

NASIG Newsletter

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President's Corner

Joyce Tenney

Time is flying by. The 29th Annual NASIG Conference, Taking Stock & Taming New Frontiers (www.nasig.org), is fast approaching. Don't get closed out of this great conference. CPC and PPC have put in a tremendous amount of work to make this an outstanding conference experience. Whatever the focus is in your career, there is something for you at this conference. E-Resource licensing, usage statistics, cataloging, open access publishing, linked data, management and reorganization issues, and many other topics will be discussed at this meeting. Opening session will be at Billy Bob's and this will give you a Texas size welcome to the area! Bring your two steppin' shoes and get ready to have a good time.

Plans are afoot for 30th Anniversary celebrations for next year in Washington DC. This conference will offer a joint program with the Society for Scholarly Publishing (SSP) and other anniversary events. Mark your calendars now for May 28-31, 2015.

As we get ready to celebrate our 30th Anniversary, we are focusing on what are the goals and plans to take NASIG into the next 30 years. Over the last few months, the board has discussed ideas and concerns. To help focus the discussions on this topic, a Vision and Mission Task Force is being appointed and will be offering some guidance and suggestions on this. There will be opportunities for greater NASIG membership input as the discussions move forward over the next year. Please take some time to consider what NASIG should offer as an organization. Keep an eye out for

more information on these discussions after the conference this May.

It has been a true pleasure serving as NASIG President over the last few months. I have heard from many NASIG members with suggestions, comments and general touching base. It has been a great experience. The NASIG Executive Board is a fun and dedicated group of folks to work with, as well as all of the NASIG Committee Chairs and committee members. For an all-volunteer organization, NASIG is able to get things done! Thanks to all for your contributions, comments and support.

This leads into a plug for all NASIG members to consider volunteering for a committee, if you haven't already. You will meet great folks, learn new things and know that you are contributing to NASIG. Please complete the volunteer form on the NASIG website and join a great group of people.

See you in Fort Worth!



Upcoming Conference News

CPC Update

Michael Hanson & Janice Lindquist, 2014 CPC Co-Chairs

Hello NASIG,

The conference is almost upon us! Fort Worth is a marvelous city and we're looking forward to sharing it with you in a couple of weeks. Some of the highlights are:

The [historic stockyards](#). With many Western themed venues for shopping, dining, and drinking, it is a true

2014 Election Results

The Nominations & Elections Committee is pleased to announce the results of the 2014 election. Those elected to office are as follows:

Vice-President/President Elect:

Carol Ann Borchert, University of South Florida

Members-At-Large:

Eugenia Beh, Massachusetts Institute of Technology

Maria Collins, North Carolina State University

Wendy Robertson, University of Iowa

On behalf of the committee, we would like to extend warm congratulations to the elected candidates, as well as sincere thanks to all the candidates who were willing to stand for office.

Nominations & Elections Committee

Kevin Furniss, chair

Danielle Williams, vice chair

Karen Davidson

Christie Degener

Steve Shadle

Jeff Slagell

Jenni Wilson

taste of Texas. On Friday evening NASIG will provide a bus to shuttle anyone interested to and from the stock yards.

A renovated [downtown](#). Only a short walk from the hotel, the newly remade pedestrian friendly downtown has many modern dining, shopping, and nightlife options. A history trail marks downtown history.

Our opening social will be held at [Billy Bob's Texas](#), the world's largest honky tonk. With live music, free line

dancing lessons, and a Texas style barbeque, it'll be a fabulous opening to our conference.

We're looking forward to seeing y'all there!

PPC Update

The Program Planning Committee (PPC) is looking forward to an exciting conference in Fort Worth! We are pleased to present vision speakers Katherine Skinner, Herbert Van de Sompel, and Jenica Rogers! On Friday, Katherine will be speaking on *Critical Moments: Chance, Choice, and Change in Scholarly Publishing*. Herbert will be presenting *From a System of Journals to a Web of Objects* on Saturday. Jenica follows on Sunday with her presentation on *Reaching New Horizons: Gathering the Resources Librarians Need to Make Hard Decisions*.

Three exciting preconferences will be happening this year! They are: *Basic Serials Cataloging Workshop*, *Building Your Licensing and Negotiation Skills Toolkit*, and *Big Deals and Squeaky Wheels: Taking Stock of Your Stats*.

The informal discussion groups have been announced. They include:

- *Organization Charts and Roles* - Annette Day (University of Nevada, Las Vegas)
- *Career Path-Making* - Nadine Ellero (Auburn University)
- *How Do I Handle This One?* - Paula Sullenger (Auburn University) and Deberah England (Wright State University)
- *Ebooks* - Mohamed Berray (Penn State University)
- *Open Access* - Stephanie Viola (University of Colorado - Colorado Springs)
- *License Negotiation and/or Mapping* - Tessa Minchew (North Carolina State University)
- *Core Competencies for Print Serials Management* - Sanjeet Mann (University of Redlands)
- *Library Publishing* - Wendy Robertson (University of Iowa)

Join us for the first-ever vendor lightning talks on Friday, May 2 at 2:25 p.m. ACS, EBSCO, DeGruyter, JoVE, NA Publishing, Swets, and others will be presenting new products and services as well as any important updates.

The snapshot sessions and *Great Ideas Showcase* will be held on Friday, May 2 at 5:00 p.m. Presenters will be sharing their innovative ideas, workflows, and new applications of technology. Come check out all of the awesome things that your NASIG colleagues have to share!

More details on all of these talks, sessions, and discussions can be found at <http://nasig2014.sched.org>.

2014 NASIG Business Meeting Fort Worth, Texas 11:45am, Friday, May 2, 2014

Parliamentarian – Christie Degener

Agenda

1. Call to Order and Welcome (Joyce Tenney, NASIG President)
2. Introduction of Parliamentarian Highlights of Past Year (Joyce Tenney, NASIG President)
3. Secretary's Report (Shana MacDanold, NASIG Secretary)
4. Treasurer's Report (Jennifer Arnold, NASIG Treasurer)
5. Introduction of Incoming Board Members (Kevin Furniss, N & E Chair)
6. Recognition of Outgoing Committee Chairs & Outgoing Board Members (Leigh Ann DePope & Dana Whitmire A & R)
7. Call for Old Business (Christie Degener, Parliamentarian)
8. Call for New Business (Christie Degener, Parliamentarian)
9. Adjourn

Profile of Bobby Glushko

Sharon Dyas-Correia

April 29, 2014

Bobby Glushko heads the recently created Scholarly Communications and Copyright Office at the University of Toronto in Toronto, Canada. He is not a member of NASIG but his work, background, and observations are relevant to serialists and will be of interest to many readers of the *NASIG Newsletter*. Bobby is in the enviable position of understanding both Canadian and American copyright and scholarly communication laws and issues, as well as those of many other countries.

Bobby arrived in Canada and assumed his new responsibilities as the scholarly communications and copyright librarian at the University of Toronto in the spring of 2013. Prior to moving to the University of Toronto, Bobby worked for the University of Michigan Copyright Office, where he managed an Institute for Museum and Library Services-funded National Leadership Grant which aimed to expand access to works in the HathiTrust through researching author death dates to determine copyright term. As a lecturer at the University of Michigan's School of Information, Bobby also taught an intellectual property and information law course. Other than that, Bobby says he has "done various work in the public interest and in higher education." When queried about his educational background, Bobby replied:

I hold a bachelor of arts from University of California at Santa Cruz -- Go Slugs! -- a juris doctor from the University of California at Berkeley Law School, where I studied intellectual property law, and a master of science in information from the University of Michigan.

When asked what else about his background makes him ideal for the work, Bobby answered:

I'm deeply committed to the goals of the library and the university. I believe in preserving, creating, and making available knowledge and ideas in a

responsible and thoughtful manner. I believe strongly in the importance of the library in the academic enterprise, and I am passionate about providing the highest level of service to our faculty, staff, and students.



Bobby has extensive knowledge of international copyright law and substantial experience in many facets of scholarly communications. Part of his role at the University of Toronto is to help the libraries advance in these vital areas. When he was asked to describe his current position and what he hopes to accomplish Bobby responded:

I head the Scholarly Communications and Copyright Office at the University of Toronto. We offer a set of services to faculty, staff and students at the university, including help with publishing, open

access, and general copyright inquiries. Additionally, I work with university administration and the Office of the General Counsel on copyright and scholarly communications policy questions. Moving forward, I hope to increase the breadth and depth of our services, and to take a more active role in the national and international dialogue on copyright. It's a tremendously exciting time for copyright law in Canada, with the Copyright Modernization Act and the Supreme Court's thorough clarification on Fair Dealing in the Copyright Pentalogy, and I hope to be able to take part in this discussion. Prior to the Copyright Modernization Act and the Copyright Pentalogy, I would advise my students in the United States that the Canadian Supreme Court still had some clarifying to do if Fair Dealing was to be as robust a doctrine as Fair Use; and Parliament and the Court certainly rose to the challenge.

When asked about the rewards and challenges of the work, Bobby replied:

This is immensely rewarding work! I feel so privileged to be at the University of Toronto, and to lead the Scholarly Communications and Copyright Office. The people here are fantastic, professional, and a real pleasure to work with. As for challenges, we're trying to build on existing resources to create an office that can provide the level of service that suits an institution like the University of Toronto. It's a big task, and a lot of work; while I feel we're up to the challenge there is no doubt that we have a lot to live up to.

Bobby is quick to point out that he has had "amazing mentors" in both Canada and the United States and he is extremely grateful to them. He is a very dynamic and articulate champion of scholarly communication and copyright issues as well as of libraries and the services they can provide. It appears that Bobby is definitely up to the challenges he has set for himself and the Scholarly Communication and Copyright Office.

No discussion of scholarly communication and copyright with Bobby would be complete without asking him about the differences between American and Canadian

scholarly communication and copyright scene.

There are a lot of amazing people working on scholarly communication and copyright in North America. I think one of the most exciting differences between the United States and Canada currently is that the Copyright Modernization Act and the Supreme Court's clarification of Fair Dealing has really opened up a lot of potential for Canadian institutions to do some new and innovative things, such as expanding digitization projects, making works available to people with print or other perceptual disabilities, and better allocating resources to open access and other types of publishing models. I'm excited to see how the established players in the Canadian scene respond to these changes as well.

Bobby also suggests that with the clarification of the laws in Canada, libraries will perhaps have the opportunity to be more assertive with the terms for content licenses including terms for archival rights, interlibrary loan and for the inclusion of materials in course packs.

Since Bobby had to relocate in order to assume his current position, it seemed fitting to ask what it has been like moving to Canada. Bobby replied:

It has been really interesting. Canada and the United States are much more different than I had thought they would be. There are subtle differences here and there. Canada unquestionably has far better potato chips. I feel like I was seriously missing out before.

And as for the biggest differences in work and life between the two countries:

I think there's a really healthy balance to work and life here in Canada. In the United States, I struggled to take my vacation, to balance my responsibilities. That's a lot more doable in Canada, and actually, it's probably resulting in me being more productive and engaged because I'm taking the needed time to rest.

