

07/15/89

CLEMSON UNIVERSITY  
CLEMSON, SOUTH CAROLINA  
MINUTES  
of the meeting of  
THE CLEMSON UNIVERSITY BOARD OF TRUSTEES  
IPTAY OFFICE COMPLEX  
CLEMSON UNIVERSITY, CLEMSON, SC  
Saturday, July 15, 1989

After notification as required by the Freedom of Information Act, the meeting was called to order by the Chairman at 9:05 a.m. with the following present: Louis P. Batson, Jr., Chairman, presiding; Bill L. Amick, J. J. Britton, Fletcher C. Derrick, Jr., W. G. DesChamps, Jr., Louis B. Lynn, P. W. McAlister, Thomas B. McTeer, Jr., James C. Self, Sr., Allen P. Wood, and Hugh J. Clausen, Secretary

Trustees Emeriti Present: D. Leslie Tindal and Paul Quattlebaum

Members of the Administration Present: President Max Lennon, Jay Gogue, David Maxwell, David Larson, Nick Lomax, Gary Ransdell, Milt Wise, Ben Anderson

Others Present: President Emeritus Walter Cox, Ben Box, Elwyn Deal, Glen Krohn, Ron Kendall, Jack Wilson, Jim Barker, Bob Gilliland, Almeda Jacks, B. J. Skelton, Stassen Thompson, Ray Noblett, James Sweeney, Mark Wright, Tom Zimmerer, Derrick Pierce

The Chairman asked that Cathy Sams introduce the media present: Jenny Munro (Greenville News), Ron Barnett (Anderson Independent Mail), Andy Cauthen (State Newspaper)

Mr. Batson excused himself from the room and asked that the Vice Chairman, Tom McTeer, conduct the election of a new chairman.

Mr. McTeer stated that he and Dr. J. J. Britton were appointed and served as the committee to receive nominations. Only one nomination was submitted and that was to re-elect Mr. Louis P. Batson. The floor was opened for nominations at this time. Hearing no nominations from the floor, Mr. P. W. McAlister moved that nominations be closed and that the nomination of Mr.

Batson to serve a third term as Chairman be accepted. The motion was approved by acclamation.

Had there been more than one nomination, the vote would have been taken by secret written ballot.

Mr. Batson was returned to the meeting and resumed the chair. The Board thanked Mr. Batson for his fine leadership.

Dr. Fletcher Derrick moved that minutes of the March 31, 1989 meeting and May 5, 1989 teleconference be approved as submitted. Dr. Britton seconded.

The next meeting of the Board is set for 3:00 p.m., Friday, September 22, 1989.

The Secretary presented the audit report. The two cases of embezzlement reported on at the last meeting have been resolved.

The Chairman recognized Mr. Amick to present the Agriculture and Natural Resources Committee report.

Dr. Ben Box and Dr. Glen Krohn presented a proposal for use of land located in York County that was donated to the University Foundation several years ago. This land, known as the Matthews property, could be programmatically managed by the 4-H and Youth Development Department to make available to youth and adults of South Carolina a laboratory for environmental studies.

Mr. Amick stated that it is the recommendation of the Committee that the Foundation transfer the property to the University and that control over use of the property be delegated to the 4-H and Youth Development Department.

Dr. Britton seconded and the vote was unanimous.

Dr. Milt Wise then presented the attached 1989-90 PSA budget. (Attachment A)

Dr. Elwyn Deal was asked to present plans for public hearings to be conducted across the State. The panel for the hearings will consist of the Agriculture and Natural Resources Board Committee members and the Vice President, deans, and regulatory directors of the Division of Agriculture and Natural Resources. The purpose of these hearings is to gather input from the people of South Carolina to better understand how Clemson University can be of service to the State.

Dr. Ron Kendall was recognized to give a briefing on the Institute of Wildlife and Environmental Toxicology. The mission of the Institute is to address issues concerning wildlife exposure to toxic substances and to seek the best scientific data possible to resolve the conflict between wildlife resources and toxic substances released into the environment. A new building

funded by research grants will be erected in Pendleton, SC and will house 50-75 employees.

Mr. Amick thanked Dr. Kendall and stated that the main reason for the Institute being sited at Clemson is the caliber of leadership at the University.

Mr. James Sweeney presented the Extension Senate report.

The Chairman recognized Mr. McTeer to present the Budget and Finance Committee report. Mr. David Larson was asked to review the 1989-90 budget. A budget summary was provided to the Board in advance and a copy is on file.

The budget proposal includes a 6.5% in-state and 8.5% out-of-state fee increase. A laboratory fee increase from \$10 to \$15 was also noted. The low percentage of formula funding (91.3%) this year was cited as the primary reason for the increase.

Mr. McTeer made a motion to:

- 1) approve the 1989-90 budget as presented and authorize the Administration to adjust the budget as necessary; and
- 2) approve the 6.5% in-state, 8.5% out-of-state fee increase, and raise lab fees from \$10 to \$15.

