seconded by Tenney.

Meeting was adjourned at 4:20pm.

Minutes submitted by:
Shana McDanold
Secretary, NASIG Executive Board

NASIG Board Conference Call February 28, 2015

Attendees

Executive Board:

Steve Kelley, President
Carol Ann Borchert, Vice President/President-Elect
Shana McDanold, Secretary
Beverly Geckle, Treasurer

Members at Large:

Eugenia Beh
Clint Chamberlain
Maria Collins
Wendy Robertson
Peter Whiting
Sarah Sutton

Ex Officio:

Kate Moore

Regrets:

Joyce Tenney, Past-President

The meeting came to order at 4.05pm

1.0 CPC Update (Tenney)

Registration will open when the hotel has confirmed reservation of the rooms reserved for speakers and others.

2.0 PPC Update (Kelley)

Kelley reports the request for Great Ideas Showcase and Snapshot sessions has been distributed.

3.0 Joint NASIG-SSP Programming Update (Kelley)

A press release regarding the joint programming day has been prepared, and Kelley is coordinating with SSP on distribution.

One of the sessions will be a discussion of copyright, with a panel of lawyers and other experts discussing issues.

The other speakers are lined up, with Boissy facilitating a panel Q&A at the end.

4.0 30th Anniversary Task Force Update (Borchert)

Borchert reports the Task Force is working on a t-shirt design for the t-shirt giveaway. They are interested in contacting the designer of the logo to see if they are interested in designing the t-shirt and what it would cost for a design.

They are also working on a "where are they now" for past award winners. They would like to include it in the rotating PowerPoint that cycles through prior to Vision Sessions.

The Task Force is working on creating a trivia contest. They are also discussing an "old timers" reception during the dine arounds time slot.

The big event will be a dessert reception plus a DJ after Friday dinner.

6.0 Next Steps on Name Change (Kelley)

Kelley is starting the legal process of changing the name to NASIG on all our documents. Kelley will work with Tenney on this piece.

ACTION ITEM: CMC must review website to ensure everything says just NASIG. (Borchert)

NASIG needs to update the logo on Membership Brochure (Borchert) and other locations the logo exists. For copies of the Membership Brochure, make copies as needed and submit for reimbursement (or use NASIG credit card).

For letterhead mailings, use a Word template rather than ordering letterhead. Old letterhead will be recycled.

There is an issue with the resolution on the current logo. Can we create a high resolution version for people to print on demand on posters, etc.? Geckle will ask her brother about converting the current logo to a high-res version.

ACTION ITEM: At 2015 Conference, give previous versions to the Archivist/Photo Historian for a photograph to be filed in the archives (no physical objects in the archives besides paper/photographs). (McDanold)

ACTION ITEM: Research obtaining a new banner. Dimensions to hang from a table, printed on cloth for flexibility. (McDanold)

The next step in the name change process is adopting a tag line. The Vision and Mission TF included several options. The Board will narrow it down to three options, and send them to NASIG-L for discussion and solicitation of other ideas (with deadline). After the deadline, put up the "top" options for a majority vote.

7.0 New Business

Collins has not received any applications for the Proceedings Editor but has at least one person possibly interested. Collins will pull a list of previous Newsletter Editors and start looking for interested parties.

A vote on monetary support for the Ebook Freakout event support is forthcoming. Kelley will also be plugging NASIG when he speaks at the event.

Kelley is also speaking at the NC Serials Conference about NASIG and what's new. Kelley will solicit feedback from the Board on topics.

Kelley will be having conversations with two representatives from LPC on cooperative activities on Monday, 2/23. Borchert will join in on the conversation.

Meeting adjourned at 4:55pm.

Minutes submitted by:
Shana McDanold
Secretary, NASIG Executive Board

NASIG Board Conference Call March 23, 2015

Attendees

Executive Board:
Steve Kelley, President
Joyce Tenney, Past-President
Carol Ann Borchert, Vice President/President-Elect
Shana McDanold, Secretary
Beverly Geckle, Treasurer

Members at Large:
Eugenia Beh
Clint Chamberlain
Maria Collins
Wendy Robertson
Peter Whiting

Regrets:
Sarah Sutton, Member at Large
Kate Moore, Ex Officio

The meeting was called to order at 4:04pm

1.0 CPC Update (Tenney)

Tenney set out the latest conference numbers to Borchert and Kelley this morning. We are generally on track for registration numbers. Early bird registration closes late April.

There have been a few issues related to room night reservations (filled nights, error messages, etc.), but NASIG will have to sign off on adding more rooms and we will be contractually obligated to fill them. These issues have been discussed on several listservs, indicating a demand. The Board agrees to add the additional rooms (all doubles) to the block. There has been a high demand for double rooms this year (more than usual).

Mark Hemhauser has moved to California, but will continue his post as co-chair.

All post-conference workshops have some registrations at this point, but none are near being full.

Additional advertising was done last week and will be distributed again this week and next. Kelley also pushed the workshops in his last President's Column. Tenney asked everyone on the Board to send out information advertising the conference to listservs and other social media sties.

2.0 PPC Update (Kelley)

Kelley has nothing new to report. The program slate is set.

3.0 Joint NASIG-SSP Programming Update (Kelley)

Kelley report that all the speakers are confirmed. Bob Boissy will be leading a panel discussion of all 5 speakers at the end. The speakers are: Jayne Marks, T Scott Plutchak, Caitlin Trasande, Peter Jazsi, and Michael Remington. They are listed on the website <http://www.sspnet.org/events/annual-meeting/joint-sspnasig-meeting/>

October Ivins is scheduling a conference call with all the speakers and is planning a dinner on Tuesday evening.

