

NASIG Newsletter

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December 2014

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December 2014 Committee Reports/Updates

NASIG 30th Anniversary Task Force

Submitted by: Eleanor Cook

Members

Eleanor Cook, chair (East Carolina University)

Sara Bahnmaier, member (University of Michigan)

Karen Davidson, member (Mississippi State University)

Christie Degener, member (University of North Carolina at Chapel Hill)

Jeff Slagell, member (Delta State University)

Paula Sullenger, NASIG Archivist (Texas A&M)

Esta Tovstiadi, member (University of Colorado-Boulder)

Jenni Wilson, member (Sage Publications)

Carol Ann Borchert, board liaison (University of South Florida)

Leigh Ann DePope, liaison to/from CPC (Salisbury University)

Continuing Activities

- Assigned timeline and history update (Bahnmaier and Sullenger)
 - Assigned “Where are They Now?” tracking of past award winners (Davidson and Slagell)
 - We are considering arranging for an “Old timers reception” in a venue near the Hilton which would be open to anyone who wanted to come, at a time that does not conflict with any programming, and would be completely optional with no budgetary impact.
- We have communicated with the Program Planning Committee to suggest that programs be solicited in the call for proposals that could address historical topics related to the organization.
 - We are actively attempting to determine a viable venue for the Friday night 30th anniversary event. A number of venues have been reviewed but cost continues to be a major barrier to the most attractive options, even staying on site. If we go off site from the Hilton, another challenge is transportation although using the Metro could be considered with the right coordination. The big question remains: On site or off site? If on site, we would want to consider bringing some kind of special entertainment to the group if possible. The Capitol Steps (\$9,500 base price) have been contacted and may be a viable choice for an onsite engagement (They have worked with this Hilton before.) We will continue to explore other possible options as they are identified.
 - Our main concern ultimately is that the event budget we’ve been given (\$25k) is simply not realistic for the region where this conference is being held. The costs of everything in the D.C. area are particularly high.

Below are some examples of some of the prices we’ve been quoted thus far (to give an idea of how costly things are):

- Odyssey Cruise: \$41,856 (\$139 per person, includes the cruise, meal, entertainment, cash bar, water/coffee service, and service fee - bar adds \$22 per person)

- Library of Congress: \$17,500 + \$12,000 additional fees -- does not include catering
- National Portrait Gallery: \$22,500 + \$5,000 support costs-- does not include catering
- Special Events at Union Station: East Hall - seating for 350 with dance floor – base fee is \$9,500 – does not include catering

We actually thought the Union Station venue might be doable but wanted to wait until we could exhaust other possibilities before returning to this, since coordination of Metro transportation was a question.

We have not exhausted all ideas yet and would welcome more ideas from the Board and anyone who has connections in the D.C. area.

Completed Activities

- Met at the Fort Worth conference in May
- Set up wiki space for planning
- Held 2 conference calls (Aug. 19 and Sept. 16) and scheduled future monthly calls through Dec.

Budget

\$25,000 (Friday event)

\$500 (other; conference calling & incidentals)

Questions for Board

We respectfully request that the Board consider supplementing the \$25,000 event budget with additional funding in order for our task force to provide options that will make the Friday night event attractive and successful.

Recommendations to Board

We have suggested that T-shirts for all participants be considered.

Submitted on: October 1, 2014

Awards and Recognition Committee

Submitted by: Dana Whitmire

Members

Dana Whitmire, chair (UT Health Science Center San Antonio)

Megan Klib, vice-chair (University of North Carolina at Chapel Hill)

Sandy Folsom, member (Central Michigan University)

Taryn Resnick, member (University of Wisconsin, Madison)

Tim Hagan, member (Northwestern University)

Michael Arthur, member (University of Central Florida)

Lori Duggan, member (Indiana University)

Mary Bailey, member (Kansas State University)

Elaine McCracken, member (University of California)

Maryska Connolly-Brown, member (Georgia Regents University)

Wendy Robertson, board liaison (University of Iowa Libraries)

Continuing Activities

Reviewing and publicizing all awards will begin in October. The Birdie Award has been approved by the Board and will be offered for the first time this coming year. It is still being decided whether or not it will be opened to all applicants or to NASIG members only.

