

# NASIG Newsletter

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## Executive Board Minutes

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### October Board Meeting

**Date:** October 7, 2013

**Place:** Hilton Fort Worth - Continental Room

#### Attendees

##### Executive Board:

Joyce Tenney, President

Bob Boissy, Past-President

Steve Kelley, Vice President/President-Elect

Shana McDanold, Secretary

Beverly Geckle, incoming Treasurer

##### Members at Large:

Clint Chamberlain

Tim Hagan

Selden Lamoureux

Sarah Sutton

Peter Whiting

##### Ex Officio:

Angela Dresselhaus

##### Guests:

Michael Hanson and Janice Lindquist, CPC co-chairs

Kelli Getz and Anna Creech, PPC chair and vice chair

Anne McKee, Conference Coordinator

##### Regrets:

Jennifer Arnold, Treasurer (on leave)

Chris Brady, Member at Large

### 1.0 Welcome (Tenney)

Tenney called the meeting to order at 8:15am and reviewed the meeting ground rules.

### 2.0 CPC (Hanson, Lindquist, Tenney)

CPC provided a copy of their preliminary budget. They are currently looking at off-site event locations and will be touring sites and the hotel in the afternoon. The website updating is happening, although they are currently sending things to the ECC due to some confusion and editing issues.

Hanson asked about the procedure for selecting a local speaker for the opening session. Tenney replied that in the past it has been by word of mouth (such as speaker suggestions from local folks; Chamberlain said he will ask around). Depending on the location of the opening session, they may want to select a speaker that's related (e.g. if at stockyards have a speaker about cattle stuff). One suggestion that came up was to look at Darrel Saxon, who is the former Dean of the Library at UTA and has a history and special collections background.

The CPC is currently working on the schedule. They are looking to hold the Vendor Expo from noon-5pm on Thursday to allow for evening flexibility, and include food (such as a light lunch or mid-afternoon snack) to draw people into the Expo.

The complementary food in the hotel contract has usually been used for the First Timers reception, but

due to flexibility in contract, we will use it for the Vendor Expo this year (no alcohol included) and the First Timers reception will be light snacks (like cheese/fruit, brownies, etc.).

The Vendor Expo will be table tops only. Vendors must break down their table by 8pm. Busses will be circulating to and from the opening reception location and the CPC will highlight this in the program.

Boissy let the CPC know conservative estimates for sponsorship and registrations for budgeting.

McKee suggested the CPC reach out to Texas Library Association and suggest some joint sponsorship to draw people in.

Pat Smith is the current TxLA President. Getz is a member of TLA, and will reach out to the sections/round tables and encourage presentations and showcase. TICU is the Texas Independent Colleges & Universities. Getz will work with Trina to reach out to the TICU as well.

**ACTION ITEM:** Sutton will let Student Outreach know to push PR to the Oklahoma and Texas library schools.

The CPC has received an offer from Southern Medical Library Association for volunteers. They are holding their conference at the same hotel the end of October and have offered to share documentation as well.

### **3.0 PPC (Getz, Creech, Kelley)**

PPC reported the call for proposals was sent Oct. 1st. They are using the proposal space product this year to track submissions.

Vision speakers have been contacted: Skinner is tentatively scheduled for Friday (Creech is working on it currently), Herbert will be on Saturday (MOU sent); Jenica Rodgers is scheduled for Sunday (MOU sent).

The current pre-conferences are: RDA workshop (2 x 4 hr. session, Les and Hien), eresources for beginners

(licensing/negotiation - Claire Dygert - Wed.), advanced eresources (Lisa Macklin - Thurs.), and open access workshop (Amy Buckland – Thurs.)

PPC will be looking at possible locations today for the Great Ideas Showcase during the hotel tour.