Tenney asked about the possibility having tables at each other's events. Kelley inquired, but nothing is confirmed. Kelley will follow up.

4.0 30th Anniversary Task Force Update (Borchert)

Eleanor Cook recently did a site visit for the hotel. They have several different t-shirt designs in process. Once they select an option, Borchert will share them with the Board.

A DJ has been selected and a contract signed for the post-dinner Friday event.

5.0 Legal Name Change (Tenney/Kelley)

NASIG is incorporated in the state of New York; all the paperwork must be completed there. Tenney, Borchert, and Kelley will review the paperwork and forms. Geckle will ask our accountant about tax filing implications.

6.0 Tag Line for Name (Kelley)

Kelley asks what the next step is for presenting the tag line to the NASIG membership.

The Board needs to vote to select one from the current top two options:

- Transforming scholarly communications, serials, and electronic resources
- Advancing and transforming the information resources community

Once the vote is complete, Kelley will send out blast message announcement just prior to the conference (in May). The CMC will also add it to the website and all communications. Ideally, the legal name change will be complete and both announcements can be sent at the same time.

7.0 Business Meeting/Brainstorming session ideas (Kelley)

Suggested for the Business Meeting is a summary of activities from last year: budget and financial planning, Mission & Vision change, name change, tag line, Core Competencies groups in process, update on Taylor & Francis contract and open access, T&F author agreement (Collins is continuing work on that with Sieck for the proceedings), general partnership with other organizations. Tenney reminded Kelley to appoint a parliamentarian for the Business Meeting.

Is a Brainstorming Session needed this year? The Board agrees that it is not needed this year.

8.0 Old Business/Action Items Review (All)

Minutes will be sent out for review this week.

9.0 New Business (All)

At NC Serials Conference, Katherine Skinner mentioned NASIG several times in her keynote address.

Changes to committee charges (CMC, PPC, and Bylaws) have been updated. Other changes to charges included updating names of committees mentioned in the other charges are also complete.

For the Proceedings, it needs to be expanded from just editors to a more committee like group similar to the Newsletter committee. An updated charge and proposal needs to be submitted to the Board. The Board will need to vote to approve the change.

ACTION ITEM: Collins will work with current Proceedings editors to draft a new charge and proposal for committee composition to submit to the Board for a vote.

ACTION ITEM: Follow up with the Serials and E-resources Core Competencies Task Force regarding a draft of the Print Serials Core Competencies document for review by the Board. (Sutton)

Collins brought up the idea of having an anonymous feedback option separate from the Conference evaluation form. Tenney described a survey behind the firewall (e.g. member only access) asking for feedback from membership ("What would my NASIG look like?"). Robertson suggested also having a feedback "idea box" at the Conference for non-members to participate or for members to submit anonymously. Both the box and the survey would use the same question.

ACTION ITEM: Sutton will work with MDC to set up an "idea box" and online survey prior to the Conference.

The newly elected incoming Vice-President/President-Elect will announce the survey and "idea box" question at the Business Meeting at the Conference and spearhead the response over the next year.

The call adjourned at 5:02pm.

Minutes submitted by:
Shana McDanold
Secretary, NASIG Executive Board

Treasurer Reports

April 2015

Beverly Geckle, Treasurer

Balance Sheet

April 17, 2015	
Chase Deposit Accounts	\$ 357,020.88
Checking	\$ 156,464.09
Savings	\$ 200,556.79
JP Morgan Investments	\$ 242,433.79
Alternative Assets	\$ 125,375.53
Fixed Income & Cash	\$ 117,058.26
Total Equity	\$ 599,454.67

Retrospective Annual Comparison

4/28/14	Interest rate	
ASSETS		
Cash and Bank Accounts		
JP Morgan Investments		\$116,011.81
Business Checking	0.01%	\$54,026.29
Business High Yield Savings	0.25%	\$365,244.17
TOTAL Cash and Bank Accounts		\$535,282.17
LIABILITIES		
		\$0.00
EQUITY		
TOTAL LIABILITIES & EQUITY		\$535,282.27

Committee Budgets

As of 04/17/2015

NASIG committee	2014 Expenditures	2015 Budget	2015 Expenditures To Date
Administration	\$25,331.64	\$25,000	\$6,670.78
Archives		\$100	\$293.28
A&R	\$12,826.36	\$20,000	\$1,923.50
Bylaws		\$100	
CEC	\$1,316.11	\$1,500	\$396

NASIG committee	2014 Expenditures	2015 Budget	2015 Expenditures To Date
CMC (formerly ECC)	\$14,632.35	\$23,000	\$7,955.59
CPC	\$1,566.81	\$1,000	\$62.90
D&D		\$100	
Evaluation	\$50.00	\$100	
Financial Dev		\$100	
Mentoring		\$200	
Membership Dev	\$30.17	\$100	
Newsletter	\$500.00	\$100	
N&E	\$37.65	\$100	\$127.86
Proceedings	\$1,659.80	\$100	
PPC	\$1,187.12	\$1,200	\$243.23
Student Outreach	\$50.00	\$100	
Site Selection	\$1,931.45	\$2,000	\$1,024.79
Treasurer	\$15,506.87	\$12,500	\$3,614.23
Sponsorships	\$3,000.00	\$2,500	\$1,000
Joint SSP/NASIG	\$104.05	\$100	\$108.39
30th Annual TF	\$236.05	\$500	\$119.42
TOTAL	\$79,966.43	\$88,500	\$23,539.97

