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Dedication of Radio Station WIST.

Strom Thurmond

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STATEMENT OF J. STROM THURMOND, GOVERNOR OF SOUTH CAROLINA, ON DEDICATION OF RADIO STATION WIST, CHARLOTTE, NORTH CAROLINA, JANUARY 12, 1948.

LADIES AND GENTLEMEN:

It is a pleasure for me to speak from North Carolina and yet be heard in my own native South Carolina. For then I know that there will be no question back home as to what the Governor of South Carolina said to the people of North Carolina.

My congratulations to WIST on the opening of this fine new FM station. It is my pleasure to know personally the management of this station. I can assure you that their record in the public service is such that this area can be assured WIST will always be aggressive and painstaking in bringing the best possible radio service to this community.

I am pleased to know of the emphasis WIST will give to news and local special events. I have always felt that there is a wealth of rich program material for radio in news and special occasions. News as facts, presented accurately and without bias, can do as much to build an intelligent public opinion as any thing I can think of. I congratulate WIST on its announced policy of bringing to its listeners frequent and complete word pictures of the news of the day.

I am glad to know, too, that WIST will feature South Carolina as well as North Carolina news and special occasions coverage. There may be an imaginary state line that separates the people of the two great Carolinas, but I can assure you that their interests are the same, their heritage is a common one, and their future is closely tied together.
So I'm glad to bring the official greetings from the State of South Carolina to WIST as it dedicates its power and its facilities to those things of common interest to the people and the area it will serve in these two great states.

And let me say to the people of North Carolina who are listening to this broadcast: We want you to come down South and visit with us. You'll be welcomed in the finest spirit of Southern hospitality. Thank you.
January 12th, 1948

It is a pleasure for me to speak from North Carolina and yet be heard in my own native South Carolina. For there I know that there will be no question back home as to what the Governor of South Carolina said to the people of North Carolina.

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