PPC had the following questions:

- There was a discussing of having Lightening Talks similar to the UKSG model and various procedural and scheduling issues were discussed.
- PPC clarified the pre-conference speaker rates. They receive the discounted registration of a flat \$200. All ½ off registrations have been changed to a flat \$200. Other speaker reimbursement issues were discussed.
- The MOU language for pre-conference and consensus worked out. It remains open ended to cover decisions.
- The PPC asked about the timing for discussion groups and the possibility of box lunches. It is not yet decided and will discuss with hotel to determine box lunches. It is not possible/reasonable to do lunch time discussion groups without box lunches available due to timing. One option is during registration participants sign up for a box lunch with additional \$10 fee (members pay for this, so you MUST sign up in advance). This would mean an early call for discussion groups so lunches are tied/linked to groups. The Board stressed to make it clear that the box lunch is a discounted rate and that we need to have slip/receipt for lunches for reimbursement.

**VOTE:** Lamoureux made a motion to approve a nominal box lunch fee paired with informal discussion groups with logistics to be worked out by PPC and CPC. Kelley seconded. All voted in favor.

**ACTION ITEM:** Continuing Ed wants a list of well received sessions (highest rated) from previous conference from E&A. A process needs to be worked out so it's routine. (Whiting)

McKee reported that the proceedings are part of Serials Librarian and T&F just bought Serials Review.

#### 4.0 Site Selection (McKee, Kelley, Tenney)

McKee, Kelley and Tenney reported on the status of the 2016 site selection process and updated on the status of the contract for 2015 Conference.

The Board also suggested putting the dates up for future Conferences on the NASIG website as soon as they are determined, even if location not determined and even if we don't have a contract yet, for planning purposes. The dates for the 2015 Conference need to be posted immediately.

**ACTION ITEM:** Tenney will send dates for 2015 and 2016 conferences to ECC to post on website.

#### 5.0 Secretary's Report (McDanold)

##### 5.1 Action Items Update

The changes and new Action Items are combined in a new document posted to the Board space called ActionItems2013October.docx, which replaces the ActionItems2013June.docx version. A summary of the changes follows.

##### COMPLETED Items:

**ACTION ITEM:** Shadle will poll vendors via email to see how NASIG could be more valuable to them/how the conference could be a more valuable experience. This should include sponsorship, the vendor expo, or other forms of participation. **COMPLETE**

**ACTION ITEM:** Arnold will clarify committee budget requests timeline and Board report form. **COMPLETE**

**ACTION ITEM:** Add coordination duties to past-president manual for conference sponsorships (Shadle) **COMPLETE**

**ACTION ITEM:** The SOC will compile the survey questions and send them to the Board for approval. The survey will target past student attendees and past student award winners. The survey of non-member students will be handled separately. (Clark) **COMPLETE - survey going out in January; will have responses by May Board meeting**

**ACTION ITEM:** The Publicist will take charge of distributing content to UKSG (Hagan) **COMPLETE - happening; publicist sends to Steve, who sends it to UKSG**

**ACTION ITEM:** Tenney, Shadle, Boissy, Geckle, and Arnold will conduct a meeting to review and edit paperwork/form for Conference sponsorships. (Boissy/Arnold) **COMPLETE**

**ACTION ITEM:** McDanold will suggest to NISO Education Committee to do a co-sponsored webinar with NASIG in 2014 and will put them in contact with Chamberlain. **COMPLETE**

**ACTION ITEM:** Revise the Conference sponsorship options: review levels of sponsorships at ER&L and Charleston; Arnold will provide historical registration/funding information for consideration; revise NASIG levels to three tiers; review discounted registration rate benefit; bring proposal to Board by August (Shadle/Tenney/Boissy/Whiting) **COMPLETE**

**ACTION ITEM:** Boissy will send T&F author documents/contracts to McDanold. McDanold will post in Board space under the June 2013 documents. **COMPLETE**

**ACTION ITEM:** Proceedings needs to ask Program Planning for the issues voiced by presenters regarding the T&F agreements and use them to inform their review of the author agreements for the conference proceedings. (Lamoureux /Kelley) **COMPLETE**

**ACTION ITEM:** Sutton/Lamoureux will send latest version of the Core Competencies document to

McDanold to post to Board space under the June 2013 documents. **COMPLETE**

**ACTION ITEM:** Board will review the latest version of the Core Competencies document and vote via Survey Monkey. (All) **COMPLETE**