NOTES

SERIALST (L-Soft) \$2,478.20 (expenditure)

Webinar: Electronic Resource Librarian's Role in Digital Scholarship and Scholarly Communications \$2,890 (income)

May 2015

Beverly Geckle, Treasurer

Balance Sheet

April 17, 2015	
Chase Deposit Accounts	\$ 357,020.88
Checking	\$ 156,464.09
Savings	\$ 200,556.79
JP Morgan Investments	\$ 242,433.79
Alternative Assets	\$ 125,375.53
Fixed Income & Cash	\$ 117,058.26
Total Equity	\$ 599,454.67

2014/2015 Highlights

- In August 2014 \$115,000 was moved from the savings account to a fixed income account (PONXC). Moving funds from savings put the assets to better use and diversified NASIG's investments.
- Also, in August 2014 NASIG began to host the SERIALST listserv. Since then the listserv has incurred \$5489 in expenses from L-Soft.
- In the past year (May 2014-April 2015) NASIG Webinars have generated \$8785 in revenue.

5 year Retrospective Comparison

Between April 2010 and April 2015 NASIG's assets increased \$184,219—an average annual increase of 7.62%

- Active Individual Memberships
 - May 2010: 754
 - May 2015: 517
- Organizational Memberships
 - May 2010: 0
 - May 2015: 11

*BALANCE SHEET
(Includes unrealized gains)
As of 04/30/10*

ASSETS	
Cash and Bank Accounts	
Charles Schwab-Cash	\$51,336.18
CHECKING-264	\$278,654.01
SAVINGS-267	\$85,245.59
Cash	\$0.00
TOTAL Cash and Bank Accounts	\$415,235.78
Investments	
Charles Schwab	\$0.00
TOTAL Investments	\$0.00
TOTAL Cash and Bank Accounts	\$415,235.78
TOTAL Investments	\$0.00
TOTAL ASSETS	\$415,235.78
LIABILITIES & EQUITY	
LIABILITIES	
	\$0.00
EQUITY	
	\$415,235.78
TOTAL LIABILITIES & EQUITY	\$415,235.78

2015 Committee Annual Reports & Updates

Awards and Recognition Committee

Submitted by: Dana Whitmire

Members

Dana Whitmire, chair (UT Health Science Center San Antonio)
 Megan Kilb, vice-chair (University of North Carolina at Chapel Hill)
 Sandy Folsom, member (Central Michigan University)
 Taryn Resnick, member (University of Wisconsin, Madison)
 Tim Hagan, member (Northwestern University)
 Lori Duggan, member (Indiana University)
 Mary Bailey, member (Kansas State University)
 Elaine McCracken, member (University of California)

Maryska Connolly-Brown, member (Georgia Regents University)

Wendy Robertson, board liaison (University of Iowa Libraries)

Continuing Activities

We are in the process of ordering plaques/clocks/gavels and plan to have those shipped to the conference site in Washington, D.C. The committee chair, Dana Whitmire, will be unable to attend the conference and will ensure that Megan Kilb receives all information needed prior to the meeting. Updated documents containing historical breakdown of awards and the recognition tracker will be added to the NASIG site in the next few weeks.

Completed Activities

The 2015 NASIG Award winners are:

John Merriman Joint NASIG/UKSG Award

Angela Dresselhaus (NASIG), University of Montana,
Missoula
Katherine Rose (UKSG - sponsored by Taylor & Francis)

John Riddick Student Grant

Jennifer Wright, Wayne State University
Gabrielle Tuttle, University of Missouri - Columbia

NASIG Conference Mexican Student Grant/Concesión Mexicana del Estudiante de la Conferencia NASIG

Maria Teresa Villasenor, Universidad Autonoma del
Estado Mexico

Horizon Award

Adele Fitzgerald, St. Joseph's College

Serials Specialist Award

Matthew Harrington, North Carolina State University

Fritz Schwartz Serials Education Scholarship

Genevieve Gebhart, University of Washington
Information School

Rose Robischon Scholarship

Trina Holloway, Georgia State University - Law Library

Award recipients have been notified and travel arrangements made by committee member, Tim Hagan.

Budget

\$20,000

Submitted on: May 1, 2015

Bylaws Committee Annual Report

Submitted by: Marsha Seamans

Members

Marsha Seamans, chair (University of Kentucky)
Tessa Minchew, vice chair (North Carolina State
University)
Sharon Scott, member (University of California,
Riverside)
Randall Lowe, member (Frostburg State University)
Valerie Bross, member (University of California, Los
Angeles)
Kate Seago, member (University of Kentucky)
Eugenia Beh, board liaison (Massachusetts Institute of
Technology)

Continuing Activities

None.

Completed Activities

Thirty day discussion period was held November 20, 2014-December 20, 2014 regarding proposed amendment to the Bylaws changing the name of the organization from North American Serials Interest Group, Inc. (NASIG) to NASIG, Inc. Rational for the proposed change was as follows: "The current name of our organization gives the impression that we are concerned with serials matters to the exclusion of all other concerns. The new name NASIG is free of the connotation of being focused exclusively on serials, but it retains the brand equity we have built up in the name over the past 30 years." Discussion was minimal but positive; change went forward for vote by the membership on relevant change to the Bylaws. Voting was open through January 26, 2015 and the proposed amendment to the Bylaws was passed by the membership.

