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Re-opening of WUSC (Radio) at the University of South Carolina

Strom Thurmond

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ADDRESS OF J. STROM THURMOND, GOVERNOR OF SOUTH CAROLINA,
ON THE RE-OPENING OF RADIO STATION WUSC ON THE CAMPUS OF
THE UNIVERSITY OF SOUTH CAROLINA, MARCH 16, 1948, 5:30 P.M.

The re-opening of the new Radio Station WUSC is a progressive
step for the University of South Carolina.

More and more colleges and universities are opening their own
radio stations. Such stations can contribute much to campus life. They are
legitimate educational enterprises. They offer vast possibilities for educa-
tion and entertainment of mature nature.

It is particularly pleasing to me to learn that you students
yourselves have rebuilt this station. The equipment you have constructed is
worthy of hearty commendation. I hope that your experience with WUSC will lead
many of you into the splendid field of commercial radio broadcasting. The engineer-
ing, programing, and announcing experience you gain here will, I am sure, give
you a foundation for this profession.

In the three hours WUSC will broadcast each night, you students
of the University will have an opportunity to hear a great many programs of
interest to you. The broadcasts of round-table discussions, news, informative
discourses, music, and other entertainment will broaden your outlook and open
new fields of thought to you.

As the Gamecock and other student publications have become im-
portant to you, so will Radio Station WUSC develop into an indispensable part
of campus life. It will seek not to duplicate, but to supplement, the other
educational and informational facilities available to you.
I commend the students who have built WUSC and are operating it.

The spirit of enterprise you have shown is to be congratulated. Such enterprise is sorely needed in South Carolina.