Completed Activities

A Google Drive account was set up for the NASIG A&R committee. This will allow all members to view and edit documents easily.

Survey from the 2014 Conference was completed and posted in the September newsletter.

Approval for Mexican Student Grant award. Selection process will now stay in Mexico; NASIG will pay for visa application fee if the recipient does not have a visa.

Merriman award will now include travel, registration, and lodging to NASIG (as well as UKSG). This was

suggested by UKSG and will be done as a trial this year to see if more applicants show interest.

Budget

\$20,000

Submitted on: (October 2, 2014)

Communications and Marketing Committee

Submitted by: Chris Bulock and Smita Joshipura

Members

Chris Bulock, co-chair/webspinner (California State University Northridge)

Smita Joshipura, co-chair/listmanager (Arizona State University)

Paoshan Yue, vice co-chair/webspinner (University of Nevada, Reno)

Julia Proctor, vice co-chair/listmanager (University of Wyoming)

Char Simser, publicist (Kansas State University)

Beth Ashmore, SERIALST manager (Samford University Library)

Chris Burris, member (Wake Forest University),

Jennifer Arnold, member (Central Piedmont Community College)

David Macaulay, member (University of Wyoming)

Carol Ann Borchert, Board Liaison (University of South Florida)

Continuing Activities

- The committee is looking at the existing wiki and beginning to make changes and updates to reflect the new website and committee structure.
- CMC is identifying any remaining pages or documents that still need to be transitioned to the new website.
- New committee members are rotating on regular duties (blog, jobs blog, spam filter monitoring).
- Publicist consults with and sends announcements from committee chairs or the board as requested to external lists.

- Publicist schedules tweets and re-tweets of items of interest, including events (with repeated reminders of deadlines), availability of presentations, proceedings, etc.; advertises the Jobs Blog; and scans the *Newsletter* for individual items to highlight; posts items of interest to Facebook and/or LinkedIn.

Completed Activities

Web

- The previous NASIG website was deactivated. Prior to this, CMC created an archival copy of the site.
- CMC worked with ArcStone on the transition to a responsive website, including tweaks to the main page.
- Updated committee pages and web permissions for new members

Listserv

- All committee listservs and forwarding email addresses were updated for 2014/15 in June.
- Non-member conference attendees were removed from NASIG-L by July 30.

Miscellaneous

- Officially transitioned from Electronic Communications Committee to Communications and Marketing Committee
- Uploaded 44 conference presentations to SlideShare
- Transitioned SERIALST to new server and created SERIALST webpages on the NASIG website.
- Created NASIG Conference YouTube channel and uploaded videos of Vision Speakers.

Budget

Budget Category	2014/2015 Estimate
Conference calls	\$0.00
Contracted services	\$0.00
Bee.Net (\$500 per month – email and listservs)	\$6,000.00

Budget Category	2014/2015 Estimate
ArcStone (NASIG website and association management - \$300 per month + contingency amount of \$1450 for 10 hours of programming if needed)	\$5,050.00
SERIALST maintenance	\$10,000.00
Survey Monkey (online surveys)	\$204.00
SlideShare Pro (conference presentations)	\$114.00
UKSG Newsletter	\$750.00
Contingency	\$882.00
TOTAL	\$23,000.00

Statistical Information

NASIG-L

NASIG has 20 listservs.

NASIG has 26 active @nasig.org email addresses.

As of September 25, there are 453 subscribed members to NASIG-L and 24 unsubscribed members.

SlideShare

44 presentations/posters were uploaded from the 2014 conference

Views

April 2014-August 2014 - 39,220

Total (since April 2012) - 88,965

Note that the stats since April account for nearly half of all usage since 2012.