Mr. McAlister seconded and the vote was unanimous. A copy of the delegation of authority in Item 1 is attached. (Attachment B).

Mr. Jack Wilson presented a progress report on facilities and other permanent improvement projects. Mr. Mark Wright reviewed architectural drawings of Johnstone Hall, the new housing project, the show and sale arena, and others. Dr. Jim Barker presented an update on the Performing Arts Center.

The Institutional Advancement Committee report was presented by Dr. Gary Ransdell at the request of Mr. McAlister.

Dr. Ransdell updated the Board on the search for an Associate Vice President for Communications and External Relations. Renovation plans for the Foundation Headquarters at 110 Daniel Drive were also presented. Construction of this project will begin around July 24th and should conclude by May 1990. Cost is estimated to be \$775,000.

The Chairman called on Mr. Self to present the Student Affairs Committee report.

Mr. Nick Lomax briefly reviewed a proposed "Athletic Department Extra Pay Policy" for post season play. (Attachment C) The proposed policy was sent to the Board earlier.

Mr. Tom McTeer moved that the policy be adopted. Dr. Derrick seconded and the vote was unanimous.

Mr. Lomax also gave a report on admissions for Fall 1989. Approximately 2,850 freshmen are expected and the average SAT should be slightly higher than last year (1,032). Projected minority enrollment (freshmen) for Fall is 227 which is up from 161 last year. There also has been a slight increase in minority transfers. A report was given on the STEP program. Enrollment in the STEP program for 1989 totaled 51 as compared to 39 in 1988. A scholarship report was given and Mr. Lomax stated that the Clemson/Independent School Program should be in place by Fall 1990. Out of 54 Palmetto Fellows named this year, 19 are committed to Clemson and 13 sophomores are tentatively eligible for renewal. Approximately 110 minority Clemson Scholars and 64 non-minorities have been accepted for Fall 1989.

The goal of The Housing Office to have 2,400 spaces for freshmen for the coming year was surpassed due to an incentive program developed by the Housing Office to encourage upper classmen to move off campus. An additional 100 freshmen have been housed bringing the total to 2,500.

A summary of athletic activities was given along with a report of drug testing results and a new "Student Athlete Discipline Policy" which should alleviate inconsistencies in disciplinary actions by coaches.

In an IPTAY report, Mr. Lomax stated that in 1988 membership was 20,887 with \$5.1 million in support. The 1989 figures totaled 20,451 in membership and \$5.4 million in support.

Mr. Lomax recognized Mr. Derrick Pierce who is representing the student body today. Mr. Pierce is President of the Student Senate.

The Chairman called on Dr. Fletcher Derrick to present the Educational Policy Report.

Dr. Derrick asked that David Maxwell give the academic report. Dr. Maxwell stated that 31 new faculty members were added this year. Of this total, eight are women and five are black. Two of these minorities are administrators as well as faculty. Total black faculty should exceed 30 this year. Our honors program now enrolls 600 undergraduates as compared to 200 in 1982. Summer academic programs are going well as is the Cooperative Education Program. Approximately 600 students are expected to participate in the co-op program this year with projected salaries earned around \$4.5 million. It is expected that graduate enrollment will be greater than last year. In Fall 1988, 53 new minority graduates were enrolled, but this number may decrease this year since funding by the Legislature for the Equal Access and Equity Program was reduced. For at least one

half of the full-time graduate students enrolled, the majority of support will come from research grants. The Greenville Higher Education Center is progressing extremely well with enrollment growing by approximately 9% each year. The Telecampus project is catching on quickly and we plan to expand these services as widely as possible. Computer upgrades to the mainframe will be necessary by the end of 1989. If we are to remain competitive in research grants, we must have supercomputer capabilities. Information Systems Development (ISD) is an extension of the Computer Center and is self-supporting by providing computing services to other agencies such as the Department of Social Services, etc. This unit realized a 30% increase in revenues when comparing 1987-88 to 1988-89. Division of Administrative Programming Services (DAPS) has developed several data bases allowing access by departments and students. The library data base is perhaps the most automated in the Southeast because of DAPS involvement. The National Dropout Prevention Center is now nationally recognized. The Center has assisted 33 South Carolina school districts in preparing proposals which resulted in \$1.2 million in awards.

Dr. Maxwell stated that dissatisfaction will be expressed with crowded classrooms, oppressive class schedules, and difficulty obtaining classes with favored professors. In an effort to rectify some of the problems, we will move closer to centralized scheduling and try to better control the number of incoming freshmen. The increased emphasis on research also catches part of the blame for the above mentioned issues.

Dr. Jay Gogue reported on research activities. Over 1,400 external proposals were submitted this year as compared to around 1,000 last year. Research compliance issues have been felt at Clemson as with other Universities. We have worked hard to ensure that our compliance plans are up-to-date and all have been approved. A press release will be forthcoming with respect to the new "Clemson Interactive Video Institute" which is a private company allowing Clemson access to their services and equipment. Dr. Gogue recognized Bob Gilliland to review some of the projects under way with the Emerging Technology Center.

