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To American Wool & Cotton Reporter

Strom Thurmond

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The industrial future of South Carolina has never been brighter than it is today.

The advantages that our state has to offer in labor, in climate, in resources, in power—in all the factors that add up to profit—have already been recognized by many industries which have established plants in South Carolina since the war's end.

And our industrial development is just beginning.

In my administration, which begins in January, we expect to do that we can to cooperate with industry. We have the state research, planning and development board ready and capable of helping industries which want to decentralize or individuals who want to start new concerns. This board, which has the support of the people and my earnest backing, specializes in helping concerns solve their problems and in providing locations which will mean profitable operations. In addition, many of our cities have industrial boards fully capable of assisting industries which are interested in our locations.

Our friendly people who are almost 100 per cent native born, are eager to adapt their skills to industrial enterprises and we have an ample supply of workers who can make any type of industry forget shortages of help and difficult relationships. Our climate is unsurpassed for year-round operations at extremely low cost. The abundance of many building materials will eliminate construction headaches at a time when they are too numerous and will mean low initial investment for plant purposes.

The hydro-electric production in South Carolina is one of the highest in the nation and this will be increased greatly with the completion of the new Clark’s Hill development, on which work has already begun. Ample hydro-electric power means uninterrupted, low-cost operations. The natural resources of South Carolina are here for proper development in many and varied fields.

Our people and our assets are ideally suited for almost all
types of processing and fabricating industries. Our agricultural products are becoming more varied each year and many of them are awaiting proper, sensible exploitation and development.

South Carolina has made tremendous gains recently, under the impetus of war, in establishing a proper balance between a fine agricultural and a growing industrial economy. We are determined that this progress shall continue.

Throughout the campaign which resulted in my election as Governor of South Carolina, I stressed that the most important thing for the state to consider was encouragement of suitable industries to come to our state and to grow and prosper with us. In the four years of my administration I am going to give every bit of encouragement possible to the furtherance of this goal.

Industry will find South Carolina and its people eager to help and eager to work in the good old American way, with fair and adequate wages and with fair and proper profits.

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