Top Content April 2013-March 2014 (views)

1. Why the Internet is More Attractive Than the Library (7,156)
2. From Record-Bound to Boundless: FRBR, Linked Data, and New Possibilities for Serials Cataloging (2,868)
3. OA in the Library Collection: The Challenge of Identifying and Managing Open Access Resources

(2,484)

4. Wrangling metadata from HathiTrust and PubMed to provide full text linking to the Cornell Veterinarian (1,199)
5. Creation, Transformation, Dissemination and Preservation: Advocating for Scholarly Communication (994)

Blog stats

(April 2014-August, 2014)

NASIG Blog visits - 4,511

Jobs Blog visits - 9,195

Website

Website visits (Google Analytics)

April 2014-August, 2014

April 2014	4,334
May, 2014	2,573
June, 2014	1,305
July, 2014	1,094
August, 2014	1,161
Total	10,467

Top Ten Landing Pages (Google Analytics)

April 2014-August 2014

(To view pages on old site, use domain old_nasig.associationsonline.com/)

http://www.nasig.org/ and /site_home.cfm	8,576
/site_page.cfm?pk_association_webpage_menu=700&pk_association_webpage=1228 and /site_page.cfm?pk_association_webpage_menu=700 (both go to main page for annual conference)	3,597
/site_signin.cfm	1,993
/site_member_directory.cfm	1,218
/site_member_home.cfm	1,177

/site_page.cfm?pk_association_webpage_menu=310&pk_association_webpage=1225 Core Competencies	1,023
/site_page.cfm?pk_association_webpage_menu=700&pk_association_webpage=1234 Conference Travel Information	1,011
/site_page.cfm?pk_association_webpage_menu=700&pk_association_webpage=1260 Conference Registration	989
/site_page.cfm?pk_association_webpage_menu=308&pk_association_webpage=1166 Committees	939
/site_page.cfm?pk_association_webpage_menu=308&pk_association_webpage=186 About	657

Carol MacAdam, member (Ithaka)
 Wilma Bass, member (Maryland)
 Sarah Perlmutter, member (EBSCO)
 Anne McKee, conference coordinator/contract negotiator (Greater Western Library Alliance)
 Lisa Martincik, webspinner (University of Iowa)
 Joyce Tenney, board liaison (University of Maryland Baltimore County)
 Katy Ginanni, registrar (Western Carolina University)

Continuing Activities

Finalizing menus
 Opening Night Reception Entertainment
 Café Press site
 Opening session speaker selected
 Planning evening activities—dine-arounds; moonlight monument tour; sports event?

Completed Activities

Theme chosen
 Logo designed
 Website with hotel and travel information up

Budget

Submitted in Google Docs

Questions for Board

We are concerned about having all events take place at the hotel. Past years’ reviews have indicated that attendees expect something more to see each conference city. The budget seems very tight for such an expensive area.

Recommendations to Board

Consider a food planner in training, as with the registrar. Someone who knows from last year just how much food was consumed, what is unnecessary, etc.

Submitted on: Oct. 3, 2014

Twitter

@NASIG has 465 followers.

SERIALST

As of September 24, there are 2,534 subscribed members to SERIALST and since transitioning to NASIG CMC management in August 2014 there have been 214 messages.

Submitted on: September 30, 2014

2014/2015 Conference Planning Committee

Submitted by: Mark Hemhauser
 and Ted Westervelt, co-chairs

Members

Ted Westervelt, co-chair (Library of Congress)
 Mark Hemhauser, co-chair (University of Maryland)
 Beth Guay, member (University of Maryland)
 Liz Kupke, member (Georgetown University)
 Leigh Ann DePope, member (Salisbury University)
 Chris Brady, member (Department of Justice)
 Meg Del Baglivo, member (University of Maryland Health Sciences)

Conference Proceedings Editors

Submitted by: Angela Dresselhaus

Members

Kay Johnson, member (Radford University)

Angela Dresselhaus, member (University of Montana)

Maria Collins, board liaison (North Carolina State University)

Continuing Activities

- Editing of submitted papers is ongoing
- Follow-up on four outstanding papers
- Resolve license to publish language on T&F agreement and the NASIG website

Completed Activities

- Recorders for each conference session were recruited and last minute requests for recorders were accommodated.
- Held an information session at the annual speakers' breakfast.
- Ensured all vision sessions were recorded and audio files sent to the appropriate recorders.
- Arranged for audio recordings of sessions at the request of the speaker or recorder.
- Collected license to publish forms and completed papers.
- Sent deadline reminders and arranged a few alternative deadlines.
- Uploaded papers to Google Drive and divided papers between editors

Budget

Submitted to the treasurer.

