Upcoming Conference News

PPC Update
Anna Creech & Danielle Williams, chair & vice-chair

The Program Planning Committee (PPC) was impressed by the quality and diversity of program proposals submitted this year. It was difficult to choose among them, but we think we have a great slate of sessions for this year's conference. You can read about them all at http://nasig15.sched.org/.

We will once again be holding the Great Ideas Showcase and Snapshot Sessions. A call for both will be announced following the opening of registration. The Great Ideas Showcase is an interactive exhibit that replaced the poster sessions a few years ago. Posters, laptops, 3-D printed models, knitting -- you can use anything you want to illustrate your great idea. Alternatively, if you had some thoughts about proposing a session topic, but you didn't think you could fill an hour, the Snapshot Sessions is the perfect venue. Speakers will have 5-7 minutes to deliver their presentations, which could be anything from an update on a project to a call out for collaborators on your research interests.

We will also be holding the popular Vendor Lightning Talks again this year. These are short presentations by conference sponsors covering new products, updates, and other important news. PPC vice-chair, Danielle Williams, will moderate the session. Interested vendors and publishers should contact Joyce Tenney (tenney@umbc.edu) for more information.

The vision sessions for the conference will be:

Ain't Nobody's Business If I Do (Read Serials)

Thursday, May 28, 9:00-10:15am

Dorothea Salo, Faculty Associate, University of Wisconsin - Madison

Per the ethics of librarianship as codified by the American Library Association, knowledge seekers can expect that librarians will "protect each library user's right to privacy and confidentiality with respect to information sought or received, and resources consulted, borrowed, acquired or transmitted." Can librarians honestly promise this with respect to electronic serials? Do library users know or care whether librarians do? Do serials publishers and vendors acknowledge ethical duties toward readers and their privacy? Dorothea Salo will outline legal, technical, logistical, and licensing facets impinging upon, and sometimes threatening, the serial reader's privacy.

Somewhere To Run To, Nowhere To Hide

Friday, May 29, 9:00-10:15am

Stephen Rhind-Tutt, President, Alexander Street Press

Many trends in our field are easy to project. Will distance learning grow or shrink in the next 5 years? Will assessment grow or shrink in importance? This talk will look at some of today's hot trends and extrapolate

to see where they're headed. Using practical examples of initiatives in streaming media, open linked data, workflow-based solutions, data sets, text mining, and more, it'll attempt to map the scholarly publishing landscape as we move ever further from content into applications.

Building a Social Compact for Preserving E-Journals

Saturday, May 30, 10:30-11:45am

Anne Kenney, University Librarian, Cornell University

A digital-first ecology has disrupted traditional roles and responsibilities for preserving the world's scientific and scholarly knowledge. No longer can one partner in the serials information chain assume full responsibility for this critical role; yet, relationship differences are inhibiting rather than enhancing the development of a collaborative approach. This presentation lays out some of the key issues and offers suggestions for moving forward in creating a social compact between libraries, publishers, and third party vendors and organizations.

The post-conference workshops will be:

Navigating Copyright as We Build the Digital Future

Saturday, May 30, 1:00-5:00pm

Lisa Macklin, Director, Scholarly Communications Office, Emory University

Librarians encounter copyright questions on a regular basis, whether it's in relation to digitization of collections, course reserves, clauses referring to copyright terms in license agreements, or questions from patrons. Navigating through these questions can be a challenge, but is not impossible. This workshop will focus on three main areas of the application of copyright law by librarians: fair use, libraries and archives exception in US Copyright Law; and the intersection of copyright and contracts. The workshop will include small groups working through scenarios often encountered by librarians.

Building Your Licensing and Negotiation Skills Toolkit

Saturday, May 30, 1:00-5:00pm

Claire Dygert, Assistant Director for Licensing and E-Resources, Florida Virtual Campus

Part I: E-Resource Licensing: Best Practices

The first part of the workshop will explore the role of license agreements in the e-resource environment, and detail best practices for creating agreements that protect the rights of users and libraries. Following a discussion of the legal framework for licensing, the session leader will walk the attendees through a typical license agreement and discuss the issues that various sections and clauses may present, including those that might be encountered in a consortial versus a single institution environment. The "Florida Virtual Campus Guidelines for E-Resource Licensing," developed in conjunction with an intellectual property specialist lawyer at the University of Florida, will serve as a backbone to this discussion. The session will close with some practicalities for reviewing and editing license agreements, and creating schedules and addenda that cover additional terms and requirements not generally part of a standard agreement. Attendees are welcome to bring copies of license agreements from their own institutions to work with during the session.

Part II: Negotiating License Agreements and Pricing with Confidence

Negotiating license agreements and pricing with publishers and other vendors can be intimidating. Yet a lack of confidence is your worst enemy when sitting down with a publisher or vendor to negotiate pricing and contract terms. Part two of the workshop will focus on developing negotiating skills and strategies and the confidence to employ them. The session will explore the importance of negotiating with the appropriate individual(s), how to establish effective negotiation meeting agendas, and the development of negotiation strategies. The session leader will offer insight on how to build support for negotiation efforts on your campus,

and how to use stakeholders to your best advantage. The session leader will also consider how the judicious use of language and pertinent data can influence the negotiation process. Attendees will have the opportunity to discuss various negotiation scenarios.

Introduction to Name and Title Authorities for Serials Catalogers

Saturday, May 30, 1:00-5:00pm & Sunday, May 31, 8:00am-12:00pm

Les Hawkins, CONSER Coordinator, Library of Congress
Hien Nguyen, CONSER Specialist, Library of Congress

The workshop will provide an overview of the basic principles underlying authority control in the context of serials cataloging and the MARC 21 authority format. The material will describe what authority control is and why it is important. The standards used to create authorized access points and authority records will be introduced. Basic instructions for constructing authorized access points and authority records for works, expressions, personal names, corporate names, and conference names will be presented.

The creation of series authority records and subject authority control will not be covered in the workshop.

The workshop is designed for those new to serials cataloging or practicing serials catalogers who wish to review the Resourced Description and Access (RDA) instructions and other standards for creating authorized access points that are most closely associated with serials cataloging.

Please note: This workshop is not intended as a substitute for NACO program training and does not imply acceptance to the NACO Program.

Getting Started with COUNTER Statistics

Sunday, May 31, 8:00am-12:00pm

Jennifer Leffler, Technical Services Manager, University of Northern Colorado

This workshop will provide participants with an overview of COUNTER statistics and the beginnings of a skill set for working with these reports. It is aimed at library personnel new to the area of electronic usage statistics. Participants in this workshop will:
- Learn about the types of COUNTER reports
- Explore questions usage statistics can help answer
- Discuss ways that usage statistics should not be employed
- Practice manipulating COUNTER reports in Microsoft Excel

The workshop will be interactive, with hand-on exercises. Examples from participants own experiences will be welcomed.

The full schedule of events can be found at: http://nasig2015.sched.org/.