President Cecil McCaskill called the meeting to order at 10:05 a.m.


Guest speakers Anita Albert, Cathy Sams, and David Dryden presented a program on the new logo for Clemson University. Their committee was charged with developing a new logo for Clemson. This particular time was chosen because of the restructuring and need to create a strong positive image that was easily recognizable. Three examples were displayed in different formats including: stationary, mugs, and t-shirts. Their research indicated the most common term used to describe Clemson is traditional. Information gleaned from different resources enabled the committee to narrow many ideas to the three presented. The final logo may not be one presented today, but a combination of these ideas. Marketability affects the development and design as does the flexibility of use by different areas. Appropriate logos may differ from academics to athletics. The commission members asked questions and voiced their opinions on the different selections. The committee has presentations scheduled across campus and welcomes input. Anita can be reached at extension 2469 and Cathy at 4233.

The minutes were approved as written.

Announcements from the President: Cecil sent all members e-mail regarding the PSA budget cuts. Jim Daniels is scheduled to speak at the August meeting and Jo Abernathy will demonstrate the new backdrop at the same meeting. The investiture of President Curiss is September 8, 1995 and staff is invited to take part in the ceremony. Additional information is forthcoming. Nominations for officers will be accepted at the August meeting.

Committee Reports:

Policy/Welfare—no report
Communications—no report
Scholarship--Tony McGuirt reported on the success of the Golf Tournament. Eighteen teams for a total of 72 player participated and sixteen holes were sponsored. All participants received a prize. The tournament should clear $2,800 when all income is received. Tony reminded members to patronize establishments and thank sponsors that donated prizes. The winning team was Gene Bishop, Don Beasley, Mike Yagley, and Jim Leburdy. Pictures taken at the tournament were circulated around the room. Tony
individually thanked all the members of the commission that contributed a significant amount of time in preparation and coordination of the tournament.

**Budget**--no report

**Membership**--Kaye Hickman stated there would be a meeting today immediately following this meeting. The ballots from the election will be counted at that time.

**University Committees:**

- **Traffic/Parking**--no report
- **Accident Review Board**--no report
- **Joint City/University**--no report
- **Facilities Planning**--no report
- **Athletic Council**--no report
- **Recreation Advisory**--no report
- **Telecommunications**--Kaye Hickman reported that 911 now works properly and there is no longer a need to dial 9911 or 911#.
- **Business Services**--no report
- **UCCAC**--no report

**SCSEA**--no report. Cecil did remind members to write and thank legislators for our raise.

**Unfinished Business**--None

**New Business**--None

Adjournment at 11:00 a.m.