Recommendations to Board

The proceedings editors did not receive sufficient volunteers to cover sessions. We were able to recruit individuals to record sessions, however the board may need to discuss how to encourage people to volunteer.

Submitted on: October 5, 2014

2014/2015 Continuing Education Committee Mid-Year Report

Submitted by: Melissa Johnson

Members

Melissa Johnson, chair, (Georgia Regents University)

Steve Oberg, vice-chair, (University of Illinois)

Janet Arcand, member, (Iowa State University)

Kevin Balster, member, (UCLA)

Jennifer Bazely, member, (Miami University)

Edward Bergin, member, (Sul Ross State University)

Evelyn Brass, member, (University of Houston (retired))

Jeannie Castro, member, (University of Houston)

Todd Enoch, member, (University of North Texas)

Mark Henley, member, (University of North Texas)

Glenda Jones, member, (Sam Houston State University)

Rachel Lundberg, member, (Duke University Libraries)

Jane Skoric, member, (Santa Clara University)

Esta Tovstadi, member, (University of Colorado)

Clint Chamberlain, board liaison, (Dallas County Community College)

Continuing Activities

Upcoming NASIG Webinars:

- October 23, 2014: "From Record-Bound to Boundless: FRBR, Linked Data, and New Possibilities for Serials Cataloging" by Marlene van Ballegooie and Juliya Borie from the University of Toronto.
- November 12, 2014: "DIY ERM (Do-it-yourself Electronic Resources Management)" presented by Sarah Hartman-Caverly from Delaware County Community College.

Steve Oberg and Jeannie Castro are working together on a crowd-sourcing version of an e-resources management handbook (ERMH) for NASIG.

Glenda Jones is reviewing the current edition of the committee guide for updating.

Todd Enoch and Esta Tovstiadi are creating a guide to set up webinars. Todd created a basic instructions page for creating the webinars and also a basic instruction sheet for registration. They are working through these to ensure that all of the steps have been entered.

Jennifer Bazeley had created a thorough Wikipedia entry last year, however a high level editor removed it for copyright violations. She believes it was for the vision and mission Statements. She is going to create a new entry with a small paragraph about NASIG and a link out to the NASIG website.

NISO wants to partner with the CEC again in 2015 to host two webinars. For the NISO webinars, NASIG identifies the topic, the speakers, and writes an abstract. NISO handles the registration and technical aspects of the webinar. A tentative topic for spring 2015 was discussed by the committee.

Completed Activities

The first NASIG/NISO joint webinar was hosted on May 21, 2014 entitled "Playing the Numbers: Best Practices in Acquiring, Interpreting and Applying Usage Statistics." Speakers were Peter Shepherd, Project Director of COUNTER; Oliver Pesch, Chief Product Strategist at EBSCO Information Services; and Jill Emery, Portland State University.

The Continuing Education Committee met via conference call on September 19. Using feedback from the Annual Conference, the committee determined two NASIG webinar topics for the spring and one topic for a joint NASIG/NISO webinar.

Budget

The Continuing Education Committee submitted their budget for 2015. They left the amount at \$1500 to cover Webinar expenses.

Questions for Board

Will the current hosting platforms support a crowd-sourcing version of an e-resources management handbook (ERMH)?

Submitted on: September 30, 2014

2013/2014 Core Competencies Task Force Update

Submitted by: Sanjeet Mann

Members

Sanjeet Mann, chair (University of Redlands)

Eugenia Beh, member (Massachusetts Institute of Technology)

Steve Black, member (College of Saint Rose)

Susan Davis, member (SUNY Buffalo)

Taryn Resnick, member (University of Wisconsin-Madison)

Sarah Sutton, board liaison (Emporia State University)

Completed Activities

Since our last committee report in March 2014, the CCTF completed a draft of the Core Competencies for Print Serials Management, publicized it through the NASIG-L listserv, presented a conference session and held an informal discussion group to gather feedback about the draft. Members discussed revisions electronically over the summer.