A slight change to the wording of the Bylaw Committee charge was approved. The charge now reads: The Bylaws Committee is charged to receive, review, notify and educate the membership about proposed revisions, amendments, or ballots required by the Bylaws; to draft

wording for the ballot(s); and to announce results of a vote. Any NASIG member may submit a proposal to the Bylaws Committee for a change to the Bylaws.

Budget

None requested.

Submitted on: Apr. 29, 2015

Communications and Marketing

Submitted by: Chris Bullock and Smita Joshipura

Members

Chris Bullock, co-chair (California State University Northridge) [Webspinner]

Smita Joshipura, co-chair (Arizona State University) [Listmanager]

Paoshan Yue, vice co-chair (University of Nevada, Reno) [Webspinner]

Julia Proctor, vice co-chair (University of Wyoming) [Listmanager]

Char Simser, publicist (Kansas State University)

Beth Ashmore, SERIALST Manager (Samford University Library)

Chris Burris, member (Wake Forest University)

Jennifer Arnold, member (Central Piedmont Community College)

David Macaulay, member (University of Wyoming)

Carol Ann Borchert, board liaison (University of South Florida)

Continuing Activities

- The committee continues making changes and updates to our documentation to reflect the new website and committee structure.
- The committee is working on an online version of the training session we offer for committee chairs.
- New committee members are rotating on regular duties (blog, jobs blog, spam filter monitoring).
- Committee is facilitating promotion of the annual conference.
- Non-member registrants for the NASIG Annual Conference are being added to NASIG-L weekly.

About a month after the conference, ECC will check these lists against the Member Directory and remove folks who are still non-members.

- Publicist consults with and sends announcements from committee chairs or the board as requested to external lists.
- Publicist schedules tweets and re-tweets of items of interest, including events (with repeated reminders of deadlines), availability of presentations, proceedings, etc.; advertises the Jobs Blog; and scans the *Newsletter* for individual items to highlight; posts items of interest to Facebook and/or LinkedIn.
- SERIALST Manager approves posts, collects posts for weekly commercial digest, and assists list members with subscription issues

Completed Activities

Web

- Conducted the vote to alter NASIG's bylaws
- Assisted in board elections, including a simplified vote tallying
- While work is ongoing, the committee has made significant changes to wiki documentation for web authoring and updating procedures
- Assisted various committees with ArcStone surveys and forms
- Loaded documents for committees as requested
- The previous NASIG website was deactivated. Prior to this, CMC created an archival copy of the site.
- CMC worked with ArcStone on the transition to a responsive website, including tweaks to the main page.
- Updated committee pages and web permissions for new members

Listserv

- All committee listservs and forwarding email addresses were updated for 2014/15 in June.
- Non-member conference attendees were removed from NASIG-L by July 30.

SERIALST

- SERIALST management instruction added to the CMC Manual Wiki (<http://nasigeccmanual.pbworks.com/w/page/83197924/SERIALST%20Management>)

Miscellaneous

- Officially transitioned from Electronic Communications Committee to Communications and Marketing Committee, now including publicist
- Uploaded 44 conference presentations to SlideShare
- Transitioned SERIALST to new server and created SERIALST webpages on the NASIG website
- Created NASIG Conference YouTube channel and uploaded videos of Vision Speakers
- Publicist reviewed and updated Publicist Manual and associated documentation

Budget

No changes requested at this time to the previously submitted budget:

Budget Category	2014/2015 Estimate
Conference calls	\$0.00
Contracted services	\$0.00
Bee.Net (\$500 per month – email and listservs)	\$6,000.00
ArcStone (NASIG website and association management - \$300 per month + contingency amount of \$1450 for 10 hours of programming if needed)	\$5,050.00
SERIALST maintenance	\$10,000.00
Survey Monkey (online surveys)	\$204.00
SlideShare Pro (conference presentations)	\$114.00
UKSG Newsletter	\$750.00
Contingency	\$882.00
TOTAL	\$23,000.00

Statistical Information

NASIG-L

- NASIG has 30 listservs.
- NASIG has 26 active @nasig.org email addresses.
- As of January 2015, there are 452 subscribed members to NASIG-L and 24 unsubscribed members.

SERIALST

- 2,450 subscribers (as of 04/28/2015)
- 788 messages sent to subscribers from July 2014-April 2015

SlideShare

Views

- April 2014-March 2015 - 73,711
- Total (since April 2012) - 123,436

Top Content April 2014-March 2015 (views)

1. Why the Internet is more attractive than the library (8,983)
2. Getting to the Core of the Matter: Competencies for New E-Resources Librarians (4,002)
3. From Record-Bound to Boundless: FRBR, Linked Data and New Possibilities for Serials Cataloging (3,290)
4. OA in the Library Collection: The Challenge of Identifying (3,233)
5. Wrangling metadata from Hathi Trust and Pubmed to provide full text linking to the Cornell Veterinarian (2,736)

Blog stats (April 2014-March 2015)

- NASIG Blog visits - 11,372
- Jobs Blog visits - 21,636

Website

Website visits (Google Analytics)

April 2014-March, 2015

April 2014	4334
May 2014	2537
June 2014	1305
July 2014	1094
August 2014	1161
September 2014	1937
October 2014	2726
November 2014	1970
December 2014	1788
January 2015	4219
February 2015	3559
March 2015	3589
Total	30,219

Top Ten Pages (Google Analytics)

April 2014-March 2015

http://www.nasig.org/ and /site_home.cfm (home page)	23,099
http://www.nasig.org/site_page.cfm?pk_association_webpage_menu=700&pk_association_webpage=1228 and http://www.nasig.org/site_page.cfm?pk_association_webpage_menu=700 (both go to main page for annual conference)	10,301
http://www.nasig.org/site_signin.cfm	5,384