When Bobby was asked what else he would like to tell the world about himself, his family, his hobbies and activities. He answered:

I have a lovely wife and two wonderful daughters who have been immensely supportive of moving to a new country and me taking this role. It has been a big change for us, and I really appreciate their support and love. My two cats had a bit of a transition as well; you'd be amazed how hard it is to get pets across the border! But everyone is settled in, and they love the light and activity of the city.

As for his hobbies, he stated, "I like cooking and going to the gym. I guess I like the second one so much because I like the first one so much." And, when asked about associations he belonged to that he would like to tell readers about Bobby replied, "I'm a proud new Canadian Library Association member."

Perhaps one day Bobby will also become a proud new NASIG member!

Columns

Checking In

Kurt Blythe, Column Editor

[Note: Please report promotions, awards, new degrees, new positions, and other significant professional milestones. You may submit items about yourself or other members to Kurt Blythe at kcblythe@email.unc.edu. Contributions on behalf of fellow members will be cleared with the person mentioned in the news item before they are printed. Please include your e-mail address or phone number.]

Has NASIG ever been more popular? Continuing resources: they're where it's at! But our new members can say it better than I...

In today's publishing climate, few assets are more valuable than industry knowledge, and arguably nowhere is such knowledge more valuable than in the serials information community. As a smaller mid-sized university press with a vigorous and growing journals publishing program (36 journals in 2015), The **Pennsylvania State University Press** thus easily determined to join NASIG.

NASIG provides opportunities for us to develop the important relational connections of our business as well as to discover the practical resources for adapting to the changes in scholarly communications, whether it's learning about the cataloging issues or the complexity of multiple formats facing today's information specialists. Publishers need to know what challenges and opportunities are facing our major clients and

partners. A partnership with NASIG also signals to our customers that we care about their needs and interests and will work with them to provide solutions.

Patrick H. Alexander

Director

The Pennsylvania State University Press

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Twitter: @publisher2b

Maryśka Connolly-Brown graduated from Valdosta State University with a master of library and information science degree and also holds a master of arts in teaching degree from the former Augusta State University. She is the serials resources librarian at Greenblatt Library on the Health Sciences campus of Georgia Regents University, Augusta, GA. Prior to this appointment, she served as a copy cataloger and as the senior library assistant in the Special Collections Department at Reese Library, Augusta State University. She has been a member of the Georgia Library Association Technical Services Interest Group since 2011 and is currently serving as the president of the Central Savannah River Area Library Association.

Nancy Hampton writes that:

Last year our library decided to downsize its collection of print periodicals to replace them with a largely electronic collection. Patrons increasingly

had been requesting journals they could access remotely and we needed additional space for students looking to study at the library. This work in progress continues as title by title we are selecting which journals we'll keep in storage and which ones we'll discard. The NASIG Conference was recommended to me by a colleague who had been before and found it very useful. Upon joining NASIG I began receiving *Against the Grain* which I enjoy reading very much. I look forward to meeting everyone in Dallas this May and learning from the experiences of those who have already moved to an electronic journal collection.

From **Leah Hamrick**, we have a librarian who began a new job as electronic resources and acquisitions librarian at the University of North Texas Health Science Center in September 2013.

I have worked in library technical services for many years: five years as acquisitions librarian at Texas Woman's University in Denton, TX and eight years as head of Technical Services at Lipscomb University in Nashville, TN. Although I have worked with acquiring electronic journals and databases in the past, this is my first position working directly with licensing. The preconference workshops offered at this year's NASIG conference in license negotiation and in leveraging usage statistics have come at a very opportune time for me. I have heard wonderful things about this organization throughout the years and I am looking forward to getting involved in any way that I can.

Leah Hamrick, MLS
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Currently, **Liz Kupke** is the head of Electronic Resources & Serials at Georgetown University.

I work primarily with the library's subscribed resources, with a focus on the life-cycle management of e-resources. I have worked with serials for many years, my first experience being that of copy cataloging for a state legislature. Early in my career, I also provided interlibrary loan services, and updated serials holdings in SERHOLD and OCLC. I have done everything from checking in and claiming periodicals; acquiring, ordering, and weeding subscriptions; to the ongoing maintenance of and metadata creation for resources. My most recent years have been focused on e-resource management-essentially trying to "tame the beast" that is the ongoing e-resource lifecycle.

David Macaulay started as collections development librarian at University of Wyoming Libraries at the end of March.

Before that, I was electronic resources librarian for 2 1/2 years at Concordia University in Montreal. The choice to join NASIG was natural for me considering the nature of my work with electronic resources; in the past I've dealt mainly with non-serial resources like databases and e-books, but I may be stepping up my engagement with serials in my new position. Also, membership gives me a significant break on registration fees for this year's NASIG conference - the first I'll be attending, and also my first trip to Texas!

Linda Ryan, coordinator, Electronic Resources & Serials Receiving at University of Calgary in Alberta, Canada writes:

I'm new to the NASIG conference and am looking forward to a great conference! The sessions look fantastic! It was very difficult to pick which ones to attend since all looked interesting and informative. Since I coordinate a print serials receiving team and an electronic resources team, all of your sessions are of interest to me.

Linda Ryan
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Lori Salmon is senior library assistant for serials at the Museum of Modern Art Library (New York, NY). Working with a progressive collection of printed matter, she deals not only with collection management but also with the materials' more challenging cataloging needs that sometimes bring about the most unusual circumstances in issues that are wearable, edible, audible, playable, and tactile in nature. Recently promoted in fall 2013, she decided to join NASIG to participate in the basic serials cataloging workshop at NASIG's 29th Annual Conference. Interested in opportunities to develop her skill set within this particular library niche, she looks forward to combining her recent activities both in graduate school and working within art libraries to further her intellectual engagement within the field. Lori holds an MLS from Queens College, City University of New York and an MA in art history and criticism from State University of New York, Stony Brook. When she is not working with serials in the library she engages MoMA's diverse audiences through library social media and public programming.

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Tumblr: <http://momalibrary.tumblr.com>
Twitter: @momalibrary

From **Mary Ann Walker**:

I worked in libraries as a paraprofessional for several years before getting my MLIS. It all began at an academic library where I worked in Interlibrary Loan, back in the days of teletype and modems. I then became our church librarian for a decade or so,

followed by an enjoyable time in a public library. The move back to an academic library placed me directly in the middle of periodicals and all aspects of serials management. As I earned my MLIS, I grew into the position of electronic resources librarian where I learned that there is much to learn! A move across several states allowed me to do some bibliographic instruction which helped me regain the student's perspective of databases and searching strategies. Now that I have returned to the same position I had before the move, electronic resources have grown so exponentially that keeping up with them "takes a village". Therefore, I am grateful for the resources of NASIG and other professionals with whom to share the load!

Maria Weber writes:

I began working with serials when I was going to library school, and I only got the part-time library assistant job because I could speak and read Spanish. As I moved on, I was able to find work in serials because of that experience and it just built up from that. Ironically, I am now a library assistant at the same university where I started. Because of family circumstances and the scarcity of professional librarian jobs in Austin, it's been difficult finding a professional job here in serials. For a while, I did apply for various professional jobs outside of Austin and got some wonderful offers, but just couldn't bring myself to leave family here in Austin.

I'm looking forward to being a part of NASIG!

Maria Weber
Serials Cataloging
Harry Ransom Center
The University of Texas at Austin

Derek Wilmott started out as the serials cataloger, in 2003, at the University of South Carolina.

I changed jerseys in 2006 and became the Special Projects Cataloger at Clemson University. Over the years I have worn many different cataloging hats and by 2013 was reincarnated as the electronic resources cataloger, due to a major reorganization of the library. My professional areas of interest are the growth of e-books and streaming media (audio,

video, etc.) in academic libraries. I may eventually work directly with e-serials in the near future, as our Technical Services & Collection Development Unit continues to refine workflows. I look forward to meeting everyone in Dallas at my first NASIG conference.

Derek Wilmott
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Finally, **Yumi Yaguchi** has been the assistant director and supervisor of the serials and interlibrary loan (ILL) specialists at the Harrington Library of the Health Sciences, Texas Tech University Health Sciences Center at Amarillo since 2010. She is also a faculty associate in the School of Medicine.

The Serials Department is responsible for local-based serials management in the Amarillo Library, as well as maintaining serials holding information in the National Library of Medicine's automated ILL referral system (DOCLINE®). In addition, the Amarillo Library handles ILL service in-house. Journal articles are the most requested materials.

Like many other health sciences libraries, serials are the major part of our collection. Before starting my current position, I wasn't fully aware of the significance. Now with more than four years' experience, I am convinced of the necessity of a comprehensive understanding of the entire life cycle of electronic resources. For example, further understanding of bibliometrics will be valuable when my library works with the main campus library in

Lubbock, TX, to discuss subscribing to or discontinuing resources. In-depth knowledge of an organization's licensing content and legal language would strengthen my preparedness to handle copyright issues during ILL transactions. Raising my awareness of current issues in serials online access would help me more effectively assist our library users who experience difficulty with remote access to electronic serials.

I believe my goal will be achieved through interaction with the members and continuing education opportunities from NASIG.

Thank you, one and all, for agreeing to tell your story to the membership. I hope everyone has a great time at the conference!

Citations: Required Reading by NASIG Members

Kurt Blythe, Column Editor

[Note: Please report citations for publications by the membership—to include scholarship, reviews, criticism, essays, and any other published works which would benefit the membership to read. You may submit citations on behalf of yourself or other members to Kurt Blythe at kcblythe@email.unc.edu. Contributions on behalf of fellow members will be cleared with the author(s) before they are printed. Include contact information with submissions.]

Thanks to **Patrick L. Carr** for advancing the knowledge base of the profession (and insuring this column sees the light of day this quarter) with his publication of:

“Reimagining the Library as a Technology: An Analysis of Ranganathan's Five Laws of Library Science within the Social Construction of Technology Framework,” *The Library Quarterly*, v. 84, no. 2 (2014): 152-64.

NASIG News

New NASIG Proceedings Editor Named

Steve Kelley, Vice President

The NASIG Executive Board is pleased to announce that Angela Dresselhaus has been appointed an editor of the *NASIG Proceedings*. We were lucky to have a strong

candidate pool to draw from, and we thank everyone who applied for the position.

New NASIG Archivist-in-Training Appointed

Steve Kelley, Vice President

NASIG is very pleased to announce that Sara Bahnmaier of the University of Michigan has been appointed our new Archivist-in-Training. Congratulations, Sara!

New NASIG Photo Historian Appointed

Steve Kelley, Vice President

NASIG is pleased to announce that Jaymie Turner of the University of Oklahoma has been appointed our new NASIG Photo Historian. Congratulations, Jaymie!

Serials & E-Resources News

First Step Award to Chris Bullock

Originally appeared in *ALA News*, 02/24/2014

CHICAGO —The [Association for Library Collections & Technical Services](#) (ALCTS) congratulates Chris Bullock, electronic resources librarian at Southern Illinois University - Edwardsville, as the recipient of the 2014 First Step Award — A Wiley Professional Development Grant presented by the ALCTS [Continuing Resources Section](#). The award will be presented on Saturday, June 28, at the ALCTS Awards Ceremony during the 2014 American Library Association (ALA) Annual Conference in Las Vegas.