Continuing Activities

Time constraints over the summer contributed to the CCTF making slower than expected progress on the revised draft. We will continue revisions in the hope of placing a second call for feedback on an updated version at the end of the fall semester and submitting a

revised draft to the NASIG Board for consideration before the February meeting.

Budget

No budget expenses expected; electronic communication has worked well for us over the last few months.

Submitted on: October 2, 2014

2014/2015 Database and Directory Committee Mid-Year Report

Submitted by: Jessica Ireland, October 1, 2014

Jessica Ireland, chair (Radford University), 12/14
Christine Radcliffe, vice-chair (Texas A&M University - Kingsville) 13/15
Alice Rhoades (Rice University) 11/14
Julie Fielding (University of South Florida) 13/15
Rebecca Culbertson (UC San Diego) 14/16
Beverly Geckle, Board Liaison

Activities

We have kept current with the business of invoicing members for their dues payments and updating member records. The committee manual continues to be revised in response to differences between AMO and ArcStone or when other procedural changes occur.

Membership

Current active membership as of October 1, 2014, is 532 members.

Evaluation and Assessment Committee

Submitted by: Jennifer Leffler

Members

Jennifer Leffler, chair (University of Northern Colorado)
Bridget Euliano, vice-chair (Duquesne University)
Sally Glasser, member (Hofstra University)

Derek Marshall, member (Mississippi State University)
Jane Smith, member (Texas A&M University)
Kathryn Wesley, Web Liaison (Clemson University)
Peter Whiting, board liaison (University of Southern Indiana)

Continuing Activities

- Provide information to other committees regarding previous conference evaluation surveys.

Completed Activities

- Developed the conference evaluation survey for the 29th Annual Conference
- Provided feedback from conference evaluation survey to speakers as requested
- Wrote a report for the *NASIG Newsletter* with highlights from the conference evaluation survey
- Wrote a supplemental report for the NASIG board with more in depth information

Budget

\$50

Submitted on: September 17, 2014

Financial Development Committee

Submitted by: Catherine Nelson

Members

Catherine Nelson, chair (University of California, Santa Barbara)
Virginia Bacon, vice-chair (East Carolina University)
Joe Badics, member (Eastern Michigan University)
Elizabeth Parang, member (Pepperdine University)
Diana Reid, member (University of Louisville)
Robert Van Rennes, past chair (University of Iowa)
Peter Whiting, board liaison (University of Southern Indiana)

Continuing Activities

The Financial Development Committee is working with Tier 1 and 2 sponsors regarding ad placement in the *NASIG Newsletter*.

Completed Activities

Received the list of Tier 1 and Tier 2 sponsors from Beverly Geckle. Created a form letter to send to Tier 1 and 2 sponsor requesting preferred ad placement in NASIG newsletter

Budget

None

Submitted on: September 30, 2014

Membership Development Committee

Submitted by Denise Novak

Members

Denise Novak, chair (Carnegie Mellon University)
Trina Holloway, vice chair (Georgia State University)
Elizabeth McDonald (University of Memphis)
Stephanie Bernard (Robert Woodruff Library – AUC)
Alejandra Nann (University of San Diego)
Sarah Sutton, board liaison (Emporia State University)

Continuing Activities

The committee continues to send letters out to those members who have not renewed and to send welcome letters to new members. We are working with the Student Outreach Committee to make a special effort to reach out to the library schools in the Washington metro area for the 30th Conference.

Completed Activities

The committee is busy revising the email message and updating the survey to send to non-attendees from the conference in Fort Worth, TX.

Budget

Basic \$100 – only anticipated expenditure is 2-3 conference calls.

Action Required by Board

Committee will be sending survey (to be sent to non-attendees of the 29th Conference) to Board for approval.