**ACTION ITEM:** After Board approves Core Competencies document, send to Publicist for broad distribution. (Lamoureux) **COMPLETE**

**ACTION ITEM:** FDC will explore and brainstorm funding ideas including suggesting possible uses for the funds raised. Whiting will share the Board's suggestions for the use of monies: awards, part-time administrator to provide continuity from year to year and ease demand on the volunteers/Board members, ensure the financial health of NASIG, Membership Development campaigns. (Whiting) **COMPLETE; FDC report submitted; lifetime membership**

**ACTION ITEM:** Chamberlain will follow up with CEC to see if the original May presenter (Lisa Kurt) is available to present in a future webinar on data visualization. **COMPLETE**

**ACTION ITEM:** CEC add a few standard slides to every webinar for NASIG membership promotion and NASIG webinar promotion. (Chamberlain) **COMPLETE**

**ACTION ITEM:** McDanold will set up a private Google Calendar for the 2013/2014 Executive Board and link to it from the Board work space. **COMPLETE**

**ACTION ITEM:** Ask PPC to consider how to include language in their contract for all speakers to allow for live streaming. (Kelley) **COMPLETE**

**ACTION ITEM:** Arnold will ask the NASIG accountant whether or not the outgoing chair gift funds donated back to NASIG is tax deductible (outgoing chair has the option of not accepting the gift; the funds are "donated" back to NASIG instead). **COMPLETE**

## UPDATED Items

**ACTION ITEM:** Zellner will ask proceedings editor to discuss with T&F to digitize the entire content as per PIE-J going forward. Check about retro-digitization. **IN PROCESS; transfer to Lamoureux**

**ACTION ITEM:** Wait to make suggested changes to the *Newsletter* layout/pages; changes will take place during *Newsletter* training in June (Dresselhaus) **IN PROCESS; rewriting newsletter position description - not layout/pages**

**ACTION ITEM:** Encourage Membership Development to be more active; work more closely with Student Outreach and PubPR for proactive promotion; brainstorm some active campaign ideas. (Brady) **IN PROCESS; discussion ongoing**

**ACTION ITEM:** MDC and Student Outreach to work with three Texas library schools (and possibly Oklahoma) to specifically encourage attendance at the 2014 conference in Fort Worth (campaign starting in September 2013). Emphasize Great Ideas showcase. (Brady) **IN PROCESS; Sutton will ensure Texas library schools on radar**

**ACTION ITEM:** CPC 2014 will need to coordinate a possible job fair. (Tenney will notify CPC and PPC co-chairs when appointed.) **IN PROCESS; in discussion**

**ACTION ITEM:** Ongoing: have PPC send list of presentation proposals that were not accepted but would be possible webinar topics to CEC. (Kelley/Chamberlain) **IN PROCESS; updated per Board discussion with CEC - working with E&A**

**ACTION ITEM:** Review MOU for speakers/presenters to make language stronger to discourage cancellations (documented emergencies, NASIG is including their presence in budgeting, expect registration for conference by a specific date (discounted rate only valid through early bird registration deadline), etc.). This does not apply to invited vision speakers. Ensure a signed MOU for ALL presenters. Have a draft submitted to the

Board by August 1, 2013. (Kelley, PPC) **IN PROCESS; MOU complete; speaker agreements to be discussed later; T&F copyright discussion**

**ACTION ITEM:** Ask PPC to compile a list of the most well received presentations that could be reworked as a webinar and send list to CEC. (Kelley/Chamberlain) **IN PROCESS; REVISED to E&A send to CEC**

#### IN PROCESS Items

**ACTION ITEM:** Pull together essays for award winners and post to archives; compile questions and keep in A&R space; McDanold, Lamoureux will work with A&R and Archives to coordinate submission. **IN PROCESS**

**ACTION ITEM:** McDanold will draft formal statement regarding adding volunteers to committee listservs (but not as full committee members) for distribution to committees to be voted on by Board – in minutes, needs to be communicated. **IN PROCESS**