Bullock started working with continuing resources as an electronic resources intern at Occidental College in 2009. He began his professional career as electronic resources librarian late that year at Southern Illinois University - Edwardsville. In this role he facilitated access to full-text journals by improving the configuration of Lovejoy Library's SFX interface and library website, introduced library branding to most databases and platforms and instituted the ERMes electronic resources management system.

He has presented at a number of regional conferences, two NASIG conferences and the Mississippi State University Libraries eResource and Emerging Technologies Summit in the 2013 on topics related to managing continuing resources and he has chaired the CARLI consortium's Electronic Resources Working Group.



Chris's commitment to professional growth in the continuing resources field is evidenced by his conference presentations, participation in continuing education programs and work within the CARLI consortium on continuing resource issues. This award will help him further his professional development and strengthen his ALCTS relationships.

He graduated from Occidental College, Los Angeles, with a bachelor's in Cognitive Science. He earned his

master's in Master of Library and Information Science from the University of California, Los Angeles in 2009.

[John Wiley & Sons](#) sponsors this \$1,500 grant, which offers librarians new to the serials field an opportunity to broaden their perspective by attending an ALA Annual Conference and by encouraging professional growth through participation in ALCTS Continuing Resources Section activities.

The Association for Library Collections & Technical Services (ALCTS) is the national association for information providers who work in collections and technical services, such as acquisitions, cataloging, metadata, collection management, preservation, electronic and continuing resources.

ALCTS is a division of the American Library Association.

ALCTS' Piercy Award to Patrick Carr

Originally appeared in *ALA News*, 02/28/2014

CHICAGO — The Association for Library Collections & Technical Services ([ALCTS](#)) has named Patrick Carr, assistant director for acquisitions & collection management, Joyner Library at the East Carolina University, Greenville, N.C., the winner of the 2014 Esther J. Piercy Award. The award will be presented on Saturday, June 28, at the ALCTS Awards Ceremony during the 2014 American Library Association (ALA) Annual Conference in Las Vegas.

Carr demonstrates a strong record of service to the profession as both a leader and participant in committee work. He is active in organizations such as ALA, ALCTS, NASIG and the North Carolina Library Association. He has demonstrated a strong impact in the area of professional development, regularly contributing to projects and studies as well as producing peer-reviewed articles, presentations and editorial work, including cross-institutional assessments of cost per use for electronic resources and an analysis of the fundamental principles of Ranganathan's five laws of

library science as they relate to emerging library practices (such as Demand-Driven Acquisitions). Among his contributions to professional literature is the 2008 book "Managing the Transition from Print to Electronic Journals and Resources," which he co-edited and for which also authored two chapters.

Prior to his current position at East Carolina University, Carr served as head of electronic & continuing resources acquisitions at East Carolina University and as serials librarian at Mississippi State University Libraries. He holds an MLS from Clarion University of Pennsylvania and is currently pursuing a doctorate in Technical and Professional Discourse at East Carolina University.



Patrick Carr exhibits all the qualities represented by the Esther J. Piercy Award. The Esther J. Piercy Award was established by ALCTS in 1968 in memory of Esther J. Piercy, editor of *Journal of Cataloging and Classification* from 1950 to 1956 and of *Library Resources & Technical Services* from 1957 to 1967. The Piercy Award

recognizes the contributions to those areas of librarianship included in library collections and technical services by a librarian with no more than 10 years of professional experience who has shown outstanding promise for continuing contribution and leadership. The recipient receives a \$1,500 grant donated by [YPB](#), Inc., and a citation in recognition of his accomplishments.

The Association for Library Collections & Technical Services (ALCTS) is the national association for information providers who work in collections and technical services, such as acquisitions, cataloging, metadata, collection management, preservation, electronic and continuing resources.

ALCTS is a division of the American Library Association.

PIE-J Update and Request for Feedback

PIE-J: The Presentation & Identification of E-Journals, a NISO (National Information Standards Organization) Recommended Practice, was published just over a year ago, having been approved on March 25, 2013. In just over twelve months, the full Recommended Practice document has received well over 4500 downloads, while two PIE-J brochures have received a total of more than 2000 downloads. All three documents can be accessed from the PIE-J website at <http://www.niso.org/workrooms/piej>. This level of download activity suggests that PIE-J is meeting a need. For PIE-J to succeed, it is essential that librarians, publishers, and other e-journal providers be aware of its existence.

The PIE-J Standing Committee, co-chaired by Sally Glasser (Hofstra University) and Ed Cillurso (Taylor & Francis), is charged with responding to specific questions about the Recommended Practice, gathering comments for a full review of the Recommended Practice document, and promoting PIE-J. Help us gather feedback and spread the word.

We Want Your Feedback!

If you are a librarian who has written publishers and providers about PIE-J, the Standing Committee would like to hear from you, whether the result was positive or negative. Likewise, the Committee would greatly appreciate hearing from publishers and providers who have made changes to their websites based on PIE-J and user feedback, intend to make changes based on PIE-J during a future website redesign, or feel that the recommended practices are not feasible. Please write the Committee at nisohq@niso.org with the subject "PIE-J feedback."

Learn More at Upcoming Meetings

Standing Committee members have been busy making the rounds at various conferences and meetings (ALA Midwinter, ER&L, CEAL). Next up are NASIG (May 1-4, Fort Worth, TX), the Society of Scholarly Publishers (SSP) conference (May 28-30, Boston), and ALA Annual (June 28-July 1, Las Vegas). If you plan to attend any of these conferences, please look out for NISO's PIE-J presentations! Also, on Monday, May 12, 2014 at 3pm EST co-chairs Sally Glasser and Ed Cillurso will be speaking about PIE-J at NISO's monthly Open Teleconference. Dial-in information is here: <http://www.niso.org/news/events/2014/telecon/>

Template for Contacting Publishers & Providers

The Standing Committee recently posted a template to the PIE-J website for librarians wishing to contact publishers and providers with concerns about the presentation of e-journals on their websites. The template includes suggested wording but is completely customizable. If you (or your users) have experienced an access or display issue that is due to the way in which e-journals are presented online, use the template to let publishers and providers know how PIE-J can help.

Get it here:

http://www.niso.org/apps/group_public/document.php?document_id=12536&wg_abbrev=piej-sc.

Want More Information on PIE-J?

Regina Reynolds, who was on the original PIE-J Working Group and has continued on the Standing Committee, recently published the article, "PIE-J: Presentation and Identification of E-Journals: What's the Point?" in *Insights, The UKSG Journal*, vol. 26, no. 3 (Nov. 2013). The article provides an excellent overview of PIE-J and is freely available at <http://uksg.metapress.com/content/r432rng607l7x1m6/?genre=article&volume=26&issue=3&spage=311&eissn=2048-7754>

UKSG Transfer Working Group Announces Improvements to the Code of Practice with Release of Version 3.0

Oxford, UK – 27th March 2014

The UKSG Transfer Working Group is pleased to announce the release of the Transfer Code of Practice Version 3.0. The new version has a number of key updates dealing with new content types, clarification of subscriber types, journal URLs and redirects, nomenclature, and the timing and content of communications. Over the last 18 months the Transfer Working Group has revised and improved upon the previous version of the Code (released in September 2008) and sought feedback from the community through a public review process. Publishers will now be encouraged to follow the new version. Those publishers who endorse Transfer's principles by agreeing to align their procedures with the Code, and to apply them in practice, will be considered 'Transfer Compliant'.

The Transfer Code of Practice is a set of voluntary guidelines for publishers involved in any journal transfer. It covers difficult issues including ongoing provision of access to online content, exchange of subscriber lists, DOI and URL transfer, as well as perpetual access rights to journal content. Transfer and the Enhanced Transfer Alerting Service (<http://etas.jusp.mimas.ac.uk/>) were developed in response to the expressed needs of the scholarly

journal community for consistent guidelines to help publishers ensure that journal content remains easily accessible by librarians and readers when there is a transfer between parties, and to ensure that the transfer process occurs with minimum disruption.

If you would like more information about the Transfer Code of Practice, please contact one of the Co-Chairs of the Transfer Working Group:

Alison Mitchell: a.mitchell@nature.com

Elizabeth Winter: elizabeth.winter@library.gatech.edu

Please see <http://www.uksg.org/transfer>



Tracy Gardner
UKSG Marketing Associate
www.uksg.org
tracy@uksg.org

NISO and OAI Publish American National Standard on ResourceSync Framework Specification

Baltimore, MD – May 7, 2014 - The National Information Standards Organization (NISO) and the Open Archives Initiative (OAI) announce the publication of the ResourceSync Framework Specification (ANSI/NISO Z39.99-2014)—a new American National Standard for the web detailing various capabilities that a server can implement to allow third-party systems to remain synchronized with its evolving resources. The ResourceSync joint project, funded with support from the Alfred P. Sloan Foundation and Jisc, was initiated to develop a new open standard on the real-time synchronization of web resources.

“Increasingly, large-scale digital collections are available from multiple hosting locations, are cached at multiple servers, and leveraged by several services,” explains Herbert Van de Sompel, Scientist, Los Alamos National Laboratory, OAI Executive, and Co-chair of the

ResourceSync Working Group. “Since Web resources are continually changing, this proliferation of content yields the challenging problem of keeping services that leverage a server’s evolving content synchronized in a timely and accurate manner. Our two-year collaborative effort resulted in a specification that can be used to meet this challenge for a wide variety of use cases. This was possible by devising a modular specification and by grounding it in protocols that are already widely adopted.”

“The OAI Protocol for Metadata Harvesting (PMH) 2.0 specification can be used to effectively synchronize the metadata about resources,” states Simeon Warner, Director, IT Application Development, Cornell University, “but synchronizing the resources themselves was never specified. Although some resource synchronization methods exist, they are generally ad hoc, arranged by the individuals involved, and cannot be universally deployed. This new specification fills that void.”

“The ResourceSync specification introduces a range of easy to implement capabilities that a server may support to enable remote systems to remain more tightly in step with its evolving resources,” explains Michael L. Nelson, Associate Professor, Old Dominion University, Computer Science. “It also describes how a server can advertise the capabilities it supports. Remote systems can inspect this information to determine how best to remain aligned with the evolving data. All capabilities are implemented on the basis of the document formats introduced by the Sitemap protocol. Capabilities can be combined to achieve varying levels of functionality and hence meet different local or community requirements.”

“We expect this new standard will save a tremendous amount of time, effort, and resources by repository managers through the automation of the replication and updating process,” states Todd Carpenter, NISO Executive Director. “The end result will be to increase the general availability of content in web repositories and alleviate the variety of problems created by

outdated, inaccurate, superseded content that exists on the Internet today.”

The ResourceSync specification and video tutorials on using the standard are available on the NISO website at www.niso.org/workrooms/resourcesync/.

About the National Information Standards Organization (NISO)

NISO fosters the development and maintenance of standards that facilitate the creation, persistent management, and effective interchange of information so that it can be trusted for use in research and learning. To fulfill this mission, NISO engages libraries, publishers, information aggregators, and other organizations that support learning, research, and scholarship through the creation, organization, management, and curation of knowledge. NISO works with intersecting communities of interest and across the entire lifecycle of an information standard. NISO is a not-for-profit association accredited by the American National Standards Institute (ANSI). More information about NISO is available on its website: www.niso.org.

