

09/22/89

CLEMSON UNIVERSITY
CLEMSON, SOUTH CAROLINA

MINUTES
of the meeting of

THE CLEMSON UNIVERSITY BOARD OF TRUSTEES

Clemson House
Clemson, South Carolina

Friday, September 22, 1989

After notification as required by the Freedom of Information Act, the meeting was called to order by the Chairman at 3:15 p.m. with the following present: Louis P. Batson, Jr., Chairman, presiding; Bill Amick, J. J. Britton, Louis Lynn (telephonically), Tom McTeer, P. W. McAlister, Allen Wood, Hugh J. Clausen, Secretary

Members of the Administration Present: President Max Lennon, Gary Ransdell, Milt Wise, David Maxwell, David Larson, Nick Lomax, Jay Gogue, Ben Anderson

Others Present: Jack Wilson, Al McCracken, Almeda Jacks, Joyce Christenbury, B. J. Skelton, Bob Gilliland, Opal Hipps, Gordon Halfacre

Cathy Sams introduced the media present: Dot Robertson (Greenville News)

The Chairman stated that Mr. Bill Amick has been nominated for Vice Chairman of the Board. Chairman Batson then opened the floor for other nominations. Hearing none, Dr. J. J. Britton moved that nominations from the floor be closed. The motion was seconded by Tom McTeer. Mr. P. W. McAlister moved that Mr. Amick be elected as Vice Chairman by acclamation. Dr. Britton seconded and the vote was unanimous.

The Chairman entertained a motion for approval of the July 15, 1989 Board meeting minutes. Mr. Allen Wood moved and Dr. Britton seconded that the minutes be approved. The vote was unanimous.

The date of the next Board meeting will be Friday, January 26, 1990. The time will be announced later.

The Secretary presented the audit report.

Mr. Nick Lomax began the Student Affairs Committee report by asking that Dean B. J. Skelton review enrollment.

Dean Skelton stated that minority enrollment has increased significantly. Minority freshman enrollment for 1989 totals 277 as compared to 161 last year. The new Clemson Scholars Program is credited with this increase. Out of the 151 Clemson Scholars students, 98 are black. Sixty percent of these students are in the top 20 percent of their class. In addition to these black freshmen, 25 minority transfer students are enrolled. Total preliminary enrollment for Fall 1989 (graduates and undergraduates) is 15,673. The ratio is 67 percent in-state and 33 percent out-of-state.

There has been a five percent increase in applications over last year. This is a good problem to have considering an overall decline at other institutions.

Dean Almeda Jacks introduced representatives from Student Government. Derrick Pierce (President, Student Senate) reviewed goals and objectives of the student government for this year. Madison Gates explained the judicial process and Bob Bryant reviewed the functions of the Student Government services. Trey Blackwood (Student Body President) stated that students have never before had such opportunities for input from the Administration as they do today. Enrollment remains a concern of the students as does facilities. Mr. Blackwood said that the theme of the office of student government is "There is no heavier burden than a good opportunity."

The Chairman thanked all of these students for the excellent presentations today.

Bill Amick presented the Agriculture and Natural Resources Committee Report. Dr. Milt Wise stated that several vacancies in his area have been filled and reviewed the names of the new personnel.

Dr. Elwyn Deal was asked to review the purpose of the Agriculture and Natural Resources Public Hearings to be held across the state. Information with respect to these hearings was distributed as widely as possible in an effort to reach all constituents of Clemson University. The dates and locations of these hearings are listed below.

October 3, 1989	Greenville, SC	Chamber of Commerce
October 24, 1989	Columbia, SC	Riverbanks Zoo
November 14, 1989	Blackville, SC	Edisto REC
November 28, 1989	Florence, SC	Pee Dee REC
December 12, 1989	Charleston, SC	St. Andrews High School

Dr. Deal gave an update on facilities across the State as they related to Hurricane Hugo. Thirty-three of the 46 county offices were closed due to power outages, etc. The Edisto

Research and Education Center appears to have escaped damage; however, moderate to heavy damage is being reported at the Sandhill, Florence and Coastal Research and Education Centers. Much of the state's agricultural crops were either damaged or destroyed. Dairy farmers are working quickly to get power restored to their facilities.

Ms. Joyce Christenbury presented the Extension Senate report.

Mr. Tom McTeer presented the Budget and Finance report.

Jack Wilson gave a facilities update and Al McCracken presented a report on sponsored programs.

Jay Gogue made a brief presentation on the area of research. Dr. Gogue stated that more proposals are being submitted now than ever before. Approximately 68% of Clemson's proposals are successful. Faculty are putting forth great effort and they will be sharing some exciting news with the Board very soon about some proposals. Dr. Gogue reported that the President's Advisory Council will be meeting on campus October 27 and 28. The Board of Trustees will receive invitations to attend all or part of the sessions as their schedules allow.

