

NASIG Newsletter

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Executive Board Minutes

NASIG Board Conference Call July 23, 2015

Attendees

Executive Board:

Carol Ann Borchert, President
Steve Kelley, Past-President
Anna Creech, Vice President/President-Elect
Kelli Getz, Secretary
Beverly Geckle, Treasurer
Michael Hanson, Treasurer-Elect

Members at Large:

Eugenia Beh
Christian Burriss
Maria Collins
Laurie Kaplan
Steve Oberg
Wendy Robertson

Ex Officio:

Kate Moore

1.0 Welcome (Borchert)

The meeting was called to order at 12:05 pm.

2.0 Secretary's Report (Getz)

VOTE: Getz reported that a motion was made on July 8, 2015 by Borchert and seconded by Creech to allow NASIG Board and PPC members to present at conferences, so long as they recuse themselves from

any decision processes for their own proposal(s). The motion passed on July 15, 2015.

ACTION ITEM: Creech will notify PPC that NASIG Board and PPC members may now present at conferences so long as they recuse themselves from any decision processes for their own proposals.

3.0 Treasurer's Report (Geckle)

Geckle reported that she is working to get the financial figures from SSP.

The Database & Directory Committee (D&D) will work to clean up the NASIG membership database to compare it to NASIG-L. D&D will work to update the membership records to note that individuals who have free membership (e.g. award winners, lifetime membership for those that have attended all 30 NASIG conferences, etc.).

ACTION ITEM: Geckle will report back to the Board on D&D's cleanup efforts of the NASIG database.

4.0 Board Mentors (Borchert)

The Board Mentorship program will be revived to help new Board members as they settle into their new roles. The Board Mentor Checklist was distributed. The Board mentees/mentors are:

Anna Creech – Steve Kelley
Kelli Getz – Carol Ann Borchert
Michael Hanson – Beverly Geckle

Chris Burris – Eugenia Beh
Laurie Kaplan – Wendy Robertson
Steve Oberg – Maria Collins

5.0 Logo Design (Kelley/Geckle)

Jim Geckle created a first draft of logos for the Board to review. The need for a new logo is due to the official name change from North American Serials Interest Group to NASIG, along with the addition of the new tagline: *Transforming the Information Community*. The Board suggested some ideas for Geckle to incorporate in the next draft.

ACTION ITEM: Beverly Geckle will convey the Board's comments regarding the logo to Jim Geckle in order for him to generate another draft for the Board to review.

6.0 Committee Updates (All)

Burris reported that the Communications & Marketing Committee (CMC) needed the Board's approval to rename listservs. As of July 29, committee listservs will have their domains changed from @list.nasig.org to @internal.nasig.org in order to make the committee list (@list.nasig.org) and the chairs email (@nasig.org) more distinctive to avoid confusion.

Kelley reported that the Conference Planning Committee (CPC) is working on developing a theme for the 2016 conference.

Per Oberg, Evaluation & Assessment Committee (E&A) is on-target for their newsletter report due on August 3, 2015.

Borchert said that the Site Selection Committee criteria should be reviewed for edits and updates. The Board had until July 27, 2015 to review the criteria for edits.

7.0 CCL for Core Competencies (Borchert)

The Board discussed the use of a Creative Commons license for the Core Competencies. Discussion occurred around which type of license (attribution or non-commercial) would be appropriate, as well as including

other NASIG guides. The CEC has been tasked to look at which license would be best for NASIG.

ACTION ITEM: Robertson will report to the CEC that they are tasked with evaluating which Creative Commons license would be best for NASIG.

8.0 Membership Ideas (All)

A list of membership ideas was generated by Borchert and discussed by the Board.

A motion was made by Creech and seconded by Burris to allow complimentary membership to NASIG vision speakers for 2 years beginning with the year in which they present at the NASIG conference to take effect with the 2015 vision speakers. A poll will be conducted by Getz where the Board will vote on this motion.

A motion was made by Robertson and seconded by Kelley to allow for free NASIG membership to library school students for the 2015/2016 year. A poll will be conducted by Getz where the Board will vote on this motion.

ACTION ITEM: Creech will bring to PPC the request to generate ideas on ways to incorporate more theoretical sessions into the annual conference program that would attract administrators and middle management.

ACTION ITEM: Creech will work with the Awards & Recognition Committee (A&R) to develop a First Timers Award.

ACTION ITEM: Kaplan will work with Membership Development Committee (MDC) to poll administrators and middle management on topics that would make NASIG more attractive to them, as well as to see what NASIG might do to have them encourage their staff to become more active in NASIG.

ACTION ITEM: Kaplan will work with MDC to identify universities where a NASIG member has recently retired as well as institutions in the region of the conference to target membership.

9.0 Digital Preservation (All)

This will be discussed at the next conference call.

10.0 Petition Process (All)

This will be discussed at the next conference call.

11.0 Fall and Midwinter Board Meeting Dates (Borchert)

The result of a poll for Fall Board Meeting dates was announced, and it was decided that the Fall Board Meeting will be held on October 27, 2015 at the Hotel Albuquerque in Albuquerque, NM. Hotel Albuquerque is very booked in the fall, so the list of available dates was very limited.

Midwinter Board Meeting dates will be discussed at a future conference call.

12.0 Adjourn (Borchert)

The call was adjourned at 1:00 pm.