About the Open Archives Initiative (OAI)

The Open Archives Initiative (OAI) develops and promotes interoperability standards that aim to facilitate the efficient dissemination of content. The Open Archives Initiative has its roots in an effort to enhance access to e-print archives as a means of increasing the availability of scholarly communication. Continued support of this work remains a cornerstone of the Open Archives program. OAI is committed to exploring and enabling the fundamental technological framework and standards to open up access to a range of digital materials. www.openarchives.org

For more information, contact:
Nettie Lagace
NISO Associate Director for Programs
nlagace@niso.org
301-654-2512

Executive Board Minutes

NASIG Board Conference Call January 13, 2014

Attendees

Executive Board:

Joyce Tenney, President
Steve Kelley, Vice President/President-Elect
Shana McDanold, Secretary
Jennifer Arnold, Treasurer
Beverly Geckle, incoming Treasurer

Members at Large:

Chris Brady
Tim Hagan
Selden Lamoureux
Peter Whiting
Sarah Sutton

Ex Officio:

Angela Dresselhaus

Guests:

Michael Hanson and Janice Lindquist, CPC co-chairs
Kelli Getz and Anna Creech, PPC chair and vice chair
Anne McKee, Conference Coordinator

Regrets:

Bob Boissy, Past-President
Clint Chamberlain, Member at Large

1.0 Welcome

The meeting was called to order at 2:02pm.

2.0 PPC Report and Any Final Decisions Needed before Schedule is Final (Getz and Creech)

Getz reported that two session presenters have declined, and the PPC is waiting on confirmation from two other presenters.

The committee is working on assigning PPC liaisons for each session; liaisons will verify biographies, get MOUs signed, and gather any A/V needs. Michael Arthur is collecting all the MOUs.

Getz sent Secretary (McDanold) the list of declined proposals for the regret letters.

Tenney asked about waiting on sending the regret letters: if the two waiting proposals don't respond, will they go back to the list? Getz confirmed that they will not be returning to the list. Creech indicated the PPC is more likely to fill any resulting space with other options.

Sutton would like to have a slot to share the preliminary serials (print) competencies with the membership during the conference. Getz confirmed they should have room in the schedule for this.

ACTION ITEM: Sutton will have core competencies chair email Getz to set up a session to review the draft serials competencies during a session time slot.

3.0 CPC Report and Any Final Decisions Needed before Registration Can Go Live (Hanson and Lindquist)

Hanson reported that currently there are a lot of activities currently in process. Micheline Westfall is still investigating A/V options and the CPC is still working with the hotel on other arrangements.

Billy Bob's is confirmed. Hanson received an email that there will be a concert in the area next to us starting at 9pm but it shouldn't interfere with NASIG's event.

The hotel website for room reservations is ready and will be posted to the website soon so people can start reserving rooms.

The conference website is currently being updated with information as it's confirmed.

The two current questions are the costs for conference so the registration form can be completed and when registration will be open.

Registration costs:

Keep 2013 registration rates for 2014

Early bird:

Full conference for members: \$375

½ day Preconference: \$90

Full day Preconference: \$180

After early bird:

Full conference for members: \$425

Non-members: \$500

½ day Preconference: \$115

Full day Preconference: \$230

All discounted rates (paraprofessionals*, speakers, Tier 1 vendor reps, CPC members, etc.): \$200

*This rate applies to individuals currently in library paraprofessional positions.

One Day Conference Rate: \$150

The basic Conference prices haven't changed since possibly 2007. We need to verify the year or number of years the rate has remained constant for full members.

Geckle reminded the CPC to make sure to include the meals included with full paid registration, as well as what events are covered.

VOTE: Kelley made a motion to approve the 2013 rates for the 2014 conference. Seconded by Whiting. All voted in favor.

The CPC inquired about the guest rate for the Billy Bob's event and suggested \$70 (includes transportation and buffet meal). Arnold noted this is within range during past years.

VOTE: Lamoureux made a motion to set the event price for guests at \$70. Seconded by Brady. All voted in favor.

The CPC also asked about box lunches for Saturday. The catering fee for box lunch is \$29.00 each which includes the service fee. Attendees will have 3 options to choose from and will pay part of the lunch fee. CPC should make sure to indicate on registration that the box lunch cost is "subsidized" for attendees.

VOTE: Kelley made a motion to set the box lunch fee for attendees at \$15. Seconded by Whiting. All voted in favor.

On the FAQ page there's a cancellation policy; does it change each year? Tenney confirmed that it does not change, but CPC should confirm with Arnold or Geckle regarding the contact details before posting.

The Board recommended that CPC post a message ASAP regarding the costs and that registration costs are remaining the same.

The current target date for registration opening is Jan. 29, 2014. Ginanni is waiting for fee details before testing. Tenney asked to be sure to test intensely and quickly when test request is sent to the board.

4.0 Site Selection Discussion of Report and Vote on Recommendation (Tenney, Kelley, and McKee)

McKee sent a report to the Board for the 2016 and 2017 Site Selection Committee and the Board voted to support the recommendation of the Site Selection Committee.

5.0 Vote on October and December Board Minutes (McDanold)

Edits were received from Tenney and one correction to the Dec. conference call minutes was noted by Hagan.

McDanold will send a corrected copy to the Board. The Board will vote by email once corrected copies are reviewed.

6.0 Discussion of Any Agenda Items for Midwinter Meeting (All)

There is a folder created in the Board documents space for 2014 January Board Meeting. All documents and reports will be collected there.

Kelley and Tenney will address the Mission and Vision Task Group during the meeting.

The *Proceedings* editors will be added to the agenda per request from Lamoureux.

Tenney will send a draft agenda this week for review.

For the Midwinter meeting logistics, McDanold will send email with transportation, meeting space info, dinner details, and other information this week.

Please email Secretary (McDanold) your hotel information with arrival and departure date. Also confirm your cell phone number and any special needs.

7.0 Old/New Business (All)

None at this time.

Lamoureux made a motion to adjourn the meeting. Seconded by Kelley.

The meeting adjourned at 2:55pm.

Minutes submitted by:
Shana McDanold
Secretary, NASIG Executive Board

Your advertisement could
be here!

Contact the Newsletter
Editors for more information.

January NASIG Board Meeting

Date: January 23, 2014

Place: University of Pennsylvania Van Pelt Library,
Meyerson Conference Room- 2nd Floor

Attendees

Executive Board:

Joyce Tenney, President

Bob Boissy, Past-President

Steve Kelley, Vice President/President-Elect

Shana McDanold, Secretary

Jennifer Arnold, Treasurer

Beverly Geckle, incoming Treasurer

Members at Large:

Chris Brady

Tim Hagan

Selden Lamoureux

Sarah Sutton

Peter Whiting

Ex Officio:

Angela Dresselhaus

Regrets:

Clint Chamberlain, Member at Large

1.0 Welcome (Tenney)

Tenney called the meeting to order at 9am. Special thanks to Bob Persing for arranging for the meeting room and logistical assistance.

2.0 Secretary's Report (McDanold)

2.1 Approval of October 2013 and December 2013 Board Minutes

VOTE: Hagan moved to approve the Oct. and Dec. Board minutes. Brady seconded. All voted in favor.

2.2 Approval of Board Activity Report for October 2013-January 2014

NASIG Executive Board Actions
October 2013-January 2014

The following actions were taken by the NASIG Executive Board for the period of October 2013-January 2014:

10/7/13: Board approves motion to create a 30th Anniversary Task Force. Kelley will appoint members.

10/28/13: Board approves motion to register support for industry standards and best practices. Text is now noted on the NASIG website under "Continuing Education-Reference Resources."

11/4/13: Board approves moving *Newsletter* hosting to Clemson University.

11/11/13: Board approves motions from FDC for NASIG Lifetime Membership, and 30th Anniversary motion.

12/6/13: Board approves preliminary slate of speakers for 2014 NASIG Annual Conference as proposed by PPC.

1/13/14: Board approves rates for 2014 NASIG Annual Conference.

1/13/14: Board approves cities for 2016 and 2017 NASIG Annual Conferences, pending negotiations with locations.

1/13/14: Board approves \$500 for a student scholarship to attend Ohio Valley Group of Technical Services Librarians (OVGTSL) Conference.

1/13/14: Board approves \$1,000 in sponsorship for North Carolina Serials Conference.

VOTE: Brady moved to approve the Board activity report. Seconded by Sutton. All voted in favor.

2.3 Action Item Updates

The changes and new Action Items are combined in a new document posted to the Board space called ActionItems2014January.docx, which replaces the ActionItems2013October.docx version.

3.0 Treasurer's Report (Arnold/Geckle)

Arnold reported that NASIG's investments are up. At this point in the year, there are savings on 2013 budget. NASIG did make a profit on the 2013 Buffalo conference.

The Treasurer has received payments from T&F for the *Proceedings* and the monies for the two current editors to travel/attend the conference. They should submit the reimbursement form for conference expenses.

Conference sponsorship monies have started arriving. Arnold and Boissy will review their lists and ensure they match up. Arnold will send the list of companies that have sent payments to Sarah Perlmutter, CPC and Katy Ginanni for posting on the conference webpages and other processing.

4.0 Conference Sponsorship Update (Boissy)

Boissy reports that the proposed sponsorships are currently in mid-low \$20,000s range. He has been pushing organizational memberships with reduced sponsorship fees in his communications. Everyone has been solicited at least once and Boissy will be starting another round of communication to the sponsors that have not yet committed right after registration opens and program slate is posted and he will highlight relevant programs to the vendors.

5.0 Nominations & Elections Update (Boissy)

The N&E Committee is in the process of reviewing references for nominations. They received a large number of nominations for member-at-large, and the committee agreed to be more inclusive on the initial slate. They currently have nine nominations for

member-at-large and two nominations for president-elect. The benefits of a larger slate are a more competitive election and increased familiarity with members. One suggestion is to ask individuals not elected to serve on committees to keep them involved.

The committee has identified a need to be consistent next year on whether you call or email the form to references. N&E can follow up the forms with phone calls if needed.

For recruiting nominations, the emphasis for president-elect nominations should be the recent/former member-at-large members.

ACTION ITEM: N&E needs to review manual and reference form after elections and update as needed, paying particular attention to the reference process. (Boissy)

6.0 Consent Agenda (All)

6.1 Any issues from Committees

Continuing Education Committee:

Boissy asked the Board to give the Continuing Education Committee some possible topics for future webinars.

Topics the Board suggested included: new uses of library spaces (aka “alternative” uses) and the space change process, including the new spaces opened up by having less print journal subscriptions.

Conference Proceedings Editors:

Lamoureux asked the Board to discuss two issues related to the *Conference Proceedings* editors: authors’ rights and copyright issues, and open access issues.

The Board discussed open access issues first. Sutton wondered about the effect on dues/fees and NASIG's income (we have an agreement with T&F). She suggested we ask membership at a future business meeting about exploring open access.