**ACTION ITEM:** Clark will ask CEC to put out a call for volunteers to help set up webinars over the next year and to work with this year's PPC to get names and proposals. **IN PROCESS**

**ACTION ITEM:** Clark will ask CEC to work with PPC to identify content and use survey results to potential locations and organizers. **IN PROCESS**

**ACTION ITEM:** Solicit feedback from the members of PubPR, CEC, and ECC and review the trial in February before Kelley begins committee appointments. **IN PROCESS**

**ACTION ITEM:** Once all 2014 Conference special events are decided, Treasurer and CPC will communicate on insurance needs for Ft. Worth. (Arnold) **IN PROCESS**

**ACTION ITEM:** Conference Proceedings will review author contracts from T&F and make recommendations for clarity and possible changes; meet with T&F contact if needed. (Boissy) **IN PROCESS; ALA Midwinter meeting**

**ACTION ITEM:** Core Competencies Task Force will make a recommendation for a revision cycle and make a recommendation which committee would be responsible for the Core Competencies document moving forward. (Sutton) **IN PROCESS; in committee reports**

**ACTION ITEM:** Have CEC ask WebEx to see statistics of downloads of presentations to gauge use beyond attendance during the webinars. (Chamberlain) **IN PROCESS**

**ACTION ITEM:** CEC should review the NISO and ALCTS webinar schedules to avoid conflicts; and publish the schedule for the year in advance. (Chamberlain) **IN PROCESS; setting schedule now**

**ACTION ITEM:** MDC ask Registrar for list of webinar participants who are non-NASIG members for a targeted membership campaign. (Brady/Arnold) **IN PROCESS**

**ACTION ITEM:** FDC will evaluate costs and investigate streaming options for portions (such as Vision sessions/all attendee sessions) of the 2014 Conference, including both NASIG run and outsourcing options in the review. (Whiting) **IN PROCESS**

#### DEFERRED Items due to ArcStone Upgrade

**ACTION ITEM:** [Carr, Arnold, Shadle, and Ginanni] will work on providing mutual access to manuals for CPC, PPC, PPR, and the Past President. **IN PROCESS until website fully functional**

**ACTION ITEM:** Hagan will ask ECC to explore where we could add advertisements into the NASIG website without ArcStone intervention, and pass that information to FDC. **Deferred until ArcStone upgrade is complete to see impact of new authorizations within ArcStone on website permissions and editing options IN PROCESS**

**ACTION ITEM:** McDanold and Whiting will follow up with the Archivist regarding the photo move from

ArcStone to Flickr and the necessary edits to the webpage and Flickr page. Explore impact of recent (May 2013) changes to Flickr site (increased storage, new “groups” guidelines, etc.) **IN PROCESS deferred for web migration; Whiting will confirm the photo location with Deborah - send to ECC email**

**ACTION ITEM:** Ask ECC to investigate other listserv options (Hagan); ask ECC to contact BeeNet for new quote/offer. **IN PROCESS on hold due to migration; BeeNet has domain name registration and hosts main servers; update exactly what we have with them with costs; could us free or low-cost Google products but Spam filtering would be an issue**

**ACTION ITEM:** Boissy suggests a sub-group to review the orphan documents from the ECC website reorganization. Tenney volunteered to review the documents and get an idea of the scope and scale of the documents to be reviewed and will propose a plan. **Waiting on ECC to move forward after ArcStone upgrade IN PROCESS**

**ACTION ITEM:** Whiting and McDanold will talk with ECC to ensure that the Photo Historian has the proper ArcStone authorizations to manage the photos on the website (including delete rights). **Deferred until ArcStone upgrade is complete to see impact of new authorizations within ArcStone on website permissions and editing options**

## 5.2 Approval of Board Activity Report

NASIG Executive Board Actions

June 2013- September 2013

The following actions were taken by the NASIG Executive Board for the period of June 2013-September 2013:

7/2/13 - Board agrees to lower the advertising rate for the *NASIG Newsletter*, as proposed by the Financial Development Committee.