The Secretary presented the following mail ballots for ratification.

State Crop Pest Commission

- (1) Revision of the Boll Weevil Rules, Regulations and Quarantine of 1989 - March 27, 1989.  
The State Crop Pest Commission approved the Administration's recommendation to revise the above.

Mr. Amick moved that the above mail ballot be ratified. Mr. DesChamps seconded.

- (2) Honorary Degree Candidates - March 17, 1989.

- Awarding of the Honorary Doctor of Humanities degree to U. S. Secretary of Agriculture Clayton Yeutter and Dr. Ruth Patrick during commencement on May 12, 1989, and to Miss Martha Franks at the August 12, 1989 graduation ceremony.
- (3) S. C. Energy Research and Development Center Office Space Lease - April 3, 1989.  
Renewal of the above lease in the University Square Mall for one year at a cost of \$12,759.50.
  - (4) Easement to Duke Power in the Fants Grove Church Area - April 12, 1989.  
Granting of an easement for a short distance from the intersection of Road 56, generally South, onto University property to provide a loop to ensure the continuity of electricity to power lines in that area.
  - (5) Sale of Littlejohn Apartments - April 12, 1989.  
Administration's recommendation to sell the above named property.
  - (6) Lease Between Clemson University and University Square Mall Associates - SC Limited Partnership - May 3, 1989.  
Additional office space in the University Square Mall for three years at a cost of \$24,112.05 per year.
  - (7) Department of Aquaculture, Fisheries and Wildlife Lease (Aiken County) - May 11, 1989.  
Renewal of lease for a mobile home used by the above named department for one year at a cost of \$528.00.
  - (8) Lease Between Clemson University and Darrell Hinton (Dorchester County) - May 26, 1989.  
Office space for the Department of Plant Industry for a term of three years at a cost of \$3,240 annually.
  - (9) Clemson Green Project - June 7, 1989.  
Awarding of a contract to Merritt Brothers, Inc., of Easley, SC for site improvements in the Clemson Green area in the amount of \$515,032.
  - (10) New Student Housing Project on East Campus - June 15, 1989.  
Awarding of a contract to Dillingham Construction Company in the amount of \$414,456 for this project.
  - (11) Honorary Degree Candidate - June 19, 1989.  
Awarding an Honorary Doctor of Letters Degree to Dr. Howard A. Schneiderman at the August 12, 1989 graduation ceremony.
  - (12) Easement Request (City of Columbia) - June 19, 1989.

Approval of a ten foot right-of-way to the City of Columbia at the Sandhill Research and Education Center.

Dr. Derrick moved that items 2 through 12 be ratified as a package. Mr. Allen Wood seconded and the vote was unanimous.

It should be noted that Dr. Louis Lynn abstained from voting since he and Dr. Schneiderman (Item 11) both are employed by Monsanto Company.

The Chairman recognized President Max Lennon for comments.

President Lennon stated that Clemson University will move "strategically" into the future. Each unit has been asked to put together a plan. Dr. Lennon introduced Dr. Stassen Thompson who is Chairman of the Strategic Planning Committee, to update the Board on our progress.

Dr. Thompson stated that the project formally began in March 1989 with a workshop featuring Dr. George Keller as the keynote speaker. Dr. Keller explained the opportunities available and explained how to access them. We must identify our strengths and match them to our opportunities. The Second Century Plan has served us quite well, but a "strategic" plan is necessary. Our focus is global -- we want to impact on higher education. The Strategic Planning Committee is composed of representatives from faculty, staff, students and the Administration and reports directly to the President. Task forces have been appointed for each arm of the Second Century Plan. Included in this is an Undergraduate Education Task Force. Hopefully, a report will be available from these committees for the September Board meeting.

At this time the Board and others present were given a demonstration of the "Interactive Video" which Clemson University is just getting involved with. Some federal agencies are requiring that this system be available for submitting grant proposals. The affiliation that the University has with the Clemson Interactive Video Institute will assure us of being in the "front seat" for such grants.

Chairman Batson thanked everyone for the excellent presentations at today's Board meeting.

At 12:40 p.m., Dr. Britton moved that the Board go into Executive Session to discuss matters pertaining to land sales.

Dr. Louis Lynn seconded the motion and the Board voted unanimously to go into executive session.

The Chairman announced that no votes or action would be taken during Executive Session.

At 1:25 p.m., Executive Session terminated and Open Session resumed.

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As a result of discussions in Executive Session, Mr. McAlister moved that Clemson University sell the approximately 300 acres of land known as the Old Pee Dee Station to the State of South Carolina at an agreed upon price. Proceeds from the land sale are to be placed in an endowment, and income from the endowment is to be used for research programs in the Division of Agriculture and Natural Resources.

Mr. Amick seconded and the vote was unanimous.

The meeting adjourned at 1:35 p.m.

Respectfully submitted,

A solid black rectangular redaction box covering the signature of Hugh J. Clausen.

Hugh J. Clausen,  
Secretary of the Board  
of Trustees