There are multiple types of open access, for example gold open access involves an article processing charge

versus no charge open access. T&F may be able to continue to publish if an article processing charge is involved. There is a question about the print rights versus online rights and if print is owned by T&F, can we make online open access? Most likely NASIG will have to pay to cover costs for T&F. Another option is making the *Proceedings* open access after an embargo period.

The Board agreed that open access will likely have to be e-only. But this raises the question about where will our repository end up and how to maintain a repository in an all-volunteer setup?

Currently T&F pays NASIG \$14K per year as part of our agreement for them to publish our *Proceedings*. If we went the open access route, NASIG would have to pay to host the content somewhere and determine how to “replace” that \$14K/year. If we have a part-time administrative staff member, what would their role/expense be related to this? When determining the priority between part-time administrative staff versus open access, what are NASIG's long term goals? There's also the issue of the impact of open-access publication on member's promotion packages, which is dependent on their institution's support for open access (usually a member's institution supports the OA fees).

If NASIG does not open access, then we need to explore how to improve the author experience and strengthen author rights issues.

The Board agreed that once the ideas were clarified and narrowed down to have a conversation with T&F and let them know we're looking at open access options. We would possibly like to explore/negotiate if a percentage of articles within *Proceedings* could be open access. The *Proceedings* are currently at least half of the published issues of *Serials Librarian*. Taylor & Francis has made it clear they will keep *Serials Librarian* and *Serials Review* publications separate.

ACTION ITEM: Sara Bahnmaier volunteered to assist in author rights discussions with Taylor & Francis and investigate peer organizations' author rights (gather supporting information and examples) and review

current agreements and suggest revisions to make it more favorable for NASIG (in light of creative commons licenses). Bahnmaier will consult copyright experts in the process of exploring options. Report back to Board with preliminary information at Board meeting in Fort Worth (May 2014) (Lamoureux)

Regarding copyright, NASIG currently holds copyright for *Proceedings*, and we need to make sure NASIG retains “non-exclusive” copyright in order to allow NASIG publishing of the *Proceedings* and simultaneous author posting to their institution's repository. We should also review posting the final version versus published version and other related issues.

ACTION ITEM: Sara Bahnmaier will investigate if under our current T&F contract, can NASIG post pre-prints or post-prints to a repository and/or can authors post in their own IR? (Lamoureux)

Copies of last year's *Proceedings* will be distributed to current presenters for review for writing their own articles.

Awards and Recognition

Lamoureux has a question regarding the Merriman award. How many times or how frequently can you win the award? Once you win, when can you apply again?

VOTE: Hagan moved add to the Merriman award language that once you have received it, you must wait 5 years to apply again. Seconded by Boissy. All voted in favor.

VOTE: Hagan moved that in consultation with the Merriman award winner, A&R will submit an excerpt of their write up to NASIG-L in the fall (after the September *Newsletter*) to highlight the award and experiences. Seconded by Brady. All voted in favor.

6.2 Action Item of Sending Sponsor List to FDC for Contact for Newsletter Ads

FDC will contact sponsors for this year (2014) after the

conference. They need to start immediately before the 2015 Conference sponsorship request cycle begins.

FDC will need to contact sponsors in mid-May to solicit tier 1 and tier 2 sponsors for the newsletter advertisements.

ACTION ITEM: Treasurer will give final list of tier 1 and tier 2 sponsors with contact information to FDC; FDC will contact sponsors in mid-May (after the conference) for a one-time free newsletter ad; tier 1 will have priority choice of issue for posting. (Arnold/Whiting) This will be an annual process.

ACTION ITEM: Offer free ads to current organizational members in March 2014 *Newsletter*; FDC will contact D&D for list of current organizational members and their contacts for a March 2014 *Newsletter* issue one-time free ad with a Feb. 26 submission deadline. (Whiting)

7.0 30th Anniversary Planning/SSP Planning Updates (Kelley)

7.1 30th Anniversary Planning

Kelley reported that the 30th Anniversary Celebration Task Force membership and listserv have been established. The archivist and photo historian will provide documents and photos as needed for history portion of the celebration. The task force will aim to hold their event on Friday night at the 2015 Conference.

Kelley asked the Board to consider a budget for the celebration.

7.2 SSP

Carr attended the conference call with SSP in December on the joint program with NASIG at the 2015 Annual Conference. Per his report to Kelley, they are currently discussing possible speakers and presentation ideas. They are looking at having plenary presentations followed by a plenary panel for the question and answer portion. There will be a luncheon rather than an

evening reception. NASIG will likely subsidize part of the SSP expenses for our members but SSP has offered to help with the registration process. The NASIG Planning Group and SSP will discuss options for the event and how the schedule will work. Additional information will be forthcoming later in the year.

8.0 Discussion: Possibly Membership Development Ideas to Increase Member Numbers

Tenney opened the discussion. Boissy noted that he is pushing the organizational membership as part of the sponsorship process. The three contact names are part of the organizational membership form, so Database & Directory follows up if they aren't filled in.

Tenney asked the following questions to start the discussion: how to market NASIG beyond the conference? What else do we do? What are we offering? Is it just conference and webinars? Or are we doing more with standards/competencies? How do we advertise this?

During the discussion, the Board noted that we are a resource for library schools, especially with the core competencies. There is also a need to keep discussions going after the conference among the membership, as in interest groups online. This would create a selection of online sections within the organization for interests that are fluid and flexible. The Board also stressed that we should get back to exploring the GoogleGroups idea for the interest groups online.

The Board agreed to send additional ideas to the Board list as they come up.

Sutton suggested exploring cooperative membership with another organization that provides dual membership and shared programs. This is similar to the agreement we already have with NISO but would go beyond just member rates for webinars and provide more benefits in both organizations. Sutton suggested starting this with ALISE, which is for faculty or adjuncts that teach. NASIG has the unique opportunity support these practitioners.

ACTION ITEM: Sutton will send Tenney contact information for ALISE leadership to begin discussions and explore possibilities of a dual membership or other partnership.

9.0 Vision and Mission Brainstorming and Planning (All)

Tenney led a discussion regarding NASIG "identity issues" for a task group. The tag line for the organization will be fed by the revised vision and mission statements. The point of a tag line is to include it in branding as a quick reference about the organization.

Discussion points and possible themes included:

- focus on the word "society" and/or "information"
- premiere professional society for ??
- electronic resources & serials
- maybe "online content" rather than electronic resources to further differentiate us from ER&L
- focus on cooperative efforts and that we are a very practical/practitioner focused group
- "society for content managers"
- NASIG "because it's [we deal with] 80% of your materials budget"

To officially change our name to NASIG, it would be an IRS formal name change from North American Serials Interest Group. Currently all official contracts must use the full North American Serials Interest Group for legal purposes, although we can refer to ourselves as NASIG in all non-contract situations.

The Board agreed to form a task group to start reviewing the mission and vision statement and update it. The Board agreed to the following timeline, with the goal of presenting to the membership at 30th Anniversary Conference:

- brainstorming session or other special session - 1 hour minimum; late in the day so if it goes over there's flex time
- documents to Board:
 - draft by Oct. meeting

- final by Jan. meeting
- send to membership in Mar. 2015 for review prior to 2015 conference

Possible group charge:

Review and revise the existing vision and mission statement for the organization, keeping in mind NASIG as a brand. Review the *Proceedings* from the previous 5 conferences (examining topics and trends) and the core competencies. Brainstorm multiple possible tag lines based on revised vision and mission statements.

One question for the group is to focus on what and who are we trying to include in the NASIG membership.

The Board also came up with a series of keywords and phrases regarding what NASIG is to seed discussion: society; electronic resources; online content; information; professional society; practitioner; print resources; core competencies; scholarly communication; content management; publishing/library; publishing community; publishing continuum; discovery/access/user; published content management; standards; career building/development; professional development; networking; awards/recognitions and scholarships

Services NASIG offers include: conferences; webinars; continuing education; proceedings; mentoring; standards and competencies; professional development/service opportunities

It was suggested we find Steve Shadle's word cloud from the brainstorming session a few conferences ago.

ACTION ITEM: Kelley will contact the possible members and convene/charge the task group. Kelley will be the board liaison for the task group.

VOTE: Brady moved that all external communications should be changed to be coming from "NASIG" to start making the shift to NASIG as a brand; legal contracts must still use North American Serials Interest Group, Inc. Seconded by Sutton. All voted in favor.

ACTION ITEM: Notify all Committee Chairs of the external communications change to refer to NASIG without the spelled out name for all communications. Hagan will specifically notify ECC and the Publicist of the change.

Logo adjustments will be made in the future once the task group has completed their work.

10.0 Old/New Business (All)

Tenney followed up on the exploration of a membership video. Hiring someone to create a video would be cost prohibitive for interview-style promo video. Hagan suggested exploring other low-tech informal options to explore instead, such as 6 second Vine videos. These could be posted to the NASIG twitter feed. Instagram also does short-length videos. These would be promotional in nature, asking members to speak briefly about what NASIG means and its value.

ACTION ITEM: Kelley will ask the 30th Anniversary Task Force to explore the possibility of promotional Vine (or Vine-like) videos.

The Board will have two conference calls this spring: one in late Feb./early Mar., and the second before April 8 (CPC walk through is April 10).

ACTION ITEM: McDanold will set up Doodle polls for the conference calls and schedule them in GoToMeeting.

ACTION ITEM: Board members should send/forward the conference announcement to as many lists and local organizations as possible.

VOTE: Motion to adjourn meeting made by Lamoureux. Seconded by Boissy. All voted in favor.

The meeting adjourned at 3:04pm.

Minutes submitted by:
Shana McDanold
Secretary, NASIG Executive Board

NASIG Treasurer's Report

Jennifer Arnold, Treasurer

Balance Sheet

As of April 21, 2014

Account	Interest rate	
ASSETS		
Cash and Bank Accounts		
JP Morgan Investments		\$116,247.42
Business Checking	0.01%	\$61,378.14
Business High Yield Savings	0.25%	\$365,244.17
TOTAL Cash and Bank Accounts		
LIABILITIES		\$0.00
EQUITY		\$542,869.73
TOTAL LIABILITIES & EQUITY		\$542,869.73

2014 Committee Annual Reports/Updates

Archivist

Submitted by: Paula Sullenger

Members

Paula Sullenger, archivist/chair (Auburn University)

Deborah England, photo archivist (Wright State University)

Shana McDanold, board liaison (Georgetown University)

Peter Whiting ex-officio archivist (University of Southern Indiana)

Continuing Activities

I have been accumulating materials from board members for the archives at the University of Illinois, Urbana-Champaign (UIUC). I am currently gathering requests for materials to be digitized from the NASIG

archives at UIUC. The Executive Board and the 30th Anniversary Committee have both expressed interest in some of this material.

Completed Activities

The archivist has collected the Memoranda of Understanding for the 2014 Conference. The photo archivist sent selected photos to the *Newsletter* editor at the editor's request.

Budget

There were no expenditures for this year. I will submit a budget request for digitization costs when I receive a quote from the UIUC archives.