7/15/13 - Board supports the Program Planning proposal to have one “Call for Proposals” for the 2014 conference.

7/22/13 - Board approves the final draft of the Core Competencies for E-Resource Librarians. Special thanks were given to the Core Competencies Task Force for all of their efforts.

7/24/13 - Board approves theme for 2014 conference in Fort Worth, Texas. “Taking Stock and Taming New Frontiers”

7/30/13 - Board approves June 2013 NASIG Business Meeting Minutes.

8/15/13 - Board approves June 2013 NASIG Executive Board Meeting Minutes.

8/21/13 - Board approves co-sponsorship of a webinar on Open Access with the University of South Florida.

8/21/13 - Board approves \$500 for sponsorship of Great Lakes E- Summit.

9/4/13 - Board approves conference logo.

**VOTE:** Motion to approve from Boissy, seconded by Whiting. All voted in favor.

McDanold requested that the board provide any feedback on the organization of Board documents in the new ArcStone Board space.

## 6.0 Treasurer’s Report (Geckle)

Geckle reported on Arnold's behalf that NASIG is financially sound and that at this point committees have underspent overall.

A&R has requested to add \$2000; the request was approved.

For the CEC budget, Chamberlain reported that quarterly webinars might be ambitious. CEC will look for

other opportunities for co-sponsoring, and spend a bit more money for tech support from the webinar company. Additionally, Arnold and Geckle have moved the sponsorship line from the CEC budget to a separate line item in the overall budget.

**ACTION ITEM:** Chamberlain will direct CEC to investigate tech support options for webinars by Midwinter meeting.

**ACTION ITEM:** Chamberlain will remind CEC that they can request for Board approval to pay speakers an honorarium.

**VOTE:** Lamoureux made a motion to accept budget with additional CEC (to be investigated; provisionally \$2000) and A&R (\$2000) monies, seconded by Chamberlain. All voted in favor.

## 7.0 Committee Reports including Consent Agenda (All)

Lamoureux reviewed the questions from Awards & Recognition. A&R would like to shift the emphasis from students to new professionals as they feel that fostering relationships with new professionals will strengthen NASIG membership and visibility.

*Would it be possible to expand the number of Horizon awards given and/or develop new scholarships? And, is it possible to reduce the number of student awards?*

The Board agreed to limit the number of student awards to 3 (not including the Mexican Student Award), and consider funding an award for a new professional. Overall the Board supports shifting attention from students to new professionals. One possible suggestion the Board discussed was the creation of a something like the Horizon Award specifically for EResources. The award would need to be named to differentiate it from the Horizon Award.

**ACTION ITEM:** Lamoureux will ask A&R will create an award for new eresources professionals (similar to Horizon, but focus on core competencies and named something different)

A&R also asked about supporting one preconference plus housing for the Mexican Student Award winner. The Board agreed that this is not possible as it adds a layer of significant complication, but suggested possibly adding a free webinar of the winner's choice to the award.

A&R asked to confirm how many awards of each variety can be given out. The list is as follows:

- 1 Horizon award
- 1 Tuttle
- 1 Merriman
- 1 Mexican
- 1 Fritz award
- 1 serials specialist award
- 3 student awards
- 1 Robischon award

They also inquired if there are multiple good candidates for an award if they can give out more than one some years. The Board confirmed that for the Merriman, Tuttle, Fritz and Mexican awards, there cannot be more than one winner each year, but the other awards can expand or contract as needed depending on candidates.

*Are there guidelines for determining if a non-academic applicant is a "specialist" and not a "professional"?*

The Board determined that the specialist designation is determined by position description at the institution, and that usually specialist means no MLS is required. Professional positions require a MLS (or equivalent).

*Can an applicant with an MLS apply for both the Horizon award and the Specialist award?*

The Board determined that the Horizon is for new professional position holders, thus, based on the position, an applicant cannot be both a specialist and in a new professional position.

