



The
Jim Self Center
on the Future



**SOUTH CAROLINA GOVERNOR'S RACE 2002
CODE OF CAMPAIGN CONDUCT**

South Carolina gubernatorial candidates, Jim Hodges and Mark Sanford signed a Code of Campaign Conduct on September 5, 2002, committing themselves to the "principles of honesty, fairness, responsibility and respect." The agreement was announced by Donna London, director of the South Carolina Project on Campaign Conduct at the Jim Self Center of the Future. The Center is part of the Strom Thurmond Institute of Government and Public Affairs at Clemson University. By signing a code of conduct, the candidates are showing leadership and a commitment to raise the bar on the campaign process in South Carolina.

**THE
STROM THURMOND
INSTITUTE**



THE STROM THURMOND INSTITUTE OF GOVERNMENT & PUBLIC AFFAIRS
Clemson University ♦ Perimeter Road ♦ Clemson, SC 29634-0125 USA ♦ 864-656-4700 ♦ FAX 864-656-4780

South Carolina Governor's Race Code of Campaign Conduct

My Campaign is Committed to the Principles of Honesty, Fairness, Responsibility, and Respect

Honesty And Fairness

I will present my record and that of my opponent accurately. I will not use any campaign material that distorts or falsifies the facts regarding my opponent.

I will emphasize my views, beliefs, experiences and record and the differences between them and the views, beliefs, experiences and record of my opponent. Because I am committed to an open and public discussion of issues, I will present my record with sincerity and criticize without fear and without malice the record and policies of my opponent that merit such criticism.

I will avoid unfair personal attacks on my opponent that are not relative to the responsibilities of the office which I am seeking.

Responsibility

I will run my campaign in a manner that is issue oriented in order to educate the South Carolina voter and to help improve the quality of the dialogue about public policy.

I will not condone outside party advertising that does not meet the principles contained in this document, whether designed to benefit me or harm my opponents. If such practices are used by outside parties, I will repudiate them immediately and publicly.

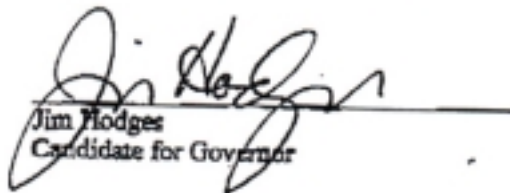
I am committed to sincere, open and public discussion of the issues in public, non-partisan debates. I will insist that the organizers of such debates give equal input to my opponent concerning the arrangements of such debates.

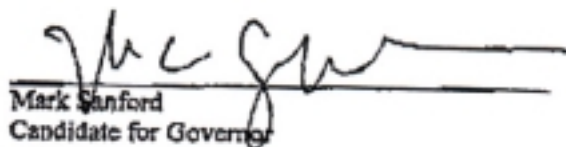
I will ensure that my campaign staff observes the principles outlined herein.

Respect

I will be mindful of the fact that the campaign process is fundamental to representative democracy and that my behavior in the campaign affects the integrity of South Carolina's political process.

Signed this day, September 5, 2002.


Jim Hodges
Candidate for Governor


Mark Sanford
Candidate for Governor