Submitted on: April 7, 2014

Awards & Recognition Committee

Submitted by: Leigh Ann DePope

Members

Leigh Ann DePope, chair (Salisbury University)
Dana Whitmire, vice-chair (UT Health Science Center at San Antonio)
Ann Ercelawn, member (Vanderbilt University)
Rene Erlandson, member (University of Nebraska Omaha)
Sandy Folsom, member (Central Michigan University)
~~Mary Greci, member (University of Oregon) [Withdrew from committee in January 2014]~~
Beth Guay, member (University of Maryland, College Park)
Megan Kilb, member (University of North Carolina at Chapel Hill)
Betty Landesman, member (University of Baltimore)
Taryn Renick, member (Texas A&M University Medical Sciences Library)
Lisa Furubotten, member (TAMU)
Selden Lamoureux, board liaison (SDLinforms)

Continuing Activities

Leigh Ann DePope is working with CPC for conference arrangements. Dana Whitmire is working with the 2014 awards winners to confirm their arrangements for the conference. She is also working with Membership to start the awards winners' one-year membership.

Sandy Folsom is continuing to work on a manual for the committee. She has created an outline and rough drafts of a few sections.

The committee has been tasked with reviewing and updating the awards to reflect the Core Competencies and to create a new award honoring Birdie MacLennan. Given the nature of the committee's work structure, this work would be best undertaken at the beginning of the 2015 cycle before the awards process has begun. Leigh Ann DePope will pass along the information that has already been gathered to the 2015 incoming chair.

Completed Activities

The 2014 award cycle has been completed. The committee received 23 applicants for six awards. No applications were submitted for the Marcia Tuttle International Award. No winner has been announced for the Mexican Student Grant Award.

Budget

No expenditures at this time.

Recommendations to Board

The Mexican Student Grant has had problems over the years ranging from trouble recruiting applicants to travel problems. The committee recommends the Board create a group to review the Mexican Student Grant and its relevancy.

Submitted on: March 31, 2014

Bylaws Committee

Submitted by: Sharon Scott

Members

Sharon Scott, chair (University of California, Riverside)
Leigh Ann DePope, member (Salisbury University)
Randall Lowe, member (Frostburg State University)
Tessa Minchew, member (North Carolina State University)
Elizabeth McDonald, past chair (University of Memphis)
Marsha Seamans, member (University of Kentucky)
Susan Wishnetsky, member (Northwestern University, Feinberg School of Medicine)
Chris Brady, board liaison (U.S. Dept. of Justice Libraries)

Continuing Activities

This was an uneventful year for the Bylaws Committee. We received no questions or suggestions regarding updates to the bylaws.

Completed Activities

No action was required on any matter.

Budget

No financial support was required.

Submitted on: Apr. 1, 2014

Conference Proceedings Editors

Submitted by: Sara Bahnmaier

Members

Sara Bahnmaier, editor, (University of Michigan)

Kay G. Johnson, editor (Radford University)

Angela Dresselhaus, incoming editor (University of Montana)

Selden Lamoureux, board liaison (SDLinforms)

Continuing Activities

Recorders for the 2014 Conference:

- The editors sent out a call for Recorders for the 2014 conference in late March via the NASIG list and blog (<http://nasig.wordpress.com/2014/03/28/open-call-for-nasig-conference-proceedings-recorders/>).
- Applications will be due in mid-April and will be reviewed by the editors. Recorders will be contacted shortly after with their assignments and information on paper requirements.
- Presenters who will be writing up their own sessions will also be contacted in early April with information on paper requirements.

Editor Kay Johnson will work closely with the publisher to request that Taylor & Francis restore some missing front matter from previously digitized back volumes of the *Proceedings* (1986-2012). The 2013 *Proceedings* are an example of the complete volume including all front matter, as required by the Presentation and Identification of E-journals (PIE-J) standard.

Outgoing editor Sara Bahnmaier will submit a report requested by the Board about LIS authors' rights under Taylor & Francis license to publish and comparing them with other publishers and Open Access or Creative Commons.

The Editors will complete a revision of the *Proceedings* Editors' Manual. We will also review our portions of the NASIG working calendar.

The *Proceedings* will be published online and in print by Taylor & Francis in April, 2014 as volume 66 of *The Serials Librarian*. The PDF version of the *Proceedings* will be sent to the Electronic Communications Committee and posted on the NASIG website.

Taylor & Francis will mail complimentary copies of the *Proceedings* according to the names and addresses compiled by the editors and submitted in March, 2014.

Completed Activities

The Editors used two hand-held digital recorders for recording the vision sessions. We were happy to be able to quickly and easily send the files to the recorders who needed to consult the recordings while preparing their reports. Although we offered at the Speakers' Breakfast to make an audio-recording for any of the other sessions, no one took advantage of the opportunity. Editors will continue to record Vision Sessions, and continue to offer to make an audio-recording for other speakers who may want this benefit, especially to capture questions and discussion.

The 28th conference was the first time that editors received travel reimbursement for attendance, which was funded by Taylor & Francis. The editors are grateful to the Board and T&F for the perquisite.

Natasha Cahill was appointed as new production editor by Taylor & Francis, replacing Elizabeth Kerr, who received a promotion and was assigned to other duties. We have established the new working relationship and are confident that Ms. Cahill will ably fill the role.

The 2013 *Proceedings* are comprised of 35 individual papers covering all preconference, vision, and regular sessions presented at the 28th Annual conference. A brief schedule regarding the editing of the 2013 papers is provided below:

- Most of the papers were submitted by the deadline of July 15, 2013, or shortly thereafter. One paper was not submitted within a reasonable timeframe and came in late and incomplete. It was not deemed appropriate for publishing. This noncompliance placed extra burdens on the Editors.
- One of the paper authors published a similar report elsewhere and borrowed some text, tables and figures in the *Proceedings*. The editors consulted the publisher and reported back to the author that attribution was sufficient under the license to publish.
- One of the vision speakers asked to be removed as an author. The request was made during preparations for the 2013 conference but had not reached the editors until the paper had been submitted and was in proof. The editors consulted with the board liaison, and were able to meet the vision speaker's request. This placed extra demands on the Editors during the proof phase.
- As usual, the editors requested primary authors of papers to sign either the license to publish or copyright transfer form. This is a requirement for publication of the *Proceedings*. A handful of authors questioned the authors' rights available under Taylor & Francis' terms and conditions and/or expressed reluctance about some aspect of the copyright forms. Again, this placed extra burdens on the editors, who called on the board liaison and publisher for advice. The board liaison ably assisted and also brought back a charge from the Board for the outgoing editor to investigate further into authors' rights issues.
- The Editors prepared the Introduction and front and back matter for the *Proceedings* in December, 2013.
- The Editors continue to use Google Drive to edit the papers.

- The edited papers were uploaded to Taylor & Francis' CATS online production system in December, 2013.
- The proofs were reviewed by the editors, board liaison and paper authors in early March, 2014.
- The Editors compiled a list for complimentary copy distribution and submitted it to Taylor & Francis in March, 2014.
- The Editors thanked every author and speaker for their valued contributions to the *Proceedings*.

To better fill the need to publicize essential information about the paper requirement and questions of authorship and copyright, the editors and board liaison collaborated with the Program Planning Committee to write up Memorandums of Understanding (MOUs) that were signed by vision speakers and presenters, and a FAQs for vision speakers and presenters. The FAQs were also reviewed by the publisher, who helped make the language consistent with the language authors will find on the Taylor & Francis website. The FAQs will be made available on the NASIG website.

Angela Dresselhaus, University of Montana, was selected as the new *Proceedings* editor for the 2014-15 term. She is replacing Sara Bahnmaier, who rotates off prior to the 2014 conference.

Budget

The Editors' budget request should retain the travel reimbursement for two editors at the next Conference and a note on whatever funding might be required for conference calls, should any of the participants not be able to use conference calling facilities at their institutions and need to be reimbursed for the conference calls on their own lines.

Submitted on: April 1, 2014

Continuing Education Committee

Submitted by: Todd Enoch

Members

Todd Enoch, chair (University of North Texas)
Melissa Johnson, vice-chair (Georgia Regents University)
Janet Arcand (Iowa State University)
Jennifer Bazeley, member (Miami University)
Evelyn Brass, member (University of Houston [Retired])
Melissa Cardenas-Dow, member (University of Redlands)
Jeannie Castro, member (University of Houston)
Eleanor Cook, member (East Carolina University)
Lori Duggan, member (Indiana University)
Sharon Dyas-Correia, member (Indiana University)
Mark Henley, member (University of North Texas)
Steve Oberg, member (University of Illinois)
Jane Skoric, member (Santa Clara University)
Paula Sullenger, member (Auburn University)
Esta Tovstiadi, member (University of Colorado)
Theron Westervelt, member (Library of Congress)
Clint Chamberlin, board liaison (Reading and Radio Resource)

Continuing Activities

Upcoming NASIG webinars:

- April 10, 2014: "Model Licenses & Licensing Templates: Present and Future" by Lianne Taylor, Texas State University
- September 11, 2014: "From Record-Bound to Boundless : FRBR, Linked Data and New Possibilities for Serials Cataloging" by Juliya Borie and Marlene Van Ballegooie, University of Toronto
- November 13, 2014: "DIY ERM (Do-It-Yourself Electronic Resources Management) for the Small Library" by Sarah Hartman-Caverly, Delaware County Community College.

We will have our first joint webinar with NISO on May 21, 2014: "Playing the Numbers: Best Practices in Acquiring, Interpreting and Applying Usage Statistics."

Speakers will be Peter Shepherd, Project Director of COUNTER; Oliver Pesch, Chief Product Strategist at EBSCO Information Services; and Jill Emery, Portland State University.

Steve Oberg is exploring partnering with UKSG to update their ERM Handbook.

Jennifer Beazley is working on creating a Wikipedia page for NASIG. Her initial attempt was deleted because a Wikipedia editor deemed that her inclusion of NASIG's vision and mission statements verbatim constituted copyright violation.

Completed Activities

Completed November webinar: "Scholar Commons @ USF: Sharing Knowledge Worldwide" presented by Carol Ann Borchert and Julie Fielding. Recorded webinar distributed to registrants.

Co-sponsored open access webinar: "Protecting your Patrons from Predatory Publishers" on October 22, 2013 with University of South Florida Libraries. The USF Libraries handled all aspects of the webinar registration and hosting, with NASIG members getting a chance at early registration. The webinar had 90 registrants, out of which 35 were NASIG members.

Following a trial period, the decision was made to fully absorb the Publications Subcommittee into the Continuing Education Committee.

The Committee has proposed a general schedule for quarterly webinars moving forward, with webinars to be scheduled for the 2nd Thursday of February, April, September, and November each year. The committee will use the evaluations of the current year's conference presentations to suggest presenters and topics for the following year.

Budget

With the removal of sponsorship decisions from the CEC duties, the budget has been reduced to \$1,500 to cover the cost of WebEx.

