

Clemson University
Clemson, South Carolina

MINUTES
CLEMSON UNIVERSITY BOARD OF TRUSTEES

Executive Board Room
Madren Center
Clemson, South Carolina
February 7, 2020
1:00 p.m.

Call to Order

Notification as required by the South Carolina Freedom of Information Act was given at least twenty-four hours before the meeting by posting the notice and agenda on the bulletin board located on the ground floor public entrance of Sikes Hall, Clemson University and on the Clemson University Board of Trustees website. Additionally notice of, and the agenda for, the meeting was sent via email to the distribution list maintained by the Office of Media Relations which includes approximately 80 reporters and editors at the major daily newspapers, television and radio stations in S.C.

After notification as required by the Freedom of Information Act, Trustee McKissick, Chairman, called the meeting to order at 1:04 p.m. with the following present:

Trustees: Smyth McKissick, *Chairman, presiding*; Ronald Lee, Louis Lynn, Patti McAbee, Nicky McCarter, Bob Peeler, Cheri Phyfer (via phone), Mark Richardson, Bill Smith, Joe Swann, and Kim Wilkerson

Trustees Emeriti: J.J. Britton, Bill Hendrix, Tom McTeer, and Allen Wood

Administration: James P. Clements, *President*; George Askew, *Vice President for Public Service*; Max Allen, *Vice President and Chief of Staff*; Anthony Wagner, *Executive Vice President for Finance and Operations*; Chip Hood, *General Counsel*; Chris Miller, *Interim Vice President for Student Affairs*; Robert H. Jones, *Executive Vice President for Academic Affairs and Provost*; Tanju Karanfil, *Vice President for Research*; Robert Donato, *Chief Strategy Officer*; Angie Leidinger, *Vice President for External Relations and Executive Secretary to the Board of Trustees*; Dan Radakovich, *Director of Athletics*; Brian O'Rourke, *Vice President for Development and Alumni Relations*; Mark Land, *Vice President for University Relations*; and Lee Gill, *Chief Diversity Officer*

Guests: Keith Belli, *Dean, College of Agriculture, Forestry, and Life Sciences*; Doug Henry, *CCIT*; Cathy Tillett Howe, *Director, Internal Audit*; Danny Weathers, *Faculty Senate President*; Janeen Putman, *Staff Senate President*; Joe Ryan, *Faculty Representative to the Board of Trustees*; Hack Trammell, *CUF*; Joe Galbraith, *Media Relations*; Kendal Pettway, *Student*;

Michael Jackson, *Guest*; Dana Jackson, *Guest*; Preston Pettway, *Guest*; Bobby Clark, *Guest*; and Karon Donald, *Office of Inclusion and Equity*

Media: Zoe Nicholson, *Greenville News*; and Riley Morningstar, *Seneca Journal*

Joe Galbraith introduced members of the media.

Approval of Minutes — October 11, 2019, and December 19, 2019

Trustee Lynn moved to approve the minutes as submitted. Trustee Wilkerson seconded the motion. The motion passed unanimously.

Report from Executive Secretary to the Board – Angie Leidinger

Ethics Filing Reminder – Angie Leidinger reminded Trustees to complete their ethics filings by the deadline.

BOV Nominations Reminder – Ms. Leidinger noted that BOV nominations would be going out soon.

President's Report

President Clements provided an update on his activities since the last meeting. He introduced Kendal Pettway, a Clemson student.

Agriculture and Natural Resources Committee Report – Nicky McCarter

George Askew summarized informational items presented during the Committee meeting.

Compensation Committee Report – Nicky McCarter

Trustee McCarter summarized actions taken by the Committee.

Educational Policy Committee Report – Bob Peeler

Trustee Peeler called on Bob Jones to present action items.

Action Items

New Program – M.S. in Economic Analytics – Provost Jones presented the proposed new program. A new M.S. program in Economic Analytics is proposed to allow students from different academic majors to acquire and apply advanced quantitative analytical skills to improve economic decision-making. Demand has increased for the economics profession to produce master's students capable of transitioning seamlessly into careers in finance or business or as master's level economists. In addition, the proposed M.S. Economic Analytics degree will be the only STEM qualified economics master's program in the state, which will help attract both domestic and F-1 visa international students, the latter having opportunities for extended pre- or post-graduate Optional Practice Training.

Trustee Peeler moved to approve the M.S. in Economic Analytics. The motion was approved unanimously.

Program Modification – Master of Agricultural Education (M. Ag. Ed.) Online – Provost Jones presented the proposed program modification. By moving the M.Ag.Ed. program to a fully online format, Clemson will be able to serve a broader population across the state. The degree specializes in agriculture and education by providing teaching methodology skills and administrative strategies while encouraging specialization in adult and extension education, agricultural communications, youth development or technology transfer. Degree recipients hold positions as agriculture teachers, extension agents, agricultural and environmental agency employees as well as human resource development specialists in the agricultural industry.