**ACTION ITEM:** Lamoureux will ask A&R to review award language to ensure are consistent with core competencies (for awards other than Horizon - Horizon must remain general)

**ACTION ITEM:** Lamoureux will ask A&R to draft possible ideas for a faculty award and/or capstone award. Boissy is available for conference calls to discuss, as is Sutton (for faculty perspective).

It was suggested by the Board that at the 30th Anniversary of NASIG in 2015 would be a good opportunity to give out a career capstone award. The capstone will not have to be given every year.

The final issue from A&R was the Tuttle Award. They noted that award has been in existence for 14 years and only 8 recipients have been named. Is the scope of the award too narrow or unclear? If so, can it be expanded or revised? The Board agreed that the Tuttle Award is a niche award, and it doesn't have to be given every year. It is acceptable the way that it is currently. Tuttle has been clarified several times in the past. The Board suggested that A&R approach PhD programs for candidates. Lamoureux ensured that advertisements sent to all library schools so that's covered.

Conference Proceedings questions were addressed during the Board's Speaker MOU discussion.

CEC asked if they are responsible for the NASIG Guides on the website. The Board agreed they fall under CEC's purview. In addition, E&A will be giving CEC the list of the most popular sessions from each Conference to consider as webinar topics.

**Core Competencies:** The Board approves the Core Competencies TF suggestion to create addendum for serials to the existing core competencies rather than a separate document. It was also suggested to include the following topics in the addendum: binding and archiving/preservation issues and programs for serials, relationship with digital archiving programs, digitization efforts, and possibly predatory publishers.

D&D had no questions for the board.

ECC would like to add online credit card donations as an option. The Board would like ECC to provide suggestions about where to put the link for credit card donations

other than the donations page, while maintaining awareness of the primary real estate on the website.

FDC asked when the list of sponsors for free advertising in newsletter would be available. Boissy indicated the earliest the list will be available would be January, and that it wouldn't be complete until closer to the conference. Regarding the timing for advertisements, one possibility is having the September newsletter include a thank-you spread for both Tier 1 and Tier 2 sponsors. The May newsletter (closest to the conference) would be for Tier 1 sponsors to advertise, and Tier 2 sponsors would have the opportunity in a different issue.

**ACTION ITEM:** Review sponsorship page from 2013 conference; contact tier 1 and tier 2 sponsors with offer for newsletter ad as a thank you for support; coordinate with Dresselhaus on space/timing for newsletter (Sept. is highest circulation for Tier 1; May is second highest); Arnold can supply contact name. (Whitting/Dresselhaus/Arnold)

**ACTION ITEM:** Treasurer will send list to FDC of tier 1 and tier 2 contacts at end of 2013 conference; advertisements for thank you for support.

MDC has determined that lists of members that have not renewed can be generated from ArcStone. The Board approved running the list monthly and contacting members for why

The questions from PPC were answered by the Board earlier in the meeting. One clarification from the Board is that lightning talks will not be part of the proceedings as they are not sessions.

Site Selection asked whether we should continue to inquire about dates outside of conference date ranges if sufficient incentive for change. The Board approved Site Selection inquiring. Dresselhaus noted that May is difficult for students and faculty due to the academic calendar.



PubPR asked the Board to review the Wikipedia entry for NASIG. The Board made the following suggestions:

- More emphasis on what we do beyond the conference, such as that we are a volunteer organization, the “publisher neutral” stance, awards, core competencies, etc.
- Remove/revise: “NASIG welcomes anyone interested in the serials information chain.”
- Focus on description instead of promotion

**ACTION ITEM:** The Board will suggest exact edits via email by 10/18/2013. Chamberlain will collect them and share the final document with the Board.  
(Board/Chamberlain)

Student Outreach is suggesting a Boot Camp type of training opportunity for students. They also asked about a webinar or webinar series for student participation focusing on practitioner related topics, including a train the trainer type session. The Board noted there is a time and resource commitment for train the trainer. Suggestions for a Boot Camp style student workshop include: partnering with state library associations meetings, working with library schools (the Board noted practitioner sessions would be welcome as that’s a void in current schools (with a few exceptions)), or a professional event similar to an online “course” that would cost money and be offered 1 or 2 times a year. One option for an online would be to use something like Canvas to host a MOOC, and have content from professionals already teaching courses to collaborate and create course together. The Board also suggested looking at the ALCTS Fundamentals courses as an example.