(member sign in page)	
http://www.nasig.org/site_page.cfm?pk_association_webpage_menu=700&pk_association_webpage=1260 (conference registration)	4,689
http://www.nasig.org/site_page.cfm?pk_association_webpage_menu=700&pk_association_webpage=1234 (conference travel information)	3,488
http://www.nasig.org/site_member_directory.cfm (member directory)	2,881
http://www.nasig.org/site_page.cfm?pk_association_webpage_menu=310&pk_association_webpage=1225 (core competencies)	2,756
http://www.nasig.org/site_member_home.cfm (membership home page)	2,728
http://www.nasig.org/site_page.cfm?pk_association_webpage_menu=308&pk_association_webpage=186 (about)	2,274
http://www.nasig.org/site_page.cfm?pk_association_webpage_menu=308&pk_association_webpage=1166 (committees page)	2,049

Twitter

@NASIG has 506 followers.

Submitted on April 29, 2015

Conference Proceedings Editors

Submitted by: Angela Dresselhaus

Members

Kay Johnson, editor (Radford University)

Angela Dresselhaus, editor (University of Montana, Missoula)

Lila A. Ohler, editor (University of Maryland)

Maria Collins, board liaison (North Carolina State University)

Continuing Activities

- Target Date for 2014 *Proceedings* publication is May 4th
- Recruiting recorders for the 2015 *Proceedings*
- Training new editor
- Revising author guidelines to help authors and recorders produce higher quality manuscripts

Completed Activities

- 2015 Conference Business
 - Recruited a new *Proceedings* editor
 - Sent presenters information regarding the license to publish form
 - Reviewed copyright forms with T&F editor.
 - Created a new online application form for recorder candidates
- 2014 Conference Business
 - Recorders recruited, selected, and briefed on publication requirements
 - Presenters briefed on publication requirements
 - Manuscripts collected, edited, and submitted for publication
 - License to publish forms collected
 - Introduction written, Front and Back Matter compiled
- Other Business
 - Minor updates to committee manual
 - Provided feedback on Open Access options for the NASIG *Proceedings*

Budget

None

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Recommendations to Board

Authors vs. Recordors – Recruiting reporters continues to be a challenge. In the past, the default expectation was that most session presenters would author their papers, see: <http://tinyurl.com/ltelswl>. The editors suggest that NASIG requires presenters (except vision and preconference workshops) to submit papers. The editors believe this will enhance the quality of the *Annual Conference Proceedings*.

Submitted on: April 31, 2015

Continuing Education Committee

Submitted by: Melissa Johnson

Members

Melissa Johnson, chair (Georgia Regents University)

Steve Oberg, vice-chair (University of Illinois)

Janet Arcand, member (Iowa State University)

Kevin Balster, member (UCLA)

Jennifer Bazeley, member (Miami University)

Edward Bergin, member, (Sul Ross State University)

Jeannie Castro, member, (University of Houston)

Todd Enoch, member, (University of North Texas)

Mark Henley, member, (University of North Texas)

Glenda Jones, member, (Sam Houston State University)

Rachel Lundberg, member, (Duke University Libraries)

Jane Skoric, member, (Santa Clara University)

Esta Tovstiadi, member, (University of Colorado)

Clint Chamberlain, board liaison, (Dallas County Community College)

Continuing Activities

The CEC is partnering with NISO for the first of two webinars for this year. The upcoming NASIG/NISO webinar on May 20, 2015 is entitled “Not Business as Usual: Special cases in RDA serials cataloging.” The three presenters and the titles of their presentations are:

Mary Huisman, Music/Media Original Cataloger, University of Minnesota: “Filling in the Blanks: RDA for Moving Images and Music”

Les Hawkins, CONSER Coordinator, Library of Congress: "CONSER Implementation of RDA"

Robert L. Maxwell, Senior Librarian, Harold B. Lee Library, Brigham Young University: "Applying the RDA CONSER Standard Record to Rare Serials"

Steve Oberg and Jeannie Castro are working together on a crowd-sourcing version of an e-resources management handbook (ERMH) for NASIG.

Glenda Jones is reviewing the current edition of the committee guide for updating.

Jennifer Bazeley revised the Wikipedia entry for NASIG; however, it was rejected again by their editorial board. The CEC must find external references to NASIG for inclusion in the entry before it will be accepted (see following activity). The entry can be viewed through the following link:

<https://en.wikipedia.org/wiki/Draft:NASIG>

Melissa Johnson confirmed the partnership of the NASIG Continuing Education Committee with Educopia for the *Mapping the Landscapes* project. The project seeks to identify continuing education opportunities for librarians, archivists, and other information professionals. Other partners include the Association of Research Libraries, Association of College and Research Libraries, and the Library Information Technology Association.

Completed Activities

- Contributed \$500 toward sponsorship of the Great Lakes E-Resources Summit held September 22 – 23, 2014 at Maumee Bay State Park Lodge and Conference Center in Oregon, Ohio.
- Hosted a webinar on October 23, 2014: "From Record-Bound to Boundless: FRBR, Linked Data, and New Possibilities for Serials Cataloging" by Marlene van Ballegooie and Juliya Borie from the University of Toronto.

