

NASIG Newsletter

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Committee Reports

2011/2012 Contingency Planning Task Force Mid-Year Report

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Members

Carol Ann Borchert, member (University of South Florida)

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Buddy Pennington, member (University of Missouri-Kansas City)

Continuing Activities

The Contingency Planning Task Force has broken down topics to send messages out to NASIG-L in 5 groupings:

- Group 1: NASIG Vision and Mission
- Group 2: Keeping conference relevant
 - Balancing revenue needs and commercialism
- Group 3: Membership Development & Engagement
 - Demographic shift in potential and existing membership
 - Membership communication
 - How to attract new members and retain existing members
- Group 4: NASIG's Value
 - Marketing/Publicizing NASIG and the NASIG conference
 - Continuing education
- Group 5: Partnerships with other organizations

Completed Activities

We have a draft for the NASIG vision and mission information for the board to review, based on the brainstorming session feedback and the board's contingency planning discussions.

Budget

None.

Questions for Board

Does the Board have feedback on the NASIG vision and mission document to send to the membership, or is this ready to move forward?

Submitted on: October 3, 2011