Mr. Allen Wood presented the Educational Policy Committee report.

Dr. David Maxwell was asked to review a proposed mission statement.(Attachment A) The statement has been approved through the appropriate channels and is now being brought before the Board for action.

Mr. P. W. McAlister moved that the mission statement be adopted as presented. Dr. Britton seconded and the vote was unanimous.

The second agenda item under the Educational Policy Committee relates to faculty manual revisions.(Attachment B) These changes were recommended by the Faculty Senate and have been approved by the Administration and the EPC.

Dr. Britton suggested that the mission statement and Board policies be reviewed to ensure that they are consistent. Hugh Clausen stated that this has already been done.

Mr. McAlister was asked to present the Institutional Advancement Committee report. Mr. McAlister stated that the Committee had 100 percent representation at the September 1st meeting.

Dr. Gary Ransdell reviewed the attached reports with respect to reorganization of Institutional Advancement, 1988-89 year end summary, 1989-90 goals, and foundation land sales. (Attachment C)

Dr. Ransdell also reported on the next Board of Visitors' meeting which is scheduled for next weekend in Raleigh, North Carolina. Concerning fund raising, as of September 21st private gifts totaled \$3,025,661 which is up from \$2,386,592 this time last year. Total number of gifts so far this year is 1,734 as compared to 1,320 on this date last year. Cash gifts are deposited the same day they are received so that they begin earning income instantly.

Secretary Clausen recommended that the following mail ballots be ratified:

- 1) Woodland Cemetery Policies and Procedures - The Board approved the policies which are designed to update and revise those policies approved by the Board of Trustees at a meeting on July 10, 1924;
- 2) Naming of Function Rooms in the Clemson House - The Board approved names for the newly renovated function rooms in the Clemson House.

Mr. McTeer moved that the above mail ballot actions be ratified by the full Board. Dr. Britton seconded and the vote was unanimous.

Ratification of the following mail ballot actions will be deferred to a telephone conference since there was not enough Board members present to act on lease and land matters:

- 1) Lease between Dr. and Mrs. William Dukes and the S. C. Energy Research and Development Center - The Board approved the lease for 2,214 square feet of office space in the annual aggregate amount of \$17,712;
- 2) Sale of Land to Ready Mix Concrete Company - The Board approved the sale of this property at the Old Pee Dee Station for \$27,750;
- 3) Lease between CU/1890 Extension and S. C. National Bank/Trustee of Kinney Foundation - The Board approved the renewal of the lease for one year for office space to be used for Cooperative Extension work in Bennettsville, SC.

Hugh Clausen reported that due to the hurricane, all state troopers are needed in the lower part of the State and it looks as though it will be necessary to pull law enforcement people from the surrounding municipalities to assist with traffic control at the football game tomorrow. There will be a 7:00 a.m. briefing tomorrow to coordinate these people.

Nick Lomax introduced Mr. Gene Corrigan, Commissioner of the ACC, for a brief statement. Mr. Lomax prefaced the Commissioner's comments by stating that Mr. Corrigan has given

Clemson University tremendous support and cooperation during the recent NCAA investigation.

Commissioner Corrigan commended Bobby Robinson, Dean B. J. Skelton and President Lennon for their outstanding leadership. Mr. Corrigan stated that no group of leaders are working harder for a clean program than Clemson, and that all ACC athletic directors share this respect for Clemson.

Mr. McTeer responded by stating that Clemson University and all other ACC schools are very fortunate to have someone of Mr. Corrigan's caliber to lead the conference. Mr. Amick reiterated this comment by saying how much we appreciate the dedication and commitment that the ACC has to its student athletes and their academic roles.

President Lennon was asked to make closing comments.

Dr. Lennon stated that the Administration is committed to our students at Clemson and that we are well underway with developing our strategic plan. The plan will be shared with the President's Advisory Council on October 27 and 28 here in Clemson. Other groups will hear this plan as well. Dr. Lennon commended those working on the plan and stated that it is one of the most effective plans he has seen.

President Lennon was asked to chair the Council of Presidents this year and the major thrust is full formula funding. We are working well with the House members and are aggressively seeking support from the Senate. We have a better relationship with the General Assembly than we have had in a long time. Compensation will be another high priority for us next year. If we receive full formula funding, we need to catch up on compensation. We are pricing ourselves out of the market at this point, but funding has not been adequate enough to allow us to catch up, let alone keep up. We are desperately trying to hold down tuition costs, but again, low funding is hurting us.

The Chairman thanked everyone for their outstanding reports and commended the President and his Administration for their fine leadership.

The meeting adjourned at 5:10 p.m.

Respectfully submitted,


Hugh J. Clausen
Secretary of the Board
of Trustees