- Hosted a webinar on November 12, 2014: "DIY ERM (Do-it-yourself Electronic Resources Management)" presented by Sarah Hartman-Caverly from Delaware County Community College.
- Hosted a webinar on February 12, 2015: "The Electronic Resource Librarian's Role in Digital Scholarship and Scholarly Communications" presented by Angela Dresselhaus from University of Montana.
- Hosted a webinar on April 20, 2015: "Planning for the Budget Apocalypse" presented by Todd Enoch and Karen Harker from the University of North Texas.
- Todd Enoch created a guide to set up webinars through WebEx and registration through ArcStone.

Budget

The Continuing Education Committee submitted their budget of \$1500 for 2015 for Webinar expenses.

Submitted on: April 29, 2015

Database and Directory Committee Annual Report

Submitted by: Jessica Ireland

Members

Jessica Ireland, chair (Radford University), 12/14
Christine Radcliffe, vice chair (Texas A&M University – Kingsville) 13/15
Alice Rhoades, member (Rice University) 11/14
Julie Fielding, member (University of South Florida) 13/15
Rebecca Culbertson, member (UC San Diego) 14/16
Beverly Geckle, board liaison (Middle Tennessee State University)

Continuing Activities

We have kept current with the business of invoicing members for their dues payments and updating member records. We fielded many questions and problems related to the election and the upcoming annual conference. We continued updating information in our manual as changes occur.

Budget

No expenses anticipated for the coming period.

Statistical Information

Current active membership as of May 5, 2015, is 607 members.

Questions for Board

None at this time.

Recommendations to Board

None.

Evaluation and Assessment

Submitted by: Bridget Euliano

Members

Bridget Euliano, chair (Duquesne University)
Derek Marshall, vice-chair (Mississippi State University)
Melody Dale, member (Mississippi State University)
Michael Fernandez, member (American University)
Kathryn Johns-Masten, member (SUNY Oswego)
Jane Smith, member (Texas A&M University)
Kathryn Wesley, member (Clemson University)
Peter Whiting, board liaison (University of Southern Indiana)

Continuing Activities

The Chair is in communication with the Program Planning Committee (PPC) and Conference Planning Committee (CPC) chairs about the conference evaluation. The PPC chair and CPC chairs were sent the 2014 conference evaluation questions and asked if they would like to add any new questions to the 2015 evaluation. The Chair was in contact with Communications & Marketing Committee to ensure that the committee web page was up-to-date.

Completed Activities

The Chair worked with the Board Liaison and Vice-President/President-Elect to confirm committee's membership for 2015. Derek Marshall agreed to serve as Vice-Chair for 2015. The Chair tested the committee's listserv. The Board Liaison provided suggestions on new questions/additions for the 2015 conference evaluation. The Chair requested and received access to SurveyMonkey to begin the process of creating the 2015 evaluation survey.

Budget

The Chair and Board Liaison discussed the gift card that will be an evaluation survey drawing prize. After consultation with the Vice Chair, the Chair suggested that the gift card be from Amazon.

Actions Required by Board

Recommend Amazon gift card amount of \$50.00 for the evaluation survey drawing prize.

Submitted on: March 23, 2015

Membership Development Committee

Submitted by Denise Novak

Members

Denise Novak, chair (Carnegie Mellon University)
Trina Holloway, vice chair (Georgia State University)
Elizabeth McDonald, member (University of Memphis)
Stephanie Bernard, member (Robert Woodruff Library – AUC)
Alejandra Nann, member (University of San Diego)
Sarah Sutton, board liaison (Emporia State University)

Continuing Activities

The committee sent out the survey to non-attendees from the Fort Worth Conference. Data arrived and the committee is currently organizing the data.

Completed Activities

The committee revised the membership brochure to reflect the changes in the vision and mission and the name change. A flier was created to share with public libraries in the Washington metro area for NASIG's 30th Conference.

Budget

\$100 – anticipated expenditure is 2-3 conference calls.

Questions for Board

None, at this time

Submitted on: May 5, 2015

NASIG Newsletter Annual Report

Submitted by: Kate Moore

Members

Kate Moore, editor-in-chief (Indiana University Southeast)

Sharon Dyas-Correia, profiles editor (University of Toronto Libraries)

Kurt Blythe, columns editor (University of North Carolina - Chapel Hill)

Rachel A. Erb, conference & submissions editor (Colorado State University)

Angie Rathmel, copy editor (University of Kansas)

Stephanie Rosenblatt, copy editor (Cerritos College)

Andrew Wesolek, layout editor (Clemson University)

Wendy Robertson, board liaison (University of Iowa)

Continuing Activities

The May issue is currently in production. Two calls for conference reporters have been sent out by Rachel Erb, conference & submissions editor, for the September issue.

The Newsletter has taken over responsibilities for advertisements. This work primarily includes working with Tier 1 and Tier 2 conference sponsors for ad

placement in upcoming issues of the Newsletter. A description for a newly created position of advertisement editor is underway. As part of this process, last year's Tier I & Tier II conference sponsors were contacted for advertisements for the May 2015 issues (received 1 response).

The creation of a guide to using bepress for new editors is still in process.