More than half of the secondary agriculture teachers in South Carolina and 71 percent of the Cooperative Extension Agents are 100 or more miles from Clemson's campus. Because these individuals represent most of the students in the program, changing the delivery mode to an online, asynchronous format makes the program more attractive and accessible across the state of South Carolina. Additionally, the program has the potential to reach a wider audience outside of South Carolina. Enrollment is expected to increase, providing additional revenue and resources to the department to be re-invested in academic program activities.

Trustee Peeler moved to approve the program modification. The motion was approved unanimously.

Program Modification – B.A. and B.S. in Sociology Curriculum Change – Provost Jones presented the proposed program modification. The College of Behavioral, Social and Health Sciences is seeking approval for curriculum changes to streamline and simplify the sociology major, allowing more flexibility in the programs, improved time-to-degree, and greater engagement opportunities for students.

Comparison of Clemson's Sociology B.A. and B.S. requirements to those of other Clemson social science majors and to sociology programs at peer institutions suggests that the curriculum is more complex and less flexible. Student feedback from departmental focus groups contains requests to remove extraneous courses from the curriculum to allow more room for engagement opportunities such as study abroad, Creative Inquiry projects, and internships.

Trustee Peeler moved to approve the program modification. The motion was approved

unanimously.

Program Modification – M.Ed. and Ed.S. in Administration Supervision Name Change – Provost Jones presented proposed program modification. The College of Education requests approval for this name change to align these master’s degrees with the existing Ph.D. program in Educational Leadership. These programs prepare leaders, who serve students and communities with an ethical commitment to equity. Educational training programs previously named “Administration and Supervision” have updated their program names to be more relevant and reflect curriculum and teaching methodologies. The Ph.D. program within the department of Educational Leadership is named “Educational Leadership.” Changing the name of the M.Ed. and the Ed.S. programs within the same department to “Educational Leadership” provides naming consistency and better represents the current curriculum of each program. There are no changes in the program goals, student learning outcomes, curriculum or program requirements.

Trustee Peeler moved to approve the program modification. The motion was approved unanimously.

Program Terminations – College of Education Certificates – Provost Jones presented the request to terminate four undergraduate certificate programs in the College of Education:

1. Sport Coaching and Character Development
2. Sport First Aid and Conditioning
3. Sport Psychology and Motivation
4. Athletic Leadership

The College of Education requests to terminate these certificates because they have zero enrollments and duplicate the Athletic Leadership minor available to undergraduate students which has strong enrollments. The minor adequately prepares students for success in nationally recognized exams if they choose to take them. There is no loss resulting from the termination of these certificates.

Trustee Peeler moved to terminate the four certificates. The motion was approved unanimously.

Program Terminations – College of Behavioral, Social and Health Sciences Certificates – Provost Jones presented the request to terminate two graduate certificate programs in the College of Behavioral, Social and Health Sciences:

1. Events Management
2. International Parks and Tourism

These certificates were developed in response to perceived demand created by the economic recession of 2008. The demand for the subject areas was real but very short-lived. Consequently, enrollments have been far too small for financial viability. After the certificates are terminated, faculty and staff currently dedicated to administering the certificates will refocus their time to strengthen or expand other graduate degree options.

By the time these certificates went into effect, demand was very weak. Since launch, only one certificate has been awarded for International Park and Tourism and only one student has enrolled for Event Management. Enrollment in both has been zero for the past several years.

Trustee Peeler moved to terminate the two certificates. The motion was approved unanimously.

Finance and Facilities Committee Report – Ronnie Lee

Trustee Lee asked Tony Wagner to present action items.

Action Items

Approval: Concept Phase I Capital Project – Tillman Hall Renovations – Mr. Wagner presented the Concept Phase I Capital Project on the renovations to Tillman Hall Auditorium. The project is to renovate the approximately 13,165 square foot auditorium in the approximately 95,700 square foot Tillman Hall. The renovated space will create a modern auditorium that will respect its historical significance and become a premier gathering space in the heart of campus. The work will include renovating and improving the Tillman Hall Auditorium to make it function as both a large scale, 700-seat classroom and an auditorium space. It will also include relocating offices to install new restrooms in a portion of the existing main building, converting a classroom into an office suite, returning the stage to a more manageable scale, installing a new balcony, and opening the space to natural light. The renovation will further address planned maintenance, including replacing fan coil units, upgrading some interior finishes, and upgrading the fire protection and electrical systems.

Tillman Hall has not been renovated since 1981. The auditorium is not suitable for classroom instruction or for hosting campus speakers for students, faculty and staff. The large stage for theatrical productions is no longer needed and reducing the stage will provide more prime seating opportunities. Further, the auditorium does not meet current ADA standards.

The concept budget is estimated at \$200,000 and will be funded by maintenance and stewardship funds.

Trustee Lee moved to approve the concept phase. The motion was approved unanimously.