**ACTION ITEM:** Sutton/Chamberlain will take question of “how will we build on this” to the SOC and CEC as well as move forward with plan for a web course.

Student Outreach completed the survey to target past student attendees and past student award winners regarding ongoing participation. It will be going out in January, and there will be responses by May Board meeting for discussion.

N&E reported that our current nomination numbers are a bit low.

**ACTION ITEM:** Boissy will ask N&E to do another call for nominations. Coordinate with Char Simser to broadcast far and wide on NASIG publicity options.

**VOTE:** Motion to approve Consent Agenda from Sutton; seconded by Lamoureux. All voted in favor.

### **8.0 Sponsorship/Vendor Expo Update- (Boissy)**

Boissy asked the Board to review documents posted in the Board space regarding the Vendor Expo form (not the organizational membership form). Providing electricity to vendors is included in the Expo form, but hardwired internet is not covered and Boissy needs to verify the price. He noted that wifi is available, but access is inconsistent (spotty) in the Expo space. The Board suggested adding to the “other” sponsorship category and option for a vendor to pay for wifi coverage in meeting space for a day \$3000 (they will be credited with a sign indicating wifi “provided in part by” name).

Other suggested changes included:

- Time to noon-5pm; setup from 9:30-11:30am; with take down by 8pm
- Deadline to Feb. 14 to allow time to plan lightning talks

Finally, refund dates were changed due to earlier conference dates

Organizational member form will have the same changes as appropriate, except costs for costs for other sponsorships reduced by \$250 to recognize the organizational membership (e.g. wifi would be \$2750).

One thing to make sure NASIG keeps track of is the difference between Tier 1 (org) vs Tier 1 (sponsor).

The *Newsletter* ads will be put in the confirmation letter, and will not as part of the forms.

**VOTE:** Motion to approve the documents with indicated edits from McDanold; seconded by Lamoureux. All voted in favor.

**ACTION ITEM:** Hagan will find out where the logos live in the new website for use by NASIG affiliated events and share it with the Board.

About → Logos on left hand menu

## 9.0 Survey Updates

### 9.1 MDC- Survey for Members not Attending Conference (Brady)

Brady provided an update given before meeting and currently it's not yet finalized.

### 9.2 SOC- Survey for Information School Attendees (Sutton)

## 10.0 Speaker MOU and T&F Author Agreements- (Lamoureux)

The MOUs have been adjusted to reflect the T&F changes in author rights statements; those statements will be forthcoming. The MOU now includes clarified specific expectations for speakers.

T&F author agreements are much more lenient authors rights statements for library journals and are more similar to Routledge statements/agreements. The agreements would remove all embargoes.

The options for the Board to consider are:

1. Authors assign copyright to NASIG as they do now; do away with embargo; T&F needs right to publish?
2. Authors retain copyright; do away with embargo; T&F ask authors for right to publish
3. Shared copyright with authors and NASIG; do away with embargo; question about right to publish?

The best case scenario for NASIG includes needing to secure rights from authors for distribution/access long term; allow author to have maximum control over their

worth; so how to do that via paperwork? NASIG would directly with the author to ensure our ongoing rights to provide access/publish/distribute. NASIG then negotiates distribution with whatever publisher we decide to work with.

This would remove T&F from author agreements, which raises the question of indemnification.

**ACTION ITEM:** Tenney will ask Sieck to send copies of all documents under discussion to the Board related to author rights.

**ACTION ITEM:** Tenney, Lamoureux, Kelley, and Boissy will discuss with T&F after getting Board comments on discussion of author documents.

Deadline for signed author agreements is Feb. The Board also suggested reviewing Creative Commons agreements.