Completed Activities

Published issues

- September 2014, December 2014, March 2015 Personnel updates
- Completed a review and update of Newsletter position descriptions
- Updated position title from PDF production editor to layout editor
- Resignations:
 - Wm. Joseph Thomas resigned his profiles editor position upon appointment as chair of the Scholarly Communications Core Competencies Task Force
 - Angie Rathmel is resigning her copy editor position after the May 2015 issue
- Appointments:
 - Andy Wesolek (Clemson University) was appointed layout editor
 - Nancy Hampton (Xavier University of Louisiana) has accepted the newly created position of advertisement editor, to begin after the May 2015 issue has been published
- Bepress site updates:
 - Migrated all back issues from the Utah State University bepress site to the Clemson University bepress site in June 2014
 - Added statistics on downloads and readership map to homepage (<http://tigerprints.clemson.edu/nasig/>)
 - Updated Newsletter website to reflect NASIG's name change

Budget

None requested

Statistical Information

- 89,570 full-text downloads since the Newsletter was hosted on the bepress platform
- 23,447 full-text downloads for the past year (May 2014 – April 2015)
- 4,060 full-text downloads since last report (January – April 2015)

- Countries with highest referrals since the Newsletter was hosted on the bepress platform: India (326); United Kingdom (260); Canada (253); Russian Federation (152); France (148)
- Countries with highest referrals for the past year: India (38); Canada (26); United Kingdom (21); Italy (14); Japan (14); Russian Federation (14)

Questions for Board

Does organizational membership in NASIG include free advertisement in the Newsletter?

Submitted on: April 23, 2015

Nominations & Elections

Submitted by: Steve Shadle

Members

Steve Shadle, chair (University of Washington)
Maria Hatfield, vice chair (WT Cox)
Karen Davidson, member (Mississippi State University)
Christie Degener, member (University of North Carolina)
Kevin Furniss, member (Tulane University)
Derrick Hiatt, member (Wake Forest University)
Jenni Wilson, member (SAGE Publications)
Carol Ann Borchert, board liaison (University of South Florida)

Continuing Activities

Committee manual is in the process of being revised and should be ready for the Board by the annual conference.

Completed Activities

2014/2015 election was conducted according to the timetable approved by the Board on January 16th. Election results were announced to membership on April 14th. There were new procedures implemented which streamlined the process:

- Using google docs, all committee members had edit privileges to a master sheet that presented nominee contact information and nomination status. As nomination status changed, individual committee members updated the spreadsheet for their nominees. This kept everyone informed of current nominee status and centralized record keeping. The only information not distributed to committee members as a whole were the election results (which were vetted by chair and vice-chair and remain on AMO).
- SurveyMonkey was used twice. First for individual committee members to rate/comment every interested nominee. This gave us a starting point for discussion (which expedited the overall evaluation process). Secondly, SurveyMonkey was used to gather references (as references filled out a rating/comment form rather than being interviewed by a committee member). This greatly expedited the process as it was more convenient for reference providers and much easier to manage the results (as it was a single spreadsheet to publish rather than dozens of individual word documents that required compilation and distribution).
- References were only solicited for those nominees that the committee felt had not already been vetted by previous experience (either previous board membership, previous election slating or those nominees who had extensive positive NASIG experience with more than one N&E member).

The committee manual will be updated to reflect these new procedures.

Budget

\$100 for conference calls

Statistical Information

Call for nominees was announced to membership on January 8th with a January 16th deadline. The following number of nominations were received:

- Six for Vice-President/President-Elect
- Nine for Secretary
- Seven for Treasurer
- Twenty-one for three Member-At-Large positions

After determining nominee eligibility, contacting nominees to determine willingness to be slated and committee review of nomination packets and references, one additional nomination was solicited for Secretary. The final slate consisted of the following number of candidates:

- Three for Vice-President/President-Elect
- Two for Secretary
- One for Treasurer
- Nine for three Member-At-Large positions

Call for petition candidates was announced to membership on March 9th and no petition candidates were submitted by the March 24th deadline. Following last year's practice, there were no write-in candidates slated on the ballot.

Submitted on: April 27, 2015

Site Selection Committee

Submitted by: Steve Kelley

Members

Steve Kelley (Wake Forest University)
Carol Ann Borchert (University of South Florida)
Anne McKee (Greater Western Library Alliance)

Continuing Activities

Based on earlier discussion as noted in Completed Activities below, and on the upcoming discussion among the membership at the conference and at the Board meeting, the Committee will make recommendations to the Board regarding criteria for what characterizes an unacceptable site and how the

Board should respond if a selected site becomes characterized as unacceptable after a contract is signed.

In fall 2015, we will likely be sending out an RFP for the 2018 conference.

Completed Activities

Anne McKee sent out an RFP in October 2014 for the 2017 conference. Three cities were selected as possibilities by the committee in November, but only two responded with further information and made arrangements for us to visit. The Committee travelled to two sites in the Midwest during December 2014 and early January 2015. After site visits, the Board voted on Indianapolis as the site for the 2017 conference in January, and the contract was signed and announced to the membership in February.

Due to the Religious Freedom Restoration Act (RFRA) legislation passed in Indiana in late March, there was discussion of moving the conference to another location, both among the Board and via NASIG's communication outlets (Facebook, Twitter, NASIG-L). After Indiana passed revised legislation in mid-April and various states lifted their embargoes on business travel to Indiana, the Board decided to keep the 2017 conference in Indianapolis. We thank the people in Indianapolis, particularly in the hospitality industry, for their quick and determined efforts in getting this legislation reversed.

Budget

The budget for this year was \$2,000 and we spent \$1,024.79.

Questions for Board

Do we want to start with selection for 2018's site, or should we wait? We originally started selecting conference sites two years out when the economy

tanked and we could get great deals with the hotel contract. That situation is now changing.