Submitted on: March 31, 2014

Core Competencies Task Force

Submitted by: Sanjeet Mann

Members

Sanjeet Mann, chair (University of Redlands)

Eugenia Beh, member (Massachusetts Institute of Technology)

Steve Black, member (College of Saint Rose)

Susan Davis, member (SUNY Buffalo)

Taryn Resnick, member (University of Wisconsin-Madison)

Sarah Sutton, board liaison (Emporia State University)

Continuing Activities

The CCTF received over 40 responses to our emails sent to various library listservs, and we spent February and March analyzing the position descriptions in depth. We are satisfied with the volume of responses from libraries of different sizes and organizational missions, and we are currently working to write up a rough draft of the addendum document to be submitted to NASIG membership by mid-April. We will accept feedback electronically and in person at an informal discussion group and full session at the upcoming conference. We are also planning to issue recommendations to the NASIG board immediately after the conference on how best to review and maintain the core competencies.

Completed Activities

With the assistance of the Program Planning Committee, we secured two appropriate venues for gathering feedback on the print serials competencies at the upcoming conference. Other presenters have

contributed numerous sessions discussing various aspects and implications of the electronic resource competencies. It is great to see NASIG membership taking collective ownership of the core competencies and making it a living document!

Budget

The CCTF may need to conduct additional conference calls in April while we are synthesizing competencies and preparing a document for review by the NASIG membership.

Submitted on: March 26, 2014

Database and Directory Committee

Submitted by: Alice Rhoades

Members

Alice Rhoades, chair (Rice University)

Jessica Ireland, vice-chair (Radford University)

Mary Bailey, member (Kansas State University)

Julie Fielding, member (University of South Florida)

Christine Radcliffe, member (Texas A&M University)

Jennifer Arnold, board liaison (Central Piedmont Community College)

Continuing Activities

We have kept current with the business of invoicing members for their dues payments and updating member records. We have also set up several new organizational memberships and fielded many questions and problems related to the upcoming annual conference.

Completed Activities

We have continued updating procedures in our manual to accommodate changes in the new database and have

mostly completed this project. We completed the annual database cleanup project.

Budget

No expenses anticipated for the coming period.

Statistical Information

Current active membership as of April 7, 2014 is 603 members.

Questions for Board

None

Recommendations to Board

None

Submitted on: April 7, 2014

Electronic Communications Committee

Submitted by: Kathryn Wesley and Carol Ann Borchert

Members

Carol Ann Borchert, co-chair, listmanager (University of South Florida)

Kathryn Wesley, co-chair, web management (Clemson University)

Chris Bullock, vice co-chair, web management (Southern Illinois University-Edwardsville)

Smita Joshipura, vice co-chair, listmanager (Arizona State University)

Chris Burris, member, September- (Wake Forest University)

Julia Proctor, member (University of Wyoming)

Paoshan Yue, member (University of Nevada, Reno)

Sandy Srivastava, member, June-August (College of New Rochelle)

Char Simser, publicist (Kansas State University)

Tim Hagan, board liaison (Northwestern University)

Continuing Activities

- NASIG website migration began over the summer; most essential content has been moved, but a lot of secondary and tertiary level work remains ongoing. Many documents remain to be moved also. Document management on the new site is complex, so the latter task will take some time.
- Non-member registrants for the NASIG Annual Conference are being added to NASIG-L weekly. About a month after the conference, ECC will check these lists against the Member Directory and remove folks who are still non-members.
- New committee members Julia, Paoshan, and Chris Burris (September-) are rotating on regular monthly tasks of jobs blog maintenance, NASIG blog and social media maintenance, and spam filter monitoring.
- ECC is working on adding an option to do online donations to NASIG via credit card, now that the new website has this capability.
- ECC is investigating possibilities for ad placement on the website.
- *UKSG eNews* is sent by broadcast email as issues become available.
- On April 2, our CMS provider ArcStone announced an upgrade to the AMO platform which will optimize content for mobile devices. A number of pages, notably the homepage, will need to be reformatted to work with the upgrade, which goes live on May 12.
- Publicist activities that are ongoing:
 - Post items to NASIG News, Other News, and Events on the NASIG homepage in collaboration with committee members
 - Work with NASIG committees and the Board to distribute messages to external lists
 - Schedule tweets to repeat announcements and deadlines previously posted to the blog
 - Revising the *NASIG Publicity Manual*

Completed Activities

Publicist

- The committee is excited to report that the NASIG Publicist has become a permanent position on the ECC.
- The Publicist updated the *Publicity Guidelines for NASIG Committees* and posted the document to the Member Center for NASIG's internal use.
- The Publicist submitted two items to *Against the Grain* for publication on their website and in the November 2013 issue.
- The Publicist consulted with the CPC marketing representative to discuss distribution of mail to regional associations and library schools.

Email

- All committee listservs and forwarding email addresses were updated for 2013/14 in June.
- Non-member conference attendees were removed from NASIG-L by July 26.
- Two new listservs have been set up--one for the 30th Anniversary Task Force and one for the Vision & Mission Task Force.
- Secondary contacts have been added to NASIG email addresses that were previously going to just a single person.
- Due to the volume of email that is sent to the publicist@nasig.org email address, ECC has added the NASIG gmail address as the backup for the publicist, rather than a secondary individual. If the publicist is not available, now that the Publicist is part of ECC, a member of ECC will know to check the gmail account for any items that need to be addressed.

Website

- In July, committee and board rosters were updated on the old site by volunteer Wendy Robertson (former ECC co-chair), while current ECC members familiar with the old interface were involved in migration work.
- Essential website content has been moved to the new platform; final data migration took place September 9 (included member database,

broadcast email records, surveys, etc.); the public website went live September 10.

- During the migration process, we noted AMO2's restricted approach to document management and set up Chris Bullock as the ECC member able to move or delete documents on the resource browser through an ftp client.
- Other committees (Database & Directory, Nominations & Elections) and individuals (treasurer, treasurer-elect, conference and webinar registrars) who needed early access to the new site were made association administrators with appropriate permissions assigned; training sessions were arranged with ArcStone for D&D.
- Credit card functionality was tested prior to going live.
- The Call for Nominations 2013/14 survey was transferred to the new site; results from the survey on the old site were downloaded and sent to N&E.
- Worked with Todd Enoch of Continuing Education to ensure the fall webinar site was working, and that registrants from the old site transferred. Assisted in setting up the spring webinar page and registration.
- Assisted with setup for Jeffrey Beall webinar co-sponsored by NASIG
- Set up annual conference pages for the Conference Planning Committee to provide content.
- New URLs for the call for nominations and fall webinar registration were sent in a broadcast email.
- Following the new site going live, ECC responded to a request to link the NASIGuide on license negotiation by Rick Anderson to the main NASIGuide page. In the process, we noticed some outdated links and facilitated communication between Rick and the Publications/Public Relations Committee to get those updated.
- Created group space for all committees and the Executive Board, with committee chairs set as group admins (secretary is group admin for the Executive Board). Group space is analogous to private committee space on the old site. It does not allow for multiple levels of webpages, but does have document storage, calendar, messaging, and other functionalities.

- Broadcast email issues were resolved.
- A significant amount of website-related documentation has been updated in the ECC manual (<http://nasigeccmanual.pbworks.com/w/page/10221189/FrontPage>); all pages with instructions on the new site have been tagged AMO2 (<http://nasigeccmanual.pbworks.com/w/tags/show?tag=AMO2>)
- Asked ArcStone to add our Google Analytics ID to the new site (Sept. 26).
- Conference archives migration completed.
- NASIGuides migration completed, including conversion of the MARC Serial Holdings document from HTML to PDF (HTML formatting for this one was not manageable on the new site).
- Assisted Nominations & Elections Committee in loading updated nomination forms and in extracting and cleaning up nomination data from the admin module; created candidate information page, assisted with ballot, sent email blast announcements.
- Provided admin module access and guidance to various committees and conference registrar.
- Updated Evaluation & Assessment committee page to reflect calendar year appointments and change in personnel; uploaded updated E&A manual.
- Loaded 2014 sponsorship documents for CPC.
- New public page and group space set up for 30th Anniversary Celebration Task Force.
- Worked with FDC chair Rob Van Rennes and D&D chair Alice Rhoades to set up the new lifetime membership category; added lifetime member information to Membership Benefits page.
- Following an inquiry from a member concerned about webpage source code titles that read “North American Serials Interest Group – powered by AMO,” contacted ArcStone to find out whether the “powered by AMO” part could be removed. (It was, very promptly.)
- Worked with *Conference Proceedings* editors and Taylor & Francis contact to get member access to *Proceedings* working. Loaded new copyright form for editors.

- Changed the address on membership renewal invoices from the official New York address to the treasurer’s Charlotte, North Carolina, address at her request.
- Assisted Mentoring Group with setting up and testing the Mentoring Program Application, uploading the new guidelines document, and editing the Mentoring webpage.

Miscellaneous

- All 2013 conference presentations that were submitted were loaded to SlideShare.
- After the Board notified ECC that we are moving towards logos without the “North American Serials Interest Group” wording on them, Chris Bullock designed new logos for the NASIG Blog and NASIG Jobs Blog based on the *NASIG Newsletter* logo.
- At the request of the board, Kathryn contacted and facilitated communication with the designer of the suite of logos adopted in 2008, Jessica Broom, and arranged for her to update the main logo. Chris Bullock worked with ArcStone to place the updated logo on the website.
- Updated letter for conference presenters with instructions on submitting presentation materials for SlideShare.

Budget

	2013/2014 Estimate
Conference calls	\$0.00
Contracted services	\$0.00
Bee.Net (\$500 per month – email and listservs)	\$6000.00
ArcStone (NASIG website and association management - \$300 per month + contingency amount of \$1450 for 10 hours of programming if needed)	\$5050.00
Survey Monkey (online surveys)	\$204.00

SlideShare Pro (conference presentations)	\$114.00
UKSG Newsletter	\$750.00
Contingency	\$0.00
TOTAL	\$12,118.00

Jobs Blog visits - 24,855

Website

Website visits (Google Analytics)
April 2013-March, 2014*

April 2013	3202
May 2013	3244
June 2013	**3244
July 2013	4165
August 2013	3063
September 2013	1035
October 2013	2079
November 2013	2182
December 2013	1488
January 2014	3137
February 2014	2539
March 2014	4007
Total	33,385

*ECC annual report for 2012-2013 covered through March 2013

**Not an error. Visits for both May and June were 3244.

Top Ten Landing Pages (Google Analytics) April 2013-March 2014*

(To view pages on old site, use domain old_nasig.associationsonline.com/)

http://www.nasig.org/	19587
/conference_registration.cfm [2013 main conference page]	6980
/committee-core-competencies-task-force.cfm [on old site]	4756

Statistical Information

NASIG-L

NASIG has 28 listservs.

NASIG has 26 active @nasig.org email addresses.

As of April 1, there are 581 subscribed members to NASIG-L and 25 unsubscribed members. This includes non-members who are registered for the 2014 Annual Conference.