Questions for Board

None, at this time

Submitted on: September 29, 2014

Newsletter

Submitted by: Kate Moore

Members

Kate Moore, editor-in-chief (Indiana University Southeast)
Wm. Joseph Thomas, profiles editor (East Carolina University)
Sharon Dyas-Correia, profiles editor (University of Toronto Libraries)
Kurt Blythe, columns editor (University of North Carolina - Chapel Hill)
Rachel A. Erb, conference & submissions editor (Colorado State University)
Angie Rathmel, copy editor (University of Kansas)
Stephanie Rosenblatt, copy editor (Cerritos College)
Andrew Wesolek, layout editor (Clemson University)
Wendy Robertson, board liaison (University of Iowa)

Continuing Activities

- Started on the December 2014 issue
- Investigation into using InDesign for Newsletter layout
- Creation of a guide to using bepress for new editors

Completed Activities

Published issues

- May 2014
- September 2014

Personnel updates

- Updated position title from PDF production editor to layout editor
- Andrew Wesolek appointed layout editor

Newsletter Platform Updates

- Migrated all back issues from the Utah State University bepress site to the Clemson University bepress site in June 2014
- Completed a review and update of *Newsletter* positions descriptions

Budget

None requested

Statistical Information

- 67,796 Total full-text downloads from the Utah State University bepress site (May 2010 – June 2014)
- 7,673 Full-text downloads July 2014 - September 2014.

Submitted on: September 20, 2014

Nominations & Elections Committee

Submitted by: Steve Shadle

Members

Steve Shadle, chair (University of Washington)
Maria Hatfield, vice-chair (WT Cox)
Karen Davidson, member (Mississippi State University)
Christie Degener, member (University of North Carolina)
Kevin Furniss, member (Tulane University)
Derrick Hiatt, member (Wake Forest University)
Jenni Wilson, member (SAGE)
Carol Ann Borchert, board liaison (University of South Florida)

Continuing Activities

- Review call for nominations for accuracy/currency and get revised form mounted on NASIG website
- Send reminder to NASIG-L about nominations for offices
- Write committee manual

Completed Activities

None. This is the slow time of year for the committee.

Budget

\$100

Submitted on: October 1, 2014

Program Planning Committee Update

Submitted by: Anna Creech & Danielle Williams

Members

Anna Creech, chair (University of Richmond)
Danielle Williams, vice-chair (University of Evansville)
Patrick Carr (East Carolina University)
Kittie Henderson (EBSCO)
Violeta Ilik (Texas A&M University)
Mary Ann Jones (Mississippi State University)
Buddy Pennington (University of Missouri - Kansas City)
Sharon Dyas-Correia (University of Toronto)
Benjamin Heet (North Carolina State University)
Rene Erlandson (University of Nebraska Omaha)
Lisa Blackwell (Chamberlain College of Nursing)
Corrie Marsh (Stephen F. Austin State University)

Call for Proposals

The call for proposals will be open from October 1 - November 15, 2015. Last year we decided to have one long call for proposals instead of the two separate month-long call for proposals that we did in the past, and we still received most proposals towards the end of the call. Reducing the number of call for proposals has helped PPC make better selections, since we could look

at the pool of proposals as a whole, and not divided between two calls. September/October still feels early for a late May conference, but not as early as we have had calls in the past, and logistically it would be challenging to move the call any later in the year.

This year's call for proposals will continue to target the core competencies. Additionally, follow-up messages will be sent during the call period targeting topics in areas identified in the 2014 conference feedback forms: cataloging, electronic resources, and publishing.

The PPC will once again be using the proposal collecting product called Proposal Space (www.proposalspace.com) to collect and review all of the proposals.

Conference Schedule

The 2015 draft schedule is attached to this report. We are continuing to use Sched, which allows both PPC and CPC to make updates as needed.

Vision Speakers

We began with a list of five potential Vision Speakers, and three of them have confirmed their availability and interest. We will be sending out MOUs for signature with the Board's approval.