## 11.0 30th Anniversary Planning (Kelley)

Kelley described the planning as currently in the “embryonic” stage with options being explored. While the 2015 Conference will include joint pre-conference with SSP, any NASIG anniversary celebration will be separate from SSP. The joint activities will be planned by Shadle and Carr plus SSP members.

The Board brainstormed the following things to consider during the 30th anniversary planning:

- Updated history with photo montage - especially if going to print something - start work early
- Committee - work with CPC but separate; include archivist(!) on committee
- Focus on accomplishments of organization; not the people, but the organization
- Replace conference reception (Sat. night? or Fri.) with anniversary celebration
- Attendee list - box on registration form indicating that it will be posted online on NASIG website (not behind the firewall) with ability to opt out if they don't want their name listed

**ACTION ITEM:** Steve will appoint an anniversary committee by the January Board meeting.

## 12.0 Parking Lot Issues (All)

Whiting reported about video streaming for the vision sessions. FDC and CPC are currently corresponding about having the vision sessions streamed (not live streamed this year, but we will record and post online); FDC checked external organizations but it may be cheaper to use hotel A/V staff. It has been added to the MOU for vision speakers that they will be streamed/recorded.

Issues regarding streaming that need to be discussed further include posting the stream behind the firewall for a number of weeks after the conference for members only, before posting it publicly.

**ACTION ITEM:** Joyce will let Sieck know that the vision sessions will be recorded and posted online; details TBD.

**ACTION ITEM:** Whiting will ask FDC to follow up and have a comprehensive update for the January Board meeting.

Chamberlain brought up a question from CEC about options for continuing discussion from the discussion groups at the Conferences. One possibility is using GoogleGroups for ongoing informal discussion group facilitation.

It was noted that ECC looked at GoogleGroups to replace listservs, but there is a possible issue that we could hit limits on distribution.

Other suggestions included using GoogleGroups before the conference to get things going and engage users on informal discussion group's topic. CEC could start GoogleGroups as people sign up for them with one point person running the group.

GoogleGroups could also be a venue to continue discussions from program sessions and act as

advertisement for informal discussion groups. PubPR will keep eye on groups to develop NASIGuide as needed/warranted for popular topics.

**ACTION ITEM:** Chamberlain will ask CEC to find out costs of paid GoogleGroups options and start a discussion with PPC (via Kelley) for a possible framework/structure of the Groups. Report of results and suggested framework due to the Board for the January Board meeting.

Steve Oberg started a discussion on Serialist regarding crowdsourcing a book on usage statistics. CEC has an expanded scope to include publications and NASIG members participating in discussion. The Board would like to explore how to help facilitate publishing for members.

**ACTION ITEM:** Chamberlain will ask Oberg to put together a possible proposal for how to support publishing ideas (crowd sourced or otherwise). This could be a wiki type publication.

The Board is interested in the production of a recruitment video (an "about NASIG" thing) and discussed possible distribution such as: YouTube, NASIG website, link from various places, distribute via social media (FB, Twitter, LinkedIn, SlideShare, etc.); send to library schools, etc. A video could potentially be more useful than a membership brochure. MDC would determine the content of the video and fund it, and PubPR would be in charge of distribution.

**ACTION ITEM:** Tenney will ask Simser for a quote; if under \$500 then explore and propose options; if over \$500 Tenney will report back to the Board.

Boissy asked about the number of events NASIG sponsors. After discussion the Board has decided to focus on the NASIG internal and external presence and all external funding requests will be carefully approved. As part of the approval process, the Board will distinguish between CEC education events versus "name only" sponsorship of other

conferences/meetings. NASIG will also inquire about sources of funding for all things we sponsor.

The NASIG Midwinter Board meeting will be held Thurs., Jan. 23rd, 2014. The location/room will be confirmed in 2 weeks.

**VOTE:** Motion to adjourn meeting made by Lamoureux. Seconded by Boissy. All voted in favor.

The meeting adjourned at 3:25pm.

Minutes submitted by:

Shana McDanold

Secretary, NASIG Executive Board