Submitted on: May 20, 2015

Student Outreach Committee

Submitted by: Katy DiVittorio

Members

Katy DiVittorio, chair (University of Colorado, Denver)
Shannon Regan, vice-chair (Columbia)
Jamie Carlstone, member (University of Chicago)
Betty Landesman, member (University of Baltimore)
Sol Lopez, member (University of Texas, El Paso)
Kate Seago, past chair (University of Kentucky)
Eugenia Beh, board liaison (Massachusetts Institute of Technology)

Continuing Activities

- 1) The SOC members and ambassadors have continued to reach out to the various library and information schools on an ongoing basis to make sure they know about the NASIG conference and scholarship opportunities.
- 2) Based on the results of a SOC survey the following goals were identified and worked on in order to improve outreach efforts:
 - A. **Recruiting more Ambassadors:** Shannon Regan (incoming chair) has been corresponding with the Conference Planning Committee in an effort to recruit more library school ambassadors at the annual conference in May. Proposed plans included: inserting a flyer into registration packets, SOC members manning the NASIG table at the vendor reception, and utilizing placards to help identify SOC members attending the conference.
 - B. **Developing a more formal Ambassador program:** Current ambassador program guidelines were reviewed and updated to reflect goals of the SOC. The guidelines were updated on the SOC website and Ambassadors were reached out to ensure they understood the guidelines and program in place. The

program will continue to be monitored and reviewed to identify areas for improvement.

- C. **Developing a more formal marketing/outreach strategy:** Jamie Carlstone (incoming vice-chair) has identified 3 themes the SOC can focus on to develop a marketing/outreach strategy. They include:
 - **Formularized Documentation.** Develop a one page handout that highlights NASIG's benefits to students (scholarships, discounted registration for the conference, networking, etc.)
 - **Grow the Student Ambassadors.** In order to increase our outreach SOC will work on recruiting more Ambassadors (see goal one).
 - **Educate LIS students on careers in serials/electronic resources.** In order to grow interest in NASIG for students, we need to generate interest in serials as a career. Possible future projects include hosting a free webinar for students on the NASIG Core Competencies.

Completed Activities

The SOC and MDC put together a joint proposal for a student conference rate that was submitted to and approved by the NASIG Board. This resulted in a lower conference rate for students and one free year NASIG membership for students that attend the NASIG conference.

Future Activities

Based on the results of a SOC survey the following are recommendations for the SOC to work on future years (2015 and beyond).

- 1) Offer free student membership
The SOC will work on a proposal to collaborate with LIS schools to offer free membership to students that will be submitted to the NASIG Board for review.
- 2) Offer a formal mentoring program
The SOC plans to approach the Mentoring Group Committee to see if they have interest in collaborating

to develop a proposal for a formal mentoring program for those students that cannot attend the Annual conference. The proposal will be submitted to the NASIG Board for review.

Budget

The budget for the SOC is \$100 covering the printing of the SOC handout. The SOC handout is used at the NASIG annual meeting and other events to recruit ambassadors.

Submitted on April 27, 2015

Core Competencies Task Force

Submitted by: Sanjeet Mann

Members

Sanjeet Mann, chair (University of Redlands)
Eugenia Beh, member (Massachusetts Institute of Technology)
Steve Black, member (College of Saint Rose)
Susan Davis, member (SUNY Buffalo)
Taryn Resnick, member (University of Wisconsin – Madison)
Sarah Sutton, board liaison (Emporia State University)

Continuing Activities

The CCTF is awaiting approval of the Core Competencies for Print Serials Management by the NASIG Board. This action will conclude the task force's charge.

Completed Activities

The CCTF completed its final draft of the Core Competencies for Print Serials Management and submitted it to the Board in April 2015 for approval.

Budget

No further expenses expected.

Actions Required by Board

CCTF requests that the Board approve the final draft of the Core Competencies for Print Serials Management and upload it to the NASIG website alongside the Core Competencies for Electronic Resources Librarianship. The Board should also agree on a process for revising all competency documents.

Recommendations to Board

The CCTF requests that the Board direct the CEC to place annual calls for volunteers to revise NASIG's core competency statements. A different statement could be updated each year. Minor updates could be approved directly by the NASIG Board; significant updates could be approved by a vote of NASIG membership. This process would allow a wider population to directly interact with the competencies, bringing fresh eyes and new perspectives to the task of maintaining these documents.

Submitted on: April 28, 2015

Scholarly Communications Core Competencies Task Force

Submitted by: Joseph Thomas

Members

Joseph Thomas, chair (East Carolina University)
Sara Bahnmaier, member (University of Michigan)
Angela Dresselhaus, member (University of Montana, Missoula)
Julie Fielding, member (University of Michigan)
Char Simser, member (Kansas State University)
Andy Wesolek, member (Clemson University)
Sarah Sutton, board liaison (Emporia State University)

Continuing Activities

- Reviewing selected job advertisements and adding them to the Wiki
- Soliciting job advertisements from various email lists

- Reviewing what continuing education opportunities related to scholarly communication are being offered
- Soliciting information from library schools on particular courses or programs that they offer related to scholarly communication

Completed Activities

- Google Drive folder has been established that will host working documents for the group
- Wiki has been set up for group members' use at <https://scholcommcorecomp.pbworks.com/>
- Email list has been set up

Budget

None.

Submitted on: April 30, 2015

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Columns Editor:	Kurt Blythe University of North Carolina, Chapel Hill
Conference Editor:	Rachel A. Erb Colorado State University Libraries
Profiles Editor:	Sharon Dyas-Correia University of Toronto Libraries
PDF Production Editor:	Andrew Wesolek Clemson University
Submissions Editor:	Rachel A. Erb Colorado State University Libraries
Board Liaison:	Wendy Robertson University of Iowa

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