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Concerning Use of a Radio Network For His Annual Address to the General Assembly

Strom Thurmond

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STATEMENT BY J. STROM THURMOND, GOVERNOR OF SOUTH CAROLINA, CONCERNING RADIO NETWORK FOR HIS ANNUAL ADDRESS TO THE GENERAL ASSEMBLY, WEDNESDAY, JANUARY 12, 1949, AT 8 P.M.

The largest state-wide radio network ever assembled for a broadcast originating within the State has been arranged for the annual address of Governor J. Strom Thurmond to the General Assembly Wednesday night from 8 to 9 P.M.

A total of 29 radio stations in the State have cancelled previous time commitments in order to carry the address, according to G. Richard Shafto, General Manager of WIS, Columbia, which is originating the broadcast.

The annual message of the Governor is expected to contain a large number of recommendations of importance to the State, and it is anticipated that the broadcast will attract one of the largest radio audiences ever to listen to a South Carolina program.

All radio stations in the State were invited to carry the address as a public service, Governor Thurmond said today. He said those who plan to do so should be commended, since one of the most important functions of radio is its contribution to the public welfare.

Stations making arrangements to carry the address simultaneously at 8 P.M. are: WIS, Columbia; WFBC, Greenville; WCRS, Greenwood; WORD, Spartanburg; WCGB, Chester; WSPA, Spartanburg; WCOS, Columbia; WDK, Newberry; WTMA, Charleston; WOLS, Florence; WRNO, Orangeburg; WNO, Columbia; WRI, Rock Hill; WLAT, Conway; WBBQ, Augusta; WFIG, Sumter; WTNT, Augusta; WIS-FM, Columbia; WFBC-FM, Greenville; WCRS-FM, Greenwood; WESC-FM, Greenville; WSPA-FM, Spartanburg; WTMA-FM, Charleston, WDXY, Spartanburg; WCAC, Anderson; WRI-FM, Rock Hill.

Stations which will carry the address on a delayed broadcast are: WKIX, Columbia, 10 P.M.; WCSC, Charleston, 10 P.M.; WLBG, Clinton; WGAC, Augusta, 11 P.M.