SlideShare

54 presentations/posters were uploaded from the 2013 conference

Views

April 2013-March 2014 - 25,216

Total (since April 2012) - 47,142

Top Content April 2013-March 2014 (views)

1. From Record-Bound to Boundless: FRBR, Linked Data, and New Possibilities for Serials Cataloging (2,393)
2. Why the Internet is More Attractive Than the Library (1,710)
3. Scholarly Video Journals to Increase Productivity in Research and Education (1,098)
4. RDA and Serials: Theoretical and Practical Applications. Preconference (866)
5. Discovering Music: Small-Scale, Web-Scale, Facets, and Beyond - Belford (841)

Blog stats

(April 2013-March, 2014)

NASIG Blog visits - 9,913

/site_signin.cfm [new site]	3988
/site_page.cfm?pk_association_webpage_menu=700&pk_association_webpage=1228 [2014 conference main page]	3907
/site_page.cfm?pk_association_webpage_menu=700&pk_association_webpage=1260 [2014 registration page]	3605
/index.cfm [old home page]	2986
/site_member_home.cfm [old site]	2156
/about_history.cfm [old site]	2068
/registrationcontent.cfm [2013 registration page]	2043

*ECC annual report covered through March 2013

Recommendations to Board

In light of the addition of the publicist to the committee, and the fact that the fundamental purposes of the electronic communication media ECC manages are communication and publicity, the committee recommends a change of name to the Communications and Marketing Committee.

Submitted on: April 3, 2014

Financial Development Committee

Submitted by: Rob Van Rennes

Members

Rob Van Rennes, chair (University of Iowa)
 Virginia Bacon, member (East Carolina University)
 Joe Badics, member (Eastern Michigan University)
 Lisa Blackwell, member (Chamberlain College of Nursing)
 Catherine Nelson, member (University of California, Santa Barbara)
 Elizabeth Parang, member (Pepperdine University)
 Peter Whiting, board liaison (University of Southern Indiana)

Continuing Activities

The Committee continues to investigate advertising rates and ad placement options on the NASIG website and in the *Newsletter*.

Completed Activities

The Committee worked with the NASIG Publicist, Treasurer, and the ECC to develop and post publicity for the new lifetime membership fee.

The Committee contacted all NASIG organizational members to offer them free advertising in the March 2014 *Newsletter*. Members worked closely with the individual publishers and the *Newsletter* Editor-in-Chief to meet the submission deadline.

Budget

There are no funding requests at this time.

Submitted on: April 1, 2014

Membership Development Committee

Submitted by: Patricia Adams

Members

Pat Adams, chair (YBP Library Services)
 Denise Novak, vice-chair (Carnegie Mellon University)
 Steve Fallon, member (De Gruyter)
 Trina Holloway, member (Georgia State University)
 Alejandra Nann, member (University of San Diego)
 Chris Brady, board liaison (US Dept. of Justice)

Continuing Activities

The committee sends renewal reminders to lapsed members the second month after their membership lapses and sends a welcome message to new members, based on contact lists supplied by Database and Development.

MDC is coordinating with Student Outreach to contact the four LIS programs in Oklahoma and Texas (UT Austin, North Texas, TWU, and OU) to encourage 2014 NASIG Conference attendance in Fort Worth, Texas.

MDC is coordinating with Student Outreach to develop full-time student conference rate requirements, vetting, and processing for Board consideration.

Brainstorm: Creative ways to enhance membership. The main idea is that in order to maintain relevance for their members, membership driven organizations (like NASIG) should consider creating customizable memberships which allow members to pick and choose from among a number of membership benefits.

Targeted membership campaign: webinar attendees (for consideration later in 2014)

Completed Activities

MDC developed a brief survey and emailed the link to all members not attending the 2013 NASIG Conference in Buffalo requesting input to improve NASIG conference attendance. The results will be tallied and sent to the Board.

Budget

No budget expenditures this year and no anticipated budget needs next year.

Statistical Information

The committee sent 69 renewal reminders to lapsed members and 37 welcome messages to new members.

Action(s) Required by Board

Four out of five committee members are retiring from the committee this year and will need replacement or renewal.

Recommendations to Board

Several recommendations re: Creative Ways to Enhance Membership

1. Lifetime membership, while appealing to new librarians, is not affordable at \$1000.
2. Reach out with NASIG benefit information to Library Directors and Deans who often recommend professional development to their new staff.
3. Provide testimonials regarding the long-time benefits of NASIG.
4. Communicate information to library schools – membership and conference information.
5. Make NASIG membership information more prominent on the NASIG website.
6. Encourage corporate members to promote NASIG conference on their social media pages and their website especially if they are attending. Provide flyers for distribution in vendor exhibits during conferences.

Submitted on: April 1, 2014

Mentoring Group

Submitted by: Danielle Williams

The Mentoring Committee has been busy the past four months. When registration for the annual NASIG conference opened, the chair began sending out requests for mentors and mentees. NASIG registrar, Katy Ginanni, has been sending weekly reports of first-timers. Weekly invitations are sent to the first-timers to participate in the mentee program. As of April 1st, 25 people have signed up to be mentors and 14 first-timers have signed up to be mentees. I expect more first-timers to request mentors at the conference and will continue to solicit NASIG members to volunteer to serve as a mentor.

As has been done the past two years, a request was sent to the chair of the Continuing Education Committee to ask for volunteers to assist with the first-timers reception, specifically to assist with coordinating

meet-ups at the conference and to ensure that all mentors and mentees are transported to the first-timers reception together. Several members of the committee have agreed to help and we will be working closely with them in the weeks leading up to the conference.

For the first time, the first-timers reception will not be held in the conference hotel, but will be held at Billy Bob's Texas Club. There was some concern regarding the meeting and transportation of mentors and mentees to Billy Bob's. Michael Hanson has assured me that suitable transportation will be provided for mentors and mentees prior to the reception. With the assistance of volunteers from the Continuing Education committee, the reception should be a success.

The chair and co-chair have begun bi-weekly phone calls to discuss the procedure of matching mentees with mentors, contacting match-ups, and the logistics of the first-timers reception. There has been some question about committee procedures, specifically a lack of guidelines or manual for the committee to follow in the months leading up to the conference. Information seems to be passed from chair to co-chair from year to year, but a clear set of guidelines is lacking. Working with Gaelle Gillespie over the next few weeks, I hope to construct a set of guidelines that will help her chair the committee next year.

There was some question about the make-up of the committee. In the past, the committee has been made up of a chair and co-chair, with the co-chair serving as chair the next year. This year, a third member was listed on the committee website, but I was not aware that an additional member had been added to the committee. At my request, our board liaison contacted Steve Kelly; together, we determined that the third member of the committee had been listed with incorrect dates regarding her term of service. The matter has been cleared up, but the board might consider expanding the size of the committee. A third member asked to serve as co-chair during their second year and chair during their third would add continuity to

the committee, and would be a valuable asset when coordinating the first-timers reception.

Newsletter

Submitted by: Angela Dresselhaus

Members

Angela Dresselhaus, editor-in-chief (The University of Montana)

Kate Moore, incoming editor-in-chief (Indiana University Southeast)

Wm. Joseph Thomas, profiles editor (East Carolina University)

Sharon Dyas-Correia, profiles editor (University of Toronto Libraries)

Kurt Blythe, columns editor (University of North Carolina - Chapel Hill)

Rachel A. Erb, conference/submissions editor (Colorado State University)

Angie Rathmel, copy editor (University of Kansas)

Stephanie Rosenblatt, copy editor (Cerritos College)

Betsy Gardiner, calendar editor (EBSCO Information Services)

Kate Moore, PDF production editor (Indiana University Southeast)

Tim Hagan, board liaison (Northwestern University)

Continuing Activities

- Newsletter position descriptions are under review
- Training the incoming EIC
- Migrating *Newsletter* backfiles to the Clemson University bepress site
- Soliciting Newsletter Conference Reporters

Completed Activities

Published issues

- March 2014
 - Advertisements were run in Newsletter for the first time

Personnel updates

- Appointments:

- Stephanie Rosenblatt, Copy Editor
- Rachel Erb, Conference Editor

Newsletter Platform Updates

- March 2014 issue was published on the new bepress platform hosted by Clemson University.

Budget

A \$500 request for *Newsletter* platform migration was requested and approved by the board.

Statistical Information

- 62,109 Full text downloads since the *Newsletter* was hosted on the bepress platform.
- 6,137 Full text downloads January to March 2014.

Submitted on: March 28, 2014

Nominations & Elections Committee

Submitted by: Kevin Furniss

Members

Kevin Furniss, chair (Tulane University)
 Danielle Williams, vice-chair (University of Evansville)
 Karen Davidson, member (Mississippi State University)
 Christie Degener, member (University of North Carolina at Chapel Hill, Health Sciences Library)
 Steve Shadle, member (University of Washington)
 Jeff Slagell, member (Delta State University)
 Jenni Wilson, member (Alexander Street Press)
 Robert Boissy, board liaison (Springer Verlag)

Continuing Activities

Election in full swing. Voting to conclude Monday, April 7th, 2014, with results announced Monday, April 14th, 2014. I plan to count the ballots on Tuesday, April 8th, and contact the candidates as soon as I have the results. I conferred with Committee members and we decided not to have write-in candidates on the ballot, as it appeared to me to subvert the entire nomination process. This could be revisited in the event of a dearth

of candidates for a particular position, and I saw nothing in either the NASIG bylaws or Roberts Rules of Order to require write-in candidates. Also, once the election is concluded I have several recommendations for updating election documentation and placing it in a more accessible location.

Submitted on: April 2, 2014

Site Selection Committee

Members:

Steve Kelley, Wake Forest University,
 Anne McKee, Greater Western Alliance
 Joyce Tenney, UMBC

Completed Activities

Bids were solicited for the 2016 conference and evaluated by the committee. The committee recommended to the board that the 2016 conference site should be Albuquerque, New Mexico. The board approved the recommendation, and asked that a contract be pursued to finalize that location. Anne McKee negotiated the contract and it was signed in early 2014.

Submitted on: March 27, 2014

Student Outreach Committee

Submitted by: Kate Seago

Members

Kate Seago, chair (University of Kentucky)
 Katy DiVittorio, vice-chair (University of Colorado, Denver)
 Eugenia Beh, member (Massachusetts Institute of Technology)
 Jamie Carlstone, member (University of Chicago)
 Shannon Regan (Mercer University)
 Sarah Sutton, board liaison (Emporia State University)

Continuing Activities

The survey of library students was live from February 6 to March 14, 2014 and we had 239 completed surveys out of 260 in total. The data from the survey will need to be reviewed and a report generated. The committee is currently working with the treasurer to get the Amazon gift card to the winner. The Student Outreach Committee is starting to organize its participation in the vendor expo at the annual conference to raise awareness about the group and recruit more ambassadors.

Completed Activities

The survey was completed and Sanjeet Mann entered it into Survey Monkey. Various committee members and test subjects tested the survey. Sanjeet made some revisions based on recommendations. NASIG ambassadors and committee members sent the announcement of the survey to various listservs as appropriate. The NASIG student outreach committee and ambassadors also reached out to the various library and information schools to make sure they knew about the NASIG conference and scholarship opportunities.

Budget

The budget for the SOC is \$150 covering the Amazon gift card and printing of the SOC handout. The SOC handout is used at the NASIG annual meeting and other events to recruit ambassadors.

Action Required by Board

The Board has requested the Student Outreach Committee work with the nearby library science schools to encourage attendance at the 2014 conference in Fort Worth. The Student Outreach Committee is starting work on this request.

Question for the Board

The Student Outreach Chair asked if the NASIG board was going to offer a student rate or some enticement for students from nearby schools to attend the conference.

Submitted on: March 28, 2014

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