Approval: Final Phase II Capital Project – Propulsion Lab Upfit – Mr. Wagner presented the final phase for approval. The project involves upfit of the approximate 1,500 square feet of laboratory space in the Campbell Graduate Engineering Center located on the CU-ICAR campus in Greenville, SC to create and Advanced Propulsion System lab to support research efforts in the area of vehicle propulsions, electrification and energy for transportation.

The lab upfit and associated test cell systems are critical to pursue a major grant that will need to be implemented expeditiously if awarded and therefore the University is requesting phase 2 approval with a maximum project budget of \$5,000,000. The University expects actual costs to be lower and will only move forward if the grant is awarded to Clemson.

Trustee Lee moved to approve the final phase. The motion was approved unanimously.

Approval: Property Disposition Request – Laura Stoner presented the property disposition request. Approval is requested to offer for sale real property owned by the University located along the Highway 17 Bypass in Myrtle Beach, SC and on Hardscrabble and Clemson Road in Columbia, SC by way of a competitive bid process and/or listing the properties with a private broker. The minimum bid price or list price would be equal to a current appraised value for each property respectively. The Office of Land & Capital Asset Stewardship further requests approval to work with the state to follow necessary disposition processes. Proceeds from the sale of these properties will be used as follows: (a) placed in an account and shall be available for land acquisitions and improvements and operating expenses associated with such land acquisitions and (b) the remainder of the proceeds of sale shall be placed in an account to support other missions of the University, which may include endowments, graduate education, scholarships, etc.

Trustee Lee moved to approve the property disposition. The motion was approved unanimously.

Approval: Lease Agreement of Former NCEES Building – Ms. Stoner presented the lease agreement. The Finance and Operations Division requests approval to pursue and enter into a lease for office space in the former National Council of Examiners for Engineering and Surveying (NCEES) building located at 280 Seneca Creek Road for the Office of Facilities. The anticipated lease would provide for up to a ten year lease with an anticipated start date of June 1, 2020.

The building will be acquired by CULSF Two, LLC, a subsidiary of CULSF, and the proposed lease will allow for the relocation of the Facilities Division, currently located in the core of campus and other locations around campus, to NCEES. This move will allow this non-student facing function to be relocated to the periphery of campus, the vacated space to be filled with student-facing units, and return 6.7 acres of core campus to student purposes allowing for its revitalization.

Trustee Lee moved to approve the lease. The motion was approved unanimously.

Approval: Lease Agreement of One Research Drive, 2nd Floor – Ms. Stoner presented the lease agreement. The University requests approval to enter into a new lease expanding its office, classroom, and research space in Greenville on the CU-ICAR campus for the College of Engineering, Computing and Applied Sciences programming and student enrichment opportunities. The College currently leases approximately 11,300 square feet and the new proposed lease would expand the College's footprint to 24,000 square feet. The new lease would provide for a five year term and is anticipated to begin in June of 2020.

Trustee Lee moved to approve the lease. The motion was approved unanimously.

Approval: Early Childhood Education Center Contract – Mr. Wagner presented the contract for approval. The Administration requests approval to enter into a contract with Bright Horizons, a national child care provider, to operate the day-to-day functions of the Clemson University Early Childhood Education Center.

Trustee Lee moved to endorse the contract. The motion was approved unanimously.

Institutional Advancement Committee Report – Kim Wilkerson

Trustee Wilkerson summarized information items presented to the Committee.

Action Item

Naming Opportunity – Trustee Wilkerson moved to approve a naming opportunity associated with the Clemson Early Childcare Center, noting that the donors wished to remain anonymous until a later date. The motion was approved unanimously.

Research and Economic Development Committee Report – Joe Swann

Trustee Swann asked Tanju Karanfil and Ms. Leidinger to summarize information items reported to the Committee.

Student Affairs Committee Report – Ronnie Lee

Trustee Lee asked Chris Miller to summarize information items presented to the Committee.

Executive and Audit Committee Report – Smyth McKissick

Action Items

Approval of the Updated Enterprise Compliance and Ethics Program Charter – Chairman McKissick moved to approve the updated charter. The motion was approved unanimously.

Approval of the Proposed Amendments to the University Parking and Traffic Regulations – Chairman McKissick moved to approve the amendments to the parking and traffic regulations. The motion was approved unanimously.

Chairman McKissick summarized information items.

Other Business

Action Item


Appointment of Secretary to the Board of Trustees – Chairman McKissick thanked Ms. Leidinger for her many years of outstanding service. He noted she would continue working closely with the Board of Trustees as Senior Advisor for Strategic Initiatives.

Trustee Swann moved to select Chip Hood as the Secretary to the Board of Trustees, effective immediately. Trustee Wilkerson seconded the motion. The motion was approved unanimously.


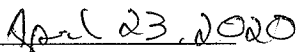
Adjourn

There no being no further business, Chairman McKissick adjourned the meeting at 1:50 p.m.

Respectfully submitted,



W. C. Hood, Jr.
Secretary to the Board of Trustees

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Approved Date