- Thursday, May 28, 2015 - Dorothea Salo, Faculty Associate, SLIS UW-Madison
- Friday, May 29, 2015 - Stephen Rhind-Tutt, President, Alexander Street Press
- Saturday, May 30, 2015 - Anne Kenney, University Librarian, Cornell University

Workshops

We are working on the details of a workshop on authority operations in the context of RDA. NACO has some established training workshops that may be relevant.

We have asked Claire Dygert to give the licensing workshop again, due in part to the feedback from

attendees this past year and requests for more electronic resources-specific content.

We are looking for someone to lead a workshop on the nuts and bolts of usage statistics, more in line with what was offered by UKSG last year (<http://www.uksg.org/event/USTS100913>). Starting with the basics of collecting and organizing usage statistics, the workshop should also cover manipulating and presenting the data in Excel.

Other workshop topics and speakers are to be determined, possibly through the call for proposals, as we occasionally receive proposals that could be expanded into workshops. There was some discussion of "library as publisher" as a topic, but it was noted that the 2013 workshop on this topic had very low attendance, indicating that general interest may not translate in to workshop attendees.

Great Ideas Showcase & Snapshot Sessions

The Great Ideas Showcase will continue to be a platform for poster, multimedia, and three dimensional programs, and the Snapshot Sessions will provide speakers the opportunity to share information in brief presentations. They will once again be held at the same time, but we will be looking for opportunities/space to have the Great Ideas Showcase content either displayed early or left on display longer so that everyone can see what they need to or want to see.

Questions for Board

- Can we change the procedures to allow PPC to communicate declined proposals via ProposalSpace, rather than manually via the Board secretary? It is a simple and easy process, and we are not the only conference using it. Last year was our first run with it, and it felt like we were not making full use of the functionality.
- Does the Board have any recommendations for additional workshop topics and speakers?

Student Outreach Committee

Submitted by: Katy DiVittorio

Members

Katy DiVittorio, chair (University of Colorado, Denver)

Shannon Regan, vice-chair (Columbia)

Jamie Carlstone, member (University of Chicago)

Betty Landesman, member (University of Baltimore)

Sol Lopez, member (University of Texas, El Paso)

Kate Seago, past chair (University of Kentucky)

Eugenia Beh, board liaison (Massachusetts Institute of Technology)

Completed Activities

The SOC worked on analyzing data from the student outreach survey they conducted in the Spring of 2014. A report was generated from this analysis and submitted to the NASIG Board for review. Several action items were recommended from the outcome of the survey results.

To encourage participation in the survey a \$50 Amazon gift card was offered to one random drawing winner. The SOC worked with the treasurer to send out this gift card to the prize winner.

The SOC organized and participated in the vendor expo at the annual conference to raise awareness about the group and recruit more ambassadors.

Continuing Activities

The SOC members and ambassadors reach out to the various library and information schools on an ongoing basis to make sure they know about the NASIG conference and scholarship opportunities.

Based on the results from the student outreach survey the SOC plans on focusing on the following items for the 2014-15 year:

- 1) Improve Outreach efforts by
 - Recruiting more ambassadors

- Developing a more formal Ambassador program (i.e. presentations, faculty connections)
- Developing a more formal marketing/outreach strategy

- 2) Offer a Conference Registration Student Rate.

The SOC and Membership Committee are in the process of collaborating on a proposal for this which should be submitted to the NASIG Board for review by the 2014 Fall Board Meeting.

The following are recommendations for the SOC to work on future years (2015 and beyond) based on results from the survey.

- 1) Offer free student membership

The SOC will work on a proposal to collaborate with LIS schools to offer free membership to students that will be submitted to the NASIG Board for review.

- 2) Offer a formal mentoring program

The SOC plans to approach the Mentoring Group Committee to see if they have interest in collaborating to develop a proposal for a formal mentoring program for those students that cannot attend the Annual conference. The proposal will be submitted to the NASIG Board for review.

Budget

The budget for the SOC is \$100 covering the printing of the SOC handout. The SOC handout is used at the NASIG annual meeting and other events to recruit ambassadors.

Submitted on: September, 12 2014